

Legacy Business Registry Staff Report

HEARING DATE JANUARY 14, 2019

ST. MARY'S PUB

Application No.: LBR-2018-19-014
Business Name: St. Mary's Pub
Business Address: 3845 Mission Street
District: District 9
Applicant: Maria Davis, Owner
Nomination Date: October 15, 2018
Nominated By: Supervisor Hillary Ronen
Staff Contact: Richard Kurylo
legacybusiness@sfgov.org

BUSINESS DESCRIPTION

St. Mary's Pub, located at 3845 Mission Street, was established as "St. Mary's Tavern" in 1933 shortly after Prohibition was repealed. An unknown owner opened St. Mary's Tavern, honoring the name of the long gone Roman Catholic college that defined this top-of-the-hill neighborhood. The current building was constructed between 1915 and 1925. The first recorded business here at the northeast corner of Mission Street and Crescent Avenue was the "Crescent Candy Store," opening up in 1925 and run by John A. Drake.

Rose L. Pacheco is the earliest known proprietress of St. Mary's bar, operating it in 1935 and running a small restaurant here as well. By 1936, Arthur Gwilliam had taken over. He lived upstairs with his wife Agnes. From 1937 to 1938, Leda A. Wallgren ran the bar. She teamed up with Leon L. Weber in 1939, and together the partners ran it until 1942. By 1943, Peter W. Cancilla bought the business. Under his proprietorship the name was changed from the now old-fashioned suffix of "tavern" to the more popular "pub" as many other bars at the time implemented. Cancilla would continue to operate the bar to at least 1951. Later in the 1950s, a proprietor named "Red" implemented an unusual payment plan for his customers. Patrons were charged per person, not per drink, depending on the length of their visit. This was an old-school bar practice to give regulars a financial break and hopefully encourage them to return. By the 1970s, Margaret Herbert took over ownership and ran the bar benevolently for some 30 years. She was beloved by the regulars and a staple of the neighborhood. By the late 1980s, the kitchen was closed and removed and she sold the business in the 1990s. Maria Davis and a partner, seeing potential in the place, bought it in 2010. Today St. Mary's is the oldest repeal bar in San Francisco.

The business headquarters is located in the Bernal Heights neighborhood between Crescent and Richland avenues on Mission Street.

CRITERION 1: Has the applicant operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years?

Yes, the applicant has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years:





SAN FRANCISCO

OFFICE OF SMALL BUSINESS

CITY AND COUNTY OF SAN FRANCISCO
LONDON N. BREED, MAYOR

OFFICE OF SMALL BUSINESS
REGINA DICK-ENDRIZZI, DIRECTOR

3845 Mission Street from 1933 to Present (85 years)

CRITERION 2: Has the applicant contributed to the neighborhood's history and/or the identity of a particular neighborhood or community?

Yes, the applicant has contributed to the College Hill neighborhood's history and identity.

The Historic Preservation Commission recommended the applicant as qualifying, noting the following ways the applicant contributed to the neighborhood's history and/or the identity of a particular neighborhood or community:

- St. Mary's Pub is associated with the repeal of Prohibition as it opened in the same year that the Twenty-First Amendment, which repealed the Eighteenth Amendment, was ratified.
- St. Mary's Pub has contributed to the history and identity of College Hill and San Francisco.
- The property has a Planning Department Historic Resource status of "B" (Properties Requiring Further Consultation and Review).
- St. Mary's Pub has been featured in SF Weekly, the San Francisco Bay Guardian, 48 Hills, USA Today, the Drunken Tomato San Francisco and the San Francisco Chronicle.
- The bar has won Best Dive Bar 2017 in "Best of the Bay" from 48 Hills/Bay Guardian. Under the leadership of owner Maria Davis, St. Mary's Pub began making some of the best Bloody Marys in the entire city. The bar was awarded "Best Bloody Marys in San Francisco" or similar from multiple publications over multiple years including the San Francisco Bay Guardian, Zagat in 2017 and SF Weekly in 2015 and 2017. In December 2015, USA Today recognized St. Mary's Pub on their top ten list of best Bloody Marys served in the United States ("10 Best: Bloody Marys to start the New Year").

CRITERION 3: Is the applicant committed to maintaining the physical features or traditions that define the business, including craft, culinary, or art forms?

Yes, St. Mary's Pub is committed to maintaining the physical features, craft, art form and traditions that define the business.

HISTORIC PRESERVATION COMMISSION RECOMMENDATION

The Historic Preservation Commission recommends that St. Mary's Pub qualifies for the Legacy Business Registry under Administrative Code Section 2A.242(b)(2) and recommends safeguarding of the below listed physical features and traditions.

Physical Features or Traditions that Define the Business:

- Neighborhood bar character.
- Bloody Mary selection.
- Neon sign.
- High ceilings, booths, and ephemera decorating the walls.

CORE PHYSICAL FEATURE OR TRADITION THAT DEFINES THE BUSINESS

Following is the core physical feature or tradition that defines the business that would be required for maintenance of the business on the Legacy Business Registry.

- Bar.





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STAFF RECOMMENDATION

Staff recommends that the San Francisco Small Business Commission include St. Mary's Pub currently located at 3845 Mission Street in the Legacy Business Registry as a Legacy Business under Administrative Code Section 2A.242.

Richard Kurylo, Program Manager
Legacy Business Program



Small Business Commission Draft Resolution

HEARING DATE JANUARY 14, 2019

ST. MARY'S PUB

LEGACY BUSINESS REGISTRY RESOLUTION NO. _____

Application No.: LBR-2018-19-014
Business Name: St. Mary's Pub
Business Address: 3845 Mission Street
District: District 9
Applicant: Maria Davis, Owner
Nomination Date: October 15, 2018
Nominated By: Supervisor Hillary Ronen
Staff Contact: Richard Kurylo
legacybusiness@sfgov.org

ADOPTING FINDINGS APPROVING THE LEGACY BUSINESS REGISTRY APPLICATION FOR ST. MARY'S PUB, CURRENTLY LOCATED AT 3845 MISSION STREET.

WHEREAS, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains a registry of Legacy Businesses in San Francisco (the "Registry") to recognize that longstanding, community-serving businesses can be valuable cultural assets of the City and to be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success; and

WHEREAS, the subject business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years; or

WHEREAS, the subject business has operated in San Francisco for more than 20 years but less than 30 years, has had no break in San Francisco operations exceeding two years, has significantly contributed to the history or identity of a particular neighborhood or community and, if not included in the Registry, faces a significant risk of displacement; and

WHEREAS, the subject business has contributed to the neighborhood's history and identity; and

WHEREAS, the subject business is committed to maintaining the physical features and traditions that define the business; and

WHEREAS, at a duly noticed public hearing held on January 14, 2019, the San Francisco Small Business Commission reviewed documents and correspondence, and heard oral testimony on the Legacy Business Registry application; therefore





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OFFICE OF SMALL BUSINESS
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BE IT RESOLVED that the Small Business Commission hereby includes St. Mary's Pub in the Legacy Business Registry as a Legacy Business under Administrative Code Section 2A.242.

BE IT FURTHER RESOLVED that the Small Business Commission recommends safeguarding the below listed physical features and traditions at St. Mary's Pub:

Physical Features or Traditions that Define the Business:

- Neighborhood bar character.
• Bloody Mary selection.
• Neon sign.
• High ceilings, booths, and ephemera decorating the walls.

BE IT FURTHER RESOLVED that the Small Business Commission requires maintenance of the below listed core physical feature or tradition to maintain St. Mary's Pub on the Legacy Business Registry:

- Bar.

I hereby certify that the foregoing Resolution was ADOPTED by the Small Business Commission on January 14, 2019.

Regina Dick-Endrizzi
Director

RESOLUTION NO. _____

- Ayes -
Nays -
Abstained -
Absent -





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OFFICE OF SMALL BUSINESS
REGINA DICK-ENDRIZZI, DIRECTOR

**Legacy
Business
Registry**

Application Review Sheet

Application No.: LBR-2018-19-014
Business Name: St. Mary's Pub
Business Address: 3845 Mission Street
District: District 9
Applicant: Maria Davis, Owner
Nomination Date: October 15, 2018
Nominated By: Supervisor Hillary Ronen

CRITERION 1: Has the applicant has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years? Yes No

3845 Mission Street from 1933 to Present (85 years)

CRITERION 2: Has the applicant contributed to the neighborhood's history and/or the identity of a particular neighborhood or community? Yes No

CRITERION 3: Is the applicant committed to maintaining the physical features or traditions that define the business, including craft, culinary, or art forms? Yes No

NOTES: N/A

DELIVERY DATE TO HPC: November 21, 2018

Richard Kurylo
Manager, Legacy Business Program



Member, Board of Supervisors
District 9



City and County of San Francisco

HILLARY RONEN

October 15th, 2018

Dear Director Kurylo,

I am writing to nominate St. Mary's Pub to the Legacy Business Registry. St. Mary's Pub is located at 3845 Mission St. in the St. Mary's Park neighborhood. It was established in 1933, shortly after Prohibition was abolished. St. Mary's Pub has been serving working class San Franciscans for over 80 years, making it an iconic business in the neighborhood.

St. Mary's Pub has withstood the many changes San Francisco has endured over the past decades and is considered by many as a historic bar. The name itself, St. Mary's, is a tribute to the college that was once located in that area many years ago. From when its doors first opened, St. Mary's Pub has worked to be an integral part of its neighborhood and has contributed to preserving the historic cultural identity of St. Mary's Park. The pub has cemented a strong relationship with the local community by lending itself as a venue for neighborhood groups and organizations to host fundraisers for the local schools and parent groups. It even hosts the San Francisco Fire Department's annual toy drive as well as a Super Bowl Chili Cook-off.

St. Mary's Pub is very active with the local community but it has also held fundraisers for organizations that work towards uplifting various marginalized communities. Some of these organizations include: the ACLU, Black Lives Matter, Planned Parenthood, Mexican American Legal Defense Fund and the Harvey Milk Club.

St. Mary's dedication to its community, its great atmosphere, cheap drinks and award winning Bloody Marys make St. Mary's Pub a neighborhood landmark. It is my distinct honor to nominate St. Mary's Pub to become part of San Francisco's Legacy Business Registry.

Sincerely,


A handwritten signature in blue ink that reads "Hillary Ronen".

Supervisor Hillary Ronen
San Francisco Board of Supervisors

Section One:

Business / Applicant Information. Provide the following information:

- The name, mailing address, and other contact information of the business;
- The name of the person who owns the business. For businesses with multiple owners, identify the person(s) with the highest ownership stake in the business;
- The name, title, and contact information of the applicant;
- The business's San Francisco Business Account Number and entity number with the Secretary of State, if applicable.

NAME OF BUSINESS:		
St. Marys Pub		
BUSINESS OWNER(S) (identify the person(s) with the highest ownership stake in the business)		
Maria Davis		
CURRENT BUSINESS ADDRESS:	TELEPHONE:	
3845 Mission St.	(617) 784 5658	
	EMAIL:	
	maria@stmaryspub.com	
WEBSITE:	FACEBOOK PAGE:	YELP PAGE
stmaryspub.com	/stmaryspubsf	!bz/st-marys-pub-san-francisco
APPLICANT'S NAME		
Maria Davis		<input checked="" type="checkbox"/> Same as Business
APPLICANT'S TITLE		
Owner		
APPLICANT'S ADDRESS:	TELEPHONE:	
	(617) 784 5658	
	EMAIL:	
	maria@stmaryspub.com	
SAN FRANCISCO BUSINESS ACCOUNT NUMBER:		SECRETARY OF STATE ENTITY NUMBER (if applicable):
0454590		201032110233
OFFICIAL USE: Completed by OSB Staff		
NAME OF NOMINATOR:		DATE OF NOMINATION:

Section Two:

Business Location(s).

List the business address of the original San Francisco location, the start date of business, and the dates of operation at the original location. Check the box indicating whether the original location of the business in San Francisco is the founding location of the business. If the business moved from its original location and has had additional addresses in San Francisco, identify all other addresses and the dates of operation at each address. For businesses with more than one location, list the additional locations in section three of the narrative.

ORIGINAL SAN FRANCISCO ADDRESS:	ZIP CODE:	START DATE OF BUSINESS
3845 Mission St.	94110	1933
IS THIS LOCATION THE FOUNDING LOCATION OF THE BUSINESS?	DATES OF OPERATION AT THIS LOCATON	
<input type="checkbox"/> No <input checked="" type="checkbox"/> Yes	1933 to Present	

OTHER ADDRESSES (if applicable):	ZIP CODE:	DATES OF OPERATION
		Start:
		End:

OTHER ADDRESSES (if applicable):	ZIP CODE:	DATES OF OPERATION
		Start:
		End:

OTHER ADDRESSES (if applicable):	ZIP CODE:	DATES OF OPERATION
		Start:
		End:

OTHER ADDRESSES (if applicable):	ZIP CODE:	DATES OF OPERATION
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OTHER ADDRESSES (if applicable):	ZIP CODE:	DATES OF OPERATION
		Start:
		End:

OTHER ADDRESSES (if applicable):	ZIP CODE:	DATES OF OPERATION
		Start:
		End:

Section Three:

Disclosure Statement.

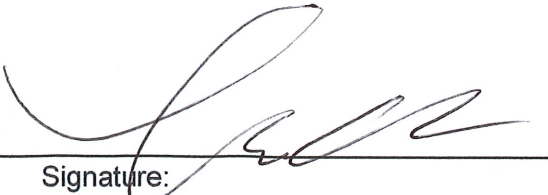
San Francisco Taxes, Business Registration, Licenses, Labor Laws and Public Information Release.

This section is verification that all San Francisco taxes, business registration, and licenses are current and complete, and there are no current violations of San Francisco labor laws. This information will be verified and a business deemed not current in with all San Francisco taxes, business registration, and licenses, or has current violations of San Francisco labor laws, will not be eligible to apply for the Business Assistance Grant.

In addition, we are required to inform you that all information provided in the application will become subject to disclosure under the California Public Records Act.

Please read the following statements and check each to indicate that you agree with the statement. Then sign below in the space provided.

- I am authorized to submit this application on behalf of the business.
- I attest that the business is current on all of its San Francisco tax obligations.
- I attest that the business's business registration and any applicable regulatory license(s) are current.
- I attest that the Office of Labor Standards and Enforcement (OLSE) has not determined that the business is currently in violation of any of the City's labor laws, and that the business does not owe any outstanding penalties or payments ordered by the OLSE.
- I understand that documents submitted with this application may be made available to the public for inspection and copying pursuant to the California Public Records Act and San Francisco Sunshine Ordinance.
- I hereby acknowledge and authorize that all photographs and images submitted as part of the application may be used by the City without compensation.
- I understand that the Small Business Commission may revoke the placement of the business on the Registry if it finds that the business no longer qualifies, and that placement on the Registry does not entitle the business to a grant of City funds.

Name (Print): Marisa Davis Date: 8/9/18 Signature: 

ST. MARY'S PUB

Section 4: Written Historical Narrative

CRITERION 1

a. Provide a short history of the business from the date the business opened in San Francisco to the present day, including the ownership history. For businesses with multiple locations, include the history of the original location in San Francisco (including whether it was the business's founding and or headquartered location) and the opening dates and locations of all other locations.

St. Mary's Pub, located at 3845 Mission Street, was established as "St. Mary's Tavern" in 1933 shortly after Prohibition was repealed.

Prohibition was a nationwide constitutional ban on the production, importation, transportation and sale of alcoholic beverages from 1920 to 1933. It was enacted under the Eighteenth Amendment to the United States Constitution in 1920 and ended with the ratification of the Twenty-first Amendment, which repealed the Eighteenth Amendment on December 5, 1933. When Prohibition was repealed, thousands of people in San Francisco scrambled to purchase liquor licenses because the bar trade was a business in which to make good money. A still unknown owner opened St. Mary's Tavern, honoring the name of the long-gone Roman Catholic college that defined this top-of-the-hill neighborhood.

The suffix "tavern" was a popular term of the day that many repeal bars used in their monikers. The older suffix "saloon" had become a dirty word by the turn of the 20th century because of fanatical "dry" organizations like the Women's Christian Temperance Union and the Anti-Saloon League. Thus St. Mary's Tavern was born, using the telephone number MISSION-9029.

St. Mary's is officially in College Hill on the edge of the Bernal Heights district, while across Mission Street is the Glen Park district. The Excelsior District is not far away, just south down the hill on Mission Street, across the bridge over the modern freeway. This hilltop was originally known as University Mound, then later College Hill. According to Sanborn Insurance maps, the location at 3845 Mission Street was an empty lot in 1915. The current building was constructed between 1915 and 1925. The first recorded business here at the northeast corner of Mission Street and Crescent Avenue was the "Crescent Candy Store," opening up in 1925 and run by John A. Drake. The tradition told at the bar today is that this was also an ice cream and soda fountain, as well as a confectionery. Drake ran the business until 1929. Next came "Olcott's Candy Store" in 1930, operated by Walter G. Olcott. By 1931, the business address was renumbered from 3841 Mission Street to the current address, 3845 Mission Street. In 1932, Clara M. Olcott took over the shop, where she ran it into 1933.

Rose L. Pacheco is the earliest known proprietress of St. Mary's bar, operating it in 1935 and running a small restaurant here as well. By 1936, Arthur Gwilliam had taken over. He lived upstairs with his wife Agnes. (Gwilliam had run a billiard hall at 931 Market Street in the

Financial District in 1934.) From 1937 to 1938, Leda A. Wallgren was running the bar. She teamed up with Leon L. Weber in 1939, and together the partners ran it until 1942.

By 1943, Peter W. Cancilla bought the business. Under his proprietorship the name was changed from the now old-fashioned suffix of “tavern” to the more popular “pub” as many other bars at the time implemented. (Other new suffixes used in the 1940s and 1950s were “club” and “bar.”) Cancilla would continue to operate the bar to at least 1951.

Later in the 1950s, a proprietor named “Red” implemented an unusual payment plan for his customers. Patrons were charged per person, not per drink, depending on the length of their visit. This was an old-school bar practice to give regulars a financial break and hopefully encourage them to return.

At some point a violent incident is said to have occurred here, which may or may not be true. The bar legend is that a patron was shot and killed inside the bar. The tale has persisted over the years. This may lend some credence to another bar-legend about St. Mary’s, that the place is haunted. During the late hours, some bartenders have reported that noises are made, voices are heard and a presence can be felt. But the general feeling is that the spirit is friendly and not threatening.

By the 1970s, Margaret Herbert took over ownership and ran the bar benevolently for some 30 years. She was beloved by the regulars, a staple of the neighborhood. By the late 1980s, the kitchen was closed and removed. She finally sold the business in the 1990s, much to the dismay of the loyal customers. All these years later she is still missed and lamented.

St. Mary’s Pub began to fall on hard times. The bar had become a dingy, dirty dive bar, a depressing place that served cheap drinks and attracted a rough clientele. Visitors could tell by walking in that this bar had seen better days. For some it was depressing and sad.

The bar then went up for sale, and Maria Davis and a partner, seeing potential in the place, bought it. She extensively remodeled it, ultimately turning a dive bar into a neighborhood bar. The establishment became clean and safe, even offering free popcorn popped from a popper. And she began making some of the best Bloody Marys in the city.

Today St. Mary’s is the oldest repeal bar in San Francisco.

b. Describe any circumstances that required the business to cease operations in San Francisco for more than six months?

It is believed that St. Mary’s Pub has not ceased operations in San Francisco for any extended period of time.

c. Is the business a family-owned business? If so, give the generational history of the business.

St. Mary's Pub is not a family-owned business, described as any business in which two or more family members are involved and the majority of ownership or control lies within a family.

d. Describe the ownership history when the business ownership is not the original owner or a family-owned business.

The ownership history of St. Mary's Pub is as follows:

1933 to 1935:	Unknown Owner
1935 to 1936:	Rose L. Pacheco
1936 to 1937:	Arthur Gwilliam
1937 to 1938:	Leda A. Wallgren
1939 to 1942:	Leda A. Wallgren and Leon L. Weber
1943 to 1951:	Peter W. Cancilla
1951 to 1976	"Red" (Actual name unknown).

There may have been another unknown owner before or after "Red."

1976 to 2004:	Margaret and Joseph Herbert
2004 to 2007:	John Hobson
2007 to 2010:	William and Julie Mclaughlin
2010 to 2012:	Maria Davis and James Driscoll (Davis-Driscoll LLC)
2010 to Present:	Maria Davis

e. When the current ownership is not the original owner and has owned the business for less than 30 years, the applicant will need to provide documentation of the existence of the business prior to current ownership to verify it has been in operation for 30+ years. Please use the list of supplemental documents and/or materials as a guide to help demonstrate the existence of the business prior to current ownership.

Document demonstrating the business has been in operation for 30+ years is included in this Legacy Business Registry application.

f. Note any other special features of the business location, such as, if the property associated with the business is listed on a local, state, or federal historic resources registry.

The historic resource status of the property at 3843-3845 Mission Street is classified by the Planning Department as Category B (Unknown / Age Eligible) with regard to the California Environmental Quality Act.

When St. Mary's College was constructed in 1862, this part of Mission Street was just a dirt path known as the Old Mission Road to San Jose. Since the 1870s, this trail on the promontory has always had a bar in one form or another on this windswept hill. John Resing ran his farm and saloon, "The Farmer's Exchange," at 3884 Mission Street from 1872 to 1904. William Sturke ran his saloon and boardinghouse called the "Summit House" here on the west side of Mission Street from 1873 to 1878. Nearby was Charles Luttringer's saloon from 1883 to 1894. A bit

north at 3701 Mission Street and Highland Avenue was the “Cape Horn Saloon” run by Martin Bahrt from 1893 to 1903; then, either his wife, daughter or niece, Johanna Bahrt assumed proprietorship from 1904-1905. (It’s no surprise that this saloon was named after the infamous gale-force winds that torment the southern tip of South America. This hilltop was a windy place for decades, before the planting of trees, vegetation, and buildings that blunted the wind’s force.) Today, the structure still survives, and the business serves as a convenience store. Others bars would follow over the years, up to Prohibition in 1920. The building housing St. Mary’s Pub was constructed between 1915 and 1925.

CRITERION 2

a. Describe the business's contribution to the history and/or identity of the neighborhood, community or San Francisco.

St Mary’s Pub is an iconic business in the neighborhood. It is a long lasting establishment that has been part of San Francisco’s story dating back to when Prohibition was repealed. It has remained a neighborhood bar through many cultural, political and demographic changes. The bar is emblematic of community perseverance to maintain and honor the stories that have become the fabric of San Francisco’s identity. The neon sign serves as a distinctive landmark for the top of College Hill.

b. Is the business (or has been) associated with significant events in the neighborhood, the city, or the business industry?

“St. Mary’s Tavern” was a repeal bar that was established when Prohibition was repealed. When Prohibition was repealed, thousands of people in San Francisco scrambled to purchase liquor licenses because the bar trade was a business in which to make good money. A still unknown owner opened St. Mary’s Tavern, honoring the name of the long-gone Roman Catholic college that defined this top-of-the-hill neighborhood.

We have been part of many community events including fundraisers for the Harvey Milk Democratic Club, Saint Paul’s School, Silverspot Preschool, Planned Parenthood, ACLU, Black Lives Matter, Mexican American Legal Defense and Educational Fund, Natural Resources Defense Council and Human Rights Campaign Foundation. We also do the San Francisco Fire Department Holiday Toy Drive every year, and an annual Superbowl Chili Cookoff.

c. Has the business ever been referenced in an historical context? Such as in a business trade publication, media, or historical documents?

St. Mary’s Pub has been featured in SF Weekly, the San Francisco Bay Guardian, 48 Hills, USA Today, the Drunken Tomato San Francisco and the San Francisco Chronicle. The bar has won Best Dive Bar 2017 in “Best of the Bay” from 48 Hills/Bay Guardian.

Under the leadership of owner Maria Davis, St. Mary's Pub began making some of the best Bloody Marys in the entire city. The bar was awarded "Best Bloody Marys in San Francisco" or similar from multiple publications over multiple years including the San Francisco Bay Guardian, Zagat in 2017 and SF Weekly in 2015 and 2017. In December 2015, USA Today recognized St. Mary's Pub on their top ten list of best Bloody Marys served in the United States ("10 Best: Bloody Marys to start the New Year").

d. Is the business associated with a significant or historical person?

St. Mary's Pub is not associated with any significant or historical people.

e. How does the business demonstrate its commitment to the community?

St. Mary's Pub has hosted meetings for several groups including the College Hill Neighborhood Association and The Bernal Heights Parents Group. The bar has been part of many community events including fundraisers for the Harvey Milk Democratic Club, Saint Paul's School, Silverspot Preschool, Planned Parenthood, ACLU, Black Lives Matter, Mexican American Legal Defense and Educational Fund, Natural Resources Defense Council and the Human Rights Campaign Foundation. The bar also supports the San Francisco Fire Department with their Holiday Toy Drive.

f. Provide a description of the community the business serves.

Customers at St. Mary's Pub come from all over the Bay Area. Primarily, the customer base lives in the surrounding neighborhoods of College Hill, Bernal Heights, Glen Park and the Excelsior, all within a mile radius of the bar. The typical customer is in the 30-50 age range.

g. Is the business associated with a culturally significant building/structure/site/object/interior?

St Marys Pub is an iconic business in the neighborhood. The neon serves as a distinctive landmark for the top of the hill. The interior bar itself appears to date back to as far as the 1940s.

h. How would the community be diminished if the business were to be sold, relocated, shut down, etc.?

If St. Mary's Pub were to close, it would be a significant loss to our community and San Francisco as a whole. We are an establishment that marks an intersection of groups that have been at risk of being priced out and displaced in recent years (Latinx, working class, people of color, LGBTQ, artists, musicians, etc.), as well as long-term residents, while welcoming residents that are new to the city. Historical bars and gathering places hold the untold stories and legacy of a city. Preserving St. Mary's Pub is preserving the history of an incredible city that has seen

many changes. Honoring this history is critical in maintaining the soul of any community or city. It is said when an elder dies their stories and history die with them. Longstanding institutions such as St. Mary's Pub serve as the city's cultural elders.

CRITERION 3

a. Describe the business and the essential features that define its character.

St. Mary's Pub was named for St. Mary's College. The college was the creation of the Most Reverend Joseph Sadoc Alemany, the first archbishop of San Francisco, on a 60 acre tract between today's Bernal Heights and the Excelsior District. It was dedicated on July 9, 1863, during the Civil War. The school grounds commanded sweeping views, but only when not fogged in by frequent bad weather and howling winds. In fact, the students frequently complained about the cold ocean wind. But the school persisted. By 1879, however, because of growing debt and bad weather, school administrators decided to abandon the old campus and establish a new St. Mary's College across the bay in Oakland. The weather was better and the students were even further away from the saloons and brothels and opium dens of the Barbary Coast and Chinatown. Later the school would move once again to its present location in Moraga, California. After the old college buildings were demolished and the land subdivided and sold to developers, neighborhood streets were designed in the shape of a church bell and named after teachers and leaders of the former college.

St. Mary's Pub is a neighborhood bar. Historically, the neighborhood has been a mix of working class and Latinx families, which is represented in the bar's clientele. We fondly refer to our enclave as "Little El Salvador." Many people in our neighborhood think of St. Mary's as a second living room. People meet their neighbors, celebrate birthdays, memorialize ones that have passed, meet co-workers, etc. It is a place that someone can grab a drink after work, watch a sporting event, meet with friends, laugh and dance. People have met their partners/spouses at St. Mary's Pub. (There are many "St. Mary's babies" resulting from these relationships!) It is a bar that truly fits the "neighborhood bar" category.

St. Mary's Pub is known for its Bloody Marys. When Maria Davis took over the bar she had the idea to serve a bloody Mary menu. It features seven different bloody Mary's that are served on Saturday and Sundays. Throughout the years we have won many awards, accolades and acknowledgments for the creativity and quality of the bloody Mary's. Many of the ingredients are handmade by the owner such as the horseradish, pesto, hot sauce and pickled garnishes.

b. How does the business demonstrate a commitment to maintaining the historical traditions that define the business, and which of these traditions should not be changed in order to retain the businesses historical character? (e.g., business model, goods and services, craft, culinary, or art forms)

St. Mary's Pub is committed to remaining a bar.

c. How has the business demonstrated a commitment to maintaining the special physical features that define the business? Describe any special exterior and interior physical characteristics of the space occupied by the business (e.g. signage, murals, architectural details, neon signs, etc.).

The neon sign has served as a marker for the crest of College Hill on Mission Street. The building was built in 1909 and maintains the characteristics of buildings at that time. With so many bars being sold and remodeled, they have been stripped of their historical characteristics that define the history of San Francisco. When the bar was purchased by Maria Davis, she restored it to what it once was. She took out a drop ceiling which revealed beautiful high ceilings and windows that had been covered up. She put booths back where they use to be and displayed many of the old posters and signage that were left from the previous owners.

d. When the current ownership is not the original owner and has owned the business for less than 30 years; the applicant will need to provide documentation that demonstrates the current owner has maintained the physical features or traditions that define the business, including craft, culinary, or art forms. Please use the list of supplemental documents and/or materials as a guide to help demonstrate the existence of the business prior to current ownership.

St. Mary's Pub has remained a bar since it opened in 1933.







St. Mary's
= PUB =

Since ST MARY'S PUB 1948













St. Mary's Pub

Sunday Bloody Sunday

All Bloody Marys are made with Absolute Vodka- 7\$

The Saint Mary- The classic recipe, just like mom used to make

Masala Mary- Enjoy the taste of India with savory Masala sauce

Southwest Mary- A delicious concoction with chipotle and lots of fresh lime juice

Japanese Mary- The addition of Saki and wasabi will make you say "konichiwa"

Florentine Mary- Sundried tomato and basil pesto gives this Mary molto gusto!

Inferno Mary- Habanero hot sauce..nuff said

Bloody Maria- Tequila version of the classic Bloody Mary, made with Cazadores



St. Mary's Pub

Located in the Halesbury Heights/Lakeside Hill neighborhood, St. Mary's Pub is the oldest licensed bar in the community with the same name. It is named for St. Mary's College, which was founded nearby circa 1843 or 1850.

The first business here was the Classroom Club/Store in 1925. Next came Chover's Handy Store and St. Mary's Tavern, which opened after the Boycott of Prohibition in 1933. Owners here included Steve Pacheco, Arthur Chubbuck, Jack Williams, Louis Wilson and Peter Casarella.

Starting in the 1960s, "Bugsy" ran St. Mary's Pub for 34 years. The pub was revived by current owner Mike Davis and is often cited as "The Best Bloody Mary in the Community." It is rumored to be haunted.

Dedicated March 28, 2018/2018
Honorable Order of St. Clare's Vexill
Clayton's Malheur Youth League #1

St. Mary's Pub

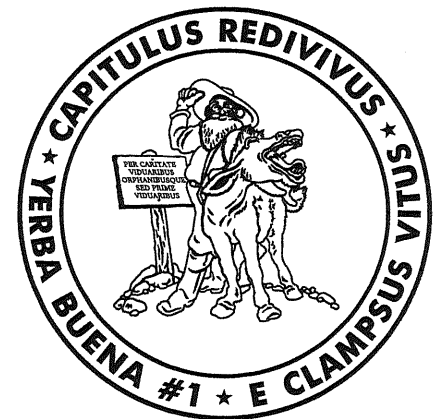
Located in the University Mound/College Hill neighborhood, St. Mary's Pub is the oldest Repeal Bar in San Francisco with the same name. It is named for St. Mary's College, which was located nearby from 1863 to 1879.

The first business here was the Crescent Candy Store in 1925. Next came Olcott's Candy Store and St. Mary's Tavern, which opened after the Repeal of Prohibition in 1933. Owners have included Rose Pacheco, Arthur Gwilliam, Leda Wallgren, Leon Weber and Peter Cancilla.

Starting in the 1960s, "Marge" ran St. Mary's Pub for 30 years. The pub was revived by current owner Maria Davis and is often cited for "The Best Bloody Marys in San Francisco."

It is rumored to be haunted.

Dedicated March 24, 2018/6023
Honorable Order of E Clampus Vitus,
Capitulus Redivivus Yerba Buena #1



<https://www.usatoday.com/story/travel/destinations/10greatplaces/2015/12/28/bloody-mary/77744348/>



10 Best: Bloody Marys to start the New Year

Larry Bleiberg, Special for USA TODAY\

Published 1:12 p.m. ET Dec. 28, 2015



Long a fixture of brunch and hair-of-the-dog hangover cures, the Bloody Mary is branching out. Bartenders are outdoing each other for Instagram glory, topping the drinks with garnishes that could easily serve as your meal. **Shelley Buchanan**, founder of the DrunkenTomato.com website, says the drink is endlessly adaptable. "You can make them in so many different ways with so many different kind of ingredients," she says. "It's a continuous search to find the next great one." She shares with **Larry Bleiberg** for USA TODAY some favorites to start the new year off right.

The Nook on Piedmont Park

Atlanta

With garnishes like tater tots, steak and a hard-boiled egg, this bar's trademarked Bloody Best certainly stands out. And it's even served with a beef straw. But what impresses Buchanan is the whopping 8 ounces of Dixie Black Pepper vodka. "You probably need a friend to share this with," she says. 404-745-9222; thenookatlanta.com



The trademarked Bloody Best, served at the Nook on Piedmont Park in Atlanta, comes with garnishes like tater tots, steak and a hard-boiled egg, and is even served with a beef straw. (Photo: Joey G)

Sobelman's Pub and Grill

Milwaukee

While it was just for show, this bar made Bloody Mary history when it once topped a bucket-sized drink with an entire fried chicken. But even its everyday versions are pretty spectacular, garnished with a cheeseburger, bacon skewers and even a Corona beer, Buchanan says. "They have all this food on top. You don't have to order breakfast." 414-931-1919;

sobelmanspubandgrill.com



Sobelman's Pub and Grill in Milwaukee made Bloody Mary history when it once topped a bucket-sized drink with an entire fried chicken. (Photo: Milwaukee.org)

The Hungry Cat

Los Angeles

Take your pick of this Hollywood hot spot's Bloody offerings, including the Maryland Mary, made with a freshly shucked oyster. Buchanan is impressed by the preparation. "All their stuff is super, super fresh. You can almost see the pulpiness of the tomato. And it's perfectly balanced, light and refreshing and easy to sip." 323-462-2155; thehungrycat.com



The Hungry Cat in Los Angeles is known for light and refreshing Bloody Marys using fresh ingredients. (Photo: Shelley Buchanan)

Sunda

Chicago

The 32-ounce Sumo Mary comes topped with a buffet of garnishes, including bacon, Chinese broccoli and herb-roasted potatoes. “This one has an Asian flair to go with the Asian fusion on the menu,” Buchanan says. “Everything’s on skewers, carefully balanced on your glass, so nothing gets soggy.” There’s also a Bloody Mary cart so you can design your own drink. 312-644-0500; sundachicago.com



The 32-ounce Sumo Mary served at Sunda in Chicago comes topped with a buffet of garnishes, including bacon, Chinese broccoli and herb-roasted potatoes. (Photo: sundachicago.com)

Anvil Pub

Dallas

Although we can't mention the drink's name in print, this hip Irish pub serves a 32-ounce Bloody topped with so many garnishes that there's no need to bother with a food order, nor would you have room for it. The drink's topped with a bacon cheeseburger slider and an array of other sides. "They're giving you brunch on top of your glass," Buchanan says. 214-741-1271; [facebook.com/anvilpubdeepellum](https://www.facebook.com/anvilpubdeepellum)



Dallas' Anvil Pub serves a 32-ounce Bloody topped with so many garnishes that there's no need to bother with a food order, nor would you have room for it. (Photo: Stephanie Johnson)

Genies Café

Portland, Ore.

The difference here is the house-infused vodka, which comes in flavors like jalapeno, habanero, horseradish, bacon, lemon, ginger and basil. "If you get a garlic-infused vodka, you really taste the garlic. The next time you go and get a rosemary one, and it tastes like a complete different drink," she says. 503-445-9777; geniesdivision.com

Sam's Tavern

Seattle

The Bloody Mary Masterpiece comes topped with a cheesy slider, and lives up to its name, says Buchanan, a Seattle resident who knows this burger joint and bar well. "It has the best of both worlds, with the fun garnishes, and a really good Bloody Mary. They use Bakon vodka, which adds a smokiness." 206-397-3344; samstavernseattle.com



Sam's Tavern in Seattle serves a Bloody Mary Masterpiece topped with a cheesy slider. (Photo: Shelley Buchanan)

St. Mary's Pub

San Francisco

In a foodie city like San Francisco, you wouldn't expect a pedestrian Bloody Mary. This Bernal Heights spot serves a spicy Masala Mary with Indian flavors and a Florentine Mary with sun-dried tomato and basil pesto. "It's definitely a Bloody Mary town," says Buchanan, who has twice judged a contest at the bar. "They're really trying to figure out new innovative ways to serve you." 415-529-1325; facebook.com/stmaryspubsf

Prune

New York

Buchanan says it's worth the inevitable brunch time wait for this East Village spot's 11 different Bloody Marys, including a unique Danish Mary with aquavit, fresh fennel and marinated white anchovy. "This is quality stuff with fresh-squeezed juice. They're just trying to perfect the drink itself." 212-677-6221; prunerestaurant.com



Crowds line up for brunch -- and Bloodys -- at Prune in New York. (Photo: Eric Wolfinger)

Todd English P.U.B.

Las Vegas

Design your own libation with a build-your-own menu, but if you want to go Vegas big, Buchanan suggests ordering the All About Mary, which comes stacked with a slider, chicken wing, shrimp, corn dog, stuffed olives, celery, carrot and pickled asparagus. “They do a crazy Bloody Mary,” she says. “You’ve got to do it at least once.” 702-489-8080; toddenlishpub.com



You can design your own libation at Todd English P.U.B. in Las Vegas. (Photo: Shelley Buchanan)



3845 Mission Street
SAN FRANCISCO
Mission 9029

St. Mary's Pub
Meet the gang at Geanne's

HOW TO LIVE ON \$15 A WEEK

WHISKEY AND BEER	\$ 8.80
WIFE'S BEER	1.65
MEAT, FISH AND GROCERIES, ON CREDIT	
RENT PAY NEXT WEEK	
MID-WEEK WHISKEY	1.50
COAL BORROW NEIGHBORS	
LIFE I ⁿ SURANCE (WIFE'S)50
CIGARS20
MOVIES60
PINOCHLE CLUB50
HOT T ^{IP} ON HORSES50
DOG FOOD60
SNUFF40
POKER GAME	1.40

\$16.65

**THIS MEANS GOING IN DEBT
SO CUT OUT THE WIFE'S BEER**



Ancient and Honorable Order of E Clampus Vitus Yerba Buena #1

Yerbabuena1ecv@gmail.com

PO Box 25012

San Mateo, CA 94402

Erik Cummins
Noble Grand Humbug #71
E Clampus Vitus, Yerba Buena #1
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San Francisco, CA 94114
(415) 217-9341
cummins.erik@gmail.com

Thursday, September 6, 2018

Greetings—

I am the Humbug of E Clampus Vitus, a fraternal organization that has existed since the 1840s. In the 1930s, a group of professional historians in San Francisco resuscitated the group to focus on the preservation of Western history. Today, the organization boasts more than 47 chapters across the Western states with Yerba Buena #1 serving as the organization's mother lodge. To date, E Clampus Vitus has placed more historical monuments than any other organization in the West. Many of these plaques recount often overlooked and forgotten tales, such as those of long-lost distilleries, brothels, watering holes, pioneers, mines, bandits and bandits, colorful characters, and stage stops. In other words, the people and places that made the West, the West.

Today, I write to you on behalf of St. Mary's Pub and in support of the application by Maria Davis to designate the pub as an official San Francisco Legacy Business.

Our organization first came across this pub in 2016 when we were searching for a worthy place to mount a brass plaque. At that time, resident Clamp historian James Jarvis reported to us that St. Mary's Pub was the only remaining "Repeal Bar" in San Francisco with the same name. Repeal Bars are those that opened immediately upon the repeal of Prohibition in 1933. While other bars may be older, St. Mary's Pub holds the sole honor of outlasting all other Repeal Bars in San Francisco.

For these and many other reasons, including Maria Davis' loving restoration in 2010, we chose to recognize this worthy establishment with a brass plaque on March 24, 2018. The plaque dedication was attended by more than 100 Clampers, local residents, bar patrons and dignitaries, including the Chronicle's Carl Nolte. Later this year, we will make the pub an official Watering Hole, where Clampers from near and far can repair to tell their own tales of the West.

We believe St. Mary's Pub fully deserves to be designated as a Legacy Business, which is defined by City Ordinance No. 29-15 as one of "the longstanding, community-serving businesses that so often serve as valuable cultural assets." We would also fully support any subsequent application to the Legacy Business Historic Preservation Fund, which was established to protect businesses that are at "risk of displacement."



Ancient and Honorable Order of E Clampus Vitus Yerba Buena #1

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PO Box 25012

San Mateo, CA 94402

From our perspective, St. Mary's Pub meets all the criteria of a Legacy Business, including being in business for more than 30 years without interruption; having contributed to the neighborhood's history and/or identity, and having maintained the physical features or traditions that define the business, which we believe Maria Davis has achieved in her renovation.

We encourage you to visit our imposing brass plaque at 3845 Mission Street and to review the detailed historic research that we have conducted about this pub. (See attachment.) The pub, of course, speaks for itself, and you will find family, fellowship and good times therein.

If you would like more information from me or from one of our resident historians, please contact me at the above number or email.

Yours, in satisfaction,

--Erik Cummins

Cc: James Jarvis, Greybeard, YB#1

Korey Luna, Vice Noble Grand Humbug, YB#1



BERNAL HISTORY PROJECT

Honoring the history and character of the Bernal Heights neighborhood

281 Bradford Street

San Francisco, CA 94110-6227

website: bernalhistoryproject.org

email: info@bernalhistoryproject.org

October 31, 2018

City and County of San Francisco
Small Business Commission
Legacy Business Program
City Hall, Room 110
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102

Reference: St. Mary's Pub Legacy Business Nomination

Dear Small Business Commissioners,

The Bernal History Project is proud to support the nomination of St. Mary's Pub for legacy business status and protection. St. Mary's Pub is a longtime business in and an asset to Bernal Heights. It has operated continuously for more than thirty years at the edge of Bernal Heights. As an anchor-business in the neighborhood, it has provided a community resource for hundreds and possibly thousands of residents since it opened. St. Mary's Pub deserves protection from potential displacement.

St. Mary's Pub has been an essential element in the history and identity of Bernal Heights, the surrounding neighborhoods. It has provided an important and much-needed gathering place, a watering hole if you like, for neighbors, and has contributed in uncounted ways toward keeping a strong neighborhood identity at the corner of Crescent and Mission Street intact. The entire character of the neighborhood would be vastly changed with the loss of St. Mary's Pub.

A well-researched history of St. Mary's Pub by E Clampus Vitus tells the entire story of St. Mary's Pub. The building was constructed between 1915 and 1925. It was not until after the end of Prohibition that St. Mary's Tavern, named in honor of St. Mary's College that was relocated to Oakland and then to Moraga,

opened at the present-day location. Operated by Rose Pacheco until 1935, it was taken over by Arthur Gwilliam. From 1937 to 1938, Leda A. Wallgren ran the bar. In 1939, Wallgren teamed up with Leon Weber and as partners they ran the bar until 1942. In 1943, Peter Cancilla bought the bar and changed the name to St. Mary's Pub which he ran until 1951. "Red" was the next proprietor and by 1960, "Marge" took over the business which ran under her watch for approximately 30 years. She sold the business and in the 1990s, it fell on hard times and was purchased by Maria Davis and a partner who extensively remodeled what had become a dive bar into a thriving, vibrant neighborhood bar. St. Mary's Pub is today the oldest Repeal Bar in San Francisco.

The heart and soul of any neighborhood is its long-term businesses and the many residents that frequent them. Together, they make the City and neighborhoods a constantly changing history of life in San Francisco. To be able to preserve a neighborhood treasure such as St. Mary's Pub for future generations to enjoy is a noble goal for the neighborhood and the City.

We strongly support legacy business status and protection for St. Mary's Pub.

Very sincerely,



Vicky Walker

Bernal History Project



John S. Blackburn

Bernal History Project



Taco P.

San Francisco, CA

0 friends

4 reviews



★★★★★ 3/31/2018

This place sucks. It's like... just this random room with booths and a bar and another room with a pool table and there's a jukebox and pinball and free popcorn and cheap drinks and these bloody mary's they make that like win awards or whatever, with these pickled veggies the owner makes herself, i guess.

Oh and then sometimes they'll just have random free food? I was there one time and there were like maybe 7 or 9 different chilis and they're just like, oh, have some chili, and vote for your favorites. Random hot dogs sometimes? One time during the holidays the owner made a freakin ham. a HAM lol. Just to like, "share with the bar" or whatever. Just here, have some of this delicious ham i made myself. LMAO

They have drink specials that benefit different groups like the ACLU, they do toy drives, i've seen them do raffles for like... i wanna say a local elementary school group or something? Tryna be all "involved in the community" i guess.

What else... oh the fu**ing DOGS. There's just... sometimes dogs, that people bring in, like from their homes or whatever.

Dogs.

In a bar.

I've even seen the bartenders giving treats to the dogs. Other people's dogs. And like... dogs hanging out with other dogs they didn't even come with. SMH

Anyway yeah this place is pretty weak and you def shouldn't come here. If you do, maybe check the calendar first so you don't have to deal with any DJs playing like funk/soul 45's or punk or whatever "Jamaican oldies" means, or trivia or free pool night or what have you.

Also apparently it's haunted.

Hotly owned and staffed though, so there's that.

Mel A. and 2 others voted for this review

Useful 2

Funny 2

Cool 2

Filing Date: November 21, 2018
Case No.: 2018-016470LBR
Business Name: St. Mary's Pub
Business Address: 3845 Mission Street
Zoning: NC-2 (Neighborhood Commercial, Small-Scale)
40-X Height and Bulk District
Block/Lot: 5746/018A
Applicant: Maria Davis, Owner
3845 Mission Street
San Francisco, CA 94110
Nominated By: Supervisor Hillary Ronen, District 9
Staff Contact: Shelley Caltagirone - (415) 558-6625
shelley.caltagirone@sfgov.org
Reviewed By: Tim Frye - (415) 575-6822
tim.frye@sfgov.org

BUSINESS DESCRIPTION

St. Mary's Pub, located at 3845 Mission Street, was established as "St. Mary's Tavern" in 1933 shortly after Prohibition was repealed. An unknown owner opened St. Mary's Tavern, honoring the name of the long-gone Roman Catholic college that defined this top-of-the-hill neighborhood. The current building was constructed between 1915 and 1925. The first recorded business here at the northeast corner of Mission Street and Crescent Avenue was the "Crescent Candy Store," opening up in 1925 and run by John A. Drake.

Rose L. Pacheco is the earliest known proprietress of St. Mary's bar, operating it in 1935 and running a small restaurant here as well. By 1936, Arthur Gwilliam had taken over. He lived upstairs with his wife Agnes. From 1937 to 1938, Leda A. Wallgren ran the bar. She teamed up with Leon L. Weber in 1939, and together the partners ran it until 1942. By 1943, Peter W. Cancilla bought the business. Under his proprietorship the name was changed from the now old-fashioned suffix of "tavern" to the more popular "pub" as many other bars at the time implemented. Cancilla would continue to operate the bar to at least 1951. Later in the 1950s, a proprietor named "Red" implemented an unusual payment plan for his customers. Patrons were charged per person, not per drink, depending on the length of their visit. This was an old-school bar practice to give regulars a financial break and hopefully encourage them to return.

By the 1970s, Margaret Herbert took over ownership and ran the bar benevolently for some 30 years. She was beloved by the regulars and a staple of the neighborhood. By the late 1980s, the kitchen was closed and removed and she sold the business in the 1990s. Maria Davis and a partner, seeing potential in the place, bought it in 2010. Today St. Mary's is the oldest repeal bar in San Francisco.

The business headquarters is located in the Bernal Heights neighborhood between Crescent and Richland avenues on Mission Street. It is within the NC-2 (Neighborhood Commercial, Small-Scale) Zoning District and within a 40-X Height and Bulk District.

STAFF ANALYSIS

Review Criteria

15. *When was business founded?*

The business was founded in 1933.

16. *Does the business qualify for listing on the Legacy Business Registry? If so, how?*

Yes. St. Mary's Pub qualifies for listing on the Legacy Business Registry because it meets all of the eligibility Criteria:

- vii. St. Mary's Pub has operated continuously in San Francisco for 85 years.
- viii. St. Mary's Pub has contributed to the history and identity of Bernal Heights and San Francisco.
- ix. St. Mary's Pub is committed to maintaining the physical features, craft, art form and traditions that define the business.

17. *Is the business associated with a culturally significant art/craft/cuisine/tradition?*

No.

18. *Is the business or its building associated with significant events, persons, and/or architecture?*

Yes. The pub is associated with the repeal of Prohibition as it opened in the same year that the Twenty-First Amendment, which repealed the Eighteenth Amendment, was ratified.

19. *Is the property associated with the business listed on a local, state, or federal historic resource registry?*

No. The property has a Planning Department Historic Resource status of "B" (Properties Requiring Further Consultation and Review).

20. *Is the business mentioned in a local historic context statement?*

No.

21. *Has the business been cited in published literature, newspapers, journals, etc.?*

Yes. St. Mary's Pub has been featured in SF Weekly, the San Francisco Bay Guardian, 48 Hills, USA Today, the Drunken Tomato San Francisco and the San Francisco Chronicle. The bar has won Best Dive Bar 2017 in "Best of the Bay" from 48 Hills/Bay Guardian. Under the leadership of owner Maria Davis, St. Mary's Pub began making some of the best Bloody Marys in the entire city. The bar was awarded "Best Bloody Marys in San Francisco" or similar from multiple publications over multiple years including the San Francisco Bay Guardian, Zagat in 2017 and SF Weekly in 2015 and 2017. In December 2015, USA Today recognized St. Mary's Pub on their top ten list of best Bloody Marys served in the United States ("10 Best: Bloody Marys to start the New Year").

Physical Features or Traditions that Define the Business

Location(s) associated with the business:

- 3845 Mission Street

Recommended by Applicant

- Neighborhood bar character
- Bloody Mary selection
- Neon sign
- High ceilings, booths, and ephemera decorating the walls

Additional Recommended by Staff

- None



SAN FRANCISCO PLANNING DEPARTMENT

Historic Preservation Commission Draft Resolution No.

HEARING DATE: DECEMBER 19, 2018

Case No.: 2018-016470LBR
Business Name: St. Mary's Pub
Business Address: 3845 Mission Street
Zoning: NC-2 (Neighborhood Commercial, Small-Scale)
40-X Height and Bulk District
Block/Lot: 5746/018A
Applicant: Maria Davis, Owner
3845 Mission Street
San Francisco, CA 94110
Nominated By: Supervisor Hillary Ronen, District 9
Staff Contact: Shelley Caltagirone - (415) 558-6625
shelley.caltagirone@sfgov.org
Reviewed By: Tim Frye - (415) 575-6822
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1650 Mission St.
Suite 400
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CA 94103-2479

Reception:
415.558.6378

Fax:
415.558.6409

Planning
Information:
415.558.6377

ADOPTING FINDINGS RECOMMENDING TO THE SMALL BUSINESS COMMISSION APPROVAL OF THE LEGACY BUSINESS REGISTRY NOMINATION FOR ST. MARY'S PUB CURRENTLY LOCATED AT 3845 MISSION STREET, (BLOCK/LOT 5746/018A).

WHEREAS, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains a registry of Legacy Businesses in San Francisco (the "Registry") to recognize that longstanding, community-serving businesses can be valuable cultural assets of the City and to be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success; and

WHEREAS, the subject business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years; and

WHEREAS, the subject business has contributed to the City's history and identity; and

WHEREAS, the subject business is committed to maintaining the traditions that define the business; and

WHEREAS, at a duly noticed public hearing held on December 19, 2018, the Historic Preservation Commission reviewed documents, correspondence and heard oral testimony on the Legacy Business Registry nomination.

THEREFORE BE IT RESOLVED that the **Historic Preservation Commission** hereby recommends that St. Mary's Pub qualifies for the Legacy Business Registry under Administrative Code Section 2A.242(b)(2) as it has operated for 30 or more years and has continued to contribute to the community.

BE IT FURTHER RESOLVED that the **Historic Preservation Commission** hereby recommends safeguarding of the below listed physical features and traditions for St. Mary's Pub.

Location(s):

- *3845 Mission Street*

Physical Features or Traditions that Define the Business:

- *Neighborhood bar character*
- *Bloody Mary selection*
- *Neon sign*
- *High ceilings, booths, and ephemera decorating the walls*

BE IT FURTHER RESOLVED that the **Historic Preservation Commission's findings and recommendations** are made solely for the purpose of evaluating the subject business's eligibility for the Legacy Business Registry, and the Historic Preservation Commission makes no finding that the subject property or any of its features constitutes a historical resource pursuant to CEQA Guidelines Section 15064.5(a).

BE IT FURTHER RESOLVED that the **Historic Preservation Commission** hereby directs its Commission Secretary to transmit this Resolution and other pertinent materials in the case file 2018-016470LBR to the Office of Small Business.

I hereby certify that the foregoing Resolution was ADOPTED by the Historic Preservation Commission on December 19, 2018.

Jonas P. Ionin
Commission Secretary

AYES:

NOES:

ABSENT:

ADOPTED: