



Legacy Business Registry Staff Report

HEARING DATE DECEMBER 12, 2016

NAVARRO'S KENPO KARATE STUDIO

Application No.: LBR-2016-17-018
Business Name: Navarro's Kenpo Karate Studio
Business Address: 3470 Mission Street
District: District 9
Applicant: Carlos Navarro, Owner
Nomination Date: October 14, 2016
Nominated By: Supervisor David Campos
Staff Contact: Richard Kurylo
legacybusiness@sfgov.org

BUSINESS DESCRIPTION

Navarro's Kenpo Karate Studio is a multigenerational family-owned business that has been teaching the art of self-defense to Mission District residents for 50 years. Carlos Navarro began his enterprise out of his garage before moving into its first Mission Street location, eventually moving to its current space on Mission Street between Kingston and Brook streets in 1972. Since 1966, the business has provided martial arts instruction in Kenpo Karate, Muay Thai, Eskrima, and Jiu-Jitsu, and has expanded over the years to include weight lifting, aerobics, yoga, and Zumba classes. Navarro's has come to be known within the Mission District for its important role in keeping young children and teens engaged in positive activities and instilling in them an appreciation for healthy habits, respect, and discipline. Students often participate in competitions and will occasionally perform at community events. Their students, many who come from low-to-moderate income households, have gone on to become successful martial artists. A number of former students have led successful careers as stunt men and actors, including those who performed in the Ninja Turtles and Power Rangers franchises. These and other successes are displayed through photographs, trophies, plaques, and awards that cover the studio's interior walls. As a family business, each member of the Navarro family plays a different role in the studio's operations, with two of Carlos' children, Rubie and Frank, having become martial artists and instructors. The business has displayed community leadership by working with the San Francisco Police Department's Police Minority Recruitment Program, providing security for important community events and celebrations, and contributing to the local democratic process. The Navarro family is known for speaking up on issues important to the Mission District and calling upon their relationships with community leaders and local politicians to benefit the community. The business also maintains memberships with the League of United Latin American Citizens (LULAC) and the Mexican American Political Association (MAPA). After an unsuccessful year-long negotiation with their current landlord, the business is in the process of relocating to a new space.

CRITERION 1: Has the applicant operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years?

Yes, the applicant has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years:



SMALL BUSINESS COMMISSION

MARK DWIGHT, PRESIDENT
REGINA DICK-ENDRIZZI, DIRECTOR



CITY AND COUNTY OF SAN FRANCISCO

EDWIN M. LEE, MAYOR

197 Precita Avenue from 1966-1969 (3 years)
3170E Mission Street from 1969-1972 (3 years)
3470 Mission Street from 1972-Present (44 years)

CRITERION 2: Has the applicant contributed to the neighborhood's history and/or the identity of a particular neighborhood or community?

Yes, the applicant has contributed to the Mission District's neighborhood's history and identity.

The Historic Preservation Commission recommended the applicant as qualifying, noting the following ways the applicant contributed to the neighborhood's history and/or the identity of a particular neighborhood or community:

- Navarro's Kenpo Karate Studio is associated with the martial arts.
- Navarro's Kenpo Karate Studio has contributed to the Mission community's history and identity by providing affordable self-defense, martial arts, and fitness classes to generations of local youth and adults.
- The 1904 property has not been previously evaluated by the Planning Department for potential historical significance. The property is considered a "Category B Property" that requires further review per the Planning Department's CEQA review procedure for historical resources. Further evaluation is needed to determine whether the business or the building is associated with significant events, persons, and/or architecture. While further research and evaluation is necessary, Carlos Navarro appears to be a potentially significant person, as a successful Latino entrepreneur, community leader involved in the Mission Coalition Organization, and as executive director of the Mission Neighborhood Physical Development Project, a 1970s-era program that existed to provide greater recreational opportunities to Mission District youth.
- The USF Gellert Family Business Center awarded Navarro's Martial Arts Academy as a 2016 Gellert Family Business Awardee in its "general category." In 1973, the Spanish Speaking Citizen's Foundation bestowed an award to Carlos Navarro for his "pioneering efforts in elevating the economic, educational, and cultural status of persons of Spanish surnames."
- The business has been cited in the following publications:
 - El Tecolote, 4/1976, "MNPDP strives to improve recreational opportunities for Mission youth."
 - El Bohemio Magazine, "Deportes Proyecto para la Juventud," by Sergio Varona.
 - Model Cities News, "Mission Neighborhood Physical Development Project," by the Model Cities Agency.

CRITERION 3: Is the applicant committed to maintaining the physical features or traditions that define the business, including craft, culinary, or art forms?

Yes, Navarro's Kenpo Karate Studio is committed to maintaining the physical features that define its art of self-defense, martial arts, and fitness instruction.

HISTORIC PRESERVATION COMMISSION RECOMMENDATION

The Historic Preservation Commission recommends that Navarro's Kenpo Karate Studio qualifies for the Legacy Business Registry under Administrative Code Section 2A.242(b)(2) and recommends safeguarding of the below listed physical features and traditions.



SMALL BUSINESS ASSISTANCE CENTER / SMALL BUSINESS COMMISSION
1 DR. CARLTON B. GOODLETT PLACE, ROOM 110, SAN FRANCISCO, CALIFORNIA 94102-4681
Small Business Assistance Center (415) 554-6134 / Small Business Commission (415) 554-6481

SMALL BUSINESS COMMISSION

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Physical Features or Traditions that Define the Business:

- Offering of affordable self-defense, martial arts, body building, and fitness classes.
- In-house martial arts and aerobics competitions.
- Display of martial arts gear, trophies, and photos that tell the history of the business.

STAFF RECOMMENDATION

Staff recommends that the San Francisco Small Business Commission include Navarro's Kenpo Karate Studio currently located at 3470 Mission Street in the Legacy Business Registry as a Legacy Business under Administrative Code Section 2A.242.

Richard Kurylo, Manager
Legacy Business Program



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Small Business Commission Draft Resolution

HEARING DATE DECEMBER 12, 2016

NAVARRO'S KENPO KARATE STUDIO

LEGACY BUSINESS REGISTRY RESOLUTION NO. _____

Application No.: LBR-2016-17-018
Business Name: Navarro's Kenpo Karate Studio
Business Address: 3470 Mission Street
District: District 9
Applicant: Carlos Navarro, Owner
Nomination Date: October 14, 2016
Nominated By: Supervisor David Campos
Staff Contact: Richard Kurylo
legacybusiness@sfgov.org

ADOPTING FINDINGS APPROVING THE LEGACY BUSINESS REGISTRY APPLICATION FOR NAVARRO'S KENPO KARATE STUDIO, CURRENTLY LOCATED AT 3470 MISSION STREET.

WHEREAS, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains a registry of Legacy Businesses in San Francisco (the "Registry") to recognize that longstanding, community-serving businesses can be valuable cultural assets of the City and to be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success; and

WHEREAS, the subject business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years; or

WHEREAS, the subject business has operated in San Francisco for more than 20 years but less than 30 years, has had no break in San Francisco operations exceeding two years, has significantly contributed to the history or identity of a particular neighborhood or community and, if not included in the Registry, faces a significant risk of displacement; and

WHEREAS, the subject business has contributed to the neighborhood's history and identity; and

WHEREAS, the subject business is committed to maintaining the physical features and traditions that define the business; and

WHEREAS, at a duly noticed public hearing held on December 12, 2016, the San Francisco Small Business Commission reviewed documents and correspondence, and heard oral testimony on the Legacy Business Registry application; therefore



SMALL BUSINESS COMMISSION

MARK DWIGHT, PRESIDENT
REGINA DICK-ENDRIZZI, DIRECTOR



CITY AND COUNTY OF SAN FRANCISCO

EDWIN M. LEE, MAYOR

BE IT RESOLVED that the Small Business Commission hereby includes Navarro's Kenpo Karate Studio in the Legacy Business Registry as a Legacy Business under Administrative Code Section 2A.242.

BE IT FURTHER RESOLVED that the Small Business Commission recommends safeguarding the below listed physical features and traditions at Navarro's Kenpo Karate Studio:

Physical Features or Traditions that Define the Business:

- Offering of affordable self-defense, martial arts, body building, and fitness classes.
- In-house martial arts and aerobics competitions.
- Display of martial arts gear, trophies, and photos that tell the history of the business.

I hereby certify that the foregoing Resolution was ADOPTED by the Small Business Commission on December 12, 2016.

Regina Dick-Endrizzi
Director

RESOLUTION NO. _____

Ayes –
Nays –
Abstained –
Absent –



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**Legacy
Business
Registry**

Application Review Sheet

Application No.: LBR-2016-17-018
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Nomination Date: October 14, 2016
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CRITERION 1: Has the applicant has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years? X Yes No

197 Precita Avenue from 1966-1969 (3 years)
3170E Mission Street from 1969-1972 (3 years)
3470 Mission Street from 1972-Present (44 years)

CRITERION 2: Has the applicant contributed to the neighborhood's history and/or the identity of a particular neighborhood or community? X Yes No

CRITERION 3: Is the applicant committed to maintaining the physical features or traditions that define the business, including craft, culinary, or art forms? X Yes No

NOTES: NA

DELIVERY DATE TO HPC: October 17, 2016

Richard Kurylo
Manager, Legacy Business Program





Member Board of Supervisors
District 9

City and County of San Francisco

DAVID CAMPOS

October 14th, 2016

Re: Nomination of Navarro Kenpo's Karate Studio to the Legacy Business Registry

Dear Director Kurylo:

It is with great pleasure that I nominate Navarro's Kenpo Karate Studio to The Legacy Business Registry. Navarro's Kenpo Karate Studio is a multigenerational, family-owned and operated small business that has been teaching the art of self-defense for 50 years. Established in 1966, Navarro's Studio has been dedicated to serving the diverse residents of the Mission District while being housed in a historic -100 year old- building for the last 44 years.

Navarro's Studio is committed to maintaining a tradition of active community involvement by providing programming for local youth to develop positive skills both independently as well as in partnership with the San Francisco Unified School District and the Department of Recreation and Parks. The Studio is also invested in public safety efforts for District 9 and the entire City through its active engagement with the Board of Supervisors, City departments, and law enforcement. The Studio is well respected citywide and has been featured in local media outlets such as KRON TV, KTVU-TV, KQED, Wild 107, and Univision 14.

This martial arts studio plays a vital role for youth and adults in San Francisco and it is my honor to nominate Navarro's Kenpo Karate Studio to become part of San Francisco's Legacy Business Registry.

Sincerely,

A handwritten signature in cursive script that reads "David Campos".

Supervisor David Campos

Section One:

Business / Applicant Information. Provide the following information:

- The name, mailing address, and other contact information of the business;
- The name of the person who owns the business. For businesses with multiple owners, identify the person(s) with the highest ownership stake in the business;
- The name, title, and contact information of the applicant;
- The business's San Francisco Business Account Number and entity number with the Secretary of State, if applicable.

NAME OF BUSINESS:		
NAVARRO'S KENPO KARATE STUDIO		
BUSINESS OWNER(S) (identify the person(s) with the highest ownership stake in the business)		
CARLOS NAVARRO		
CURRENT BUSINESS ADDRESS:	TELEPHONE:	
3470 MISSION STREET	(415) 550-1694	
SAN FRANCISCO, CA. 94110	EMAIL:	
WEBSITE:	FACEBOOK PAGE:	YELP PAGE:
www.navarro'smartialartsacademy	Navarro's MARTIAL ARTS ACADEMY	
APPLICANT'S NAME		
CARLOS NAVARRO	Same as Business	
APPLICANT'S TITLE		
OWNER		
APPLICANT'S ADDRESS:	TELEPHONE:	
3470 MISSION STREET	(415) 550-1694	
SAN FRANCISCO, CA. 94110	EMAIL:	
	RubieNP@aol.com	
SAN FRANCISCO BUSINESS ACCOUNT NUMBER:		SECRETARY OF STATE ENTITY NUMBER (if applicable):
SELF 546-54-8142 SSN		N/A
OFFICIAL USE: Completed by OSB Staff		
NAME OF NOMINATOR:		DATE OF NOMINATION:

Section Two:

Business Location(s).

List the business address of the original San Francisco location, the start date of business, and the dates of operation at the original location. Check the box indicating whether the original location of the business in San Francisco is the founding location of the business. If the business moved from its original location and has had additional addresses in San Francisco, identify all other addresses and the dates of operation at each address. For businesses with more than one location, list the additional locations in section three of the narrative.

ORIGINAL SAN FRANCISCO ADDRESS:	ZIP CODE:	START DATE OF BUSINESS
197 PRECITA AVENUE - SF, CA.	94110	1966
IS THIS LOCATION THE FOUNDING LOCATION OF THE BUSINESS?	DATES OF OPERATION AT THIS LOCATON	
<input type="checkbox"/> No <input checked="" type="checkbox"/> Yes	1966-1969	
OTHER ADDRESSES (if applicable):	ZIP CODE:	DATES OF OPERATION
3170E MISSION STREET -SF, CA.	94110	Start: 1969 End: 1972
OTHER ADDRESSES (if applicable):	ZIP CODE:	DATES OF OPERATION
3470 MISSION STREET -SF, CA.	94110	Start: 1972 End: PRESENT
OTHER ADDRESSES (if applicable):	ZIP CODE:	DATES OF OPERATION
		Start: End:
OTHER ADDRESSES (if applicable):	ZIP CODE:	DATES OF OPERATION
		Start: End:
OTHER ADDRESSES (if applicable):	ZIP CODE:	DATES OF OPERATION
		Start: End:
OTHER ADDRESSES (if applicable):	ZIP CODE:	DATES OF OPERATION
		Start: End:

Section Three:

Disclosure Statement.

San Francisco Taxes, Business Registration, Licenses, Labor Laws and Public Information Release.

This section is verification that all San Francisco taxes, business registration, and licenses are current and complete, and there are no current violations of San Francisco labor laws. This information will be verified and a business deemed not current in with all San Francisco taxes, business registration, and licenses, or has current violations of San Francisco labor laws, will not be eligible to apply for the Business Assistance Grant.

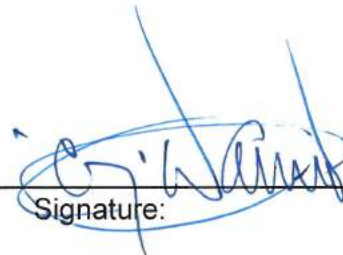
In addition, we are required to inform you that all information provided in the application will become subject to disclosure under the California Public Records Act.

Please read the following statements and check each to indicate that you agree with the statement. Then sign below in the space provided.

- I am authorized to submit this application on behalf of the business.
- I attest that the business is current on all of its San Francisco tax obligations.
- I attest that the business's business registration and any applicable regulatory license(s) are current.
- I attest that the Office of Labor Standards and Enforcement (OLSE) has not determined that the business is currently in violation of any of the City's labor laws, and that the business does not owe any outstanding penalties or payments ordered by the OLSE.
- I understand that documents submitted with this application may be made available to the public for inspection and copying pursuant to the California Public Records Act and San Francisco Sunshine Ordinance.
- I hereby acknowledge and authorize that all photographs and images submitted as part of the application may be used by the City without compensation.
- I understand that the Small Business Commission may revoke the placement of the business on the Registry if it finds that the business no longer qualifies, and that placement on the Registry does not entitle the business to a grant of City funds.

CARLOS NAVARRO
Name (Print):

8/31/16
Date:


Signature:

Navarro's Kenpo Karate Studio Historical Narrative

Criterion 1

a. Provide a short history of the business.

Fifty years ago in 1966, we started operating our martial arts business in my garage. In 1969, the business moved to 3170E Mission Street in San Francisco under the name Navarro's Kenpo Karate Studio. In 1972, the business relocated to its present location at 3470 Mission Street.

Our main goal is to teach the art of self-defense. When we opened for business fifty years ago in a garage, participants were mostly adult males. Slowly, the news spread and women and children became involved, making the space too small to continue. Therefore, in 1969, 3 years later, Navarro's Kenpo Karate Studio moved to a new location at 3170E Mission Street in San Francisco.

Although this space was not quite large enough, it was prominently located on Mission Street and drew the curiosity of the community, leading to a desire to enroll in the martial arts. Soon thereafter, this location became too small to continue, and in 1972 Navarro's Kenpo Karate Studio yet again moved to a new location at 3470 Mission Street, where it remains today, over forty years later. Currently, we teach at this location Kenpo Karate, Muay Thai, Eskrima, weight lifting, aerobics, yoga, zumba and Jiu-Jitsu.

b. Describe the ownership history. Is the business a family owned business? If so, give the generational history of the business.

Navarro's Kenpo Karate is a multigenerational family-owned business. The owner, Carlos Navarro founded the studio in 1966 and has incorporated his entire family into the day-to-day operations of the business.

His wife, Elba is the accountant as well as manages emails and inquiries. His daughter Rubie manages day-to-day activities, programming, and is a Muay Thai, Kenpo Karate, Eskrima, cardio kickboxing, and other martial arts instructor for youth students. His son Carlos manages custodial, maintenance, and sales. His son Frank teaches Eskrima and Jiu-Jitsu. His daughter Elvira manages the mailing list and keeping membership up to date. She also assembles trophies, plaques and awards, which there are many. Carlos Sr. oversees public relations and is a martial arts instructor for students of higher ranks.

Criterion 2

a. Describe the business's contribution to the history and/or identity of the neighborhood, community or San Francisco.

Navarro's Kenpo Karate Studio is dedicated to keeping the district community of the Mission District by training local residents for as many as three generations of students. The students that were trained at this studio have gone on to become successful contributors to the City of San Francisco and beyond.

Some of these students have become police officers through the Police Minority Recruitment Program, while others have gone on to work at UCSF, doctors, City employees, nurses, paramedics, and many more successful professionals. Navarro's Kenpo Karate has contributed to this success by keeping young students engaged in the martial arts rather than on the streets where they could have easily become victim to drugs, alcohol and crime.

Many former students and local community groups have gone on to support Navarro's Kenpo Karate by writing letters of support demonstrating the effect that the studio has had on the community. Many students have gone on to state that if it were not for the programming and dedication of the Navarro business and brand, that they might have been induced by the rampant crime and drug use that continues to plague certain areas of the City.

b. Is the business (or has been) associated with significant events in the neighborhood, the City, or the business industry?

Navarro's Kenpo Karate has been a long-standing member of the Mission District as well as the entire City of San Francisco. The studio students and staff can be found at every community event such as Carnaval, Cinco de Mayo, Chinese New Year, and the 24th Street Celebration (Cesar Chavez). They have also been featured in local programming such as Univision, KRON TV, KTVU-TV, KQED, Wild 107, as well as others. The studio is also a member of the League of United Latin-American Citizens (LULAC) and the Mexican-American Political Association (MAPA).

At these events, students perform martial arts demonstrations and street tactics that enable them to defend themselves. They also have performed security at such events for celebrity personalities, VIP judges at various events, and have performed for senior citizens as well to teach self-defense. The studio has also been called upon to perform demos at movie premiers to promote films such as Karate Kid, Teenage Mutant Ninja Turtle and Kung Fu Panda. Several former students have also gone on to become involved in the movie industry as actors and stunt men in the Ninja Turtles and Power Rangers franchises. Another student has opened his own business, SF Stuntmen, and works closely with the San Francisco Giants, being involved in commercial advertisements with the team.

c. Has the business ever been referenced in an historical context? Such as in a business trade publication, media, historical documents?

Navarro's Kenpo Karate has been prominently featured in English and Spanish-language publications. Some examples of English-language publications include the San Francisco Chronicle, the San Francisco Examiner, and Mission Local. Spanish-language publications include: El Mundo Newspaper, El Tecolote Newspaper, the Latin-American Senior Citizen Association, El Bohemio Newspaper, Tribuna Newspaper, and El Diario de San Francisco.

Navarro's Kenpo Karate Studio has received numerous awards and recognitions since its inception including: University of San Francisco 2016 Gellert Family Business

Award, a Certificate of Honor from the San Francisco Board of Supervisors, a Certificate of Recognition from the California State Senate and a Certificate of Recognition from the California Legislature Assembly.

d. Is the business associated with a significant or historical person?

Navarro's Kenpo Karate Studio has been associated with numerous significant historical San Franciscans. Some of these figures include former Mayor Diane Feinstein, former Mayor Joseph Alioto, former Superior Court of California Judge John Ertola, Supervisor Harvey Milk, former Mayor George Moscone, Deputy Director of the Police Minority Recruitment Program Efren Delgado, and former Chiefs of Police Charles Gain, Al Nelder, and Donald M. Scott. The Police Chiefs recognized Navarro's Kenpo Karate because of their commitment to recruiting police officers from the minority communities of San Francisco. These various political figures have supported Navarro's Kenpo Karate in its various endeavor within their community and across the City.

e. How does the business demonstrate its commitment to the community?

Our main goal is to provide youth and adults with a safe place to gain fitness, discipline and strength. Navarro's Kenpo Karate Studio has made a difference in the lives of youths in San Francisco in the Mission District. We attended community meetings to discuss the needs of youths, and we endeavored to work with mayors, the Board of Supervisors, Chiefs of Police and other City officials in an effort to solve or minimize problems facing youths, such as drugs, alcohol and gangs.

The business demonstrates its commitment to the community by working with the Police Athletic League and training the San Francisco Police Department through the Minority Recruitment Program. Navarro's also contributes to the community by participating in San Francisco Unified School District fitness programs at June Jordan High School, and has worked with SF Park and Rec after schools programs as well.

f. Provide a description of the community the business serves.

The business serves primarily the Mission District, which is a very diverse, multi-ethnic and multi-cultural community. Navarro's caters to community members of all ages, ethnicities, income levels, and genders, to create more productive members of society through martial arts training and exercises. Most of Navarro's clients are low-to-moderate income students and families, for which there are multiple options to become enrolled in the studio.

g. Is the business associated with a culturally significant building/structure/site/object/or interior?

The building that Navarro's Kenpo Karate Studio is housed is over 100 years old. Navarro's has been providing services to the community for over 44 years from this location. The building structure however has no such designation.

h. How would the community be diminished if the business were to be sold, relocated, shut down, etc.?

Currently, Navarro's Kenpo Karate Studio is in the process of relocating to a new location at 3340 Mission Street, only a block away from the current location. The students and community that utilizes the services the studio offers will undoubtedly follow the business due to the close proximity to the current location. However, this relocation will result in a substantial increase in rent of \$1,200 per month. The Legacy Business Fund will help in mitigating this increase in rent and keep Navarro's Kenpo Karate in the community.

Criterion 3


a. How does the business demonstrate a commitment to maintaining the historical traditions that define the business? (e.g., business model, goods and services, craft, culinary, or art forms)

Navarro's Kenpo Karate Studio has the goal of teaching the art of self-defense through various martial arts such as karate, kickboxing, Muay Thai, Jiu-Jitsu, and Filipino Eskrima. The age of our students is from five years and above, both men and women. Navarro's also provides bodybuilding and cardio vascular exercises such as aerobics for holistic physical health programming. Navarro's also encourages students by holding in house competitions for both aerobics and martial arts in order to maintain motivation at a higher level as well as hosting national and international competitions. These practices exemplify the historic tradition of the martial arts and how they encourage discipline, focus, and respect for everyday life. Navarro's projects these values onto their students so that they may become productive contributors of society.

b. Describe any special exterior and interior physical characteristics of the space occupied by the business (e.g. signage, murals, architectural details, neon signs, etc.).

The interior of the space is a traditional martial arts gym layout. The interior of the space is 3000 square feet and can hold nearly 25-30 students per class. There is also a mezzanine where administrative offices are located. The walls are decorated with an abundance of martial arts gear and trophies and awards that Navarro's has won over the years.

The exterior of the space is a traditional commercial storefront along Mission Street, with a brick façade, large windows, and a large white sign advertising the business. Above are residential units with black-railed fire escapes along the front of the building.

TAKE  TO WORKOUT AT ...

550-1694



**KARATE
SCHOOL**



**NAVARRO
AEROBICS**



**BODY
BUILDING
GYM**

550-1694



OPPSV

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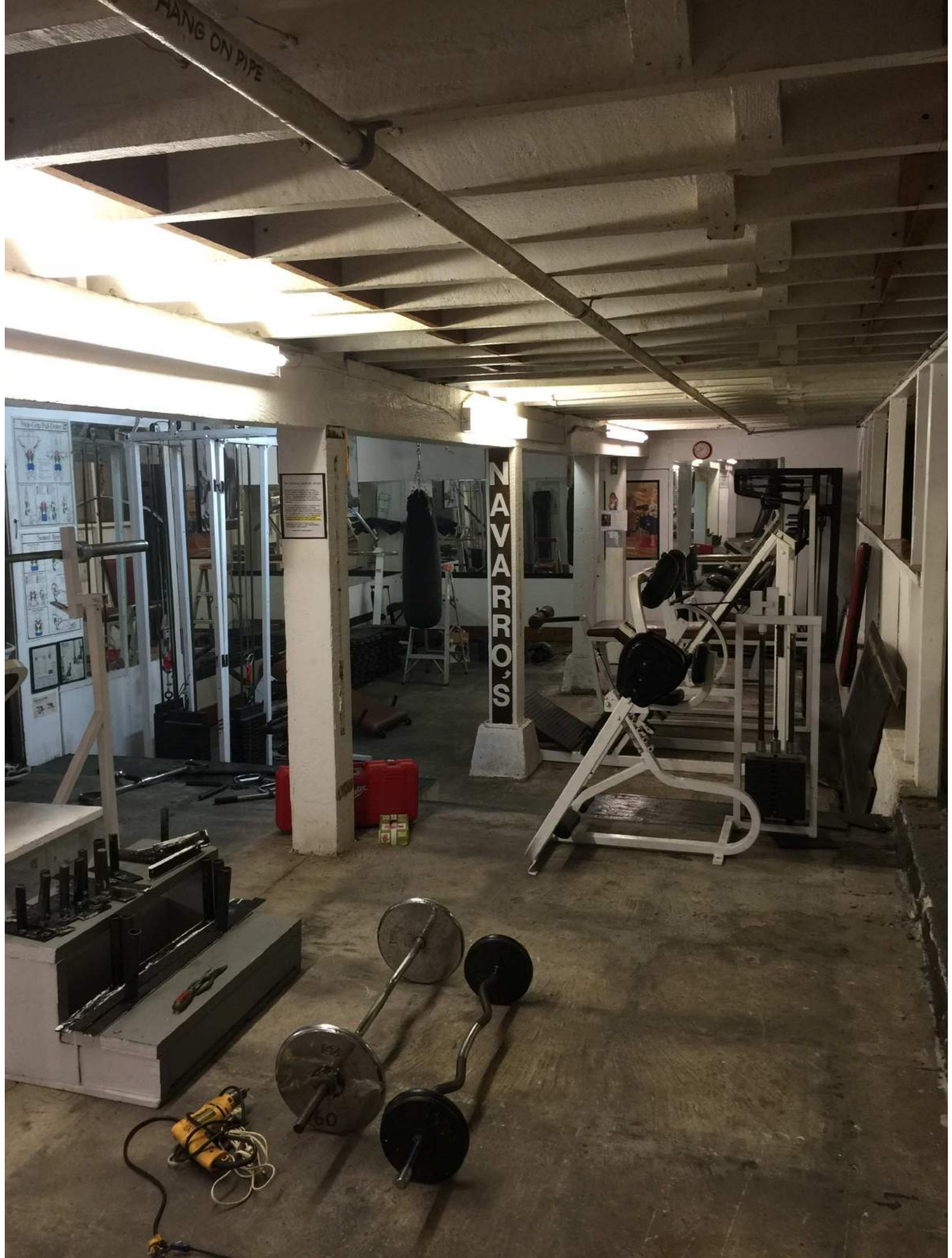


福祿壽



HANG ON PIPE

NAVARRO'S









Leg Curl



SAFETY
WARNING
Do not use this machine if you are pregnant or have a medical condition that may be aggravated by exercise. Consult your physician before using this machine.

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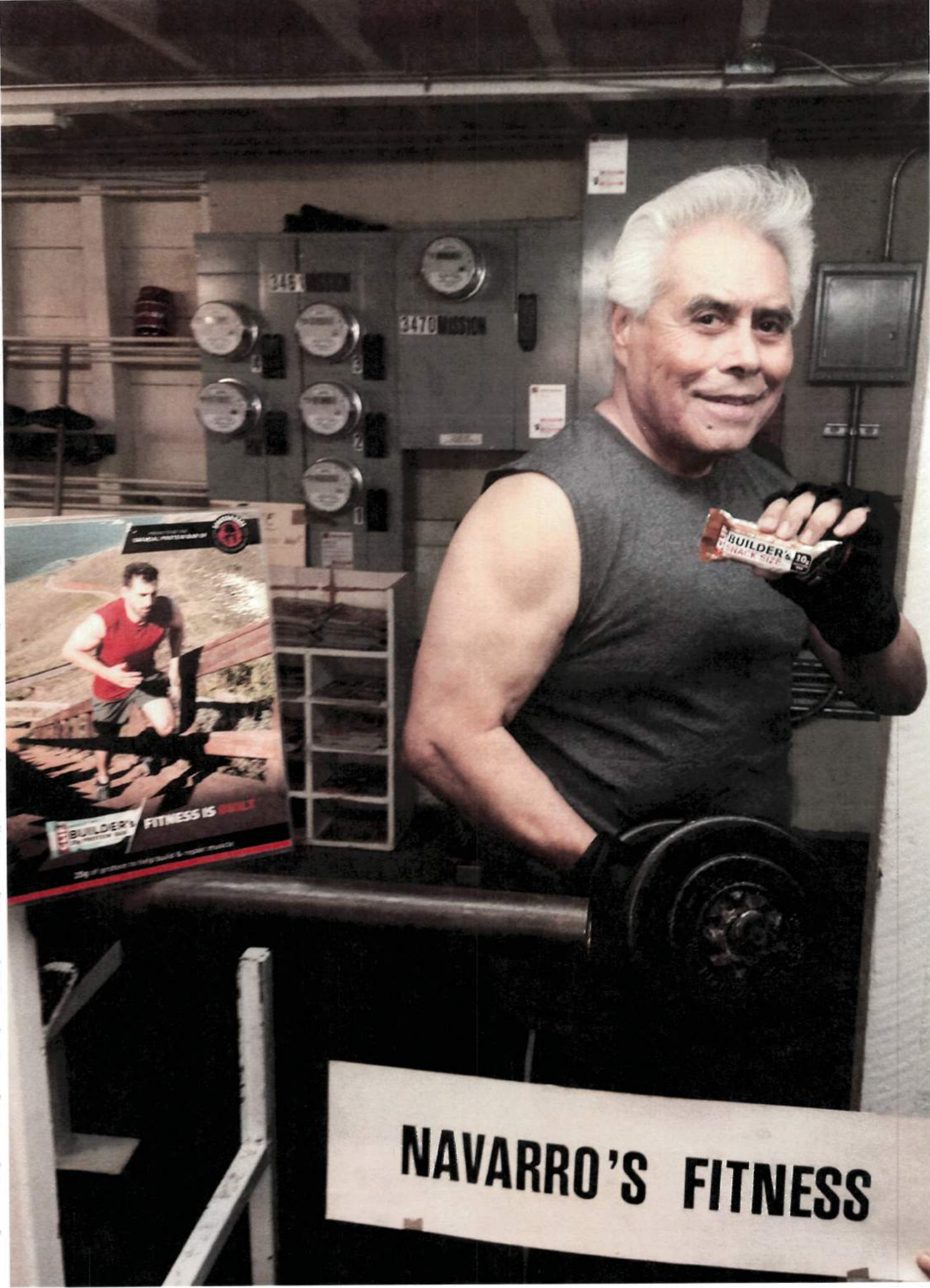






NAVARRO'S FITNESS





NAVARRO'S FITNESS

BUILDER'S EDGE
FITNESS IS BUILT
20g of protein to help build & repair muscle



2016 Gellert Family Business Awardees

Cha Cha Cha (hospitality category)



Opened in 1984 by good friends Phillip Bellber and Lyon Pack, Cha Cha Cha was just a small tapas restaurant inspired by Bellber's Puerto Rican roots and Cuban influences. Almost immediately, the restaurant's popularity soared causing Pack and Bellber decided to move Cha Cha Cha to a bigger space next door. Since then, Cha Cha Cha's

management has been firmly committed to giving back to the surrounding community through food donations in support of various San Francisco programs.

Navarro's Martial Arts Academy (general category)



Navarro Martial Arts Academy's founder Carlos Navarro always had a passion for improving physical fitness, mental discipline, and spiritual strength. As a graduate of the University of San Francisco, he understood the importance of not only making money, but also having a positive impact on those around him. When Navarro Martial Arts Academy and Gym opened in 1965, Carlos was focused on giving neighborhood kids a safe place and positive outlet.

Since its opening, Navarro's Academy has maintained its involvement in the Mission neighborhood and is seen as a positive force by many of its families. Navarro's Academy has continuously supported families, serving as a refuge for area youth and others. Further, the Academy has helped members of the immigrant community work in the United States, kept children off the streets through learning self-defense, and trained community residents to become martial arts and bodybuilding instructors.



UNIVERSITY OF
SAN FRANCISCO

School of Management
Gellert Family Business Resource Center

GELLERT FAMILY BUSINESS AWARDEE
2016

General Category

Navarro's Martial Arts Academy

May 24, 2016



Monika Hudson, DM
Director, Gellert Family Business Resource Center

S T A T E O F C A L I F O R N I A



CERTIFICATE OF RECOGNITION

*Navarro's Academy of
Martial Arts*

Congratulations on receiving the University of San Francisco School of Management's 2016 Gellert Family Business Award! The commitment you have made to give back to our community by providing youth a safe place to improve their physical fitness, mental discipline and spiritual strength is to be commended. It is the efforts of businesses such as yours that make our city a better place. Congratulations and thank you for all you do!

A handwritten signature in blue ink that reads "Mark Leno". The signature is fluid and cursive, with the first name being more prominent.

MARK LENO
Senator, 11th District
May 24th, 2016

CALIFORNIA LEGISLATURE

Assembly

CERTIFICATE OF RECOGNITION

Navarro's Academy of Martial Arts

This certificate is presented to Navarro's Academy of Martial Arts in recognition of your 2016 Gellert Family Business Award. The California Legislature applauds your exemplary service to San Francisco's Mission neighborhood, providing a safe and welcoming environment to develop physical fitness, mental discipline, and spiritual strength, as well as supporting families and the immigrant community.



David Chiu

*Assemblymember David Chiu
17th Assembly District*

May 24, 2016

Certificate of Honor

BOARD OF SUPERVISORS
City and County of San Francisco

The Board of Supervisors of the City and County of San Francisco hereby issues, and authorizes the execution of, this Certificate of Honor in appreciative public recognition of distinction and merit for outstanding service to a significant portion of the people of the City and County of San Francisco by:

Navarro's Academy of Martial Arts

Congratulations Navarro's Academy of Martial Arts for winning the 2016 Gellert Family Business Award. The City and county of San Francisco thanks this business for its achievement and community engagement. Since its opening in 1965, Navarro's Academy of martial Arts has been focused on giving neighborhood kids a safe place and positive environment. On behalf of the San Francisco Board of Supervisors, and as the Supervisor of District 9, I want to applaud you for your efforts and involvement for our community!



Supervisor David Campos
May 18, 2016

ERIC MAR

Melvin Cohen

Katrina

John

2016

Alan H. G.
Norman J.

Mark E. Fain
Loren Bred

Scott Wilson



POLICE DEPARTMENT
CITY AND COUNTY OF SAN FRANCISCO
HALL OF JUSTICE
850 BRYANT STREET
SAN FRANCISCO, CALIFORNIA 94103



ADDRESS ALL COMMUNICATIONS:
DONALD M. SCOTT
CHIEF OF POLICE

OFFICE OF THE
CHIEF OF POLICE

IN REPLY, PLEASE REFER TO
OUR FILE: 1-39

December 30, 1975

Mr. Carlos Navarro

Dear Committee Member:

On behalf of the San Francisco Police Department, I would like to take this opportunity to thank you for your participation in the Police Minority Recruitment Project. Your interest and participation have aided us in resolving a worrisome problem, that of recruiting outstanding police candidates regardless of race, creed or sex. The exemplary manner in which you worked on this project is a good example of citizens discharging their civic duty.

As a direct result of your cooperation and advice, the Minority Recruitment Project has more than met its objective. The Department is no longer threatened by a Federally imposed "quota hiring system".

Although the Police Minority Recruitment Program was completed on November 30, 1975, it is hoped you will continue to support the Police Department in its efforts to combat crime in San Francisco.

Very truly yours,

Donald M. Scott

DONALD M. SCOTT
Chief of Police

THD:vn



POLICE DEPARTMENT
CITY AND COUNTY OF SAN FRANCISCO
HALL OF JUSTICE
850 BRYANT STREET
SAN FRANCISCO, CALIFORNIA 94102



ADDRESS ALL COMMUNICATIONS:
CHARLES R. GAIN
CHIEF OF POLICE

February 19, 1976

OFFICE OF THE
CHIEF OF POLICE

IN REPLY, PLEASE REFER TO
OUR FILE: H 543

Mr. Carlos Navarro, Executive Director
Mission Neighborhood Physical
Development, Inc.
2990 - 22nd Street
San Francisco, CA. 94110

Dear Mr. Navarro:

I wish to acknowledge your letter of February 9, 1976 and thank you for your kind comments on my appointment.

Regarding the reassignment of Inspector Earl Gonsolin to the Crime Specific Task Force, the Department recognizes the good work that has been done through teaching the art of boxing. Consequently, arrangements have been made to permit the Inspector to continue his boxing instruction on a voluntary basis, which he has agreed to do.

Reassignment of Inspector Gonsolin in no way indicates a reduction of Department support of the boxing program or PAL as a whole, but the Police Department must set and define priorities in assignment of personnel. With an increasing crime rate, the Department must focus its efforts using all available manpower to its fullest potential.

Your offer of assistance with our youth-oriented programs is most welcome. Sergeant Stephen Spelman of our Police Activities League will be asked to contact you on this offer.

I hope this allays any fear that you might have had that the Police Department does not recognize Inspector Gonsolin's contribution, or that of the whole PAL Program. We know the importance of these programs and will support them where and when we can.

Sincerely yours,


Charles R. Gain
Chief of Police



POLICE DEPARTMENT
CITY AND COUNTY OF SAN FRANCISCO
HALL OF JUSTICE
850 BRYANT STREET
SAN FRANCISCO, CALIFORNIA 94102



ADDRESS ALL COMMUNICATIONS:
CHARLES R. GAIN
CHIEF OF POLICE

OFFICE OF THE
CHIEF OF POLICE

IN REPLY, PLEASE REFER TO
OUR FILE: 1-39

August 18, 1976

TO WHOM IT MAY CONCERN:

We highly commend Mr. Carlos Navarro for his participation in our San Francisco Police Minority Recruitment Program.

Mr. Navarro was in charge of our police candidates' physical training program and because of his sincere efforts and dedication, many of those candidates have joined the ranks in our police department.

Sincerely,

Efrain Delgado

Efrain Delgado, Ptl. #1583
Deputy Director
Minority Recruitment

CITY AND COUNTY OF SAN FRANCISCO

FIRE COMMISSION

260 GOLDEN GATE AVE.

SAN FRANCISCO, CA. 94102

JOHN P. FIGONE, JR.
President

RAYMOND G. CONNORS, JR.
Secretary

JOYCE J. REAM
Vice President

AGNES BARNHILL
JUANITA DEL CARLO
CURTIS MC CLAIN
Commissioners

May 12, 1977

To Whom It May Concern:

I would like to take this opportunity to write this letter of verification for Carlos Navarro.

I have worked with Mr. Navarro in many community projects. He is aware of our many problems in the Mission and has helped in many ways to find solutions. Carlos has been a very vital person in the community and has fought very hard for programs that would benefit the Mission. He is involved in many projects that serve the youth and that helps keep them off the streets.

Sincerely,

Juanita del Carlo

Juanita del Carlo
Commissioner
Fire Department

JDC/et

ONE FOR ALL - ALL FOR ONE

The League of United Latin American Citizens

respectfully confers upon

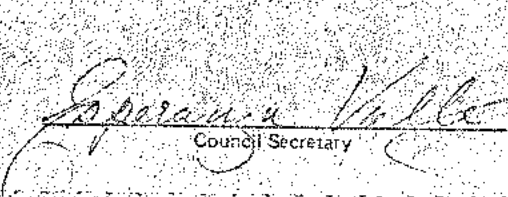


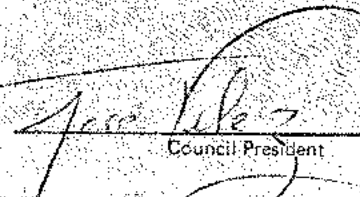
CARLOS NAVARRO

the title of

Distinguished Member

and with it all of the rights and privileges accorded such membership in the League by its National Constitution and By-Laws. This action is authorized and approved by the Local Council No. 2008 of The League of United Latin American Citizens and by its Council President on the 1st day of December, 1974


Council Secretary


Council President



CHRONICLE BROADCASTING CO.

ALDO H. CONSTANT
VICE PRESIDENT AND
GENERAL MANAGER

January 11, 1971

Mr. Carlos Navarro
Kempo Karate
3170 East Mission Street
San Francisco, California

Dear Mr. Navarro:

Thank you very much for your appearance on KRON-TV's program, ALMA DE BRONCE, which was broadcast January 3, 1971.

We think this newly inaugurated program is providing a needed service to the Latin-American community and Spanish-speaking citizens of this area.

We would appreciate your comments, or any comments you have received from your friends and/or associates concerning the program.

If we can be of further assistance to you or your organization, please do not hesitate to contact us.

Gracias, de nuevo, por su precencia en el programa.

Sinceramente,

AHC:ao

*Warmest greetings from the Moscone
family in this Holy Season & how
special. George, Lena & the children*

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CARLOS NAVARRO, GEORGE MOSCONE SF MAYOR & FAMILY





HOWARD ROBERTS, GEN'L. MGR
BAY VIEW FEDERAL SAVINGS

HARVEY MILK, MEMBER
BOARD OF SUPERVISORS

CARLOS NAVARRO



CARLOS NAVARRO

DIANE FEINSTEIN
SF MAYOR

Reunión de alcalde Frank Jordan con MAPA para tratar sobre posiciones de hispanos

EL ALCALDE DE San Francisco Frank Jordan se reunió con directivos de MAPA (Mexican American Political Association), organización que ha venido abogando para que los hispanos puedan optar por posiciones importantes en el gobierno municipal.

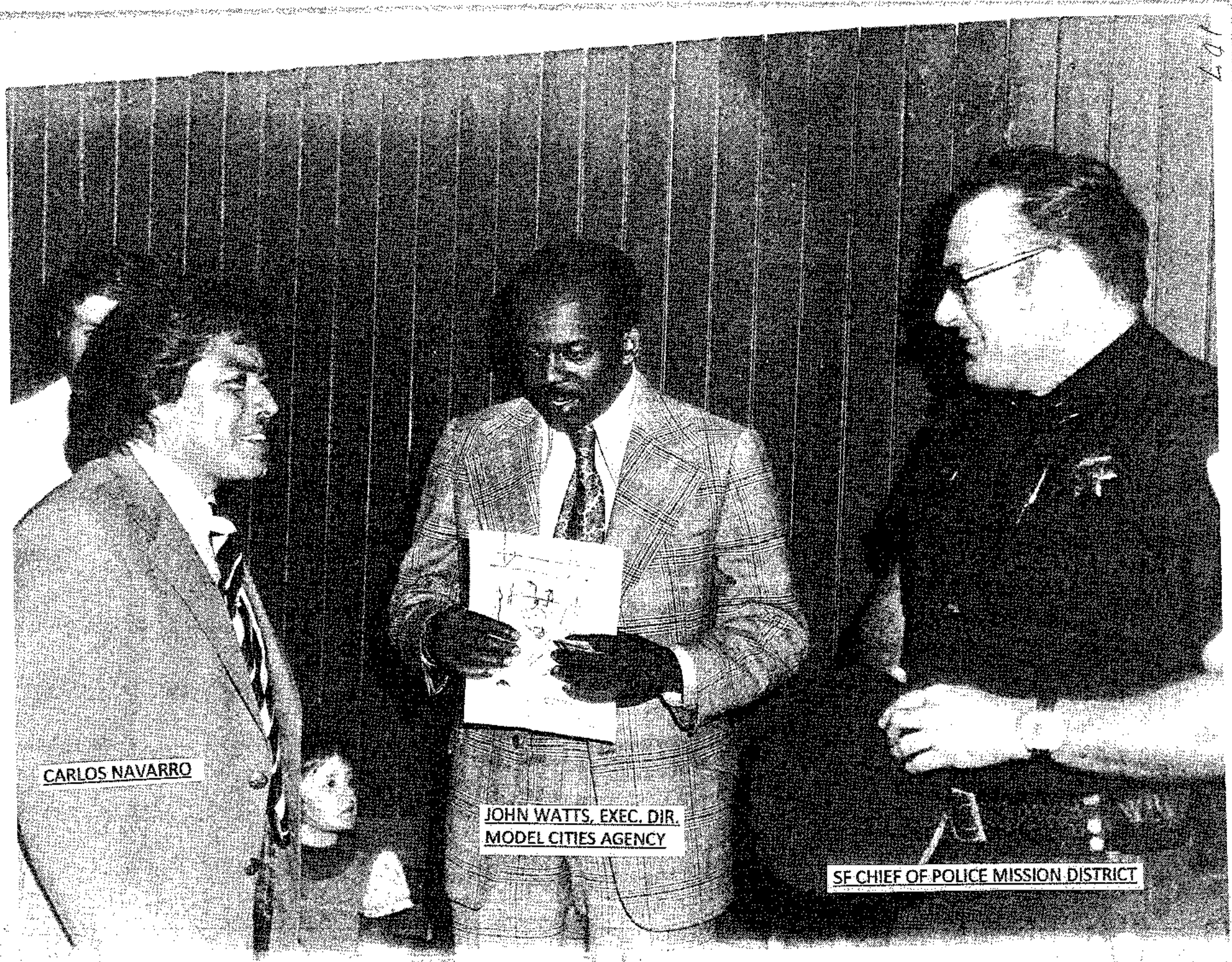
La reunión fue calificada de muy amistosa y muy positiva ya que el jefe de la ciudad conoció de las inquietudes de MAPA en beneficio de los hispanos.

En la foto de la derecha el alcalde Jordan con Eduardo Sandoval, Consejero legal de MAPA.



En la gráfica, de izquierda a derecha: Bob Hernández, Secretario; Carlos Navarro, Sylvia Courtney, abogada y activista comunitaria; alcalde Frank Jordan, Paula Fischl, Tesorera; Roberto López de Horizons Unlimited; Roger Cardenas, presidente de MAPA y Eduardo Sandoval.

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CARLOS NAVARRO

**JOHN WATTS, EXEC. DIR.
MODEL CITIES AGENCY**

SF CHIEF OF POLICE MISSION DISTRICT



CARLOS NAVARRO

AL NELDER
SF CHIEF OF POLICE



CARLOS NAVARRO
TRACK COMPETITION



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**CARLOS NAVARRO &
COMMUNITY ORGANIZERS**



CARLOS NAVARRO AT
YOUTH STAFF MEETING



CARLOS NAVARRO
JOGGING SESSION



CARLOS NAVARRO

DIANE FEINSTEIN
SF MAYOR

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CARLOS CARRILLO, PRESIDENT
MISSION COALITION ORG.

CARLOS NAVARRO

AL NELDER
SF CHIEF OF POLICE

DIANE FEINSTEIN
SF MAYOR

11/10



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SF CHIEF OF POLICE MISSION DISTRICT

SF ARCHBISHOP ARMSTRONG

MRS. ELBA NAVARRO

CARLOS NAVARRO

FABIO DE LA TORRE
COMMUNITY MEMBER



DIANE FEINSTEIN
SF MAYOR

CARLOS NAVARRO

Certificate of Recognition

This certificate is presented to
Mr. Carlos Navarro

by the Spanish Speaking Citizens' Foundation in recognition of your pioneering efforts in elevating the economic, educational and cultural status of persons of Spanish surnames.

[Signature]
President

[Signature]
Vice Chairman

5/73



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CERTIFICATE OF MERIT

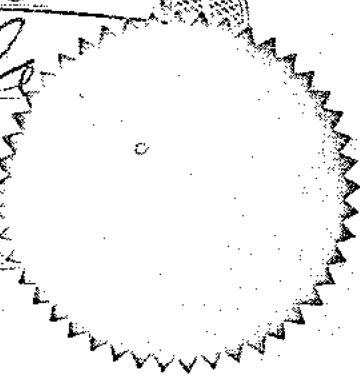
THIS CERTIFICATE IS BEING AWARDED TO

Carlos Navarro

IN RECOGNITION FOR OUTSTANDING SERVICES RENDERED TO THE
CENTRO LATINO MULTI-SERVICE YOUTH CENTER, SAN FRANCISCO

Faba de la Jones
Ernest C. Ayala

April 27, 1973



OBJETIVOS

El programa con carácter de propósitos múltiples tiene por objetivo el proveer actividades recreacionales en localidades bajo techo y al aire libre utilizando el desarrollo físico como medio de profilaxis preventiva al atraer a los muchachos al programa y a través de su participación en el mismo, lograr sacarlos o evitar entre éstos el uso de las drogas y la delincuencia juvenil.

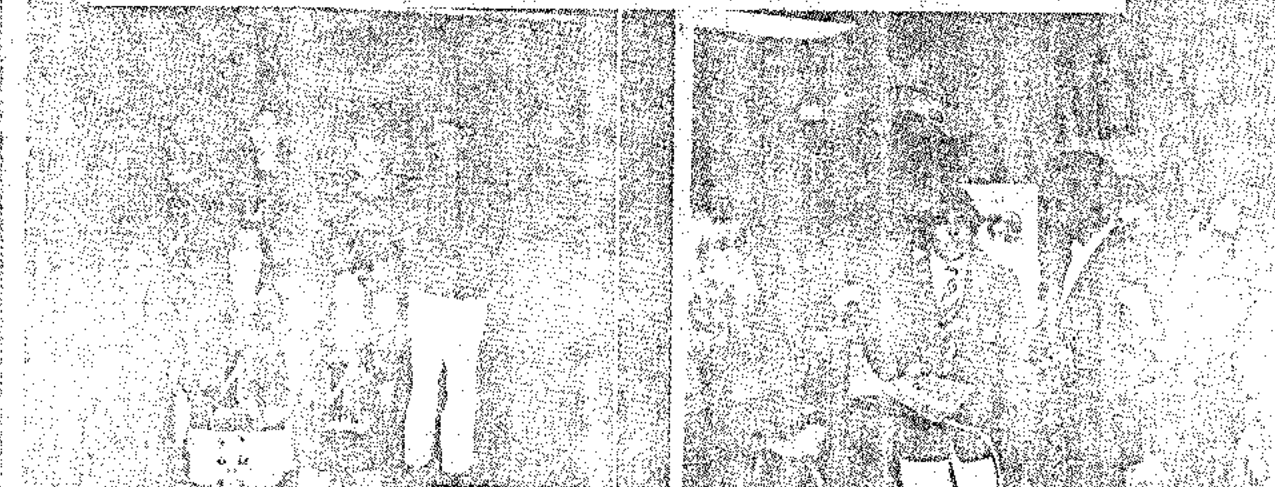
Hasta ahora el programa ha beneficiado a 1.538 muchachos y niñas todos residentes del Distrito de la Mission, los cuales han podido enrolarse muy fácilmente pues no hay requisitos obligados de límites de edad, aunque el programa da prioridad a los que están comprendidos entre los 13 y 17 años.

Aun prestando y dando servicios a esta enorme cantidad de jóvenes el programa ha estado muy limitado en personal dentro de su propia estructura pues a pesar de todo el trabajo y responsabilidad, desde sus comienzos en diciembre de 1972 hasta octubre de 1974 el programa constituía solamente de un Director, una secretaria, un supervisor de instrucciones y un instructor.

Y ha sido ultimamente, comenzando en noviembre de 1974 hasta ahora, que el programa ha podido extender su personal para llenar los requerimientos del propio consistiendo este de Carlos Navarro, Director; Luis Santiesteban, Supervisor de Instructores José Tijerina, Manager; Carlos Cáceres, Director de Relaciones Públicas; los instructores o consejeros, Pete Anoai, del Mission Neighborhood Center, en 362 Capp St.; David González, del Centro de Precita, en el 534 Precita St. y, Florence Takata además de Eugenia Franco del Girls Club (Club de Niñas) situado en las calles 21 y Alabama, que son los tres centros en los cuales funciona el Programa de Desarrollo Físico.

La parte administrativa la atiende Sandra Avila, quien es investigadora y coordinadora para nuevas actividades dentro del programa; Ligia Navarro, Secretaria bilingue y su asistente Miriam Castillo.

EN LOS
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EN EL GRABADO, pequeños disfrutan de sano ejercicio. A continuación el equipo de baloncesto femenino y finalmente, Carlos Navarro en presencia de Enrique Flores, de Radio KBRC en el momento que entrega premios terminados.

EL DEPORTE AL SERVICIO DE LA JUVENTUD

para un futuro mejor, ha dado magníficos resultados. Haber logrado algo de lo proyectado es un triunfo, pero el haber puesto en el camino de lo decente, dentro de la sociedad la escuela y la familia a esos jóvenes esa es una proeza que ha de llenar de satisfacción a su Director Don Carlos Navarro, así como a todos los que han hecho posible el éxito alcanzado.

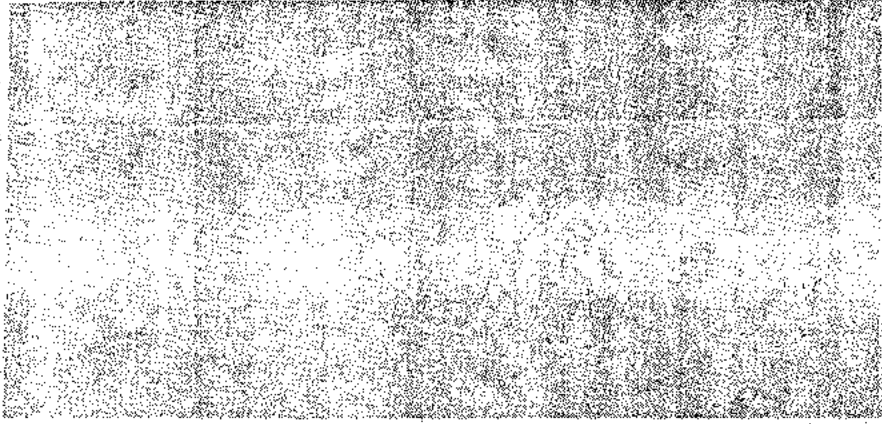
La tarea de los dirigentes del Programa de Recreación está completamente sistematizada y de acuerdo a sus principios y resultados, creemos que en esta ciudad de San Francisco la agencia de Parques y Recreación que recibe gran cantidad de fondos locales, es la más llamada a hacerse cargo de todos los gastos que un programa de esta naturaleza representa. Al escribir esta nota queremos hacer un llamado al Supervisor Roberto Gonzalez para que una vez más pruebe ser de verdad un Latino luchando por las causas de su propia comunidad, haciendo que se asignen los fondos suficientes para darle a nuestra Juventud un medio de autoeducarse y ser más tarde útil a nuestra sociedad.

EL DIARIO DE SAN FRANCISCO quiere por este medio hacer un llamado especial a todos los latinos para que unidos y en una forma de solidaridad con nuestra juventud

cio corporal que tanto necesita el ser humano, y en dichos centros se encuentran muchas dificultades tanto de equipo como de enseñanza. Los centros están situados en lugares que carecen en su mayoría de las comodidades que debe de reunir un gimnasio, pero dadas las necesidades que tenemos nos hemos acomodado a esos inconvenientes y allí se enseñan los fundamentos de los deportes, y clases de artes. Las clases de artes son servidas por voluntarios que se dan cuenta de la obra que hacen al tener ocupados a esos jóvenes que en otras ocasiones causarían daños o se dedicarían a los vicios.

Existe un cuerpo de Instructores que han sido orientados de acuerdo a los principios modernos de la educación y que están concientes de que cada joven es un campo diferente de acción, respetando como es de esperar, la ideología particular del educando.

Finalmente queremos hacer mención de las competencias que se llevan a cabo y en las cuales compiten los jóvenes de nuestros Centros, además hay eventos en donde participan jóvenes de centros privados o de lugares fuera de la ciudad. Las competencias culminan con la entrega de Trofeos o Diplomas con el objeto de estimular al triunfador y al participante.



Uno de los eventos populares en nuestro programa son las carreras de 100 metros planos. Este grupo de jóvenes pertenece a la categoría de los 14 y 15 años.

hagamos llegar esta petición a quienes corresponde: ALCALDE Y SUPERVISORES.

TRES Centros trabajan diariamente en darle a los jóvenes ejerci-

Para cualquier información, llamar al 824-3062, nuestras oficinas están situadas en el 2990 de la calle 22 aquí en San Francisco.

EL

Vol. 6 . . . No. 7

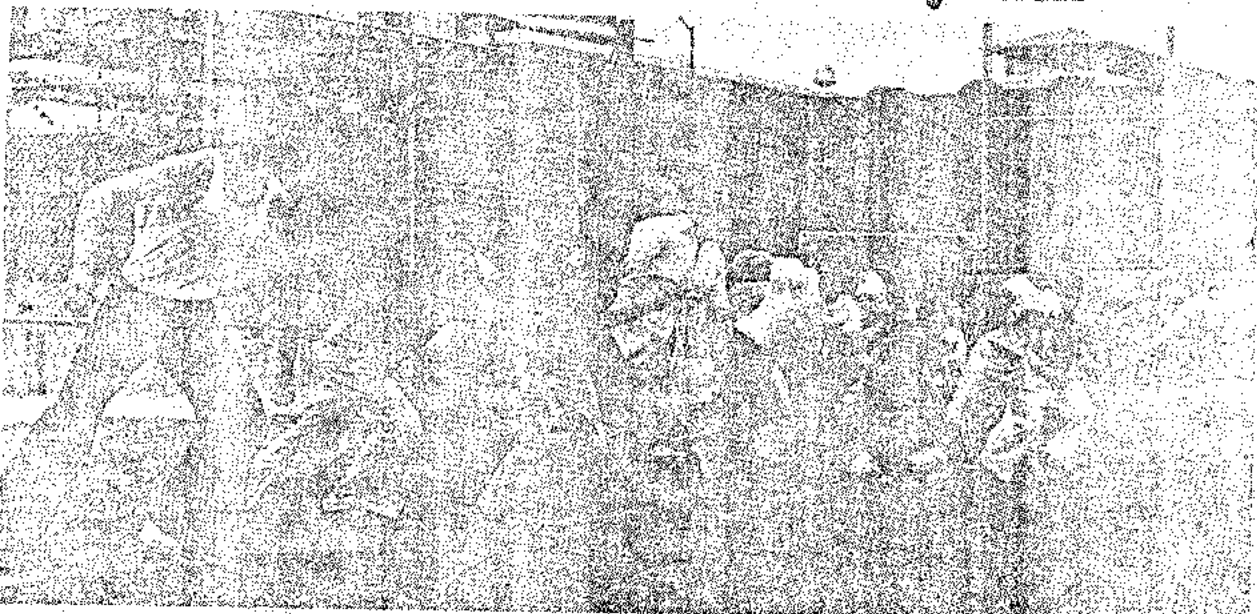
TECOCOTE

. . . April, 1976 . . . 824-7878 . . . P.O. BOX 40037 . . . San Francisco, Ca 94140

"I HOPE I DON'T HAVE TO BE A MARTYR," DENNIS BANKS, 1974

4/EL TECOCOTE

MNPD strives to improve recreational opportunities for Mission youth



The Mission Neighborhood Physical Development, Inc. has been in operation since 1972 under the general administration of Executive Director, Carlos Navarro, and its Board of Directors. M.N.P.D., Inc. is a recreation program providing services for the youth of the Mission District.

Through this program, thousands of youths have participated in recreational activities. Instructions are offered in baseball, weightlifting, soccer, belly dance, basketball, boxing, volleyball, camping, acrobatics, ballet, karate, hiking, wrestling, billiards, ping-pong, football, softball, swimming, tennis, field trips, gymnastics.

Various Mission community teams are organized that compete, on a regular basis, without-side teams and leagues. Monthly championship tournaments are held and awards given to the winners.

MNPD is to provide outdoor and indoor recreational activities as a means of physical desolve the aggravating problems of drug abuse, delinquency, and pre-delinquency among Mission youth. The MNPD has involved over 1,000 youth.

There is no age requirement for enrollment, but a priority is set for youth between the ages of 13 to 17 who lack the economic resources to enroll in private facilities. The program activities are held at the following centers: Mission Neighborhood Center, 362 Capp St., 826-0440; S.F. Girls Club, 21st and Alabama Sts. 282-3310; and Precita Center, 534 Precita Ave., 285-7833.

The services are free of charge. Anyone interested in the program may call 824-3062 or come in and visit our office at 2990 22nd St., (at

PROYECTO para la JUVENTUD

Por SERGIO VARONA

SE OYE EL CLAMOR de la juventud, se percibe alto y claro, es un grito pidiendo ayuda que nosotros como parte de la sociedad no debemos desoir y a la vez cumplir con nuestra parte de la responsabilidad en orientar a esta nueva generación por medio de programas relevantes destinados para ellos, y esto es precisamente lo que está haciendo el Proyecto de Desarrollo Físico del Distrito de la Misión auspiciado por Ciudades Modelos a través del Departamento de Recreación y Parques y Centro Latino CYO teniendo como sede o local el Centro Latino situado en las calles 25 y Potrero.

El Proyecto de Desarrollo Físico, con su director Carlos Navarro, está cumpliendo una gran función social pues hasta el momento tiene a 870 muchachos y niñas de 7 años en adelante, y cuyo enrolamiento ha ido aumentando desde que el proyecto tuvo sus inicios en marzo de 1973.

—Con el uso de las drogas aumentando cada día el propósito principal de este programa es combatir este hábito y la delincuencia en los jóvenes; cómo estimas Carlos que este proyecto pueda ayudar a la juventud?

—“Pues te diré . . . el objetivo principal de este programa es preventivo, o sea tratar de alcanzar a la juventud en la propia niñez para encauzarla hacia actividades deportivas que van moldeando su carácter— comienza Navarro— y ya ves que la edad en que este empieza es de 7 años, esto indica que tenemos que tratar de envolverlos en estas clases de programas lo más rápidamente posible si es que realmente queremos hacer algo positivo en favor de ellos.

—“Pero a pesar de esto pongo mucho énfasis y ejercitamos prioridad donde realmente está el peligro actual, o sea entre los jóvenes de 13 a 17 años, antes de que estos puedan desviarse, por lo que a través de este proyecto los jóvenes puedan convertirse en un futuro en ciudadanos útiles a la sociedad”.

—Qué clase de servicios contra las drogas provee este proyecto y cuántas fases cubre?

Se reclina Navarro en su asiento como para tomar im-

pulso y expresa — “primera-mente cubrimos una fase informativa pues todos los viernes desde las 3 a las 4 de la tarde exhibimos películas orientadas hacia esto, pero no terminamos aquí pues después tenemos un doctor, y los jóvenes pasan a otra parte más práctica al ejercer una sesión abierta de preguntas con el médico donde realmente se pueden dar cuenta de los peligros del uso de las drogas; así es que podrás comprender que estamos haciendo bastante en este sentido”.

Una llamada por teléfono interrumpe nuestra conversación momentáneamente mientras Carlos informa a una madre a que hora debe su hijo asistir a

una clase de Karate, y ya con su atención puesta en nosotros otra vez continúa — “también tenemos bastante diversidad de deportes pues estamos practicando ahora además de Karate, Base Ball, Levantamiento de Pesas, Boxeo, Basket Ball, Gimnasia Física, Ping Pong, Yoga, Natación, Track and Field (Campo y Pista), Balompié, Volley Ball, y también balletes folklóricos, clases de ballet, y grupos corales”.

—Es esto sólo como recreación o es enseñanza supervisada?

—“Si . . . esto nunca debe ser sólo recreación pues creo que la enseñanza supervisada es lo que realmente produce la motivación en el atleta joven, así como también auspiciamos competencias intramurales mensuales y además extramurales de las cuales ya hemos tenido algunas cuantas.

—“También en este programa creemos que los instructores deben predicar con el ejemplo, esto es, envolverse ellos también en las competencias al igual que los alumnos pues de este modo se relacionan mejor con los jóvenes y a la vez les sirve de estímulo a ellos, y hasta yo mismo enseño Karate y compito en otros deportes, lo cual hice en el marathon de track ‘Bay to Breakers’ y ‘Dipsierace’ desde Stinson Beach a Mill Valley, y además como en mi propio caso, esto hace mantener a los instructores en buenas condiciones físicas, sin sobrepeso” — añade sonriendo Carlos.

—“Estoy contento pues tenemos un buen staff de instructores, aunque solamente son dos; José Mendoza, y Surf Rodríguez, quienes enseñan los deportes y además se llevan muy bien con los alumnos”.

Entra en la oficina Pamela López, la secretaria, con una taza de café para nosotros y Navarro exclama, — “ella es también muy valiosa en este proyecto pues coordina casi toda la parte administrativa y trabaja horas muy largas en beneficio del programa”.

—¿Qué límites topográficos cubre este proyecto y cuántos grupos étnicos alcanza?

—“El proyecto es dirigido primordialmente a los residentes del Distrito de la Misión pero no tenemos realmente limitaciones con respecto a áreas, y en lo que concierne a grupos étnicos no solamente tenemos latinos, sino también jóvenes anglos, negros, y filipinos, y todos se llevan como hermanos así es que aquí no hay problemas”.

—Una fase muy importante que debe tener este programa es el cuidado de la salud de los jóvenes; qué regulaciones hay en este respecto?

—“Pues verás, estamos trabajando en conexión con la Casa de Socorros en casos de primeros auxilios, y en acontecimiento de alguna lesión mayor tenemos la ayuda de la Clínica Podiatra del San Francisco General Hospital, aunque no es fácil que esto suceda, pues los jóvenes están bien supervisados”.

—Una cantidad enorme de jóvenes están asistiendo diariamente a este programa; está llena la cuota ya o todavía tienen la intención de admitir más de ellos?

—“Si; pues aunque al principio habíamos trazado meta de 400 a 500 muchachos, vemos que otros seguían afluyendo al centro hasta llegar a esta enorme cantidad que ahora tenemos; pero a pesar de esto, seguiremos enrolando mientras continuemos palpando las necesidades de los jóvenes del Distrito de Misión”—explica Navarro.

—El proyecto parece ser una buena cosa para la comunidad; qué futuro le ves a este programa?

—“Bueno . . . esperamos que pueda continuarse aunque lo principal desde luego es conseguir más fondos para poderlo mantener, pues hasta ahora se ha trabajado con un presupuesto de \$70,000 durante los primeros nueve meses de operación, y después tendremos otros \$18,000 por medio de Ciudades Modelos, que cubrirá hasta junio de 1974.

—“Quisiera también por este medio — concluye Navarro — hacer una invitación personal a todos los padres para que envíen a sus hijos a que hagan uso de las facilidades de este centro y ventajas que este proyecto ofrece las cuales redundan en moldear el carácter y desarrollar a la juventud, y también quiero hacer un llamamiento a los padres de estos propios muchachos y a toda la comunidad en general para que escriban cartas al Alcalde de San Francisco, Joseph Alioto, pronunciándose en favor del programa para que más fondos puedan ser expropiados, y poder de este modo continuar este proyecto de desarrollo físico que tan beneficioso es para la juventud de nuestra comunidad”.

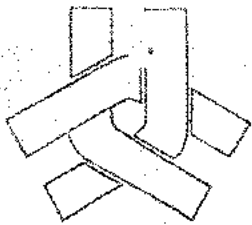
En la labor de cuatro años al servicio de nuestra juventud sin distinción de raza, religión o credo político no han intervenido ninguno de esos Factores; este es un programa no duplicado en nuestra Comunidad y las estadísticas nos han probado que la mejor forma de orientar a los jóvenes es mediante los deportes amoldados bajo la práctica de principios sicopedagógicos que han hecho del estudiante un muchacho con deseos de superarse y ser útil a la sociedad; hemos tenido casos en los cuales se pensó que todo estaba perdido, pero que después de consejos y ejemplos ha transformado a esos jóvenes en algo prometededor para la sociedad. Todo principio educativo ha tenido buena acogida en este Programa que no solo enseña los deportes, sino que trata que ese deporte sea asimilado de acuerdo a los principios pedagógicos de la enseñanza actual. Como base inicial para la estructura de este Programa se han tomado en cuenta: a) El niño o joven dentro de nuestro ambiente; b) La herencia étnica de los participantes c) La psicología del niño o joven; d) La influencia del ambiente en su comportamiento, y finalmente; e) Las condiciones socio-económicas del participante. Se ha marchado sistemáticamente en el camino recorrido durante estos cuatro años, pero todo de acuerdo a uno de los principios más sabios de la ciencia de la Educación: "DARLE AL NIÑO LO QUE EL PUEDE ASIMILAR Y NO LO QUE EL INS-

Un programa de la comunidad

TRUCTOR PUEDA ENSEÑAR".
Con estas bases sólidas de la sicopedagogía, el presente programa ha logrado un trabajo digno de elogio y las pruebas las tenemos en las estadísticas que nos muestran esa super aglomeración en cada uno de los centros que tenemos y además las cantidades de público que llegan a los eventos que mensualmente se llevan a cabo. Merece mencionarse que el presente programa fue abierto con el objeto de atender unos cuatrocientos jóvenes, más, dadas las continuas demandas, actualmente se atienden cerca de mil trecientos, que comprende grupos étnicos de lo más variado, teniéndose como único principio la hermandad, caballerosidad y comprensión que han de existir en nuestra ciudad para beneficio del progreso local y por lo tanto el mejoramiento del individuo. La ayuda que se ha recibido de la radio, televisión y prensa escrita merece mencionarse, ya que con ese apoyo moral se ha dado a conocer nuestros fines y propósitos que actualmente son nuestro estandarte de lucha. Este programa creado para EXPERIMENTAR y preparar jóvenes



CARLOS NAVARRO



Model Cities News

MODEL CITIES AGENCY / 814 MISSION ST., SAN FRANCISCO, CA. 94103 (415) 558-2006

FEBRUARY 1975

MISSION NEIGHBORHOOD PHYSICAL DEVELOPMENT PROJECT

THE MODEL CITIES AGENCY is very proud of the Mission Neighborhood Physical Development Project, one of the most productive community recreational programs in San Francisco. Under the direction of Carlos Navarro, the MNPD has enrolled over 1000 youths from the Mission Community.

"Our project's aim is to alleviate the Mission Neighborhood youth problem by recognizing the need to provide greater recreational facilities and opportunities," stated Navarro.

Presently, the bilingual staff consists of Project Director Navarro, Office Manager Pamela Lopez, and Secretary Emman Rivas. Under the supervision of the project director, Mary Medina coordinates and schedules daily ac-



CARLOS NAVARRO
Project Director

tivities with instructors David F. Gonzales, Joey Raygosa and Jose Tiljerino. The instructors contribute their expertise in the fields of basketball, coaching, track, tennis, boxing, weightlifting and swimming.

To Page 3

Cont. from Page 1

The MNPD also has a dedicated volunteer force which helps to sustain the ongoing projects and create new activities. The favorites are ballet, taught by long-time Mission worker Berta Concha, Karate instructed by Pete Bonilla, and Modern Dance lessons given by Judy Berg. The recreation program also offers the use of a gymnasium wherein volleyball, gymnastics, yoga, ping-pong, billiards and other physical activities are held.

Besides providing regular daily activities MNPD provides

monthly championships and tournaments in which awards are presented. This enables the students to see their progress more clearly. MNPD also communicates with many other recreational centers in order to develop sporting events.

An annual award night is held during which trophies are given to those participants who have excelled in any particular field of endeavor. At this event representatives from Mayor Joseph Alioto's staff and Mr. John Watts, Executive Director of Model Cities, have assisted in many of the award presentations.

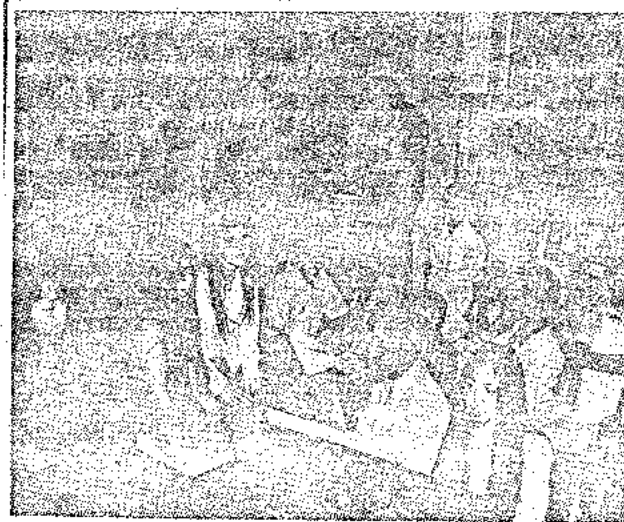
The MNPD is unique and innovative by providing youth guidance programs such as educational films on how to prevent drug abuse, in addition to the presence of doctors who aid in explaining the technical parts of each film. Bilingual counseling is offered to both parent and child in order to encourage better family relations by eliminating language barriers. There is also counseling and individual contact between youth and law enforcement agencies.

The program has been successful in achieving its goals and in some cases has surpas-

sed them. One significant example is the present enrollment of over 1000 students; the original intention was to enroll 400 students in the various activities.

"By means of disciplined physical development, education, and alternative recreational facilities, this program will continue to help solve the problems of delinquency among our youth", concluded Director Navarro.

Mission Neighborhood Physical Development is a positive alternative that can only serve to enhance the youth and the community of the Mission as a whole.



GLEE CLUB -- Picture shows members of the Glee Club with the staff in the background.



KARATE DEMONSTRATION -- Head recreation instructor, Mary Medina (kneeling at right) watches Jose Padilla (leaping) and George Santos in a karate demonstration. Both boys are green belts and are students and aides.

EL DIARIO

DE

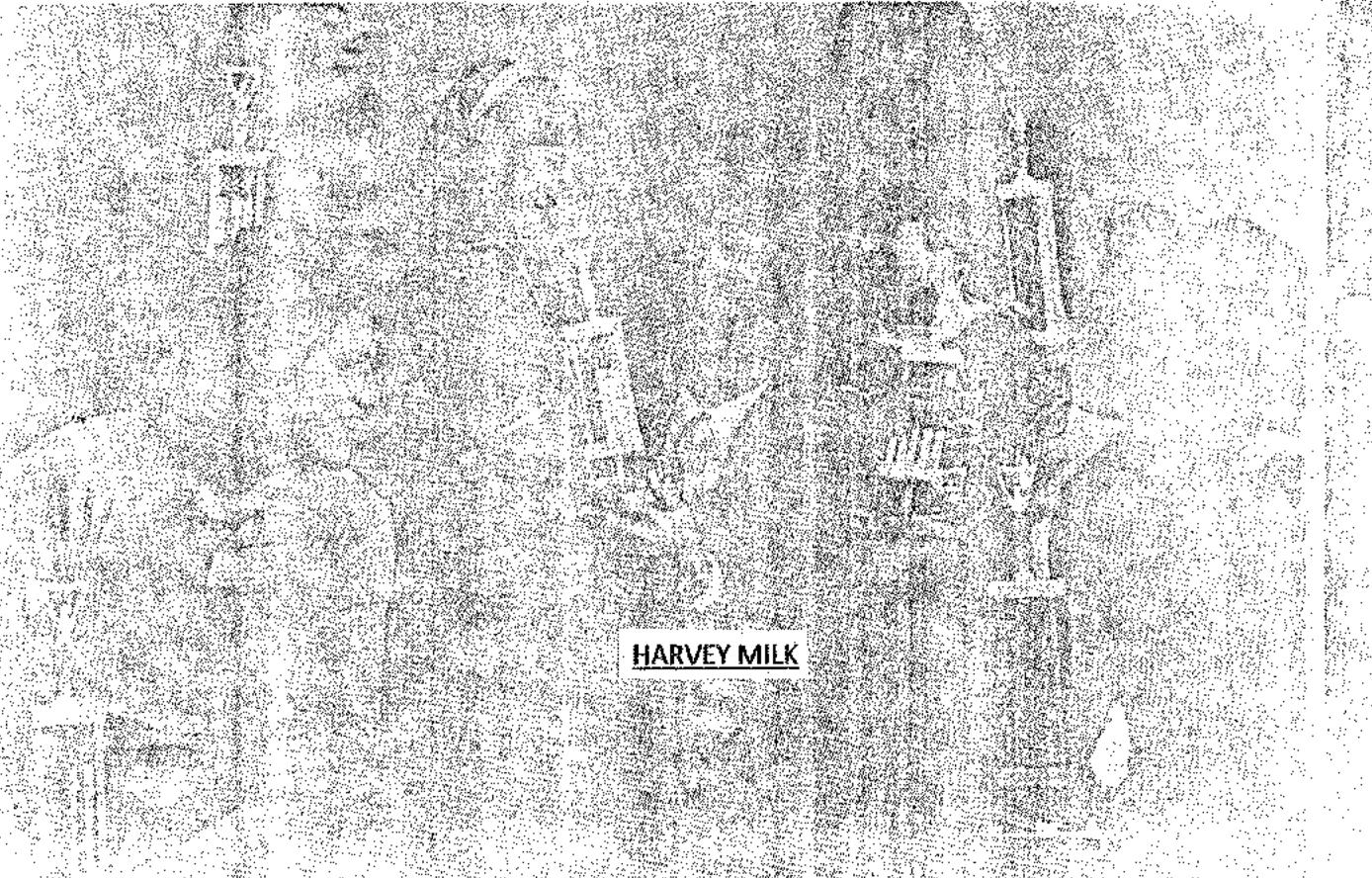
San Francisco

Numero 43

Sábado 10 de Julio de 1976

EL DEPORTE AL SERVICIO DE LA JUVENTUD

Un programa de la comunidad



HARVEY MILK

El señor Howard Roberts, gerente general del "Hayview Federal Saving and Loan Association" para el Distrito de Mission, para con un grupo de voluntarios del Programa de Desarrollo Fisico durante las ceremonias de entrega de trofeos. El Sr. Howard es una de las personalidades que crean y respaldan nuestro programa que esta enfocado al bienestar de nuestra juventud.

Hace más de cuatro años viene funcionando en el Distrito de la Misión, el PROGRAMA DE RECREACION a cargo de la corporación MISSION NEIGHBORHOOD PHYSICAL DEVELOPMENT, INC. que es una Organización compuesta de personas vinculadas con el movimiento progresista de nuestra comunidad.

Al referirnos a este Programa, lo hacemos con el deseo de que se conozca su labor que ha sido positiva dentro de lo administrativo, así como dentro de lo educacional, y que las autoridades vean las proyecciones para nuestra juventud; además viene el tiempo de hacer una EVALUACION para ver que programa subsiste dentro de Ciudades Modelo.

Ciudades Modelo, es a nuestro modo de analizar su funcionamiento, UN TERRENO DE ENTRENAMIENTO y ha sido también un campo de batalla entre dos Minorías.

SIGUE

DEPORTES

AÑO 1 - # 4 SAN FRANCISCO, CALIFORNIA, JUEVES 16 DE SEPTIEMBRE DE 1976.-

PROGRAMA PARA LA JUVENTUD

MERGIO VARONA

La juventud al igual que el mundo entero en estos momentos de tribulación universal necesita ayuda de la propia sociedad de la cual es parte integral y es la responsabilidad de ésta el tratar de alcanzarlos pues la realidad intrínseca es que ellos no solamente representan la esperanza sino el propio futuro del mundo.

Uno de los programas relevantes con este objetivo es el proyecto para la juventud dirigido por Carlos Navarro con el nombre genérico de Mission Neighborhood Physical Development (Proyecto de Desarrollo Físico del Distrito de la Mission) el cual ahora en su cuarto año de funcionamiento ha ido alcanzando progresivamente un mayor número de jóvenes durante esta etapa.

Regido por una junta de directores, son ellos quienes forman el cuerpo de consejeros que legislan y procrean regulaciones para el bien de la juventud, siendo a la vez personas de experiencia y activas en otros ramos de la administración pública y vinculadas también a Parques y Recreación que es la agencia fiscal que hace contratos con Ciudadanos Modelos y el Programa de Desarrollo Físico de la Juventud.

Sigue



Phone (415) 340-4131

Spanish-English



ARO 2- # 25

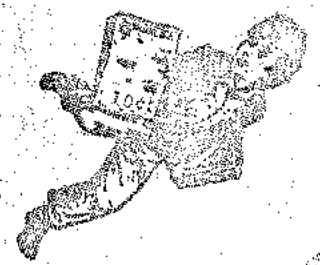
SAN FRANCISCO, CALIFORNIA

HERALDA

Miembros de la Sociedad Interamericana de Prensa

Nueva dimensión en el periodismo de habla española en California

JUEVES 16 DE SEPTIEMBRE, 1976



EN EL GRABADO vemos a Carlos Navarro del Mission Neighborhood Physical Development, Inc. entregando un premio. Esta misma entidad organizará la maratón que se correrá el 9 de mayo próximo entre San José y San Francisco.

EL BOHEMIO



MAGAZINE ILUSTRADO - ENGLISH SECTION

LA PUBLICACION EN ESPAÑOL DE MAYOR CIRCULACION EN CALIFORNIA

VOLUMEN 6 - No. 12 DICIEMBRE DE 1976 SAN FRANCISCO, CA. / SAN JOSE, CA.

La Comunidad de la Mission se une

Por CLEMENTE N. OBREGON

Fotos Por Rudi



UNIFICACION RECONOCIDA. Sonrisas de satisfacción vistas por el ojo camareográfico de EL BOHEMIO, durante el banquete-baila para recaudar fondos presentado auspiciamente por la directiva de MNP.D. De izquierda a derecha: encontramos al conocido hombre de negocios Ricardo Hurtado, los esposos Robert Skiles, Carlos Navarro y Frank Cabral, ejecutivo del Banco...

Pocas veces hemos visto a la Comunidad de la Mission identificarse con el esfuerzo de los latinos que es lo que predomina en este sector. El pasado 20 de Noviembre, tuvimos la suerte de ver a representantes del comercio, la banca, la industria y la comunidad, reunirse para patentizar su apoyo al Programa de Recreación, (M. N. P. D.) y además, rendir público reconocimiento a personas vinculadas con este programa.

No queremos pasar por alto el reconocimiento de M.N.P.D. para los representantes de la radio, la televisión y el periodismo, que en una forma tan amplia, han aportado su valiosa colaboración.

EL BOHEMIO, siempre luchando por esas causas, estuvo presente y junto a TELESANTA y CANAL 20 y a nuestro amigo RONY RODRIGUEZ, ocupábamos una de las mesas de honor.

Al reconocimiento público de M.N.P.D., a la señorita ROSARIO ANAYA, queremos por este medio, unirnos nosotros y patentizar en esta forma nuestra felicitación y reconocimiento a tan culta señorita.

PUNTO sobresaliente fue la presencia de dos de las corporaciones financieras más populares de nuestra Zona: Bay View Federal Savings and Loan Association y Home Savings and Loan Association, quienes representadas por los distinguidos Mr. Robert Skiles y Mr. Jerry Johnson, respectivamente, recibieron de parte de M. N. P. D. placas que representan el agradecimiento de una Comunidad hacia personas que ayudan a una causa común: La juventud.

También fueron premiados los mejores deportista del año y ello da un aliciente de este programa.

Después de una Cena exquisita, la identificación con los componentes de nuestra Comunidad y la premiación y reconocimiento a nuestro mismo elemento, no nos queda más que recibir. IN. L. LAN... JUST... EST... F... ENDO

EL MUNDO

Miércoles 16 de Marzo de 1977

Programa de Recreación en Mission

Mission Neighborhood Physical Development, Inc (M.N.P.D.) es un Programa de Recreación que da servicios a los jóvenes del Distrito de la Mission y que viene operando desde el año 1972, bajo la dirección de su director Ejecutivo, Carlos Navarro y su Mesa Directiva. Más de mil jóvenes han recibido nuestros servicios y una gran mayoría de ellos se encuentran participando en nuestras actividades diarias, las que a continuación se enumeran: levantamiento de pesas, fútbol (soccer), basquetball, boxeo, volleyball, acrobacia, ballet, karate, beisbol, lucha libre, billar, ping-pong, fútbol americano, tenis, excursiones y muchas más.

Contamos con varios equipos deportivos los cuales compiten entre sí o con equipos de afuera. También se llevan a cabo campeonatos mensuales en donde se adjudican trofeos y medallas a los ganadores y se les extienden certificados de participación. Este programa está y seguirá ayudando a los jóvenes a emplear su tiempo constructivamente con el fin de combatir todo vicio y delincuencia juvenil. En este programa no hay edad requerida para participar, pero se ha dado especial atención a los jóvenes entre las edades de 13 a 18 años y que no tienen los recursos para participar en programas privados. Las actividades se llevan a cabo en los siguientes Centros:

Mission Neighborhood Center, 362 Capp Street, 285

Redwood City Tribune

REDWOOD CITY, CALIFORNIA, WEDNESDAY EVENING, MARCH 9, 1977.

Phone 365-3111
W. and Acs. 364-1189
No Copy—
\$3.00 Month

54TH YEAR—NO. 269

CORRESPONDENCIA Preguntas y Respuestas

Estimado Sr. Lopez:

Nos es grato remitir a Ud. nuestro Calendario de Actividades para el periodo de Enero a Junio de 1977, rogandole a la vez su ayuda publicitaria.

Estamos llevando nuevos servicios: quiropracticos, dentales y oculistas los cuales seran completamente gratis para todos los muchachos inscritos en Nuestros Centros," todo esto como implementacion de las famosas "Rap Sessions" a fin de combatir las drogas y la delincuencia juvenil.

Nos encontramos en el proceso de publicar volantes de las diferentes ramas de servicio, los cuales recibira dentro de poco tiempo.

Vuestra ayuda publicitaria sera beneficosa para esta juventud que por nuestro medio le agradece a Ud. profundamente. Carlos Navarro, Director Ejecutivo, Carlos C. Caceres, Encargado de Relaciones Publicas, MISSION NEIGHBORHOOD PHYSICAL DEVELOPMENT, INC.

LETTERS OF SUPPORT



2301 mission Street, Suite 301 • San Francisco, CA 94110 • phone (415) 282-3334

September 12, 2016

**RE: Navarro's Martial Arts Academy & Gym
Legacy Business Application**

To Whom It May Concern,

The Mission Economic Development Agency –MEDA, would like to express its full support to Navarro's Martial Arts Academy & Gym in its process to apply as a legacy business. Navarro's Martial Arts Academy & Gym is located in **3470 Mission Street San Francisco, CA 94110** and has been serving the community in the San Francisco and the Bay Area for more than 45 years, since 1969.

Carlos Navarro has been involved with Martial Arts his entire life. Since childhood, Carlos Navarro has proven to be a fierce competitor. He believes in a principled approach to Martial Arts, that includes the development of personal character as well as physical strength. His focus on respect, confidence, righteousness, discipline, and vision has made him one of the most sought after Martial Arts Instructors in San Francisco.

Professor Navarro is assisted by his daughter, Rubie. Being born into the Navarro's Progressive Kenpo & Muay Thai Systems, she possess a lifetime of experience. She follows the true "Old School" ways. She shows true passion, compassion, and dedication in her teachings. She is well focused on the development of the students. And, she is an inspiration to Females of ALL ages.

MEDA founded in 1973, is an economic development organization rooted in the Mission District and focused on San Francisco, MEDA's mission is to strengthen low-and moderate-income Latino families by promoting economic equity and social justice through asset building and community development. MEDA is proud to support a local and family business to become a legacy business and a model for our entrepreneur families in the city of San Francisco.

Should you have any questions, you may contact our tax services program at (415) 282-3334Ext 102.

Sincerely,

A handwritten signature in black ink that reads "Edwin Rodriguez". The signature is written in a fluid, cursive style with a long, sweeping underline.

Edwin Rodriguez
Business Development Program Manager

3/23/2016

To Whom This May Concern,

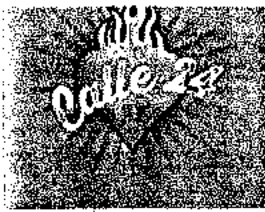
My name is Mario Sanchez and I've been in San Francisco, Ca just about my entire life. For 30+ years, Navarro's Gym located on 3470 Mission St, San Francisco, Ca 94110 has been a staple in the neighborhood, keeping the youth of the Mission district and surrounding areas out of trouble. This gym teaches the young and old self defense, confidence, and self esteem that they can carry with themselves for the rest of their lives. This gym is a huge part of the neighborhood and San Francisco and I'd hate to see changing real estate demographics in this neighborhood jeopardize the presence of this gym. Fitness and confidence is something these kids of the Mission can carry with themselves forever. Let's keep Navarro's Gym a part of the neighborhood for generations to come.

Thank you

Yours Truly,


Mario Sanchez

415-574-9309



February 23, 2016

Navarro's Academy of Martial Arts and Bodybuilding Gym

3470 Mission St.

San Francisco, Ca 94110

To whom it may concern:

This letter is in support of Carlos Navarro's Academy of Martial Arts and Bodybuilding Gym. They are located at 3470 Mission St. in San Francisco. Mr. Navarro for over 43 years has been providing a valuable service to the Mission and San Francisco. He works with youth in the area to provide a positive space and activities to promote discipline, pride and well-being. The loss of this business will be a tremendous loss to the community. His prices are set to allow youth and people with lower income to participate.

Mr. Navarro over the decades has worked with former Mayors Art Agnos, Willie Brown, Joseph Alioto, George Mascone, and Supervisor Harvey Milk and Senator Diane Feinstein. He has dedicated his life to benefit the youth in the area and to the well-being of all. They have been a responsible business and a great community member. We need to honor and support business's that have given tremendously to the community and San Francisco. If you have any questions, please feel free to contact me at 415-323-8939.

Sincerely,


Erick Arguello

Co-Founder and President

Calle 24 Latino Cultural District

February 22, 2016

To Whom It May Concern,

I've been training with Navarro's Martial Arts Academy & Gym under Grand Master Rubi (primarily) and The Professor for the past 6 months. And although I've only been a student for a short period of time I have known about them and their positive impact on the community for quite some time through word of mouth, neighborhood blogs and local newspapers. I came to Navarro's to practice Muay Thai. Before that I took classes at Karate Team USA on Geneva, until they closed. I'm happy to share that I found a new home at Navarro's. And I want to offer this letter of support in the hopes that the doors stay open.

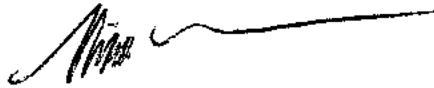
My experience at this small dojo has been wonderful and I'm honored to be a part of a place that has earned so much respect locally and beyond. For years Navarro's has given a lot to the neighborhood it calls home and has earned a reputation for teaching students of all ages with heart, skill and steadfastness. GM Rubi and The Professor are both dedicated to their craft, their students and our community.

Navarro's Martial Arts Academy & Gym is a special place for many community members. It is a fixture in the community that offers a safe space for kids, adults, and families to gather to build strength, skill, confidence and connection. Generations of families and neighbors have spent time in this dojo offering support and encouragement to one another while building friendships and pride in themselves and their community. Navarro's teaches students about respect, honor, discipline and loyalty. To even consider that this well-known and well-respected institution may be forced to shut its doors because of greed is not only hard to imagine, it's simply awful! Especially when you consider that Navarro's has always given to the community, to build the community up. Navarro's was instrumental in a park being built close to the dojo, subsidizes the cost of classes for low income students and allows other instructors to use their space to offer classes like yoga and Zumba. Not to mention the positive impact and influence of improving community members' physical fitness, personal character, confidence and resiliency through their principal approach of martial arts.

I WANT NAVARRO'S TO STAY OPEN. I'm speaking as Muay Thai student, a Mom, and a community member. Just a few weeks ago I attended my first Promotion Ceremony. My husband and daughter joined me (on the sidelines) as I stood proudly supporting my classmates who were being honored for their hard earned efforts with belts and arm bands. The dojo was crowded with family members watching intently, smiling and beaming with pride as they watched their sons, daughters, and other family members receive well deserved honors. And my daughter, eyes wide, was taking everything in around her, intently watching. She's too

young to truly understand the importance and meaning of what was happening around her – devotion, honor, tradition, loyalty, hard earned recognition, and respect. But I could sense that she was intrigued, curious and proud of her Mommy. She turns 5 years old in March. She's almost old enough to start taking karate classes. I want her to take classes at Navarro's. I want her to experience what I am just beginning to experience. To be part of a place, a tradition that is exceptional.

Respectfully,

A handwritten signature in black ink, appearing to read 'Michelle Venegas', followed by a long horizontal flourish.

Michelle Venegas
563 Lisbon Street
San Francisco, 94112



INSTITUTO FAMILIAR DE LA RAZA, INC.

2919 Mission Street
San Francisco, CA 94110

(415) 229-0500
Health Services FAX: (415) 647-3662
Administration FAX: (415) 647-0740

Andres O. Salerno, MFTi

February 5, 2016

Dear Ms. Alice Tse of Innovistech Realty,

I am writing you on behalf of Carlos Navarro and Navarro's Martial Arts Academy. It has recently come to my attention that the Academy runs a risk of eviction and, in effect, of going out of business entirely. In light of its over 40 years of involvement in the community, I wanted to take a moment to personally voice my strong desire for this business to be allowed to remain in its commercial space at an affordable rent. Navarro's has been at its currently location for over 40 years, and in that time has served as a crucial support system for countless youth and their families; removing Navarro's from the Mission would be a terrible injustice to the entire community.

Navarro's Martial Arts Academy is an integral part of a neighborhood that has lost too many community pillars in recent years. The recent invasion of tech companies in San Francisco has had devastating effects not simply on market rental prices, but on actual families that have been established in this city for many generations. The Mission District in particular has suffered tremendously in the wake of this development, as innumerable families have been disbanded and uprooted, forced to leave the city that they have called home for decades in search of affordable rent. The result is often the same: families are broken up, community supports are lost, and those who pay the biggest price are the younger generations. It is time to put an end to this, and to recognize that the decision is ours to do so.

Any business that has contributed to the cultural wealth and well-being of its community for so many years must be preserved, protected and conserved. I urge you to reconsider your proposed rent increase for Navarro's Martial Arts Academy and take a much-needed brave step towards helping keep the Mission's culture and community intact. The sustenance of the San Francisco that we all know and love depends on it.

If you have any questions please do not hesitate to get in touch.

Sincerely,

Andres O. Salerno


To Whom It May Concern,
2015

November 23,

Navarro's Martial Arts Academy has not only served the San Francisco community for many generations, but it has been an important foundation of the Mission for over 50 years. Carlos Navarro and family have dedicated their lives to the practice and instruction of martial arts which in turn helps to develop character, discipline, productivity and self-confidence in adults and youth alike, providing a refuge for the underserved in the betterment of the larger community. It would be a shame for the Academy to have to close its doors at this critical time of extreme gentrification in the city of San Francisco. What a tremendous loss it would be to the community of the Mission district. When prominent businesses such as these are forced to close their doors, the loss is irreplaceable, for it is a loss of cultural and historical proportions, one you cannot put a price tag on. Leading family owned-and-operated businesses such as Navarro's Academy deserve the respect of remaining open in this trying time when the community needs them most and granted more opportunities to thrive because they are indeed a prominent, supportive and beneficial part of the neighborhood. We do not need higher rents nor more homogenized culture in the heart of the Mission or in the rest of the city for that matter. What we need is more homegrown, born-and-raised, dedicated, local family businesses such as Navarro's that love and support the vibrant community that they serve. Navarro's Martial Arts Academy represents exactly that. Please don't take that away from us.

Sincerely,

Christina Reynolds


3719A 17th Street
San Francisco, CA 94114

MISSION BERNAL MERCHANTS ASSOCIATION

Dear Alice Tse, Innovistech Realty:

I am writing to express support for Navarro's Martial Arts Academy, a staple of the Bernal Heights community for 43 years. The longevity of a small business breeds community. Navarro's Martial Arts Academy's impact in the community is enhanced by virtue of its involvement in the lives of lower income youth through affordable classes for under-served San Franciscans.

In light of the rapid changes San Francisco is facing, accommodating businesses such as Navarro's Martial Arts Academy is of the utmost importance. Not only for the mere virtue of longevity, but also due to the fact that a business like Navarro's enhances the lives of the direct beneficiaries of its services, and the lives of those that interact with them, i.e., all of us who live and work in the neighborhood.

Thus, I ask that you take every consideration possible so as to ensure Navarro's Martial Arts Academy is able to continue serving the San Francisco community at its Bernal Heights locale.

Regards,



Abner Morales
Mission Bernal Merchants Association
Corridor Manager
abner@mbmasf.org
www.mbmasf.org

**Legacy Business Registry
November 16, 2016 Hearing**

**2016-014209LBR; 2016-013529LBR; 2016-013530LBR; 2016-013557LBR;
2016-014320LBR; 2016-013558LBR; 2016-013561LBR; 2016-013587LBR;
2016-013588LBR; 2016-014214LBR; 2016-013591LBR; 2016-013782LBR;
2016-013785LBR; 2016-013788LBR; 2016-013922LBR**

Filing Date: October 17, 2016
Case No.: 2016-013587LBR
Business Name: Navarro's Kenpo Karate Studio
Business Address: 3470 Mission Street
Zoning: NC-3 (Neighborhood Commercial, Moderate Scale)
40-X Height and Bulk District
Block/Lot: 6660/050
Applicant: Carlos Navarro, Owner
3470 Mission Street
San Francisco, CA 94110
Nominated By: Supervisor David Campos, District 9
Staff Contact: Desiree Smith - (415) 575-9093
desiree.smith@sfgov.org
Reviewed By: Tim Frye – (415) 575-6822
tim.frye@sfgov.org

BUSINESS DESCRIPTION

Navarro's Kenpo Karate Studio is a multigenerational family-owned business that has been teaching Mission District residents the art of self-defense for 50 years. Carlos Navarro began his enterprise out of his garage before moving into its first Mission Street location, eventually moving to its current space on Mission Street between Kingston Street and Brook Street in 1972. Since 1966, the business has provided martial arts instruction in Kenpo Karate, Muay Thai, Eskrima, and Jiu-Jitsu, and has expanded over the years to include weight lifting, aerobics, yoga, and Zumba classes. Navarro's has come to be known within the Mission District for its important role in keeping young children and teens engaged in positive activities and instilling in them an appreciation for healthy habits, respect, and discipline. Students often participate in competitions and will occasionally perform at community events. Many of their students, many of whom come from low-to-moderate income households, have gone on to become successful martial artists. A number of former students have led successful careers as stunt men and actors, including those who performed in the Ninja Turtles and Power Rangers franchises. These and other successes are displayed through photographs, trophies, plaques, and awards that cover the studio's interior walls. As a family business, each member of the Navarro family plays a different role in the studio's operations, with two of Carlos' children, Rubie and Frank, having become martial artists and instructors. The business has displayed community leadership by working with the San Francisco Police Department's Police Minority Recruitment Program, providing security for important community events and celebrations, and contributing to the local democratic process. The Navarro family is known for speaking up on issues important to the Mission District community and calling upon their relationships with community leaders and local politicians to benefit the community. The business also maintains memberships with the League of United Latin American Citizens (LULAC) and the Mexican American Political Association (MAPA). For half a century, Navarro's Kenpo Karate Studio has promoted the art of self-defense, martial arts, and fitness in the Mission District. After an unsuccessful year-long negotiation with their current landlord, the business is in the process of relocating to another space a block away from where they are now.

STAFF ANALYSIS

Review Criteria

1. *When was business founded?*

1966

2. *Does the business qualify for listing on the Legacy Business Registry? If so, how?*

Yes, Navarro's Kenpo Karate Studio qualifies for listing on the Legacy Business Registry because it meets all of the eligibility Criteria:

- i. Navarro's Kenpo Karate Studio of California has operated for 50 years.
- ii. Navarro's Kenpo Karate Studio has contributed to the Mission community's history and identity by providing affordable self-defense, martial arts, and fitness classes to generations of local youth and adults.
- iii. Navarro's Kenpo Karate Studio is committed to maintaining the physical features that define its art of self-defense, martial arts, and fitness instruction.

3. *Is the business associated with a culturally significant art/craft/cuisine/tradition?*

Yes. The business is associated with the martial arts.

4. *Is the business or its building associated with significant events, persons, and/or architecture?*

The 1904 property has not been previously evaluated by the Planning Department for potential historical significance. The property is considered a "Category B Property" that requires further review per the Planning Department's CEQA review procedure for historical resources. Further evaluation is needed to determine whether the business or the building is associated with significant events, persons, and/or architecture. While further research and evaluation is necessary, Carlos Navarro appears to be a potentially significant person, as a successful Latino entrepreneur, community leader involved in the Mission Coalition Organization, and as executive director of the Mission Neighborhood Physical Development Project, a 1970s-era program that existed to provide greater recreational opportunities to Mission District youth.

5. *Is the property associated with the business listed on a local, state, or federal historic resource registry?*

No.

6. *Is the business mentioned in a local historic context statement?*

No.

7. *Has the business been cited in published literature, newspapers, journals, etc.?*

Yes. The business and its founder, Carlos Navarro has been featured in numerous publications, including but not limited to: El Tecolote, 4/1976, "MNPD strives to improve recreational opportunities for Mission youth"; El Bohemio Magazine, "Deportes: Proyecto para la Juventud," by Sergio Varona; Model Cities News, "Mission Neighborhood Physical Development Project," by the Model Cities Agency.

The USF Gellert Family Business Center awarded Navarro's Martial Arts Academy as a 2016

Legacy Business Registry
November 16, 2016 Hearing

2016-014209LBR; 2016-013529LBR; 2016-013530LBR; 2016-013557LBR;
2016-014320LBR; 2016-013558LBR; 2016-013561LBR; 2016-013587LBR;
2016-013588LBR; 2016-014214LBR; 2016-013591LBR; 2016-013782LBR;
2016-013785LBR; 2016-013788LBR; 2016-013922LBR

Gellert Family Business Awardee in its “general category.” In 1973, the Spanish Speaking Citizen’s Foundation bestowed an award to Carlos Navarro for his “pioneering efforts in elevating the economic, educational, and cultural status of persons of Spanish surnames.”

Physical Features or Traditions that Define the Business

Location(s) associated with the business:

- 3470 Mission Street – Navarro’s Kenpo Karate Studio has operated out of this location since 1972. After an unsuccessful year of negotiating with their current landlord, Navarro’s will be relocating to a new location by the end of the year.

Recommended by Applicant

- Offering of affordable self-defense, martial arts, body building, and fitness classes
- In-house martial arts and aerobics competitions
- Display of martial arts gear, trophies, and photos that tell the history of the business

Additional Recommended by Staff

No additional recommendations



SAN FRANCISCO PLANNING DEPARTMENT

Historic Preservation Commission Draft Resolution

HEARING DATE NOVEMBER 16, 2016

Case No.: 2016-013587LBR
Business Name: Navarro's Kenpo Karate Studio
Business Address: 3470 Mission Street
Zoning: NC-3 (Neighborhood Commercial, Moderate Scale)
40-X Height and Bulk District
Block/Lot: 6660/050
Applicant: Carlos Navarro, Owner
3470 Mission Street
San Francisco, CA 94110
Nominated By: Supervisor David Campos, District 9
Staff Contact: Desiree Smith - (415) 575-9093
desiree.smith@sfgov.org
Reviewed By: Tim Frye – (415) 575-6822
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ADOPTING FINDINGS RECOMMENDING TO THE SMALL BUSINESS COMMISSION APPROVAL OF THE LEGACY BUSINESS REGISTRY NOMINATION FOR NAVARRO'S KENPO KARATE STUDIO, CURRENTLY LOCATED AT 3470 MISSION STREET (BLOCK/LOT 6660/050).

WHEREAS, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains a registry of Legacy Businesses in San Francisco (the "Registry") to recognize that longstanding, community-serving businesses can be valuable cultural assets of the City and to be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success; and

WHEREAS, the subject business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years; and

WHEREAS, the subject business has contributed to the Mission District neighborhood's history and identity; and

WHEREAS, the subject business is committed to maintaining the physical features and traditions that define the business; and

WHEREAS, at a duly noticed public hearing held on November 16, 2016, the Historic Preservation Commission reviewed documents, correspondence and heard oral testimony on the Legacy Business Registry nomination.

THEREFORE BE IT RESOLVED that the **Historic Preservation Commission hereby recommends** that Navarro's Kenpo Karate Studio qualifies for the Legacy Business Registry under Administrative Code Section 2A.242(b)(2) as it has operated for 30 or more years and has continued to contribute to the community.

BE IT FURTHER RESOLVED that the **Historic Preservation Commission hereby recommends** safeguarding of the below listed physical features and traditions for Navarro's Kenpo Karate Studio.

Location (if applicable)

- 3470 Mission Street – Navarro's Kenpo Karate Studio has operated out of this location since 1972. After an unsuccessful year of negotiating with their current landlord, Navarro's will be relocating to a new location by the end of the year.

Physical Features or Traditions that Define the Business

- Offering of affordable self-defense, martial arts, body building, and fitness classes
- In-house martial arts and aerobics competitions
- Display of martial arts gear, trophies, and photos that tell the history of the business

BE IT FURTHER RESOLVED that the **Historic Preservation Commission's findings and recommendations** are made solely for the purpose of evaluating the subject business's eligibility for the Legacy Business Registry, and the Historic Preservation Commission makes no finding that the subject property or any of its features constitutes a historical resource pursuant to CEQA Guidelines Section 15064.5(a).

BE IT FURTHER RESOLVED that the **Historic Preservation Commission hereby directs** its Commission Secretary to transmit this Resolution and other pertinent materials in the case file 2016-013587LBR to the Office of Small Business.

I hereby certify that the foregoing Resolution was ADOPTED by the Historic Preservation Commission on November 16, 2016.

Jonas P. Ionin
Commission Secretary

AYES:

NOES:

ABSENT:

ADOPTED: