



DEPARTMENT OF
HOMELESSNESS AND
SUPPORTIVE HOUSING



Shireen McSpadden, Executive Director

London Breed, Mayor

December 11, 2024

Angela Calvillo, Clerk of the Board of Supervisors
1 Dr. Carlton B. Goodlett Place
City Hall, Room 244
San Francisco, CA 94102

Re: Department of Homelessness and Supportive Housing – 2024 Annual Social Media Monitoring
Surveillance Technology Report

Dear Ms. Calvillo,

Pursuant to Administrative Code Section 19B.6(a), which requires all city departments to submit annual
surveillance technology reports, I am submitting the Department of Homelessness and Supportive
Housing's 2024 Annual Social Media Monitoring Surveillance Technology Report.

If you have any questions, please contact HSH Manager of Legislative Affairs Dylan Schneider at
dylan.schneider@sfgov.org.

Respectfully,

DocuSigned by:
Emily Cohen

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Emily Cohen (she/her)

Deputy Director of Communications and Legislative Affairs
San Francisco Department of Homelessness and Supportive Housing

HOM Social Media Monitoring Technology Annual Surveillance Report 2024

Fields marked with an asterisk (*) are required.

Change In Authorized Use Cases ▼



1.1 In the last year, did your department have use cases which differed from your “approved use cases” in your BOS-approved policy?

No

Change in Authorized Job Titles ▼



2.1 Does the list of “authorized job titles” in your BOS-approved policy need to change? (i.e. Do you need additional job titles to be authorized to access the data, or do you need to remove any current job titles?)

Yes

2.2 Please provide an updated list of authorized job titles.

Public Information Officer - 1314

2.3 Why have the job titles changed?

The department updated titles and the Public Information Officer supporting this role is now 1314 for this role.

Change in Number and/or Type of Technology ▼



Replacement of Old Technology

4.1 Has any technology listed in the policy been replaced?

No



Addition of New Technology

5.1 Has any technology been added which is not listed in the policy?

No

 Ceased Operation of Technology

6.1 Is any technology listed in the policy no longer in use?


Yes

6.2 Why is the technology no longer used?

Hootsuite

6.3 Please list how many units have ceased operation.

1

 Services or Equipment Sources

7.1 List any and all entities, companies or individuals which provide services or equipment to the department which are essential to the functioning or effectiveness of the Surveillance Technology (list "N/A" if not applicable): *

N/A

Surveillance Technology Goals



8.1 Has the surveillance technology been effective at achieving its identified purpose?

Yes

8.2 In 3-5 sentences, please explain how the technology has or has not been effective

Due to a gap in staffing in the Public Information Officer role, the department did not use this technology in the reporting period.

Data Sharing



9.1 Has data acquired through the surveillance technology been shared with entities outside of the department?

No

9.4 Was the data shared with entities outside of city and county government?

No

Accidental Receipt of Face Recognition Data



10.1 Did your department inadvertently or unintentionally receive, retain, access or use any information obtained from Face Recognition Technology?

No

Complaints



11.1 Has your department received any complaints and/or concerns from community members about this surveillance technology?

No

Violations ▼



12.1 Were there any violations of the Surveillance Technology Policy or Surveillance Impact Report, reported through community members, non-privileged internal audits, or through other means in the last year?

No

12.4 Has your department conducted any internal audits of the technology?

No

Statistics and Information about Public Records Act Requests ▼



13.1 Has your department received any public records act requests for this surveillance technology?

No

Total Annual Costs for the Surveillance Technology ▼



14.1 List the number of FTE (new & existing).

N/A

14.2 Are there one-time costs for Fiscal Year 2024-2025?

No

14.15 Are there annual costs for Fiscal Year 2024-2025:

No

14.28 What source of funding will fund the Surveillance Technology for FY 2024-2025?

N/A

14.29 Have there been any changes to the one-time costs from your department's approved Surveillance Impact Report?

No

14.31 Have there been any changes to the annual costs from your department's approved Surveillance Impact Report?

No