



# **San Francisco Arts Commission Visual Arts Committee Meeting**

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**November 20, 2024**

# **Item 1: Call to Order, Roll Call, Agenda Changes, Land Acknowledgement**

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- Call to order
- Roll call / Confirmation of quorum
- Agenda Changes
- Ramaytush Ohlone Land Acknowledgement

# Land Acknowledgement

The San Francisco Arts Commission acknowledges that we are on the unceded ancestral homeland of the Ramaytush Ohlone who are the original inhabitants of the San Francisco Peninsula. As the indigenous stewards of this land and in accordance with their traditions, the Ramaytush Ohlone have never ceded, lost nor forgotten their responsibilities as the caretakers of this place, as well as for all peoples who reside in their traditional territory. As guests, we recognize that we benefit from living and working on their traditional homeland. We wish to pay our respects by acknowledging the ancestors, elders and relatives of the Ramaytush Community and by affirming their sovereign rights as First Peoples. As a department dedicated to promoting a diverse and equitable Arts and Culture environment in San Francisco, we are committed to supporting the traditional and contemporary evolution of the American Indian community.



*Antone Family (Tohono O'odham), 2019, Photo by Hulleah Tsinhnahjinnie*  
Left to right: Christine [seated], Melanie, Michelle and Arianna

## **Item 2: General Public Comment**

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### *Discussion*

*(This item is to allow members of the public to comment generally on matters within the Committee's purview as well as to suggest new agenda items for the committee's consideration.)*



# Public Comment

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## Item 2: General Public Comment

## Item 3: Consent Calendar

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*Discussion and Possible Action*

**Presentation Time: Approximately 3 minutes**

*\*\*Please see Agenda to review the 20 motions on the consent calendar.*

# Public Comment

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## Item 3: Consent Calendar

## **Item 3: Consent Calendar**

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### *Action*

**Motion to approve the consent calendar items.**

# **Item 4: Temporary Artwork Installation**

## *Discussion and Possible Action*

**Staff Presenter:** Program Associate Paris Cotz  
**Presentation Time:** Approximately 5 minutes

Discussion and possible action to approve the temporary installation of a 13 ft. tall by 15 ft. 5 in. wide by 6 ft. deep sculpture by Katy Boynton titled *Heartfulness*, 2012, fabricated from I-beam base, concrete block anchors, steel metal frame, and clad in Corten mild steel. The sculpture will be installed on the sidewalk at the intersection of Market Street, Mason Street, and Turk Street, from December 3, 2024 - June 3, 2025. It is funded by Mid-Market Foundation and Sijbrandij Foundation and will be maintained by Building 180 and the artist. The artwork will not become part of the Civic Art Collection.



# DISCOVER MID-MARKET



# MARKET STREET ARTS

## Where Art, Culture, and Entertainment Collide

Explore San Francisco's historic cultural heart, from its renowned theaters to cutting-edge dining and nightlife.



### SF CHRONICLE

**High arts lure people  
back to S.F.'s downtown...**

MC Moore as Fordland and David Everett Moore as Ibs in the San Francisco Shakespeare Festival's "The Tempest."  
Photo: Neal Ormond/San Francisco Shakespeare Festival



### SF STANDARD

**Bringing vibrancy to the  
sidewalk and the city...**

Photos by Courtney Mure for The Bold Italic.



### THE BOLD ITALIC

**Between live music and  
burlesque, this was not your  
typical MUNI ride...**

Photos by Courtney Mure for The Bold Italic.



### BROKE ASS STUART

**San Francisco Got Its  
Groove Back, The Cultural  
BOOM Feels Real...**



SAN FRANCISCO  
OFFICE OF ECONOMIC &  
WORKFORCE DEVELOPMENT



BUSINESS ASSOCIATION  
& FOUNDATION

# UNSTAGED.

FIRST THURSDAYS ✦ LIVE ON MID-MARKET



- ◆ 150+ participating artists over 3 months
- ◆ 20 collaborating arts organizations
- ◆ 15 partnering businesses in Mid-Market neighborhood
- ◆ 4,000 attendees over three months (estimate)
- ◆ Over \$100,000 paid to artists
- ◆ 45 pieces of coverage across print, online, and TV including The Standard, Chronicle, SF Gate, SFist, The Examiner





## Busk-It

Market Street Arts is bringing in live music and performance artists to Mid-Market with ***Busk it!*** Connecting local performers and businesses on **Market Street's sidewalks** between 5th and 8th streets

Busk It! has engaged over 300 musicians, shared over 500 hours of music on Market Street and continues to be a successful way to bring joy to our Mid-Market neighbors, businesses and visitors.





# Well Crafted

A Program of Make-It

In December 2024 and January 2025 we will be presenting *Well Crafted*, a series of free arts and crafts based events alongside drinks and food (or other) that will be open to the community. We will be partnering with [Workshop SF](#).

Market Street Arts will host four workshops in December and four in January. In December with a focus on marketing to those interested in making gifts as well as those looking for something unique to do with friends or family. In January we will focus our marketing on the "New Year, New Self, New Hobby" push.

MARKET  
STREET  
ARTS





# *Heartfulness*

KATY BOYNTON





Heartfulness is a steel sculpture of a mended heart, embodying the strength of the human spirit. Every experience, every scar, tells a story of resilience and the enduring power of love. By embracing these experiences, we allow our hearts to heal and grow.

During the day the rusted metallic surface catches the sunlight, a testament to the resilience of a heart that has weathered life's challenges. Inside, a pair of woven rope seats offer an intimate sanctuary for connection. Below, the surrounding deck provides a space for gathering.





At night the heart glows with a warm inner light, symbolizing the unyielding fire within us all. The cracks and imperfections transform into pathways for this radiant light to project outward. Just as the heart becomes a beacon of light, so too do we, when we embrace adversity and allow our own inner light to truly shine.

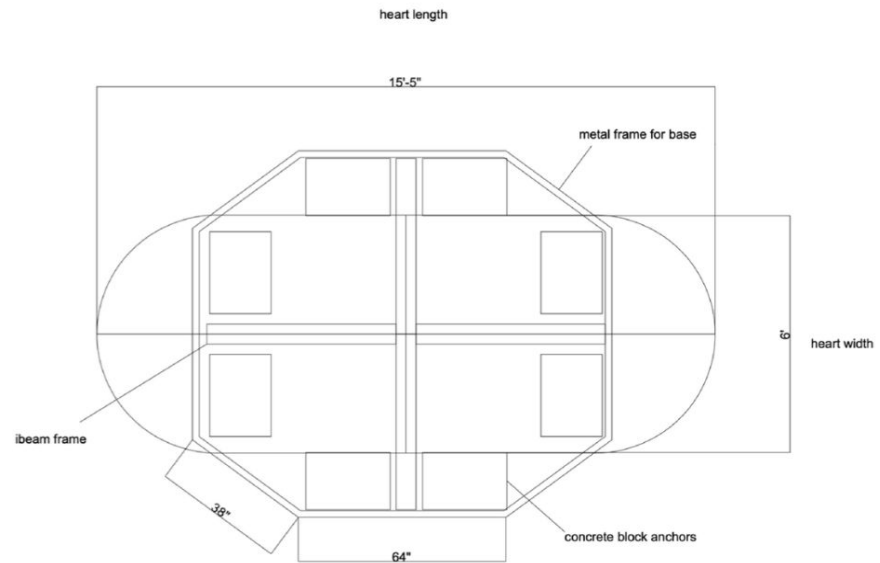
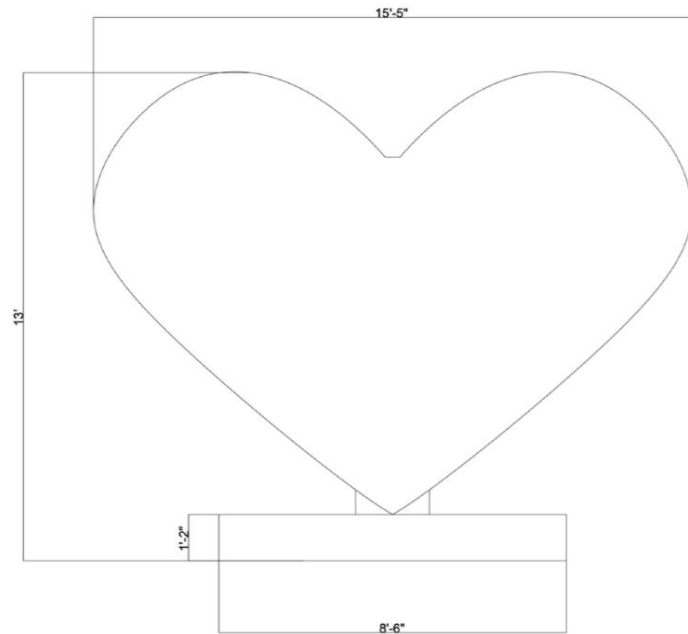




*Katy Boynton*

Katy Boynton is a San Francisco Bay Area artist who specializes in large scale metal sculpture. Her work has been displayed at events and festivals such as Burning Man, Bottle Rock, Life is Beautiful, Sunset Electronic Picnic, and Ghostship SF, as well as public placements in the cities of San Francisco, Fremont, and Rohnert Park in CA, as well as Arlington, TX and Las Vegas, NV.

# Specs





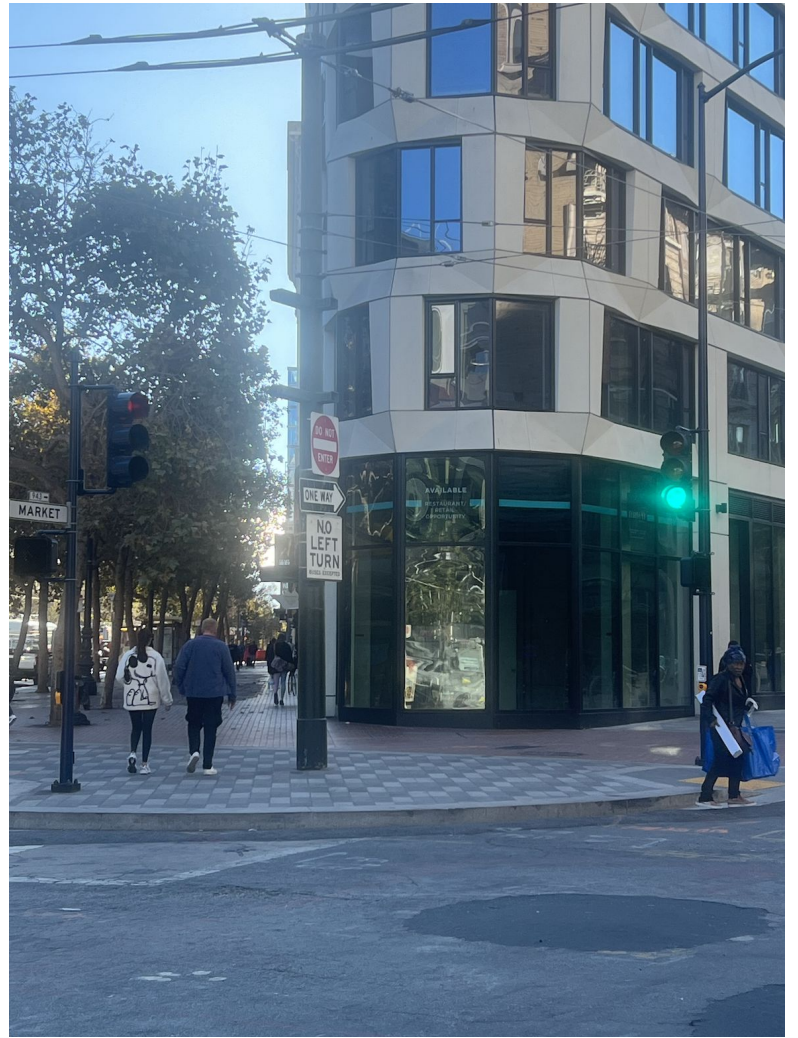
# Installation

- Sculpture Size:  
15'5"W x 13'H x 6'D
- Deck Size:  
8'6"W x 10'6"D
- Requires 7,000lb VR forklift\*
- 110 volt cord for Lights

\* Sites with limited accessibility  
may require additional equipment













NO TURNS

MASON

DALTON HOTEL  
WEEKLY  
AND  
MONTHLY  
RATES



NO  
TURNS



MARKET



# Neighborhood Support

*I truly believe that public art has the power to transform spaces, provoke thought, and inspire dialogue. Heartfulness will not only beautify our surroundings but also encourage community engagement and pride.*

*-Jonathan Carver Moore (Mid-Market Resident and Gallery Owner)*

*I am enthusiastic about having a new piece of art in the neighborhood and am sharing my support for this project*

*- Joy Ou (Mid-Market Property Owner)*

*I see incredible benefit to our neighborhood and am excited about how Heartfulness will beautify our block, making it more inviting and enjoyable for workers, residents and visitors.*

*-Christine Mc Dermott (Mid- Market Business General Manager)*

# Public Comment

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## Item 4: Temporary Artwork Installation

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## *Action*

Motion to approve the temporary installation of a 13 ft. tall by 15 ft. 5 in. wide by 6 ft. deep sculpture by Katy Boynton titled *Heartfulness*, 2012, fabricated from I-beam base, concrete block anchors, steel metal frame, and clad in Corten mild steel. The sculpture will be installed on the sidewalk at the intersection of Market Street, Mason Street, and Turk Street, from December 3, 2024 - June 3, 2025. It is funded by Mid-Market Foundation and Sijbrandij Foundation and will be maintained by Building 180 and the artist. The artwork will not become part of the Civic Art Collection.

# Item 5: 11<sup>th</sup> and Natoma Park ("Rachele Sullivan Park") Public Art Project

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## *Discussion and Possible Action*

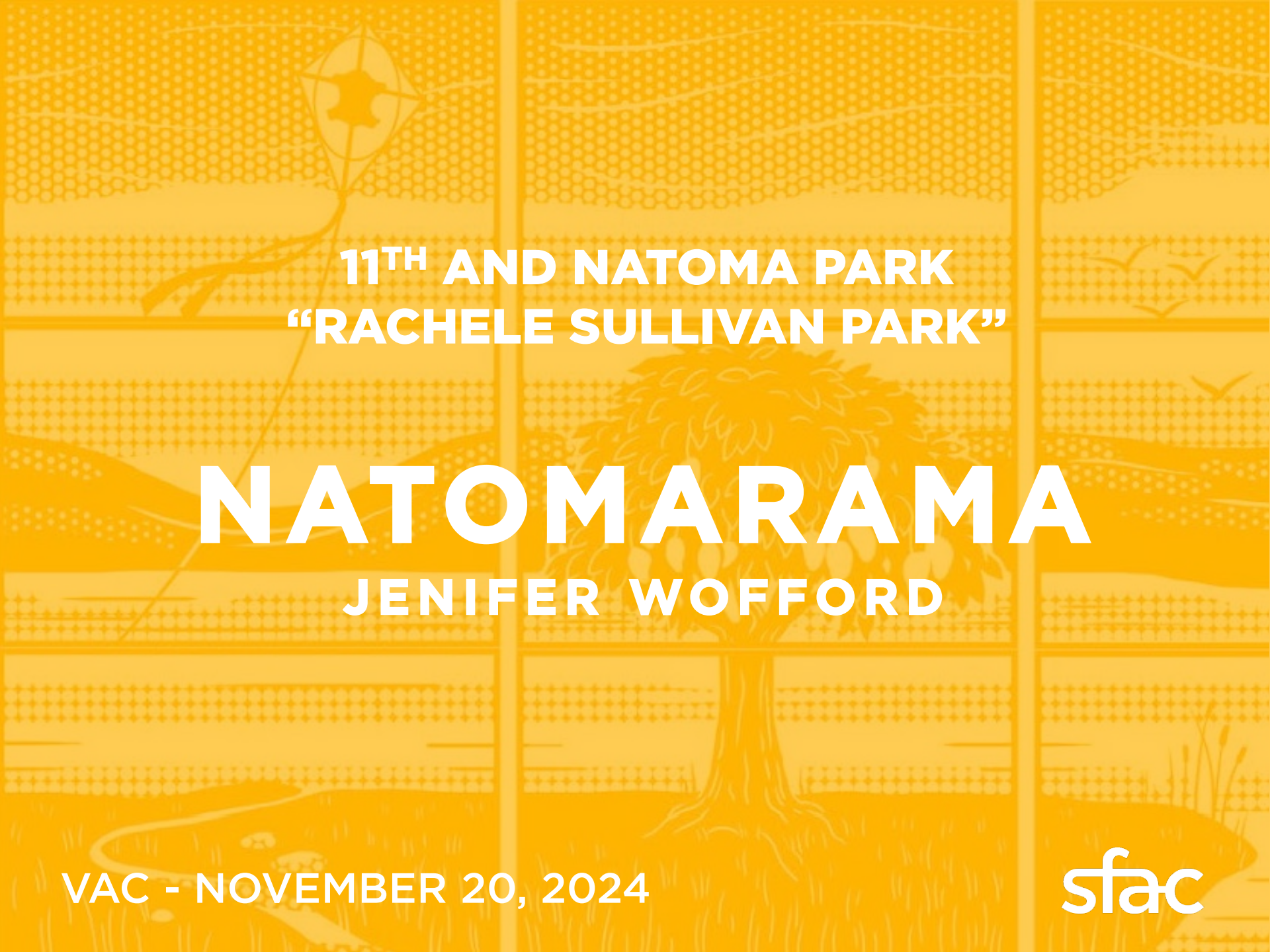
**Presenter:** Project Manager Arianne G. Davidian

**Presentation Time:** Approximately 7 minutes

Discussion and possible action to approve the conceptual design proposal *Natomarama* by Jenifer Wofford for the 11th and Natoma Park ("Rachele Sullivan Park") Public Art Project, as recommended by the artist review panel.

Discussion and possible action to authorize the Director of Cultural Affairs to enter into a contract with Jenifer Wofford for an amount not to exceed \$25,000 for the design of art fence panels, as well as consultation during fabrication and installation for the 11th and Natoma Park ("Rachele Sullivan Park") Public Art Project.





**11<sup>TH</sup> AND NATOMA PARK  
“RACHELE SULLIVAN PARK”**

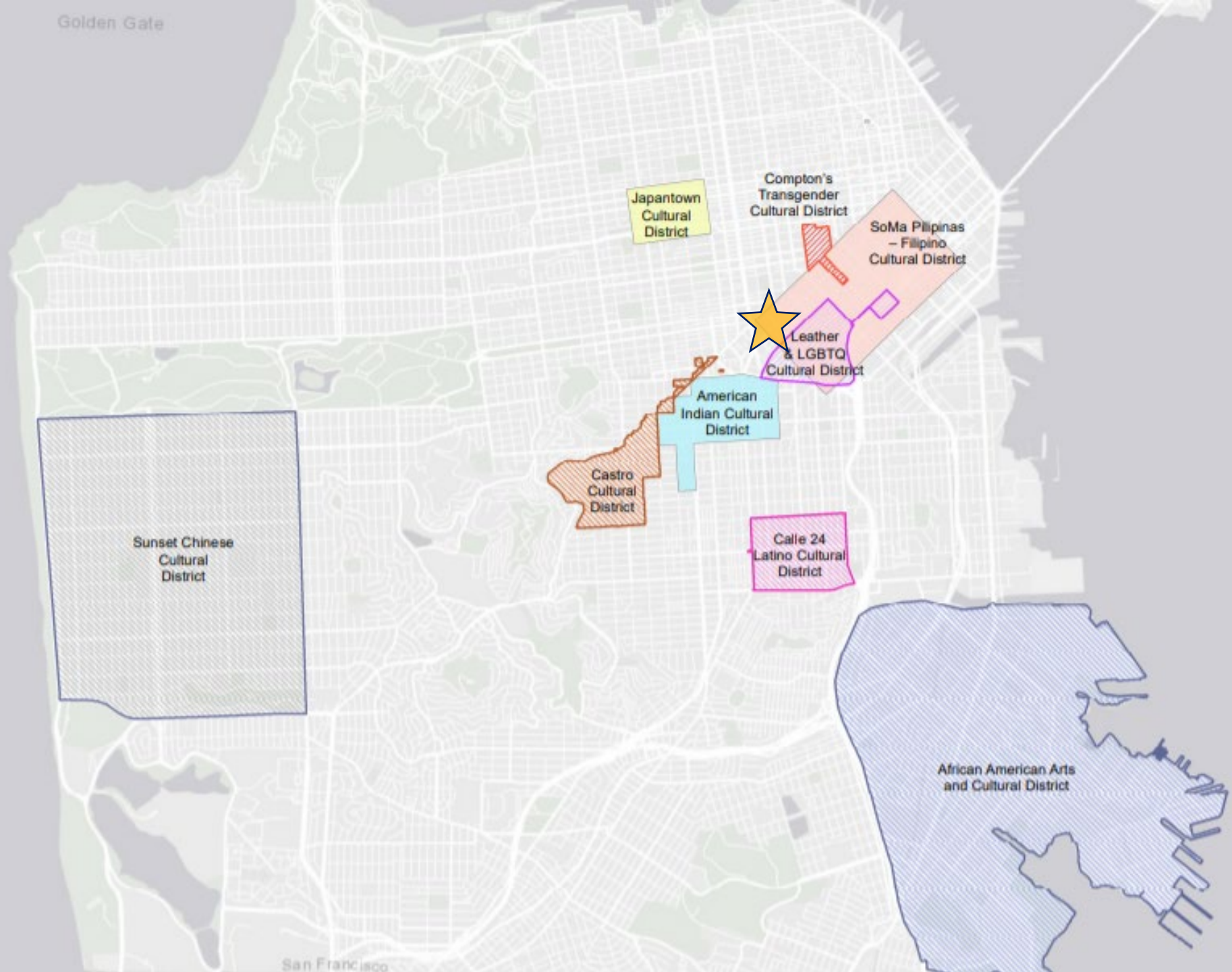
# **NATOMARAMA**

**JENIFER WOFFORD**

**VAC - NOVEMBER 20, 2024**

**sfac**

Golden Gate



Japantown Cultural District

Compton's Transgender Cultural District

SoMa Pilipinas - Filipino Cultural District

Leather & LGBTQ Cultural District

American Indian Cultural District

Castro Cultural District

Calle 24 Latino Cultural District

Sunset Chinese Cultural District

African American Arts and Cultural District

San Francisco







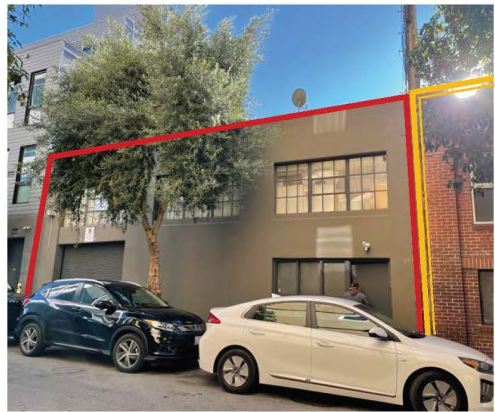


Image from PreVision Design

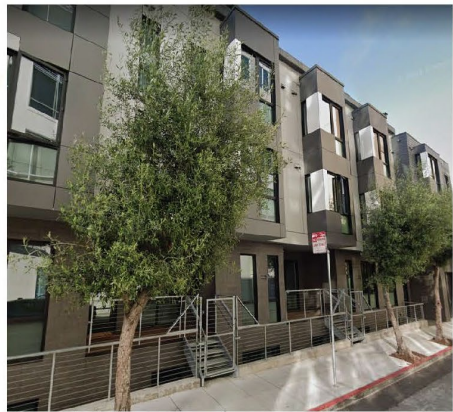




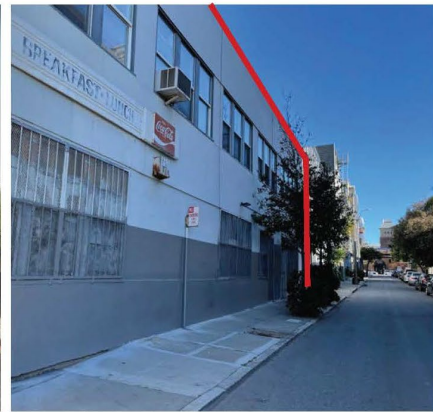
11<sup>th</sup> ST LOOKING NORTHEAST



MINNA ST LOOKING SOUTHEAST



MINNA RESIDENTIAL



NATOMA ST LOOKING NE



NATOMA RESIDENTIAL



# SITE PLAN

## ACTIVE

Spaces that support physical health and wellness activate the park entrance and provide a buffer against busy 11th Street.

- (a) Half basketball court (supports multiple uses)
- (b) Adult fitness area

## GARDEN

Situated in the prime sun zone of the site, lush planting beds and winding paths frame and connect a variety of intimate spaces with individual and social seating.

- (c) Garden planting
- (d) Group seating areas
- (e) Quiet individual seating areas
- (f) Garden shade structure

## PLAY




A nature exploration area links the school-age children's play area with the surrounding park plantings

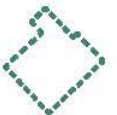
- (g) School-age children's play area
- (h) All-ages nature exploration area

## OTHER ELEMENTS

- (i) Dog relief area
- (j) Recreation & Parks Dept Maintenance Shed
- (k) Community plaza
- (l) Terraced seating

## GATES & FENCING

-  11' tall art fence + 10' wide entry gate
-  8' tall park fence + RPD maintenance gates
-  8' louvered screening fence





# FURNISHINGS



**a** Freestanding benches (Qty: 3)



**b** Picnic table & bench (Qty: 2)



**c** Swing bench (Qty: 2)



**d** Cafe table & seats (Qty: 2)



**e** Pedestrian light (Qty: 10)



**f** Bottle filler (Qty: 1)



**g** 10'x10' storage container (Qty: 1)

Color swatches:



**h** Shade structure (Qty: 1)



**i** Louvered fence - 8' tall



**j** Wire fence - 8' tall



**k** Art fence + rolling gate - 11' tall



**PUBLIC WORKS**  
Building Design & Construction

**11<sup>th</sup> & NATOMA PARK**

Civic Design Review: Schematic Design | 05.20.24

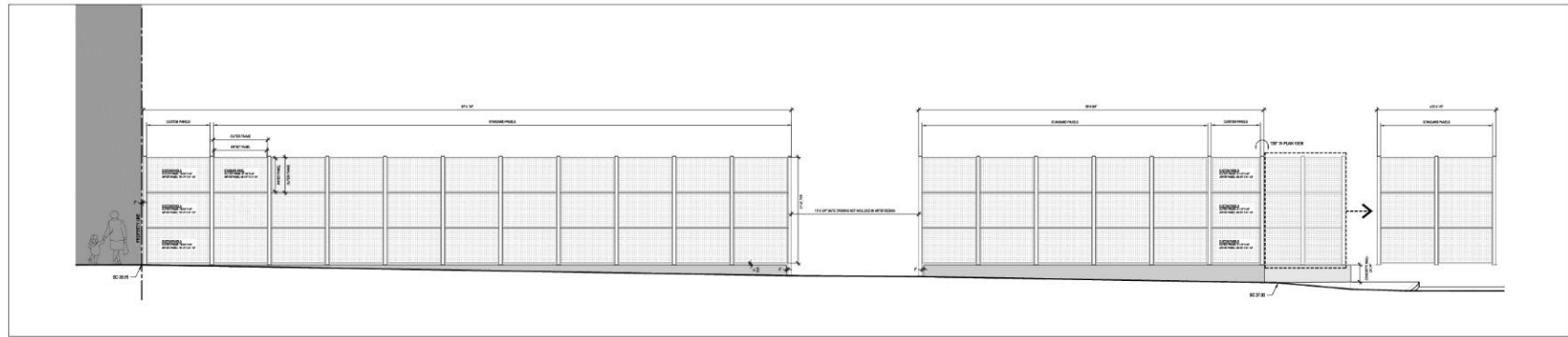




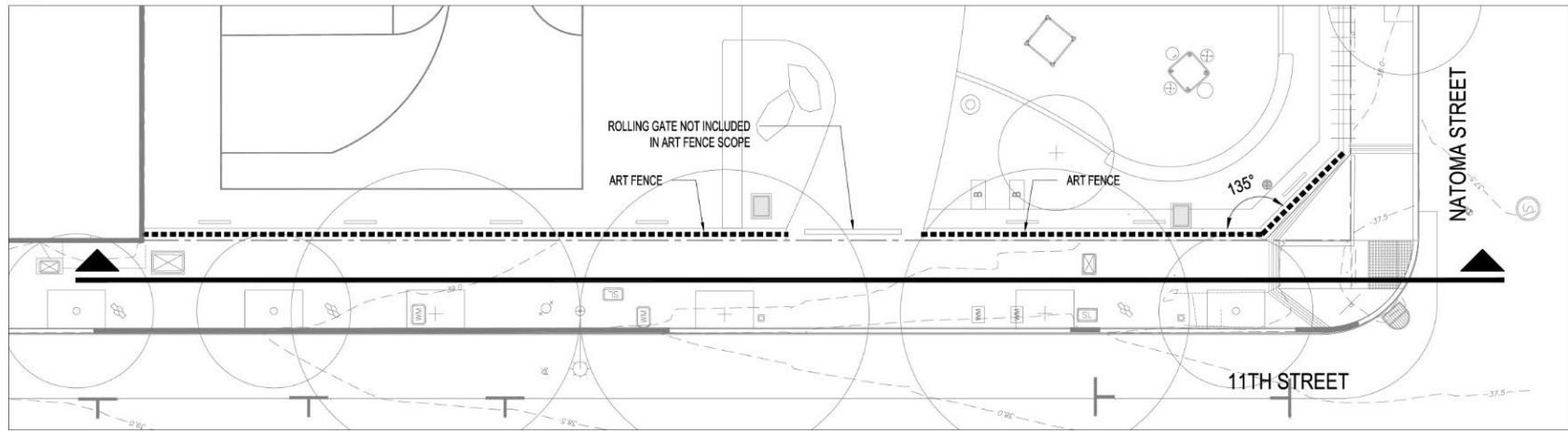


# 11TH AND NATOMA PARK: ART FENCE ELEVATION

ELEVATION



PLAN







ACCESS  
FOR ALL  
The Community Center at Park Street

**Home**  
An Proposal for the 11th Street and Natoma  
Public Art Project



created by  
[Logo]


**ART PROPOSAL FOR  
11th & Natoma PARK**  
Public ART project by  
[Logo]



**COLOR PALETTE**



**Natomarama**  
An Proposal for 11th and Natoma Park SAC Public Art Project  
Jennifer K. Wolford



Public Artwork

Public Artwork





# Natomarama

Art Proposal for 11th and Natoma Park SFAC Public Art Project

Jenifer K Wofford

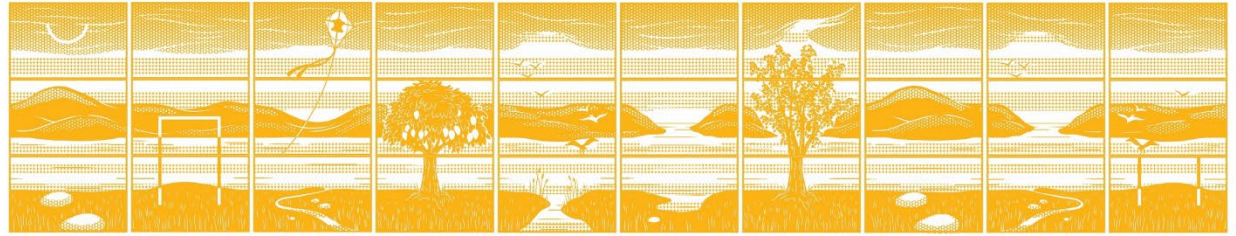
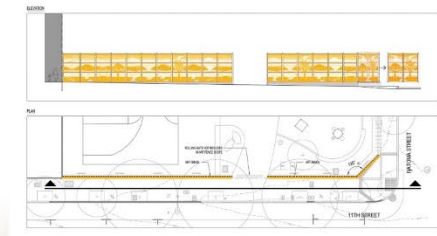
## Infinite Landscape, Infinite City

Natomarama's design and title are based on the Myriorama, a classic card amusement of pictures in an infinite landscape. It also pays honor to pre-urban SOMA, and to later Filipino, leather, and queer histories of the area.



This gate design employs a series of panels stacked 3 high and arranged in various combinations to create different stories and meanings. As with a traditional Myriorama, each stack of images has multiple, consistent points of connection so that the panels are interchangeable.

A joyful warm yellow that evokes mango and ginkgo trees will complement the park's red-orange-green palette. Natomarama's color and imagery are all meant to inspire a sense of well-being and belonging, and to celebrate the diverse communities of SOMA.



## Mystery, History

Fog. Mist. Bay. Birds. Marsh. Moon. Hills. Rock.

The gate's imagery and symbols refer to the natural world of the Bay and the presence of communities past and present, while other images are more mysterious, poetic and symbolic. Other images will be developed in conversation with the SOMA community.

The landscape evokes the Bay before colonization and urbanization, like the marshes that were originally present in what is now SOMA.

The ring-like moon reflects the circular motion and philosophy of the aikido dojo nearby. The portals and posts provide others gateway into dreamier realms.

The kite activates the sky further, adding lightness: it is emblazoned with a manufacturer's leather symbol as a subtle nod to SOMA's leather community.

## Structures, Strength

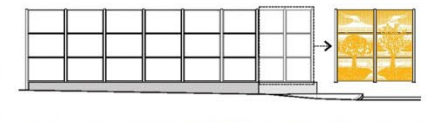
Two trees, mango and ginkgo, are featured prominently. These two trees are also showcased in the angled corner fence panels at Natoma and 11th.

Neither tree is native to the region, but both symbolize communities that have placed their roots in SOMA, and both are symbolic and mythological motifs in Philippines, Asian, queer and trans communities.

The heart-like mangos also resemble the heart-like rocks on the ground, which rest there as symbols of time and endurance.

All park gate panels will be made of strong, low-maintenance powder-coated aluminum that is very easy to clean and touch up.

Fine perforated mesh and gradient screens connect the panels, creating both transparency and structural stability.

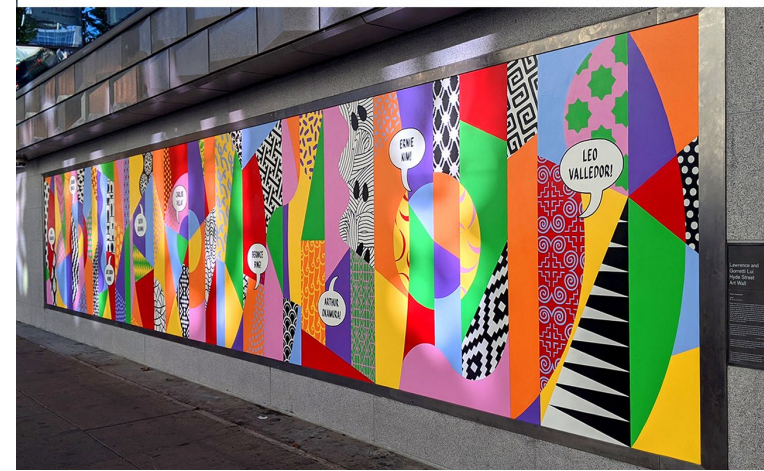




## JENIFER WOFFORD

Jenifer Wofford is a San Francisco-based artist and educator whose work investigates hybridity, history and global culture. Collaboration, camaraderie and play are integral parts of her practice, and she employs a crisp visual style, a healthy appreciation for the absurd, lots of imagination, humor, and color.

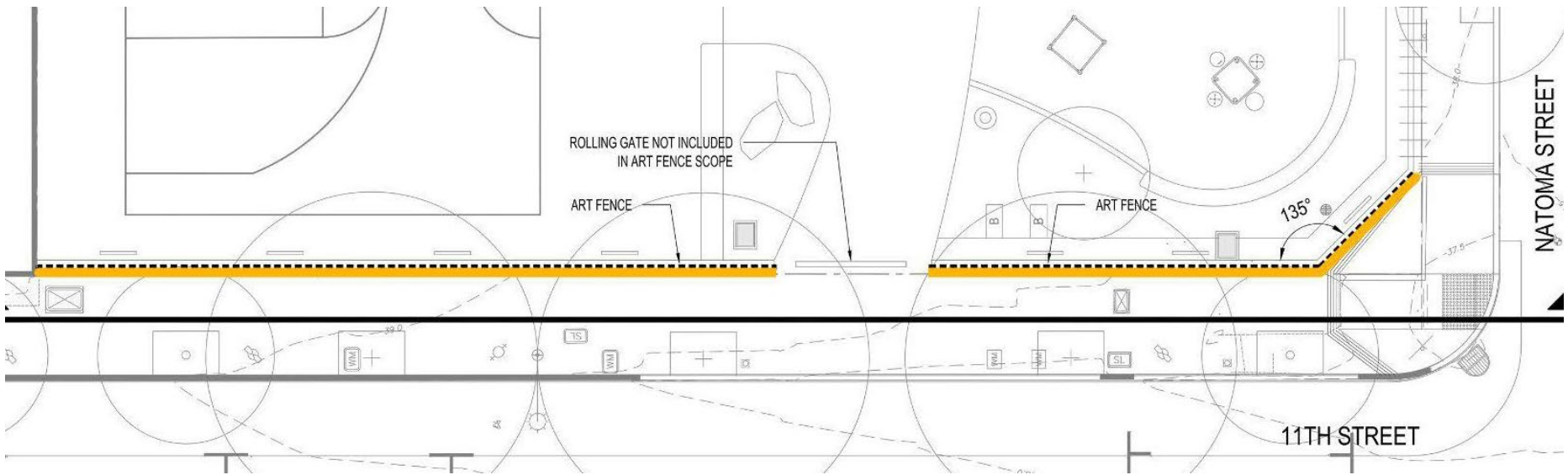
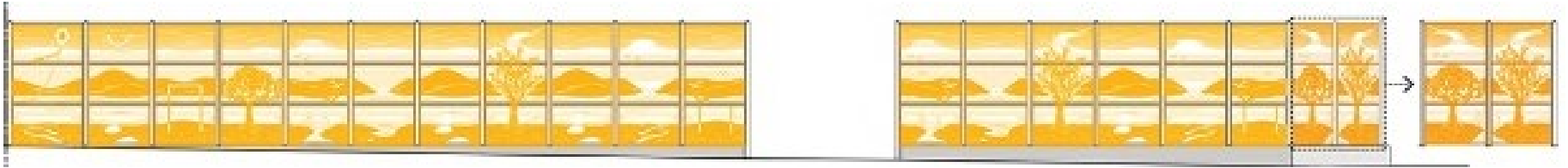




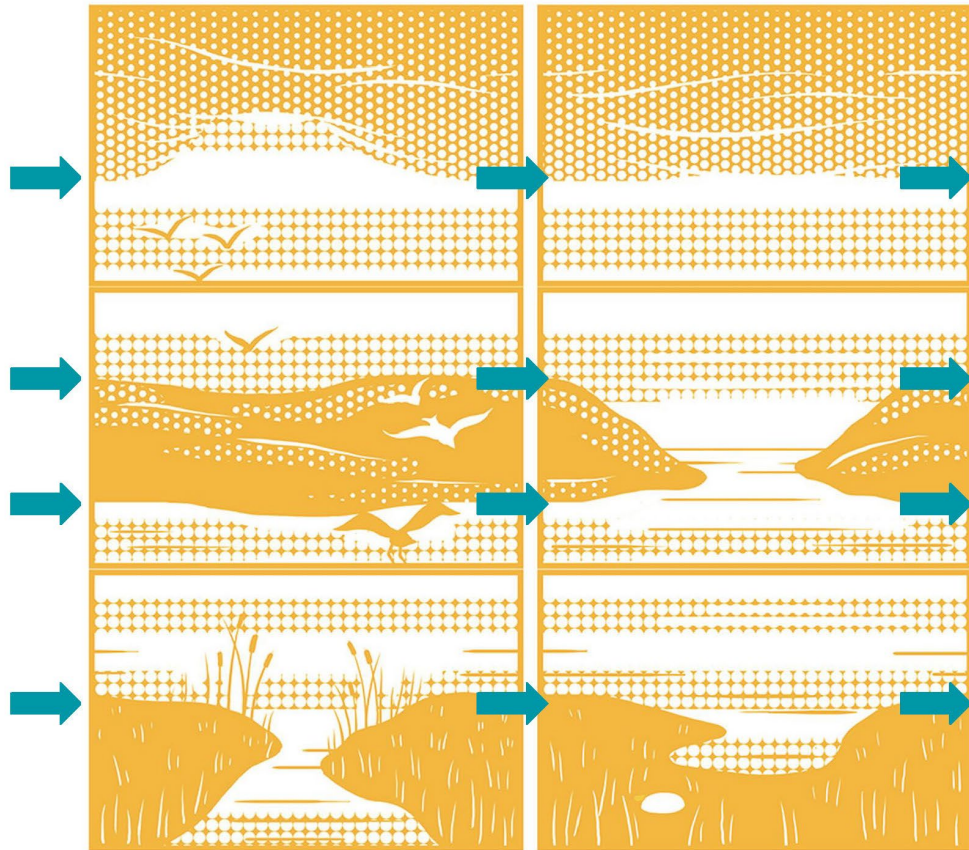
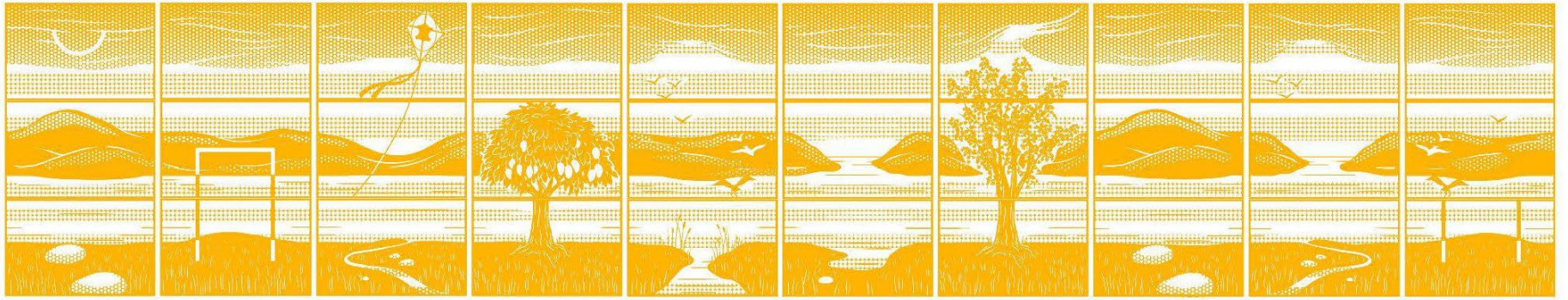




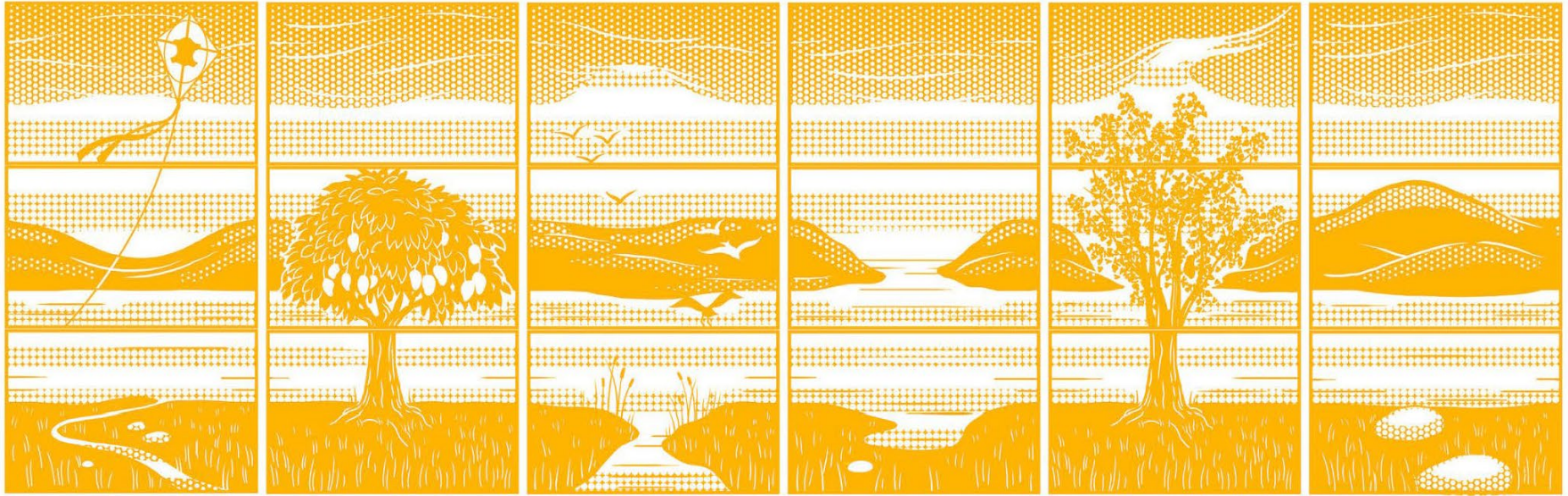




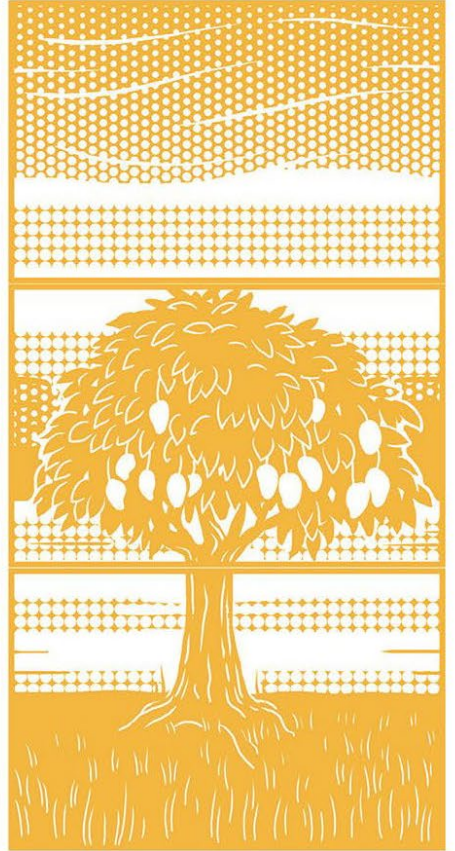
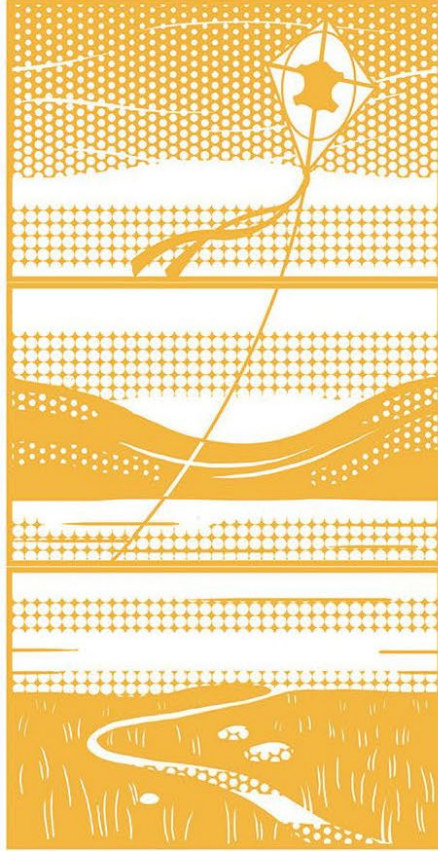
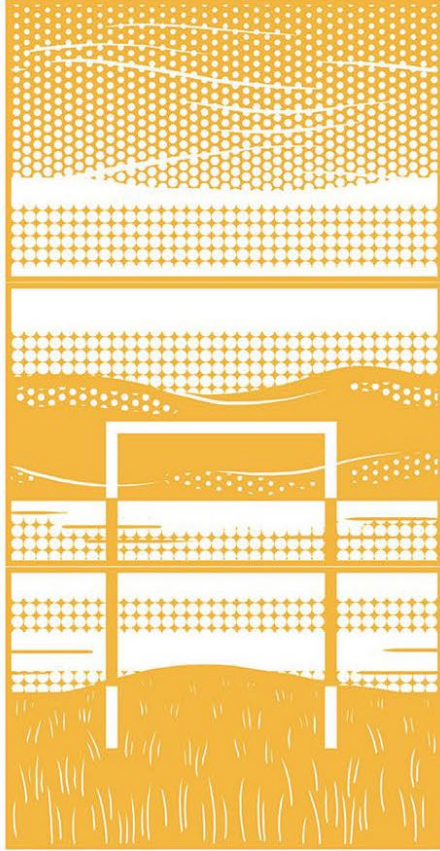
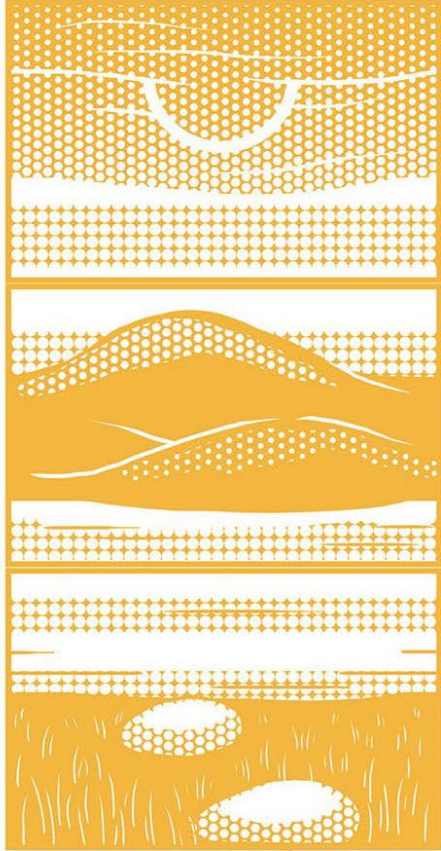




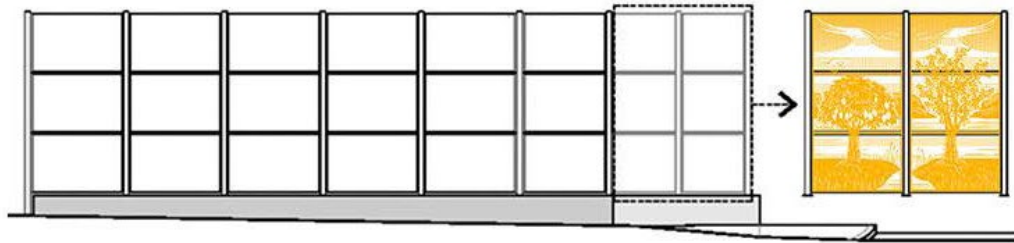




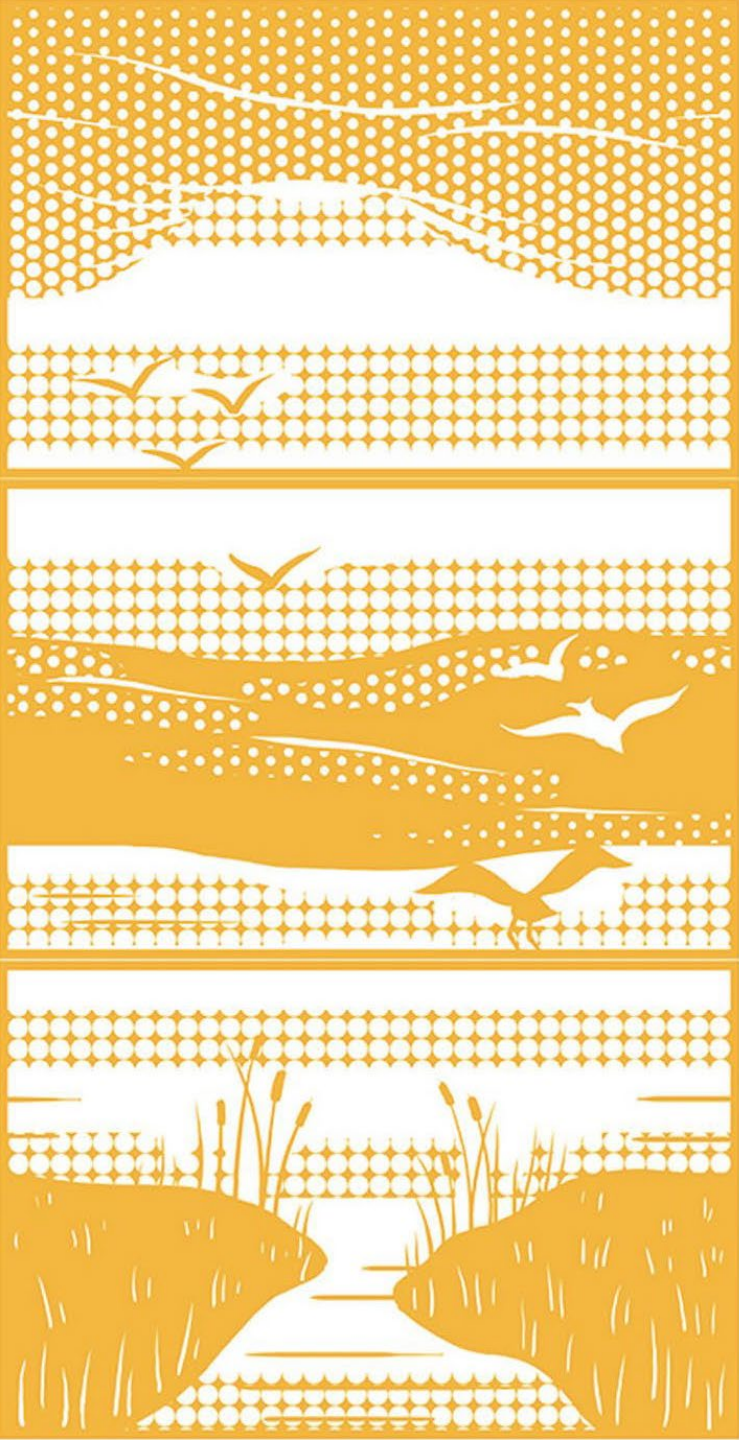




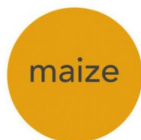












## PROJECT TIMELINE

VAC Approval	November 20, 2024
Arts Commission Approval	December 2, 2024
Artist Under Contract	January 2025
Design Development Milestone	Spring 2025
Final Design + CD Approval	Fall 2025
Fabrication	Mid 2026
Artwork Installation	Late 2026



# Public Comment

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**Item 5: 11<sup>th</sup> and Natoma Park ("Rachele Sullivan Park") Public Art Project**

# Item 5: 11<sup>th</sup> and Natoma Park ("Rachele Sullivan Park") Public Art Project

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## *Action*

Motion to approve the conceptual design proposal *Natomarama* by Jenifer Wofford for the 11th and Natoma Park ("Rachele Sullivan Park") Public Art Project, as recommended by the artist review panel.

Motion to authorize the Director of Cultural Affairs to enter into a contract with Jenifer Wofford for an amount not to exceed \$25,000 for the design of art fence panels, as well as consultation during fabrication and installation for the 11th and Natoma Park ("Rachele Sullivan Park") Public Art Project.



# Item 6: HYBYCOZO Sculpture at Mint Plaza

## *Discussion and Possible Action*

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**Presenter:** Senior Program Manager Amy Owen  
**Presentation Time:** Approximately 5 minutes

Discussion and possible action to approve as installed the completed artwork titled *Aurum*, 2024, by HYBYCOZO (Yelena Filipchuk and Serge Beaulieu) at Mint Plaza. The artwork is a geometric powder coated stainless steel light sculpture installed along Jessie Street between Fifth and Mint streets. It measures approximately 13 ½ ft. by 12 ft. by 12 ft. and weighs nearly 2,000 pounds.



# **VISUAL ARTS COMMITTEE**

WEDNESDAY, NOVEMBER 20, 2024

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HYBYCOZO, *AURUM*, 2024

MINT PLAZA





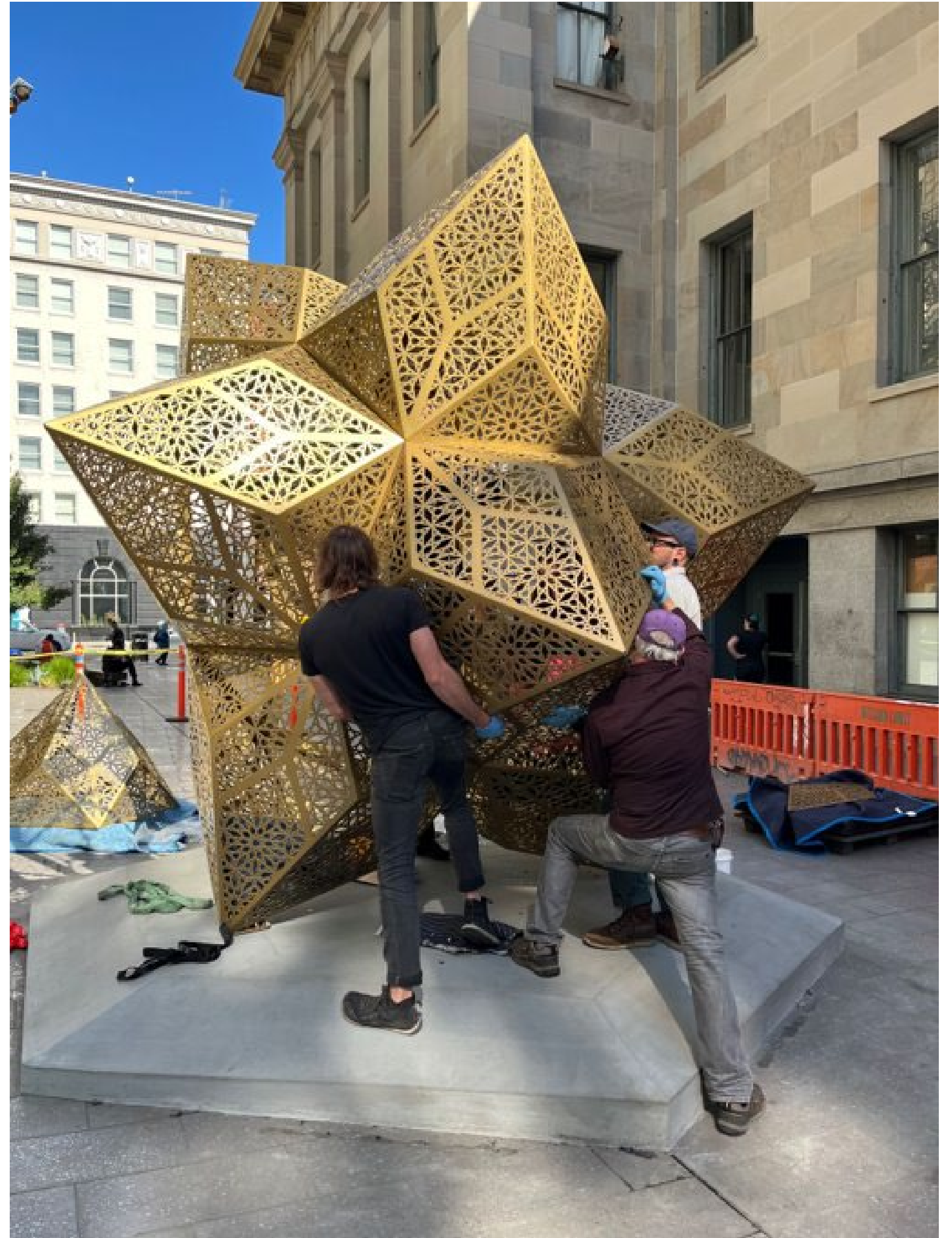
# AURUM

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## HYBYCOZO

(Yelena Filipchuk & Serge Beaulieu)

# INSTALLATION





AS-INSTALLED



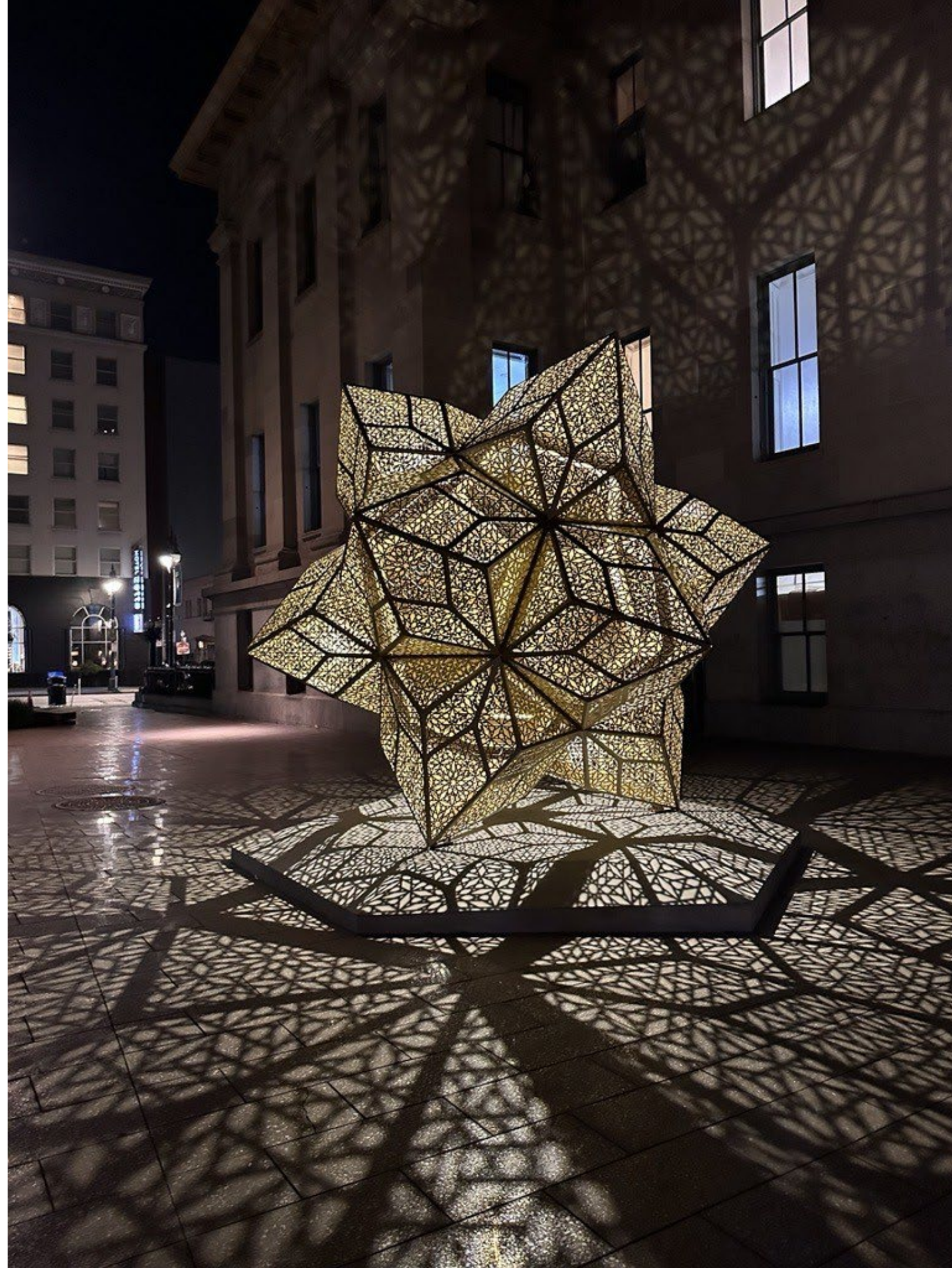


AS-INSTALLED





AS-INSTALLED





# Public Comment

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**Item 6: HYBYCOZO Sculpture at Mint Plaza**



# Item 6: HYBYCOZO Sculpture at Mint Plaza

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## *Action*

Motion to approve as installed the completed artwork titled *Aurum*, 2024, by HYBYCOZO (Yelena Filipchuk and Serge Beaulieu) at Mint Plaza. The artwork is a geometric powder coated stainless steel light sculpture installed along Jessie Street between Fifth and Mint streets. It measures approximately 13 ½ ft. by 12 ft. by 12 ft. and weighs nearly 2,000 pounds.

# Item 7: 2024 Art on Market Street Poster Series

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## *Discussion and Possible Action*

**Presenter:** Program Manager Amy Owen  
**Presentation Time:** Approximately 5 minutes

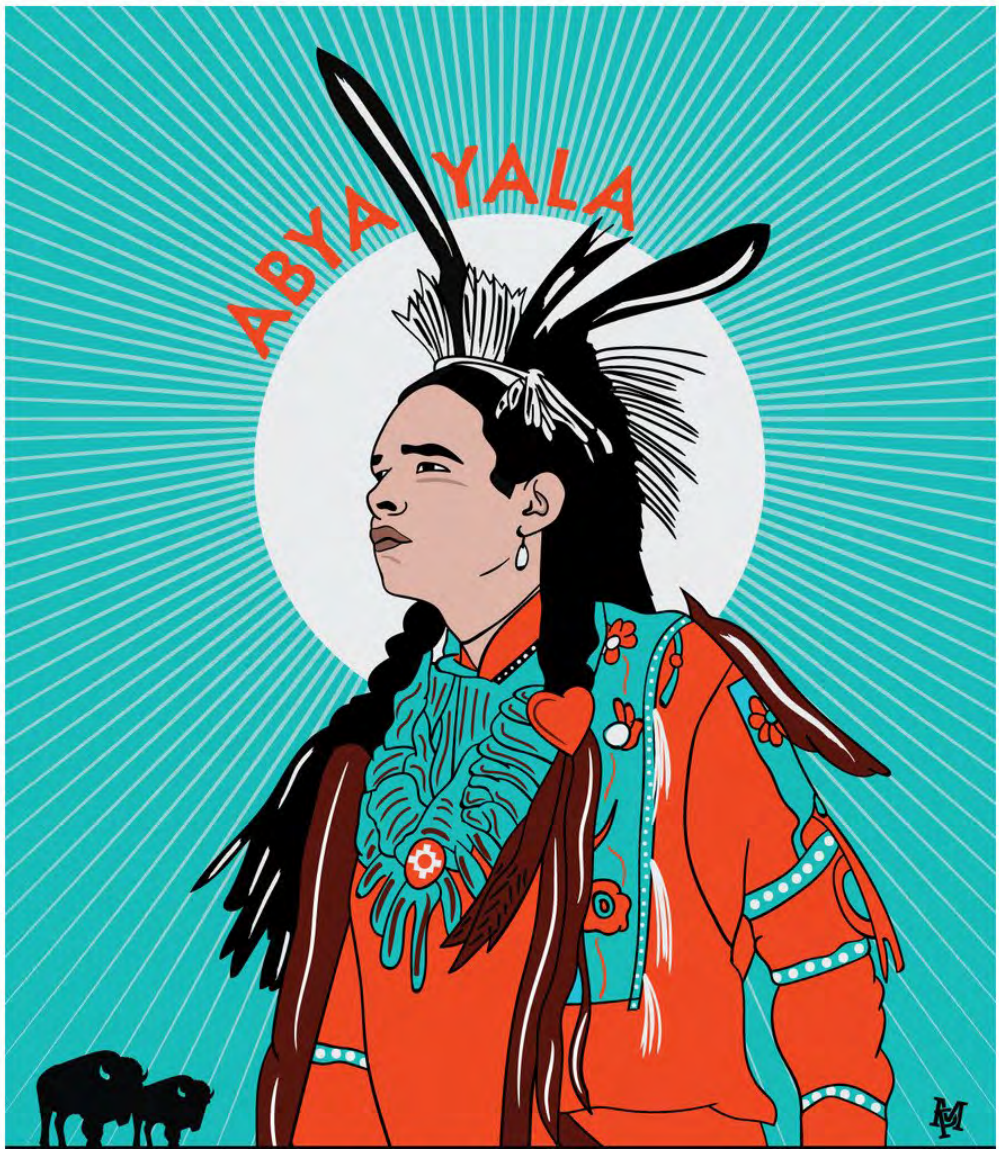
Discussion and possible action to approve the final design by Marcelo Potosi for the 2024 Art on Market Street Poster Series.



# 2024 Art on Market Street Poster Series

**Marcelo Potosi**





**-NATIVE-**



M





THIS IS

INDIGENOUS  
LAND





# The Future of the Ramaytush Ohlone



# REVITALIZING THE CULTURE



## THE FUTURE OF THE RAMAYTUSH OHLONE PEOPLES



# SOVEREIGNTY



## THE FUTURE OF THE RAMAYTUSH OHLONE PEOPLES





# TAKING CARE OF THE LAND



THE FUTURE OF THE RAMAYTUSH OHLONE PEOPLES





# TAKING CARE OF THE PEOPLE



THE FUTURE OF THE RAMAYTUSH OHLONE PEOPLES



# TAKING CARE OF THE ANIMALS



## THE FUTURE OF THE RAMAYTUSH OHLONE PEOPLES



# ❖ THRIVING AS A COMMUNITY ❖



## THE FUTURE OF THE RAMAYTUSH OHLONE PEOPLES









# Public Comment

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## Item 7: 2024 Art on Market Street Poster Series



# Item 7: 2024 Art on Market Street Poster Series

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## *Action*

Motion to approve the final design by Marcelo Potosi for the 2024 Art on Market Street Poster Series.



## **Item 8: Staff Report**

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### *Discussion*

**Presenter: Civic Art Collection & Public Art Program Director Mary Chou**  
**Presentation Time: Approximately 5 minutes**



# Public Comment

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## Item 8: Staff Report



# Item 9: New Business and Announcements

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## *Discussion*

*(This item is to allow Commissioners to introduce new agenda items for consideration.)*



# Public Comment

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## Item 9: New Business and Announcements



## **Item 10:** Adjournment

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*Action*