



Legacy Business Registry Staff Report

HEARING DATE AUGUST 22, 2016

DOC'S CLOCK

Application No.: LBR-2015-16-021
Business Name: Doc's Clock
Business Address: 2575 Mission Street
District: District 9
Applicant: Carey Suckow, Owner
Nomination Date: March 22, 2016
Nominated By: Supervisor David Campos
Staff Contact: Richard Kurylo
legacybusiness@sfgov.org

BUSINESS DESCRIPTION

Doc's Clock is a neighborhood bar serving the Mission District neighborhood on Mission Street between 21st Street and 22nd Street. The bar was established in 1951 originally as "The Clock Bar," which was changed to "Doc's Clock" in 1961. The bar has also become a well-known host for fundraisers and charity events for various causes at the local level and on a broader level.

CRITERION 1: Has the applicant has operated in SF for 30 or more years, with no break in SF operations exceeding two years?

Yes, the applicant has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years:

2575 Mission Street from 1951-1961 as "The Clock Bar" (10 years)
2575 Mission Street from 1961-Present as "Doc's Clock" (55 years)

CRITERION 2: Has the applicant contributed to the neighborhood's history and/or the identity of a particular neighborhood or community?

Yes, the applicant has contributed to the Mission District neighborhood's history and identity.

The Historic Preservation Commission recommended the applicant as qualifying, noting the following ways the applicant contributed to the neighborhood's history and/or the identity of a particular neighborhood or community:

- Clock is a long standing neighborhood bar that has taken on a traditional role of hosting community fundraising events for good causes and of being a frequented neighborhood spot.



SMALL BUSINESS COMMISSION

MARK DWIGHT, PRESIDENT
REGINA DICK-ENDRIZZI, DIRECTOR



CITY AND COUNTY OF SAN FRANCISCO

EDWIN M. LEE, MAYOR

- While the business itself is not specifically unique to San Francisco, the bar, over the years has become a platform for neighborhood and community activities, specifically for fundraising events for charities and other local causes.
- The 1907 property has been previously evaluated by the Planning Department for potential historical significance. The property is considered a "Category A Property" that was identified in the South Mission Historic Resource Survey as being a California Register individually-eligible property.
- The business has been cited in the following publications:
 - SF Gate, 1/19/2010, "Shuffleboard is still star at these barrooms," by Sam Whiting;
 - SF Gate, 2/6/2015, "Blogger's Mission fire victim fund tops \$122,000," by Nanette Asimov;
 - NY Times, 9/11/2008, "36 Hours in San Francisco," by Chris Colin;
 - ABC 7 News, 2/1/2015, "Fundraiser Held for Victims of San Francisco Mission District Fire," by Sergio Quintana.

CRITERION 3: Is the applicant committed to maintaining the physical features or traditions that define the business, including craft, culinary, or art forms?

Yes, the subject business is committed to maintaining the physical features and traditions that define the business.

HISTORIC PRESERVATION COMMISSION RECOMMENDATION

The Historic Preservation Commission recommends that Doc's Clock qualifies for the Legacy Business Registry under Administrative Code Section 2A.242(b)(2) and recommends safeguarding of the below listed physical features and traditions.

Physical Features or Traditions that Define the Business:

- Neon marquee
- Interior wall mural from the 1970s or 1980s
- Shuffleboard table
- Historic bar and back bar

STAFF RECOMMENDATION

Staff recommends that the San Francisco Small Business Commission include Doc's Clock currently located at 2575 Mission Street in the Legacy Business Registry as a Legacy Business under Administrative Code Section 2A.242.

Richard Kurylo, Manager
Legacy Business Program



SMALL BUSINESS ASSISTANCE CENTER / SMALL BUSINESS COMMISSION
1 DR. CARLTON B. GOODLETT PLACE, ROOM 110, SAN FRANCISCO, CALIFORNIA 94102-4681
Small Business Assistance Center (415) 554-6134 / Small Business Commission (415) 554-6481

SMALL BUSINESS COMMISSION
MARK DWIGHT, PRESIDENT
REGINA DICK-ENDRIZZI, DIRECTOR



CITY AND COUNTY OF SAN FRANCISCO
EDWIN M. LEE, MAYOR

Small Business Commission Draft Resolution

HEARING DATE AUGUST 22, 2016

DOC'S CLOCK

LEGACY BUSINESS REGISTRY RESOLUTION NO. _____

Application No.: LBR-2015-16-021
Business Name: Doc's Clock
Business Address: 2575 Mission Street
District: District 9
Applicant: Carey Suckow, Owner
Nomination Date: March 22, 2016
Nominated By: Supervisor David Campos
Staff Contact: Richard Kurylo
legacybusiness@sfgov.org

ADOPTING FINDINGS APPROVING THE LEGACY BUSINESS REGISTRY APPLICATION FOR DOC'S CLOCK, CURRENTLY LOCATED AT 2575 MISSION STREET.

WHEREAS, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains a registry of Legacy Businesses in San Francisco (the "Registry") to recognize that longstanding, community-serving businesses can be valuable cultural assets of the City and to be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success; and

WHEREAS, the subject business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years; and

WHEREAS, the subject business has contributed to the neighborhood's history and identity; and

WHEREAS, the subject business is committed to maintaining the physical features and traditions that define the business; and

WHEREAS, at a duly noticed public hearing held on August 22, 2016, the San Francisco Small Business Commission reviewed documents and correspondence, and heard oral testimony on the Legacy Business Registry application; therefore

BE IT RESOLVED that the Small Business Commission hereby includes Doc's Clock in the Legacy Business Registry as a Legacy Business under Administrative Code Section 2A.242.



SMALL BUSINESS COMMISSION

MARK DWIGHT, PRESIDENT
REGINA DICK-ENDRIZZI, DIRECTOR



CITY AND COUNTY OF SAN FRANCISCO

EDWIN M. LEE, MAYOR

BE IT FURTHER RESOLVED that the Small Business Commission recommends safeguarding the below listed physical features and traditions at Doc's Clock:

Physical Features or Traditions that Define the Business:

- Neon marquee
- Interior wall mural from the 1970s or 1980s
- Shuffleboard table
- Historic bar and back bar

I hereby certify that the foregoing Resolution was ADOPTED by the Small Business Commission on August 22, 2016.

Regina Dick-Endrizzi
Director

RESOLUTION NO. _____

Ayes –
Nays –
Abstained –
Absent –



SMALL BUSINESS ASSISTANCE CENTER / SMALL BUSINESS COMMISSION
1 DR. CARLTON B. GOODLETT PLACE, ROOM 110, SAN FRANCISCO, CALIFORNIA 94102-4681
Small Business Assistance Center (415) 554-6134 / Small Business Commission (415) 554-6481



**Legacy
Business
Registry**

Application Review Sheet

Applicant Name: Doc's Clock

Nomination Date: March 22, 2016

Age of Business Confirmed: Yes

Application Deemed to Meet Minimum Qualifications: Yes

Application Referred to HPC Date: July 8, 2016

Notes:

N/A

Regina Dick-Endrizzi
Director, Office of Small Business, Small Business Commission





Member Board of Supervisors
District 9

City and County of San Francisco

DAVID CAMPOS

March 22, 2016

Re: Nomination of Doc's Clock to Legacy Business Registry

Dear Director Regina Dick-Endrizzi:

I am excited to nominate to the Legacy Business Registry – Doc's Clock, a neighborhood bar in the Mission. Doc's Clock has existed as a neighborhood bar in its current location for 65 years, and 55 under its current name.

The Bar is adorned by it's neon marquee that is remnant of the signage from the 1920's and is one of the most recognizable vintage signs in the Mission. The business was the second bar to be recognized as a Green Business by the San Francisco Department of the Environment in 2009 and has kept its certification up to date. All of the draft beer sold at Doc's Clock is made locally and four out of its nine drafts are from San Francisco. Doc's Clock holds monthly charity events. Its biggest event so far was to raise money for the fire victims at the Mission Market building across the street. The Bar has won numerous awards and made many "best of lists" in San Francisco and the Bay Area over the years. Finally, if you ask anyone where to play shuffleboard in San Francisco, most people will tell you Doc's Clock. Shuffleboard is one of the only free forms of entertainment to be had in the neighborhood.

This business plays an essential role in the culture and history of District 9 and it is my distinct honor to nominate Doc's Clock to become part of San Francisco's Legacy Business Registry.

Sincerely,

A handwritten signature in cursive script that reads "David Campos".

David Campos

APPLICATION FOR

Legacy Business Registration

Legacy Business registration is authorized by Section 2A.242 of the San Francisco Administrative Code. The registration process includes nomination by a member of the Board of Supervisors or the Mayor, a written application, and approval of the Small Business Commission.

1. Current Owner / Applicant Information

NAME OF BUSINESS:		
THE DRUNKEN MONKEY INC / DBA Doc's Clock		
BUSINESS OWNER(S) (Identify the person(s) with the highest ownership stake in the business)		
CAREY SUKOW		
CURRENT BUSINESS ADDRESS:		TELEPHONE:
2575 MISSION ST SF CA 94110		(415) 824 3627
		EMAIL:
		doc@docsclock.com
WEBSITE:	FACEBOOK PAGE:	YELP PAGE:
www.docsclock.com	Doc's Clock	

APPLICANT'S NAME	
CAREY SUKOW <input checked="" type="checkbox"/> Same as Business Owner	
APPLICANT'S TITLE	
OWNER	
APPLICANT'S ADDRESS:	TELEPHONE:
	()
	EMAIL:

SAN FRANCISCO BUSINESS ACCOUNT NUMBER:	SECRETARY OF STATE ENTITY NUMBER (if applicable):
0388119	2719272

BACKGROUND INFORMATION	
Founding Location:	2575 MISSION ST, SAN FRANCISCO 94110
Current Headquarters Location:	2575 MISSION ST, SAN FRANCISCO 94110
Operating in San Francisco since:	1951 - The Clock Bar / 1961 - Doc's Clock
NAME OF NOMINATOR:	DATE OF NOMINATION:

2. Business Addresses

ORIGINAL SAN FRANCISCO ADDRESS:	ZIP CODE:	DATES OF OPERATION:
2575 MISSION STREET	94110	
IS THIS LOCATION THE FOUNDING AND/OR HEADQUARTERED LOCATION? (check all that apply)		
<input checked="" type="checkbox"/> Founding Location	<input type="checkbox"/> Current Headquarters	

OTHER ADDRESSES (if applicable):	ZIP CODE:	DATES OF OPERATION
OTHER ADDRESSES (if applicable):	ZIP CODE:	DATES OF OPERATION
OTHER ADDRESSES (if applicable):	ZIP CODE:	DATES OF OPERATION
OTHER ADDRESSES (if applicable):	ZIP CODE:	DATES OF OPERATION

3. Eligibility Criteria

Attach the business's historical narrative.

4. San Francisco Taxes, Business Registration, Licenses, Labor Laws, and Public Information Release

Please read the following statements and check each to indicate that you agree with the statement. Then sign below in the space provided.

- I am authorized to submit this application on behalf of the business.
- I attest that the business is current on all of its San Francisco tax obligations.
- I attest that the business's business registration and any applicable regulatory license(s) are current.
- I attest that the Office of Labor Standards and Enforcement (OLSE) has not determined that the business is currently in violation of any of the City's labor laws, and that the business does not owe any outstanding penalties or payments ordered by the OLSE.
- I understand that documents submitted with this application may be made available to the public for inspection and copying pursuant to the California Public Records Act and San Francisco Sunshine Ordinance.
- I hereby acknowledge and authorize that all photographs and images submitted as part of the application may be used by the City without compensation.

Carey Suckow
Name (Print):

3/17/16
Date:

[Signature]
Signature:

DOC'S CLOCK
2575 MISSION STREET
SAN FRANCISCO, CA 94110
1951-PRESENT

Doc's Clock is a neighborhood bar. It is a place for people to meet, to socialize, to find solace, to find joy, to renew old acquaintances and to make new friends, to celebrate, to share in grief, to meet neighbors and to find support. Our patrons are as diverse as the neighborhood. They are young and old, gay and straight, artists and techies, long time SF residents and new transplants. Whoever they are and wherever they are from, they find a safe place at Doc's Clock.

Doc's Clock has evolved over the years with the changing of the Mission District. From 1918 to 1945 the space was occupied by an ice cream and candy shop owned by Peter Varellas. From 1945 to 1949 it was Avalon Bakery and Cafe. In 1951, the store front was divided and The Clock Bar began operating at 2575 Mission Street with Angelo & JN Nichols listed as owners. Jos F. Jr and Mrs. Mary Carroll owned the bar from 1954 to 1960. In 1961, a dentist named Ralph Mancuso bought the bar. He was the Doc and changed the name of the bar to Doc's Clock. He created the marquee that lights up Mission Street today. There is a rumor that he had his dental practice upstairs from the bar. It is more likely that it was actually across the street. In 1968, Edward Reagan took ownership of the bar and his wife, Sophie Reagan ran it for a few years after his death around 1979. She sold the business to Ataulfo Briz in 1981 and he ran the business until 1993. From 1993 to 1997 I can't find record of the owners but it was a shady time in the history of Doc's Clock. I have heard many scandalous stories from the beat cops in the neighborhood. In 1997 Doc's Clock was bought by Elizabeth Zoria and Susan Hertzfeldt. They were both bartenders from the Latin American Club located around the corner on 22nd Street. They loved and nurtured the bar back to its older incarnations. In 2005, they sold the business to me. Luckily for me, they sold Doc's with their hearts and not their wallets. My maximum price was below other offers but they felt I would love the place and continue to take the business in the same direction they had. (Historical information was compiled from the Department of Alcoholic Beverage Control and San Francisco phone books from 1951 to 1971.)

Over the past 11 years, I have tried to be true to their vision while creating my own. I have tried to preserve the history and style of Doc's Clock while keeping it modern and environmentally friendly. In my personal life, I believe strongly in preserving the environment and giving to the community. Owning a bar has given me a platform to accomplish this on a larger scale than I could on my own.

The most prominent feature of Doc's Clock is its neon marquee. The current sign is a remnant of the signage from the 1920's. In 1961, the dentist, Ralph Mancuso, changed the bar's name to Doc's Clock and created the memorable sign. It was battered and worn when I took over the establishment. Bob Dewhurst, from Sign Language, refurbished the sign for me. He replicated the old paint colors and rebuilt part of the sign that had disappeared at some point in time. We based it on a photograph from the 1980's.

One of my biggest challenges in preserving the bar came during my first year of ownership. There was a car accident that damaged the front of the building. The building owners, at that time, wanted to make changes to the facade. We were able to work together to keep it as close to the old store front as possible. The insurance company wanted them to pull the sign down. Luckily it was protected by the city, so the owners were required to keep and reinforce the marquee.

In the interior of the bar we have a wall mural painted in the 1970's or 1980's. Elizabeth Zoria, one of the previous owners, spent a lot of time researching it and looking for the artist, but to no avail.

Doc's Clock was the second bar to be recognized as a Green Business by the San Francisco Department of the Environment in 2009 and have kept our certification up to date. We conserve water and electricity, use environmentally safe cleaning products and sell local products when available. All of our draft beer is made locally and four out of our nine drafts are from San Francisco. We sell products from Anchor Brewery, Triple Voodoo Brewery, Fort Point Brewery and Speakeasy Brewery.

We hold monthly charity events we named, "Doggy Happy Hours", to benefit local animal rescue groups and we donate 50% of the bar proceeds at these events. We began these happy hours in 2008 for Rocket Dog Rescue. We have expanded our rescue efforts to help cats, rabbits and even pigeons. We have helped many groups over the years such as Muttville, PAWS, SF SPCA, Northern California Family Dog Rescue, Saving Grace Cat Rescue, Golden State Greyhound Adoption, Wonder Dog Rescue, SaveABunny, Palomacy Pigeon Rescue, Give Me Shelter, Loup Garou Rescue, Pets Unlimited, Toni's Kitty Rescue, Berkeley Humane Society and Cooper's Dream.

Besides saving animals, we hold numerous fundraising events for our regulars, local groups and emergency causes. Once a year at Halloween we hold a Barbie Mutilation Event which has raised money for Creativity Explored and the Hope Flight Foundation. We have had events for Movember, the Homeless Prenatal Program, Baykeeper, the Arc of San Francisco, KUSF in exile, League to save Lake Tahoe, Northern Japan Relief Fund and more for personal causes. Our biggest event so far was to raise money for the fire victims at the Mission Market building across the street. We collected clothes and toiletries and raised \$8000. Google pledged to double our donation and they donated \$16000. We are continuously looking for more ways to help and are currently putting together a fundraiser for Snow Leopards.

If you ask anyone where to play shuffleboard in San Francisco, most people will tell you Doc's Clock. Elizabeth and Susan found the table in an advertisement in a trucker magazine when they bought the bar in 1997. Shuffleboard is one of the only free forms of entertainment to be had in the neighborhood. We are part of the SF Shuffleboard League and host tournaments in the spring and fall.

Over the years, Doc's Clock has won numerous awards and made many best of lists in San Francisco and the Bay Area over the years. We just won Best Dive Bar for 2016 in the Bay Area A-List. Over the last five years, we have won or placed for Best Yappy Hour in the Bay Woof. We have been written about in the SF Gate, the Examiner, Eater SF and Sfst to name a few and have even been on the nightly news for our charity events. We are a constant in the Lonely Planet Guide and have even been written about in the New York Times travel section.

At Doc's Clock, we embrace the past while looking ahead to the future. We are a tavern your grandparents would have liked to frequent and we hope to be a place for your grandchildren to enjoy when they are of age to join us.

Awards and links:

7x7: <http://www.7x7.com/music-nightlife/weeknighter-doc-s-clock>

ABC 7 News: <http://abc7news.com/news/fundraiser-held-for-victims-of-sf-mission-district-fire/499906/>

Bay Area A List: <http://sf.cityvoter.com/doc-s-clock/biz/554237>

Bay Woof: <http://baywoof.com/beast-of-the-bay/beast-of-the-bay-awards-2015/>
<http://baywoof.com/beast-of-the-bay/beast-of-the-bay-awards-2014/>
<http://baywoof.com/beast-of-the-bay/beast-of-the-bay-awards-2013/>
<http://baywoof.com/beast-of-the-bay/beast-of-the-bay-awards-2012/>
<http://baywoof.com/beast-of-the-bay/beast-of-the-bay-2011/>
<http://baywoof.com/beast-of-the-bay/beast-of-the-bay-2010/>

2013:8. Best Dog Happy (Yappy) Hour

Doc's Clock, 2575 Mission St. at 22nd, SF

Doc's Clock is a dog-friendly neighborhood bar in the Mission with the right amount of "edge" and a whole lot of dog-loving heart. Both you and your dog can slake your thirst for a good cause on the first Saturday of every month, when 50% of bar proceeds and 100% of silent auction dollars go to a local animal rescue organization. Doc's also won this year in the Best Dog-Friendly Bar category – make that a double!

Doc's Clock: www.docsclock.com

Facebook: https://www.facebook.com/Docs-Clock-59687473179/?ref=aymt_homepage_panel

Lonely Planet: <http://www.lonelyplanet.com/usa/san-francisco/entertainment-nightlife/other/doc-s-clock>

Mission Local: <http://missionlocal.org/2015/01/fundraiser-at-docs-clock-starts-at-4-p-m-today/>
<http://missionlocal.org/2015/02/mission-eyes-after-the-fire/>
<http://missionlocal.org/2011/03/fundraiser-for-japan-tomorrow/>

New York Times: <http://www.nytimes.com/2008/09/14/travel/14hours.html>

SFGate: <http://www.sfgate.com/bayarea/article/Blogger-s-Mission-fire-victim-fund-tops-110-6063751.php>

<http://www.sfgate.com/entertainment/article/Shuffleboard-is-still-star-at-these-barrooms-3275422.php>

SF Green Business Program: <http://sfgreenbusiness.org/Food-and-Drink/494-Doc-s-Clock/View-details.html>

Sfist: http://sfist.com/2007/11/15/drink_for_ducks.php

SF Library: <http://sfpl.org/index.php?pg=2000540401>

USA Today: <http://www.10best.com/destinations/california/san-francisco/mission-district/nightlife/docs-clock/>

Zagat: <https://www.zagat.com/n/docs-clock-san-francisco>

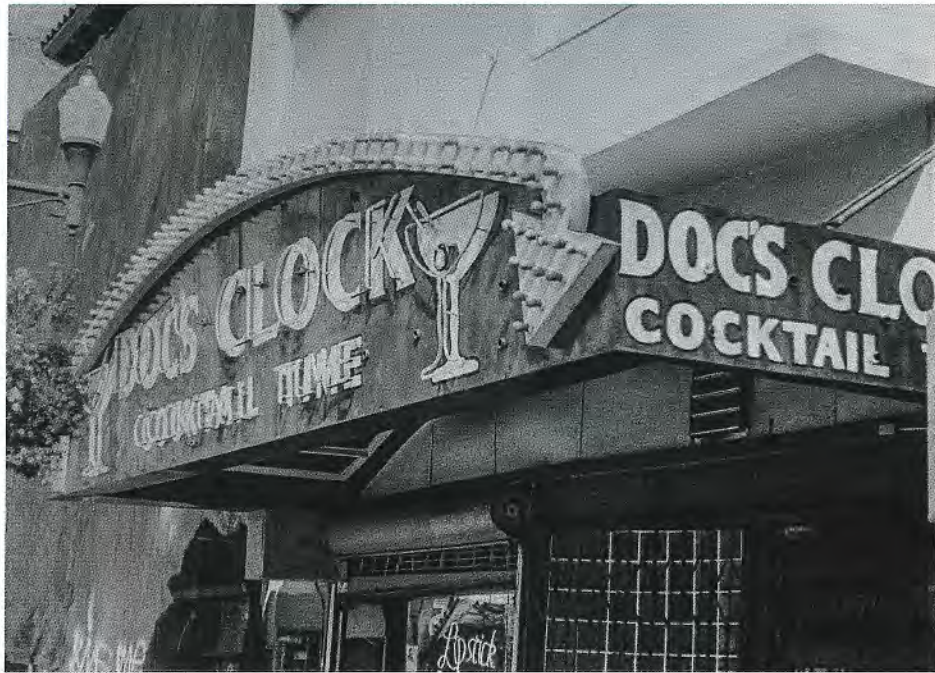
Photos:

1980's:

<http://americanclassicimages.com/DesktopModules/CATALooKStore/MakeThumbImage.aspx?ID=%2fPortals%2f0%2f1%2fC%2fCA2395.jpg&PORTALID=0>

YouTube: <https://www.youtube.com/watch?v=LSxpXXDuc8g>

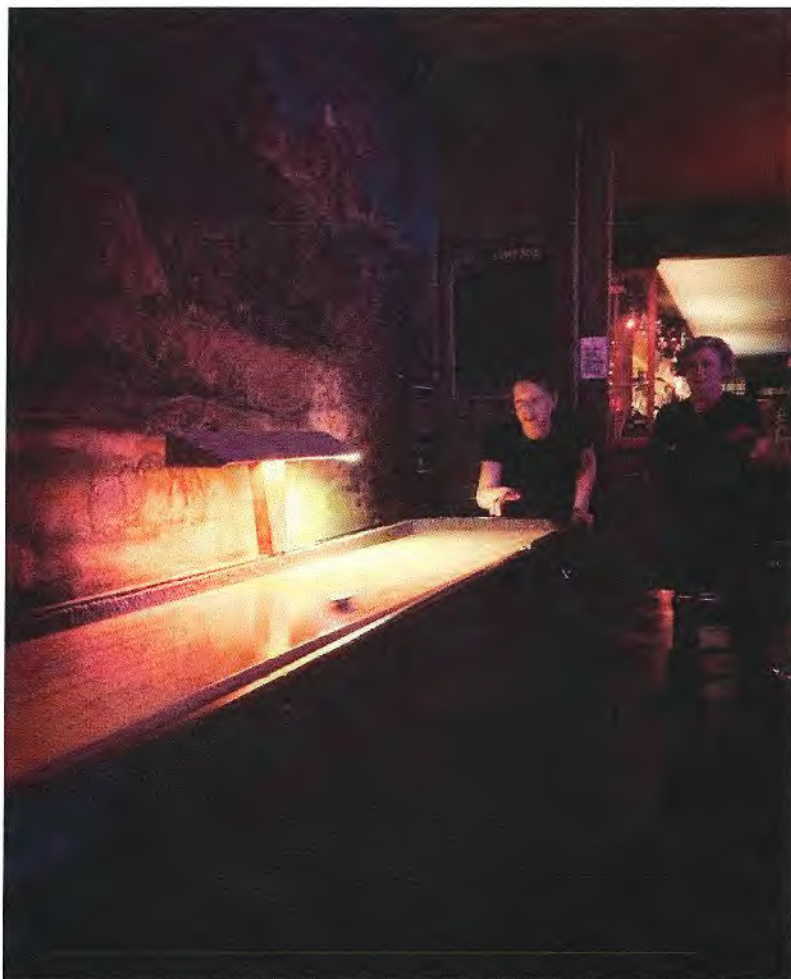
DOC'S CLOCK - EXTERIOR



DOC'S CLOCK - EXTERIOR



DOC'S CLOCK - INTERIORS



DOC'S CLOCK - INTERIORS



Filing Date: July 8, 2016
Case No.: 2016-008970LBR
Business Name: Doc's Clock
Business Address: 2575 Mission Street
Zoning: NCT (Mission Street Neighborhood Commercial Transit)/
65-B Height and Bulk District
Block/Lot: 3615/020
Applicant: Carey Suckow, Owner
2575 Mission Street
San Francisco, CA 94110
Nominated By: Supervisor David Campos, District 9
Staff Contact: Stephanie Cisneros - (415) 575-9186
stephanie.cisneros@sfgov.org
Reviewed By: Tim Frye - (415) 575-6822
tim.frye@sfgov.org

BUSINESS DESCRIPTION

Doc's Clock is a neighborhood bar serving the Mission District neighborhood on Mission Street between 21st Street and 22nd Street. The bar is located on the ground floor of a two-story, mixed-use building that was previously used as a store, according to the 1915 Sanborn map. The bar was established in 1951 originally as "The Clock Bar," which was changed to "Doc's Clock" in 1961. The bar has also become a well-known host for fundraisers and charity events for various causes at the local level and on a broader level.

STAFF ANALYSIS

Review Criteria

1. *When was business founded?*

1951

2. *Is the business unique to San Francisco?*

While the business itself is not specifically unique to San Francisco, the bar, over the years has become a platform for neighborhood and community activities, specifically for fundraising events for charities and other local causes.

3. *Is the business associated with culturally significant events?*

No.

4. *Is the business associated with culturally significant persons?*

No.

5. *Is the business associated with a culturally significant art/craft/cuisine/tradition?*

Yes. Doc's Clock is a long standing neighborhood bar that has taken on a traditional role of

hosting community fundraising events for good causes and of being a frequented neighborhood spot.

6. *Is the business associated with a culturally significant building/structure/site/object/interior?*

Yes. The 1907 property has been previously evaluated by the Planning Department for potential historical significance. The property is considered a "Category A Property" that was identified in the South Mission Historic Resource Survey as being a California Register individually-eligible property.

7. *Is the property associated with the business listed on a local, state, or federal historic resource registry?*

No.

8. *Is the business mentioned in a local historic context statement?*

No.

9. *Has the business been cited in published literature, newspapers, journals, etc.?*

Yes. SF Gate, 1/19/2010, "Shuffleboard is still star at these barrooms," by Sam Whiting; SF Gate, 2/6/2015, "Blogger's Mission fire victim fund tops \$122,000," by Nanette Asimov; NY Times, 9/11/2008, "36 Hours in San Francisco," by Chris Colin; ABC 7 News, 2/1/2015, "Fundraiser Held for Victims of San Francisco Mission District Fire," by Sergio Quintana.

Physical Features or Traditions that Define the Business

Recommended by Staff

- Neon marquee
- Interior wall mural from the 1970s or 1980s
- Shuffleboard table
- Historic bar and back bar



SAN FRANCISCO PLANNING DEPARTMENT

Historic Preservation Commission Resolution No. 776 HEARING DATE AUGUST 3, 2016

1650 Mission St.
Suite 400
San Francisco,
CA 94103-2479

Reception:
415.558.6378

Fax:
415.558.6409

Planning
Information:
415.558.6377

Case No.: 2016-008970LBR
Business Name: Doc's Clock
Business Address: 2575 Mission Street
Zoning: NCT (Mission Street Neighborhood Commercial Transit)/
65-B Height and Bulk District
Block/Lot: 3615/020
Applicant: Carey Suckow, Owner
2575 Mission Street
San Francisco, CA 94110
Nominated By: Supervisor David Campos, District 9
Staff Contact: Stephanie Cisneros - (415) 575-9186
stephanie.cisneros@sfgov.org
Reviewed By: Tim Frye - (415) 575-6822
tim.frye@sfgov.org

ADOPTING FINDINGS RECOMMENDING TO THE SMALL BUSINESS COMMISSION APPROVAL OF THE LEGACY BUSINESS REGISTRY NOMINATION FOR DOC'S CLOCK, CURRENTLY LOCATED AT 2575 MISSION STREET (BLOCK/LOT 3615/020).

WHEREAS, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains a registry of Legacy Businesses in San Francisco (the "Registry") to recognize that longstanding, community-serving businesses can be valuable cultural assets of the City and to be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success; and

WHEREAS, the subject business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years; and

WHEREAS, the subject business has contributed to the Mission neighborhood's history and identity; and

WHEREAS, the subject business is committed to maintaining the physical features and traditions that define the business; and

WHEREAS, at a duly noticed public hearing held on August 3, 2016, the Historic Preservation Commission reviewed documents, correspondence and heard oral testimony on the Legacy Business Registry nomination.

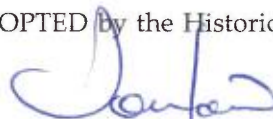
THEREFORE BE IT RESOLVED that the Historic Preservation Commission hereby recommends that Doc's Clock qualifies for the Legacy Business Registry under Administrative Code Section 2A.242(b)(2) and recommends safeguarding of the below listed physical features and traditions.

Physical Features or Traditions that Define the Business

- Neon marquee
- Interior wall mural from the 1970s or 1980s
- Shuffleboard table
- Historic bar & back bar

BE IT FURTHER RESOLVED that the Historic Preservation Commission hereby directs its Commission Secretary to transmit this Resolution and other pertinent materials in the case file 2016-008970LBR to the Office of Small Business.

I hereby certify that the foregoing Resolution was ADOPTED by the Historic Preservation Commission on August 3, 2016.


Jonas P. Ionin
Commission Secretary

AYES: Hyland, Johnck, Johns, Pearlman, Matsuda, Wolfram

NOES: None

ABSENT: Hasz

ADOPTED: August 3, 2016