



CITY AND COUNTY OF SAN FRANCISCO DEPARTMENT OF ELECTIONS

John Arntz, Director

Official Filing Forms - Mayor, Board of Supervisors

Please read the following carefully:

- You must file your declaration of candidacy on the same day as you file your declaration to accept or solicit campaign contributions. SF MEC § 201
- If you are a member of a City board, commission, or other body established by the San Francisco Charter, filing your declaration of candidacy may, with certain exceptions, result in forfeiture of your seat. S.F. Charter § 4.101.1

2024 FEB 12 AM 10:04
DEPARTMENT OF ELECTIONS

Issued by: _____ Date: 1/1

Declaration of Intention to Solicit or Accept Contributions For Local Office

(CGCC § 1.122(a); SF MEC § 201)

I, Mark E. Farrell, hereby declare my intention to become a candidate for the office of

Print name of candidate

Mayor of San Francisco at the forthcoming election to be held on 11/5/24.

Print name of office sought

Month, day, year

[Redacted Signature]

2/12/24

Candidate's signature

Date

Declaration of Candidacy

(CGCC § 1.122(a); CAEC §§ 13, 200, 8020, 8028(a), 8040, 8084; SF MEC § 201, 210)

I hereby declare myself a candidate for election to the office of Mayor to be voted for at the General Election to be held on November 5, 2024, and I declare the following to be true: my legal name, as given at birth or as established by marriage, common usage, or habit in all my affairs, or by decree of any court of competent jurisdiction is:

Mark E Farrell

Print first name

M. I. Print last name

Addresses

Home: [Redacted]

Number and street

San Francisco, CA 94118

City, State

ZIP Code

Mailing [Redacted]

Number and street

San Francisco, CA 94118

City, State

ZIP Code

Telephone Num [Redacted]; Email: [Redacted]

I declare under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Executed on February 12, 2024, in San Francisco, CA

Date

City, State



Sworn Statement

- I meet the statutory and/or constitutional requirements for this office including, but not limited to, citizenship and residency.
- I understand that I may withdraw no later than 126 days before the election.
- I am at present the incumbent of the following public office (if any): N/A



Date February 12, 2024.

Oath of Office

I, Mark E. Farrell, do solemnly swear (or affirm) that I will support and defend the Constitution of the United States and the Constitution of the State of California against all enemies, foreign and domestic; that I will bear true faith and allegiance to the Constitution of the United States and the Constitution of the State of California; that I take this obligation freely, without any mental reservation or purpose to evade the same; and that I will discharge the duties upon which I am about to enter.



State of California
County of San Francisco SS.

Subscribed and sworn to before me on this 12th day of February, 2024.

Mary Wen
Notary Public (or other official)

Examined and certified by Mary Wen this 12th day of February, 2024.
Deputy

For Department of Elections Use:	
Date of original registration: <u>3/15/1992</u>	Date of re-registration: <u>3/1/2021</u>



**CITY AND COUNTY OF SAN FRANCISCO
DEPARTMENT OF ELECTIONS**

SAN FRANCISCO
John Arntz, Director

Official Filing Form

Permission to Post Personal Information on the Internet

(CAGC § 7928.205)

- No state or local agency shall post the home address or telephone number of any elected or appointed official on the Internet without first obtaining the written permission of that individual.
- For purposes of this section, "elected or appointed official" includes, but is not limited to, all of the following: state constitutional officers; members of the legislature; judges and court commissioners; district attorneys; public defenders; members of a city council; members of a board of supervisors; appointees of the governor; appointees of the legislature; mayors; city attorneys; police chiefs and sheriffs; a public safety official, as defined in section 7920.500; state administrative law judges; federal judges and federal defenders; members of the United States Congress and appointees of the President.

2024 JUN 10 11 24 AM
Official Filing Form
DEPARTMENT OF ELECTIONS

County Elections Official
By: _____
Date Issued: _____

Permissions 1

In accordance with California Government Code section 7928.205, I hereby: *(please check one)*

grant permission to post information on the internet

deny permission to post information on the internet

to the San Francisco Department of Elections on *sfelections.org* for the November 5th 2024 election.
Month, day, year

If you deny permission, only your name will appear on the qualified candidate list posted on *sfelections.org*.

[Redacted Signature]
Candidate's signature

6/10/24
Date

Candidate Information 2

Complete these fields only if you grant permission to post.
Information to be posted (please print):

Candidate name: Mark Farrell

Office Sought: Mayor

Address (physical or mailing): _____

Phone Number: _____

Email address: info@markfarrell.com

Website: _____

Fax: _____



**CITY AND COUNTY OF SAN FRANCISCO
DEPARTMENT OF ELECTIONS**

John Arntz, Director

For the Ballot
(CAEC §§ 13104, 13106- 13107, 13211.7; SF MEC §§ 205, 225, 401)

Official Filing Form
DEPARTMENT OF ELECTIONS JUN 10 11 2 16
County Elections Official
By: _____
Date Issued: _____

IMPORTANT NOTE: A ballot designation is optional. If one is requested, a completed **BALLOT DESIGNATION WORKSHEET** must be submitted. If no ballot designation is requested, write "NONE" and initial in the box. (Elections Code §§ 13107, 13107.3)

Ballot Information Name and ballot designation to appear on the ballot

1

I request my name and ballot designation to appear on the ballot as follows:

Mark Farrell

Print Your Name for Use on the Ballot

Candidate initials box if NO ballot designation is preferred.

Small Business Owner

Print Ballot Designation Requested

Name in Chinese Characters

2

The names of candidates appear on the official ballot in traditional Chinese characters as well as in English. The Department of Elections can provide this transliteration or translation for candidates for local office, or the candidate may provide documentation of established use of a name in Chinese.

If a candidate has a character-based name by birth, that can be verified by birth certificate or other valid identification, the candidate may use that name on the ballot instead of a phonetic transliteration. A candidate who does not have a character-based name by birth, but who identifies by a particular character-based name and can demonstrate that they have been known and identified within the public sphere by that name over the past two years, may use that name instead of a phonetic transliteration.

Check one option (provide supporting documentation):

I request that the Department of Elections, working with a qualified Chinese-language translator, provide a Chinese transliteration or translation of my name for all materials where it is legally required.

I am providing documentation of established use of a particular Chinese transliteration or translation of my name for the Department to review. I understand that the Department's decision whether to accept a proposed transliteration or translation is final.

I have a character-based name by birth and am providing supporting documentation of this name.

舊金山市議會擬徵九曲花街通行費

發佈時間: 2017年02月17日 21:39 來源: 星島日報 評論: 0條 點擊: 1534次



每逢周末都會有大批遊客湧入迂迴曲折的倫巴底街，造成交通嚴重堵塞。美聯社

三藩市市參事周四表示，在市內著名的倫巴底街 (Lombard Street, 俗稱九曲花街) 行駛的車輛都應繳納通行費，以緩解每年數以百萬計遊客到此地參觀產生的嚴重塞車情況。

駕駛人在沿着位於住宅區內全長600呎的九曲花街行駛時，經常陷入長達三個街區的汽車長龍中動彈不得。三藩市交通局近日發表一份報告提出該收費建議，轄區涵蓋該街的市參事麥法恩 (Mark Farrell) 再將構想落實成法案。九曲花街每年吸引大約200萬名訪客，在繁忙的夏天周末常有高達1萬7,000人徒步或開車慕名前來。

麥法恩的發言人蒙特賈諾 (Jess Montejano) 表示：「他們爬上屋頂拍自拍，或走在街道中央，還有人站在底部試圖拍攝仰望街道的自拍照。」

三藩市交通局最近提議建立一個電子系統，徵收通行費並追啟預約將在特定時間進入九曲花街的汽車。住在街上的住戶則免繳費用。

駕駛人若沒有預約將開車進入該街，必須繳納更高額費用。

本周熱門點擊

- 1 風華再現 邱吉爾醫學中心舉辦遇見「...
- 2 紐約男子砍刀襲擊三名警官涉恐襲罪被...
- 3 國泰銀行第47屆年度慈善高爾夫球錦...
- 4 當局打擊汽車保險欺詐 15名南加州居...
- 5 2024加州投資論壇圓滿閉幕 引領全球...
- 6 美國奧淇宏盛母親節盛大活動圓滿舉辦
- 7 法訊||加州競業禁止協議: 企業如何在...
- 8 力爭代表權 趙美心等國會亞裔領袖推...

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- 【視頻】日本前首相...
- 【視頻】「大學申請」真正的...

上一篇: 灣區迎來冬季最後一波風暴

02月17日 21:46

下一篇: 挑戰成為舊金山首位同志市長! 前加議員競口參選

02月17日 21:36



Mark Farrell
February 16, 2014 · 🌐


I had a fantastic time participating in the annual Chinese New Year Parade last night. It was great to see such a large turnout for one of San Francisco's most anticipated annual events.

👍 39


👍 3 🗨️ 1 ↗️

👍 Like 🗨️ Comment ↗️ Share

Most relevant ▾

 **Jody Robinson**
Can you still throw that slider away?


10y Like

 **Joey Kaplan**
Cute family photo!

10y Like

 **Tim Truett**
Handsome Chauffeur!

10y Like

 Write a comment...

🗨️ 📷 📧 📧 📧

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2014 JUN 10 PM 2:16
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W 世界新聞網 | 2.9k 人追蹤 ☆ 追蹤

勇士隊金山新主場將完工 球館旁有了勇士街



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世界新聞網 2019年8月1日



金州勇士隊新主場大通中心球館 (Chase Center) 北側的「南街 (South Street)」從8月1日起正式更名為「勇士街」

熱門新聞

1. 男子娶不起中國老婆！娶外國19歲的「漂亮媳婦」 網友評論炸鍋了
2. 愛情長跑多年...夫妻結婚7天後健檢 一看結果心寒提離婚
3. 國台辦點名懲戒台灣5名嘴！中國民眾吐槽了
4. 她回望人間最後一眼...15歲女孩「遭父母拋棄」輕生 遺體無人領
5. 把握好天氣！明晨下探15度 下周這天鋒面來襲「全台雷雨狂下」

(Elaine Forbes)、舊金山父運局「永續街建」部門主管懷斯 (Viktoriya Wise) 在「勇士街」東端與Terry A. Francois Blvd.交界處的海濱路口為「勇士街」正式揭牌。

「勇士街」西端與3街的交界處就是舊金山地鐵T線「舊金山加大醫院 / 米慎灣站」。站點正在改造升級，以應對大通中心球館9月正式開通運營後龐大的觀眾公交需求量。

大通中心球館已經封頂並完成所有外牆鋪設和節能櫥窗安裝，球場內部地板、座椅、屏幕等設施的安裝基本完成。一些施工人員正在調試水電線路，球館周邊的人行道和馬路路面鋪設也已進入最後階段。

威爾茨表示，若非舊金山已故市長李孟賢 (Edwin Mah Lee) 極力協調，就沒有勇士隊如今的新主場大通中心球館落成。這正是李孟賢的貢獻，勇士隊來到金山之後將吸引大批觀眾來繼續支持球隊，並帶動消費和球隊的進步。

他感謝代表球館所在米慎灣的前市議員金貞妍 (Jane Kim)、前市長麥法恩 (Mark Farrell) 和現任市長布里德 (London Breed) 對勇士隊前來金山各方面工作的支持，勇士隊也將長遠地以舊金山為家，期待在勇士隊建隊75周年 (2021年) 選出隊史最佳球員，並以這名球員進行另一項重要命名。

球館周邊街道的電燈柱張貼了柯瑞、湯普森、格林三名現役全明星球員的宣傳畫，他們都具備成為勇士隊隊史最佳球員的潛力。

威爾茨推介，球館進行的首場正式演出將安排在9月6日，由舊金山交響樂團 (San Francisco Symphony) 和重金屬樂隊Metallica再次聯袂登台，慶祝他們榮獲葛萊美獎的S&M專輯出版20周年。他說，勇士隊為大通中心球館的正式開幕做了充分準備，歡迎觀眾來欣賞演出和比賽。

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- 甘迺迪家族詛咒? 又一人早逝 年僅22歲

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SAN FRANCISCO
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2024 JUN 10 PM 2:17
DEPARTMENT OF ELECTIONS

竞选旧金山市长麦法恩支持率暂居第一



曾于2018年，短暂出任旧金山市长的麦法恩（Mark Farrell），在2月13日公布，参加旧金山市长竞选。图为旧金山市议员麦法恩（Mark Farrell）宣布，旧金山现役第一反应队伍将从2012年选举通过的称C议案受益，享受住房贷款首付资助。（周凤临 / 大纪元）

更新 2024-02-25 1:16 AM 人气 287

标签: 竞选, 旧金山市长, Mark Farrell

【大纪元2024年02月25日讯】（大纪元记者李沁一旧金山报导）曾于2018年，短暂出任旧金山市长的麦法恩（Mark Farrell），在2月13日公布，参加旧金山市长竞选。他的政见是“让旧金山市更加安全、清洁、充满活力。”

他说：“我要参加旧金山市长的竞选。我在旧金山市出生、长大，我和我的家人把旧金山社区，当成自己的家。过去5年，我们都目睹了旧金山由一个繁华、美丽的城市，一步步沦落成今天的惨不忍睹。”

麦法恩支持率暂居第一

麦法恩竞选团队在2月22日（周四）表示：“竞选市长活动刚刚启动4天，麦法恩的成绩就领先！当然，距离11月最后的投票时间尚早。”所以，麦法恩谦虚地表示：“如果今天出来的是选举结果，我是赢了。但现在说赢还太早，我们还要继续为选举日努力！”

麦法恩团队表示：“我们知道，大多数旧金山市长候选人，已经开展竞选达6个月以上，民众已经花费数百万美元支持他们。麦法恩刚刚参加竞选，您今天的捐助，任何金额都可以，就能支持他，保住第一名的成绩。”

这份关于旧金山市长选举的民意调查，是《旧金山纪事报》（San Francisco Chronicle）在2月14日~18日，对812名选民进行的。

其中40%选民未表态。在表态的选民中，20%支持麦法恩，18%支持现任市长布里德（London Breed），16%支持李维斯公司（Levi Strauss & Co.）的财富继承人丹尼尔·卢里（Daniel Lurie）。

选民对现任市长布里德不满

选民对布里德的不满主要集中在：她把旧金山搞得太肮脏，公共安全极差，无家可归者随处露宿，吸毒者太多且危险，居住环境糟糕，住房承担能力减弱等等。

所以，《旧金山纪事报》在2月22日说，市长布里德连任出现危机！

就麦法恩提出的“让旧金山市更加安全、清洁”的治理政策，本报记者随机采访了旧金山的本地居民。有大航空公司的职员表示认可，会帮助麦法恩在乘客中多做宣传，一起给麦法恩投票。

也有居民S哭诉，他早上骑自行车路过市政厅对面的公共图书馆（San Francisco Main Library），被那里成群的吸毒者，还有因为吸毒昏死过去的人，惊吓到了！居民S表示，图书馆是孩子们梦想开始的地方，是启迪人们深入思考、学习的地方。现在被这样的人群一直霸占着，政府和官员应该做点什么了！

上任第一天要解雇市警察局局长

麦法恩借选举平台表达：“我是竞选者中唯一一位，在第一天就发布了详细政见的候选人。让旧金山成为更安全、更清洁、更有活力的城市。我上任的第一天，就要解雇旧金山市警察局局长比尔·斯科特（Bill Scott）。”

麦法恩呼吁对犯罪采取“零容忍政策（A Zero Tolerance Policy for Crime）”，他说：“我们需要一位，带头改革旧金山市警察局的人，他要和我一起努力，增加警察预算，增加数百名警员。”

麦法恩曾公开抨击市长布里德，指出布里德让旧金山市警员，减少超过500名；两年前，布里德给旧金山市警局的预算，削减1.2亿美元；麦法恩在2018年担任市长时，旧金山警察学院班级（San Francisco Academy Class），每个班平均有50多名学员，而布里德时期，只有19人，还有几人第一周之后就退学了。

根据旧金山市法律，市长有权解雇市警察局局长。但是，市长必须从该市警察委员会（Police Commission）推荐的候选人中，选出一人，出任新局长。

麦法恩竞选信息

麦法恩还承诺：“清理所有大型的无家可归者居住场所，帮助瘾君子，清理街头垃圾等。”

从麦法恩的政见看来，如果其选举成功，说明旧金山市的政治光谱，将从极左派转向温和的中间派。

麦法恩竞选活动捐助网址：<https://secure.actblue.com/donate/mark-farrell-for-mayor-2024-1>

麦法恩竞选宣传主页：www.markfarrell.com ◇

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2018 JUN 13 PM 2:17

DEPARTMENT OF ELECTIONS

您的位置: 文學城 » 新聞 » 焦點新聞 » 在美國，一座大型城市的市長是這樣誕生的(組圖)

在美國，一座大型城市的市長是這樣誕生的

文章來源: 美國中文網 於 2018-07-13 21:59:54 - 新聞取自各大新聞媒體, 新聞內容並不代表本網立場!

(被閱讀 14792 次)

A- A A+

Post



從2017年12月12日凌晨，到2018年7月11日正午，211天，是美國一座大型城市市長誕生所需要的時間。7月11日正午，在舊金山市府廣場前的市政中心廣場，美國中文網記者與數千民眾一起共同見證了一個曆史時刻的出現：勝選市長布裏德宣誓就職，正式成為第45任舊金山市市長，同時也是這座城市有史以來第一位女性非裔市長。

布裏德（右）在紐森（左）監誓下就職

在宣誓環節後的就職演說中，布裏德不忘回顧她站上演講台的由頭，這一路的開端便是2017年12月12日凌晨傳遍全城的一個噩耗：時任舊金山市市長、舊金山曆史上首位華裔市長李孟賢因突發心臟病搶救無效被宣告死亡。從接到這一消息開始，在過去的211天，美國中文網記者親自見證了第45任舊金山市市長誕生的每一個重要時刻。

在美國，一座大型城市市長究竟是如何誕生的？這篇文章將為你梳理答案。

1. 舊金山市長如何選？

通常來說，舊金山市長每四年選舉一次，每一任市長最多連任兩屆。如果在任市長因

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高亞麟和女演員的性醜聞，越扒越殘忍



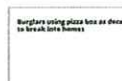
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堅決表態「反對台獨」！黃循財：美國不是盟友



美國三院院士陳剛 回顧“中國行動計劃”下被捕種種細節



拜登加稅同日 比亞迪在墨西哥發布首款皮卡 外形硬派十足



拜登出重手對中國加關稅 川普：這三年半你去哪了？



登對價值\$180億中國進口產品加征關稅 各方如何看？

特殊情況無法繼續履行職務時，可由其提名委任，並由議會投票通過產生過渡市長，代其完成遺留任期。如市長在任期內因故離世，則按照舊金山市憲章規定，由市議會主席直接接替擔任代理市長，並在隨後由議會商議產生過渡市長。

以上兩種特殊情況均發生在了舊金山歷史上首位華裔市長李孟賢 (Ed Lee) 身上。2011年年初，因前市長紐森出任加州副州長，受其提名，並經由舊金山市議會投票通過，李孟賢首次擔任舊金山市過渡市長，並於2011年8月選舉中獲勝，成為舊金山歷史上首位民選華裔市長。2017年12月12日，李孟賢在第二屆任期內因突發心臟病離世，留下一年多任期未滿。因此，舊金山市議會決定舉辦一場特別選舉，產生新任市長。

與絕大多數美國城市的市長選舉機製不同，舊金山采取“優先選擇投票”（也被稱作“即時複選”），也就是一次定勝負。據舊金山選務處處長John Artnc向美國中文網記者介紹，在這種計票機製下選民可依序填寫最多三個候選人，第一輪計票將對獲得第一選擇的候選人進行計票，如果有候選人獲得超過半數選票，則直接勝出；如果沒有候選人獲得過半計票，那麼排名最後的候選人被剔除，但他獲得的選票將算在這些選民選擇的第二候選人身上，這個計票方式一直繼續，直到有候選人得到超過50%的選票。

這種選舉機製意味著不同於絕大多數的選舉有“二選一”的局麵，在舊金山，排名前三的候選人都是主力候選人，均有可能在選舉中獲勝，且三人之間的合縱連橫由為關鍵，這也是本次舊金山市長特別選舉雖然稍顯冷清，卻又格外“刺激”的原因之一。

（點擊複習《24小時三次反轉！舊金山市長選舉現罕見逆襲竟是因為它》）

2. 誰有資格參選？

“凡是年滿18周歲、居住在舊金山的美國公民，在繳納6500美元以後，基本都有資格參與市長角逐”，參與本次競選的一位候選人給出了這樣的答案。參考舊金山市超過87萬的總人口（2016年數據），可見市長競選的門檻並不高。

看上去6500美元的入門費並不高，但是報名參選的人並不會太多，用上述候選人的話來說，因為“沒人喜歡看錢打水漂”。不過，這不妨礙還是有不少人想要“任性一把”。參與本次競選的候選人李愛晨告訴美國中文網記者，勝選當然是好事，但即便落敗，對於反大麻群體來說，花6500美元在盡可能公開的場合，麵對盡可能多的民眾，充分表達反大麻的立場，“罵夠政府半年”（從1月初報名截止到6月決選剛好半年）也是值得的。不僅如此，他們還要物盡其用，保證這6500美元的當中的每一分都用夠本。

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中國駐美使館：與美方合作打擊
跨境偷渡 接受遣返人員



俄軍越境突進劍指第二大城 會否
引發“骨牌效應”？



比亞迪漏電車主疑腦溢血，女
兒：沒有詆毀國產



紐約市長語出驚人：非法移民都
是游泳好手 勝任這職位



中國國安部再呼籲全民警惕間諜
並警告外國教授...



美國不怕與中國打貿易戰，歐洲
呢？



《經濟學人》解析：習近平對中
國經濟的誤解

華裔候選人李愛晨接受美國中文網採訪

除了反大麻群體外，此次參選的還有推動無家可歸者權益保護的社會活動人士。不論因為何種原因選擇參選，在下定決定繳納費用，並獲得舊金山選務處批准後，舊金山選務處就將會將這些人聚起來上課，充分講解競選當中的所有注意事項。“在一個小時的課程之後，他們會給我們發一些小冊子，讓我們回家後仔細閱讀”，一位候選人告訴美國中文網記者，這些材料廣泛而細致，比如，會明確規定在投票當日候選人支持者打出的手牌或橫幅需要和投票箱保持的距離。

3. 在職人員是否更有優勢？

理論上講，具備參選市長資格的名額不計其數，但真正勝出的名額有且隻有一個。歷史上，不論是地方、還是州或聯邦級競選中非“職業選手”勝出的例子並不少見。比如，裏根、施瓦辛格和川普。現在，競選中的“黑馬”越來越常出現，不過，在絕大多數的情況下，競選依然是“種子選手”們的角逐。

在曆屆舊金山市長競選中，絕大多數的勝出者都有共同的經驗背景，曾在舊金山議會擔任議員或其它市府公職，如果參選人處於在職參選狀態，那麼所謂的“在職優勢”就會體現得更為明顯。類似的曆史在舊金山不斷重現：

1978年11月，由於時任市長莫斯科尼（George Moscone）遭政敵刺殺身故，擔任議長職位的範士丹（Dianne Feinstein）接替擔任臨時市長，在隨後舉行的市長競選中，曾經兩次衝擊市長寶座未果的她，憑借在職優勢一舉奪魁，成為舊金山曆史上首位女性市長。以舊金山市長為跳板，範士丹隨後的政治之路可謂青雲平步，現在，她是聯邦參議員中年紀最長的一位。

2011年，類似的情景再次上演。時任舊金山市長紐森（Gavin Newsom）在據任期結束還剩一年時升任加州副州長，時任行政官的李孟賢被推舉接替出任市長，當時，他曾經口頭承諾不會參與市長競選。不過，2011年8月打破承諾，宣布競選舊金山市長，並成功勝選，舊金山也由此迎來了曆史上第一位華裔市長。

前舊金山市長紐森（左）與李孟賢（右）

正是因為有範士丹和李孟賢的先例，在這一次的選舉中，當布裏德以代理市長身份決定參選舊金山市長時，舊金山議會內部就是否免除布裏德的代理市長之位以免對其他候選人造成不公平競爭優勢展開討論並投票，結果，她在當晚失去代理市長之位，轉由不參與競選的議員麥法恩（Mark Farrell）出任過渡市長。

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不過，一個多月的代理市長生涯還是為布裏德製造了不少優勢，她有更多機會出現在公眾面前，能提前熟悉市長工作，並在競選經費的前期籌集中獲得領先優勢。就連她本人在面對媒體時也表示，正是因為代理市長期間的工作讓她最終做出了參選的決定。

最近，舊金山議會已經提出考慮修改市憲章，要求接受代理市長/過渡市長職位的公職人員不得參與隨後舉行的市長選舉，以完全消除“在職優勢”對於選舉結果的影響。

4. 錢有多重要？

幾乎所有人都知道，美國選舉很耗錢。據舊金山選務處工作人員透露，一場全市範圍內的選舉耗資約為300萬美元。但這還只是政府公費開支，競選中真正的金錢比拚是籌款能力。不誇張的說，一場選舉中，錢倉就是候選人的彈藥庫，有了錢，也就有了打勝仗的底氣。一旦有競選人在籌款上與其它候選人拉開了差距，幾乎就相當於勝券在握。當然，這隻是一“一般而言”，希拉裏與川普的總統大戰就作出了“二般詮釋”，在籌款額的對抗中贏了川普的希拉裏卻最終沒有贏下整個選舉。

為什麼籌款如此重要？首先，不得不承認的是，籌款在一定程度上體現出民意，籌款額多的候選人的勝選信心也更為強烈。其次，選舉當中的各項支出，包括各式各樣的競選廣告、助選人力和物力都需要金錢鋪路。如果在選情焦灼時到舊金山華埠一趟，便能直觀感受到候選人團隊財力的不同。

美國中文網葉文多攝於舊金山華埠

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在籌款經費上遙遙領先的布裏德的海報幾乎遍布華埠的大街小巷，在數量和製作的精良度上明顯領先於其它候選人。而在選舉前的每一場辯論會上，便又是一個直觀比拚的機會。在場外，各種舉手牌、發傳單的工作人員隨處可見。除了這些必要的宣傳工作外，選前的上門或電話拜票也需要不少人員。一般來說，這些人當中主要以誌願者構成，不過，在一些財力相對雄厚的競選團隊中，花錢雇人也並不少見。

美國中文網葉文多攝於Common Wealth Club辯論會外

在6月5日的決選日當天的最後衝刺階段，布裏德團隊直接包了輛電車巡遊，並向華埠民眾贈送外形神似紅包的小禮物，豪氣可見一斑。

布裏德拜票（上）及發布會（下）

理論上，參選花不了多少錢，但競選就是另一回事了。按照舊金山的選舉規定，在前期階段，以每個個體捐款人不超過500美元為上限，候選人如果能籌集到5萬美元，便可獲得公共競選經費的同等匹配，直至達到某個上限。5萬美元看似不多，但在這場選舉中，隻有三名候選人——布裏德、裏諾和金貞妍——拿到了公共競選經費的支持，他們也成了這場競選中最受關注的真正的實力角逐者。

不過，拿錢也有講究。在美國範圍內，因競選經費獲取環節出問題惹出麻煩甚至身陷囹圄的案例也並不鮮見。錢來自哪裏，該不該拿，也是候選人團隊需要仔細掂量的問題。畢竟，所謂拿人手短，獲得直接資金支持也就往往意味著候選人需要對資金來源方作出一定承諾。在舊金山，市長候選人資金來源也往往成為競爭對手詬病的對象。一些候選人認為現在的競選經費條例仍有缺陷，比如對於個體捐款有明確要求，但對於團體資金支持則相對寬泛，這使得有些候選人得以接受在舊金山外的團體支持，這些資金往往數額相對較大。

如果說選民是做“選擇”，在絕大多數的選舉中，金主則多像是下“賭注”。在總統大選中，著名風投人彼得·泰爾（Peter Thiel）一反眾多矚目大佬的風向，押注川普獲勝，被視作是眼光獨到的一次成功投資。在舊金山的市長選舉中，除了候選人的基本主張外，部分金主也會看風使舵，在前期觀望，後期再表明傾向，甚至前後更改支持者的例子也時有發生。

5. 候選人如何爭取選票？

在任何級別的競選中，無論數量多少，口頭上的空頭支票是任何一位候選人都難免要發出的。有經驗的競選團隊會不斷對競選綱領作出微調，也會因不同選民群體而區別性作出不同承諾。必要的掃街和拜票自然必不可少，不過，相比於口頭承諾對未來的期許，候選人的過往似乎更擲地有聲地告訴選民，他/她是否是一位理想的候選人。

每一個候選人背後都清晰地站著他/她的過往：出身、經歷、言論、行動，一路走來的每一步都將被置於大庭廣眾之下被嚴格清算。這些過往構成候選人一幅擺脫不掉的影子，並以此為基礎，為選民塑造一個關於他/她的未來形象。

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兩位為金貞妍團隊做誌願者的年輕學生告訴美國中文網記者，她們之所以選擇為金貞妍吶喊，是因為兩人是舊金山市立大學的學生，而金貞妍推動舊金山市立大學免費，在全美首開先例，這兩位誌願者便是這一政策的受益者。與此同時，金貞妍曾力主為科技公司免稅則成為她身上極具標識性的舉動。因此，在金貞妍的支持力，年輕學生和科技人士是主要代表。裏諾曾為LGBT群體權利奔走呼號，自然獲得了絕大多數的該群體票倉。

候選人金貞妍（上）和裏諾（下）接受美國中文網採訪

如果說，過去塑造了一位候選人，那麼時代將成就一位候選人。每個人都有屬於他/她的歷史時代，被視作LGBT權益先驅的裏諾似乎稍微錯過了屬於他的黃金時代，高學歷重教育的亞裔移民後代金貞妍似乎又還沒到屬於她的最佳時機，布裏德的綱領則真正切中了這個時代舊金山民眾最渴求的改革。在美國中文網記者的隨機採訪中，關於住房、遊民、治安和環境衛生問題的痛恨排在極為靠前的位置。一位民眾告訴美國中文網，布裏德出身底層，成長在公屋，對暴力和藥物問題有切身體會，並擁有必要的知識和經驗，他堅信布裏德可以在住房、無家可歸者、治安和街道環境方面給舊金山提出。這當然隻是對於未來的想象，但這種想象足以支撐一張投票。

在候選人核心理念的基礎上，黨派和族裔也極為重要，但在舊金山的政黨單一又文化多元的環境中，似乎就沒有那麼要害突出了。

布裏德接受美國中文網採訪

6. 參選的意義在哪裏？

拋開候選人的個人政治前途，每一次競選，候選人總是帶著個人奮鬥故事，並帶著一部分團體的使命，這些形成了整個社會的公共財富。

在7月11日的宣誓就職典禮結束後，一位非裔民眾向美國中文網坦誠，最打動她的是布裏德的個人故事，另一位則直言，布裏德帶給舊金山、美國、甚至全世界以希望。“我小時候在公屋長大，距離這裏（指市府大樓）隻有幾個街區之隔”，在演講中，布裏德坦言自己出身底層，但憑借教育得以改變命運，她希望今後有更多舊金山的年輕人有機會從公屋奮鬥到市長辦公室。

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幾乎每一位候選人身上都有類似的動人故事，在6月5日的決選日當晚，候選人金貞妍身穿一身紅衣亮相Party。那時，首輪投票結果已出，她勝算無望，但依然眼泛淚花卻盡量壓抑著激動分享了她的個人故事。“我母親是來自韓國的移民，在我小的時候，和她一起去購物時總能聽到她的討價還價。八折可以嗎？不可以。八折可以嗎？不可以。八折可以嗎？不可以.....即便不斷收到否定的回覆，她還是習慣性地問可以打八折嗎，或者又再退一點問那九折可以嗎？從那時候，我就知道，我需要為自己的家庭去爭取，為我們想要的世界去爭取。”

美國中文網葉文多6月5日晚攝於金貞妍Party

金貞妍的Party上年輕人格外多。金貞妍在台上動容地說，年輕人的參與和支持非常重要，因為十幾年前，有一個和他們年紀相仿的年輕女孩兒也曾經參與了一位市長的競選活動，“十幾年過去後，那個年輕的女孩兒現在站到了這裏”。在金貞妍看來，如果不是當年以誌願者的身份參與選舉而種下了一顆種子，她或許並不會走上從政之路。

當晚，相隔不遠處的候選人裏諾的Party也同樣熱鬧。這位候選人是加州史上首位公開同性戀身份的參議員，曾在擔任舊金山市議會時大力推動舊金山同性婚姻合法。裏諾在這次的競選中獲得了LGBT團體的鼎力支持，他的競選辦公室是一處漂亮的藝術展室，裏麵掛著不少LGBT相關的藝術作品，辦公室由他的競選支持者捐贈使用。當天晚上，就是在這裏，一群人輪流舉起彩虹旗快樂地舞蹈，對他們而言，不論結果如何，有人代表這個群體發聲，要求更廣泛且深入地平權是值得驕傲的，而他們每一個人，都為此盡過一份力。

美國中文網葉文多6月5日晚攝於裏諾Party

一場選舉，難免會有人失望，但更多人看到了希望。這種希望，不獨屬於成功者，它歸功於每一個參與這一儀式的所有個體，這或許正是一場選舉所能生發的最大意義。

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California Secretary of State
BALLOT DESIGNATION WORKSHEET

November 5, 2024, General Election (Elections Code §§ 13107, 13107.3, 13107.5; California Code of Regulations § 20711)

This entire form **must be completed**, or it will not be accepted, and you will **not** be entitled to a ballot designation. **DO NOT LEAVE ANY RESPONSE SPACES BLANK.** If information requested is not applicable, please write "N/A" in the space provided, otherwise the information **MUST** be provided. **UPON FILING, THIS WORKSHEET WILL BE A PUBLIC DOCUMENT.**

Candidate Information 1

Candidate Name: Mark Farrell

Office: _____ Email: _____

Home Address: _____ San Francisco, CA 94118

Mailing Address: _____

Business Address: _____

Phone Number(s)
Business: _____ Home/Mobile: _____ Fax: _____

Attorney or Other Authorized Person Information 2

Attorney Name (or other person authorized to act on your behalf): _____

Address: _____

Phone Number(s)
Business: _____ Mobile: _____ Fax: _____

You may select as your ballot designation one of the following designations:

- (a) Your current principal profession(s), vocation(s), or occupation(s) [maximum total of three words, separated by a slash ("/")].
- (b) The full title of the public office you currently occupy and to which you were elected.
- (c) "Appointed [full title of public office]" if you currently serve by appointment in an elective public office and are seeking election to the same office or to some other office.
- (d) "Incumbent" if you were elected (or, if you are a Superior Court Judge, you are a candidate for the same office that you hold) to your current public office and seek election to the same office.
- (e) "Appointed Incumbent" if you were appointed to your current elective public office and seek election to the same office.

Proposed Ballot Designation(s) 3

Proposed Ballot Designation(s): Small Business Owner

Alternate Ballot Designation(s) 1: _____

Alternate Ballot Designation(s) 2: _____

If your proposed ballot designation is pursuant to Elections Code § 13107(a)(3):

The professions, vocations or occupations related to my proposed ballot designation(s) constitute my primary, main or leading professions, vocations or occupations. Initial _____

Translation of Proposed Designation: Gender specific translations will default to the masculine form for uniformity in translation unless you specify otherwise: () Masculine () Feminine

In the spaces provided on the next page(s):

- (a) Describe why you believe you are entitled to use the proposed ballot designation.
- (b) If your proposed ballot designation contains one or more slashes ("/") separating words in your ballot designation for separate principal profession(s), vocation(s), or occupation(s) (collectively known as "PVOs"), complete a justification section for each separate PVO.
- (c) Attach any documents or exhibits that you believe support your proposed ballot designation. **(Note: It is not necessary to provide copies of Certificates of Election if you are currently a seated member for a voter-nominated office).**
- (d) If using the title of an elective office, attach a copy of your certificate of election or appointment.
- (e) Any supporting documents will not be returned to you. **Do not submit originals.**

It is your responsibility to justify your proposed ballot designation and to provide all requested details.



California Secretary of State
BALLOT DESIGNATION WORKSHEET

November 5, 2024, General Election (Elections Code §§ 13107, 13107.3, 13107.5; California Code of Regulations § 20711)

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If your proposed ballot designation includes the word "volunteer," indicate the title of your volunteer position and the name of the entity for which you volunteer along with a brief description of the type of volunteer work you do and the approximate amount of time involved. You may only use the ballot designation "community volunteer" if you volunteer for a 501(c)(3) charitable, educational, or religious organization, a governmental agency or an educational institution. You may not use "community volunteer" together with another designation.

If your proposed ballot designation contains **one or more slashes ("/")** separating multiple principal profession(s), vocation(s), or occupation(s) (collectively known as "PVOs"), complete a justification section for each separate PVO.

Justification for use of Proposed Ballot Designation(s)
If you are proposing alternate ballot designations, please provide justification for use of those on Page 3.

4

Justification for use of 1st PVO:

Current or most recent job title: Managing Director Start Date: 08/2009 End Date: _____
 Employer Name or Business: Thayer Ventures
 Person who can verify this information:
 Name: Chris Hemmeter Phone Number(s): 415-533-9520 Email: chris@thayerventures.com

Justification for use of 2nd PVO:

Current or most recent job title: _____ Start Date: _____ End Date: _____
 Employer Name or Business: _____
 Person who can verify this information:
 Name: _____ Phone Number(s): _____ Email: _____

Justification for use of 3rd PVO:

Current or most recent job title: _____ Start Date: _____ End Date: _____
 Employer Name or Business: _____
 Person who can verify this information:
 Name: _____ Phone Number(s): _____ Email: _____

Before signing below, answer/initial the following questions. Does your proposed ballot designation:

- | | | | |
|--|------------------------------|--|---------|
| 1) Use only a portion of the title of your current elected office? | <input type="checkbox"/> Yes | <input checked="" type="checkbox"/> No | Initial |
| 2) Non-judicial candidates: Use only the word "Incumbent" for an elective office to which you were appointed? | <input type="checkbox"/> Yes | <input checked="" type="checkbox"/> No | Initial |
| 3) Use more than three total words for your principal professions, vocations, or occupations? | <input type="checkbox"/> Yes | <input checked="" type="checkbox"/> No | Initial |
| 4) Suggest an evaluation of you, such as outstanding, leading, expert, virtuous, or eminent? | <input type="checkbox"/> Yes | <input checked="" type="checkbox"/> No | Initial |
| 5) Refer to a status (Veteran, Activist, Founder, Scholar), rather than a profession, vocation, or occupations? | <input type="checkbox"/> Yes | <input checked="" type="checkbox"/> No | Initial |
| 6) Abbreviate the word "retired"? | <input type="checkbox"/> Yes | <input checked="" type="checkbox"/> No | Initial |
| 7) Place the word "retired" after the words it modifies? Example: Accountant, retired | <input type="checkbox"/> Yes | <input checked="" type="checkbox"/> No | Initial |
| 8) Use a word or prefix (except "retired") such as "former" or "ex-" to refer to a former profession, vocation, or occupation? | <input type="checkbox"/> Yes | <input checked="" type="checkbox"/> No | Initial |
| 9) Use the word "retired" along with a current profession, vocation, or occupation? Example: Retired Firefighter/Teacher | <input type="checkbox"/> Yes | <input checked="" type="checkbox"/> No | Initial |
| 10) Use the name of a political party or political body? | <input type="checkbox"/> Yes | <input checked="" type="checkbox"/> No | Initial |
| 11) Refer to a racial, religious, or ethnic group? | <input type="checkbox"/> Yes | <input checked="" type="checkbox"/> No | Initial |
| 12) Refer to any activity prohibited by law? | <input type="checkbox"/> Yes | <input checked="" type="checkbox"/> No | Initial |

If the answer to any of these questions is "yes," your proposed ballot designation is likely to be rejected.

X

 Date Signed: 6/10/24 Month/Day/Year

For your reference, attached are Elections Code sections 13107, 13107.3, and 13107.5, and California Code of Regulations (CCR), title 2, section 20711. You also may wish to consult CCR, title 2, sections, 20712-20719 (found at www.sos.ca.gov).



California Secretary of State
BALLOT DESIGNATION WORKSHEET

November 5, 2024, General Election (Elections Code §§ 13107, 13107.3, 13107.5; California Code of Regulations § 20711)
Page 3



COMPLETE THIS PAGE ONLY IF one or more Alternate Ballot Designation(s) are provided. If this page is not applicable, please initial: _____

Justification for
Alternate Ballot
Designation(s) 1

A	Justification for use of 1st PVO:		
	Current or most recent job title:	Start Date:	End Date:
	Employer Name or Business:		
	Person who can verify this information:		
	Name:	Phone Number(s):	Email:
	Justification for use of 2nd PVO:		
	Current or most recent job title:	Start Date:	End Date:
	Employer Name or Business:		
	Person who can verify this information:		
	Name:	Phone Number(s):	Email:
	Justification for use of 3rd PVO:		
	Current or most recent job title:	Start Date:	End Date:
	Employer Name or Business:		
	Person who can verify this information:		
	Name:	Phone Number(s):	Email:

Justification for
Alternate Ballot
Designation(s) 2

B	Justification for use of 1st PVO:		
	Current or most recent job title:	Start Date:	End Date:
	Employer Name or Business:		
	Person who can verify this information:		
	Name:	Phone Number(s):	Email:
	Justification for use of 2nd PVO:		
	Current or most recent job title:	Start Date:	End Date:
	Employer Name or Business:		
	Person who can verify this information:		
	Name:	Phone Number(s):	Email:
	Justification for use of 3rd PVO:		
	Current or most recent job title:	Start Date:	End Date:
	Employer Name or Business:		
	Person who can verify this information:		
	Name:	Phone Number(s):	Email:



California Secretary of State
BALLOT DESIGNATION WORKSHEET

November 5, 2024, General Election (Elections Code §§ 13107, 13107.3, 13107.5; California Code of Regulations § 20711)

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For your reference, the relevant provisions of Elections Code section 13107 are reproduced below:

(a) With the exception of candidates for Justice of the State Supreme Court or court of appeal, immediately under the name of each candidate, and not separated from the name by any line, unless the designation made by the candidate pursuant to Section 8002.5 must be listed immediately below the name of the candidate pursuant to Section 13105, and in that case immediately under the designation, may appear at the option of the candidate only one of the following designations:

(1) Words designating the elective city, county, district, state, or federal office which the candidate holds at the time of filing the nomination documents to which the candidate was elected by vote of the people.

(2) The word "incumbent" if the candidate is a candidate for the same office which the candidate holds at the time of filing the nomination papers, and was elected to that office by a vote of the people. A candidate shall not use the word "incumbent" if the candidate was elected to their office in an at-large election and is a candidate in a district-based election.

(3) No more than three words designating either the current principal professions, vocations, or occupations of the candidate, or the principal professions, vocations, or occupations of the candidate during the calendar year immediately preceding the filing of nomination documents.

(4) The phrase "appointed incumbent" if the candidate holds an office by virtue of appointment, and the candidate is a candidate for election to the same office, or, if the candidate is a candidate for election to the same office or to some other office, the word "appointed" and the title of the office. In either instance, the candidate may not use the unmodified word "incumbent" or any words designating the office unmodified by the word "appointed." However, the phrase "appointed incumbent" shall not be required of a candidate who seeks reelection to an office which the candidate holds and to which the candidate was appointed, as a nominated candidate, in lieu of an election, pursuant to Sections 5326 and 5328 of the Education Code or Section 7228, 7423, 7673, 10229, or 10515 of this code.

(b) (1) Except as specified in paragraph (2), for candidates for judicial office, immediately under the name of each candidate, and not separated from the name by any line, only one of the following designations may appear at the option of the candidate:

(A) Words designating the city, county, district, state, or federal office held by the candidate at the time of filing the nomination documents.

(B) The word "incumbent" if the candidate is a candidate for the same office that the candidate holds at the time of filing the nomination papers.

(C) No more than three words designating either the current principal professions, vocations, or occupations of the candidate, or the principal professions, vocations, or occupations of the candidate during the calendar year immediately preceding the filing of nomination documents.

(2) For a candidate for judicial office who is an active member of the State Bar employed by a city, county, district, state, or by the United States, the designation shall appear as one of the following:

(A) Words designating the actual job title, as defined by statute, charter, or other governing instrument.

(B) One of the following ballot designations: "Attorney," "Attorney at Law," "Lawyer," or "Counselor at Law." The designations "Attorney" and "Lawyer" may be used in combination with one other current principal profession, vocation, or occupation of the candidate, or the principal profession, vocation, or occupation of the candidate during the calendar year immediately preceding the filing of nomination documents.

(3) A designation made pursuant to subparagraph (A) of paragraph (1) or paragraph (2) shall also contain relevant qualifiers, as follows:

(A) If the candidate is an official or employee of a city, the name of the city shall appear preceded by the words "City of."

(B) If the candidate is an official or employee of a county, the name of the county shall appear preceded by the words "County of."

(C) If the candidate is an official or employee of a city and county, the name of the city and county shall appear preceded by the words "City and County."

(D) If the candidate performs quasi-judicial functions for a governmental agency, the full name of the agency shall be included.

(c) A candidate for superior court judge who is an active member of the State Bar and practices law as one of the candidate's principal professions shall use one of the following ballot designations as the candidate's ballot designation: "Attorney," "Attorney at Law," "Lawyer," or "Counselor at Law." The designations "Attorney" and "Lawyer" may be used in combination with one other current principal profession, vocation, or occupation of the candidate, or the principal profession, vocation, or occupation of the candidate during the calendar year immediately preceding the filing of nomination documents.

(d) For purposes of this section, all California geographical names shall be considered to be one word. Hyphenated words that appear in any generally available standard reference dictionary, published in the United States at any time within the 10 calendar years immediately preceding the election for which the words are counted, including a generally available standard reference dictionary published online, shall be considered as one word. Each part of all other hyphenated words shall be counted as a separate word.

(e) The Secretary of State and any other elections official shall not accept a designation of which any of the following would be true:



California Secretary of State
BALLOT DESIGNATION WORKSHEET

November 5, 2024, General Election (Elections Code §§ 13107, 13107.3, 13107.5; California Code of Regulations § 20711)

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- (1) It would mislead the voter.
 - (2) It would suggest an evaluation of a candidate, such as outstanding, leading, expert, virtuous, or eminent.
 - (3) It abbreviates the word "retired" or places it following any word or words which it modifies.
 - (4) It uses a word or prefix, such as "former" or "ex-," which means a prior status. The only exception is the use of the word "retired."
 - (5) It uses the name of any political party, whether or not it has qualified for the ballot.
 - (6) It uses a word or words referring to a racial, religious, or ethnic group.
 - (7) It refers to any activity prohibited by law.
- (f) If, upon checking the nomination documents and the ballot designation worksheet described in Section 13107.3, the elections official finds the designation to be in violation of any of the restrictions set forth in this section, the elections official shall notify the candidate by registered or certified mail return receipt requested, addressed to the mailing address provided on the candidate's ballot designation worksheet.
- (1) The candidate shall, within three days, excluding Saturday, Sunday, and state holidays, from the date the candidate receives notice by registered or certified mail, or from the date the candidate receives actual notice of the violation, whichever occurs first, appear before the elections official or, in the case of the Secretary of State, notify the Secretary of State by telephone, and provide a designation that complies with subdivision (a) or (b).
- (2) If a candidate fails to provide a designation that complies with subdivision (a) or (b) within the three-day period specified in paragraph (1), a designation shall not appear after the candidate's name.
- (g) A designation given by a candidate shall not be changed by the candidate after the final date for filing nomination documents, except as specifically requested by the elections official as specified in subdivision (f) or as provided in subdivision (h). The elections official shall maintain a copy of the ballot designation worksheet for each candidate that appears on the ballot in the county for the same period of time as applied to nomination documents pursuant to Section 17100.
- (h) The designation shall remain the same for all purposes of both primary and general elections, unless the candidate, at least 98 days before the general election, requests in writing a different designation which the candidate is entitled to use at the time of the request.
- (i) In all cases, the words so used shall be printed in a manner consistent with the space requirements of Sections 13207 and 13211.
- (j) If a foreign language translation of a candidate's designation is required under the federal Voting Rights Act of 1965 (52 U.S.C. Sec. 10101 et seq.), as amended, to appear on the ballot in addition to the English language version, it shall be as short as possible, as consistent as is practicable with this section, and shall employ abbreviations and initials wherever possible in order to avoid undue length.

For your reference, Elections Code section 13107.3 is reproduced below:

- (a) A candidate who submits a ballot designation pursuant to subdivision (a) of Section 13107 shall file a ballot designation worksheet that supports the use of that ballot designation by the candidate, in a format prescribed by the Secretary of State.
- (b) The ballot designation worksheet shall be filed with the elections official at the same time that the candidate files his or her declaration of candidacy.
- (c) In the event that a candidate fails to file a ballot designation worksheet in accordance with subdivision (a), no designation shall appear under the candidate's name on the ballot.

For your reference, Elections Code section 13107.5 is reproduced below:

- (a) A candidate's ballot designation as "community volunteer" shall constitute a valid principal vocation or occupation for purposes of subdivision (a) of Section 13107, if not otherwise in violation of any of the restrictions set forth in that section, and subject to the following conditions:
- (1) A candidate's community volunteer activities constitute his or her principal profession, vocation, or occupation.
 - (2) A candidate is not engaged concurrently in another principal profession, vocation, or occupation.
 - (3) A candidate may not use the designation of "community volunteer" in combination with any other principal profession, vocation, or occupation designation.
- (b) The Secretary of State shall by regulation define what constitutes a community volunteer for purposes of this section.



California Secretary of State
BALLOT DESIGNATION WORKSHEET

November 5, 2024, General Election (Elections Code §§ 13107, 13107.3, 13107.5; California Code of Regulations § 20711)

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For your reference, California Code of Regulations section 20711 is reproduced below:

(a) In order to facilitate review of a candidate's proposed ballot designation by the Secretary of State pursuant to Elections Code § 13107, the candidate shall submit, at the time of filing his or her proposed ballot designation on the Declaration of Candidacy, a completed Ballot Designation Worksheet on a form provided by the Secretary of State.

(b) All Ballot Designation Worksheets filed with the Office of the Secretary of State or the county elections officials pursuant to this section shall be public records and shall be available for inspection and copying at the public counter of the Elections Division of the Office of the Secretary of State, Fifth Floor, 1500 11th Street, Sacramento, California 95814, or at the office of the applicable county elections official.

(c) The Secretary of State shall provide a master copy or copies of the Ballot Designation Worksheet to all elections officials responsible for providing and accepting the nomination documents for candidates in elections for offices certified by the Secretary of State. The Ballot Designation Worksheet shall request that the candidate proposing the ballot designation provide the following information:

(1) The candidate's name, home, business and mailing addresses, telephone numbers, e-mail address, if available, and fax number;

(2) A designation of the office for which the candidate is seeking election;

(3) The name, home, business and mailing addresses, telephone numbers, e-mail address, if available, and fax number of the attorney representing the candidate or for any other person to be contacted in the event the Secretary of State requires further information regarding the proposed ballot designation;

(4) The proposed ballot designation submitted by the candidate;

(5) The candidate may submit one or more proposed alternate ballot designations ranked in order of the candidate's preference;

(6) A brief statement identifying the factual basis upon which the candidate claims the proposed ballot designation and each proposed alternate ballot designation, including the following:

(A) If the candidate holds elected office and is submitting his or her proposed ballot designation pursuant to Elections Code § 13107, subdivisions (a)(1) or (a)(2), the candidate shall indicate the elective office he or she currently occupies and may attach a copy of his or her Certificate of Election;

(B) If the candidate is a judicial officer and is submitting his or her proposed ballot designation pursuant to Elections Code § 13107, subdivisions (a)(1) or (a)(2), the candidate shall indicate the elective office he or she currently holds and may attach either (A) a copy of his or her Certificate of Election or (B) a copy of his or her commission or certificate of appointment, issued at the time the candidate was appointed to the judicial office which he or she currently occupies;

(C) If the candidate submits a ballot designation pursuant to Elections Code § 13107, subdivision (a)(3), the candidate shall indicate:

(i) The title of the position or positions which he or she claims supports the proposed ballot designation;

(ii) The dates during which the candidate held such position;

(iii) A description of the work he or she performs in the position;

(iv) The name of the candidate's business or employer;

(v) The name and telephone number of a person or persons who could verify such information; and

(vi) A statement that the professions, vocations or occupations relied upon to support the proposed ballot designation constitute the primary, main or leading professions, vocations or occupations of the candidate, in accordance with the definition of the term "principal" as set forth at § 20714, subdivision (b).

(D) If the candidate submits a ballot designation pursuant to Elections Code § 13107, subdivision (a)(4), the candidate shall indicate the date on which he or she was appointed to the office for which he or she is an appointed incumbent.

(d) The candidate may attach or append any supporting documents or other exhibits to his or her Ballot Designation Worksheet which he or she believes support his or her proposed ballot designation. Such attached documents or other exhibits shall be deemed to be incorporated by reference as part of the candidate's Ballot Designation Worksheet and shall be considered as such by the Secretary of State.

(e) If a candidate requests a change of his or her ballot designation pursuant to Elections Code § 13107(e), that request shall be accompanied by a Ballot Designation Worksheet.

STATEMENT OF ECONOMIC INTERESTS
COVER PAGE
A PUBLIC DOCUMENT

Date Initial Filing Received
Filing Official Use Only

SAN FRANCISCO CO
FILED

2024 JUN 10 PM 2:16

DEPARTMENT OF ELECTIONS

Please type or print in ink.

NAME OF FILER (LAST) (FIRST) (MIDDLE)
Farrell Mark E.

1. Office, Agency, or Court

Agency Name (Do not use acronyms)

City and County of San Francisco

Division, Board, Department, District, if applicable

Office of the Mayor

Your Position

Mayor

If filing for multiple positions, list below or on an attachment. (Do not use acronyms)

Agency: Position:

2. Jurisdiction of Office (Check at least one box)

State

Judge, Retired Judge, Pro Tem Judge, or Court Commissioner (Statewide Jurisdiction)

Multi-County

County of San Francisco

City of San Francisco

Other

3. Type of Statement (Check at least one box)

Annual: The period covered is January 1, 2023, through December 31, 2023.

Leaving Office: Date Left / / (Check one circle.)

-or- The period covered is / / , through December 31, 2023.

The period covered is January 1, 2023, through the date of leaving office.

Assuming Office: Date assumed / /

-or- The period covered is / / , through the date of leaving office.

Candidate: Date of Election 11/5/2024 and office sought, if different than Part 1:

4. Schedule Summary (required)

Total number of pages including this cover page:

Schedules attached

Schedule A-1 - Investments - schedule attached

Schedule C - Income, Loans, & Business Positions - schedule attached

Schedule A-2 - Investments - schedule attached

Schedule D - Income - Gifts - schedule attached

Schedule B - Real Property - schedule attached

Schedule E - Income - Gifts - Travel Payments - schedule attached

-or- None - No reportable interests on any schedule

5. Verification

MAILING ADDRESS STREET CITY STATE ZIP CODE
(Business or Agency Address Recommended - Public Document)

San Francisco

CA

94118

DAYTIME TELEPHONE NUMBER

EMAIL ADDRESS

I have used all reasonable diligence in preparing this statement. I have reviewed this statement and to the best of my knowledge the information contained herein and in any attached schedules is true and complete. I acknowledge this is a public document.

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Date Signed 6/10/2024
(month, day, year)

Signature

SCHEDULE A-1 Investments

Stocks, Bonds, and Other Interests (Ownership Interest is Less Than 10%)

Investments must be itemized.

Do not attach brokerage or financial statements.

CALIFORNIA FORM 700
FAIR POLITICAL PRACTICES COMMISSION

Name: _____

2024 JUN 10 PM 2:16

▶ NAME OF BUSINESS ENTITY
Inspirato Incorporated

GENERAL DESCRIPTION OF THIS BUSINESS
Recreational Services

FAIR MARKET VALUE
 \$2,000 - \$10,000 \$10,001 - \$100,000
 \$100,001 - \$1,000,000 Over \$1,000,000

NATURE OF INVESTMENT
 Stock Other _____ (Describe)
 Partnership Income Received of \$0 - \$499
 Income Received of \$500 or More (Report on Schedule C)

IF APPLICABLE, LIST DATE:
 ____/____/23 ____/____/23
 ACQUIRED DISPOSED

▶ NAME OF BUSINESS ENTITY

GENERAL DESCRIPTION OF THIS BUSINESS

FAIR MARKET VALUE
 \$2,000 - \$10,000 \$10,001 - \$100,000
 \$100,001 - \$1,000,000 Over \$1,000,000

NATURE OF INVESTMENT
 Stock Other _____ (Describe)
 Partnership Income Received of \$0 - \$499
 Income Received of \$500 or More (Report on Schedule C)

IF APPLICABLE, LIST DATE:
 ____/____/23 ____/____/23
 ACQUIRED DISPOSED

▶ NAME OF BUSINESS ENTITY

GENERAL DESCRIPTION OF THIS BUSINESS

FAIR MARKET VALUE
 \$2,000 - \$10,000 \$10,001 - \$100,000
 \$100,001 - \$1,000,000 Over \$1,000,000

NATURE OF INVESTMENT
 Stock Other _____ (Describe)
 Partnership Income Received of \$0 - \$499
 Income Received of \$500 or More (Report on Schedule C)

IF APPLICABLE, LIST DATE:
 ____/____/23 ____/____/23
 ACQUIRED DISPOSED

▶ NAME OF BUSINESS ENTITY

GENERAL DESCRIPTION OF THIS BUSINESS

FAIR MARKET VALUE
 \$2,000 - \$10,000 \$10,001 - \$100,000
 \$100,001 - \$1,000,000 Over \$1,000,000

NATURE OF INVESTMENT
 Stock Other _____ (Describe)
 Partnership Income Received of \$0 - \$499
 Income Received of \$500 or More (Report on Schedule C)

IF APPLICABLE, LIST DATE:
 ____/____/23 ____/____/23
 ACQUIRED DISPOSED

▶ NAME OF BUSINESS ENTITY

GENERAL DESCRIPTION OF THIS BUSINESS

FAIR MARKET VALUE
 \$2,000 - \$10,000 \$10,001 - \$100,000
 \$100,001 - \$1,000,000 Over \$1,000,000

NATURE OF INVESTMENT
 Stock Other _____ (Describe)
 Partnership Income Received of \$0 - \$499
 Income Received of \$500 or More (Report on Schedule C)

IF APPLICABLE, LIST DATE:
 ____/____/23 ____/____/23
 ACQUIRED DISPOSED

▶ NAME OF BUSINESS ENTITY

GENERAL DESCRIPTION OF THIS BUSINESS

FAIR MARKET VALUE
 \$2,000 - \$10,000 \$10,001 - \$100,000
 \$100,001 - \$1,000,000 Over \$1,000,000

NATURE OF INVESTMENT
 Stock Other _____ (Describe)
 Partnership Income Received of \$0 - \$499
 Income Received of \$500 or More (Report on Schedule C)

IF APPLICABLE, LIST DATE:
 ____/____/23 ____/____/23
 ACQUIRED DISPOSED

Comments: _____

SCHEDULE A-2

Investments, Income, and Assets of Business Entities/Trusts

(Ownership Interest is 10% or Greater)

Name _____
 MAY JUN 10 PM 2:16

▶ 1. BUSINESS ENTITY OR TRUST

QHV GP I, LLC
 Name
Valencia, CA 91355
 Address (Business Address Acceptable)
 Check one
 Trust, go to 2 Business Entity, complete the box, then go to 2

GENERAL DESCRIPTION OF THIS BUSINESS
Investment Fund Management

FAIR MARKET VALUE	IF APPLICABLE, LIST DATE:	
<input type="checkbox"/> \$0 - \$1,999	___/___/23	___/___/23
<input type="checkbox"/> \$2,000 - \$10,000	ACQUIRED	DISPOSED
<input checked="" type="checkbox"/> \$10,001 - \$100,000		
<input type="checkbox"/> \$100,001 - \$1,000,000		
<input type="checkbox"/> Over \$1,000,000		

NATURE OF INVESTMENT
 Partnership Sole Proprietorship **LLC** Other _____

YOUR BUSINESS POSITION **Managing Director**

▶ 2. IDENTIFY THE GROSS INCOME RECEIVED (INCLUDE YOUR PRO RATA SHARE OF THE GROSS INCOME TO THE ENTITY/TRUST)

\$0 - \$499 \$10,001 - \$100,000
 \$500 - \$1,000 OVER \$100,000
 \$1,001 - \$10,000

▶ 3. LIST THE NAME OF EACH REPORTABLE SINGLE SOURCE OF INCOME OF \$10,000 OR MORE (Attach a separate sheet if necessary.)

None or Names listed below

▶ 4. INVESTMENTS AND INTERESTS IN REAL PROPERTY HELD OR LEASED BY THE BUSINESS ENTITY OR TRUST

Check one box:
 INVESTMENT REAL PROPERTY

Quest Hospitality Ventures I, L.P.
 Name of Business Entity, if Investment, or Assessor's Parcel Number or Street Address of Real Property
Investment Fund

Description of Business Activity or City or Other Precise Location of Real Property

FAIR MARKET VALUE	IF APPLICABLE, LIST DATE:	
<input type="checkbox"/> \$2,000 - \$10,000	___/___/23	___/___/23
<input type="checkbox"/> \$10,001 - \$100,000	ACQUIRED	DISPOSED
<input type="checkbox"/> \$100,001 - \$1,000,000		
<input checked="" type="checkbox"/> Over \$1,000,000		

NATURE OF INTEREST
 Property Ownership/Deed of Trust Stock Partnership

Leasehold _____ Yrs. remaining Other _____

Check box if additional schedules reporting investments or real property are attached

▶ 1. BUSINESS ENTITY OR TRUST

QHV GP I, LLC
 Name
Valencia, CA 91355
 Address (Business Address Acceptable)
 Check one
 Trust, go to 2 Business Entity, complete the box, then go to 2

GENERAL DESCRIPTION OF THIS BUSINESS
Investment Fund Management

FAIR MARKET VALUE	IF APPLICABLE, LIST DATE:	
<input type="checkbox"/> \$0 - \$1,999	___/___/23	___/___/23
<input type="checkbox"/> \$2,000 - \$10,000	ACQUIRED	DISPOSED
<input checked="" type="checkbox"/> \$10,001 - \$100,000		
<input type="checkbox"/> \$100,001 - \$1,000,000		
<input type="checkbox"/> Over \$1,000,000		

NATURE OF INVESTMENT
 Partnership Sole Proprietorship **LLC** Other _____

YOUR BUSINESS POSITION **Managing Director**

▶ 2. IDENTIFY THE GROSS INCOME RECEIVED (INCLUDE YOUR PRO RATA SHARE OF THE GROSS INCOME TO THE ENTITY/TRUST)

\$0 - \$499 \$10,001 - \$100,000
 \$500 - \$1,000 OVER \$100,000
 \$1,001 - \$10,000

▶ 3. LIST THE NAME OF EACH REPORTABLE SINGLE SOURCE OF INCOME OF \$10,000 OR MORE (Attach a separate sheet if necessary.)

None or Names listed below

▶ 4. INVESTMENTS AND INTERESTS IN REAL PROPERTY HELD OR LEASED BY THE BUSINESS ENTITY OR TRUST

Check one box:
 INVESTMENT REAL PROPERTY

Quest Hospitality Ventures Affiliates Fund I, L.P.
 Name of Business Entity, if Investment, or Assessor's Parcel Number or Street Address of Real Property
Investment Fund

Description of Business Activity or City or Other Precise Location of Real Property

FAIR MARKET VALUE	IF APPLICABLE, LIST DATE:	
<input type="checkbox"/> \$2,000 - \$10,000	___/___/23	___/___/23
<input type="checkbox"/> \$10,001 - \$100,000	ACQUIRED	DISPOSED
<input type="checkbox"/> \$100,001 - \$1,000,000		
<input checked="" type="checkbox"/> Over \$1,000,000		

NATURE OF INTEREST
 Property Ownership/Deed of Trust Stock Partnership

Leasehold _____ Yrs. remaining Other _____

Check box if additional schedules reporting investments or real property are attached

Comments: _____

SCHEDULE A-2
Investments, Income, and Assets
of Business Entities/Trusts
(Ownership Interest is 10% or Greater)

Name
2024 JUN 10 PM 2:11

1. BUSINESS ENTITY OR TRUST

Thayer Ventures GP II, LLC

Name
Valencia, CA 91355

Address (Business Address Acceptable)

Check one
Trust, go to 2 Business Entity, complete the box, then go to 2

GENERAL DESCRIPTION OF THIS BUSINESS
Investment Fund Management

FAIR MARKET VALUE
IF APPLICABLE, LIST DATE:
\$0 - \$1,999
\$2,000 - \$10,000
\$10,001 - \$100,000
\$100,001 - \$1,000,000
Over \$1,000,000
ACQUIRED / / 23 DISPOSED / / 23

NATURE OF INVESTMENT
Partnership Sole Proprietorship LLC Other

YOUR BUSINESS POSITION
Managing Director

2. IDENTIFY THE GROSS INCOME RECEIVED (INCLUDE YOUR PRO RATA SHARE OF THE GROSS INCOME TO THE ENTITY/TRUST)

\$0 - \$499 \$10,001 - \$100,000
\$500 - \$1,000 OVER \$100,000
\$1,001 - \$10,000

3. LIST THE NAME OF EACH REPORTABLE SINGLE SOURCE OF INCOME OF \$10,000 OR MORE (Attach a separate sheet if necessary.)

None or Names listed below

4. INVESTMENTS AND INTERESTS IN REAL PROPERTY HELD OR LEASED BY THE BUSINESS ENTITY OR TRUST

Check one box:
INVESTMENT REAL PROPERTY

Thayer Ventures II, L.P.
Name of Business Entity, if Investment, or Assessor's Parcel Number or Street Address of Real Property
Investment Fund

Description of Business Activity or City or Other Precise Location of Real Property

FAIR MARKET VALUE
IF APPLICABLE, LIST DATE:
\$2,000 - \$10,000
\$10,001 - \$100,000
\$100,001 - \$1,000,000
Over \$1,000,000
ACQUIRED / / 23 DISPOSED / / 23

NATURE OF INTEREST
Property Ownership/Deed of Trust Stock Partnership

Leasehold Yrs. remaining Other

Check box if additional schedules reporting investments or real property are attached

1. BUSINESS ENTITY OR TRUST

Thayer Ventures GP II, LLC

Name
Valencia, CA 91355

Address (Business Address Acceptable)

Check one
Trust, go to 2 Business Entity, complete the box, then go to 2

GENERAL DESCRIPTION OF THIS BUSINESS
Investment Fund Management

FAIR MARKET VALUE
IF APPLICABLE, LIST DATE:
\$0 - \$1,999
\$2,000 - \$10,000
\$10,001 - \$100,000
\$100,001 - \$1,000,000
Over \$1,000,000
ACQUIRED / / 23 DISPOSED / / 23

NATURE OF INVESTMENT
Partnership Sole Proprietorship LLC Other

YOUR BUSINESS POSITION
Managing Director

2. IDENTIFY THE GROSS INCOME RECEIVED (INCLUDE YOUR PRO RATA SHARE OF THE GROSS INCOME TO THE ENTITY/TRUST)

\$0 - \$499 \$10,001 - \$100,000
\$500 - \$1,000 OVER \$100,000
\$1,001 - \$10,000

3. LIST THE NAME OF EACH REPORTABLE SINGLE SOURCE OF INCOME OF \$10,000 OR MORE (Attach a separate sheet if necessary.)

None or Names listed below

4. INVESTMENTS AND INTERESTS IN REAL PROPERTY HELD OR LEASED BY THE BUSINESS ENTITY OR TRUST

Check one box:
INVESTMENT REAL PROPERTY

Thayer Ventures Affiliates Fund II, L.P.
Name of Business Entity, if Investment, or Assessor's Parcel Number or Street Address of Real Property
Investment Fund

Description of Business Activity or City or Other Precise Location of Real Property

FAIR MARKET VALUE
IF APPLICABLE, LIST DATE:
\$2,000 - \$10,000
\$10,001 - \$100,000
\$100,001 - \$1,000,000
Over \$1,000,000
ACQUIRED / / 23 DISPOSED / / 23

NATURE OF INTEREST
Property Ownership/Deed of Trust Stock Partnership

Leasehold Yrs. remaining Other

Check box if additional schedules reporting investments or real property are attached

Comments:

SCHEDULE A-2

Investments, Income, and Assets of Business Entities/Trusts

(Ownership Interest is 10% or Greater)

Name
2024 JUN 10 PM 2:16

▶ 1. BUSINESS ENTITY OR TRUST

Thayer Ventures GP III, LLC

Name
Valencia, CA 91355

Address (Business Address Acceptable)

Check one
 Trust, go to 2 Business Entity, complete the box, then go to 2

GENERAL DESCRIPTION OF THIS BUSINESS
Investment Fund Management

FAIR MARKET VALUE IF APPLICABLE, LIST DATE:

<input type="checkbox"/> \$0 - \$1,999	_____ / _____ / 23	_____ / _____ / 23
<input type="checkbox"/> \$2,000 - \$10,000	ACQUIRED	DISPOSED
<input type="checkbox"/> \$10,001 - \$100,000		
<input type="checkbox"/> \$100,001 - \$1,000,000		
<input checked="" type="checkbox"/> Over \$1,000,000		

NATURE OF INVESTMENT
 Partnership Sole Proprietorship **LLC** Other

YOUR BUSINESS POSITION **Managing Director**

▶ 2. IDENTIFY THE GROSS INCOME RECEIVED (INCLUDE YOUR PRO RATA SHARE OF THE GROSS INCOME TO THE ENTITY/TRUST)

\$0 - \$499 \$10,001 - \$100,000
 \$500 - \$1,000 OVER \$100,000
 \$1,001 - \$10,000

▶ 3. LIST THE NAME OF EACH REPORTABLE SINGLE SOURCE OF INCOME OF \$10,000 OR MORE (Attach a separate sheet if necessary.)

None or Names listed below

▶ 4. INVESTMENTS AND INTERESTS IN REAL PROPERTY HELD OR LEASED BY THE BUSINESS ENTITY OR TRUST

Check one box:

INVESTMENT REAL PROPERTY

Thayer Ventures III, L.P.

Name of Business Entity, if Investment, or Assessor's Parcel Number or Street Address of Real Property

Investment Fund

Description of Business Activity or City or Other Precise Location of Real Property

FAIR MARKET VALUE IF APPLICABLE, LIST DATE:

<input type="checkbox"/> \$2,000 - \$10,000	_____ / _____ / 23	_____ / _____ / 23
<input type="checkbox"/> \$10,001 - \$100,000	ACQUIRED	DISPOSED
<input type="checkbox"/> \$100,001 - \$1,000,000		
<input checked="" type="checkbox"/> Over \$1,000,000		

NATURE OF INTEREST
 Property Ownership/Deed of Trust Stock Partnership

Leasehold _____ Yrs. remaining Other _____

Check box if additional schedules reporting investments or real property are attached

▶ 1. BUSINESS ENTITY OR TRUST

Thayer Ventures GP III, LLC

Name
Valencia, CA 91355

Address (Business Address Acceptable)

Check one
 Trust, go to 2 Business Entity, complete the box, then go to 2

GENERAL DESCRIPTION OF THIS BUSINESS
Investment Fund Management

FAIR MARKET VALUE IF APPLICABLE, LIST DATE:

<input type="checkbox"/> \$0 - \$1,999	_____ / _____ / 23	_____ / _____ / 23
<input type="checkbox"/> \$2,000 - \$10,000	ACQUIRED	DISPOSED
<input type="checkbox"/> \$10,001 - \$100,000		
<input type="checkbox"/> \$100,001 - \$1,000,000		
<input checked="" type="checkbox"/> Over \$1,000,000		

NATURE OF INVESTMENT
 Partnership Sole Proprietorship **LLC** Other

YOUR BUSINESS POSITION **Managing Director**

▶ 2. IDENTIFY THE GROSS INCOME RECEIVED (INCLUDE YOUR PRO RATA SHARE OF THE GROSS INCOME TO THE ENTITY/TRUST)

\$0 - \$499 \$10,001 - \$100,000
 \$500 - \$1,000 OVER \$100,000
 \$1,001 - \$10,000

▶ 3. LIST THE NAME OF EACH REPORTABLE SINGLE SOURCE OF INCOME OF \$10,000 OR MORE (Attach a separate sheet if necessary.)

None or Names listed below

▶ 4. INVESTMENTS AND INTERESTS IN REAL PROPERTY HELD OR LEASED BY THE BUSINESS ENTITY OR TRUST

Check one box:

INVESTMENT REAL PROPERTY

Thayer Ventures Affiliates Fund III, L.P.

Name of Business Entity, if Investment, or Assessor's Parcel Number or Street Address of Real Property

Investment Fund

Description of Business Activity or City or Other Precise Location of Real Property

FAIR MARKET VALUE IF APPLICABLE, LIST DATE:

<input type="checkbox"/> \$2,000 - \$10,000	_____ / _____ / 23	_____ / _____ / 23
<input type="checkbox"/> \$10,001 - \$100,000	ACQUIRED	DISPOSED
<input type="checkbox"/> \$100,001 - \$1,000,000		
<input checked="" type="checkbox"/> Over \$1,000,000		

NATURE OF INTEREST
 Property Ownership/Deed of Trust Stock Partnership

Leasehold _____ Yrs. remaining Other _____

Check box if additional schedules reporting investments or real property are attached

Comments: _____

SCHEDULE A-2
Investments, Income, and Assets
of Business Entities/Trusts
(Ownership Interest is 10% or Greater)

Name _____

20 JUN 10 PM 2:16

▶ 1. BUSINESS ENTITY OR TRUST

Thayer Ventures GP IV, LLC

Name
Valencia, CA 91355

Address (Business Address Acceptable)

Check one

- Trust, go to 2 Business Entity, complete the box, then go to 2

GENERAL DESCRIPTION OF THIS BUSINESS

Investment Fund Management

FAIR MARKET VALUE

- \$0 - \$1,999
 \$2,000 - \$10,000
 \$10,001 - \$100,000
 \$100,001 - \$1,000,000
 Over \$1,000,000

IF APPLICABLE, LIST DATE:

____/____/23 ____/____/23
ACQUIRED DISPOSED

NATURE OF INVESTMENT

- Partnership Sole Proprietorship **LLC** Other _____

YOUR BUSINESS POSITION **Managing Director**

▶ 1. BUSINESS ENTITY OR TRUST

Thayer Ventures GP IV, LLC

Name
Valencia, CA 91355

Address (Business Address Acceptable)

Check one

- Trust, go to 2 Business Entity, complete the box, then go to 2

GENERAL DESCRIPTION OF THIS BUSINESS

Investment Fund Management

FAIR MARKET VALUE

- \$0 - \$1,999
 \$2,000 - \$10,000
 \$10,001 - \$100,000
 \$100,001 - \$1,000,000
 Over \$1,000,000

IF APPLICABLE, LIST DATE:

____/____/23 ____/____/23
ACQUIRED DISPOSED

NATURE OF INVESTMENT

- Partnership Sole Proprietorship **LLC** Other _____

YOUR BUSINESS POSITION **Managing Director**

▶ 2. IDENTIFY THE GROSS INCOME RECEIVED (INCLUDE YOUR PRO RATA SHARE OF THE GROSS INCOME TO THE ENTITY/TRUST)

- \$0 - \$499 \$10,001 - \$100,000
 \$500 - \$1,000 OVER \$100,000
 \$1,001 - \$10,000

▶ 2. IDENTIFY THE GROSS INCOME RECEIVED (INCLUDE YOUR PRO RATA SHARE OF THE GROSS INCOME TO THE ENTITY/TRUST)

- \$0 - \$499 \$10,001 - \$100,000
 \$500 - \$1,000 OVER \$100,000
 \$1,001 - \$10,000

▶ 3. LIST THE NAME OF EACH REPORTABLE SINGLE SOURCE OF INCOME OF \$10,000 OR MORE (Attach a separate sheet if necessary.)

None or Names listed below

▶ 3. LIST THE NAME OF EACH REPORTABLE SINGLE SOURCE OF INCOME OF \$10,000 OR MORE (Attach a separate sheet if necessary.)

None or Names listed below

▶ 4. INVESTMENTS AND INTERESTS IN REAL PROPERTY HELD OR LEASED BY THE BUSINESS ENTITY OR TRUST

Check one box:

- INVESTMENT REAL PROPERTY

Thayer Ventures IV, L.P.

Name of Business Entity, if Investment, or Assessor's Parcel Number or Street Address of Real Property

Investment Fund

Description of Business Activity or City or Other Precise Location of Real Property

FAIR MARKET VALUE

- \$2,000 - \$10,000
 \$10,001 - \$100,000
 \$100,001 - \$1,000,000
 Over \$1,000,000

IF APPLICABLE, LIST DATE:

____/____/23 ____/____/23
ACQUIRED DISPOSED

NATURE OF INTEREST

- Property Ownership/Deed of Trust Stock Partnership

Leasehold _____ Other _____
Yrs. remaining

Check box if additional schedules reporting investments or real property are attached

▶ 4. INVESTMENTS AND INTERESTS IN REAL PROPERTY HELD OR LEASED BY THE BUSINESS ENTITY OR TRUST

Check one box:

- INVESTMENT REAL PROPERTY

Thayer Ventures Affiliates Fund IV, L.P.

Name of Business Entity, if Investment, or Assessor's Parcel Number or Street Address of Real Property

Investment Fund

Description of Business Activity or City or Other Precise Location of Real Property

FAIR MARKET VALUE

- \$2,000 - \$10,000
 \$10,001 - \$100,000
 \$100,001 - \$1,000,000
 Over \$1,000,000

IF APPLICABLE, LIST DATE:

____/____/23 ____/____/23
ACQUIRED DISPOSED

NATURE OF INTEREST

- Property Ownership/Deed of Trust Stock Partnership

Leasehold _____ Other _____
Yrs. remaining

Check box if additional schedules reporting investments or real property are attached

Comments: _____

SCHEDULE A-2
Investments, Income, and Assets
of Business Entities/Trusts
(Ownership Interest is 10% or Greater)

CALIFORNIA FORM 700
FAIR POLITICAL PRACTICES COMMISSION

Name F. L. B...

Jan 13 PM 2:16

▶ 1. BUSINESS ENTITY OR TRUST
Thayer Ventures Management Services, LLC
Name
Valencia, CA 91355
Address (Business Address Acceptable)
Check one
 Trust, go to 2 Business Entity, complete the box, then go to 2

GENERAL DESCRIPTION OF THIS BUSINESS
Investment Fund Management

FAIR MARKET VALUE IF APPLICABLE, LIST DATE:
 \$0 - \$1,999
 \$2,000 - \$10,000
 \$10,001 - \$100,000
 \$100,001 - \$1,000,000
 Over \$1,000,000
ACQUIRED / /23 DISPOSED / /23

NATURE OF INVESTMENT
 Partnership Sole Proprietorship **LLC** Other _____

YOUR BUSINESS POSITION Managing Director

▶ 2. IDENTIFY THE GROSS INCOME RECEIVED (INCLUDE YOUR PRO RATA SHARE OF THE GROSS INCOME TO THE ENTITY/TRUST)

\$0 - \$499 \$10,001 - \$100,000
 \$500 - \$1,000 OVER \$100,000
 \$1,001 - \$10,000

▶ 3. LIST THE NAME OF EACH REPORTABLE SINGLE SOURCE OF INCOME OF \$10,000 OR MORE (Attach a separate sheet if necessary.)

None or Names listed below

Thayer Ventures II, L.P.; Thayer Ventures Affiliates Fund II, L.P.; Thayer Ventures III, L.P.; Thayer Ventures Affiliates Fund III, L.P.; Thayer Ventures IV, L.P.; Thayer Ventures Affiliates Fund IV, L.P.

▶ 4. INVESTMENTS AND INTERESTS IN REAL PROPERTY HELD OR LEASED BY THE BUSINESS ENTITY OR TRUST

Check one box:
 INVESTMENT REAL PROPERTY

Name of Business Entity, if Investment, or Assessor's Parcel Number or Street Address of Real Property _____

Description of Business Activity or City or Other Precise Location of Real Property _____

FAIR MARKET VALUE IF APPLICABLE, LIST DATE:
 \$2,000 - \$10,000
 \$10,001 - \$100,000
 \$100,001 - \$1,000,000
 Over \$1,000,000
ACQUIRED / /23 DISPOSED / /23

NATURE OF INTEREST
 Property Ownership/Deed of Trust Stock Partnership
 Leasehold _____ Yrs. remaining Other _____

Check box if additional schedules reporting investments or real property are attached

▶ 1. BUSINESS ENTITY OR TRUST
Thayer Ventures Access GP, LLC
Name
Valencia, CA 91355
Address (Business Address Acceptable)
Check one
 Trust, go to 2 Business Entity, complete the box, then go to 2

GENERAL DESCRIPTION OF THIS BUSINESS
Investment Fund Management

FAIR MARKET VALUE IF APPLICABLE, LIST DATE:
 \$0 - \$1,999
 \$2,000 - \$10,000
 \$10,001 - \$100,000
 \$100,001 - \$1,000,000
 Over \$1,000,000
ACQUIRED / /23 DISPOSED / /23

NATURE OF INVESTMENT
 Partnership Sole Proprietorship **LLC** Other _____

YOUR BUSINESS POSITION Managing Director

▶ 2. IDENTIFY THE GROSS INCOME RECEIVED (INCLUDE YOUR PRO RATA SHARE OF THE GROSS INCOME TO THE ENTITY/TRUST)

\$0 - \$499 \$10,001 - \$100,000
 \$500 - \$1,000 OVER \$100,000
 \$1,001 - \$10,000

▶ 3. LIST THE NAME OF EACH REPORTABLE SINGLE SOURCE OF INCOME OF \$10,000 OR MORE (Attach a separate sheet if necessary.)

None or Names listed below

▶ 4. INVESTMENTS AND INTERESTS IN REAL PROPERTY HELD OR LEASED BY THE BUSINESS ENTITY OR TRUST

Check one box:
 INVESTMENT REAL PROPERTY

Thayer Ventures Access Fund I, L.P.

Name of Business Entity, if Investment, or Assessor's Parcel Number or Street Address of Real Property _____

Investment Fund

Description of Business Activity or City or Other Precise Location of Real Property _____

FAIR MARKET VALUE IF APPLICABLE, LIST DATE:
 \$2,000 - \$10,000
 \$10,001 - \$100,000
 \$100,001 - \$1,000,000
 Over \$1,000,000
ACQUIRED / /23 DISPOSED / /23

NATURE OF INTEREST
 Property Ownership/Deed of Trust Stock Partnership
 Leasehold _____ Yrs. remaining Other _____

Check box if additional schedules reporting investments or real property are attached

Comments: _____

SCHEDULE A-2

Investments, Income, and Assets of Business Entities/Trusts

(Ownership Interest is 10% or Greater)

CALIFORNIA FORM 700
FAIR POLITICAL PRACTICES COMMISSION

Name _____

1. BUSINESS ENTITY OR TRUST

Thayer Partners Management Company, LLC

Name
Valencia, CA 91355

Address (Business Address Acceptable)

Check one
 Trust, go to 2 Business Entity, complete the box, then go to 2

GENERAL DESCRIPTION OF THIS BUSINESS
Investment Fund Management

FAIR MARKET VALUE IF APPLICABLE, LIST DATE:

<input type="checkbox"/> \$0 - \$1,999	/ / 23	/ / 23
<input type="checkbox"/> \$2,000 - \$10,000	ACQUIRED	DISPOSED
<input type="checkbox"/> \$10,001 - \$100,000		
<input checked="" type="checkbox"/> \$100,001 - \$1,000,000		
<input type="checkbox"/> Over \$1,000,000		

NATURE OF INVESTMENT
 Partnership Sole Proprietorship **LLC** Other

YOUR BUSINESS POSITION **Managing Director**

1. BUSINESS ENTITY OR TRUST

Thayer Partners Management Company II, LLC

Name
Valencia, CA 91355

Address (Business Address Acceptable)

Check one
 Trust, go to 2 Business Entity, complete the box, then go to 2

GENERAL DESCRIPTION OF THIS BUSINESS
Investment Fund Management

FAIR MARKET VALUE IF APPLICABLE, LIST DATE:

<input type="checkbox"/> \$0 - \$1,999	/ / 23	/ / 23
<input type="checkbox"/> \$2,000 - \$10,000	ACQUIRED	DISPOSED
<input checked="" type="checkbox"/> \$10,001 - \$100,000		
<input type="checkbox"/> \$100,001 - \$1,000,000		
<input type="checkbox"/> Over \$1,000,000		

NATURE OF INVESTMENT
 Partnership Sole Proprietorship **LLC** Other

YOUR BUSINESS POSITION **Managing Director**

2. IDENTIFY THE GROSS INCOME RECEIVED (INCLUDE YOUR PRO RATA SHARE OF THE GROSS INCOME TO THE ENTITY/TRUST)

\$0 - \$499 \$10,001 - \$100,000
 \$500 - \$1,000 OVER \$100,000
 \$1,001 - \$10,000

2. IDENTIFY THE GROSS INCOME RECEIVED (INCLUDE YOUR PRO RATA SHARE OF THE GROSS INCOME TO THE ENTITY/TRUST)

\$0 - \$499 \$10,001 - \$100,000
 \$500 - \$1,000 OVER \$100,000
 \$1,001 - \$10,000

3. LIST THE NAME OF EACH REPORTABLE SINGLE SOURCE OF INCOME OF \$10,000 OR MORE (Attach a separate sheet if necessary.)

None or Names listed below

3. LIST THE NAME OF EACH REPORTABLE SINGLE SOURCE OF INCOME OF \$10,000 OR MORE (Attach a separate sheet if necessary.)

None or Names listed below

4. INVESTMENTS AND INTERESTS IN REAL PROPERTY HELD OR LEASED BY THE BUSINESS ENTITY OR TRUST

Check one box:
 INVESTMENT REAL PROPERTY

Inspirato Incorporated

Name of Business Entity, if Investment, or Assessor's Parcel Number or Street Address of Real Property
Recreational Services

Description of Business Activity or City or Other Precise Location of Real Property

FAIR MARKET VALUE IF APPLICABLE, LIST DATE:

<input type="checkbox"/> \$2,000 - \$10,000	/ / 23	/ / 23
<input type="checkbox"/> \$10,001 - \$100,000	ACQUIRED	DISPOSED
<input type="checkbox"/> \$100,001 - \$1,000,000		
<input checked="" type="checkbox"/> Over \$1,000,000		

NATURE OF INTEREST
 Property Ownership/Deed of Trust Stock Partnership
 Leasehold _____ Yrs. remaining Other _____
 Check box if additional schedules reporting investments or real property are attached

4. INVESTMENTS AND INTERESTS IN REAL PROPERTY HELD OR LEASED BY THE BUSINESS ENTITY OR TRUST

Check one box:
 INVESTMENT REAL PROPERTY

Thayer Ventures Acquisition Corporation II

Name of Business Entity, if Investment, or Assessor's Parcel Number or Street Address of Real Property
Investment Corporation

Description of Business Activity or City or Other Precise Location of Real Property

FAIR MARKET VALUE IF APPLICABLE, LIST DATE:

<input type="checkbox"/> \$2,000 - \$10,000	/ / 23	/ / 23
<input type="checkbox"/> \$10,001 - \$100,000	ACQUIRED	DISPOSED
<input checked="" type="checkbox"/> \$100,001 - \$1,000,000		
<input type="checkbox"/> Over \$1,000,000		

NATURE OF INTEREST
 Property Ownership/Deed of Trust Stock Partnership
 Leasehold _____ Yrs. remaining Other _____
 Check box if additional schedules reporting investments or real property are attached

Comments: _____

SCHEDULE C
Income, Loans, & Business
Positions
(Other than Gifts and Travel Payments)

CALIFORNIA FORM 700
FAIR POLITICAL PRACTICES COMMISSION
Name
JUN 10 PM 2:16

1. INCOME RECEIVED
NAME OF SOURCE OF INCOME
Thayer Ventures Management Services, LLC
ADDRESS (Business Address Acceptable)
Valencia, CA 91355
BUSINESS ACTIVITY, IF ANY, OF SOURCE
Investment Fund Management
YOUR BUSINESS POSITION
Managing Director
GROSS INCOME RECEIVED
No Income - Business Position Only
\$500 - \$1,000
\$1,001 - \$10,000
\$10,001 - \$100,000
OVER \$100,000
CONSIDERATION FOR WHICH INCOME WAS RECEIVED
Salary
Spouse's or registered domestic partner's income
Partnership (Less than 10% ownership. For 10% or greater use Schedule A-2.)
Sale of
Loan repayment
Commission or Rental Income, list each source of \$10,000 or more
Other

1. INCOME RECEIVED
NAME OF SOURCE OF INCOME
ADDRESS (Business Address Acceptable)
BUSINESS ACTIVITY, IF ANY, OF SOURCE
YOUR BUSINESS POSITION
GROSS INCOME RECEIVED
No Income - Business Position Only
\$500 - \$1,000
\$1,001 - \$10,000
\$10,001 - \$100,000
OVER \$100,000
CONSIDERATION FOR WHICH INCOME WAS RECEIVED
Salary
Spouse's or registered domestic partner's income
Partnership (Less than 10% ownership. For 10% or greater use Schedule A-2.)
Sale of
Loan repayment
Commission or Rental Income, list each source of \$10,000 or more
Other

2. LOANS RECEIVED OR OUTSTANDING DURING THE REPORTING PERIOD

* You are not required to report loans from a commercial lending institution, or any indebtedness created as part of a retail installment or credit card transaction, made in the lender's regular course of business on terms available to members of the public without regard to your official status. Personal loans and loans received not in a lender's regular course of business must be disclosed as follows:

NAME OF LENDER*
ADDRESS (Business Address Acceptable)
BUSINESS ACTIVITY, IF ANY, OF LENDER
HIGHEST BALANCE DURING REPORTING PERIOD
\$500 - \$1,000
\$1,001 - \$10,000
\$10,001 - \$100,000
OVER \$100,000
INTEREST RATE
TERM (Months/Years)
SECURITY FOR LOAN
None
Personal residence
Real Property
Street address
City
Guarantor
Other

Comments:



**CITY AND COUNTY OF SAN FRANCISCO
DEPARTMENT OF ELECTIONS**

John Arntz, Director

Candidate Statement of Qualifications
(CAEC §§ 13307-13308)
November 5, 2024, General Election

Official Filing Form
2024 JUN 10 PM 2:16
DEPARTMENT OF ELECTIONS
County Elections Official
By: _____
Date Issued: _____

Candidate Name: Mark Farrell
Office Sought: Mayor

1	<p>Please complete the following sections:</p> <p><input type="checkbox"/> I will NOT file a Candidate Statement of Qualifications</p> <p><input checked="" type="checkbox"/> I will file a Candidate Statement of Qualifications</p> <p><input type="checkbox"/> I will send an electronic copy of my statement in Word format to the Department at publications@sfgov.org no later than 5:00 p.m. of the next working day after the close of the nomination period.</p> <p>Signature of Candidate: _____ Date _____</p>
2	<p><i>This statement will be reproduced exactly as written. You may not make changes or corrections after the statement has been submitted. Please type or print neatly. If handwritten information or a revision is unclear, Department staff will interpret the provided information to the best of their abilities. This interpretation is final.</i></p>
3	<p>Name as it will appear with statement: <u>Mark Farrell</u></p> <p>My occupation is: <u>Small Business Owner</u></p> <p>My qualifications are:</p>

← Keep Text Within the Vertical Lines. Word count starts here: →

I am running for Mayor for my family and for families across San Francisco.

I served as the 44th Mayor of San Francisco, as the District 2 Supervisor for seven and a half years, and am the only candidate running with significant private sector experience.

I have a clear vision and detailed policies to help make San Francisco a cleaner, safer, and more vibrant City.

Here is what San Francisco will look like after my first term:

- Fully funded public safety departments, a police force back to 2,300 officers, and zero tolerance for crime
- 4,000 new shelter beds and a 24/7 centralized intake center to clear all tent encampments and connect people to shelter and services
- Closed open-air drug markets
- Reduced overdose deaths by 50% through my compassionate, recovery-first plan
- Permitted 36,000 affordable and middle-income homes for families across San Francisco
- Universal Childcare and Pre-K for all children and families
- Revitalized downtown and a local economy and neighborhoods that are thriving
- Digitized every constituent-facing public service, making them accessible and online 24/7

I humbly ask for your vote to help bring real change and results for San Francisco. Visit: www.markfarrell.com to learn more.

Sincerely,

Former Mayor Mark Farrell

Selby, Matthew (REG)

From: Lee Hepner [REDACTED]
Sent: Friday, June 21, 2024 4:39 PM
To: SFVote, (REG)
Subject: Re: IMMEDIATE DISCLOSURE REQUEST: Dept of Elections determination on Farrell ballot designation

My apologies. This was posted to Twitter. Was this letter not received by the Department? Or is this not an official challenge?

John Arntz, Director
Department of Elections
City and County of San Francisco
1 Dr. Carlton B. Goodlett Place
City Hall, Room 48
San Francisco, CA 94102

June 14, 2024

Subject: Challenge to the Proposed Ballot Designation for Mark Farrell

Dear Director of Elections:

I am writing to challenge Mark Farrell's ballot designation as "Small Business Owner," as it is inaccurate and misleading to voters. According to California Elections Code Section 13100, proposed ballot designations submitted must accurately state the candidate's principal profession, vocation, or occupation.

Mark Farrell is a co-founder and Managing Director of Thayer Ventures (according to his LinkedIn as well as Thayer Ventures websites, here <https://www.linkedin.com/in/markfarrell> and here <https://www.thayerventures.com/>.)

Thayer Ventures is not a "small business." In 2020 they had an initial public offering on the Nasdaq Exchange under the ticker TVACU, (since pulling themselves off the exchange on 14 2022.) Different websites tracking large venture capital firms estimate their current value between \$193M and \$216M (here <https://www.iposcoop.com/ipo/thayer-ventures-acquisition-c> and <https://www.valueresearchonline.com/stocks/294543/thayer-ventures-acquisition-corporation-tvac> recently as February 2024, Thayer Ventures had \$12.2M in Series A funding from NLX, Thayer Ventures and three other companies, and in 2023 received over \$50M in seed, series B, series A funding from multiple investment firms, according to tracxn.)

Mark Farrell's LinkedIn, his former Board of Supervisor's bio page on SF's government website (<https://sfbos.org/supervisor-farrell-district-2>), his own campaign website (<https://www.markfarrell.com/>), and Thayer Ventures website all list him as the current founder, CEO, or Managing Director of Thayer Ventures. Thus, the Ballot Designation for Farrell should be "Venture Capital CEO," or "Venture Capital Founder," or "Venture Capital Managing Director." The Ballot designation "small business owner" is misleading to voters and it is not his principal profession. While a \$200M company may seem small within Mark Farrell's circles, it most certainly is not to the SF voter.

Sincerely,



Dimitry Yakoushkin

Sent from my iPhone

On Jun 21, 2024, at 3:47 PM, SFVote, (REG) <sfvote@sfgov.org> wrote:

Hello,

Thank you for contacting the San Francisco Department of Elections. The Department has not received an official challenge to the proposed ballot designation from Mark Farrell. The Department did, however, contact the individual who was listed who could verify the proposed ballot designation, as the candidate left the justification section of the ballot designation worksheet blank. I have attached the correspondence. The public examination period for ballot designations ends Monday, June 24 at noon.

Best,

Matthew Selby, Campaign Services Manager & Custodian of Records
San Francisco Department of Elections
1 Dr. Carlton B. Goodlett Place
City Hall, Room 48
San Francisco, CA 94102
(415) 554-4375
www.sfelections.org

<image001.png>

<image002.png>

<image003.png>

Help determine the future of our City, State, and Country! [Register to vote](#) and cast your ballot in the November 5, 2024 election!

From: Lee Hepner [REDACTED]
Sent: Friday, June 21, 2024 2:16 PM
To: SFVote, (REG) <sfvote@sfgov.org>
Subject: Re: IMMEDIATE DISCLOSURE REQUEST: Dept of Elections determination on Farrell ballot designation

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Hello - can you please acknowledge receipt of this request and advise whether it will be responded to by the end of today?

Thanks,
Lee

On Thu, Jun 20, 2024 at 12:37 PM Lee Hepner [REDACTED] wrote:

Good afternoon, Michael - I am writing to request immediate disclosure of the Department of Election's denial of a challenge to the ballot designation of candidate for Mayor, Mark Farrell.

Thank you.

-Lee

--

Lee A. Hepner

<Re_ Mark Farrell Ballot Designation correspondence_Redacted.pdf>

John Arntz, Director
Department of Elections
City and County of San Francisco
1 Dr. Carlton B. Goodlett Pl.
City Hall, Room 48
San Francisco, CA 94102

Dear Director Arntz:

We write to formally challenge candidate Mark Farrell’s proposed ballot designation, which would identify him in the voter information pamphlet and on every ballot as a “small business owner.”

We are small business owners in San Francisco and members of Small Business Forward, an advocacy group that serves to educate small businesses on access to capital, fair taxation, commercial leases, workforce protections and affordable housing. Our member businesses create jobs within local communities, and our revenues are typically reinvested in our communities.

Mr. Farrell’s proposed ballot designation strains credulity and offends the sensibilities of any true small business owner in San Francisco. His designation is purposefully designed to mislead voters as to the nature of his position at a venture capital firm Thayer Ventures. And it is clear that Mr. Farrell is attempting to profit off the goodwill that small business owners have rightly earned.

According to California Elections Code Section 13107, a candidate’s ballot measure designation must be true, factually accurate, and must not mislead voters. This is a discretionary and subjective standard, and any ambiguity must be resolved in the direction of avoiding any possibility of misleading voters.

Even as an objective matter, Mr. Farrell’s proposed “small business owner” designation is false, factually inaccurate, and purposefully designed to mislead voters.

According to his LinkedIn profile, Mr. Farrell is the “Managing Director” at Thayer Ventures, an “early-stage technology investment firm focused on the travel and mobility sectors.”¹ According to its SEC filings, Thayer also created a “special purpose acquisition company,” or “SPAC,” a controversial entity which is specially formed to raise hundreds of millions of dollars in capital through an initial public offering with the intent of facilitating mergers and acquisitions.²

¹ <https://www.linkedin.com/in/markfarrellsf/>

² <https://www.sec.gov/Archives/edgar/data/1820566/000119312520318243/d93142dex992.htm>
[Opinion | SPACs were always a shady route to the stock market. No wonder they have gone splat. - The Washington Post](#)

The nature of Thayer Ventures is so far removed from what it means to be a small business in San Francisco, negotiating lease terms, navigating tax liabilities, supporting a local workforce, and serving the residents and visitors of San Francisco. Any of the following facts alone would categorically exclude Thayer Ventures from any rational interpretation of what it means to be a “small business”:

- In 2019 alone, Thayer Ventures raised \$43 million by selling stock in the company.³
- In 2020, Thayer Ventures’ SPAC announced the closing of its initial public offering at a \$172.5 million valuation.⁴
- In 2021, Thayer took the company Inspirato public through a merger transaction in which Inspirato was valued at \$1.1 billion and expected to provide \$260 million in net cash proceeds.⁵ Three days after the company went public, the company was valued at \$6 billion with Thayer’s investment worth over \$400 million.⁶ In that year it went public, when Thayer had a 20% ownership stake, Inspirato earned \$234 million in revenue.⁷
- Thayer’s lead “trophy investment” is Sonder, a short-term corporate rental startup valued at \$1.9 billion at the time it went public.⁸ While Thayer Ventures itself purports to have somewhere around 20 employees, Thayer’s lead investment Sonder has 1,700 employees.⁹
- In 2016, Thayer sold portfolio company Hipmunk to Concur for \$58 million.¹⁰
- In addition to Sonder, Thayer continues to own twenty-eight multi-national portfolio companies and has exited investments in twenty-four more companies including: a hyperloop infrastructure company operating in Italy, Germany and France, a drone company operating in 50 countries, a multi-national chain of boutique hotels, and several multinational search engines.¹¹

Thayer Ventures also exceeds statutory revenue thresholds for qualifying as a “small business” in San Francisco. The San Francisco Business and Tax Regulations Code defines a “small business” as having less than \$2 million in annual gross receipts.¹² Thayer may attempt to hide its revenue by moving money around a spreadsheet, but Thayer greatly exceeds that statutory revenue threshold based on the fees it receives, typically 2.5% annually, on its estimated \$200 million in assets under management alone.¹³ These fees don’t include the illiquid shares and revenue Thayer derives from its various investments, or the periodic windfall payouts Thayer’s

³https://www.sec.gov/Archives/edgar/data/1700621/000170062119000002/xslFormDX01/primary_doc.xml

⁴ <https://shorttermrentalz.com/news/thayer-ventures-spac-ipo/>

⁵

<https://www.businesswire.com/news/home/20210630005547/en/Inspirato-the-Innovative-Luxury-Travel-Subscription-Brand-to-Be-Publicly-Listed-Through-a-Merger-With-Thayer-Ventures-Acquisition-Corp.>

⁶ <https://seekingalpha.com/news/3801532-inspirato-stock-rockets-315-percent>

⁷ [XBRL Viewer \(sec.gov\)](https://www.xbrlviewer.com)

⁸<https://skift.com/2021/10/31/sonder-lowers-valuation-to-1-9-billion-as-market-conditions-change-raises-more-money/>

⁹ <https://www.macrotrends.net/stocks/charts/SOND/sonder-holdings/number-of-employees>

¹⁰<https://www.bizjournals.com/sanfrancisco/news/2020/01/15/farewell-hipmunk-the-s-f-online-travel-company.html>

¹¹<https://pitchbook.com/profiles/investor/54582-49#overview>

¹² SF Bus. & Tax Regulations Code Sec. 954.1

¹³ SEC Form ADV 2024: <https://reports.adviserinfo.sec.gov/reports/ADV/285321/PDF/285321.pdf>

SPAC receives from wildly inflating the valuation of private companies and taking them public via widely-derided “pump and dump” transactions, such as when Thayer was paid in shares worth \$43 million for just one portfolio company exit in 2021¹⁴

Mr. Farrell’s proposed ballot designation is designed to mislead voters. He has never identified as a “small business owner” until now, when it might serve his electoral ambitions. Even on his own campaign website, www.markfarrell.com, the “About” section explains: “Prior to his career in public service, Mark was a lawyer, investment banker, and co-founded Thayer Ventures, an investment firm focused on the travel and mobility sectors.” Again, he is referred to as a “lawyer” and “investment banker” but not a “small business owner.”

Mr. Farrell has also not identified as a small business owner when making donations to candidates for elected office. Campaign finance records show that when he was not a member of the Board of Supervisors, Mr. Farrell identified as an “investment banker,” “venture capitalist,” or “investor”:

Date	Filer Name	\$	Employer	Occupation
8/19/2008	Joseph Alioto, Jr. for Supervisor	\$250.00	Thomas Weisel Partners	Investment Banker
5/27/2009	SF Moderates	\$250.00	Thomas Weisel Partners	Investment Banking - Vice President
8/17/2009	Mark Farrell for District 2 Supervisor 2010	\$500.00	Quest Hospitality Ventures	Venture Capitalist
8/17/2009	Mark Farrell for District 2 Supervisor 2010	\$500.00	Quest Hospitality Ventures	Venture Capitalist
6/28/2011	Michela Alioto-Pier for Mayor 2011	\$500.00	City of San Francisco	Supervisor
4/25/2012	Mark Farrell for District 2 Supervisor 2010	\$200.00	City & County of San Francisco	Supervisor
5/23/2012	Mark Farrell for District 2 Supervisor 2010	\$200.00	City & County of San Francisco	Supervisor
6/15/2012	Mark Farrell for District 2 Supervisor 2010	\$9,760.75	City & County of San Francisco	Supervisor
6/17/2012	Alice B. Toklas Lesbian and Gay Democratic Club PAC	\$500.00	City and County of San Francisco	Supervisor
9/21/2012	Rodrigo Santos for San Francisco Community College Board 2012	\$500.00	City and County of San Francisco	Supervisor
5/29/2013	Alice B. Toklas Lesbian and Gay Democratic Club PAC	\$500.00	City and County of San Francisco	Supervisor
7/1/2013	Re-Elect Supervisor Mark Farrell 2014	\$500.00	City & County of San Francisco	Supervisor
3/24/2015	Ed Lee for Mayor 2015	\$500.00	CCSF	SUPERVISOR
3/24/2015	Ed Lee for Mayor 2015	\$500.00	CCSF	SUPERVISOR
3/24/2015	Ed Lee for Mayor 2015	\$500.00	CCSF	SUPERVISOR
3/10/2016	Mary Jung for Democratic County Central Committee 2016	\$100.00	City and County of San Francisco	District Supervisor
3/10/2016	Mary Jung for Democratic County Central Committee 2016	\$100.00	City and County of San Francisco	District Supervisor
2/29/2020	Mary Jung for Democratic County Central Committee 2020	\$500.00	Thayer Ventures	Investor

If this is somehow insufficient information for the Department of Elections to reject Mr. Farrell’s proposed ballot designation, the Department must put the burden on Mr. Farrell to prove that his designation is true, factually accurate, and won’t risk misleading any San Francisco voters this November.

The Department is within its rights to subpoena other records to verify the various revenue streams and equity investments held by Thayer Ventures, including SEC and tax forms. The Department should also consult with other City, State and Federal agencies to determine whether Thayer Ventures ever applied for small business relief over the course of the pandemic, and whether it qualified for that relief.

¹⁴ https://investor.inspirato.com/node/6431/html#toc43744_11

Again, Mr. Farrell's proposed ballot designation strains credulity and offends the sensibilities of any true small business owner in San Francisco. Small businesses in our communities do not receive venture capital because they are not seeking the growth targeted by venture capitalists for investment. Small businesses rooted in our San Francisco communities are relied upon to provide linguistically, culturally, and economically accessible goods and services.

The business model of a venture capital company is the exact opposite of a San Francisco small business; it owns stakes in dozens of different companies often operating in many locations and countries, hoping that they each will scale rapidly and monopolize their fields in order to return enormous profits to a handful of wealthy and institutional investors.

It is clear that Mr. Farrell is attempting to profit off the goodwill and sympathy that neighborhood-serving small business owners have rightly earned, particularly over the course of a life-altering pandemic. The Department of Elections should reject Mr. Farrell's proposed designation. Anything else would be an abuse of the Department's discretion, reviewable by a court of law.

Sincerely,

Justin Dolezal
Co-Owner, Bar Part Time
Founding Member, Small Business Forward

Kenzie Benesh
Owner, Yo También Cantina

Belle Bueti
Owner, Body Philosophy Club

Avi Ehrlich
Owner, Silver Sprocket

Christin Evans
Owner, Booksmith and Alembic

Nikki Greene
Owner, Happy House

Leah Martin
Owner, No Shop

Nicholas Parker
Owner, Mercury Cafe

Yolanda Porrata
Owner, VERA Skin Studio

Diane Ramirez
Owner, Bangin Hair Salon

Dr. Taylor Reno, DACM, L.Ac
Owner, Acupuncture Studio

Holly Samuelson
Owner, Gravel & Gold

Nicole Schwieterman
Owner, Fleetwood SF

Wendy Williams
Owner, Day Moon

From: [Chris Hemmeter](#)
To: [Selby, Matthew \(REG\)](#)
Cc: [Services, Campaign \(REG\)](#); info@markfarrell.com
Subject: Re: Mark Farrell Ballot Designation Justification
Date: Friday, June 14, 2024 12:25:38 PM
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)

Yes it does!

Chris Hemmeter
Thayer Ventures

From: Selby, Matthew (REG) <matthew.selby@sfgov.org>
Sent: Friday, June 14, 2024 12:16:15 PM
To: Chris Hemmeter [REDACTED]
Cc: Services, Campaign (REG) <campaign.services@sfgov.org>; info@markfarrell.com
<info@markfarrell.com>
Subject: RE: Mark Farrell Ballot Designation Justification

Hi, Chris,

Thank you for your response.

Does the business that the candidate is referencing meet the definition of a small business from the US Census Bureau (<https://www.census.gov/library/stories/2021/01/what-is-a-small-business.html#:~:text=SBA's%20Table%20of%20Size%20Standards,100%20to%20over%201%2C500%20employees>)?

“This definition of “size” aligns with the [U.S. Small Business Administration](#)’s (SBA) definition of a small business. SBA’s [Table of Size Standards](#) provides definitions for [North American Industry Classification System](#) (NAICS) codes, that vary widely by industry, revenue and employment.

It defines small business by firm revenue (ranging from \$1 million to over \$40 million) and by employment (from 100 to over 1,500 employees).”

Thank you for your assistance on this matter.

Best,

Matthew Selby, Campaign Services Manager & Custodian of Records
San Francisco Department of Elections
1 Dr. Carlton B. Goodlett Place
City Hall, Room 48
San Francisco, CA 94102
(415) 554-4375
www.sfelections.org



Help determine the future of our City, State, and Country! [Register to vote](#) and cast your ballot in the November 5, 2024 election!

From: Chris Hemmeter [REDACTED]
Sent: Thursday, June 13, 2024 4:57 PM
To: Selby, Matthew (REG) <matthew.selby@sfgov.org>
Cc: Services, Campaign (REG) <campaign.services@sfgov.org>
Subject: Re: Mark Farrell Ballot Designation Justification

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Good afternoon, Matthew,

Yes, I am confirming that Mark Farrell is a small business owner. If you need any additional information, please let me know.

Best regards,

Chris

From: Selby, Matthew (REG) <matthew.selby@sfgov.org>
Date: Thursday, June 13, 2024 at 3:05 PM
To: Chris Hemmeter [REDACTED]
Cc: Services, Campaign (REG) <campaign.services@sfgov.org>
Subject: Mark Farrell Ballot Designation Justification



IRONSCALES couldn't recognize this email as this is the first time you received an email from this sender matthew.selby@sfgov.org

Good Afternoon,

You are receiving this email because you are listed as the individual who can verify the justification for the use of "Small Business Owner" as a ballot designation for Mark Farrell, candidate for Mayor. As this candidate did not provide justification for their ballot designation on the appropriate paperwork, we are contacting you to provide additional information that would justify the use of "Small Business Owner" for this candidate. I've included the document that lists you, Chris Hemmeter, as the person who can verify this information.

Please respond by end of day on 6/14 with the applicable information.

Best,

Matthew Selby, Campaign Services Manager & Custodian of Records
San Francisco Department of Elections
1 Dr. Carlton B. Goodlett Place
City Hall, Room 48
San Francisco, CA 94102
(415) 554-4375
www.sfelections.org



Help determine the future of our City, State, and Country! [Register to vote](#) and cast your ballot in the November 5, 2024 election!

From: [Chris Hemmeter](#)
To: [Selby, Matthew \(REG\)](#)
Cc: [Services, Campaign \(REG\)](#)
Subject: Re: Mark Farrell Ballot Designation Justification
Date: Thursday, June 13, 2024 4:57:04 PM
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Good afternoon, Matthew,

Yes, I am confirming that Mark Farrell is a small business owner. If you need any additional information, please let me know.

Best regards,

Chris

From: Selby, Matthew (REG) <matthew.selby@sfgov.org>
Date: Thursday, June 13, 2024 at 3:05 PM
To: Chris Hemmeter [REDACTED]
Cc: Services, Campaign (REG) <campaign.services@sfgov.org>
Subject: Mark Farrell Ballot Designation Justification



IRONSCALES couldn't recognize this email as this is the first time you received an email from this sender matthew.selby@sfgov.org

Good Afternoon,

You are receiving this email because you are listed as the individual who can verify the justification for the use of "Small Business Owner" as a ballot designation for Mark Farrell, candidate for Mayor. As this candidate did not provide justification for their ballot designation on the appropriate paperwork, we are contacting you to provide additional information that would justify the use of "Small Business Owner" for this candidate. I've included the document that lists you, Chris Hemmeter, as the person who can verify this information.

Please respond by end of day on 6/14 with the applicable information.

Best,

Matthew Selby, Campaign Services Manager & Custodian of Records
San Francisco Department of Elections
1 Dr. Carlton B. Goodlett Place
City Hall, Room 48
San Francisco, CA 94102
(415) 554-4375
www.sfelections.org



Help determine the future of our City, State, and Country! [Register to vote](#) and cast your ballot in the November 5, 2024 election!

DECLARATION

I, Mark Farrell, under penalty of perjury, do hereby certify that the foregoing information is true and correct:

Thayer Partners Management Company, the small business where I spend the principal amount of my professional time, had gross receipts of less than \$2 million for both (i) the last 12 months, and (ii) CYE 2023.

This the 10th day of July, 2024.



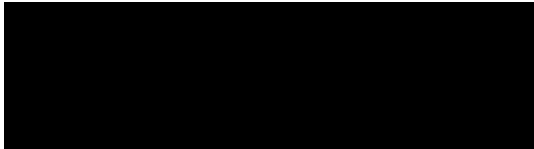
Mark E. Farrell

DECLARATION

I, Mark Farrell, under penalty of perjury, do hereby certify that the foregoing information is true and correct:

Thayer Partners Management Company, the small business where I spend the principal amount of my professional time, had revenues of less than \$2 million for both (i) the last 12 months, and (ii) CYE 2023.

This the 26th day of June, 2024.

A large black rectangular redaction box covering the signature area.

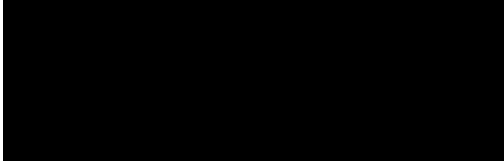
Mark E. Farrell

DECLARATION

I, Mark Farrell, under penalty of perjury, do hereby certify that the foregoing information is true and correct:

Thayer Ventures' revenue, both for the last 12 months, and for the CYE 2023, totalled less than \$40 million, and Thayer Ventures employed less than 100 people during those periods.

This the 25th day of June, 2024.

A large black rectangular redaction box covering the signature area.

Mark E. Farrell

Selby, Matthew (REG)

From: Margaux Kelly [REDACTED]
Sent: Wednesday, July 10, 2024 12:18 PM
To: Services, Campaign (REG); Selby, Matthew (REG)
Subject: Re: Mark Farrell Ballot Designation Challenge
Attachments: MEF.Ballot Designation Declaration.7.10.24pdf.pdf

To whom it may concern,

Please see attached for the signed affidavit from Mark: **MEF.Ballot Designation Declaration 7.10.24_PDF.**

Thanks,

Margaux J. Kelly
415.298.4091

On Tue, Jul 9, 2024 at 3:56 PM Services, Campaign (REG) <campaign.services@sfgov.org> wrote:

Hello, Margaux,

In reference to our phone conversation, the clarification posed is in reference to what the candidate categorizes as revenue. The Declaration signed by the candidate indicated that "Thayer Partners Management Company, the small business where I spend the principal amount of my professional time, had revenues of less than \$2 million for both (i) the last 12 months, and (ii) CYE 2023." The Director is seeking clarification on whether the referenced revenue contemplates the local definition of revenue as cited in the challenger's statement below:

"Mr Farrell's statement refers to his "revenue" but does not address the tax code definition of a small business as one with less than \$2M in gross receipts. This local ordinance applies to "gross receipts," which includes derivatives, interest on investments, and capital gains, which may not qualify as "revenue."

Best,

Matthew Selby, Campaign Services Manager & Custodian of Records
San Francisco Department of Elections

1 Dr. Carlton B. Goodlett Place

City Hall, Room 48

San Francisco, CA 94102

(415) 554-4375

www.sfelections.org



Help determine the future of our City, State, and Country! [Register to vote](#) and cast your ballot in the November 5, 2024 election!

From: Services, Campaign (REG)
Sent: Monday, July 8, 2024 11:01 AM
To: 'Margaux Kelly' [REDACTED]
Subject: FW: Mark Farrell Ballot Designation Challenge

Good Morning,

The Department received the below response to the submitted Declaration. You are being given the opportunity to respond to this as all correspondence regarding ballot designation challenges become a part of the public candidate files. Specifically, you are being given the opportunity to respond to:

“Mr Farrell’s statement refers to his “revenue” but does not address the tax code definition of a small business as one with less than \$2M in gross receipts. This local ordinance applies to “gross receipts,” which includes derivatives, interest on investments, and capital gains, which may not qualify as “revenue.”

Best,

Matthew Selby, Campaign Services Manager & Custodian of Records
San Francisco Department of Elections

1 Dr. Carlton B. Goodlett Place

City Hall, Room 48

San Francisco, CA 94102

(415) 554-4375

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From: Small Business Forward <smallbusinessforward@gmail.com>
Sent: Tuesday, July 2, 2024 7:26 PM
To: Services, Campaign (REG) <campaign.services@sfgov.org>
Subject: Re: Mark Farrell Ballot Designation Challenge

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Matthew Selby,

The San Francisco Business and Tax Regulations Code defines a “small business” as having less than \$2 million in annual gross receipts. (SF Bus. & Tax Regulations Code Sec. 954.1)

Mr Farrell’s statement refers to his “revenue” but does not address the tax code definition of a small business as one with less than \$2M in gross receipts. This local ordinance applies to “gross receipts,” which includes derivatives, interest on investments, and capital gains, which may not qualify as “revenue.”

Because Mr. Farrell deals in multi-million dollar transactions through venture capital firm Thayer Ventures, the department of elections should review all types of receipts used in the calculation for local taxes. Mr. Farrell should disclose all Lines 1-16 of the Gross Receipts for businesses.

Please refer to the Treasurer’s website’s Gross Receipts Instructions: <https://sftreasurer.org/annual-business-tax-return-instructions-2023>

Gross Receipts Instructions

In general, “gross receipts” includes all amounts received or accrued from whatever source derived, including, but not limited to, amounts derived from sales, services, dealings in property, interest, rent, royalties, dividends, licensing fees, other fees, commissions, and distributed amounts from other business entities. Gross receipts generally include, but are not limited to, all amounts that constitute gross income for federal income tax purposes.

Line 1 – Sales

Enter your gross receipts or sales for the business activity in 2023, except for amounts listed on lines 2 through 9. Include gross receipts in the year that they are recognized as gross income for federal income tax reporting purposes. Do not include as gross receipts cash discounts allowed or taken on sales, or cash and credit refunds made to customers for returned merchandise.

Line 2 – Rent received from real property

For the business activity selected, enter the sum of all rental receipts (i.e., rent payments to you), whether received in cash or otherwise, for the lease or rental of real property in 2023, including any payments for services that are part of the lease or rental.

Line 3 – Royalties received

For the business activity selected, enter all royalties received or accrued in 2023.

Line 4 – Interest, Dividends, and Other Amounts From the Ownership or Sale of Financial Instruments

For the business activity selected, enter the sum of all interest, dividends, and other amounts received or accrued from the ownership or sale of financial instruments in 2023. “Financial instruments” include:

1. Stocks or other similar written instruments evidencing a right to participate in the assets of any business;
2. Bonds or other evidence of indebtedness; and
3. Any other marketable securities.

To the extent that any loss on the sale or exchange of financial instruments in 2023 reduces your gross income for federal income tax purposes in 2023, you can reduce your gross receipts from the sale or exchange of other financial instruments in 2023 by the amount of that loss, but in no event shall those receipts be less than zero.

Line 5 – Amounts distributed from business entities

For the business activity selected, enter the sum of all distributions from business entities received or accrued in 2023.

Line 6 – Licensing and related fees received.

For the business activity selected, enter the sum of all licensing and related fees received or accrued in 2023.

Line 7 – Commissions

For the business activity selected, enter the sum of all commissions received or accrued in 2023.

Line 8 – All Taxes and Other Governmentally Imposed Fees

For the business activity selected, enter the sum of all taxes and governmentally imposed fees received or accrued in 2023.

Line 9 – Other Amounts

For the business activity selected, enter the sum of any other amounts received or accrued in 2023, but not included in

lines 1-8, including, but not limited to, amounts that constitute gross income for federal income tax purposes.

Line A – Subtotal Gross Receipts

This line will sum lines 1 through 9 automatically.

Line 10 – Related Entities

For the business activity selected, click the blue “Enter Related Entity Details” button to enter all amounts received from or charged to any related entity (as defined in Code section 952.5) in 2023. In the pop up, for each amount received, enter the Business Account Number and/or Tax ID, the Entity/Name, the Total within and outside San Francisco, and the Total within San Francisco.

Line 11 – Investment receipts—Interest, Dividends, and Other Amounts

For the business activity selected, enter the sum of all interest, dividends, and other amounts received from the ownership or sale of financial instruments and distributions from business entities in 2023, provided such items are directly derived exclusively from the investment of capital and not from the sale of property other than financial instruments or from the provision of services to any person. “Financial instruments” include: (1) stocks or other similar written instruments evidencing a right to participate in the assets of any business; (2) bonds or other evidence of indebtedness; and (3) any other marketable securities.

Line 12 – Allocations of Income, Gain, and Distributions From an Investment In a Pass-through Entity

For the business activity selected, enter the sum of all allocations of income or gains, or distributions (including returns on capital) in 2023 from an entity treated as a pass-through entity for federal income tax purposes, provided such allocations or distributions are derived exclusively from your investment in such entity, and not from any other property sold to, or services provided to, such entity.

Line 13 – Distributed Share of Gross Receipts From a Pass-through Entity Subject to the Gross Receipts Tax

For the business activity selected, click the blue “Enter Pass-Through Entity Details” button to enter all gross receipts received in 2023 from a pass-through entity that is subject to the Gross Receipts Tax. In the pop up, for each amount received, enter the Business Account Number and/or Tax ID, the Entity/Name, the Total within and outside San Francisco, and the Total within San Francisco.

Line 14 – Receipts From the Sale of Real Property Subject to the Real Property Transfer Tax

For the business activity selected, click the blue “Enter Real Property Details” button to enter all receipts received from the sale of real property in 2023 with respect to which the Real Property Transfer Tax imposed by Article 12-C of the Code has been paid to the City. Per Tax Collector Regulation 2016-1, a person may only exclude from gross receipts those receipts from the sale of real property where the Real Property Transfer Tax imposed by Article 12-C of the Code was paid with respect to that particular sale by December 31 of the tax year in which the gross receipts at issue would otherwise be subject to the Gross Receipts Tax in Article 12-A-1.

In the pop up, for each amount received, enter the Business Account Number and/or Tax ID, the Entity/Name, the Total within and outside San Francisco, and the Total within San Francisco.

Line 15 – Excludable Taxes

For the business activity selected, enter the sum of all excludable taxes in 2023. Taxes excluded from gross receipts include only:

Taxes imposed on or with respect to retail sales;
Taxes imposed upon a person for which that person is reimbursed by means of a separately stated charge to a purchaser, lessee, licensee or customer (see Tax Collector Regulation 2019-1); and
Third-party taxes that a taxpayer collects from or on behalf of the taxpayer's customers and remits to the appropriate governmental entity imposing such tax.

Line 16 – Other Amounts

For the business activity selected, enter the sum of any other amounts excludable by law if included in lines 1-9 and not otherwise included in lines 10-15 or line 17. Include only amounts excluded as gross receipts, and not any reductions from the Gross Receipts Tax because of any credits, as these will be considered after calculating your Gross Receipts Tax liability.

<https://sftreasurer.org/annual-business-tax-return-instructions-2023>

Because Mr. Farrell deals in multi-million dollar transactions through venture capital firm Thayer Ventures, the department of elections should review all types of receipts used in the calculation for local taxes. Mr. Farrell should disclose all Lines 1-16 of the Gross Receipts for businesses.

It is crucial that Mr Farrell's finances be fully vetted, so that San Francisco voters can be properly informed.

Sincerely,

On Fri, Jun 28, 2024 at 12:08 PM Services, Campaign (REG) <campaign.services@sfgov.org> wrote:

Good Afternoon,

The Department of Elections has received and reviewed the two attached challenges. The candidate was contacted to provide additional documentation substantiating the use of "Small Business Owner" as their ballot designation. In response, the candidate provided the attached Declaration. Since Mr. Farrell submitted a statement signed under the penalty of perjury that his business meets the referenced local definition of a small business, the Department considers this sufficient documentation in response to the challenges.

Best,

Matthew Selby, Campaign Services Manager & Custodian of Records
San Francisco Department of Elections

1 Dr. Carlton B. Goodlett Place

City Hall, Room 48

San Francisco, CA 94102

(415) 554-4375

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AMENDMENT

COVER PAGE

Please type or print in ink.

NAME OF FILER (LAST) (FIRST) (MIDDLE)
Farrell Mark E.

1. Office, Agency, or Court

Agency Name (Do not use acronyms)

Mayor of San Francisco

Division, Board, Department, District, if applicable

Your Position

► If filing for multiple positions, list below or on an attachment. (Do not use acronyms)

Agency: _____

Position: _____

2. Jurisdiction of Office (Check at least one box)

State

Judge, Retired Judge, Pro Tem Judge, or Court Commissioner
(Statewide Jurisdiction)

Multi-County _____

County of San Francisco

City of San Francisco

Other _____

3. Type of Statement (Check at least one box)

Annual: The period covered is January 1, 2023, through
December 31, 2023.

Leaving Office: Date Left ____/____/____
(Check one circle.)

-or-

The period covered is ____/____/____, through
December 31, 2023.

The period covered is January 1, 2023, through the date
of leaving office.

Assuming Office: Date assumed ____/____/____

-or-

The period covered is ____/____/____, through
the date of leaving office.

Candidate: Date of Election 11/5/24 and office sought, if different than Part 1: _____

4. Schedule Summary (required)

► Total number of pages including this cover page: _____

Schedules attached

Schedule A-1 - Investments - schedule attached

Schedule C - Income, Loans, & Business Positions - schedule attached

Schedule A-2 - Investments - schedule attached

Schedule D - Income - Gifts - schedule attached

Schedule B - Real Property - schedule attached

Schedule E - Income - Gifts - Travel Payments - schedule attached

-or-

None - No reportable interests on any schedule

5. Verification

MAILING ADDRESS STREET CITY STATE ZIP CODE
(Business or Agency Address Recommended - Public Document)

[Redacted] San Francisco CA 94127

DAYTIME TELEPHONE NUMBER E-MAIL ADDRESS

[Redacted] [Redacted]

I have used all reasonable diligence in preparing this statement. I have reviewed this statement and to the best of my knowledge the information contained herein and in any attached schedules is true and complete. I acknowledge this is a public document.

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Date Signed October 1, 2024
(month, day, year)

Signature [Redacted]
(File the originally signed paper statement with your filing official.)

SCHEDULE B

Interests in Real Property

(Including Rental Income)

▶ ASSESSOR'S PARCEL NUMBER OR STREET ADDRESS
47 Jordan Avenue

CITY San Francisco

FAIR MARKET VALUE
 \$2,000 - \$10,000
 \$10,001 - \$100,000
 \$100,001 - \$1,000,000
 Over \$1,000,000

IF APPLICABLE, LIST DATE:
 _____/_____/23 _____/_____/23
 ACQUIRED DISPOSED

NATURE OF INTEREST
 Ownership/Deed of Trust Easement
 Leasehold _____ Yrs. remaining _____ Other

IF RENTAL PROPERTY, GROSS INCOME RECEIVED
 \$0 - \$499 \$500 - \$1,000 \$1,001 - \$10,000
 \$10,001 - \$100,000 OVER \$100,000

SOURCES OF RENTAL INCOME: If you own a 10% or greater interest, list the name of each tenant that is a single source of income of \$10,000 or more.
 None

▶ ASSESSOR'S PARCEL NUMBER OR STREET ADDRESS

CITY _____

FAIR MARKET VALUE
 \$2,000 - \$10,000
 \$10,001 - \$100,000
 \$100,001 - \$1,000,000
 Over \$1,000,000

IF APPLICABLE, LIST DATE:
 _____/_____/23 _____/_____/23
 ACQUIRED DISPOSED

NATURE OF INTEREST
 Ownership/Deed of Trust Easement
 Leasehold _____ Yrs. remaining _____ Other

IF RENTAL PROPERTY, GROSS INCOME RECEIVED
 \$0 - \$499 \$500 - \$1,000 \$1,001 - \$10,000
 \$10,001 - \$100,000 OVER \$100,000

SOURCES OF RENTAL INCOME: If you own a 10% or greater interest, list the name of each tenant that is a single source of income of \$10,000 or more.
 None

* You are not required to report loans from a commercial lending institution made in the lender's regular course of business on terms available to members of the public without regard to your official status. Personal loans and loans received not in a lender's regular course of business must be disclosed as follows:

NAME OF LENDER*
Danielsan - Waller Trust

ADDRESS (Business Address Acceptable) 347 Seadrift, PO Box 936, CA 94970 *Stinson Beach*

BUSINESS ACTIVITY, IF ANY, OF LENDER _____

INTEREST RATE 4.66 % None TERM (Months/Years) 7

HIGHEST BALANCE DURING REPORTING PERIOD
 \$500 - \$1,000 \$1,001 - \$10,000
 \$10,001 - \$100,000 OVER \$100,000

Guarantor, if applicable

Filer's Verification

Print Name Mark E. Farrell

Office, Agency or Court Mayor

Statement Type 2023/2024 Annual Assuming Leaving
 _____ Annual Candidate
(yr)

I have used all reasonable diligence in preparing this statement. I have reviewed this statement and to the best of my knowledge the information contained herein and in any attached schedules is true and complete.

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Date Signed October 1, 2024
(month, day, year)

Filer's Signature _____

Comments: _____