## COMPLIANCE AND PRIVACY MATTERS

**DPH Office of Compliance and Privacy Affairs – January 2025** 

## **Notice of Privacy Practices**



To ensure compliance with HIPAA regulations and protect patient privacy, it is essential to post the **Notice of Privacy Practices (NPPs)** in all clinical areas. This practice promotes transparency, empowers patients, and ensures the protection of personal health information (PHI).

- Transparency & Compliance
  - Posting NPPs in clinical areas helps meet HIPAA requirements by informing patients about their rights regarding PHI.
  - These notices explain how PHI is collected, used, and protected, ensuring transparency and trust.
- Patient Empowerment
  - Easy access to NPPs allows patients and families to understand how their PHI is used and shared.
  - This transparency empowers patients to make informed decisions about their care and privacy preferences.
- Availability Upon Request
  - NPPs should be available upon request to patients, families, and visitors.
  - Ensuring NPPs are accessible reinforces our dedication to patient rights and confidentiality.
- Adherence to HIPAA Guidelines
  - HIPAA requires healthcare providers to give notice of privacy practices and obtain acknowledgment of patients' rights to PHI.
  - Adhering to these guidelines ensures regulatory compliance and protects patient confidentiality.

## Why It Matters:

- **Patient Rights:** Posting NPPs ensures patients are informed about their privacy rights and how their health information is protected.
- Informed Decisions: Accessible NPPs empower patients to make informed decisions regarding their care and how their data is used.
- **Trust & Compliance:** Adhering to HIPAA strengthens patient trust, ensures confidentiality, and promotes a culture of compliance.

You can access the full NPP and summary NPP in multiple languages on the OCPA website privacy policies page.

## **OCPA COMPLIANCE AND PRIVACY HOTLINE**

855.729.6040 - compliance.privacy@sfdph.org



SAN FRANCISCO DEPARTMENT OF PUBLIC HEALTH Office of Compliance and Privacy Affairs

