



SAN FRANCISCO
HUMAN SERVICES AGENCY

Citywide Food Access

Cindy Lin, Citywide Food Access Manager

November 20th, 2024



Background



- SFHSA's role within the City:
 - Support individuals, families, and communities with food, health care, financial, employment, child care, in-home, and protective services
 - Main funder of the City's food resources
 - FEMA's Emergency Support Function #6: Mass Care, Housing, and Human Services, focusing on essential services such as shelter and food



**SERVING 1 IN 4
SAN FRANCISCANS**



**ONE AGENCY,
2 DEPARTMENTS**



**170+ COMMUNITY
SERVICES**



**HUNDREDS OF
COMMUNITY
PARTNERS**



Background



- COVID-19 Command Food Coordination Unit → SFHSA Citywide Food Access:
 - Addressing ongoing food and nutrition gaps via direct programming and advocacy on State and Federal policy issues
 - Maintaining awareness of community needs as well as resources provided by City departments
 - Helps provide information and guidance related to nutrition insecurity to City policymakers
 - Works to ensure the City's food support models are culturally-tailored and centered on dignity and choice.
 - Have already released 10+ RFPs for programs
 - Team: 1 manager and two senior analysts, supported by a contract analyst and a data analyst from SFHSA administrative branch



Core Values



As a team:

- Responsiveness to community
 - Listening sessions/focus groups
 - Ongoing data analysis
 - Situational awareness
- Staying data-informed through:
 - Yearly evaluations
 - Survey implementation
 - Outcome metrics
- Ongoing research

In our programs:

- Dignity first
- Choice
- Culturally responsive and nutritious
- Cost Effective



Program	Grantees	Services	FY 24-25	Service Impact
Purchasing Power Programs	<ul style="list-style-type: none"> EatSF (Project of UCSF) 	<p>Provides vouchers for redemption at specified local grocery stores. Vouchers will transition into cards this FY.</p>	\$2.25M	<ul style="list-style-type: none"> 2250 Households 180,000+ vouchers
Supplemental Meal Services	<ul style="list-style-type: none"> SF New Deal for “Family Meal Pack” 	<p>Supports populations that benefit more from meals than groceries.</p> <p>Low-income families with children under age 5 can use text-based system to order meals from participating restaurants.</p>	\$1.80 M	<ul style="list-style-type: none"> 675+ Households 97,000+ meals
Community Food Production	<ul style="list-style-type: none"> Friends of Alemany Farms Florence Fang Community Farm SF Housing Development Corp for Peacock Lounge Farming Hope Chinatown YMCA 	<p>Supports communities that have roots in cooking and growing food for each other.</p>	\$0.75 M	<ul style="list-style-type: none"> 14 apprentices trained in urban agriculture via farms Thousands of lbs of local produce grown in SF & redistributed to community 1000 Households served with meals 44,000+ meals produced

Program	Grantees	Services	FY 24-25	Service Impact
Neighborhood Based Grocery Access	<ul style="list-style-type: none"> • APA Family Support Services • Bay Area Community Resources • Bayanihan Equity Center • Booker T. Washington Community Services • Chinatown YMCA • Curry Senior Center • Dolores/Mission Action • Farming Hope • HOMEY • Mission YMCA • Self Help for the Elderly • Southwest/IT Bookman • Tenderloin Neighborhood Development Corp. • The Richmond Neighborhood Center 	Supports neighborhood CBOs with grocery programs serving hard to reach populations via culturally responsive and dignified models. All programs allow participants to self-select their own items and involve clients in deciding what foods are offered.	\$5.20 M	<ul style="list-style-type: none"> • 4100+ Households served with weekly fresh, culturally appropriate groceries throughout the City
Total			\$10.0 M	8000+ low-income households served
D10 Community Market	Bayview Senior Services	Pilot program following the Food Empowerment Market ordinance from July 2021		

Grantee Highlight: Choice and Quality

Booker T Washington Community Service Center



- 94% of survey respondents reported satisfaction with the available food options
- 96.4% of survey respondents reported feeling welcomed and treated with respect when receiving food in this program.
- 97.4% of survey respondents expressed that the food were of high quality.



Grantee Highlight: Dignity & Quality

Dolores Street Community Services/Mission Action- “El Mercadito” & “Arcoiris”

“Gracias por la creación de este programa para la comunidad Transgénero latino, como transmen he sentido muy poco apoyo para mi comunidad, pero gracia a este programa veo que si contamos con el apoyo de las organizaciones.”

“Thank you for creating this program for the Latino transgender community. As a trans person, I have felt very little support for my community, but thanks to this program I see that we do have the support of organizations.”

-Participant of Arcoiris Food Program

“This program has greatly helped my stress level in my household. We’re eating healthier and greatly appreciate it. Thank you.”

-Participant of El Mercadito



Grantee Highlights: Dignity & Cultural Relevance

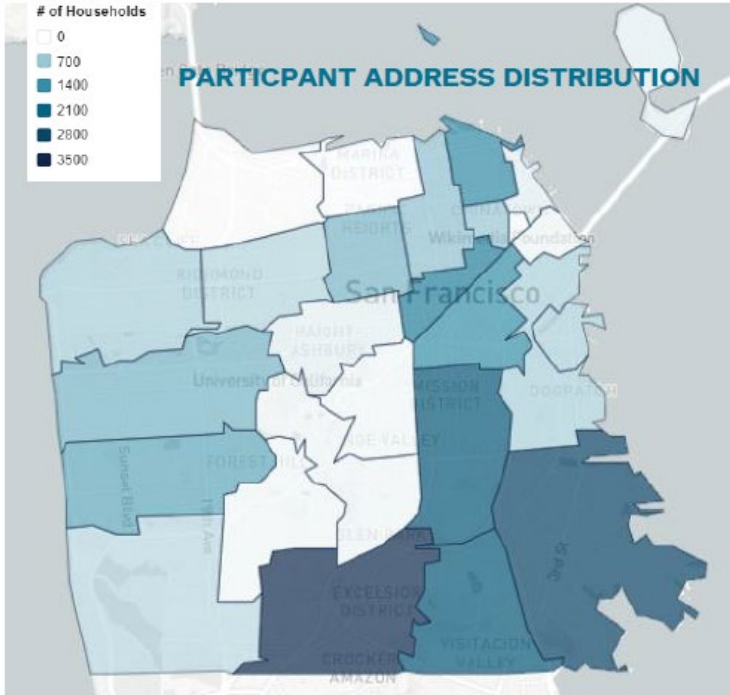
Chinatown YMCA- Groceries & Kitchen Access



- 88% of survey respondents stated that their household was less hungry as a result of this program.
- 97% of survey respondents reported feeling welcomed and treated with respect when receiving food in this program.
- 94% of survey respondents receiving food support from the kitchen expressed that the meals were high quality.



Who and Where We Serve



Race/Ethnicity of CFAT Clients	
Race/Ethnicity	% of Clients
Asian or Pacific Islander	60%
Latinx or Hispanic	26%
Black or African American	8%
White	5%
Native American	1%
Other	<1%



What's next

- Funding cycle coming to an end in FY 25/26; RFP soon
- Continuing to support food access while incorporating
 - Dignity
 - Choice
 - Quality
 - Nutrition
 - Access (physical & cost)
- Advocating for local, state, and federal funding and policies to support the work





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Q&A



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