



Legacy Business Registry Staff Report

Hearing Date: December 9, 2024

GEARY PRINT SHOP

Application No.: LBR-2024-25-010
Business Name: Geary Print Shop
Business Address: 3236 Geary Blvd.
District: District 2
Applicant: Anna Wong Ng, Owner
Nomination Date: July 22, 2024
Nominated By: Supervisor Catherine Stefani
Staff Contact: Richard Kurylo and Michelle Reynolds
legacybusiness@sfgov.org

BUSINESS DESCRIPTION

Geary Print Shop is a print shop that offers offset printing, digital printing, binding services, graphic design, promotions, and scanning services. The business was established by Matthew Wong in 1978. At the time of opening, it was the first complete print shop and only print shop that offered color printing in the neighborhood.

Throughout the years, other print shops have opened and closed. The business is now the last complete print shop in the neighborhood. Matthew Wong's daughter, Anna Wong Ng, took over the business in 1984. The business continues to serve businesses, government agencies, non-profit organizations, schools, professionals, and other patrons.

CRITERION 1

Has the applicant operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years?

Yes, Geary Print Shop has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years:

3452 Geary Blvd. from 1978 to 2004 (26 years)
3000 Geary Blvd. from 2004 to 2019 (15 years)
3236 Geary Blvd. from 2019 to Present (5 years)

CRITERION 2

Has the applicant contributed to the neighborhood's history and/or the identity of a particular neighborhood or community?

Yes, Geary Print Shop has contributed to the history and identity of the Laurel Heights neighborhood and San Francisco.

The Historic Preservation Commission recommended the applicant as qualifying, noting the following ways the applicant contributed to the neighborhood's history and/or the identity of a particular neighborhood or community:

- The business made the seal for former Mayor Gavin Newsom.
- The business has been included in the United States Manufacturer's annual publication since 1984.

Legacy Business Program

Office of Small Business
City Hall Room 140
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102
(415) 554-6680
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www.legacybusiness.org





- With regard to racial and social equity, Geary Print Shop is an immigrant-, minority-, and woman-owned business. The business has donated binding equipment, paper, and supplies to the San Francisco Unified School District's early childcare office that is located near the business. The business also donated a copier machine and printing services for textbooks for Argonne Elementary school. The business has previously offered a program to hire newly graduated students and second chance employees.

CRITERION 3

Is the applicant committed to maintaining the physical features or traditions that define the business, including craft, culinary, or art forms?

Yes, Geary Print Shop is committed to maintaining the physical features and traditions that define the business.

HISTORIC PRESERVATION COMMISSION RECOMMENDATION

The Historic Preservation Commission recommends that Geary Print Shop qualifies for the Legacy Business Registry under Administrative Code Section 2A.242(b)(2) and recommends safeguarding of the below listed physical features and traditions.

Physical Features or Traditions that Define the Business:

- Excellent quality and timely printing services.

CORE PHYSICAL FEATURE OR TRADITION THAT DEFINES THE BUSINESS

Following is the core physical feature or tradition that defines the business that would be required for maintenance of the business on the Legacy Business Registry.

- Printing.

STAFF RECOMMENDATION

Staff recommends that the San Francisco Small Business Commission include Geary Print Shop currently located at 3236 Geary Blvd. in the Legacy Business Registry as a Legacy Business under Administrative Code Section 2A.242.

Richard Kurylo and Michelle Reynolds
Legacy Business Program

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Small Business Commission

Resolution No. _____

December 9, 2024

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Adopting findings approving the Legacy Business Registry application for Geary Print Shop, currently located at 3236 Geary Blvd.

WHEREAS, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains a registry of Legacy Businesses in San Francisco (the "Registry") to recognize that longstanding, community-serving businesses can be valuable cultural assets of the City and to be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success; and

WHEREAS, the subject business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years; or

WHEREAS, the subject business has operated in San Francisco for more than 20 years but less than 30 years, has had no break in San Francisco operations exceeding two years, has significantly contributed to the history or identity of a particular neighborhood or community and, if not included on the Registry, faces a significant risk of displacement; and

WHEREAS, the subject business has contributed to the neighborhood's history and identity; and

WHEREAS, the subject business is committed to maintaining the physical features and traditions that define the business; and

WHEREAS, at a duly noticed public hearing held on December 9, 2024, the San Francisco Small Business Commission reviewed documents and correspondence, and heard oral testimony on the Legacy Business Registry application; therefore

BE IT RESOLVED, that the Small Business Commission hereby includes Geary Print Shop in the Legacy Business Registry as a Legacy Business under Administrative Code Section 2A.242.

BE IT FURTHER RESOLVED, that the Small Business Commission recommends safeguarding the below listed physical features and traditions at Geary Print Shop.

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Physical Features or Traditions that Define the Business:

- Excellent quality and timely printing services.

BE IT FURTHER RESOLVED, that the Small Business Commission requires maintenance of the below listed core physical feature or tradition to maintain Geary Print Shop on the Legacy Business Registry:

- Printing.

I hereby certify that the foregoing Resolution was ADOPTED by the Small Business Commission on December 9, 2024.

Katy Tang
Director

RESOLUTION NO. _____

Ayes –
Nays –
Abstained –
Absent –

Legacy Business Program

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Legacy Business Registry

Application Review Sheet

Application No.: LBR-2024-25-010
Business Name: Geary Print Shop
Business Address: 3236 Geary Blvd.
District: District 2
Applicant: Anna Wong Ng, Owner
Nomination Date: July 22, 2024
Nominated By: Supervisor Catherine Stefani

CRITERION 1: Has the applicant has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years?

Yes No

3452 Geary Blvd. from 1978 to 2004 (26 years)
3000 Geary Blvd. from 2004 to 2019 (15 years)
3236 Geary Blvd. from 2019 to Present (5 years)

CRITERION 2: Has the applicant contributed to the neighborhood's history and/or the identity of a particular neighborhood or community?

Yes No

CRITERION 3: Is the applicant committed to maintaining the physical features or traditions that define the business, including craft, culinary, or art forms?

Yes No

NOTES: NA

DELIVERY DATE TO HPC: October 9, 2024

Richard Kurylo and Michelle Reynolds
Legacy Business Program

Legacy Business Program

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Member, Board of Supervisors
District 2



City and County of San Francisco

CATHERINE STEFANI

July 22, 2024

Katy Tang
Office of Small Business
City Hall, Room 110
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102

RE: Legacy Business Nomination for Geary Print Shop

Dear Director Tang,

I am delighted to nominate Geary Print Shop, led by President Anna Wong, for the Legacy Business Registry. Serving the Laurel Heights neighborhood since 1978, Geary Print Shop marks nearly 46 years of dedicated service.

This nominee has been a key provider of diverse printing services in San Francisco for decades, demonstrating an unwavering commitment to our city. From posters to window graphics, Geary Print Shop caters to specific customer needs with a wide range of choices. The shop is celebrated for its prompt, courteous, and professional staff. Despite the rising cost of living in the city, Geary Print Shop has maintained affordable prices while ensuring high-quality products, making it a true gem. Over the decades, this local business has become a cherished staple in the Laurel Heights neighborhood and is beloved by many across the city.

As a historic small business and a vital part of the Laurel Heights community, Geary Print Shop is truly deserving of recognition. It is with great pleasure that I nominate Geary Print Shop as a candidate for the Legacy Business Registry.

The nominee can be contacted here: Anna Wong, 3236 Geary Boulevard, Corner of Geary and Parker, San Francisco, CA 97118; (415) 751 – 1212; gearyprintsshop@gmail.com.

Sincerely,

A handwritten signature in blue ink, appearing to read "Catherine Stefani".

Catherine Stefani
Supervisor, District 2
City and County of San Francisco

City Hall • 1 Dr. Carlton B. Goodlett Place • Room 244

San Francisco, California 94102-4689 • (415) 554-7452 Fax (415) 554-7843 • TDD/TTY (415) 554-5227



Legacy Business Registry Application



Business Information

Business name: Geary Print Shop

Business owner name(s): Anna Wong Ng

Identify the person(s) with the highest ownership stake in the business

Current business address: 3236 Geary Blvd., San Francisco, CA 94118

Telephone: (415) 751 - 1212 **Email:** gearyprintshop@gmail.com

Mailing address (if different than above):

Website: www.gearyprintshop.com

Facebook: **Twitter:**

7-digit San Francisco Business Account Number (BAN): 0 1 1 4 1 1 7

Do any of these describe your business? (select all that apply)
Requires at least 51% of the business be owned, operated, and controlled by the business designation below.

- | | |
|--|--|
| <input checked="" type="checkbox"/> Immigrant-Owned Business | <input type="checkbox"/> Owned by Person with a Disability |
| <input type="checkbox"/> LGBTQ+-Owned Business | <input type="checkbox"/> Veteran-Owned Business |
| <input checked="" type="checkbox"/> Minority-Owned Business* | <input checked="" type="checkbox"/> Woman-Owned Business |

**Minority is defined as one or more of the following racial or ethnic groups: American Indian or Alaska Native; Asian; Black or African American; Hispanic or Latino; Middle Eastern or North African; Native Hawaiian/Other Pacific Islander*

Contact Person Information

Contact person name: Anna Wong Ng

Contact person title: Owner

Contact telephone: (415) 751 - 1212 **Contact email:** gearyprintshop@gmail.com

Business Location(s)

List the business address of the original San Francisco location, the start date of business, and the dates of operation at the original location. Check the box indicating whether the original location of the business in San Francisco is the founding location of the business.

If the business moved from its original location and has had additional addresses in San Francisco, identify all other addresses and the dates of operation at each address.

Original San Francisco address: **Zip Code:**

Is this location the founding location of the business? (Y/N):

Dates at this location: **From:** **To:**

Other address (if applicable): **Zip Code:**

Dates at this location: **From:** **To:**

Other address (if applicable): **Zip Code:**

Dates at this location: **From:** **To:**

Other address (if applicable): **Zip Code:**

Dates at this location: **From:** **To:**

Other Address (if applicable): **Zip Code:**

Dates at this location: **From:** **To:**

Other address (if applicable): **Zip Code:**

Dates at this location: **From:** **To:**

Applicant Disclosures

San Francisco Taxes, Business Registration, Licenses, Labor Laws and Public Information Release.

This section is verification that all San Francisco taxes, business registration, and licenses are current and complete, and there are no current violations of San Francisco labor laws. This information will be verified. A business deemed not current with all San Francisco taxes, business registration, and licenses, or has current violations of San Francisco labor laws, will not be eligible to apply for grants through the Legacy Business Program.

In addition, we are required to inform you that all information provided in the application will become subject to disclosure under the California Public Records Act.

Please read the following statements and check each to indicate that you agree with the statement. Then sign below in the space provided.

- I am authorized to submit this application on behalf of the business.
- I attest that the business is current on all of its San Francisco tax obligations.
- I attest that the business's business registration and any applicable regulatory license(s) are current.
- I attest that the Office of Labor Standards and Enforcement (OLSE) has not determined that the business is currently in violation of any of the City's labor laws, and that the business does not owe any outstanding penalties or payments ordered by the OLSE.
- I understand that documents submitted with this application may be made available to the public for inspection and copying pursuant to the California Public Records Act and San Francisco Sunshine Ordinance.
- I hereby acknowledge and authorize that all photographs and images submitted as part of the application may be used by the City without compensation.
- I understand that the Small Business Commission may revoke the placement of the business on the Registry if it finds that the business no longer qualifies, and that placement on the Registry does not entitle the business to a grant of City funds.

Name: Anna Wong Ng

Signature: *Anna Wong Ng*

Date: 4/23/24

GEARY PRINT SHOP

Written Historical Narrative

INTRODUCTION

a. Describe the business. What does it sell or provide?

Geary Print Shop provides reproduction services in printing, copying, graphic design, and promotional products. They are an experienced group of printers and artists who have been serving the Bay Area since 1978. The business strives for quality, courtesy, and efficiency in their production methods, and they tailor their services to help customers meet their deadlines and budgeting needs.

b. Describe whom the business serves.

Geary Print Shop serves the Richmond District general public, businesses, government agencies, non-profit organizations, schools, and professionals.

c. In about 2-5 words (15-30 characters), describe what the business is known for.

Printing with quality, courtesy, and efficiency.

CRITERION 1: The business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years

a. Provide a short history of the business, including locations and owners.

Geary Print Shop was founded in 1978 at 3452 Geary Blvd. in the Laurel Heights neighborhood near the Inner Richmond district. It was established by Matthew Wong.

In 1984, Matthew was hired by the Alberta Biodiversity Monitoring Institute (ABMI) in their national head office as a manager. He decided to leave the business and concentrate on his new job. Matthew's daughter Anna Wong Ng took over the business.

In 2004, the landlord at 3452 Geary Blvd. passed away. The property management wanted to raise the rent from \$2,400 to \$3,300 per month. Geary Print Shop moved to a lower rent location at 3000 Geary Blvd.

The business moved again in 2019 to its present location at 3236 Geary Blvd because the landlord at 3000 Geary Blvd. decided to sell the property. The landlord would only give a month-to-month lease until she sold the property.

b. Provide the ownership history of the business in a consolidated year-to-year format.

1978 to 1984: Matthew Wong
1984 to Present: Anna Wong Ng

c. Describe any circumstances that required the business to cease operations in San Francisco for any significant length of time.

Geary Print Shop has never ceased operations in San Francisco since it was founded in 1978. During the COVID pandemic starting March 16, 2020, Geary Print Shop was operated as an online service for six months.

CRITERION 2: The business has contributed to the neighborhood's history and/or the identity of a particular neighborhood or community

a. Describe the business' contribution to the history and/or identity of the neighborhood, community, business sector, or San Francisco as a whole.

Geary Print Shop was the first complete print shop in the Inner Richmond area in 1978, and at that time it was the only business offering color printing. Five other print shops opened in the neighborhood afterwards, but now they are all out of business. Geary Print Shop is the last remaining complete print shop in the whole Richmond community of 60,000+ people.

The shop offers a range of services for every printing including, but not limited to, the following:

- Offset printing
- Digital printing
- Binding services
- Graphic design
- Promotions
- Scanning

Geary Print Shop supports small businesses, non-profit organizations, government agencies, schools and students, and trade professions with printing.

b. Is the business associated with significant people or events, either now or in the past?

Geary Print Shop made the seal for Gavin Newson when he was the mayor of San Francisco.

During Mayor Ed Lee's time in office, the shop provided emergency printing services when requested by the Mayor's Office and City and County of San Francisco.

The owners of Geary Print Shop have been a family friend of former San Francisco supervisor Carol Ruth Silver since 1978.

c. How does the business demonstrate its commitment to the community?

Geary Print Shop donates printing and paper to public schools and some non-profit organizations in the area.

Past hirings include second chance employees, and the business formerly offered a program for newly graduated students.

The owners of the business have served on the Greater Geary Boulevard Merchants & Property Owners Association, the Clement Street Merchants Association Group, and the San Francisco Local Merchant Association.

d. Has the business ever been referenced in the media, business trade publication, and/or historical documents?

The business has been included in the United States Manufacturer annual publication since 1984. The business is also a vendor for the City and County of San Francisco and the California Department of General Services as commercial and retail print shop.

e. Has the business ever received any awards, recognition, or political commendations?

Geary Print Shop received recognition awards in many public schools for supporting their printing contributions and donations. The San Francisco Unified School District's early childcare office is located nearby at the end of Cook Street, and Geary Print Shop worked with USD's Sarah Tiu in donating binding equipment, paper, and supplies. In addition, Argonne Elementary School received a copier machine and printing services for their textbooks from Geary Print Shop. At their graduation ceremony, they acknowledge the store for supporting the school. Many public schools received discounted printing and free supplies.

f. How would the community be diminished if the business were to be sold, relocated, shut down, etc.?

The business is a local minority woman-owned small business. If it were to close, the neighborhood would not be able to receive printing services locally. Other franchise print shops do not offer oversize scanning, binding, and more on a variety of papers at an affordable price with good customer service and urgent services. In addition, this business is the reserve print shop for City Hall for emergency printing.

CRITERION 3: The business is committed to maintaining the physical features or traditions that define the business

a. Is the business associated with a culturally significant building, structure, object, signage, mural, architectural detail, neon sign, or any other special physical feature that defines the business?

The current location of the business is located on the historic Geary corridor.

b. In a few words, describe the main business activity you commit to maintaining.

The shop is committed to helping its customers receive excellent quality and timely printing services with the most economical value. In addition, the shop strives to treat their customers with the utmost respect and courtesy.

c. What is the plan to keep the business open in the long term beyond the current ownership?

Geary Print Shop plans to apply for government grants and funding until the economy revives. The business owner's son, daughter, and godson are in line to continue the business operation.

d. What challenges is the business facing today?

Some challenges include the increase in rent and the loss of income of up to 60% due to other businesses closing down during the COVID pandemic. Further challenges include the ever-rising cost of materials and maintenance technicians moving out of the city due to higher cost of living in San Francisco.

Legacy Business Program staff will add the following details:

a. Features or traditions that define the business and should be maintained for the business to remain on the Legacy Business Registry.

Print shop.

b. Other special features of the business location, such as if the property associated with the business is listed on a local, state, or federal historic resources registry.

The Planning Department Historic Resource Status of the building at 3210-3240 Geary Blvd. is "B - Unknown / Age Eligible." The building "does not appear significant" per the Neighborhood Commercial Corridors Survey (Unadopted) in 2015.

GEARY PRINT SHOP

Supplemental Narrative

Two court cases

This is acknowledgment that there have been two court cases involving Geary Print Shop, neither of which affects their Legacy Business Registry application.

Wayne Corbett v. Geary Print Shop, Inc.

<https://trellis.law/doc/134761264/substitution-attorney-labor-commissioner-state-california-substituted-for-pro-per-as-attorney-for-corbett-wayne>

This was a lawsuit by a former Geary Print Shop employee who requested unemployment payments through the Employment Development Department for full-time work at Geary Print Shop even though he was only a part-time employee.

Mariana Rochita v. Anna Wong D.B.A. Geary Print Shop, Inc. Et Al

<https://unicourt.com/case/ca-sfc-mariana-rochita-vs-anna-wong-dba-geary-print-shop-inc-et-al-556639>

On 11/22/2019 MARIANA ROCHITA filed a Property - Commercial Eviction lawsuit against ANNA WONG D B A GEARY PRINT SHOP, INC. This case was filed in San Francisco County Superior Courts.

Mariana Rochita was the landlord at 3000 Geary Blvd. She was trying to sell the building, and she refused to give Geary Print Shop a lease renewal except offering a month-to-month rental. Geary Print Shop did not agree on rent increases when there was no lease, so they continued paying the old rent, but the landlord refused their rent checks. The landlord then refused to return the deposit or apply it to the rent. After Geary Print Shop found a new location, they settled out of court and moved on.

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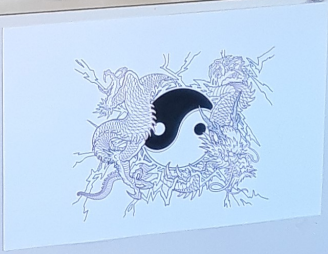
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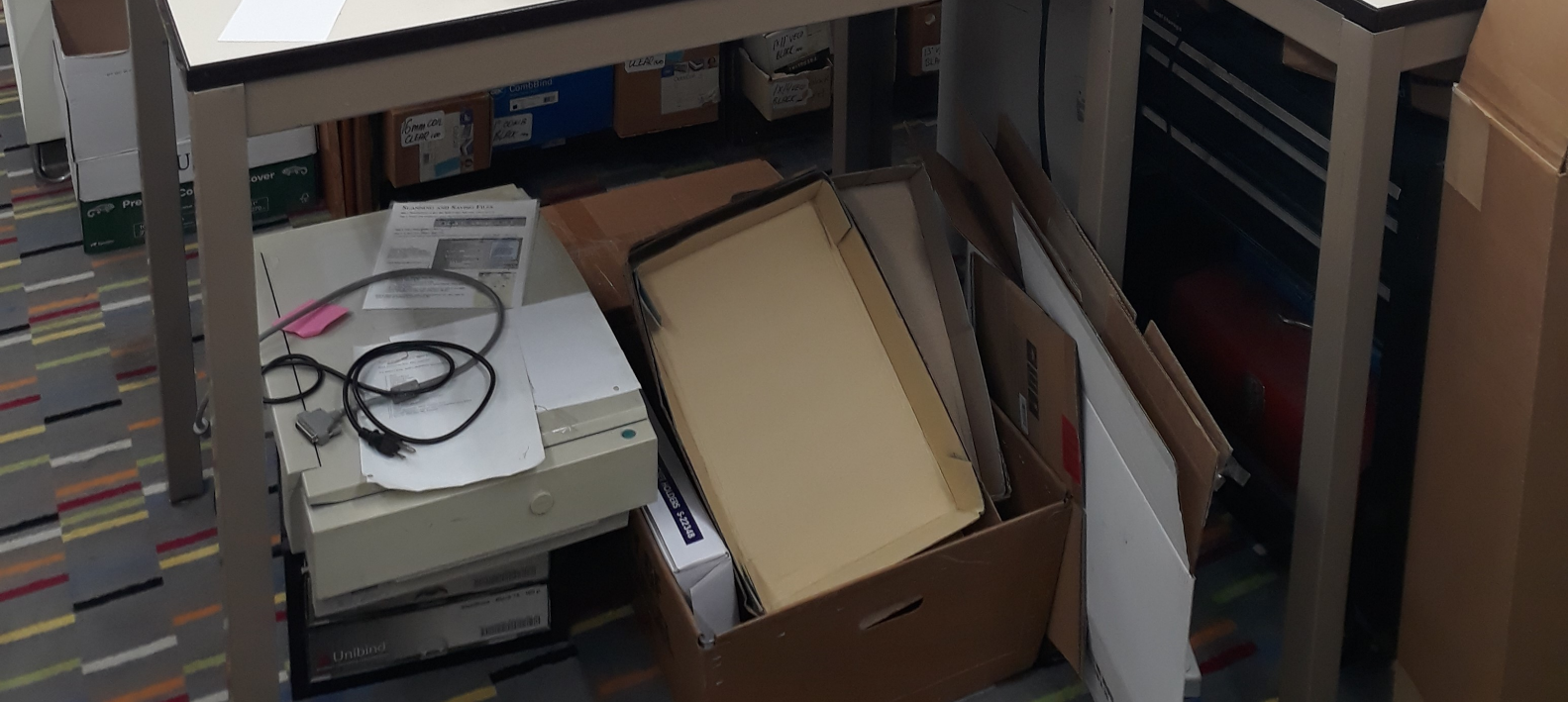
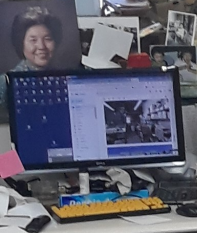
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LEGACY BUSINESS REGISTRY EXECUTIVE SUMMARY

HEARING DATE: NOVEMBER 6, 2024

Filing Date: October 9, 2024
Case No.: 2024-009215LBR
Business Name: Geary Print Shop
Business Address: 3236 Geary Boulevard
Zoning: GEARY BOULEVARD NEIGHBORHOOD COMMERCIAL DISTRICT (NCD) Zoning District
Family and Senior Housing Opportunity Special Use District
40-X Height and Bulk District
Cultural District: Not Applicable
Block/Lot: 1065/053
Applicant: Anna Wong Ng
3236 Geary Blvd
Nominated By: Supervisor Catherine Stefani
Located In: District 2
Staff Contact: Maggie Dong - 628.652.7426
Maggie.Dong@sfgov.org

Recommendation: Adopt a Resolution to Recommend Approval

Business Description

Geary Print Shop is a print shop that offers offset printing, digital printing, binding services, graphic design, promotions, and scanning services. The business was established by Matthew Wong in 1978. At the time of opening, it was the first complete print shop and only print shop that offered color printing in the neighborhood. Throughout the years, other print shops have opened and closed. The business is now the last complete print shop in the neighborhood. Matthew Wong's daughter, Anna Wong Ng, took over the business in 1984. The business continues to serve businesses, government agencies, non-profit organizations, schools, professionals, and other patrons.

Staff Analysis

Review Criteria

1. When was business founded?

The business was founded in 1978.

2. Does the business qualify for listing on the Legacy Business Registry? If so, how?

Yes. Geary Print Shop qualifies for listing on the Legacy Business Registry because it meets all of the eligibility Criteria:

- a. Geary Print Shop has operated continuously in San Francisco for 46 years.
- b. Geary Print Shop has contributed to the history and identity of the Laurel Heights neighborhood and San Francisco.
- c. Geary Print Shop is committed to maintaining the physical features and traditions that define the organization.

3. Is the business associated with a culturally significant art / craft / cuisine / tradition?

No.

4. Is the business or its building associated with significant events, persons, and / or architecture?

Yes. The business made the seal for former Mayor Gavin Newsom.

5. Is the property associated with the business listed on a local, state, or federal historic resource registry?

No.

6. Is the business mentioned in a local historic context statement?

No, not as of the date of this Executive Summary.

7. Has the business been cited in published literature, newspapers, journals, etc.?

Yes. The business has been included in the United States Manufacturer's annual publication since 1984.

Racial and Social Equity Analysis

On July 15th, 2020 the San Francisco Historic Preservation Commission adopted [Resolution No. 1127](#) centering Preservation Planning on racial and social equity. Understanding the benefits, burdens, and opportunities to advance racial and social equity that proposed Preservation Planning documents provide is part of the Department's Racial and Social Equity Initiative. This is also consistent with the Mayor's Citywide Strategic Initiatives for equity and accountability and with the Office of Racial Equity, which required all Departments to conduct this analysis.

The Legacy Business Program is deeply intertwined with these goals. One of the primary purposes of the Legacy Business Program is to maintain San Francisco's cultural fabric and to foster civic engagement and pride by assisting long-operating businesses remain in the city. The Legacy Business Registry was established to recognize longstanding, community-serving businesses that are valuable cultural assets of the city. These businesses, ranging from restaurants to art galleries to tire shops to community shelters, are key to sustaining the racial and social diversity in San Francisco and adding to the identity and character of our city and the many communities within it.

Geary Print Shop is an immigrant, minority, and woman-owned business. The business has donated binding equipment, paper, and supplies to the San Francisco Unified School District's early childcare office that is located near the business. The business also donated a copier machine and printing services for textbooks for Argonne Elementary school. The business has previously offered a program to hire newly graduated students and second chance employees.

Physical Features or Traditions that Define the Business

Location(s) associated with the business:

Current Location:

- 3236 Geary Boulevard (2019 – Present)

Previous (No Longer Extant) Locations:

- 3000 Geary Boulevard (2004 – 2019)
- 3452 Geary Boulevard (1978 - 2004)

Recommended by Applicant

- Excellent quality and timely printing services

Additional Recommended by Staff

- None

Basis for Recommendation

The Department recommends the Historic Preservation Commission adopt a resolution recommending the business listed above be adopted by the Small Business Commission to the Legacy Business Registry.

ATTACHMENTS

Draft Resolution

Legacy Business Registry Application:

- Application Review Sheet
- Section 1 – Business / Applicant Information
- Section 2 – Business Location(s)
- Section 3 – Disclosure Statement

- Section 4 – Written Historical Narrative
 - Criterion 1 – History and Description of Business
 - Criterion 2 – Contribution to Local History
 - Criterion 3 – Business Characteristics
- Contextual Photographs and Background Documentation



HISTORIC PRESERVATION COMMISSION DRAFT RESOLUTION NO.

HEARING DATE: NOVEMBER 6, 2024

Case No.: 2024-009215LBR
Business Name: Geary Print Shop
Business Address: 3236 Geary Boulevard
Zoning: GEARY BOULEVARD NEIGHBORHOOD COMMERCIAL DISTRICT (NCD) Zoning District
 Family and Senior Housing Opportunity Special Use District
 40-X Height and Bulk District
Block/Lot: 1065/053
Applicant: Anna Wong Ng
 3236 Geary Blvd
Nominated By: Supervisor Catherine Stefani
Located In: District 2
Staff Contact: Maggie Dong - 628.652.7426
Maggie.Dong@sfgov.org

ADOPTING FINDINGS RECOMMENDING TO THE SMALL BUSINESS COMMISSION APPROVAL OF THE LEGACY BUSINESS REGISTRY NOMINATION FOR 3236 GEARY BLVD CURRENTLY LOCATED AT 3236 GEARY BLVD, BLOCK/LOT 1065/053.

WHEREAS, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains a registry of Legacy Businesses in San Francisco (the "Registry") to recognize that longstanding, community-serving businesses can be valuable cultural assets of the City and to be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success; and

WHEREAS, the subject business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years; and

WHEREAS, the subject business has contributed to the City's history and identity; and

WHEREAS, the subject business is committed to maintaining the traditions that define the business; and

WHEREAS, at a duly noticed public hearing held on November 6, 2024, the Historic Preservation Commission reviewed documents, correspondence and heard oral testimony on the Legacy Business Registry nomination.

THEREFORE, BE IT RESOLVED that the Historic Preservation Commission hereby recommends that Geary Print Shop qualifies for the Legacy Business Registry under Administrative Code Section 2A.242(b)(2) as it has operated for 30 or more years and has continued to contribute to the community.

BE IT FURTHER RESOLVED that the Historic Preservation Commission hereby recommends safeguarding of the below listed physical features and traditions for Geary Print Shop.

Locations

Current Locations:

- 3236 Geary Boulevard (2019 - Present)

Previous (No Longer Extant) Locations:

- 3000 Geary Boulevard (2004 – 2019)
- 3452 Geary Boulevard (1978 - 2004)

Physical Features or Traditions that Define the Business

- Excellent quality and timely printing services

BE IT FURTHER RESOLVED that the Historic Preservation Commission’s findings and recommendations are made solely for the purpose of evaluating the subject business's eligibility for the Legacy Business Registry, and the Historic Preservation Commission makes no finding that the subject property or any of its features constitutes a historical resource pursuant to CEQA Guidelines Section 15064.5(a).

BE IT FURTHER RESOLVED that the Historic Preservation Commission hereby directs its Commission Secretary to transmit this Resolution and other pertinent materials in the case file to the Office of Small Business on November 6, 2024.

Jonas P. Ionin
Commission Secretary

AYES:

NOES:

ABSENT:

RECUSE:

ADOPTED: November 6, 2024