



**Ballot Argument Control Sheet A**

Control Sheet A must be submitted for every ballot argument, with required signatures and author information. If your argument has more than one author, you must also submit Control Sheet B with required signatures and information for all additional authors.

For an argument submitted on behalf of an organization, the "Individual" section must also be completed by a principal officer of the organization who must be a registered San Francisco voter.

If an argument states that an individual or organization other than the author supports the ballot measure, or agrees with or endorses the argument, a completed and signed Form is required.

Office Use Only
Time/Date Stamp

- **Rebuttal to Proponent Argument** **M** -

Facilitate typesetting, and reduce the possibility of transcription error by sending an electronic copy of your ballot argument text within 24 hours after submission to the Department at [publications@sfgov.org](mailto:publications@sfgov.org).

**Section 1: Argument Information**

Proposition M

Proponent Argument

Rebuttal to Proponent Argument

Paid Argument in Favor

Opponent Argument

Rebuttal to Opponent Argument

Paid Argument Against

**Section 2: Author Information**

**Declaration Related to Proponent and Opponent Arguments**

I attest under the penalty of perjury that I am an Author of the **Proponent Argument** for Proposition      being submitted and that I am not a Non-supporter of this measure. A Non-supporter is defined as a person who, with respect to a measure:

- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in opposition to the measure;
- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the defeat of the measure.

I attest under the penalty of perjury that I am an Author of the **Opponent Argument** for Proposition M being submitted and that I am not a Supporter of this measure. A Supporter is defined as a person who with respect to a measure:

- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in support of the measure;
- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization)

Full Name (Print) LARRY S. MARSO

Title (If Applicable) Esq.

San Francisco Address (Where you are Registered) [REDACTED]

SAN FRANCISCO, CA

Signature [REDACTED]

Email [REDACTED]

**Organization (Entity)**  (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print) \_\_\_\_\_

Who should be listed as an Author for your Organization?

Only the Organization

Both the Officer and the Organization

\* Check if the title or identifying information is for identification purposes only, if you are signing as an individual and not of behalf of an organization.

Signature [REDACTED]

Email \_\_\_\_\_

**Section 3: Submitter Information**

The submitter is the person who delivers the argument and supporting materials to the Department. If there is a question or issue with a submission, the Department will contact the submitter.

Full Name (Print) LARRY S. MARSO

Phone [REDACTED]

Mailing Address [REDACTED] SAN FRANCISCO, CA 94108

Signature [REDACTED]

**Section 4: Information for Paid Arguments**

Paid arguments must include information about the true source of funds for the publication of the argument. It is also required to indicate whether the true source of funds is a recipient committee. This information will be printed below the argument and the author information in the Voter Information Pamphlet.

The true source of funds for the printing fee of this argument:

Is the true source of funds a recipient committee, as defined by CA Gov. Code §82013?

Yes  No

If the true source(s) of funds is a recipient committee, list the three largest contributors below:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

**Section 5: Argument Text**

The text of your argument will be printed exactly as submitted. Ensure that your argument meets the legal word limit. You may request that specific argument text be printed in bold, italic, or bold italic type. Type your argument with the desired formatting, or underline the argument text to be formatted and in the left column, mark "B" for bold, "I" for italics, or "BI" for bold italics. Other special formatting is not permitted. **Include author information in argument text.**

Format B, I, BI	← Keep Text Within the Vertical Lines →	# of words per line
	<p><b>Proposition M</b> is anything but well-intentioned or small businesses friendly. Crafted by a coalition of special interests and politicians, the measure shifts the tax burden in ways both unfair and inefficient, to the detriment of working San Franciscans and the broader business community.</p> <p>Proponents claim Proposition M lowers and simplifies taxes. In truth, it is anything but revenue neutral. <b>Proposition M is a hodgepodge borne of ugly backroom dealmaking among City Hall insiders, business lobbyists and labor unions</b>, who lighten their own burdens, while extracting higher and oppressive taxes for a hungry City Hall.</p> <p>Proposition M <b>creates winners and losers among industries</b>—some facing incredible tax hikes, especially those just below the highest tiers. Noteworthy, biotech firms see their tax burden increase by 68%. <b>Proposition M means higher local inflation, job cuts and employers leaving San Francisco.</b></p> <p>This is hardly broad-based tax reform. <b>Proposition M is a sticky special interest honeypot which threatens growth and jobs.</b></p> <p>Instead of supporting this flawed measure, let's turn our attention to comprehensive, citizen-led tax and spending reforms reforms in 2025, which will genuinely support growing businesses and a sustainable economic future. <b>Vote NO on Proposition M.</b></p> <p>Larry Marso, Esq.</p>	
<i>If handwritten information or a revision is unclear, Department staff will interpret the handwritten information to the best of their abilities; this interpretation is final.</i>		
<b>Total Word Count</b>		

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Total # of words=	X \$2/word =	+ \$200 publication fee =	<b>Staff Initials</b>
# of signatures submitted in lieu of publication fee		Receipt #	
X \$0.50/signature		Check #	
Adjusted Fee Total		Amount Paid	