



OFFICE OF SMALL BUSINESS REGINA DICK-ENDRIZZI, DIRECTOR

## **Legacy Business Registry Staff Report**

#### **HEARING DATE MARCH 25, 2019**

#### **CURRY SENIOR CENTER**

Application No.: LBR-2018-19-024 Business Name: Curry Senior Center

Business Address: 315 Turk Street and 333 Turk Street

District: District 6

Applicant: David Knego, Executive Director

Nomination Date: December 20, 2018
Nominated By: Supervisor Jane Kim
Staff Contact: Richard Kurylo

legacybusiness@sfgov.org

#### **BUSINESS DESCRIPTION**

Curry Senior Center (originally North of Market Health Council), presently at 315 and 333 Turk Street, was established on January 12, 1973, as a non-profit service organization offering primary health care, substance abuse, mental health, and other social and community services to seniors. The organization was formed in response to dire living conditions in the Tenderloin neighborhood, especially for seniors who made up 37% of the total resident population. Francis J. Curry, MD was director of the San Francisco Department of Public Health at that time. Through Department research, he and his colleagues found the living conditions of seniors in the Tenderloin to be deplorable, with lack of access to medical care and social services. Dr. Curry and his colleagues, Cecilia Johnson, MD and Dennis Stone, MD, joined forces in establishing the North of Market Health Council which initially operated out of the Golden Gate YMCA on Leavenworth Street.

In 1974, the Council added a Meal Site and a Substance Abuse Program. The next year a Case Management Program was started. These paved the way for a comprehensive care model, focused on meeting the unaddressed health needs of a complex, disenfranchised elderly population comprised of multiple races, ethnicities, and languages in an ever-changing landscape. As an outgrowth of the North of Market Health Council services, a neighborhood organizing plan was developed and the North of Market Street Senior Organization was formed in 1974 to represent the rights of Tenderloin seniors. Curry spent 42 years advocating at the local and state levels on platforms for safety, income maintenance, health benefits, homelessness, housing and social services.

In 1999, the Board of Directors purchased and began renovations of the building at 315 Turk Street, directly next door to operations at 333 Turk. Officially opening in 2003, it consolidated and expanded programs and administrative space, and provided 13 units of permanent housing for previously homeless seniors. Following the opening of 315 Turk, the San Francisco Department of Public Health provided funding for the renovation and expansion of the Primary Health Clinic, the basement administration suites, and the Meal Site, all located at 333 Turk Street. Both buildings associated with the organization are located on the south side of Turk Street between Leavenworth and Hyde streets in the Tenderloin neighborhood.

After 30 years in 2004, the organization was renamed Curry Senior Center in honor of its founder.





CITY AND COUNTY OF SAN FRANCISCO LONDON N. BREED, MAYOR

OFFICE OF SMALL BUSINESS REGINA DICK-ENDRIZZI, DIRECTOR

## CRITERION 1: Has the applicant operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years?

Yes, the applicant has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years:

121 Leavenworth Street from 1972 to 1973 (1 year)

330 Ellis Street from 1973 to 1974 (1 year)

333 Turk Street from 1975 to Present (44 years)

315 Turk Street from 1999 to Present (20 years)

## CRITERION 2: Has the applicant contributed to the neighborhood's history and/or the identity of a particular neighborhood or community?

Yes, the applicant has contributed to the Tenderloin neighborhood's history and identity.

The Historic Preservation Commission recommended the applicant as qualifying, noting the following ways the applicant contributed to the neighborhood's history and/or the identity of a particular neighborhood or community:

- Curry Senior Center has contributed to the history and identity of the Tenderloin neighborhood and San Francisco.
- The two properties have a Planning Department Historic Resource status of "A" (Known Historic Resource). Both the 315 and 333 Turk Street buildings are contributors to the National Register-listed Uptown Tenderloin Historic District. The Uptown Tenderloin is significant under Criterion A in the area of Social History for its association with the development of hotel and apartment life in San Francisco during a critical period of change. As a distinctive residential area, it is also associated with commercial activity, entertainment, and vice. In addition, it is significant under Criterion C in the area of Architecture for its distinctive mix of building types that served a new urban population of office and retail workers. Predominantly hotels and apartments, the district also includes non-residential building types associated with life in the neighborhood. The district is significant at the local level for the period 1906-1957.
- Curry Senior Center is named for Dr. Francis J. Curry, former Director of Public Health from 1970 to 1976. Additionally, 315 Turk Street was the Pathe News Organization's west coast editing building before and during World War II.
- The California Legislature commended Curry Senior Center in April 2008 in an Assembly Resolution by Mark Leno. In 2015, the New York Times published an article about a client and featured Curry. In 2016, the San Francisco Chronicle featured an article about Curry's Cycling Without Age program. In 2017, KQED featured an article about Curry's Senior Vitality iPad program. In 2018, a San Francisco Examiner article about the Turk Street bicycle lane features a picture of Curry Senior Center and a quote from Curry staff. More can be found on Curry Senior Center's website at: <a href="http://www.curryseniorcenter.org/eventsnews/">http://www.curryseniorcenter.org/eventsnews/</a>.

CRITERION 3: Is the applicant committed to maintaining the physical features or traditions that define the business, including craft, culinary, or art forms?

Yes, Curry Senior Center is committed to maintaining the physical features and traditions that define the organization.



CITY AND COUNTY OF SAN FRANCISCO LONDON N. BREED, MAYOR

OFFICE OF SMALL BUSINESS REGINA DICK-ENDRIZZI, DIRECTOR

#### HISTORIC PRESERVATION COMMISSION RECOMMENDATION

The Historic Preservation Commission recommends that Curry Senior Center qualifies for the Legacy Business Registry under Administrative Code Section 2A.242(b)(2) and recommends safeguarding of the below listed physical features and traditions.

Physical Features or Traditions that Define the Business:

- Services for the low-income elder community, including the Primary Care Clinic, Wellness program, Case Management program, Community programs, Behavioral Health services, Peer Drop-In Center, the Dining Room, Senior Vitality program, and the Social Isolation project.
- "Curry" sign at 215 Turk Street.
- Tall, front-facing windows at 333 Turk Street.

#### CORE PHYSICAL FEATURE OR TRADITION THAT DEFINES THE BUSINESS

Following is the core physical feature or tradition that defines the business that would be required for maintenance of the business on the Legacy Business Registry.

Services for Tenderloin and South of Market seniors.

#### STAFF RECOMMENDATION

Staff recommends that the San Francisco Small Business Commission include Curry Senior Center currently located at 315 Turk Street and 333 Turk Street in the Legacy Business Registry as a Legacy Business under Administrative Code Section 2A.242.

Richard Kurylo, Program Manager Legacy Business Program







OFFICE OF SMALL BUSINESS REGINA DICK-ENDRIZZI, DIRECTOR

## Small Business Commission Draft Resolution

#### **HEARING DATE MARCH 25, 2019**

#### **CURRY SENIOR CENTER**

#### LEGACY BUSINESS REGISTRY RESOLUTION NO.

Application No.: LBR-2018-19-024 Business Name: Curry Senior Center

Business Address: 315 Turk Street and 333 Turk Street

District: District 6

Applicant: David Knego, Executive Director

Nomination Date: December 20, 2018
Nominated By: Supervisor Jane Kim
Staff Contact: Richard Kurylo

legacybusiness@sfgov.org

## ADOPTING FINDINGS APPROVING THE LEGACY BUSINESS REGISTRY APPLICATION FOR CURRY SENIOR CENTER, CURRENTLY LOCATED AT 315 TURK STREET AND 333 TURK STREET.

**WHEREAS**, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains a registry of Legacy Businesses in San Francisco (the "Registry") to recognize that longstanding, community-serving businesses can be valuable cultural assets of the City and to be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success; and

**WHEREAS**, the subject business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years; or

**WHEREAS**, the subject business has operated in San Francisco for more than 20 years but less than 30 years, has had no break in San Francisco operations exceeding two years, has significantly contributed to the history or identity of a particular neighborhood or community and, if not included in the Registry, faces a significant risk of displacement; and

WHEREAS, the subject business has contributed to the neighborhood's history and identity; and

**WHEREAS**, the subject business is committed to maintaining the physical features and traditions that define the business; and

**WHEREAS**, at a duly noticed public hearing held on March 25, 2019, the San Francisco Small Business Commission reviewed documents and correspondence, and heard oral testimony on the Legacy Business Registry application; therefore





CITY AND COUNTY OF SAN FRANCISCO LONDON N. BREED, MAYOR

OFFICE OF SMALL BUSINESS REGINA DICK-ENDRIZZI, DIRECTOR

**BE IT RESOLVED** that the Small Business Commission hereby includes Curry Senior Center in the Legacy Business Registry as a Legacy Business under Administrative Code Section 2A.242.

**BE IT FURTHER RESOLVED** that the Small Business Commission recommends safeguarding the below listed physical features and traditions at Curry Senior Center:

Physical Features or Traditions that Define the Business:

- Services for the low-income elder community, including the Primary Care Clinic, Wellness program, Case Management program, Community programs, Behavioral Health services, Peer Drop-In Center, the Dining Room, Senior Vitality program, and the Social Isolation project.
- "Curry" sign at 215 Turk Street.

Abstained – Absent –

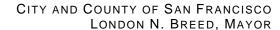
Tall, front-facing windows at 333 Turk Street.

BE IT FURTHER RESOLVED that the Small Business Commission requires maintenance of the below listed core physical feature or tradition to maintain Curry Senior Center on the Legacy Business Registry:

Services for Tenderloin and South of Market seniors

Services for Tenderioin and South of Market se	eniors.
I hereby certify that the foregoing Resolution was A March 25, 2019.	DOPTED by the Small Business Commission on
	Regina Dick-Endrizzi Director
RESOLUTION NOAyes – Nays –	-







OFFICE OF SMALL BUSINESS REGINA DICK-ENDRIZZI, DIRECTOR

# Legacy Business

Richard Kurylo

Program Manager, Legacy Business Program

# Legacy Susiness Registry Application Review Sheet

Application No.:	LBR-2018-1	19-024				
Business Name:	Curry Senio	or Center				
Business Address:	315 Turk St	treet and 333 T	urk Street			
District:	District 6					
Applicant:	David Kneg	o, Executive D	irector			
Nomination Date:	December 2					
Nominated By:	Supervisor	•				
CRITERION 1: Has the break in San Francisco				•		_No
121 Leavenworth Street 330 Ellis Street from 197 333 Turk Street from 197 315 Turk Street from 199	73 to 1974 (1 yea 75 to Present (44	r) years)				
<b>CRITERION 2:</b> Has the particular neighborhood		•		•	the identity of No	a
CRITERION 3: Is the ap define the business, incl	-				traditions that	_No
NOTES: N/A						
DELIVERY DATE TO H	PC: February 6, 2	2019				



## Member, Board of Supervisors District 6



City and County of San Francisco

December 20, 2018

Re: Nomination of Curry Senior Center to the Legacy Business Registry

Dear Director Regina Dick-Endrizzi:

I am writing to nominate Curry Senior Center for the Legacy Business Registry. Founded in 1972, Curry Senior Center utilizes an original model of comprehensive and integrated care and promotes health and wellness. Located in the Tenderloin, Curry Senior Center is a community serving non-profit organization that supports low-income and homeless older adults and adults with disabilities. Further, Curry takes an active role in improving the neighborhood and community it serves.

Curry Senior Center is a longstanding institution and stabilizing agency in the Tenderloin. In 1982, Curry was a founding clinic of the San Francisco Community Clinic Consortium and was one of the first health centers to be designated with a federal Health Care for the Homeless license in 1993. Curry founded the Adult Day Health Center movement in San Francisco. Since they began their advocacy in 1983, nine adult day health centers have opened in San Francisco.

Over the past few years, Curry has taken a leadership role in the citywide pedestrian-centered Vision Zero campaign as a member of the Safe Passage for Seniors. Curry serves on the Tenderloin Community Benefit District board. Curry was one of the first non-profits to connect with technology firms to the Central City, and now counts Zendesk, Twitter, Salesforce, and Dolby as major corporate partners.

Curry Senior Center continues to expand its program offerings including the new "Technology in the Home" program for seniors without internet access, a computer or tablet. In February 2018, they expanded their center hours to Saturdays in order to target working seniors, who are unable to attend on weekdays. Curry is also working to serve seniors in their home operating a new Housing-Based Nursing Pilot at three senior residences and the historic Cadillac Hotel.

Curry Senior Center has critically served the Tenderloin for more than 45 years and would benefit from the San Francisco's Legacy Business Registry. Thank you for your consideration.

Sincerely,

Jane Kim

## Legacy Business Registry

## Application

## **Section One:**

Business / Applicant Information. Provide the following information:

- The name, mailing address, and other contact information of the business;
- The name of the person who owns the business. For businesses with multiple owners, identify the person(s) with the highest ownership stake in the business;
- The name, title, and contact information of the applicant;
- The business's San Francisco Business Account Number and entity number with the Secretary of State, if applicable.

NAME OF BUSINESS:						
Curry Senior Center						
BUSINESS OWNER(S) (identify the pers	on(s) with the highes	t ownershi <sub>l</sub>	p stake in	the business	5)	
501c3 David Knego, Executive Dire	ector					
CURRENT BUSINESS ADDRESS:			TELEPHONE:			
333 Turk Street		((415))885-2274				
San Francisco, CA 94102			EMAIL:			
				info@curryseniorcenter.org		
WEBSITE:	FACEBOOK PAGE:			YELP PAGE		
www.curryseniorcenter.org @CurrySrCenter			Curry Senior Center			
APPLICANT'S NAME						
David Knego				Ī		Same as Business
APPLICANT'S TITLE						
Executive Director						
APPLICANT'S ADDRESS:			TELEPHONE:			
315 Turk Street San Francisco, CA 94102			(			
			EMAIL:			
SAN FRANCISCO BUSINESS ACCOUNT NUMBER: SECRETARY OF STATE ENTITY NUMBER (if applicable):						
SAN FRANCISCO BUSINESS ACCOUNT NUMBER. SECR		JECKETA	AKT OF 3	TATE ENTIT	NU	MBER (II applicable).
OFFICIAL USE: Completed by OSB Staff  NAME OF NOMINATION:  DATE OF NOMINATION:						
The state of the s			D, (I E	J. 110 WIII V (11	J/4.	

3 V.5- 6/17/2016

## **Section Two:**

#### **Business Location(s).**

List the business address of the original San Francisco location, the start date of business, and the dates of operation at the original location. Check the box indicating whether the original location of the business in San Francisco is the founding location of the business. If the business moved from its original location and has had additional addresses in San Francisco, identify all other addresses and the dates of operation at each address. For businesses with more than one location, list the additional locations in section three of the narrative.

ORIGINAL SAN FRANCISCO ADDRESS:	ZIP CODE:	START DATE OF BUSINESS		
121 Leavenworth Street (Golden Gate YMCA)	94102	1972		
IS THIS LOCATION THE FOUNDING LOCATION OF THE BUSINESS?	DATES OF OPER	DATES OF OPERATION AT THIS LOCATON		
☐ No ■ Yes	1972-1973			
OTHER ADDRESSES (if applicable):	ZIP CODE:	DATES OF OPERATION		
	04400	Start: 1973		
330 Ellis Street (Glide Memorial Church)	94102	<sup>End:</sup> 1974		
OTHER ADDRESSES (if applicable):	ZIP CODE:	DATES OF OPERATION		
	04400	Start: 1975		
333 Turk Street	94102	End: current location		
OTHER ADDRESSES (if applicable):	ZIP CODE:	DATES OF OPERATION		
OTHER ADDRESSES (II applicable).		Start: 1999		
315 Turk Street		End: current location		
		odiront location		
OTHER ADDRESSES (if applicable):	ZIP CODE:	DATES OF OPERATION		
		Start:		
		End:		
OTHER ADDRESSES (if applicable):	ZIP CODE:	DATES OF OPERATION		
		Start:		
		End:		
OTHER ADDRESSES (if applicable):	ZIP CODE:	DATES OF OPERATION		
OTTEN ADDITEGUES (II applicable).	ZII CODE.	Start:		
		End:		
	<u> </u>			

V.5- 6/17/2016

## Legacy Business Registry

Application

## **Section Three:**

Disclosure Statement.

San Francisco Taxes, Business Registration, Licenses, Labor Laws and Public Information Release.

This section is verification that all San Francisco taxes, business registration, and licenses are current and complete, and there are no current violations of San Francisco labor laws. This information will be verified and a business deemed not current in with all San Francisco taxes, business registration, and licenses, or has current violations of San Francisco labor laws, will not be eligible to apply for the Business Assistance Grant.

In addition, we are required to inform you that all information provided in the application will become subject to disclosure under the California Public Records Act.

ase read the following statements and check each to indicate that you agree with the ement. Then sign below in the space provided.
I am authorized to submit this application on behalf of the business.
I attest that the business is current on all of its San Francisco tax obligations.
I attest that the business's business registration and any applicable regulatory license(s) are current.
I attest that the Office of Labor Standards and Enforcement (OLSE) has not determined that the business is currently in violation of any of the City's labor laws, and that the business does not owe any outstanding penalties or payments ordered by the OLSE.
I understand that documents submitted with this application may be made available to the public for inspection and copying pursuant to the California Public Records Act and San Francisco Sunshine Ordinance.
I hereby acknowledge and authorize that all photographs and images submitted as part of the application may be used by the City without compensation.
I understand that the Small Business Commission may revoke the placement of the business on the Registry if it finds that the business no longer qualifies, and that placement on the Registry does not entitle the business to a grant of City funds.

David Knego	1/17/19	Dall Sue go
Name (Print):	Date:	Signature:

V.5- 6/17/2016

## CURRY SENIOR CENTER Section 4: Written Historical Narrative

#### **CRITERION 1**

a. Provide a short history of the business from the date the business opened in San Francisco to the present day, including the ownership history. For businesses with multiple locations, include the history of the original location in San Francisco (including whether it was the business's founding and or headquartered location) and the opening dates and locations of all other locations.

"We are dedicated to the restoration of health, hope, and human dignity, and the most important of these is the restoration of human dignity."

Dr. Francis J. Curry, Founder, North of Market Senior Services

Curry Senior Center was established with the California Secretary of State on January 12, 1973, originally as North of Market Health Council.

In 1972, conditions of living in the Tenderloin Neighborhood of San Francisco were dire. Housing in this neighborhood, predominately residential hotels, provided low cost housing attracting low income seniors, in spite of the unsafe, often violent conditions that prevailed on the streets. The 1970 census recorded 7,399 seniors, 60 years and older living in the Tenderloin – 37% of the recorded total resident population. Of those 65 years and older, 30% were living below the poverty level. Muggings, beatings and rape of seniors took place on a regular basis leaving them fearful of leaving their rooms for the basic necessities of living. The center of the Tenderloin was dubbed "Zone of Terror" due to the high incidence of violent attacks on seniors in this area and Senator George Moscone, candidate for Mayor promised he "will put more cops on the streets to protect seniors when they need it most."

Francis J. Curry, MD was director of the San Francisco Department of Public Health at that time. Through Department research, he and his colleagues found the living conditions of seniors in the Tenderloin to be deplorable, with lack of access to medical care and social services. Dr. Curry and his colleagues, Cecilia Johnson, MD and Dennis Stone, MD, joined forces in establishing the North of Market Health Council which initially operated out of the Golden Gate YMCA on Leavenworth Street. On December 11, 1972 Dr. Johnson wrote the following appeal:

"Gentlemen: The San Francisco Health Department is assisting the North of Market Health Council in establishing a health center for residents of the downtown area, in particular seniors living in the Tenderloin. We are faced with limited funds and for the moment must use donated medical manpower. Our need for all sorts of medical equipment and supplies ... is acute. Since our services include Podiatry, Dental, ENT, GP and other provisions, there is almost no limitation on what we can use, except of course that it works."

North of Market Health Council was established in January 1973. This was the humble beginning of Curry Senior Center, a 501(c)(3) now located at 315 and 333 Turk Street, serving approximately 2,500 senior residents of the Tenderloin and Central City neighborhoods. Dr. Curry and his colleagues pioneered what is now known at patient-centered care. At the time, it was a revolutionary approach and free services were provided including a medical clinic, RN house calls, a podiatry clinic, noonday lunch with social activities, a dental program and support services outreach into the hotels. This model of patient-centered care remains in place today at Curry. In April, 1974, California Senator, Leo T. McCarthy wrote:

"The program for the elderly residents of the downtown areas of San Francisco as submitted by the North of Market Health Council, Inc. is quite sensitive and relevant to the needs of a long-neglected population. I am pleased to add my support to their efforts at meeting some of the important needs of elderly people...in the core city neighborhoods."

In 1974, with funding from the San Francisco Commission on Aging and furniture contributions from Soroptomist International, North of Market Health Council added a Meal Site. That same year, after uncovering the epidemic of substance use among older women as well as lifetime poly-substance abuse and co-occurring mental health disorders, a Substance Abuse Program began. The next year a Case Management Program was started. These paved the way for a comprehensive care model, focused on meeting the unaddressed health needs of a complex, disenfranchised elderly population comprised of multiple races, ethnicities, and languages in an ever changing landscape.

As an outgrowth of the North of Market Health Council services, a neighborhood organizing plan was developed and the North of Market Street Senior Organization was formed in 1974 to represent the rights of Tenderloin seniors. After 37 muggings in a seven month period, then Supervisor John Barbagelotta said at a press conference, "The loudest scream gets the cookie, that's how government operates. Get organized and bring 200 people to the Board of Supervisors and then something will get done about these muggings." The rise to this call was the beginning of 42 years of advocacy work by Curry at the local and state levels on platforms for safety, income maintenance, health benefits, homelessness, housing and social services.

Responding to an influx of Southeast Asians in the mid-to-late 70s, the Center began offering translation services in Cambodian, Lao and Vietnamese, in addition to Cantonese, Mandarin, Russian and Spanish. In the 1980s, North of Market Senior Services, in collaboration with On Lok, offered North and South of Market senior communities the first adult day health program in the neighborhood: North & South of Market Adult Day Health. The 333 Turk Street site was partially renovated to start this program which then moved to an empty Bank of America building on Geary Street. Known as Stepping Stone, the program now has four centers in the North and South of Market neighborhoods. In 1982, North of Market Street Senior Services became a founding clinic of the San Francisco Community Clinic Consortium.

The Health Center evolved to include a multi-disciplinary geriatric team of clinical faculty from UCSF and the SFDPH. Reaching out to the Tenderloin's diverse senior population, several

programs and services were added. In the mid-80s, "Shabbat Luncheon" was introduced for isolated Jewish seniors without access to Jewish activities. Aging participants from the Association of Retarded Citizens, accompanied by staff, began coming to the Meal Site for lunch. One of the Center's first donors, an association of gay bar owners called The Tavern Guild helped to establish outreach to gay seniors in the community. It formed the Lunch Bunch, which continues still at Curry, with assistance from the Shanti Project.

In November 1985, North of Market Health Council changed its name to North of Market Senior Services.

Through the 1990s, North of Market Senior Services adapted to accommodate the continuing demand for coordinated senior services. Taking Dr. Curry's original model of comprehensive care, North of Market refined a model of an integrated, coordinated service system linking primary health care, substance abuse, mental health, and other social and community services. North of Market entered an enhanced collaboration with Central City Older Adults, a mental health services partner, to expand capacity for mental health services.

In 1999, the Board of Directors purchased and began renovations of the building at 315 Turk Street, directly next door to operations at 333 Turk. Officially opening in 2003, it consolidated and expanded programs and administrative space, and provided 13 units of permanent housing for previously homeless seniors. Following the opening of 315 Turk, the San Francisco Department of Public Health provided funding for the renovation and expansion of the Primary Health Clinic, the basement administration suites, and the Meal Site, all located at 333 Turk Street.

After 30 years as North of Market Health Council and North of Market Senior Services, the agency was renamed Curry Senior Center in 2004 in honor of its founder.

Curry Senior Center remains a vital part of San Francisco, acting as a leader in its field. Curry remains dedicated to its founder's vision in 1972: the restoration of health, hope and human dignity to San Francisco seniors.

b. Describe any circumstances that required the business to cease operations in San Francisco for more than six months?

Curry Senior Center, in 46 years, has never ceased operations for any notable length of time.

c. Is the business a family-owned business? If so, give the generational history of the business.

Curry Senior Center is a nonprofit organization.

d. Describe the ownership history when the business ownership is not the original owner or a family-owned business.

Not applicable.

e. When the current ownership is not the original owner and has owned the business for less than 30 years, the applicant will need to provide documentation of the existence of the business prior to current ownership to verify it has been in operation for 30+ years. Please use the list of supplemental documents and/or materials as a guide to help demonstrate the existence of the business prior to current ownership.

Documentation is provided that demonstrates the existence of the organization for 30+ years.

f. Note any other special features of the business location, such as, if the property associated with the business is listed on a local, state, or federal historic resources registry.

The historic resource status of the buildings at 315 Turk Street and 333 Turk Street are classified by the Planning Department as Category A (Historic Resource Present) with regard to California Environmental Quality Act. Both buildings are contributors to the Uptown Tenderloin Historic District.

#### **CRITERION 2**

a. Describe the business's contribution to the history and/or identity of the neighborhood, community or San Francisco.

Seniors hold the history of our society through their experiences, but without support they are subject to isolation, diminishing health and housing insecurity. Curry Senior Center creates a nurturing community that provides all seniors with wellness, dignity and independence.

b. Is the business (or has been) associated with significant events in the neighborhood, the city, or the business industry?

Curry Senior Center participates twice annually in Sunday Streets, has hosted a booth at Pride and accompanies seniors on a float in the Pride Parade, organizes at the Turk and Leavenworth intersection for Four Corner Fridays, and will be co-hosting the First Annual Safe Streets for Seniors event at Boeddeker Park in the spring of 2019.

c. Has the business ever been referenced in an historical context? Such as in a business trade publication, media, or historical documents?

November 29, 1988 was proclaimed North of Market Senior Services Day by then Mayor Art Agnos: "San Francisco is proud to HONOR and RECOGNIZE the significant achievements and important contributions which the NORTH OF MARKET SENIOR SERVICES has made to its neighborhood and senior citizens throughout the City during its fifteen years of service to San Francisco ...."

The California Legislature commended Curry Senior Center in April 2008 in an Assembly Resolution by Mark Leno: "That Curry senior Center be commended on the celebration of its thirty-fifth anniversary and on the vital role it has played in improving the quality of life of low-income seniors in the San Francisco community."

In 2015, the New York Times published an article about a client and featured Curry: <a href="https://www.nytimes.com/2015/01/09/us/in-san-franciscos-tenderloin-a-move-to-help-artists-as-wealth-moves-in.html?emc=eta1">https://www.nytimes.com/2015/01/09/us/in-san-franciscos-tenderloin-a-move-to-help-artists-as-wealth-moves-in.html?emc=eta1</a>

In 2016, the San Francisco Chronicle featured an article about Curry's Cycling Without Age program: <a href="https://www.sfchronicle.com/business/article/Seniors-get-a-ride-out-of-the-Tenderloin-from-7403766.php">https://www.sfchronicle.com/business/article/Seniors-get-a-ride-out-of-the-Tenderloin-from-7403766.php</a>

In 2017, KQED featured an article about Curry's Senior Vitality iPad program: <a href="https://www.kqed.org/futureofyou/414656/up-to-40-percent-of-seniors-are-significantly-lonely-can-tech-help">https://www.kqed.org/futureofyou/414656/up-to-40-percent-of-seniors-are-significantly-lonely-can-tech-help</a>

In 2018, a San Francisco Examiner article about the Turk Street bicycle lane features a picture of Curry Senior Center and a quote from Curry staff: <a href="http://www.sfexaminer.com/turk-street-gets-new-protected-bike-lane/">http://www.sfexaminer.com/turk-street-gets-new-protected-bike-lane/</a>

More can be found on Curry Senior Center's website at <a href="http://www.curryseniorcenter.org/eventsnews/">http://www.curryseniorcenter.org/eventsnews/</a>

#### d. Is the business associated with a significant or historical person?

Curry Senior Center is named for Dr. Francis J. Curry, former Director of Public Health from 1970 to 1976.

#### e. How does the business demonstrate its commitment to the community?

Curry Senior Center is committed to restoring health, hope and human dignity to San Francisco seniors by providing services that promote independent living. Programs include:

- Wellness program works to plan and deliver health education, health promotion, and
  patient improvement programs across the agency. It builds healthy life skills and
  supports patients in a variety of ways. For example, helping patients better manage
  chronic health conditions such as high blood pressure, diabetes, or arthritis. We also
  help seniors make lifestyle changes by encouraging regular screenings, healthy diets,
  and exercise. In 2017, the program served more than 140 patients.
- Case Management program helps seniors achieve wellness and autonomy through advocacy, communication, education, access to resources and services. The overall goal is to help seniors continue to live independently while providing a planned program of support. We work with seniors living in their own homes, apartments, shelters on those living on the street.

- **Social** programs are focused on inclusiveness, including recent immigrants, the isolated or frail, and gay/lesbian/transgender/bisexual seniors. There are meals and social gatherings with others of similar cultural backgrounds, cultural events, walking groups, bingo, tai chi, gardening, and computer classes.
- Behavioral Health services help in maintaining mental well-being through individual and group counseling for seniors dealing with anxiety, depression, the challenges of aging, living alone and/or in poverty. This also includes home visits for seniors too frail or isolated to leave their homes. Last year more than 75 seniors were served in our behavioral health program.
- **Senior Engagement** includes a variety of programming to engage clients, reducing social isolation and connecting them to appropriate services. This includes a Drop-In Center and on-site support to formerly homeless individuals at the Cadillac Hotel.

#### f. Provide a description of the community the business serves.

The organization serves the persistent and urgent needs of low income seniors who are aging in place in the Tenderloin and South of Market districts of San Francisco.

## g. Is the business associated with a culturally significant building/structure/site/object/interior?

315 Turk Street was the Pathe News Organization's west coast editing building before and during World War II.

## h. How would the community be diminished if the business were to be sold, relocated, shut down, etc.?

If Curry Senior Center were to close, countless older adults and adults with disabilities would lose access to convenient healthcare, case management and social programs that promote healthy living and aging in place. Mobility and medical concerns among this population mean that access is frequently restricted by proximity. Curry Senior Center serves those individuals who cannot access programs elsewhere.

#### **CRITERION 3**

#### a. Describe the business and the essential features that define its character.

Curry Senior Center's mission is *Promoting Wellness, Dignity and Independence for Seniors*. The development of services to the low-income elder community in San Francisco is best understood through the lens of social determinants of health. Social determinants that influence the degree to which programs serve the needs of elders include: the ability to age in place in a safe environment; homelessness or at-risk housing; access to transportation; social support; and meaningful life engagement.

At the center of Curry is the <u>Primary Care Clinic</u>. The Clinic, in partnership with the San Francisco Department of Public Health, offers primary health care and prevention services to seniors by appointment and on a drop-in basis. For those who cannot leave home, Curry's medical staff makes home visits. In 2017, The Health Center served 1,238 patients, and doctors and nurses made 496 home visits.

Curry's <u>Case Management</u> program helps seniors achieve wellness and autonomy through advocacy, communication, education, access to resources and services. The overall goal of Case Management is to help seniors continue to live independently while providing a planned program of support. Case Managers work with seniors living in their own homes, apartments, shelters and those living on the street. The Case Management team at the Curry Health Center, as well as other medical providers, addresses seniors' physical, emotional and social health providing an integrated plan of care. This plan is always created in collaboration with the seniors. In 2017-2018, Case Management served 348 seniors.

<u>Behavioral Health</u> services help in maintaining mental well-being through individual and group counseling for seniors dealing with anxiety, depression, the challenges of aging, living alone and/or in poverty as well as substance abuse. Home visits are made for seniors too frail or isolated to leave their homes. In 2017-2018, the behavior health programs served 87 seniors.

Curry implemented a number of wellness related programs over the past 4 years to complement primary medical care. As of July 1, 2017, these non-clinical health programs have been consolidated under a single umbrella, the <u>Wellness Program</u>. Ongoing Wellness Program activities include: The Stanford Chronic Disease Self-Management Program (CDSMP); the Diabetes Empowerment Education Program (DEEP); Food Smarts, a program designed to increase healthy eating habits; One-on-One Health Education; and the Aftercare Group, an ongoing monthly support group for "graduates" of the above group classes. In June 2017, a new pilot began, Housing-Based Senior Wellness Services in 3 senior residencies in the Tenderloin.

<u>Senior Center Community Programs</u> focus on neighborhood safety, social activities, education, and celebrations that convene seniors, providing meaningful engagement. Senior Center staff has also been involved in three neighborhood health and safety based groups for the past 5 years: Tenderloin Health Improvement Project (health and safety), the Safe Passages - Senior Component (safe walking routes) and Vision Zero (pedestrian safety and street crossings).

In collaboration with Family Services Agency of San Francisco, Curry established the <u>Senior Peer Drop-in Center</u> in 2007 to more easily link older adults to mental health services. The Drop-in Center is a place of respite for homeless seniors to get off the streets. In 2018, Curry assumed full responsibility in operating the Drop-in Center.

The <u>Dining Room</u>, in collaboration with Project Open Hand, provides over 48,000 breakfasts and 70,000 lunches annually to approximately 1,000 seniors in the Central City. The Meal Site is opened 7 days a week, 365 days a year.

Programs directed specifically toward the reduction of social isolation began in 2014 with a pilot of <u>Senior Vitality</u>, a program enabling clients to better manage their health, well-being and social connectivity through at-home internet access and group technology trainings. After 2 pilot programs, Senior Vitality received funding from The Department of Aging and Adult Services in 2018 to carry out 3 years of programming for 150 seniors in the Central City.

The <u>Social Isolation Project</u> was started in January 2015, with the goal of hiring senior "Peers" to connect with socially isolated older adults, providing companionship through friendly visits, and linking them to services or social activities, thereby reducing their isolation. This five year demonstration project is working to develop an evidence based intervention that can be folded into regular, year-round programming.

In the fall of 2016, Curry partnered with the Shanti Project in a pilot outreach program to the LGBT senior population in an effort to reduce social isolation. Historically LGBT elders were protective of revealing their preference. Consequently, many were found to be suffering from extreme social isolation.

b. How does the business demonstrate a commitment to maintaining the historical traditions that define the business, and which of these traditions should not be changed in order to retain the businesses historical character? (e.g., business model, goods and services, craft, culinary, or art forms)

Curry Senior Center is committed to maintaining the organization's tradition of providing services to the low-income elder community in San Francisco's Tenderloin and South of Market neighborhoods.

c. How has the business demonstrated a commitment to maintaining the special physical features that define the business? Describe any special exterior and interior physical characteristics of the space occupied by the business (e.g. signage, murals, architectural details, neon signs, etc.).

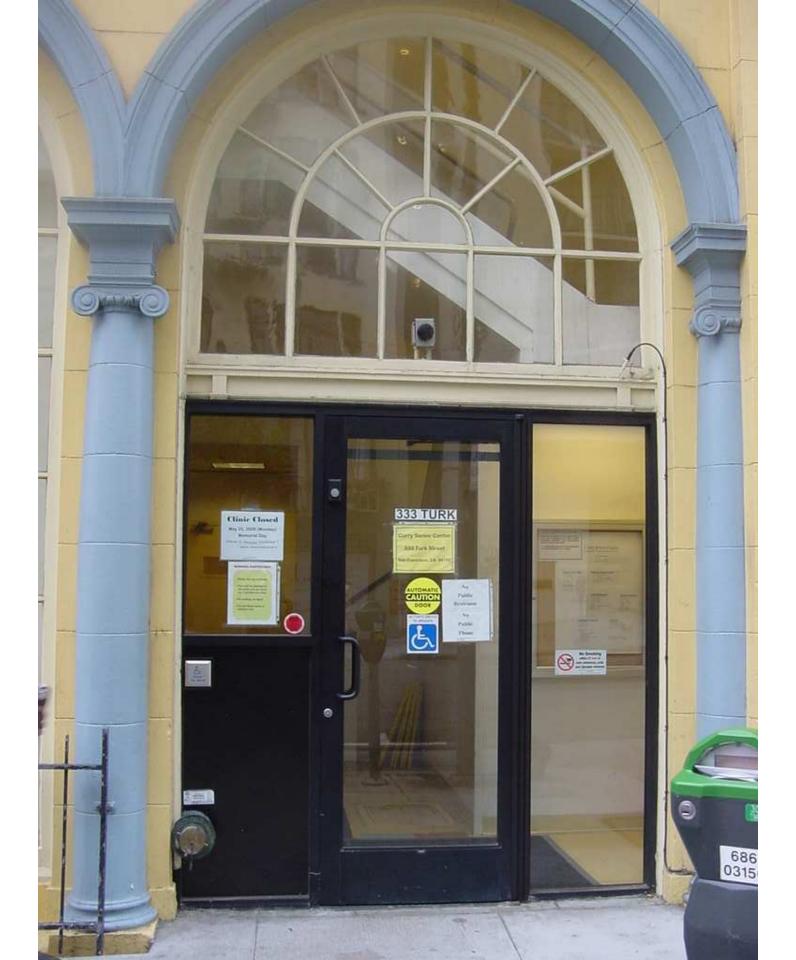
Key physical features include the Curry sign at 315 Turk Street and the tall, front-facing windows at Curry's health center at 333 Turk Street. Architects preserved these windows during the most recent remodel.

d. When the current ownership is not the original owner and has owned the business for less than 30 years; the applicant will need to provide documentation that demonstrates the current owner has maintained the physical features or traditions that define the business, including craft, culinary, or art forms. Please use the list of supplemental documents and/or materials as a guide to help demonstrate the existence of the business prior to current ownership.

Not applicable.

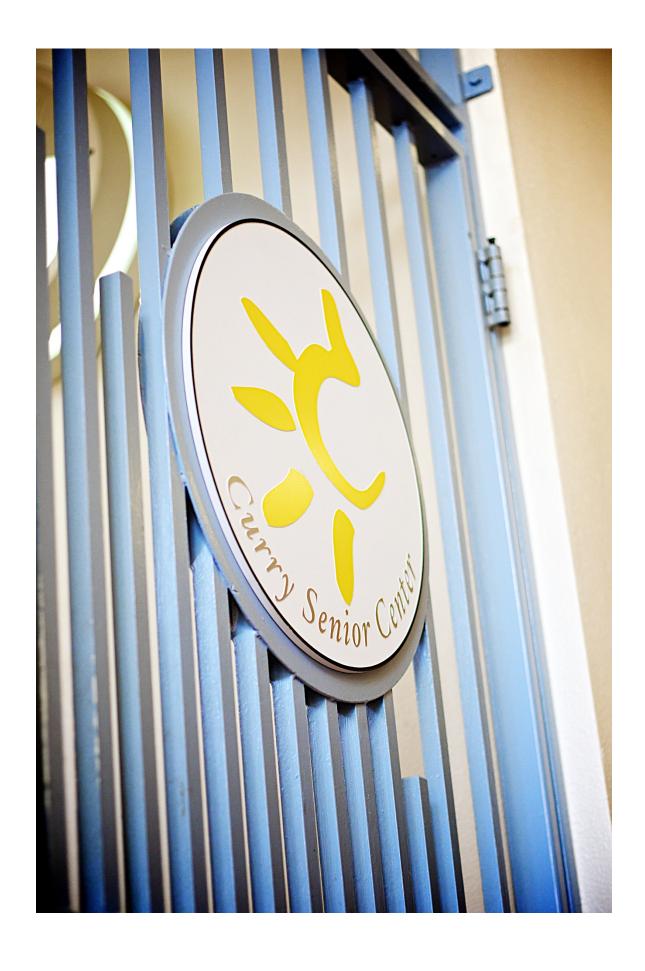




























A307078

CERTIFICATE OF AMENDMENT OF

ARTICLES OF INCORPORATION OF

NORTH OF MARKET HEALTH COUNCIL

FILED
In the office of the Secretary of State
of the State of California

NOV 6 1985

MARCH FONG EU, Secretary of State

The undersigned certify that:

- 1. They are the President and Secretary,
  respectively, of North of Market Health Council, a California
  non-profit corporation.
- 2. The following amendment to the Articles of Incorporation has been approved by the Board of Directors:

Article I of said articles is amended to read: "The name of said corporation is North of Market Senior Services."

- 3. The directors are the only members of the corporation and all of the directors have adopted and approved this amendment.
- 4. The amendment makes no change to the Articles of Incorporation other than the change of name.

DGAR W. PYE

President

NOEL DYER

#### VERIFICATION

Each of the undersigned declares under penalty of perjury that the statements contained in the foregoing certificate are true and correct of his own knowledge and that this declaration was executed on the Aday of October, 1985, at San Francisco, California.

EDGARW. PYE

NOEL DYER

### Internal Revenue Service

District Director

> NORTH OF MARKET SENIOR SERVICES 333 TURK STREET SAN FRANCISCO, CA 94102-3703

## Department of the Treasury

300 N. Los Angeles Street, MS 7043 Los Angeles, CA 90012

Person to Contact: . L BARRAGAN Telephone Number: (213) 894-2336 Refer Reply to: EO E0 (0430) 97 Date: MAY 19, 1997

EIN: 23-7362588

#### Dear Taxpayer:

This letter is in response to your request for a copy of the determination letter for the above named organization.

Our records indicate this organization was recognized to be exempt from Federal Income Tax in JANUARY 1973 as described in Internal Revenue Code Section 501(c)(3). It is further classified as an organization that is not a private foundation as defined in Section 509(a) of the Code, because it is an organization described in Section 170(b)(1)(Å)(vi).

The exempt status for the determination letter issued in JANUARY 1973 continues to be in effect.

If you need further assistance, please contact our office at the above address or telephone number.

Sincerely,

Disclosure Assistant

Yeldo.

0672617

CERTIFICATE OF AMENDMENT OF

ARTICLES OF INCORPORATION OF

NORTH OF MARKET SENIOR SERVICES

in the office of the Secretary of State of the State of California

DEC 0 6 2004

KEVIN SHELLEY, Secretary of State

The undersigned, J. Antonio Nierras and Joyce Pierson, hereby certify that:

- 1. They are the Board President and Secretary, respectively, of North of Market Senior Services, a California nonprofit corporation.
- 2. Article I of the Articles of Incorporation of this corporation is amended to read as follows:

Ι

The name of said corporation is "Curry Senior Center."

- 3. The foregoing amendment of Articles of Incorporation has been duly approved by the Board of Directors.
  - 4. The corporation has no members.

We further declare under penalty of perjury under the laws of the State of California that the matters set forth in this certificate are true and correct of our own knowledge.

Executed at San Francisco, California, on November // , 2004.

J. Antonio Nierras, Board President

Joyce Pierson, Secretary

THE CALIFORNIA LEGISLATIVE COUNCIL FOR OLDER AMERICANS 330 Ellis Street San Francisco, California 94102 September 5, 1973 Rev. Edward L. Peet Rev. William T. Baird Chairman Membership - Co-ordinator 771-0226 fall council Francis J. Curry, M.D. Director, S.F.D.P.H. 101 Grove Street

San Francisco, Ca 94101

Dear Dr. Curry:

We wish to thank you for your efforts to set up the North of Market Senior Service Center now at Glide.

We recognize that getting into the Y.M.C.A. is vital to our program and we are happy that you will do whatever you can to see these services get funding. Perhaps you could help us get an H.E.W. grant or take some other action.

In all these endeavors you will have 100% support from our organization which represents as you know, thousands of San Francisco Seniors, in particular those living downtown.

Sincerely,

Virginia L. Peet President, S.F. Chapter Cal. Legislative Council

for Older Americans

cc Dr. Cecilia Johnson, D.H.O. Health Center #4 1490 Mason Street San Francisco, Ca

#### NORTH OF MARKET HEALTH COUNCIL, INC.

121 Leavenworth Street, Room 512 San Francisco, California 94102 885-2274

March 18, 1974

Rev. Cecil Williams Glide Memorial Methodist Church 330 Ellis Street San Francisco, California 94102

Dear Rev. Williams,

The North of Market Health Council, Inc. wishes to express its most sincere thanks for generously providing rent free space for the Health Clinics and supporting staff for the past year.

The Department of Public Health and the California College of Podiatry were able to provide a vital service in the community due to your concerned interest. It is our intent to work in close liaison with your Senior programs, as in the past, and to assist the growing numbers of persons in need of Medical, Psychological, and Counseling services in a world of bureaucratic mazes.

Your donation of free space shows the attitude of your very special Church and we look forward to a continued working relation-ship with you, Rev. Edward Peet, Rev. Lloyd Wake, Frances Brown, Ida Van Raam, and the many other members of the Glide family.

Thank you again.

Yours most sincerely,

D. Leslie Cutcomb Executive Director,

North of Market Health Council, Inc.

DLC/pfk

cc: Rev. Edward Peet Rev. Lloyd Wake Frances Brown Ida Van Raam Senators Tunney; Cranston, Congressmen Jun; Phil Burton; in the form of a signed petition.

Older American's

BILL of

EARNED RIGHTS

JUNE 1975, 121 LEAVENDORTH ST. SAN FRANCISCO

WHEREAS, THE SENIOR CITIZENS OF THE UNITED STATES HAVE CONTRIBUTED MUCH TO THIS GREAT NATION, AND

WHEREAS, SENIORS ARE SUFFERING GRIEVOUSLY FROM ECONOMIC FACTORS BEYOND THEIR CONTROL, THE NORTH OF MARKET SENIORS ORGANIZATION HEREBY PETITIONS THE COMGRESS OF THE UNITED STATES TO RECOGNIZE THE CONTRIBUTIONS MADE BY SENIORS BY AMENDING THE SOCIAL SECURITY ACT SO AS TO PROVIDE ONE INCOME MAINTENANCE SYSTEM FOR SENIORS AS A PENSION, NOT WELFARE.

#### WE HAVE EARNED THE RIGHT.

THE BENEFIT LEVEL SHOULD BE SUFFICIENT TO LIVE ON MODESTLY AND WITH DIGNITY. THE MINIMUM INDIVIDUAL PENSION TODAY SHOULD BE NO LESS THAN 8300 PER MONTH WITH TOTAL MEDICAL CARE PROVIDED - NO DEDUCTIBLES - NO EXCLUSIONS, WITH THE BENEFIT LEVEL TIED TO THE COST OF LIVING.

WHEREAS, IT IS NOTED THAT THE PRESENT SECRETARY OF HEALTH, EDUCATION AND MELFARE IS INDIFFERENT TO THE FATE OF SENIORS AND THE SOCIAL SECURITY SYSTEM ALIVE, THE CONGRESS IS ASKED TO EMERCISE THE UTMOST CARE AND DISCRETION IN SCREENING ANY AND ALL PRESIDENTIAL NOMINATIONS FOR THE POST OF SECRETARY WHEN IT BECOMES VACANT, AND

WHEREAS THE SOCIAL SECURITY OFFICES HAVE HAD TO ABSORB THE INTAKE AND PROCESSING OF THE SUPPLEMENTARY SECURITY INCOME PROGRAM, AND

WHEREAS, THE SOCIAL SECURITY OFFICES ARE HAMPERED BY ANTIQUATED PHONE SYSTEMS AND SHORTAGE OF STAFF, THE CONGRESS OF THE UNITED STATES IS MOST URGENTLY REQUESTED TO ATTEMD TO SUCH APPROPRIATIONS AS MAY BE MECESSARY TO MODERALZE THE LOCAL SOCIAL SECURITY OFFICES WITH PROVISION OF PHONE SYSTEMS, STAFF, WAITING ROOMS AND TOILET FACILITIES.

THE NORTH OF MARKET SENIORS ORGANIZATION CELEBRATES THIS NATION'S BICENTENNIAL WITH THIS PETITION TO CONGRESS IN JUNE OF 1975.

WALESTON OF COLUMN STANDS OF STANDS

Mrs. Year Mellor

President, North of Market Seniors Organization, San Francisco, California.

### Statement

"Welcome to The North of Market Senior Organization's BICENTENNIAL BREAKFAST."

"I hope you enjoyed your breakfast and will be joining our ranks on future occasions when we get together to take action or to celebrate our many victories. One of the reasons for the existence of the North of Market Senior Organization is to take action to improve the conditions seniors must live with. We know the conditions in the North of Market. We know about the 37 members of the North of Market Senior Organization who have been mugged, attacked or assaulted in the last 7 months. We all know about the 80 year old woman who was held prisoner in her hotel room, beaten and assaulted by a man. We all know about the senior women who are being raped in the North of Market. We know about the seniors who are so poor they eat cat and dog food. We know all of this. It's time all Americans know of this and the whole world, for that matter, who are watching to see how we Americans take care of our own.

This morning we get together to celebrate our freedoms and work on our problems. Today I am enjoying the free speech guaranteed by the First Amendment to the Constitution of the United States, but now I am asking for more than that. I want more than talk, grumbles, complaints and suffering that fall upon deaf ears. As you know, we, the North of Market Senior Organization, have already given battle over the SSI program. Today we are dealing with the inadequacies of the Social Security Program itself, which if it was doing the job intended, we would not be struggling for day to day survival and there would be no need for the State Supplement Program that's often done us more harm than good. The benefits paid under Social Security, whether for old age or for disability benefits, are so inadequate as to be an insult in many cases, so inadequate as to create a welfare class - this our reward for doing this nation's work over a lifetime, whether that work was in a factory or field or in giving birth and raising the next generation of young Americans.

Anyone who is paying the rents demanded today, from \$80. for one cockroach infested room to \$155. for a utility with kitchen; anyone who shops our ghetto groceries for food; anyone who pays for essential prescription medications, knows that you can't live decently on a Social Security Check. The benefit levels are totally inadequate and in far too many cases must be supplemented by the SSI Program. What nonsense is this?

The year is 1975 - we approach our Bicentennial - Should we not celebrate it by acceeding to Older Americans the right to live in decent and dignified retirement? This meeting today is for the purpose of setting forth a bill of particulars before the Congress of the United States. Every senior citizen or disabled person should receive a Social Security Pension, notice I said Pension - not welfare, a Social Security Pension of no less than \$300. per month with all medical care paid.

We are tired of the games, the up one check, down the other check which leaves older people struggling to survive. And then there are the government promised, never enough, medical benefits. Now you see them now you don't. Enough is enough. The congress of the United States will hear from us."

Mrs. Jean Mellor, President North of Market Senior Organization

### Statement

Last month the Ford Administration, The United States Congress, and Casper Wienberger of HEW discovered what any Senior Citizen, struggling along, month to month, in fear of a Social Security error that would cause them to miss a check, already knew. The Social Security Administration is in trouble due to poor fiscal management and unanticipated expenditures due to inflation and high unemployment. The great political minds of Washington D.C. tell us that it would be "politically unwise" to pump the necessary funds into the Social Security System in an election year. "Wait until 1977" they say.

Clearly, none of these fine thinkers have had to do much waiting themselves; waiting in endless lines at the social security office with a heart condition; waiting for seemingly endless months for a lost check with a bare cupboard; waited an eternity, switched back and forth by an inadequate phone system that denies them access to the help of their Social Security worker; waited in an ill-equiped Social Security Waiting room, lost in a tangle of staggered working hours due to inadequate staffing and denied the common decency of a public toilet. The Social Security office on Golden Gate Avenue is a crime most of this country will learn from.

The Ford Administration may be able to hold off proper funding until 1977 but it cannot hold off the problems. And they cannot continue to hold off the people. The problem is now. The Social Security Ship is sinking. When you offer Seniors an 8% increase in Social Security payments during double-digit inflation, its like asking Senior Citizens to tighten the belts that already fit twice around. Taking the food from our mouths, your own mothers and fathers, teachers and lovers, will hardly solve the economic woes of our America. You'll simply be taking away from the wheel you no longer thought had the strength to squeek. We gave more to this country than we're getting and we demand our dignity back.

Mrs. Anna Young North of Market Senior Organization Ladies and Gentlemen

"We have gathered here today to table about something very dear to our hearts and our pocketbooks-Our Social Security benefits. Who would have thought-back in the 30's and 40's when this great plan was inacted that we would be standing here today protesting our very right to our full and adequate benefits. Unfortunately, as we have grown older and wiser, the Social Security Administration has grown antiquated and outdated. We petition our President and the Congress of the United States to bring this system in line with our tremendous needs of the 70's and the 21st century so that our children and their children can live free of worry that the Social Security System will be there strong and healthy for them.

At the end of this summer, our present Sec. of Health Ed. and Welfare, Mr. Weinberger, will be leaving his office-we have no remorse about this. We do very strognly urge our President to consider very very carefully the person who he selects for this extremely important position. We must have a person who will put human needs first before fiscal responsibility.

This is of the utmost importance. We urge all Older Americans across this country to join us in this very endeavor."

Mr. Joseph Wilson Treasurer, North of Market Senior Organization

Tor additional Information Slease contact

Scott Conover
North & Market Senior Health Council Inc.

885-2274

### Statement

"The same sociological more's that retired Older Americans from their professions, arbitrarily, at age 65, have attempted, most effectively, to retire them as participating members of Society as well. The Senior Citizens whom have remained actively involved, say, passed the age of 70, are the genre of which articles are written, put forth as examples of true amazement. American society provides few blessings for growing older. Senior Citizens, frankly, are fed-up with this kind of isolation; appelled by the creeping loss of dignity afforded them: disgusted by the theft of their involvement in the political decisions that so deeply affect their ability to exist; tired of being pushed aside.

The North of Market Senior Organization is marching today in protest against the erosion of their meaningful place in society and they vent their frustration on the Social Security System, by which they feel cheated. The Senior Citizens whom have scrimped and saved and amassed small fortunes in real estate and additional income, have found some semblance of the promised "Golden Years", but those who put their faith and hard-earned money into Social Security Insurance find themselves victims; prisoners in Grey Ghettos such as San Francisco's Tenderloin, faced with only a broken promise. The income that they receive is below the government-set poverty level and the kind of specialty care necessary to the survival of the Senior Citizen, virtually inaccessible.

The members of the North of Market Senior Organization will no longer be found dead or dying from malnutrition six blocks from the opulent splendor of City Hall and the Federal monolithes of Social Security without putting up some kind of a struggle. These Seniors feel that they speak for all Seniors in similar situations, and, indeed, all Americans, when they demand responsible, positive action be taken by the Social Security Administration to provide for their needs.

Sadly, most Senior Citizens agree, they will not live long enough to see their dignity restored but they feel that they act as responsible, and socially involved, Americans as they take this, their first step, in protest, upon which the next generation, their sons and daughters, can capitalize upon to build the foundations for dignity, for comfort in Old Age and for a better and more just America."

San Francisco Chronicle \*\*\* Fri., June 13, 1975

Marcelee Cushmere, an elderly Hunters Point resident charged that there has been "too much planning and not enough implementation when it comes to recreation programs for senior citizens. How much planning does a fishing trip or making baskets take?" she asked the panel. "I'm asking you to see if you can't cut through some of the red tape for us."

Dr. Margarat Grew, of Mill Valley, said she insists on living an independent life, "i'm concerned about adequate home health care and the property tax problem," she said.

Dr. Grew said one of the "most disagreeable things about getting old is that you aren't welcome anymore; it doesn't matter what you say or think."

One of the few young speakers at the hearing was Sara Yanez, who represented the South San Francisco-San Bruno Information and Referral Service. "In our area," she reported, "there is no public transportation except for Greyhound. Senior citizens need public transportation to get to our center," she said.

L. T. Paige made a plea for a hot lunch program for elderly Ingelside residents.

Nielsen answered the request with a sad shake of his head. "The needs of senior citizens are greater than the available resources, he said. "We'll try to distribute them fairly."

### Emotional Appeals By Elderly

Several senior citizens appeared to be close to sears yesterday as they testified before representatives of the. California Office on Aging at a public hearing.

"The senior citizens built this country," Anna B. Neely told the six-member panel at the State building."I worked as a nurse in the Army and my Social Security check is \$87 a month, Could you live on that?" she asked, choking back tears.

Mrs. Neely said she has sent telegrams to President. Ford about her plight and has not received any response. "We senior citizens are not getting a fair return on our investment in these politicians," she cried, shaking her fist at the panel.

Yesterday's session was the 15th public hearing held in counties across the state to determine how the \$23 million in federal funds for fiscal 1976 should be spent.

"Throughout these hearings, the main concerns have been over health, housing, income maintenance, and transportation," said Stan J. Nielsen, acting director of the Office on Aging, who presided over yesterday's hearing.

Jean Mellor, president of the 300-member North Of Market Senior Organization, testified that "some of us from time to time eat canned dog and cat food." Mrs. Mellor said that senior citizens living in the Tenderloin have been "ignored and neglected" and she callad local efforts to help the aged -"a disaster."

### Crime-Weary

C 35.00.

### Elderly's Plea For Policemen

ple in this room were police substation be located mugged this year," the at Hallidie Plaza to move 71-year-old president of the more policemen into the North of Market Senior Or- area. ganization said. She was talking to two visiting San Francisco Supervisors yesterday during a lunch for 60 senior citizens at the group's headquarters at 121 Leavenworth street.

At least two of those listening nodded in agreement: Melba Barnett, 77, was beaten and held captive in her room in the Tenderloin for six days last month. Jenny Heller, secretary of the senlors' organization, has been mugged four times in the last eight months.

"As one lady politician to another, we are going to get down to the nitty gritty," president Jean Mellor said. hugging Dianne Feintein, president of the San Francisco Board of Supervisors. who had just awarded her the San Francisco Certificate of Honor.

Mrs. Feinstein, a candldate for mayor, said she had been told by senior citizens that they were afraid to leave their buildings to walk to the bank.

Supervisor Alfred J. Nelder said he and Mrs. Fein-

"More than 30 of the peo- stein have proposed that a

Mrs. Feinsteln also said "money has been promised" for a new center for the senior citizens' organization. The current center, crowded into three rooms with only one sink and no restrooms, provides free medical care and social services to some of the 16.000 elderly now living in the Tender-

In addition to the city plaque, Mrs. Mellor received letters of appreciation from many Northern California legislators and congressmen for dedication in her work for the senior citizens.

Mrs. Mellor is active in the San Francisco Commission on Aging, the Northeast Mental Health Center and the Economic Opportunity Council.

The North of Market Senior Organization has been in existence two years and provides free lunches to about 50 elderly San Franciscans Monday through Friday. At yesterday's lunch ten people had to be turned away at the door because there was no room.



Seniors say 'Thank you'

Jean Mellor, president of the North of Market Senior Organization, pins a medal of sorts on City Health Department Director Dr. Francis Curry at the YMCA here. The award was made in recognition of Dr. Curry's efforts in bringing free medical care to elderly people living in the Tenderloin.

-Examiner photo by Boh t---

NORTH OF MARKET SENIOR ORGANIZATION 121 Leavenworth Street San Francisco, California 94102

CONTACT : MR. CONOVER 885-2274

### SENIORS DEMAND AN END TO "ZONE OF TERROR"

EVENT: SENIORS TO CONFRONT MOSCONE

SUBJECT: CRIME

DATE: Monday Sept, 22nd 10:30 PLACE: 230 Eddy Street S.F. ALEXANDER HOTEL (MEZZ).

Senator Geo. Moscone, canidate for Mayor, promised he "will put more cops on the street to protect Seniors when they need it most". The Senior Citizens of the Tenderloin have heard this promise every time an election has come to town, only to have their hopes dashed by a bog of red-tape and budget cuts. The Senior Citizens of The North of Market Senior Organization will ask Senator Moscone to demonstrate how he will do what many before have tried to do and failed.

Because this neighborhood is their's seniors have identified the area along Eddy and Ellis Streets (Between Jones and Larkin) as the "ZONE OF TERROR" due to the high incidence of violent attacks on seniors in this area. Seniors must walk the streets in fear during the light of day. They remain lonely and isolated; prisoners of their hotel rooms. For many, like Melba (see attachment) who is unforunately typical of the wave of violence sweeping this Senior Citizen community, even the padlocked door is no protection. Election promises are little damn comfort. (Melba will attend the Alexander Press Conference).

Following the Alexander Hotel meeting, Officers of the North of Market Senior Organization will take to the streets with Senator Moscone to report to him directly the hazards that represent their everyday existence. Press are encouraged to join us for this walk through the Zone of Terror.

Senior Citizens were once far removed from active involvement in the political affairs of San Francisco. Now 140,000 strong, they have banded together in community groups to protect themselves against neglect. The North of Market Senior Organization, having gained a strong voice in the affairs of Seniors in S.F., will question Sen. Geo. Moscone about his plans "for the City we built". "We won't be pushed aside anymore", stated Mrs. Jean Mellor, President of the North of Market Senior Organization.

Following the Press Conference and a walking tour of the Tenderloin, Senator Moscone will address the North of Market Senior Organization at 12:20 at 121 Leavenworth Street, Dining Room, Second Floor, and further question from seniors may be answered.



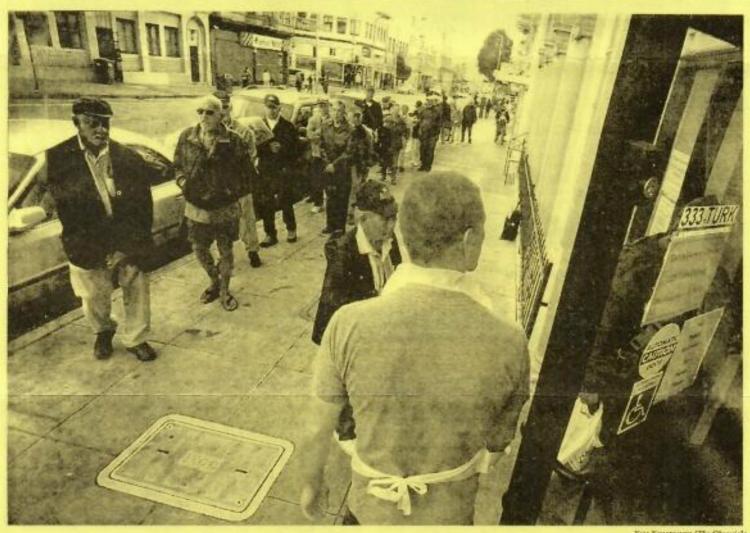
### Curry Senior Center

333 Turk Street • San Francisco, CA 94102 • (415) 885-2274 • www.curryseniorcenter.org

San Francisco Chronicle

# BUSINESS

Friday, October 10, 2008



KIM KOMENICAL I THE CHEOROCI

Seniors line up to eat breakfast at the Curry Senior Center in San Francisco's Tenderloin neighborhood. The center has already seen budget cuts.

### **Even the helpers need help**

Nonprofits, charities brace themselves as donors tighten belts



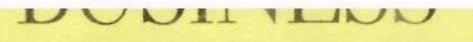
A series tracking how the national financial crisis is impacting the Bay Area economy faced with cutting services at the same time people need more help.

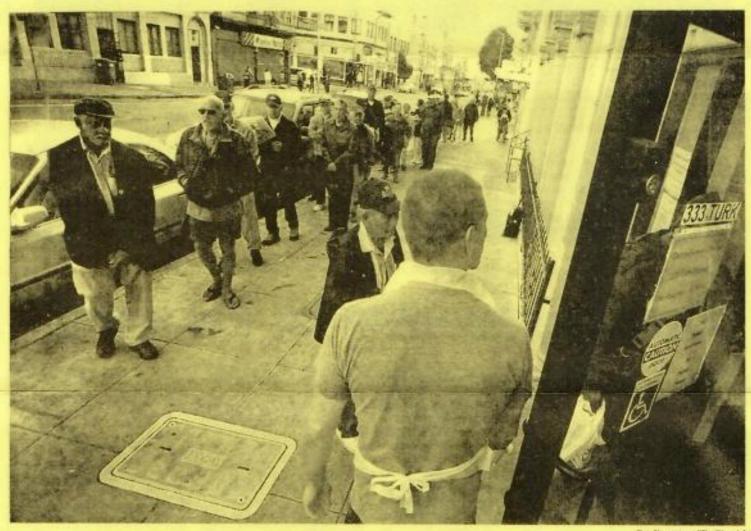
"We just toured the Second Harvest Food Bank in San Carlos and heard the director say she's seeing former donors and former employees come in for help," said Emmett Carson, CEO and president of the Silicon Valley Community Foundation, which has \$1.7 billion in assets thaving lost \$9 million in the recent SFGate.com

Track the crisis online

Read and share stories about how your fellow Bay Area residents and businesses are coping with the financial crisis

at alasta com/hausconomu





KIM KOMENIGH / The Chronicl

Seniors line up to eat breakfast at the Curry Senior Center in San Francisco's Tenderloin neighborhood. The center has already seen budget cuts.

## **Even the helpers need help**

Nonprofits, charities brace themselves as donors tighten belts



A series tracking how the national financial crisis is impacting the Bav Area economy

By Julian Guthrie Chronicle Staff Writer

At the Curry Senior Center in San Francisco's Tenderloin, which serves breakfast to hundreds of low-income elders every day, peanut butter for the toast is now a thing of the past. It is a \$5,000 annual cost the center can no longer afford.

At the William and Flora Hewlett Foundation in Menlo Park, staff meetings are planned for the next three weeks to look at how the \$8 billion organization — one of the biggest charities in the nation — will meet all of its pledges next year.

The economic downturn is hitting Bay Area foundations and social service providers hard. Charities are faced with cutting services at the same time people need more help.

"We just toured the Second Harvest Food Bank in San Carlos and heard the director say she's seeing former donors and former employees come in for help," said Emmett Carson, CEO and president of the Silicon Valley Community Foundation, which has \$1.7 billion in assets (having lost \$9 million in the recent market downturn) and serves Santa Clara and San Mateo counties. "That was a pretty telling statement."

And, the grim economic news including a global credit crunch, the slide in the Dow Jones industrial average, rising unemployment and a housing collapse — couldn't come at a worse time. Most philanthropic donations are made toward the end of

► CRISIS: Page C2

### SFGate.com

#### Track the crisis online

Read and share stories about how your fellow Bay Area residents and businesses are coping with the financial crisis at sfgate.com/bayeconomy.

#### Share your stories

Tell us how you are coping with the financial downturn at squeeze@sfchronicle.com.

Please include your name and phone number.



Kos Komeneon / The Changole

Maria Lawiczka (center), and Dorthy Carberry eat a breakfast snack at the Curry Senior Center in San Francisco.

### **Charities bracing for the worst**

► CRISIS

From Page C1

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"This is going to be a heck of a fundraising season," said David Knego, executive director of the Curry Senior Center, which has had its \$2 million annual budget cut by 5 percent. "For a lot of people, the biggest chunk of donations comes in November and December. People in the nonprofit sector are looking over their shoulder fearing what's next."

There are more than 900,000 public charities in the United States. In the Bay Area, there are more than 2,000 foundations alone, as well as thousands of charities and nonprofits.

"There have only been two periods in the last 40 years when there were absolute declines in the amount of money going to giving," said Susan Raymond, executive vice president of Changing Our World, a national philanthropic consulting firm. The drops in giving followed the 1973 oil embargo and the terrorist attacks of Sept. 11, 2001.

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"We don't know what this will mean to us going forward. We are certainly doing contingency planning. We hope people will see the brand name and see we're meeting a basic need of housing. This is when we need community investment more than ever."

The Second Harvest Food Bank, serving Santa Clara and San Mateo counties, has seen a dramatic increase in the number of people needing help.

Cindy McCown, senior director of the food bank's programs, said calls to their food connection hot line rose 55 percent this year over last. Nearly 10,000 people called the hot line over the last three months beginning in July, seeking a free meal, food for a family, or ongoing help.

The food bank will launch its annual food drive Tuesday, and has a goal of raising \$8 million and pathering 1.7 million pounds out what it will mean if we have to out by 20 to 25 percent next year," Bell said, noting that 750 children attended the summer camp for free this year — a 12 percent increase in oncology campers from last year.

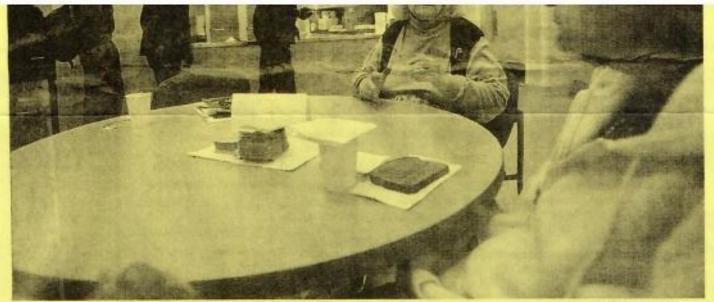
Even the most experienced fundraisers are struck by the sense of gloom.

Dede Wilsey, who raised more than \$200 million to build the new de Young Museum in Golden Gate Park, has committed to bringing in \$500 million in private donations to build a new UCSF Medical Center in Mission Bay. She has raised \$200 million to date.

"Everyone I call says, 'Tm sorry, I'm cutting back,' or, 'Tm not making the salary I was,' or 'I don't feel comfortable making a pledge right now,' "Wilsey said. "The effect is profound. Everyone is wondering what is going to happen next."

A generous philanthropist herself, Wilsey added, "This will sort itself out. The best thing we can do is reinvest, to get money back out, back circulating."

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KIM KOMENICH / The Chrimele

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"There have only been two periods in the last 40 years when there were absolute declines in the amount of money going to giving," said Susan Raymond, executive vice president of Changing Our World, a national philanthropic consulting firm. The drops in giving followed the 1973 oil embargo and the terrorist attacks of Sept. 11, 2001.

"It takes a shock of that magnitude to the economy to really derail the stability of American cultural habits of giving," said Raymond. "Is this one of those times? We won't know for a couple of years. In the near term, it's going to be hard."

Paul Brest, president of the William and Flora Hewlett Foundation, said, "For the first time in the modern history of this foundation, we find ourselves in a national and global economic crisis." Brest said that administrative budgets would be cut before grants. "There is no question we're going to have to do belttightening for 2009," he said. "We hope to keep our grant budgets as robust as possible."

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"If you think about nonprofit organizations and how they get revenue — from government support, membership fees, people who come though your gate, annual campaigns — the question is going to be, how many parts of their revenue sources will be hit?"

The Haas Jr. Fund distributed more than \$30 million in grants last year. Hirschfield said the fund will meet its pledges for next year.

"I am concerned about now, yes," Hirschfield said. "But my deeper concern is the ripple effect we haven't yet seen but that is going to come."

Charities that received support from banks, including Merrill Lynch, Lehman Bros, and Wachovia, are left wondering what happens now.

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The food bank will launch its annual food drive Tuesday, and has a goal of raising \$8 million and gathering 1.7 million pounds of food. "We get the majority of our donated dollars and food during this period," said McCown. "We're nervous going into it."

John Bell, founder of the Okizu Foundation, which operates a summer camp for children with cancer, said many longtime donors are telling him, "We won't be able to do as much."

"Basically, we're looking at our budget now and trying to figure out what it will mean if we have to cut by 20 to 25 percent next year," Bell said, noting that 750 children attended the summer camp for free this year — a 12 percent increase in oncology campers from last year.

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Susan Raymond, with the Changing Our World consulting firm, said her research on the relationship between calamitous times and levels of giving suggests there is a silver lining to the current financial storm. "When the economy recovers, giving will actually be stronger than it was before the shock. Philanthropy is to some extent a product of American culture."

E-mail Julian Guthrie at jguthrie@sfchronicle.com. https://www.sfchronicle.com/business/article/Seniors-get-a-ride-out-of-the-Tenderloin-from-7403766.php

## San Francisco Chronicle

Biz & Tech // Business

## Seniors get a ride out of the Tenderloin from tech volunteers

Marissa Lang

May 10, 2016

Updated: May 10, 2016 10:56 a.m.



Seniors Diane Evans (front, left) and Garrett Swing (front, right), laugh as they get a ride from Zendesk CEO Mikkel Svanel (back, center) in a tricycle rickshaw, in San Francisco, California, on Friday, May 6, 2016.

The last city Diane Evans called home was decimated by one of the deadliest hurricanes the nation has ever seen.

She fled the Katrina-ravaged, flooded streets of New Orleans for the foggy hills of San Francisco in 2005. It gave her hope, she said, finding her way in a new city so full of life. Before long, though, she felt a new storm brewing: a tech boom that brought with it young workers who, by and large, Evans said, didn't seem to care about the people who had come before them.

"People move into a place and take advantage of the city and the communities that were built by people of my generation, but then they look at us old folks and say, 'Move along down the road, you don't matter anymore," said Evans, 70. "If you come here, you should do something to give back to the community, to leave it better than you found it. No one could make a quarter in this city if it weren't for what these old people built and left behind."

On Friday, Evans was one of the first seniors to get a ride on the Curry Senior Center's new "trishaws" — three-wheeled rickshaws pedaled by volunteers from local tech firms that, officials hope, will help entice seniors from the Tenderloin to get out and explore other parts of the city that may ordinarily be beyond their reach.

Watching volunteers from Zendesk, which donated the pedicab-like vehicles to the senior center, ride up Turk Street on bikes of their own to escort the first group of seniors on the trishaws' inaugural ride, Evans grinned. Twitter employees wove past them, wearing neon orange vests and picking up trash off the ground.

Too often, Evans said, seniors watching the city change around them can feel helpless, lost and overlooked. Taking the time to make a senior feel seen and appreciated, she added, goes a long away.

"Back in my day, the young people used to take care of the old people; that doesn't happen anymore," said Evans, who was homeless for several months in her late 60s before finding her way to an apartment in the Tenderloin. "All these offices are literally walking distance from here, and still we have seniors who are isolated and homeless and feel like no one is looking out for them."

About 14.5 percent of San Franciscans are 65 and older, according to the most recent census data. Many, like Evans, live in single rooms in residential hotels.

Todd Thorpe, the director of development at the Curry Senior Center, said the biggest misconception he encounters from young San Franciscans is the feeling that seniors can no longer contribute to the community. It's what allows them to be so easily cast aside and overlooked, he said.



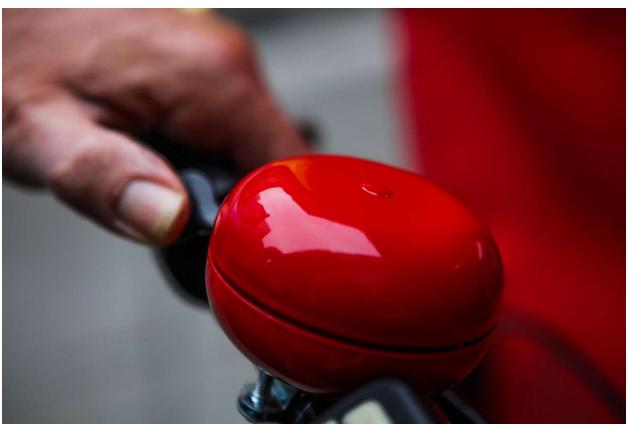
A sticker can be seen on a tricycle rickshaw, which was donated to the Curry Senior Center by Zendesk in a partnership with Cycling Without Age, in San Francisco, California, on Friday, May 6, 2016.

Roughly 15,000 seniors in San Francisco live in low-income housing or are homeless, Thorpe said, and of those about 10 percent live on the streets. Many come to the senior center for services.

Every week, workers from tech firms — including Dolby, Salesforce, Twitter and Zendesk — who volunteer at the senior center engage with these low-income and homeless seniors. Twitter and Zendesk, both recipients of the tax break that allowed companies to forgo \$34 million in city payroll taxes last year, have signed community-engagement agreements that include a stipulated amount of volunteer time.



(l-r) Teresita Lahiff and Diane Evans take a look at tricycle rickshaws that were donated to the Curry Senior Center by Zendesk, in San Francisco, California, on Friday, May 6, 2016. Photo: Gabrielle Lurie, Special to The Chronicle



2 of 6. Executive Director David M. Knego, of the Curry Senior Center rings the bell on a new tricycle rickshaw, one of two that were donated to the Curry Senior Center by Zendesk, in San Francisco, California, on Friday, May 6, 2016.



3 of 6. (l-r) David M. Knego and Arlo Buschnell, of the Curry Senior Center, are seen through a tricycle rickshaw, which was donated to the Curry Senior Center by Zendesk, in San Francisco, California, on Friday, May 6, 2016.



4 of 6. Zendesk CEO Mikkel Svanel (center) takes seniors Diane Evans (not visible) and Garrett Swing (not visible) for a ride in a tricycle rickshaw, which was donated by Zendesk to the Curry Senior Center, in San Francisco, California, on Friday, May 6, 2016.



(l-r) Teresita Lahiff and Diane Evans touch the interior of a tricycle rickshaw that was donated to the Curry Senior Center by Zendesk, in San Francisco, California, on Friday, May 6, 2016. Photo: Gabrielle Lurie, Special to The Chronicle



6 of 6.

Two new tricycle rickshaws that were donated by Zendesk, sit outside the Curry Senior Center, in San Francisco, California, on Friday, May 6, 2016.

Photo: Gabrielle Lurie, Special to The Chronicle

https://www.sfchronicle.com/food/article/How-Mama-of-the-Loin-found-and-gives-12281968.php

## San Francisco Chronicle

Food

## Photo essay: How the 'Mama of the 'Loin' found, and gives, sustenance

By Bonnie Tsui Oct. 16, 2017

Updated: Oct. 21, 2017 9:25 p.m.

Marilyn Chan has been living in the Tenderloin since the mid-1980s, when she first began to struggle after her marriage broke up. She ended up coming to St. Anthony's for help. She is a loyal member of the community and volunteers in programs around the neighborhood, like the breakfast service at the Curry Senior Center, just around the corner. Although she has been homeless, she now lives in a single-room-occupancy hotel, or SRO. The Tenderloin, she says, is where she feels the most comfortable.

On living in the Tenderloin: "I've been in the 'Loin for a while. You know, it's diversity of everybody, you know. You know, people ask you where you live and I say the 'Loin and they say is that bad and I say no! To me it's OK."



On the meal service at St. Anthony's: "People are good here. They treat everybody the same. You know, they don't have favoritism and the staff and the food's good. ... And the price is right. And they got good service. But I love to tease them, I say, 'Where's my cheesecake?""



Photo: Paul Kuroda, Special to The Chronicle

On being called the "Mama of the 'Loin": "Some people don't like that expression, Mama. Because I'm not your mother. But they're respecting elders. So it doesn't bother me."



Volunteer Marilyn Chan helps Peter Sarmiento make his way to the bingo room at Curry Senior Center in S.F.



Photo: Gabrielle Lurie, The Chronicle

Marilyn Chan (left) reads bingo numbers at the regular game at Curry Senior Center in S.F.



Volunteer Marilyn Chan (center right) gets ready to serve milk at breakfast at the Curry Senior Center in S.F.



### Legacy Business Registry Case Report

**HEARING DATE: MARCH 6, 2019** 

\* This report provides recommendations for two (2) Legacy Business applications. \*

Filing Date: February 6, 2019
Case No.: 2019-001834LBR
Business Name: Curry Senior Center

Business Address: 333 Turk Street (additional location at 315 Turk Street)

Zoning: RC-4 (Residential-Commerical, High Density)

80-T Height and Bulk District

*Block/Lot:* 0345/015

Applicant: David Knego, Executive Director

315 Turk Street

San Francisco, CA 94102

Nominated By: Supervisor Jane Kim, District 6
Staff Contact: Shelley Caltagirone - (415) 558-6625

shelley.caltagirone@sfgov.org

*Reviewed By:* Tim Frye – (415) 575-6822

tim.frye@sfgov.org

#### **BUSINESS DESCRIPTION**

Curry Senior Center (originally North of market Health Council) was established on January 12, 1973 as a non-profit service organization offering primary health care, substance abuse, mental health, and other social and community services to seniors. The organization was formed in response to dire living conditions in the Tenderloin neighborhood, especially for seniors who made up 37% of the total resident population. Francis J. Curry, MD was director of the San Francisco Department of Public Health at that time. Through Department research, he and his colleagues found the living conditions of seniors in the Tenderloin to be deplorable, with lack of access to medical care and social services. Dr. Curry and his colleagues, Cecilia Johnson, MD and Dennis Stone, MD, joined forces in establishing the North of Market Health Council which initially operated out of the Golden Gate YMCA on Leavenworth Street.

In 1974, the Council added a Meal Site and a Substance Abuse Program. The next year a Case Management Program was started. These paved the way for a comprehensive care model, focused on meeting the unaddressed health needs of a complex, disenfranchised elderly population comprised of multiple races, ethnicities, and languages in an ever-changing landscape. As an outgrowth of the North of Market Health Council services, a neighborhood organizing plan was developed and the North of Market Street Senior Organization was formed in 1974 to represent the rights of Tenderloin seniors. Curry spent 42 years advocating at the local and state levels on platforms for safety, income maintenance, health benefits, homelessness, housing and social services.

In 1999, the Board of Directors purchased and began renovations of the building at 315 Turk Street, directly

1650 Mission St. Suite 400 San Francisco, CA 94103-2479

Reception: 415.558.6378

Fax: **415.558.6409** 

Planning Information: next door to operations at 333 Turk. Officially opening in 2003, it consolidated and expanded programs and administrative space, and provided 13 units of permanent housing for previously homeless seniors. Following the opening of 315 Turk, the San Francisco Department of Public Health provided funding for the renovation and expansion of the Primary Health Clinic, the basement administration suites, and the Meal Site, all located at 333 Turk Street. After 30 years as North of Market Health Council and North of Market Senior Services, the agency was renamed Curry Senior Center in 2004 in honor of its founder.

Both buildings associated with the organization are located on the south side of Turk Street between Leavenworth and Hyde streets in the Downtown/Civic Center neighborhood. It is within a RC-4 (Residential-Commercial, High Density) Zoning District and an 80-T Height and Bulk District.

### STAFF ANALYSIS

### Review Criteria

1. When was business founded?

The business was founded in 1973.

2. Does the business qualify for listing on the Legacy Business Registry? If so, how?

Yes. Curry Senior Center qualifies for listing on the Legacy Business Registry because it meets all of the eligibility Criteria:

- i. Curry Senior Center has operated continuously in San Francisco for 46 years.
- ii. Curry Senior Center has contributed to the history and identity of the Tenderloin neighborhood and San Francisco.
- iii. Curry Senior Center is committed to maintaining the physical features and traditions that define the organization.
- $3. \ \ \textit{Is the business associated with a culturally significant art/craft/cuisine/tradition?}$

No.

4. Is the business or its building associated with significant events, persons, and/or architecture?

### Architecture

Yes. Both the 315 and 333 Turk Street buildings are contributors to the National Register-listed Uptown Tenderloin Historic District. The Uptown Tenderloin is significant under Criterion A in the area of Social History for its association with the development of hotel and apartment life in San Francisco during a critical period of change. As a distinctive residential area, it is also associated with commercial activity, entertainment, and vice. In addition, it is significant under Criterion C in the area of Architecture for its distinctive mix of building types that served a new urban population of office and retail workers. Predominantly hotels and apartments, the district also includes non-residential building types associated with life in the neighborhood. The district is significant at the local level for the period 1906-1957.

#### Persons

Curry Senior Center is named for Dr. Francis J. Curry, former Director of Public Health from 1970

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to 1976. Additionally, 315 Turk Street was the Pathe News Organization's west coast editing building before and during World War II.

5. Is the property associated with the business listed on a local, state, or federal historic resource registry?

Yes, the two properties are listed on the National Register as contributors to the Uptown Tenderloin Historic District, described above. The properties have Planning Department Historic Resource status of "A" (Known Historic Resource).

6. *Is the business mentioned in a local historic context statement?* 

No.

7. Has the business been cited in published literature, newspapers, journals, etc.?

Yes. The California Legislature commended Curry Senior Center in April 2008 in an Assembly Resolution by Mark Leno. In 2015, the New York Times published an article about a client and featured Curry. In 2016, the San Francisco Chronicle featured an article about Curry's Cycling Without Age program. In 2017, KQED featured an article about Curry's Senior Vitality iPad program. In 2018, a San Francisco Examiner article about the Turk Street bicycle lane features a picture of Curry Senior Center and a quote from Curry staff. More can be found on Curry Senior Center's website at: http://www.curryseniorcenter.org/eventsnews/.

### Physical Features or Traditions that Define the Business

#### Location(s) associated with the business:

- 315 Turk Street
- 333 Turk Street

### Recommended by Applicant

- Services for the low-income elder community, including the Primary Care Clinic, Wellness program, Case Management program, Community programs, Behavioral Health services, Peer Drop-In Center, the Dining Room, Senior Vitality program, and the Social Isolation project
- "Curry" sign at 215 Turk Street
- Tall, front-facing windows at 333 Turk Street

### Additional Recommended by Staff

None

### Historic Preservation Commission Draft Resolution No. ###

**HEARING DATE: MARCH 6, 2019** 

1650 Mission St. Suite 400 San Francisco, CA 94103-2479

Reception: 415.558.6378

Fax:

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Planning Information: **415.558.6377** 

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80-T Height and Bulk District

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Applicant: David Knego, Executive Director

315 Turk Street

San Francisco, CA 94102

Nominated By: Supervisor Jane Kim, District 6 Staff Contact: Shelley Caltagirone - (415) 558-66

Shelley Caltagirone - (415) 558-6625 shelley.caltagirone@sfgov.org

*Reviewed By:* Tim Frye – (415) 575-6822

tim.frye@sfgov.org

ADOPTING FINDINGS RECOMMENDING TO THE SMALL BUSINESS COMMISSION APPROVAL OF THE LEGACY BUSINESS REGISTRY NOMINATION FOR CURRY SENIOR CENTER CURRENTLY LOCATED AT 333 TURK STREET, (BLOCK/LOT 0345/015), AND 315 TURK STREET, (BLOCK/LOT 0345/016).

WHEREAS, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains a registry of Legacy Businesses in San Francisco (the "Registry") to recognize that longstanding, community-serving businesses can be valuable cultural assets of the City and to be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success; and

**WHEREAS**, the subject business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years; and

WHEREAS, the subject business has contributed to the City's history and identity; and

WHEREAS, the subject business is committed to maintaining the traditions that define the business; and

WHEREAS, at a duly noticed public hearing held on March 6, 2019, the Historic Preservation Commission reviewed documents, correspondence and heard oral testimony on the Legacy Business Registry nomination.

**THEREFORE BE IT RESOLVED** that the **Historic Preservation Commission hereby recommends** that Curry Senior Center qualifies for the Legacy Business Registry under Administrative Code Section 2A.242(b)(2) as it has operated for 30 or more years and has continued to contribute to the community.

**BE IT FURTHER RESOLVED** that the **Historic Preservation Commission hereby** recommends safeguarding of the below listed physical features and traditions for Curry Senior Center.

### Location(s):

- 315 Turk Street
- 333 Turk Street

### Physical Features or Traditions that Define the Business:

- Services for the low-income elder community, including the Primary Care Clinic, Wellness program, Case Management program, Community programs, Behavioral Health services, Peer Drop-In Center, the Dining Room, Senior Vitality program, and the Social Isolation project
- "Curry" sign at 215 Turk Street
- Tall, front-facing windows at 333 Turk Street

**BE IT FURTHER RESOLVED** that the **Historic Preservation Commission's findings and recommendations** are made solely for the purpose of evaluating the subject business's eligibility for the Legacy Business Registry, and the Historic Preservation Commission makes no finding that the subject property or any of its features constitutes a historical resource pursuant to CEQA Guidelines Section 15064.5(a).

**BE IT FURTHER RESOLVED** that the **Historic Preservation Commission hereby directs** its Commission Secretary to transmit this Resolution and other pertinent materials in the case file 2019-001834LBR to the Office of Small Business March 6, 2019.

Jonas P. Ionin
Commission Secretary

AYES:
NOES:
ABSENT:
ADOPTED:

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