



CITY AND COUNTY OF SAN FRANCISCO DEPARTMENT OF ELECTIONS

John Arntz, Director

Ballot Argument Control Sheet A

Control Sheet A must be submitted for every ballot argument, with required signatures and author information. If your argument has more than one author, you must also submit Control Sheet B with required signatures and information for all additional authors.

For an argument submitted on behalf of an organization, the "Individual" section must also be completed by a principal officer of the organization who must be a registered San Francisco voter.

If an argument states that an individual or organization other than the author supports or opposes the ballot measure, or agrees with or endorses the argument, a completed and signed Consent Form is required.

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OPP - L

Facilitate typesetting, and reduce the possibility of transcription error by sending an electronic copy of your ballot argument text within 24 hours after submission to the Department at publications@sfgov.org.

Section 1: Argument Information

Proposition L

Proponent Argument

Rebuttal to Proponent Argument

Paid Argument in Favor

Opponent Argument

Rebuttal to Opponent Argument

Paid Argument Against

Section 2: Author Information

Declaration Related to Proponent and Opponent Arguments

I attest under the penalty of perjury that I am an Author of the **Proponent Argument** for Proposition being submitted and that I am not a Non-supporter of this measure. A Non-supporter is defined as a person who, with respect to a measure:

- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in opposition to the measure;
- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the defeat of the measure.

I attest under the penalty of perjury that I am an Author of the **Opponent Argument** for Proposition L being submitted and that I am not a Supporter of this measure. A Supporter is defined as a person who with respect to a measure:

- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in support of the measure;
- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization)

Full Name (Print) Rodney Fung

Title (If Applicable) _____

San Francisco Address (Where you are Registered) _____

Signature

Email

Organization (Entity) (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print) San Francisco Chamber of Commerce

Who should be listed as an Author for your Organization?

Only the Organization

Both the Officer and the Organization

* Check if the title or identifying information is for identification purposes only, if you are signing as an individual and not of behalf of an organization.

Signature

Email _____

Section 3: Submitter Information

The submitter is the person who delivers the argument and supporting materials to the Department. If there is a question or issue with a submission, the Department will contact the submitter.

Full Name (Print) Camryn Joann McNab

Phone

Mailing Address San Francisco CA 94117

Signature

Email

Section 4: Information for Paid Arguments

Paid arguments must include information about the true source of funds for the publication of the argument. It is also required to indicate whether the true source of funds is a recipient committee. This information will be printed below the argument and the author information in the Voter Information Pamphlet.

The true source of funds for the printing fee of this argument:

Is the true source of funds a recipient committee, as defined by CA Gov. Code §82013?

Yes No

If the true source(s) of funds is a recipient committee, list the three largest contributors below:

1. _____
2. _____
3. _____

Section 5: Argument Text

The text of your argument will be printed exactly as submitted. Ensure that your argument meets the legal word limit. You may request that specific argument text be printed in bold, italic, or bold italic type. Type your argument with the desired formatting, or underline the argument text to be formatted and in the left column, mark "B" for bold, "I" for italics, or "BI" for bold italics. Other special formatting is not permitted. **Include author information in argument text.**

Format B, I, BI	Keep Text Within the Vertical Lines	# of words per line
	<p>Proposition L increases San Francisco's cost of living without addressing the roots of Muni's problems. We can't continue to spend money without real accountability. Vote no on Proposition L.</p> <p>Like many of us, Muni faces financial challenges exacerbated by the pandemic. However, mismanagement and lack of accountability, not just plunging ridership, have all contributed to Muni's whopping \$214 million debt. This tax raises only a tiny fraction of the funding Muni needs, with no plan to spend it. San Franciscans deserve well-funded, well-managed public transportation that meets the needs of all residents.</p> <p>Tell City Hall to fix Muni — with real funding and real reform. Vote NO.</p> <p>Proposition L makes Muni's problems harder to solve. Taxpayer-funded measures usually have audits and citizen oversight to ensure funds are used effectively. Proposition L has none of these protections. It maintains the status quo of mismanagement and overspending, continuing San Francisco's pattern of throwing money at a problem instead of providing effective solutions.</p> <p>Proposition L burdens San Francisco's vulnerable populations. It harms San Franciscans who rely on rideshares for essential needs. Rideshares discourage impaired driving and help workers get home safely during non-traditional hours. Seniors and disabled residents with limited transit access rely on rideshares to get around the city. Making rideshares more expensive punishes these vulnerable groups.</p> <p>Proposition L makes living in San Francisco harder and more expensive. We need the cost of living to go down, not up. Rideshares are essential to many San Franciscans' daily lives, and adding this tax worsens the problem.</p> <p>Proposition L may be well-intentioned, but it's extremely flawed. It wastes money without fixing the issues. It hurts vulnerable populations and doesn't hold SFMTA accountable.</p> <p>Vote No on Proposition L to demand real Muni funding, reform, and protection for our most vulnerable residents.</p> <p style="font-family: cursive;">Demand Muni Reform.com Golden Gate Restaurant Association TOGETHER SF ACTION California Nightlife Association</p> <p style="font-family: cursive; margin-left: 400px;">SF Chamber of Commerce SF CITI</p>	
	If handwritten information or a revision is unclear, Department staff will interpret the handwritten information to the best of their abilities; this interpretation is final.	
	Total Word Count	

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Total # of words=	X \$2/word =	+ \$200 publication fee =	Staff Initials
# of signatures submitted in lieu of publication fee		Receipt #	
X \$0.50/signature		Check #	
Adjusted Fee Total		Amount Paid	



CITY AND COUNTY OF SAN FRANCISCO
DEPARTMENT OF ELECTIONS

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 JOHN ARNTZ, DIRECTOR

Ballot Argument Control Sheet B

Control Sheet A must be submitted for every ballot argument, with required signatures and author information.

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Section 1: Argument Information

Proposition L

Proponent Argument Rebuttal to Proponent Argument Paid Argument in Favor
 Opponent Argument Rebuttal to Opponent Argument Paid Argument Against

Section 2: Additional Author Information

Declaration Related to Proponent and Opponent Arguments

I attest under the penalty of perjury that I am an Author of the **Proponent Argument** for Proposition being submitted and that I am not a Non-supporter of this measure. A Non-supporter is defined as a person who, with respect to a measure:

- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in opposition to the measure;
- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the defeat of the measure.

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- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization)

Full Name (Print) Ben Bleiman Title (If Applicable) _____

San Francisco Address (Where you are Registered) [Redacted] SF 94121

Signature [Redacted] Email [Redacted]

Organization (Entity) (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print) California Nightlife Association

Who should be listed as an Author for your Organization?

Only the Organization Both the Officer and the Organization

* Check if the title or identifying information is for identification purposes only, if you are signing as an individual and not of behalf of an organization

Signature [Redacted] Email [Redacted]

Additional Author Information

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Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization)

Full Name (Print)

Title (If Applicable)

San Francisco Address (Where you are Registered)

Signature 

Email

Organization (Entity) (If selected, complete both the Individual Author section and the Organization Section)


Name of Organization (Print)

Who should be listed as an Author for your Organization?

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Both the Officer and the Organization

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Signature 

Email

Section 3: Argument Text

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	Total Word Count	



CITY AND COUNTY OF SAN FRANCISCO DEPARTMENT OF ELECTIONS

John Arntz, Director

Ballot Argument Control Sheet B

Control Sheet A must be submitted for every ballot argument, with required signatures and author information.

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Section 1: Argument Information

Proposition L

Proponent Argument

Rebuttal to Proponent Argument

Paid Argument in Favor

Opponent Argument

Rebuttal to Opponent Argument

Paid Argument Against

Section 2: Additional Author Information

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- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization)

Full Name (Print) Rebecca Prozan

Title (If Applicable) Board Chair, sf city

San Francisco Address (Where you are Registered) [Redacted] 94114

Signature [Redacted] Email [Redacted]

Organization (Entity) Individual Author section and the Organization Section

Name of Organization (Print) sf city

Who should be listed as an Author for your Organization?

Only the Organization

Both the Officer and the Organization

* Check if the title or identifying information is for identification purposes only, if you are signing as an individual and not of behalf of an organization.

Signature [Redacted] Email [Redacted]

Additional Author Information

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Individual (or principal officer of Organization)

Full Name (Print)

Title (If Applicable)

San Francisco Address (Where you are Registered)

Signature 

Email

Organization (Entity) (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print)

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CITY AND COUNTY OF SAN FRANCISCO
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 John Arntz, Director

Ballot Argument Control Sheet B

Control Sheet A must be submitted for every ballot argument, with required signatures and author information.

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Section 1: Argument Information

Proposition L

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Rebuttal to Proponent Argument

Paid Argument in Favor

Opponent Argument

Rebuttal to Opponent Argument

Paid Argument Against

Section 2: Additional Author Information

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- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization)

Full Name (Print) LAURA ANN THOMAS

Title (If Applicable) Executive Director

San Francisco Address (Where you are Registered) [REDACTED] SF

Signature [REDACTED]

Email [REDACTED]

Organization (Entity) (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print) Golden Gate Restaurant Association

Who should be listed as an Author for your Organization?

Only the Organization

Both the Officer and the Organization

* Check if the title or identifying information is for identification purposes only, if you are signing as an individual and not of behalf of an organization.

Signature [REDACTED]

Email [REDACTED]

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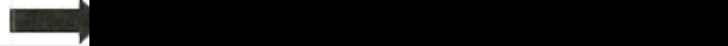
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Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization)

Full Name (Print) LAURA ANN THOMAS Title (If Applicable) _____

San Francisco Address (Where you are Registered) _____

Signature  Email _____

Organization (Entity) (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print) Golden Gate Restaurant Association

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John Arntz, Director

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Proposition L

Proponent Argument

Rebuttal to Proponent Argument

Paid Argument in Favor

Opponent Argument

Rebuttal to Opponent Argument

Paid Argument Against

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Section 2: Additional Author Information

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Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization)

Full Name (Print) Ross Wilson Title (If Applicable) _____

San Francisco Address (Where you are Registered) _____ San Francisco, CA 94118

Signature Email

Organization (Entity) (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print) Together SF Action

Who should be listed as an Author for your Organization?

Only the Organization Both the Officer and the Organization

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- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization)

Full Name (Print)

Title (If Applicable)

San Francisco Address (Where you are Registered)

Signature 

Email

Organization (Entity) (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print)

Who should be listed as an Author for your Organization?

Only the Organization

Both the Officer and the Organization

* Check if the title or identifying information is for identification purposes only, if you are signing as an individual and not of behalf of an organization.

Signature 

Email

Section 3: Argument Text

The text of your argument will be printed exactly as submitted. Ensure that your argument meets the legal word limit. You may request that specific argument text be printed in bold, italic, or bold italic type. Type your argument with the desired formatting, or underline the argument text to be formatted and in the left column, mark "B" for bold, "I" for italics, or "BI" for bold italics. Other special formatting is not permitted. **Include Author information in argument text.**

Format B, I, BI	← Keep Text Within the Vertical Lines →	# of words per line
	<p>Proposition L increases San Francisco's cost of living without addressing the roots of Muni's problems. We can't continue to spend money without real accountability. Vote no on Proposition L.</p> <p>Like many of us, Muni faces financial challenges exacerbated by the pandemic. However, mismanagement and lack of accountability, not just plunging ridership, have all contributed to Muni's whopping \$214 million debt. This tax only raises a tiny fraction of the funding Muni needs, with no plan for how to spend it. San Franciscans deserve well-funded and well-managed public transportation that meets the needs of all residents.</p> <p>Tell City Hall to fix Muni — with real funding and real reform. Vote NO.</p> <p>Proposition L makes Muni's problems harder to solve. Taxpayer-funded measures usually have audits and citizen oversight to ensure funds are used effectively. Proposition L has none of these protections. It maintains the status quo of mismanagement and overspending, continuing San Francisco's pattern of throwing money at a problem instead of providing effective solutions.</p> <p>Proposition L burdens San Francisco's vulnerable populations. It harms San Franciscans who rely on rideshares for essential needs. Rideshares discourage impaired driving and help workers get home safely during non-traditional hours. Seniors and disabled residents who can't easily access public transit rely on rideshares to get around the city. Making rideshares more expensive punishes these vulnerable groups, not big corporations.</p> <p>Proposition L makes living in San Francisco harder and more expensive. We need the cost of living to go down, not up. Rideshares are essential to many San Franciscans' daily lives, and adding this tax worsens the problem.</p> <p>Proposition L may be well-intentioned, but it's extremely flawed. It wastes money without fixing the real issues. It hurts those who can least afford it and doesn't hold SFMTA accountable.</p> <p>Vote No on Proposition L to demand real Muni funding, reform, and to protect our most vulnerable residents.</p> <p style="text-align: center;"><i>DemandMuniReform.com</i></p>	
B		
<i>If handwritten information or a revision is unclear, Department staff will interpret the handwritten information to the best of their abilities; this interpretation is final.</i>		
		Total Word Count



CITY AND COUNTY OF SAN FRANCISCO DEPARTMENT OF ELECTIONS

John Arntz, Director

Supporters / Opponents to be listed on Ballot Label

(Must be submitted with Control Sheet A)

All ballot labels concerning measures shall end with a list of Supporters and Opponents taken from the authors of the Official Proponent and Official Opponent arguments regarding the measure. (CAEC §9170)

1. The list of Supporters / Opponents shall not exceed 125 characters in length. The Department will not publish beyond the 125th character.
2. An associate, nonprofit organization, business, or individual shall not be listed unless they have also completed a Control Sheet for the corresponding Ballot Argument.
3. A Supporter / Opponent shall not be listed if the Supporter / Opponent is a political party or is representing a political party.
4. If this form is not submitted, the Department will print "None submitted" for the corresponding Official Ballot Argument.

Facilitate typesetting, and reduce the possibility of transcription error by sending an electronic copy of the list of supporters or opponents within 24 hours after submission to the Department at publications@sfgov.org

Office Use Only

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DEPARTMENT OF ELECTIONS

Time / Date Stamp

Section 1: Argument Information

Proposition L Official Proponent Argument Official Opponent Argument

Section 2: Information for Supporters and Opponents

A supporter or opponent shall not be listed unless it is one of the following:

- i. An association, nonprofit organization, or business that was not originally created as a committee described in Section 82013 of the Government Code and that has been in existence for at least four years.
- ii. A current or former elected official, who may be listed with the official's title (e.g., "State Senator Mary Smith," "Assembly Member Carlos Garcia," or "former Eureka City Council Member Amy Lee"). These titles may be shortened (e.g. "Senator" or "Sen." for "State Senator" or "Asm." for "Assembly Member").
- iii. An individual who is not a current or former elected official may be listed only with the individual's first and last name and an honorific (e.g., "Dr.," "M.D.," "Ph.D.," or "Esquire"), with no other title or designation, unless it is a title representing an association, nonprofit organization, or business that meets the requirements

Section 3: List of Individuals, Associations, Nonprofit Organizations, and / or Businesses

Individuals, Associations, Nonprofit Organizations, and / or Businesses (not to exceed 125 characters in length, including punctuation, spaces between supporters/opponents may be omitted. Each supporter / opponent shall be separated by a semicolon):

GOLDEN GATE RESTAURANT ASSOCIATION;
 TOGETHER SF ACTION;
 CALIFORNIA NIGHTLIFE ASSOCIATION;
 SF CHAMBER OF COMMERCE;
 SF.CITY;

Section 4: Submitter Information (Same as Control Sheet A)

The submitter is the person who delivers the argument and supporting materials to the Department. If there is a question or issue with a submission, the Department will contact the submitter.

Full Name (Print): Camryn Joann McNab Phone: [REDACTED]

Mailing Address: [REDACTED] San Francisco CA, 94117

Signature: [REDACTED] Email: [REDACTED]