

#### **Ballot Argument Control Sheet A**

Control Sheet A must be submitted for every ballot argument, with required signatures and author information. If your argument has more than one author, you must also submit Control Sheet B with required signatures and information for all additional authors.

For an argument submitted on behalf of an organization, the "Individual" section must also be completed by a principal officer of the organization who must be a registered San Francisco voter.

If an argument states that an individual or organization other than the author supports or opposes the ballot measure, or agrees with or endorses the argument, a completed and signed Consent Form is required.

Facilitate typesetting, and reduce the possibility of transcription error by sending an electron and publications after submission to the Department at <a href="mailto:publications@sfgov.org">publications@sfgov.org</a>.

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Section 1: Argument I	nformation	
Proposition		
Proponent Argument	Rebuttal to Proponent Argument	Paid Argument in Favor
Opponent Argument	Rebuttal to Opponent Argument	Paid Argument Against
Section 2: Author Info	rmation	The second second second

#### **Declaration Related to Proponent and Opponent Arguments**

I attest under the penalty of perjury that I am an Author of the **Proponent Argument** for Proposition \_\_\_\_\_ being submitted and that I am not a Non-supporter of this measure. A Non-supporter is defined as a person who, with respect to a measure:

- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in opposition to the measure;
- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
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measure.	
Complete the following to indicate whether the Author is a	n individual or an organization:
Individual (or principal officer of Organization)	
Full Name (Print) Joel Engardio	Title (If Applicable) Suprisor
San Francisco Ado	
Signature Signature	Email
Organization (E	he Individual Author section and the Organization Section)
Name of Organization (1 mile)	
Who should be listed as an Author for your Organization?	
Only the Organization Both the Officer and the	e Organization
* Check if the title or identifying information is for identification if you are signing as an individual and not of behalf of an org	n purposes only, anization.
Signature	Email
Section 3: Submitter Information	
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	VOTE YES FOR OCEAN BEACH PARK TO MAKE THE MOST OF OUR COAST	
	<ul> <li>San Franciscans want an oceanfront park. With 10,000 visits each weekend, the pilot promenade is already the city's third most popular park. Proposition K will enable daily enjoyment of the coast and park improvements like seating.</li> </ul>	
	<ul> <li>A park promenade makes the coast more accessible for all. People using wheelchairs, kids on bicycles, roller skaters — a promenade allows more people to enjoy the coast in ways not possible on a sandy beach.</li> </ul>	
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	<ul> <li>A coastal park will revitalize westside small businesses. Park visitors eat, drink, and shop at Sunset small businesses, providing a boost of economic vitality.</li> </ul>	
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	Now is the time to decide. The highly successful pilot ends next year, and without Proposition K, the park will disappear. After four years of study, public outreach, and hearings, it's time to vote YES on Proposition K.	
	Our most valued open spaces — from Crissy Field to the Embarcadero — were created with a bold vision. With Proposition K, let's create San Francisco's next iconic open space: Ocean Beach Park.	
	Our coast. Our choice. Vote YES on Proposition K.	
	Visit oceanbeachpark.org	
	Senator Scott Wiener Supervisor Joel Engardio Supervisor Myrna Melgar	11
	Supervisor Ahsha Safaí Supervisor Matt Dorsey Supervisor Dean Preston Supervisor Hillary Ronen	
	Supervisor Rafael Mandelman	ion
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	We have a generational opportunity to transform a redundant coastal roadway into an iconic new oceanfront park.	per line
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	Supervisor Matt Dorsey	
	Supervisor Dean Preston	
	Supervisor Hillary Ronen	
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#### **Ballot Argument Control Sheet B**

Control Sheet A must be submitted for every ballot argument, with required signatures and author information.

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If your argument has more than one author, you must also submit Control Sheet B with required signatures and information for all additional authors.

#### Section 1: Argument Information

Proposition K

Proponent Argument Opponent Argument

Rebuttal to Proponent Argument

Rebuttal to Opponent Argument

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Paid Argument	in Favor

Paid Argument Against

#### Section 2: Additional Author Information

Declaration Related to Proponent and Opponent Arguments

I attest under the penalty of perjury that I am an Author of the **Proponent Argument** for Proposition <u>\*</u> being submitted and that I am not a Non-supporter of this measure. A Non-supporter is defined as a person who, with respect to a measure:

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Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization)

Full Name (Print) Scott Wiener	Title (If Applicable) Senator
San Francisco Address	
Signature Signature	Ema
Organization (Entity) (If selected, complete both the	Individual Author section and the organization coolien)
Name of Organization (Print) Who should be listed as an Author for your Organization?	
Only the Organization Both the Officer and the O	rganization
* Check if the title or identifying information is for identification p if you are signing as an individual and not of behalf of an organi	
Signature	Email

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 Individual (or principal officer of Organization)
 Full Name (Print)
 Title (If Applicable)

 San Francisco Address (Where you are Registered)

Full Name (	Print)	Title (If Applicable)	
San Francis	sco Addre	ss (Where you are Registered)	
Signature	MANAGE AND	Email	
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Only the Or	ganizatior	Both the Officer and the Organization	
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	Su	Supervisor Myrna Melgar	
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	Su	Supervisor Ahsha Safaí	
	Su	Supervisor Ahsha Safaí Supervisor Matt Dorsey	
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Ballot Argument Control Sheet B	Office Use Only
Control Sheet A must be submitted for every ballot argument, with required signatures and author information.	DH 110 1E DH 10- 07
For an argument submitted on behalf of an organization, the "Individual" section must also be completed by a principal officer of the organization who must be a registered San Francisco voter.	PARTHENT OF ELECTIONS
If your argument has more than one author, you must also submit Control Sheet B with required signatures and information for all additional authors.	Time/Date Stamp
Section 1: Argument Information	
Proposition K	Label
Proponent Argument Rebuttal to Proponent Argument	Paid Argument in Favor
Opponent Argument Rebuttal to Opponent Argument	Paid Argument Against
Section 2: Additional Author Information  Declaration Related to Proponent and Opponent Arguments	
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Complete the following to indicate whether the Author is an individual or an organiza	tion:
Individual (or principal officer of Organization)	
Full Name (Print) Jol Engardio Tit	le (If Applicable) Superisor
San Francisco Ad	
Signature E	ima
Organization (E	on and the Organization Section)
Name of Organization (Print)	
Who should be listed as an Author for your Organization?	
Only the Organization Both the Officer and the Organization	
* Check if the title or identifying information is for identification purposes only, if you are signing as an individual and not of behalf of an organization.	
Signature En	nail
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Full Name (	Print) Title (If Applicable)	
San Francis	sco Address (Where you are Registered)	
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Organizat	ion (Entity) (If selected, complete both the Individual Author section and the Organization Section)	
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Only the Or	ganization Both the Officer and the Organization	
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Signature	Email	
Section 3	: Argument Text	
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B, <i>I</i> , <i>BI</i>	Keep Text Within the Vertical Lines	# of words
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# CITY AND COUNTY OF SAN FRANCISCO

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#### Additional Author Information

Only the Organization

Signature |

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	sco Address (Where you are Registered)	
Signature	Email	
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Our most valued open spaces — from Crissy Field to the Embarcadero — were created with a bold vision. With Proposition K, let's create San Francisco's next iconic open space: Ocean Beach Park.  Our coast. Our choice. Vote YES on Proposition K.		
	Visit oceanbeachpark.org	
	Senator Scott Wiener	
	Supervisor Joel Engardio Supervisor Myrna Melgar	
	Supervisor Ahsha Safaí	
	Supervisor Matt Dorsey Supervisor Dean Preston	
~	Supervisor Hillary Ronen Supervisor Rafael Mandelman	
	the best of their abilities; this interpretation is final.	
	Total Word Count	

#### Office Use Only Ballot Argument Control Sheet B Control Sheet A must be submitted for every ballot argument, with required signatures and author 2024 AUG 15 PM 12: 07 information For an argument submitted on behalf of an organization, the "Individual" section must also be completed by DEPARTMENT OF ELECTIONS a principal officer of the organization who must be a registered San Francisco voter. Time/Date Stamp If your argument has more than one author, you must also submit Control Sheet B with required signatures and information for all additional authors Section 1: Argument Information Proposition K Label Proponent Argument Rebuttal to Proponent Argument Paid Argument in Favor Opponent Argument Rebuttal to Opponent Argument Paid Argument Against Section 2: Additional Author Information

**Declaration Related to Proponent and Opponent Arguments** 

l attest under the penalty of perjury that I am an Author of the Proponent Argument for Proposition <u>k</u> being submitted and that I am not a Non-supporter of this measure. A Non-supporter is defined as a person who, with respect to a measure:

- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in opposition to the measure;
- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the defeat of the measure.

I attest under the penalty of perjury that I am an Author of the Opponent Argument for Proposition \_ being submitted and that I am not a Supporter of this measure. A Supporter is defined as a person who with respect to a measure:

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measure.		
Complete the following to indicate whether the Author is an ind	ividual or an organization:	
Individual (or principal officer of Organization)		
Full Name (Print) A HS HA SAFAT	Title (If Applicable) SUPER VISAL	
San Francisco Addrese (Where you are Registered)		
Signature Signature	Email	
Organization (Entity) (In selected, complete both the Individual Author section and the Organization Section)		
Name of Organization (Print)	w	
Who should be listed as an Author for your Organization?	2	
Only the Organization Both the Officer and the Organization	nization	
* Check if the title or identifying information is for identification purp if you are signing as an individual and not of behalf of an organizat		
Signature	Email	

#### Additional Author Information

Declaration Related to Proponent and Opponent Arguments

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Our coast, Our choice, Vote YES on Proposition K.

Visit oceanbeachpark.org

Senator Scott Wiener

Supervisor Joel Engardio

Supervisor Myrna Melgar

Supervisor Ahsha Safaí

Supervisor Matt Dorsey

Supervisor Dean Preston

Supervisor Hillary Ronen Supervisor Rafael Mandelman

If handwritten information or a revision is unclear, Department staff will interpret the handwritten information to the best of their abilities; this interpretation is final.



Corted Share A must be aboritated for neety ballot argument, with required signatures and author information.  For an argument submitted on bearf of an organization, the "Individual" section must also be completed by appropriate the more plans on such that the proposal office of the organization who must be a registered Sa Princisco votar.  If your apparent his more has no such by you must also submit Control Stood 8 with required signatures.  Section 1: Argument   Proposition   Proposition   Proposition   Paid Argument   Paid Argument in Favor   Proposition   Paid Argument   Paid Ar	Ballot Argument Control Sheet B	Office Use Only
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Section 3	: Argument Text	40 (Sib) 2.1	Toront.
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Format	4	<b>→</b>	# of
B, /, <i>BI</i>	Ne have a generational opportunity to transform a redundant coastal roadway into an iconic new oceanfront park.	nt	words per line
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	Visit oceanbeachpark.org		
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F.	Supervisor Matt Dorsey		
	Supervisor Dean Preston Supervisor Hillary Ronen		
	Supervisor Rafael Mandelman It manuwritten information or a revision is unclear, Department staff will interpret the handwritten in	oformation to	-
	the best of their abilities; this interpretation is final.	I Word Count	
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Ballot Argument Control Sheet B	Office Use Only 2024 AUG 15 PM 12: 08		
Control Sheet A must be submitted for every ballot argument, with required signatures and author nformation.	BEPARTMENT OF ELECTIONS		
For an argument submitted on behalf of an organization, the "Individual" section must also be completed a principal officer of the organization who must be a registered San Francisco voter.	by		
f your argument has more than one author, you must also submit Control Sheet B with required signature	Time/Date Stamp		
and information for all additional authors.  Section 1: Argument Information			
Proposition K	_		
Toposition <u>12</u>	Label		
Proponent Argument Rebuttal to Proponent Argument	Paid Argument in Favor		
Opponent Argument Rebuttal to Opponent Argument	Paid Argument Against		
Section 2: Additional Author Information	THE RESERVE AND PARTY.		
Declaration Related to Proponent and Opponent Arguments			
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measure.  Complete the following to indicate whether the Author is an individual or an orga	nization.		
Individual (or principal officer of Organization)	inization.		
Full Name (Print) Dean Preston	Title (If Applicable) \\ \Stockerviso/		
San Francisco Address (Where you are Registered)			
Signature Signature			
	Email		
Organization (Entity) (If selected, complete both the Individual Author s	ection and the Organization Section)		
Name of Organization (Print)			
Who should be listed as an Author for your Organization?			
Only the Organization Both the Officer and the Organization			
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 Individual (or principal officer of Organization)
 Full Name (Print)
 Title (If Applicable)

 San Francisco Address (Where you are Registered)

Individual (or principal officer of	Organization)	
Full Name (Print)	Title (If Applicable)	
San Francisco Address (Where you are Registered)		
Signature	Email	
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Who should be listed as an Author for your Organization?		
Only the Organization	Both the Officer and the Organization	
* Check if the title or identifying information is for identification purposes only, if you are signing as an individual and not of behalf of an organization.		
Signature Signature	Email	

#### Section 3: Argument Text

The text of your argument will be printed exactly as submitted. Ensure that your argument meets the legal word limit. You may request that specific argument text be printed in bold, italic, or bold italic type. Type your argument with the desired formatting, or underline the argument text to be formatted and in the left column, mark "B" for bold, "I" for italics, or "BI" for bold italics. Other special formatting is not permitted. Include Author information in argument text.

Format B, I, BI

We have a generational opportunity to transform a redundant coastal roadway into an iconic new oceanfront park.

# of words per line

### VOTE YES FOR OCEAN BEACH PARK TO MAKE THE MOST OF OUR COAST

- San Franciscans want an oceanfront park. With 10,000 visits each weekend, the pilot
  promenade is already the city's third most popular park. Proposition K will enable daily
  enjoyment of the coast and park improvements like seating.
- A park promenade makes the coast more accessible for all. People using
  wheelchairs, kids on bicycles, roller skaters a promenade allows more people to enjoy
  the coast in ways not possible on a sandy beach.
- We must protect our coastal ecosystem. Removing automobile pollution from the fragile coastal habitat is a critical first step toward rehabilitating our coastal dunes with native plants.
- A coastal park will revitalize westside small businesses. Park visitors eat, drink, and shop at Sunset small businesses, providing a boost of economic vitality.
- The Great Highway has lost its greatest utility. The southern end is already permanently closing because it is falling into the ocean. Without a direct connection to Daly City, commuters will have to turn inland whether this measure wins or loses. The city is making traffic flow improvements to streamline the new inland route.

**Now is the time to decide.** The highly successful pilot ends next year, and without Proposition K, the park will disappear. After four years of study, public outreach, and hearings, it's time to vote YES on Proposition K.

Our most valued open spaces — from Crissy Field to the Embarcadero — were created with a bold vision. With Proposition K, let's create San Francisco's next iconic open space: Ocean Beach Park.

Our coast. Our choice. Vote YES on Proposition K.

Visit oceanbeachpark.org

Senator Scott Wiener
Supervisor Joel Engardio
Supervisor Myrna Melgar
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Supervisor Matt Dorsey
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Supervisor Hillary Ronen Supervisor Rafael Mandelman

the best of their abilities; this interpretation is final.

#### Office Use Only **Ballot Argument Control Sheet B** Control Sheet A must be submitted for every ballot argument, with required signatures and author information 024 AUG 15 PM 12: 08 For an argument submitted on behalf of an organization, the "Individual" section must also be completed by ARTMENT OF ELECTIONS a principal officer of the organization who must be a registered San Francisco voter. Time/Date Stamp If your argument has more than one author, you must also submit Control Sheet B with required signatures and information for all additional authors Section 1: Argument Information Proposition Label Proponent Argument Rebuttal to Proponent Argument Paid Argument in Favor Opponent Argument Rebuttal to Opponent Argument Paid Argument Against Section 2: Additional Author Information Declaration Related to Proponent and Opponent Arguments I attest under the penalty of perjury that I am an Author of the Proponent Argument for Proposition \_\_\_\_\_\_ being submitted and that I am not a Non-supporter of this measure. A Non-supporter is defined as a person who, with respect to a measure: Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in opposition to the measure; Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the defeat of the measure. I attest under the penalty of perjury that I am an Author of the Opponent Argument for Proposition being submitted and that I am not a Supporter of this measure. A Supporter is defined as a person who with respect to a measure: Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in support of the measure;

- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
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Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization)	District 9
Full Name (Print) Hillary Ronan	Title (If Applicable) Supervisor
San Francisco Addre	
Signature Signature	Ema
Organization (Ent.	Author section and the Organization Section)
Name of Organization (Print) Who should be listed as an Author for your Organization?	
Only the Organization Both the Officer and the Organization	
* Check if the title or identifying information is for identification purposes or if you are signing as an individual and not of behalf of an organization.	nly,
Signature	Email
A 1 199	

#### Additional Author Information

**Declaration Related to Proponent and Opponent Arguments** 

I attest under the penalty of perjury that I am an Author of the **Proponent Argument** for Proposition being submitted and that I am not a Non-supporter of this measure. A Non-supporter is defined as a person who, with respect to a measure:

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If handwritten information or a revision is unclear, Department staff will interpret the handwritten information to

**Total Word Count** 

Beach Park.

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Senator Scott Wiener Supervisor Joel Engardio Supervisor Myrna Melgar Supervisor Ahsha Safaí Supervisor Matt Dorsey Supervisor Dean Preston Supervisor Hillary Ronen Supervisor Rafael Mandelman

Our coast. Our choice. Vote YES on Proposition K.

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#### Section 3: Argument Text

new oceanfront park.

The text of your argument will be printed exactly as submitted. Ensure that your argument meets the legal word limit. You may request that specific argument text be printed in bold, italic, or bold italic type. Type your argument with the desired formatting, or underline the argument text to be formatted and in the left column, mark "B" for bold, "I" for italics, or "BI" for bold italics. Other special formatting is not permitted. Include Author information in argument text.

B, I, BI

Keep Text Within the Vertical Lines -

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Supervisor Matt Dorsey Supervisor Dean Preston

Supervisor Hillary Ronen

Supervisor Rafael Mandelman

the best of their abilities; this interpretation is final.

to

# of

words

per line

## Supporters / Opponents to be listed on Ballot Label (Must be submitted with Control Sheet A)

All ballot labels concerning measures shall end with a list of Supporters and Opponents taken from the authors of the Official Proponent and Official Opponent arguments regarding the measure. (CAEC §9170)

- The list of Supporters / Opponents shall not exceed 125 characters in length.
   The Department will not publish beyond the 125th character.
- An associate, nonprofit organization, business, or individual shall not be listed unless they have also completed a Control Sheet for the corresponding Ballot Argument.
- A Supporter / Opponent shall not be listed if the Supporter / Opponent is a
  political party or is representing a political party.
- 4. If this form is not submitted, the Department will print "None submitted" for the corresponding Official Ballot Argument.

Facilitate typesetting, and reduce the possibility of transcription error by sending an electronic copy of the list of supporters or opponents within 24 hours after submission to the Department at publications@sfgov.org

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Time /	Date Stamp

opponents within 24 hours after submission to the Department at publications@sfgov.org			
Section 1: Argument Information			
P	Proposition K Official Proponent Argument Official Opponent Argument		
S	Section 2: Information for Supporters and Opponents		
Α	supporter or opponent shall not be listed unless it is one of the following:		
<ol> <li>An association, nonprofit organization, or business that was not originally created as a committee described in Section 82013 of the Government Code and that has been in existence for at least four years.</li> </ol>			
ii.	ii. A current or former elected official, who may be listed with the official's title (e.g., "State Senator Mary Smith," "Assembly Member Carlos Garcia," or "former Eureka City Council Member Amy Lee"). These titles may be shortened (e.g. "Senator" or "Sen." for "State Senator" or "Assembly Member").		
iii.	iii. An individual who is not a current or former elected official may be listed only with the individual's first and last name and an honorific (e.g., "Dr.," "M.D.," "Ph.D.," or "Esquire"), with no other title or designation, unless it is a title representing an association, nonprofit organization, or business that meets the requirements		
S	Section 3: List of Individuals, Associations, Nonprofit Organizations, and / or Businesses		
Individuals, Associations, Nonprofit Organizations, and / or Businesses (not to exceed 125 characters in length, including punctuation, spaces between supporters/opponents may be omitted. Each supporter / opponent shall be separated by a semicolon):			
Sen. Scott Wiener; Joel Engardio; Myrna Melgar; Ahsha Safaí; Matt Dorsey; Dean Preston; Hillary Ronen; Rafael Mandelman			
•			

Section 4: Submitter Information (Same as Control Sheet A)		
The submitter is the person who delivers the argument and supporting a submission, the Department will contact the submitter.	materials to the Department. If there is a question or issue with	
Full Name (Print): Zachary Louis Lipton Mailing Address	Phone:	
Signature (Signature (	Email:	