



OFFICE OF SMALL BUSINESS REGINA DICK-ENDRIZZI, DIRECTOR

## **Legacy Business Registry Staff Report**

### **HEARING DATE JULY 22, 2019**

#### **LUCCA'S FOODS DELI & WINE SHOP**

Application No.: LBR-2018-19-025

Business Name: Lucca's Foods Deli & Wine Shop

Business Address: 1899 Irving Street

District: District 4

Applicant: Osama Kaleh, Owner
Nomination Date: January 7, 2019
Nominated By: Supervisor Katy Tang
Staff Contact: Richard Kurylo

legacybusiness@sfgov.org

#### **BUSINESS DESCRIPTION**

Lucca's Foods, Deli & Wine Shop, also known as "Lucca's Foods" or "Lucca's," is a small neighborhood grocery store and delicatessen located in the Sunset district. It was initially opened in 1927 by Joseph Selvani. It features home and personal essentials, hot and cold sandwiches, beer, wine and spirits for the local community in addition to a mix of imported goods from different countries and local goods that are not commonly found in corporate supermarkets. Since 1997, it has been owned and operated by Osama Kaleh and his family.

Lucca's Foods provides quality food and groceries for the local community. They specialize in deli products and sandwiches. They have also kept the same operating hours since 1927 to honor the role of being a reliable corner store for the community and fulfilling its late-night grocery needs. Lucca's is a known and respected part of the community, providing a safe space for everyone that walks through its doors. Lucca's serves a wide variety of customers ranging from young students to professionals on a quick lunch break. The store is warm and welcoming and functions as a regular hangout spot for the community. Finally, Lucca's is also recognized as a San Francisco Green Business by the City and County of San Francisco for meeting the stringent environmental standards of the San Francisco Green Business Program.

The business is located on the south side of Irving Street between 19th and 20th avenues in the Sunset neighborhood.

CRITERION 1: Has the applicant operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years?

Yes, Lucca's Foods, Deli & Wine Shop has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years:

1899 Irving Street from 1927 to Present (92 years)





CITY AND COUNTY OF SAN FRANCISCO LONDON N. BREED, MAYOR

OFFICE OF SMALL BUSINESS REGINA DICK-ENDRIZZI, DIRECTOR

## CRITERION 2: Has the applicant contributed to the neighborhood's history and/or the identity of a particular neighborhood or community?

Yes, Lucca's Foods, Deli & Wine Shop has contributed to the history and identity of the Sunset neighborhood and San Francisco.

The Historic Preservation Commission recommended the applicant as qualifying, noting the following ways the applicant contributed to the neighborhood's history and/or the identity of a particular neighborhood or community:

- The business is associated with small neighborhood grocery stores and delis.
- The property is Planning Department Historic Resource status code "B" (unknown/age eligible). Lucca's
  current building on Irving Street is located within the Irving Street NCD and was documented by the
  Planning Department in a reconnaissance level survey effort. This property was identified as a potential
  historic resource for its early construction date (1926) in the development period of the corridor, its fine
  architectural features, and its relatively high integrity.
- Lucca's has been featured in several publications, usually in relation to the food and drink lineup at
  Outside Lands including in San Francisco Eater, "Here's The Food and Drink Lineup for Outside Lands
  2019," by Caleb Pershan, May 22, 2019 and in the San Francisco Chronicle, "Outside Lands 2019: Full
  lineup of food and drink options," by Justin Phillips, May 22, 2019. The Bay Area A-List, a competition
  decided by city voters, has recognized Lucca's as the "Best Deli" and "Best Place for a Sandwich" on
  multiple occasions.

CRITERION 3: Is the applicant committed to maintaining the physical features or traditions that define the business, including craft, culinary, or art forms?

Yes, Lucca's Foods, Deli & Wine Shop is committed to maintaining the physical features and traditions that define the organization.

#### HISTORIC PRESERVATION COMMISSION RECOMMENDATION

The Historic Preservation Commission recommends that Lucca's Foods, Deli & Wine Shop qualifies for the Legacy Business Registry under Administrative Code Section 2A.242(b)(2) and recommends safeguarding of the below listed physical features and traditions.

Physical Features or Traditions that Define the Business:

- Grocery store and deli (including current unique inventory of imported and local goods not found in corporate supermarkets).
- Menu of deli products and sandwiches.
- Maintaining stringent environmental standards as part of San Francisco Green Business Program.
- Exterior building features including large storefront windows and green tile bulkhead.

#### CORE PHYSICAL FEATURE OR TRADITION THAT DEFINES THE BUSINESS

Following is the core physical feature or tradition that defines the business that would be required for maintenance of the business on the Legacy Business Registry.

· Grocery store and delicatessen.





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#### **STAFF RECOMMENDATION**

Staff recommends that the San Francisco Small Business Commission include Lucca's Foods, Deli & Wine Shop currently located at 1899 Irving Street in the Legacy Business Registry as a Legacy Business under Administrative Code Section 2A.242.

Richard Kurylo, Program Manager Legacy Business Program







OFFICE OF SMALL BUSINESS REGINA DICK-ENDRIZZI, DIRECTOR

## **Small Business Commission Draft Resolution**

**HEARING DATE JULY 22, 2019** 

**LUCCA'S FOODS DELI & WINE SHOP** 

## LEGACY BUSINESS REGISTRY RESOLUTION NO.

Application No.: LBR-2018-19-025

Business Name: Lucca's Foods Deli & Wine Shop

Business Address: 1899 Irving Street

District 4 District:

Osama Kaleh, Owner Applicant: Nomination Date: January 7, 2019 Nominated By: Supervisor Katy Tang Staff Contact:

Richard Kurylo

legacybusiness@sfgov.org

### ADOPTING FINDINGS APPROVING THE LEGACY BUSINESS REGISTRY APPLICATION FOR LUCCA'S FOODS DELI & WINE SHOP, CURRENTLY LOCATED AT 1899 IRVING STREET.

WHEREAS, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains a registry of Legacy Businesses in San Francisco (the "Registry") to recognize that longstanding, communityserving businesses can be valuable cultural assets of the City and to be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success; and

WHEREAS, the subject business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years; or

WHEREAS, the subject business has operated in San Francisco for more than 20 years but less than 30 years, has had no break in San Francisco operations exceeding two years, has significantly contributed to the history or identity of a particular neighborhood or community and, if not included in the Registry, faces a significant risk of displacement; and

WHEREAS, the subject business has contributed to the neighborhood's history and identity; and

WHEREAS, the subject business is committed to maintaining the physical features and traditions that define the business; and

WHEREAS, at a duly noticed public hearing held on July 22, 2019, the San Francisco Small Business Commission reviewed documents and correspondence, and heard oral testimony on the Legacy Business Registry application; therefore





CITY AND COUNTY OF SAN FRANCISCO LONDON N. BREED, MAYOR

OFFICE OF SMALL BUSINESS REGINA DICK-ENDRIZZI, DIRECTOR

**BE IT RESOLVED** that the Small Business Commission hereby includes Lucca's Foods Deli & Wine Shop in the Legacy Business Registry as a Legacy Business under Administrative Code Section 2A.242.

**BE IT FURTHER RESOLVED** that the Small Business Commission recommends safeguarding the below listed physical features and traditions at Lucca's Foods Deli & Wine Shop:

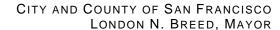
Physical Features or Traditions that Define the Business:

- Grocery store and deli (including current unique inventory of imported and local goods not found in corporate supermarkets).
- Menu of deli products and sandwiches.
- Maintaining stringent environmental standards as part of San Francisco Green Business Program.
- Exterior building features including large storefront windows and green tile bulkhead.

**BE IT FURTHER RESOLVED** that the Small Business Commission requires maintenance of the below listed core physical feature or tradition to maintain Lucca's Foods Deli & Wine Shop on the Legacy Business Registry:

Registry:	
Grocery store and delicatessen.	
I hereby certify that the foregoing Resolution July 22, 2019.	was ADOPTED by the Small Business Commission on
	Regina Dick-Endrizzi Director
RESOLUTION NO.	
Ayes – Nays –	
Abstained – Absent –	







OFFICE OF SMALL BUSINESS REGINA DICK-ENDRIZZI, DIRECTOR

# Legacy Business Registry Application Review Sheet

Application No.: Business Name: Business Address: District: Applicant: Nomination Date: Nominated By:	Lucca's Foods Deli & Wine Shop 1899 Irving Street District 4 Osama Kaleh, Owner	
	ne applicant has operated in San Francisco for 30 or more years, with no operations exceeding two years?XYes	
1899 Irving Street from	m 1927 to Present (92 years)	
	ne applicant contributed to the neighborhood's history and/or the identity od or community? X YesNo	of a
	applicant committed to maintaining the physical features or traditions the ncluding craft, culinary, or art forms?XYes	
NOTES: N/A		
DELIVERY DATE TO	<b>HPC:</b> June 20, 2019	
Richard Kurylo Program Manager, Le	egacy Business Program	



## Member, Board of Supervisors District 4



#### City and County of San Francisco

## **KATY TANG**

January 7, 2019

Regina Dick-Endrizzi Legacy Business Program Office of Small Business 1 Dr. Carlton B. Goodlett Place, Room 110 San Francisco, CA 94122

Dear Director Dick-Endrizzi,

I would like to nominate Lucca's Foods, Deli & Wine Shop (1899 Irving Street) to be included on San Francisco's Legacy Business Registry. Founded in 1997 by Sam Kaleh and his family, Lucca's dedicates their family-run business to providing award-winning deli sandwiches, specialty wines and spirits, groceries, and basic necessities.

Mr. Kaleh and his family first established their business in order to provide a local grocery and deli in the neighborhood, and has become an integral part of the fabric of the local community as well as the Irving Street merchants. Mr. Kaleh has served an active member and leader of the Outer Sunset Merchants and Professionals Association (OSMPA) for the past 15 years and even served as Treasurer for over 10 years. He also has developed strong ties with many of the neighbors who frequent his store on a regular basis. The cost of doing business for local businesses like Lucca's has grown over the years, however, and participation in the Legacy Business Registry Program would help him with his rent and continue providing his employees with competitive wages and benefits.

With over two decades of history in the Sunset District, I would like to nominate Lucca's Foods, Deli, and Wine Shop for inclusion in the Legacy Business Registry Program. If you have any further questions, please contact me at <a href="mailto:katy.tang@sfgov.org">katy.tang@sfgov.org</a> or at (415) 554-7460.

Sincerely,

Katy Tang District 4

San Francisco Board of Supervisors

## **Section One:**

Business / Applicant Information. Provide the following information:

- The name, mailing address, and other contact information of the business;
- The name of the person who owns the business. For businesses with multiple owners, identify the person(s) with the highest ownership stake in the business;
- The name, title, and contact information of the applicant;
- The business's San Francisco Business Account Number and entity number with the Secretary of State, if applicable.

NAME OF BUSINESS:	
Lucca Food's wine shop	
BUSINESS OWNER(S) (identify the person(s) with the highest owners)	nip stake in the business)
Osama Kaleh	
C 3.	
CURRENT BUSINESS ADDRESS:	TELEPHONE:
1899 Jering st	1415 664-3870
	EMAIL:
san Francisco, CA 94122	Lucca Foods Co hot mail. com
WEBSITE: FACEBOOK PAGE:	YELP PAGE
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APPLICANT'S NAME	
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SAN FRANCISCO BUSINESS ACCOUNT NUMBER: SECRE	TARY OF STATE ENTITY NOWIDER (IT applicable).
	Market Market Control of the Control
OFFICIAL USE: Completed by OSB Staff NAME OF NOMINATOR:	DATE OF NOMINATION:

## Legacy Business Registry

## Application

## **Section Two:**

## **Business Location(s).**

List the business address of the original San Francisco location, the start date of business, and the dates of operation at the original location. Check the box indicating whether the original location of the business in San Francisco is the founding location of the business. If the business moved from its original location and has had additional addresses in San Francisco, identify all other addresses and the dates of operation at each address. For businesses with more than one location, list the additional locations in section three of the narrative.

ORIGINAL SAN FRANCISCO ADDRESS:	ZIP CODE:	START DATE OF BUSINESS
1899 Irving Street	94122	1927
IS THIS LOCATION THE FOUNDING LOCATION OF THE BUSINESS?	DATES OF OPER	RATION AT THIS LOCATON
☐ No ■ Yes	1927 to Prese	ent
[	T	I
OTHER ADDRESSES (if applicable):	ZIP CODE:	DATES OF OPERATION
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		Start:
		End:

4 V.5- 6/17/2016

## **Section Three:**

Disclosure Statement.

San Francisco Taxes, Business Registration, Licenses, Labor Laws and Public Information Release.

This section is verification that all San Francisco taxes, business registration, and licenses are current and complete, and there are no current violations of San Francisco labor laws. This information will be verified and a business deemed not current in with all San Francisco taxes, business registration, and licenses, or has current violations of San Francisco labor laws, will not be eligible to apply for the Business Assistance Grant.

In addition, we are required to inform you that all information provided in the application will become subject to disclosure under the California Public Records Act.

statement. Then sign below in the space provided.
I am authorized to submit this application on behalf of the business.
I attest that the business is current on all of its San Francisco tax obligations.
I attest that the business's business registration and any applicable regulatory license(s) are current.
I attest that the Office of Labor Standards and Enforcement (OLSE) has not determined that the business is currently in violation of any of the City's labor laws, and that the business does not owe any outstanding penalties or payments ordered by the OLSE.
I understand that documents submitted with this application may be made available to the public for inspection and copying pursuant to the California Public Records Act and San Francisco Sunshine Ordinance.
I hereby acknowledge and authorize that all photographs and images submitted as part of the application may be used by the City without compensation.
I understand that the Small Business Commission may revoke the placement of the business on the Registry if it finds that the business no longer qualifies, and that placement on the Registry does not entitle the business to a grant of City funds.

Name (Print):

6/19/19 Date:

Signature:

## LUCCA'S FOODS DELI & WINE SHOP Section 4: Written Historical Narrative

#### **CRITERION 1**

a. Provide a short history of the business from the date the business opened in San Francisco to the present day, including the ownership history. For businesses with multiple locations, include the history of the original location in San Francisco (including whether it was the business's founding and or headquartered location) and the opening dates and locations of all other locations.

Established in 1927, Lucca's Foods Deli & Wine Shop ("Lucca's Foods" or "Lucca's"), located at 1899 Irving Street in the Sunset district, has been in operation for 92 years. Lucca's is a small neighborhood grocery store and delicatessen featuring home and personal essentials, hot and cold sandwiches, beer, wine and spirits for the local community.

The first owner, Joseph Selvani, was Italian. He owned the store from its founding in 1927 until 1972. The second owner of the business was Ibrahim ("Ab") Nassar, who owned Lucca's from 1972 until his retirement in 1982. The business passed to Ibrahim's cousin, Mazen Nassar, who was the third owner of Lucca's from 1982 until his retirement in 1997. The current owner, Osama Kaleh, purchased the business from Mazen in 1997. Osama had no relation to Mazen.

Osama maintains Lucca's Foods as a known and respected part of the community, providing a safe space for each individual that walks through the doors. Osama has made the environment of the store extremely warm and welcoming by providing personalized service, which in turn caused Lucca's to become a regular hangout spot for the local community. Osama provides free services to customers like package deliveries to the store to prevent theft, spare key storage if people get locked out of their apartments and a safe haven for children in case of an emergency. There are tables and chairs for customers to hang out, and the store is an easy-to-recognize landmark where people often meet up.

## b. Describe any circumstances that required the business to cease operations in San Francisco for more than six months?

Lucca's Foods has not ceased operations for more than six months. Under the current owner, it has been serving the community seven days a week for 21 years.

## c. Is the business a family-owned business? If so, give the generational history of the business.

Lucca's Foods began as a family owned business in 1927. The owner's wife, brother and sister helped manage and operate the business. Successive owners included Ibrahim Nassar followed by his cousin Mazen Nassar. Eventually the business was bought by Osama Kaheh who has upheld the deli's integrity and strong community ties since July 1, 1997. Osama's wife helps with the business, and his kids help after school.

d. Describe the ownership history when the business ownership is not the original owner or a family-owned business.

The ownership history of Lucca's Foods Deli & Wine Shop is as follows:

1927 to 1972: Joseph Selvani 1972 to 1982: Ibrahim Nassar 1982 to 1997: Mazen Nassar 1997 to Present: Osama Kaleh

e. When the current ownership is not the original owner and has owned the business for less than 30 years, the applicant will need to provide documentation of the existence of the business prior to current ownership to verify it has been in operation for 30+ years. Please use the list of supplemental documents and/or materials as a guide to help demonstrate the existence of the business prior to current ownership.

Documentation of the existence of the business verifying it has been in operation for 30+ years is provided in this Legacy Business Registry application.

f. Note any other special features of the business location, such as, if the property associated with the business is listed on a local, state, or federal historic resources registry.

The historic resource status of the building at 1899 Irving St, San Francisco, CA is classified by the Planning Department as Category B, Unknown/ Age Eligible with regard to the California Environmental Quality Act.

#### **CRITERION 2**

a. Describe the business's contribution to the history and/or identity of the neighborhood, community or San Francisco.

Lucca's Foods has contributed to the identity of the neighborhood and the city of San Francisco for many years. At Lucca's, customers can buy groceries, candy, juices, milk, soda, cold cuts, water, beer, wine and spirits. The store carries a mix of imported goods from different countries as well as local goods that are not commonly found in corporate supermarkets. Known for its great service, Lucca's upholds a positive reputation in the community, which is seen through its impressive ratings and good word of mouth. It is a known neighborhood hangout for regular customers and the children of the neighborhood.

Lucca's is recognized as a San Francisco Green Business by the City and County of San Francisco for meeting the stringent environmental standards of the San Francisco Green Business Program. Green Businesses are committed to making our communities and planet safer, cleaner and sustainable for all.

b. Is the business (or has been) associated with significant events in the neighborhood, the city, or the business industry?

Lucca's is associated with significant events in the city such as Outside Lands, which is a huge contributor to San Francisco's cultural identity. At Outside Lands, Lucca's Foods sells barbecue pulled pork sandwiches as well as their traditional homemade brownies. In 2019, Lucca's Foods will also be selling meatball sub sandwiches. Lucca's has been participating in Outside Lands for the past seven years.

## c. Has the business ever been referenced in an historical context? Such as in a business trade publication, media, or historical documents?

Lucca's Foods have been featured in several publications, usually in relation to the food and drink lineup at Outside Lands. Following are two examples from 2019:

- San Francisco Eater, "Here's The Food and Drink Lineup for Outside Lands 2019," by Caleb Pershan, May 22, 2019, <a href="https://sf.eater.com/2019/5/22/18635906/outside-lands-2019-food-drink-beverage-lineup-listings">https://sf.eater.com/2019/5/22/18635906/outside-lands-2019-food-drink-beverage-lineup-listings</a>.
- San Francisco Chronicle, "Outside Lands 2019: Full lineup of food and drink options," by Justin Phillips, May 22, 2019, <a href="https://datebook.sfchronicle.com/festivals/outside-lands-2019-full-lineup-of-food-and-drink-options">https://datebook.sfchronicle.com/festivals/outside-lands-2019-full-lineup-of-food-and-drink-options</a>.

Lucca's Foods was featured in a scene in the movie The Watcher (2000) starring James Spader, Keanu Reeves and Marisa Tomei.

The Bay Area A-List, a competition decided by city voters (<a href="http://sf.cityvoter.com">http://sf.cityvoter.com</a>), has recognized Lucca's as the "Best Deli" and "Best Place for a Sandwich" on multiple occasions. Lucca's has been winning these awards beginning in the early 2000s. Most recently, the business placed #1 for "Best Place for a Sandwich" in 2017.

Lucca's received a Certificate of Honor from the Board of Supervisors on January 23, 2018, and a Certificate of Appreciation from the San Francisco Police Department on February 22, 2018.

#### d. Is the business associated with a significant or historical person?

On occasion, Lucca's Foods Deli & Wine Shop has been patronized by well-known political representatives including then-Mayor Gavin Newsom, Mayor Ed Lee, Congresswoman Nancy Pelosi, then-District Attorney Kamala Harris, then-Supervisor Carmen Chi, Supervisor Katy Tang and Supervisor Gordon Mar.

#### e. How does the business demonstrate its commitment to the community?

Lucca's Foods Deli & Wine Shop is dedicated to its community. The store is open seven days a week from 9:00 a.m. to 12:00 a.m. Monday through Friday and from 9:00 a.m. to 1:00 a.m. on weekends. The decision to close the store so late was based on two factors: the community and the history of the store. First, the current owner recognizes that the community needs a store they can rely on to provide whatever they may need late at night. This is especially important considering that no other local store in the immediate area holds late night hours. Second, ever since 1927, the store has had the same opening and closing hours, this tradition continued

when the store was acquired by Osama Kaleh. Out of respect for the store's history, he chose to keep the same hours. Occasionally, Lucca's Foods Deli & Wine Shop donates to St. Mary's Church and on special events, such as Independence Day, the store offers free barbecue for the community. Additionally, Lucca's Foods helps reduce the risk of package theft by offering package retrieval services at the deli which conveniently adds peace of mind to the community.

Osama Kaleh, himself, is deeply invested in his community. Currently, he is the director/supervisor of the Outer Sunset Merchant and Professional Association, and has been ever since he decided to purchase Lucca's Foods. Keeping the neighborhood vibrant and safe is the goal. If there are any community concerns, Osama communicates them directly to the City and County of San Francisco.

Osama also has an agreement with the local school, Jefferson School, for students to take shelter at Lucca's Foods as a safe haven in case of an emergency. Osama has also been known to provide his famous sandwiches to the local homeless folks that walk into his store.

#### f. Provide a description of the community the business serves.

Lucca's serves a wide variety of customers ranging from 8-year old students to professionals on a quick lunch break, from the indulgent consumer to health conscious individuals alike. The menu reflects Lucca's broad customer range and allows them to accommodate for all, even providing organic food options. A majority of these customers are local neighbors, but a fair number are San Franciscans who are willing to commute specifically to order from the deli.

## g. Is the business associated with a culturally significant building/structure/site/object/interior?

The large storefront windows and green tile bulkhead have been consistent physical features of the exterior of Lucca's Foods.

## h. How would the community be diminished if the business were to be sold, relocated, shut down, etc.?

Lucca's Foods Deli & Wine Shop provides an invaluable resource to the local community and surrounding area. For the residents of the Sunset, Lucca's serves as the cornerstone of community interaction where they can be welcomed with a friendly smile and good food. Lucca's Foods has become so ingrained with the residents that the local school children use the deli as an emergency meetup spot in case of emergency. Lucca's also has the difficult job of serving as a convenience store in the era of big name retailers such as Walmart and Safeway. The products offered to the community through Lucca's Foods are everyday necessities that people know they can find at Lucca's for a reasonable price. Should Lucca's Foods be forced to shut down or relocate, a piece of the Sunset's community identity would cease to exist.

#### **CRITERION 3**

a. Describe the business and the essential features that define its character.

Lucca's Foods Deli & Wine Shop is associated with the culinary traditions of northern Italy. The name "Lucca" is derived from the Republic of Lucca, an historic state of Italy that lasted from 1160 to 1805 on the central Italian peninsula.<sup>1</sup>

Lucca's Foods provides quality food and groceries for the local community. They specialize in deli products and sandwiches. The store has a warm, inviting character that attracts locals and visitors alike. What people most know Lucca's Foods for is their renowned sandwiches. Lucca's has been serving sandwiches since 1927, and their expertise is easily seen in the care of service and quality of food that Lucca's provides to each and every customer. They have also kept the same hours established in 1927 to honor the role of being an essential and reliable corner store for the community.

b. How does the business demonstrate a commitment to maintaining the historical traditions that define the business, and which of these traditions should not be changed in order to retain the businesses historical character? (e.g., business model, goods and services, craft, culinary, or art forms)

Lucca's Foods Deli & Wine Shop is committed to maintaining its historical tradition as a grocery store and delicatessen.

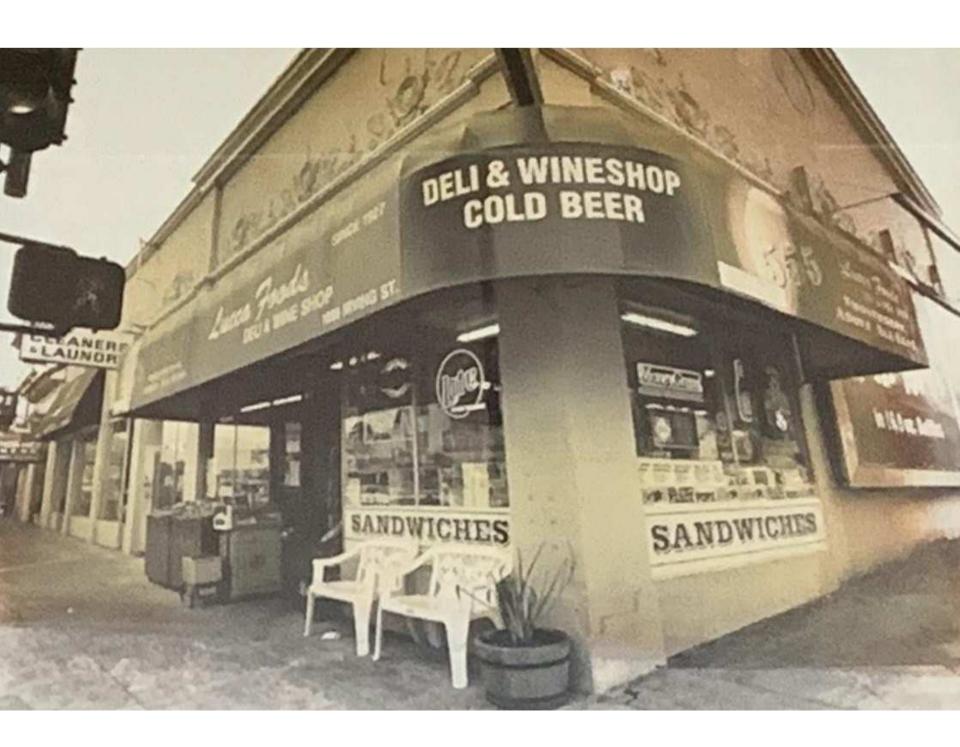
c. How has the business demonstrated a commitment to maintaining the special physical features that define the business? Describe any special exterior and interior physical characteristics of the space occupied by the business (e.g. signage, murals, architectural details, neon signs, etc.).

Lucca's Foods is committed to maintaining the large storefront windows and tile bulkhead on the exterior of the building.

d. When the current ownership is not the original owner and has owned the business for less than 30 years; the applicant will need to provide documentation that demonstrates the current owner has maintained the physical features or traditions that define the business, including craft, culinary, or art forms. Please use the list of supplemental documents and/or materials as a guide to help demonstrate the existence of the business prior to current ownership.

Documentation that demonstrates the business has been a grocery store for 30+ years is included in this Legacy Business Registry application.

<sup>&</sup>lt;sup>1</sup> https://en.wikipedia.org/wiki/Republic of Lucca









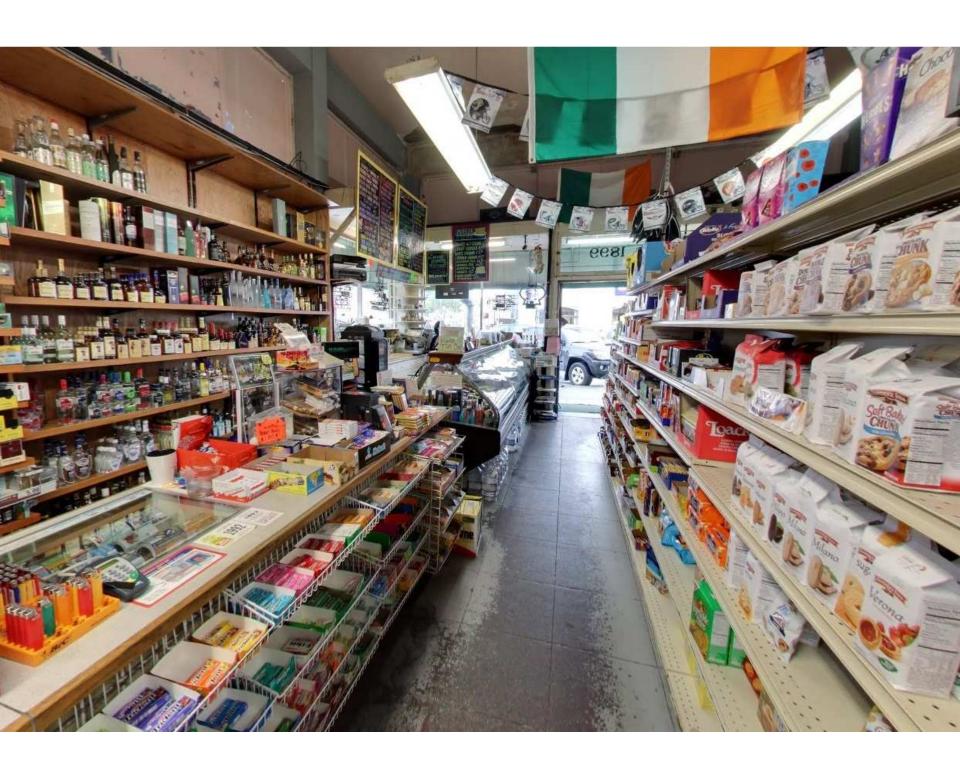














## ERMIT TO OPERA

AND CERTIFICATE OF SANITARY INSPECTION

Issued according to provisions of the San Francisco Health Code

AUTHORIZING conduct of the following class of

FOOD PREPARATION AND SERVICE ESTABLISHMENT

Grocery & Deli

(1006)

Business:

Name and Address below:

Hani & Mary Kaileh and Osama Kaleh DBA: LUCCA FOOD & WINE SHOP

1899 Irving Street

San Francisco, CA 94122 ISSUED

September 23, 1997

X KXPXBXXX

Valid only when accompanied by a receipt from the Tax Collector showing payment of current license fee. THIS PERMIT TO OPERATE MAY BE REVOKED OR SUSPENDED FOR CAUSE AND IS NOT TRANSFERABLE. CHANGE OF OWNERSHIP must be reported immediately.

## DEPARTMENT OF PUBLIC HEALTH

Bureau of Environmental Health City and County of San Francisco

Inspector

ureau Director

Principal Inspector

Director of Public Health

DEPARTMENT OF PUBLIC HEALTH - 101 GROVE STREET - SAN FRANCISCO, CALIFORNIA 94102

Display this Permit prominently. This margin may be trimmed for standard 6 x 8 frame.

H.C.#5

8310-10A 5/92

## **Food Safety Scorecard**

This facility was inspected by the San Francisco Department of Public Health in accordance with the California Health and Safety Code.



A copy of the most recent inspection report is required to be posted on the premises. For more information on food safety scores and previous inspection reports, visit:

http://www.sfdph.org/dph/eh/

**Previous Inspection Score:** 

422/13

Previous inspection conducted on:

LUCCA FOOD WINE SHOP

**Facility Name** 

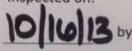
1899 IRVING ST.

**Facility Address** 

## How to Interpret Food Safety Sco

Operating
Condition
Good
Adequate
Needs
Improvement
Poor

Inspected on:



A. Duque

## Place for a Sandwich - Best of 2017

2017 Bay Area A-List Results » Cheap Eats » Place for a Sandwich

Published Mar 22, 2017











Like 2

Whether you call them hoagies, grinders, subs, or heroes, who's got the best sandwiches?



## 1. Lucca Foods

VOTERS LOVE

"Lucca's has been a pivotal place in my life in San Francisco. They have been there for me when I needed them the most..." via Jose C.

FIND IT 1899 Irving St San Francisco, CA 94122 View Profile »







Awaı	rds		
*	2017	BEST Place for a Sandwich	<b>Winner</b> (#1 of 54)
*	2015	BEST Liquor Store	<b>Winner</b> (#1 of 34
*	2014	BEST Deli	<b>Winner</b> (#1 of 53)
*	2013	BEST Deli	<b>Winner</b> (#1 of 62
*	2012	BEST Deli	Winner (#1 of 61
8	2011	BEST Deli	<b>Runner-Up</b> (#2 of 56)
2	2010	BEST Deli	<b>Winner</b> (#1 of 23)



# 2013WINNER

Lucca Foods

**BEST Deli** 

AS CHOSEN BY THE VOTERS OF THE BAY AREA A-LIST

sf.cityvoter.com

POWERED BY ...CITYVOTER



# 2015 WINNER

## **BEST Liquor Store**

AS CHOSEN BY THE VOTERS
OF THE BAY AREA A-LIST

SF.CITYVOTER.COM



TO THE WAR OF THE PARTY OF THE

# 2017WINNER Lucca Foods

BEST Place for a Sandwich

AS CHOSEN BY THE VOTERS OF THE BAY AREA A-LIST

SF.CITYVOTER,COM

Chrone CITYVOTER







The City & County of San Francisco recognizes

## Lucca Foods Deli & Wine Shop

for meeting the stringent environmental standards of the San Francisco Green Business Program.

Kevin Kumataka

San Francisco Green Business Program Coordinator

Recognition valid at:

1899 Irving Street

Expires:

July 7, 2022

Department of the Environment • Department of Public Health • Public Utilities Commission • Bay Area Green Business Program



TRIVIEW

## Inner&OuterSunset

## Lucca Foods & Wine Shop

Sam will carry items on customer request—he even imported some organic produce from the UK for a loyal shopper. View the backsplash bulletin board, which posts photographs of family, customers, and their children. Customers will bring in photos to add to Lucca's walls. The store will even help out friends who are sans camera—a few homeless neighbors known to Sam by name were prominently displayed. "They're friends of the store. We included their pictures to try to change the image of homelessness," Sam said.



Irving St.



Preparing for the big shopping season with a little bit of holiday painting.





## THE BARKING LOT



Our Specialty: Hand Scissor Finish Grooming

A Dog Grooming Salon Pet Stylist & Proprietor - Joy Bonehill 15 Years Experience Small to Medium Sized Dogs 3239 Balboa St. (415) 831-BARK

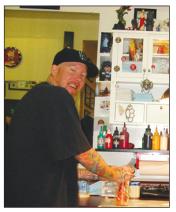
www.barkinglotsf.com



See Sam's gallery of friends and neighbors at 1899 Irving St.

## One Shot Tattoo

Artist Dave Bobrick is "kind of a little bit bummed" that tattoos are mainstream, but "business is good, so I can't complain." Customers aren't demanding anything trendy these days, but stick to "the classics: roses, skulls, hearts, little Chinese kanjis." One Shot sells gift certificates if you'd like to put a tattoo under the tree. It's a family friendly shop; Bobrick's young children play around the parlor some weekend days.



Come see Dave at 1239 A 9th Ave. for a little holiday body art!

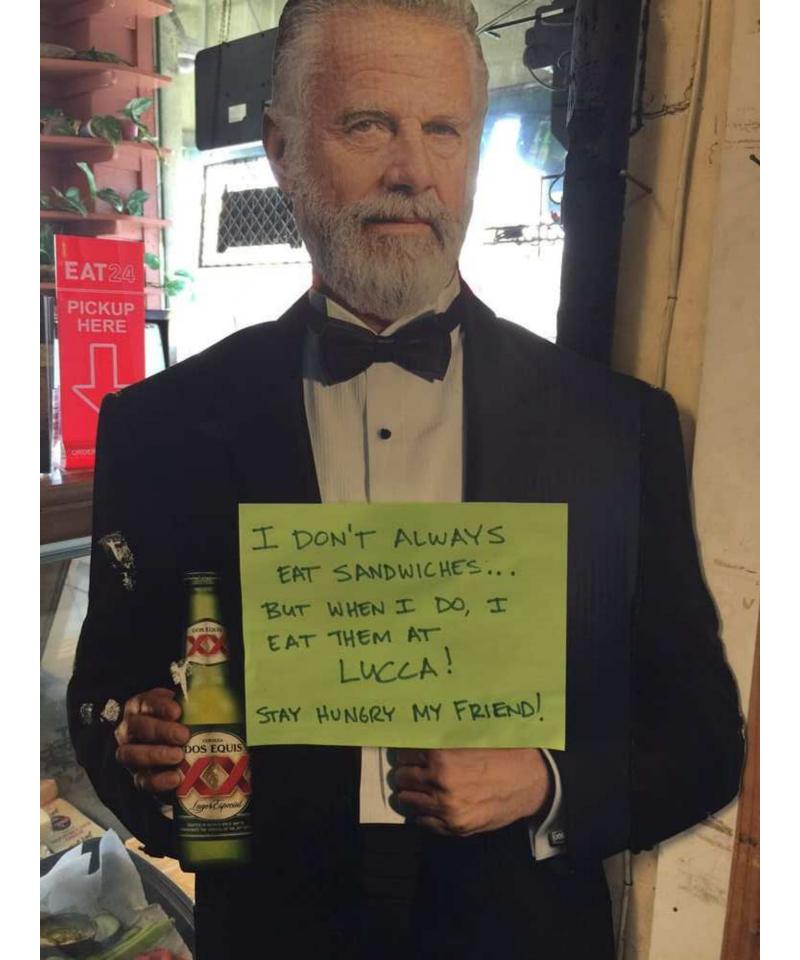


Owner Roberta, Senior Avocado David Grav and

## Tutti Frutti

Owner Roberta Fink's been selling all things fun at 718 Irving for ten years. What is their hot seller, you ask? "Penguins," Fink said. "Stuffed penguins. Penguin erasers, penguin cards," Gray added, "pooping penguins. Walking, squawking, not-fall-off-the-table-penguins." They provide the "best customer service on the block," said Gray before adding, "Nuts, we're probably going to get in trouble for saying that."





 Filing Date:
 June 20, 2019

 Case No.:
 2019-013678LBR

Business Name: Lucca's Foods, Deli & Wine Shop

Business Address: 1899 Irving Street

Zoning: Irving Street NCD (Neighborhood Commercial District) Zoning District

105-A Height and Bulk District

*Block/Lot:* 1774/042

Applicant: Osama Kaleh, Owner

1899 Irving Street

San Francisco, CA 94122

Nominated By: Supervisor Katy Tang

Located In: District 4

Staff Contact: Shelley Caltagirone - (415) 558-6625

shelley.caltagirone@sfgov.org

*Reviewed By:* Jeff Joslin -- (415) 575-9117

jeff.joslin@sfgov.org

#### **BUSINESS DESCRIPTION**

Lucca's Foods, Deli & Wine Shop, also known as "Lucca's Foods" or "Lucca's", is a small neighborhood grocery store and delicatessen located in the Sunset district. It was initially opened in 1927 by Joseph Selvani. It features home and personal essentials, hot and cold sandwiches, beer, wine and spirits for the local community in addition to a mix of imported goods from different countries and local goods that are not commonly found in corporate supermarkets. Since 1997 it has been owned and operated by Osama Kaleh and his family.

Lucca's Foods provides quality food and groceries for the local community. They specialize in deli products and sandwiches. They have also kept the same operating hours since 1927 to honor the role of being a reliable corner store for the community and fulfilling its late-night grocery needs. Lucca's is a known and respected part of the community, providing a safe space for everyone that walks through its doors. Lucca's serves a wide variety of customers ranging from young students to professionals on a quick lunch break. The store is warm and welcoming and functions as a regular hangout spot for the community. Finally, Lucca's is also recognized as a San Francisco Green Business by the City and County of San Francisco for meeting the stringent environmental standards of the San Francisco Green Business Program.

The business is located on the south side of Irving Street between 19th and 20th avenues in the Sunset neighborhood. It is within the Irving Street NCD (Neighborhood Commercial District) Zoning District and a 105-A Height and Bulk District.

#### STAFF ANALYSIS

#### Review Criteria

1. When was business founded?

The business was founded in 1927.

2. Does the business qualify for listing on the Legacy Business Registry? If so, how?

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Yes. Lucca's Foods, Deli & Wine Shop qualifies for listing on the Legacy Business Registry because it meets all of the eligibility Criteria:

- i. Lucca's Foods, Deli & Wine Shop has operated continuously in San Francisco for 92 years.
- ii. Lucca's Foods, Deli & Wine Shop has contributed to the history and identity of the Sunset neighborhood and San Francisco.
- iii. Lucca's Foods, Deli & Wine Shop is committed to maintaining the physical features and traditions that define the organization.
- 3. Is the business associated with a culturally significant art/craft/cuisine/tradition?

Yes. The business is associated with small neighborhood grocery stores and delis.

4. Is the business or its building associated with significant events, persons, and/or architecture?

Yes. Lucca's current building on Irving Street is located within the Irving Street NCD and was documented by the Planning Department in a reconnaissance level survey effort. This property was identified as a potential historic resource for its early construction date (1926) in the development period of the corridor, its fine architectural features, and its relatively high integrity.

5. Is the property associated with the business listed on a local, state, or federal historic resource registry?

No. The property is Planning Department Historic Resource status code "B" (unknown/age eligible).

6. Is the business mentioned in a local historic context statement?

No.

7. Has the business been cited in published literature, newspapers, journals, etc.?

Yes. Lucca's has been featured in several publications, usually in relation to the food and drink lineup at Outside Lands including in San Francisco Eater, "Here's The Food and Drink Lineup for Outside Lands 2019," by Caleb Pershan, May 22, 2019 and in the San Francisco Chronicle, "Outside Lands 2019: Full lineup of food and drink options," by Justin Phillips, May 22, 2019. The Bay Area A-List, a competition decided by city voters, has recognized Lucca's as the "Best Deli" and "Best Place for a Sandwich" on multiple occasions.

#### Physical Features or Traditions that Define the Business

#### Location(s) associated with the business:

• 1899 Irving Street

#### Recommended by Applicant

- Grocery store and deli (including current unique inventory of imported and local goods not found in corporate supermarkets)
- Menu of deli products and sandwiches
- Maintaining stringent environmental standards as part of San Francisco Green Business Program

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• Exterior building features including large storefront windows and green tile bulkhead

## Additional Recommended by Staff

• None

## Historic Preservation Commission Draft Resolution No. ###

**HEARING DATE: JULY 17, 2019** 

1650 Mission St. Suite 400 San Francisco, CA 94103-2479

Reception: 415.558.6378

Fax:

415.558.6409

Planning Information: **415.558.6377** 

Case No.: 2019-013678LBR

Business Name: Lucca's Foods, Deli & Wine Shop

Business Address: 1899 Irving Street

Zoning: Irving Street NCD (Neighborhood Commercial District) Zoning District

105-A Height and Bulk District

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Nominated By: Supervisor Katy Tang

Located In: District 4

Staff Contact: Shelley Caltagirone - (415) 558-6625

shelley.caltagirone@sfgov.org

*Reviewed By:* Jeff Joslin — (415) 575-9117

jeff.joslin@sfgov.org

ADOPTING FINDINGS RECOMMENDING TO THE SMALL BUSINESS COMMISSION APPROVAL OF THE LEGACY BUSINESS REGISTRY NOMINATION FOR LUCCA'S FOODS, DELI & WINE SHOP CURRENTLY LOCATED AT 1899 IRVING STREET, BLOCK/LOT 1774/042.

WHEREAS, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains a registry of Legacy Businesses in San Francisco (the "Registry") to recognize that longstanding, community-serving businesses can be valuable cultural assets of the City and to be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success; and

**WHEREAS**, the subject business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years; and

WHEREAS, the subject business has contributed to the City's history and identity; and

WHEREAS, the subject business is committed to maintaining the traditions that define the business; and

WHEREAS, at a duly noticed public hearing held on July 17, 2019, the Historic Preservation Commission reviewed documents, correspondence and heard oral testimony on the Legacy Business Registry nomination.

THEREFORE BE IT RESOLVED that the Historic Preservation Commission hereby recommends that Lucca's Foods, Deli & Wine Shop qualifies for the Legacy Business Registry under Administrative Code Section 2A.242(b)(2) as it has operated for 30 or more years and has continued to contribute to the community.

**BE IT FURTHER RESOLVED** that the **Historic Preservation Commission hereby** recommends safeguarding of the below listed physical features and traditions for Lucca's Foods, Deli & Wine Shop.

#### *Location(s):*

• 1899 Irving Street

### Physical Features or Traditions that Define the Business:

- Grocery store and deli (including current unique inventory of imported and local goods not found in corporate supermarkets)
- Menu of deli products and sandwiches
- Maintaining stringent environmental standards as part of San Francisco Green Business Program
- Exterior building features including large storefront windows and green tile bulkhead

**BE IT FURTHER RESOLVED** that the **Historic Preservation Commission's findings and recommendations** are made solely for the purpose of evaluating the subject business's eligibility for the Legacy Business Registry, and the Historic Preservation Commission makes no finding that the subject property or any of its features constitutes a historical resource pursuant to CEQA Guidelines Section 15064.5(a).

**BE IT FURTHER RESOLVED** that the **Historic Preservation Commission hereby directs** its Commission Secretary to transmit this Resolution and other pertinent materials in the case file 2019-013678LBR to the Office of Small Business July 17, 2019.

Jonas P. Ionin
Commission Secretary

NOES:	
ABSENT:	
ADOPTED:	

AYES:

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PLANNING DEPARTMENT

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