



TNDC
Policy Systems &
Environmental Change (PSE)
Grantee Presentation

Healthy Retail/Food Policy
Council

Healthy Retail and Food Policy Council

Healthy Retail work connected community residents with healthy retailers, did community outreach to promote healthy retailers and healthy eating/water consumption

Leadership Academy (2) provided leadership development and education about food justice and food systems to community residents

Focus Groups allowed community members to name challenges / barriers to accessing healthy food and water

Food Policy Council identified priority issues and action items for PSE change



Alignment with SDDT Goals

- Population: Tenderloin Residents
 - Poverty, social exclusion
 - Social determinants of health
- Community led
- Develop community leadership
- Build skills
- Build collaboration

Priority Populations

Priority populations are members of communities that experience disproportionate levels of diet-related chronic diseases and those targeted by the soda industry. The following populations are distinct and overlapping communities prioritized by the SDDTAC:

- Low-income San Franciscans
- Community members who identify as: Black/African American/African Americans, Pacific Islanders, Native Americans, Latinx, and Asians.
- Children, youth, and young adults 0-24 years old.

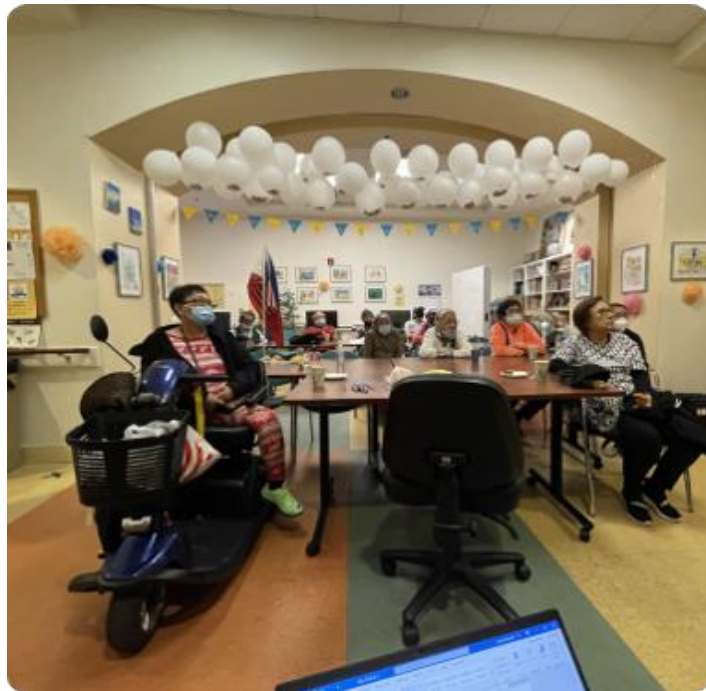
Food Justice Academy

- 12 week food systems and movement building/advocacy curriculum
- 9 graduates from the TL in 2023 and 10 graduates in 2022
- Participants created idea for "Neighborhood Food Congress"



Tenderloin Food Policy Council

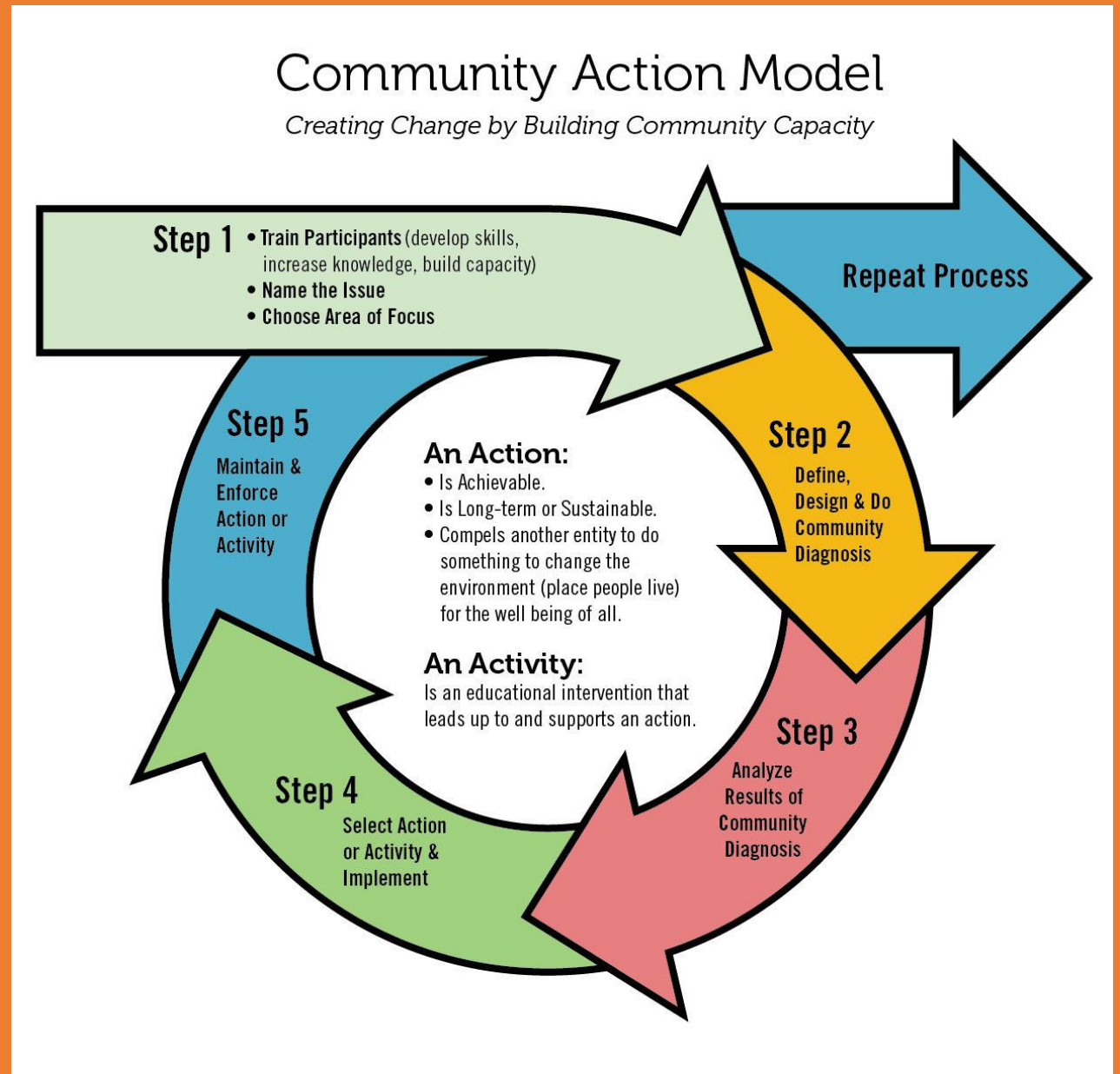
FY 2022-2023 Focus Groups



FY 2023-2024 Tenderloin Food Policy Council



Community Action Model: *Evolution*



Tenderloin Food Policy Council initial policy focus areas:

2 Policy Issue Focus areas for FY 2023-24

1. Advocate for funding for voucher programs
 - Market Match / California Nutrition Incentive Program
 - Locally funded voucher programs

2. Ensure that the Tenderloin has access to a well-resourced Farmers Market where residents can use food benefits
 - Ensure market has amenities to meet community and farmers' needs




Market Match / CNIP



TNDC, The Tenderloin Food Policy Council, & Matt Haney in Sacramento to SAVE MARKET MATCH





Successes,
Challenges,
Barriers

Forming a Community
Organizing/Advocacy Group

Staffing challenges

Policy advocacy is dominated by
grass-tips folks

Large diverse group of participants
in Food Policy Council

Food Provision and systems
change seen as competing needs