John Arntz, Director

Ballot Argument Control Sheet A

Control Sheet A must be submitted for every ballot argument, with required signatures and author information. If your argument has more than one author, you must also submit Control Sheet B with required signatures and information for all additional authors.

For an argument submitted on behalf of an organization, the "Individual" section must also be completed by a principal officer of the organization who must be a registered San Francisco voter.

Office Use Only
DEPARTMENT OF LEE

If an argument states that an individual or organization other than the author support the ballot measure, or agrees with or endorses the argument, a completed and signorm is required.

Rebuttal to Opponent Argument

M

	reduce the possibility of transcr to the Department at <u>publicati</u>		an electronic copy of your ballot argument text within	
Section 1: Argume	nt Information			
Proposition M		100		
Proponent Argument	Rebuttal to Propor	nent Argument	Paid Argument in Favor	
Opponent Argument	Rebuttal to Oppon	ent Argument	Paid Argument Against	
Section 2: Author I				
	roponent and Opponent Argu			
am not a Non-supporter of	of perjury that I am an Author of fthis measure. A Non-supporte	f the Proponent Argum er is defined as a persor	nent for Proposition being submitted and that I n who, with respect to a measure:	
 Has received or that committee; 	been promised any compensati or	on or thing of value from	s to make expenditures in opposition to the measure; in such a committee to perform consulting services for or in advertising that advocates for the defeat of the	
I attest under the penalty	of perjury that I am an Author of asure. A Supporter is defined a		ent for Proposition being submitted and that I am spect to a measure:	
 Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in support of the measure; Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure. 				
	o indicate whether the Author I officer of Organization)	r is an individual or an	organization:	
Full Name (Print)	Christin Ev	ans	Title (If Applicable) Board Member	_
San Francisco Address	(Where you are Registered)		SE, C+94117	
Signature				
Organization (Entity)	(If selected, complete b	ooth the Individual Aut	hor section and the Organization Section)	
Name of Organization (Print) Haight Ashbury Merchants Association Who should be listed as an Author for your Organization?				
Only the Organization	Both the Officer an	nd the Organization		
* Check if the title or ider if you are signing as an i	ntifying information is for identification	cation purposes only,		
Signature	_			
		nd supporting materials t	to the Department. If there is a question or issue with	
Full Name (Print)	Madeline	Dunn	Phone	
Mailing Address				
Signature Signature				

Section	4: Information for Paid Arguments			
	nents must include information about the true source of funds for the publication of the argument. It is also requi			
indicate whether the true source of funds is a recipient committee. This information will be printed below the argument and the author				
information	n in the Voter Information Pamphlet.			
The true of	any and of founds by the printing for of this any wears			
The true s	source of funds for the printing fee of this argument:			
a to contract of the con-	1 2001/10 /			
is the true	e source of funds a recipient committee, as defined by CA Gov. Code §82013?			
Yes 🗔	No \square			
	source(s) of funds is a recipient committee, list the three largest contributors below:			
1.	Source(s) of futures is a recipient continuities, list the times largest contributors below.			
	A: =1 A			
2.	Hotel Council of Jan Francis co			
		TO DO THE STATE		
Section	5: Argument Text			
	your argument will be printed exactly as submitted. Ensure that your argument meets the legal word limit. You			
that specific	c argument text be printed in bold, italic, or bold italic type. Type your argument with the desired formatting, or used to be formatted and in the left solumn, most "D" for bold "I" for italian or "D" for bold italian. Other appoint for	nderline the		
not permitte	text to be formatted and in the left column, mark "B" for bold, "I" for italics, or "BI" for bold italics. Other special for ed. Include author information in argument text.	ormatting is		
Format	Keep Text Within the Vertical Lines	# of		
B, I, BI		words		
		per line		
	REBUTTAL TO THE ARGUMENT IN OPPOSITION TO PROPOSITION M	- 4		
	San Francisco's Small Businesses Need Proposition M. Please Vote Yes!			
	Our small businesses are the heartbeat of San Francisco, representing everything that makes our			
	city vibrant, diverse and unique. But our neighborhood businesses are in crisis, and we need			
	Proposition M. Since the pandemic, many small businesses have closed their doors, while others struggle to stay afloat, burdened by the city's crushing tax structure.			
	struggie to stay amoat, burdened by the city's crushing tax structure.			
	Without Proposition M, small business taxes will skyrocket. Taxes are scheduled to go up, and	10		
	as representatives of small businesses across San Francisco, we can confidently say many in	20 006		
	our small business community will not survive.			
	State Application Community 19 19 19 19 19 19 19 19 19 19 19 19 19			
NAME OF	Proposition M offers a lifeline. It helps our businesses survive and thrive by providing immediate			
	tax relief to over 2,700 small businesses. It exempts these businesses from paying city taxes and			
11.0	eliminates \$10 million in permitting and licensing fees. It also reduces or eliminates taxes on 90%			
	of restaurants.			
	Proposition M simplifies San Francisco's business tax structure, reduces payroll taxes to			
	encourage larger employers to stay, and spreads the tax burden more evenly for financial stability to			
	support critical city services. This isn't just a temporary fix; it's a crucial step toward revitalizing			
	our economy and preserving the unique character of our neighborhoods.			
	our contain, mar process			
	Vote YES on Proposition M to help the small businesses that make San Francisco great.			
15 %	Haight Ashbury Merchants Association	11		
	Polk District Merchants Association			
	North Beach Business Association			
	San Francisco Filipino American Chamber of Commerce			
	Mission Creek Merchants Association			
	Mission Creek Merchants Association			
	9,			
		4		
(may	If handwritten information or a revision is unclear, Department staff will interpret the handwritten information			
	to the best of their abilities; this interpretation is final. Total Word Count			
	I otal word Count	ta de la composición della com		

Office Use Only				
Total # of words=	X \$2/word =	+ \$200 public	ation fee =	Staff Initials
# of signatures submitt	ted in lieu of publication fee	MAY	Receipt #	A Marine (Print)
X \$0.50/signature	Las	5. C /A	Check#	abotto de cunto la
Adjusted Fee Total			Amount Paid	

Office Use Only **Ballot Argument Control Sheet B** DEPARTMENT OF ELECTIONS Control Sheet A must be submitted for every ballot argument, with required signatures and author information. For an argument submitted on behalf of an organization, the "Individual" section must also be completed by a principal officer of the organization who must be a registered San Francisco voter. Time/Date Stamp If your argument has more than one author, you must also submit Control Sheet B with required signatures and information for all additional authors Section 1: Argument Information Proposition _ N Label Proponent Argument Rebuttal to Proponent Argument Paid Argument in Favor Rebuttal to Opponent Argument Opponent Argument Paid Argument Against Section 2: Additional Author Information **Declaration Related to Proponent and Opponent Arguments** I attest under the penalty of perjury that I am an Author of the Proponent Argument for Proposition being submitted and that I am not a Non-supporter of this measure. A Non-supporter is defined as a person who, with respect to a measure: Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in opposition to the measure; Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the defeat of the measure. I attest under the penalty of perjury that I am an Author of the Opponent Argument for Proposition _ __ being submitted and that I am not a Supporter of this measure. A Supporter is defined as a person who with respect to a measure: Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in support of the measure; Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee: or Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure. Complete the following to indicate whether the Author is an individual or an organization: Individual (or principal officer of Organization) Title (If Applicable) President Ben Full Name (Print) San Francisco Address (Where you are Registered) Signature | Organization (Entity) Tf selected, complete both the Individual Author section and the Organization Section) Distric Name of Organization (Print) POIK Who should be listed as an Author for your Organization? Both the Officer and the Organization Only the Organization * Check if the title or identifying information is for identification purposes only, if you are signing as an individual and not of behalf of an organization. Signature | Additional Author Imormation **Declaration Related to Proponent and Opponent Arguments** I attest under the penalty of perjury that I am an Author of the Proponent Argument for Proposition being submitted and that I am not a Non-supporter of this measure. A Non-supporter is defined as a person who, with respect to a measure: Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in opposition to the measure;

- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the defeat of the measure.

l attest under the penalty of perjury that I am an Author of the **Opponent Argument** for Proposition _____ being submitted and that I am not a Supporter of this measure. A Supporter is defined as a person who with respect to a measure:

Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in support of the measure;

Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
 Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.
 Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization)	
Full Name (Print) Title (If Applicable)	
San Francis	sco Address (Where you are Registered)	
Signature	Email	
Organizat	ion (Entity) (If selected, complete both the Individual Author section and the Organization Section)	
	ganization (Print)	<u>. </u>
	be listed as an Author for your Organization?	
Only the Or	ganization Both the Officer and the Organization	
	ne title or identifying information is for identification purposes only, gring as an individual and not of behalf of an organization.	
Signature	Email	
Section 3	: Argument Text	2.1
that specific argument text not permitted	our argument will be printed exactly as submitted. Ensure that your argument meets the legal word limit. You ma argument text be printed in bold, italic, or bold italic type. Type your argument with the desired formatting, or und to be formatted and in the left column, mark "B" for bold, "I" for italics, or "BI" for bold italics. Other special form I. Include Author information in argument text.	erline the atting is
Format B, I, BI	≪ Keep Text Within the Vertical Lines →	# of words
O, 1, O		per line
	REBUTTAL TO THE ARGUMENT IN OPPOSITION TO PROPOSITION M	
	San Francisco's Small Businesses Need Proposition M. Please Vote Yes!	
	Our small businesses are the heartbeat of San Francisco, representing everything that makes our city vibrant, diverse and unique. But our neighborhood businesses are in crisis, and we need Proposition M. Since the pandemic, many small businesses have closed their doors, while others struggle to stay afloat, burdened by the city's crushing tax structure.	
	Without Proposition M, small business taxes will skyrocket. Taxes are scheduled to go up, and as representatives of small businesses across San Francisco, we can confidently say many in our small business community will not survive.	
	Proposition M offers a lifeline. It helps our businesses survive and thrive by providing immediate tax relief to over 2,700 small businesses. It exempts these businesses from paying city taxes and eliminates \$10 million in permitting and licensing fees. It also reduces or eliminates taxes on 90% of restaurants.	
	Proposition M simplifies San Francisco's business tax structure, reduces payroll taxes to encourage larger employers to stay, and spreads the tax burden more evenly for financial stability to support critical city services. This isn't just a temporary fix; it's a crucial step toward revitalizing our economy and preserving the unique character of our neighborhoods.	
	Vote YES on Proposition M to help the small businesses that make San Francisco great.	
	Haight Ashbury Merchants Association Polk District Merchants Association North Beach Business Association San Francisco Filipino American Chamber of Commerce	
	Mission Creek Merchants Association	
	If handwritten information or a revision is unclear, Department staff will interpret the handwritten information to the best of their abilities: this interpretation is final.	

Total Word Count

Ballot Argument Control Sheet B	Office Use Only
Control Sheet A must be submitted for every ballot argument, with required signatures and author information.	DEPARTMENT OF ELECTIONS
For an argument submitted on behalf of an organization, the "Individual" section must also be completed by a principal officer of the organization who must be a registered San Francisco voter.	Time/Date Stamp
If your argument has more than one author, you must also submit Control Sheet B with required signatures and information for all additional authors.	Time/Date Stamp
Section 1: Argument Information	Simula action (2)
Proposition M	Label
	(The Prince Chips) to amake
	Paid Argument in Favor
	Paid Argument Against
Section 2: Additional Author Information Declaration Related to Proponent and Opponent Arguments	STANDARDS NATURAL STANDARDS
I attest under the penalty of perjury that I am an Author of the Proponent Argument for Pram not a Non-supporter of this measure. A Non-supporter is defined as a person who, with	
 Is a treasurer, officer, or member of a committee that has made or plans to make or has received or been promised any compensation or thing of value from such a contract that committee; or Has authorized their name or likeness to appear on campaign literature or in adverse measure. 	expenditures in opposition to the measure; ommittee to perform consulting services for
I attest under the penalty of perjury that I am an Author of the Opponent Argument for Pronot a Supporter of this measure. A Supporter is defined as a person who with respect to a	
 Is a treasurer, officer, or member of a committee that has made or plans to make Has received or been promised any compensation or thing of value from such a committee; or Has authorized their name or likeness to appear on campaign literature or in adverse measure. 	ommittee to perform consulting services for
Complete the following to indicate whether the Author is an individual or an organiza	tion:
Individual (or principal officer of Organization)	
Full Name (Print) Mike Zweifelhofer Tit	ele (If Applicable) President
San Francisco Address (Where you are Registered)	
Signature Signature	
Organization (Entity)	
Name of Organization (Print) North Beach Business Who should be listed as an Author for your Organization?	ss Association
Only the Organization Both the Officer and the Organization	
* Check if the title or identifying information is for identification purposes only, if you are signing as an individual and not of behalf of an organization.	
Signature Signature	
Additional Author Information Declaration Related to Proponent and Opponent Arguments	
I attest under the penalty of perjury that I am an Author of the Proponent Argument for Pram not a Non-supporter of this measure. A Non-supporter is defined as a person who, with	
 Is a treasurer, officer, or member of a committee that has made or plans to make e Has received or been promised any compensation or thing of value from such a contract that committee; or 	

Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the defeat of the

l attest under the penalty of perjury that I am an Author of the Opponent Argument for Proposition _ being submitted and that I am not a Supporter of this measure. A Supporter is defined as a person who with respect to a measure:

• Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in support of the measure;

Has received or been promised any compensation or thing of value from such a committee to perform consulting services for Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the Complete the following to indicate whether the Author is an individual or an organization: Individual (or principal officer of Organization) Full Name (Print) Title (If Applicable) San Francisco Address (Where you are Registered) Signature | Email Organization (Entity) (If selected, complete both the Individual Author section and the Organization Section) Name of Organization (Print) Who should be listed as an Author for your Organization? Only the Organization Both the Officer and the Organization * Check if the title or identifying information is for identification purposes only, if you are signing as an individual and not of behalf of an organization. Signature | Email Section 3: Argument Text The text of your argument will be printed exactly as submitted. Ensure that your argument meets the legal word limit. You may request that specific argument text be printed in bold, italic, or bold italic type. Type your argument with the desired formatting, or underline the argument text to be formatted and in the left column, mark "B" for bold, "I" for italics, or "BI" for bold italics. Other special formatting is not permitted. Include Author information in argument text. Keep Text Within the Vertical Lines -Format words B, I, BI per line REBUTTAL TO THE ARGUMENT IN OPPOSITION TO PROPOSITION M San Francisco's Small Businesses Need Proposition M. Please Vote Yes! Our small businesses are the heartbeat of San Francisco, representing everything that makes our city vibrant, diverse and unique. But our neighborhood businesses are in crisis, and we need Proposition M. Since the pandemic, many small businesses have closed their doors, while others struggle to stay afloat, burdened by the city's crushing tax structure. Without Proposition M, small business taxes will skyrocket. Taxes are scheduled to go up, and as representatives of small businesses across San Francisco, we can confidently say many in our small business community will not survive. Proposition M offers a lifeline. It helps our businesses survive and thrive by providing immediate tax relief to over 2,700 small businesses. It exempts these businesses from paying city taxes and eliminates \$10 million in permitting and licensing fees. It also reduces or eliminates taxes on 90% of restaurants. Proposition M simplifies San Francisco's business tax structure, reduces payroll taxes to encourage larger employers to stay, and spreads the tax burden more evenly for financial stability to support critical city services. This isn't just a temporary fix; it's a crucial step toward revitalizing our economy and preserving the unique character of our neighborhoods. Vote YES on Proposition M to help the small businesses that make San Francisco great. Haight Ashbury Merchants Association Polk District Merchants Association San Francisco Eliptino Ametican Chamber of Commerce North Beach Business Association Mission Creek Merchants Assaintion

If handwritten information or a revision is unclear, Department staff will interpret the handwritten information to

Total Word Count

the best of their abilities; this interpretation is final.



SANFRARUSCO John Arntz, Director

50	7174 011 10 14 0 01
Ballot Argument Control Sheet B	Office Use Only
Control Sheet A must be submitted for every ballot argument, with required signatures and author information.	DEPARTMENT OF ELECTIONS
For an argument submitted on behalf of an organization, the "Individual" section must also be completed by a principal officer of the organization who must be a registered San Francisco voter.	Time/Date Stamp
If your argument has more than one author, you must also submit Control Sheet B with required signatures and information for all additional authors.	rimeroate stamp
Section 1: Argument Information	Bendun Market
Proposition M	Label
Proponent Argument Rebuttal to Proponent Argument	Paid Argument in Favor
Opponent Argument Rebuttal to Opponent Argument	Paid Argument Against
Section 2: Additional Author Information	
Declaration Related to Proponent and Opponent Arguments	hair and with don't had b
I attest under the penalty of perjury that I am an Author of the Proponent Argument for P am not a Non-supporter of this measure. A Non-supporter is defined as a person who, with	
 Is a treasurer, officer, or member of a committee that has made or plans to make Has received or been promised any compensation or thing of value from such a committee; or Has authorized their name or likeness to appear on campaign literature or in adversesure. 	committee to perform consulting services for
I attest under the penalty of perjury that I am an Author of the Opponent Argument for Pronot a Supporter of this measure. A Supporter is defined as a person who with respect to a	
 Is a treasurer, officer, or member of a committee that has made or plans to make Has received or been promised any compensation or thing of value from such a committee; or Has authorized their name or likeness to appear on campaign literature or in advented measure. 	committee to perform consulting services for ertising that advocates for the adoption of the
Complete the following to indicate whether the Author is an individual or an organiz	ation:
Individual (or principal officer of Organization)	
Full Name (Print) Candase Combi	itle (If Applicable) President
San Francisco Address (W	
Signature	
Organization (Entity) (If selected, complete both the Individual Author section	ion and the Organization Section)
	Merchants Association
Who should be listed as an Author for your Organization?	HEIGHANIS ASSOCIATION
Only the Organization Both the Officer and the Organization	•
* Check if the title or iden if you are signing as an ir	
Signature Signature	
Additional Author II Declaration Related to Proponent and Opponent Arguments	
attest under the penalty of perjury that I am an Author of the Proponent Argument for P am not a Non-supporter of this measure. A Non-supporter is defined as a person who, with	
 Is a treasurer, officer, or member of a committee that has made or plans to make Has received or been promised any compensation or thing of value from such a committee; or 	expenditures in opposition to the measure;

I attest under the penalty of perjury that I am an Author of the Opponent Argument for Proposition _____ being submitted and that I am

Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the defeat of the

not a Supporter of this measure. A Supporter is defined as a person who with respect to a measure:

• Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in support of the measure;

Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee: or Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure. Complete the following to indicate whether the Author is an individual or an organization: Individual (or principal officer of Organization) Title (If Applicable) Full Name (Print) San Francisco Address (Where you are Registered) Signature | Email (If selected, complete both the Individual Author section and the Organization Section) Organization (Entity) Name of Organization (Print) Who should be listed as an Author for your Organization? Both the Officer and the Organization Only the Organization

Section 3: Argument Text The text of your argument will be printed exactly as submitted. Ensure that your argument meets the legal word limit. You may request that specific argument text be printed in bold, italic, or bold italic type. Type your argument with the desired formatting, or underline the argument text to be formatted and in the left column, mark "B" for bold, "I" for italics, or "BI" for bold italics. Other special formatting is

Email

not permitted. Include Author information in argument text.

Format
B, I, BI

Keep Text Within the Vertical Lines —

Signature

* Check if the title or identifying information is for identification purposes only, if you are signing as an individual and not of behalf of an organization.

REBUTTAL TO THE ARGUMENT IN OPPOSITION TO PROPOSITION M

San Francisco's Small Businesses Need Proposition M. Please Vote Yes!

Our small businesses are the heartbeat of San Francisco, representing everything that makes our city vibrant, diverse and unique. But our neighborhood businesses are in crisis, and we need Proposition M. Since the pandemic, many small businesses have closed their doors, while others struggle to stay afloat, burdened by the city's crushing tax structure.

Without Proposition M, small business taxes will skyrocket. Taxes are scheduled to go up, and as representatives of small businesses across San Francisco, we can confidently say many in our small business community will not survive.

Proposition M offers a lifeline. It helps our businesses survive and thrive by providing **immediate** tax relief to over 2,700 small businesses. It exempts these businesses from paying city taxes and eliminates \$10 million in permitting and licensing fees. It also reduces or eliminates taxes on 90% of restaurants.

Proposition M simplifies San Francisco's business tax structure, reduces payroll taxes to encourage larger employers to stay, and spreads the tax burden more evenly for financial stability to support critical city services. This isn't just a temporary fix; it's a crucial step toward revitalizing our economy and preserving the unique character of our neighborhoods.

Vote YES on Proposition M to help the small businesses that make San Francisco great.

Haight Ashbury Merchants Association
Polk District Merchants Association
North Beach Business Association

San Francisco Filipino American Chamber of Commerce

Mission Creek Merchants Association

If handwritten information or a revision is unclear, Department staff will interpret the handwritten information to the best of their abilities; this interpretation is final.

Total Word Count

words

per line



DEPARTMENT OF SAN FRANCISCO DEPARTMENT OF ELECTIONS John

John Arntz, Director

Office Use Only

BEPARTHE IT OF ELECTIONS

Ballot Argument Assignment Form

Under certain circumstances, the individual or entity entitled to author a proponent, opponent, or rebuttal argument, may assign the right to author the argument to another individual or entity.

and the state of t	Time/Date Stamp			
If an eligible author assigns the right to author the proponent, opponent, or rebuttal argument to someone else a completed and signed Assignment Form is required.				
Anyone assigned to author an argument must be eligible under SFMEC §545 to author an argument.	Label			
For details related to the assignment of the right to submit proponent, opponent, and §550(c)(d).	rebuttal arguments see SFMEC			
Section 1: Argument Information	(2-21) (2-11) (4) (4) (4)			
Proposition M				
Proponent Argument Rebuttal to Proponent Argument				
Opponent Argument Rebuttal to Opponent A	Argument			
Section 2: Proponent/Opponent Information				
By signing below, I assign the right to submit the ballot argument for Proposition $\underline{\mathcal{M}}$ and to submit the argument to someone else.	confirm that I am entitled to assign the right			
Full Name (Print) Lavra Ann Thomas Title	e (If Applicable) Executive Dreuty			
San Francisco Address (Where you are Registered)				
Signature				
Section 3: Assignment Information				
By signing below, I accept the assignment to submit the ballot argument for Proposition	and confirm that I am an eligible author.			
Full Name (Print) Christin Evans Ph	one			
San Francisco Address (Where you are Registered	PA 94117			
Signature Signature				
Section 1: Argument Information				
Proposition M				
Proponent Argument Rebuttal to Proponent A	Argument			
Opponent Argument Rebuttal to Opponent A	rgument			
Section 2: Proponent/Opponent Information				
s A	confirm that I am entitled to assign the right			
Full Name (Print) Lavra Ann Thomas Title	e (If Applicable) Executive Director			
San Francisco Add				
Signature (Market)				
Section 3: Assignment Information				
By signing below, I accept the assignment to submit the ballot argument for Proposition and confirm that I am an eligible author				
Full Name (Print) Candasa (ombs , Pho	one			
San Francisco Address (\)				
Signature Signature				