



## OUR TEAM



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Executive Director and Founder &  
Coach



**Nicole Canning**  
Program Coordinator & Coach



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Manager of Data Evaluation and  
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Coaching and Leadership Pathway  
Manager & Coach



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Program Assistant & Coach



**Jashan Shetty**  
Manager of Operations and  
Revenue & Coach

## OUR MISSION

**Empower youth from underrepresented communities to develop confidence, teamwork, and accountability through the sport and community of ultimate.**

## OVERVIEW

**Launched in 2016**

**Expanded to 30 Bay Area Schools**

**Coach-and Model**





## WHY ULTIMATE

Self-officiating Spirit of the Game™ philosophy makes the sport a great educational tool for youth development

Strong community with powerful networks

Rapidly-growing sport on a trajectory for the Olympics

Active, easy to learn, and fun

Lots of movement, teamwork, and activity

## OUR GOALS

**Build lasting relationships with youth and their families**

**Support youth in learning about and leading healthy lifestyles**

**Teach and foster leadership and important life skills on and off the field**

**Connect youth with resources, friendships, networks, and opportunities**





## Program Partners:

- Aim High
- Bay Area Community Resources (BACR)
- Bay Area Disc Association (BADA)
- Bayview Hunters Point YMCA
- Boys & Girls Clubs of San Francisco
- Good Samaritan Family Resource Center
- Mayor's Youth Employment and Education program (MYEEP)
- Real Options for City Kids (R.O.C.K.)
- San Francisco Beacon Initiative
- SF Boys & Girls Club
- YMCA of San Francisco



*"Ultimate Impact has taught the importance of staying on top of my health, taught me to eat well and drink more water so that I can stay ready, be healthy, fit, and more energized." - Leslie, High School Student and Program Participant*

*"Over the years Ultimate Impact has helped me learn about the importance of staying in shape and leading a healthy lifestyle. Their coaches have reinforced the importance of eating well, exercising, avoiding sugary drinks, and drinking more water." - Paolo, High School Student and Program Participant*



## ULTIMATE IMPACT IS DIFFERENT. We...

Teach youth about making healthy lifestyle choices

Develop healthy attachment through consistency

Support key transitions through school

Build lasting relationships with youth and their families

Train and invest in future leaders from our communities

Invest in trained and committed coaches

Foster strong community connections

Connect youth with resources and opportunities outside their community

Reduce transportation barriers

Create best-in-class training manuals and curriculum

Partner with leading community-based nonprofit organizations





## Our Focus

We primarily focus on SDDTAC priority populations across 20 San Francisco schools and locations:

- Asian, Black/African American, Latinx, Native American/Indigenous, and Pacific Islander
- Our programs are free to youth and families
- We focus on teaching youth the importance of activity, eating healthy, avoiding sugary drinks, and taking care of oneself on and off the field.



## Results Overview

Ultimate Impact is a proud partner of San Francisco Public Health Foundation as a Healthy Schools Grantee. This is our second year.

Your funding supported healthy lifestyle programs for almost 2,000 youth in 2023-24

Funded the launch of weekly programs at new schools like:

- James Denman
- Malcolm X

Expanded programs at schools:

- El Dorado Elementary
- Bret Harte Elementary
- Visitacion Valley Elementary
- Charles Drew
- SF Community School
- Visitacion Valley Middle School

## Confidence is Transferrable

We provide a framework for youth to build their confidence on and off the field.



**Thank you!**

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