



**Ballot Argument Control Sheet A**

Control Sheet A must be submitted for every ballot argument, with required signatures and author information. If your argument has more than one author, you must also submit Control Sheet B with required signatures and information for all additional authors.

For an argument submitted on behalf of an organization, the "Individual" section must also be completed by a principal officer of the organization who must be a registered San Francisco voter.

If an argument states that an individual or organization other than the author supports the ballot measure, or agrees with or endorses the argument, a completed and signed Form is required.

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- Rebuttal to Proponent Argument **L** -

Facilitate typesetting, and reduce the possibility of transcription error by sending an electronic copy of your ballot argument text within 24 hours after submission to the Department at [publications@sfgov.org](mailto:publications@sfgov.org).

**Section 1: Argument Information**

Proposition L

Proponent Argument

Rebuttal to Proponent Argument

Paid Argument in Favor

Opponent Argument

Rebuttal to Opponent Argument

Paid Argument Against

**Section 2: Author Information**

**Declaration Related to Proponent and Opponent Arguments**

I attest under the penalty of perjury that I am an Author of the **Proponent Argument** for Proposition      being submitted and that I am not a Non-supporter of this measure. A Non-supporter is defined as a person who, with respect to a measure:

- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in opposition to the measure;
- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the defeat of the measure.

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- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

**Individual (or principal officer of Organization)**

Full Name (Print) Rodney Fong

Title (If Applicable) President + CEO

San Francisco Address (Where you are Registered) [Redacted]

Signature [Redacted]

**Organization (Entity)**  (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print) SF Chamber of Commerce

Who should be listed as an Author for your Organization?

Only the Organization

Both the Officer and the Organization

\* Check if the title or identifying information is for identification purposes only, if you are signing as an individual and not of behalf of an organization

Signature [Redacted]

**Section 3: Submitter Information**

The submitter is the person who delivers the argument and supporting materials to the Department. If there is a question or issue with a submission, the Department will contact the submitter.

Full Name (Print) Melanie Mathewson

Phone [Redacted]

Mailing Address [Redacted]

Signature [Redacted]

## Section 4: Information for Paid Arguments

Paid arguments must include information about the true source of funds for the publication of the argument. It is also required to indicate whether the true source of funds is a recipient committee. This information will be printed below the argument and the author information in the Voter Information Pamphlet.

The true source of funds for the printing fee of this argument:

Is the true source of funds a recipient committee, as defined by CA Gov. Code §82013?

Yes  No

If the true source(s) of funds is a recipient committee, list the three largest contributors below:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

## Section 5: Argument Text

The text of your argument will be printed exactly as submitted. Ensure that your argument meets the legal word limit. You may request that specific argument text be printed in bold, italic, or bold italic type. Type your argument with the desired formatting, or underline the argument text to be formatted and in the left column, mark "B" for bold, "I" for italics, or "BI" for bold italics. Other special formatting is not permitted. **Include author information in argument text.**

Format B, I, BI		# of words per line
	<p><b>Prop L won't fix Muni's issues—we deserve better. We cannot afford to keep funding a dysfunctional system. Vote no on Prop L.</b></p> <p>Prop L might sound like a step toward fixing Muni, but it's not the right solution. The proponents admit that—at best—this may save a few bus lines, but there's no guarantee.</p> <p>In fact, <b>Prop L lacks standard oversight</b>, meaning there's no guarantee the money will be used effectively. Typically, taxpayer-funded measures include audits and citizen oversight; Prop L has neither. Instead, it throws money at a system in disarray without reform or a plan for improvement.</p> <p>While Muni urgently needs more funding, <b>Prop L only scratches the surface, raising a small fraction of what's required.</b> Worse, it does nothing to fix the underlying problems of financial mismanagement, unreliable service, and lack of accountability.</p> <p>Even if Prop L passes, the City will soon return with another tax hike, forcing us to pay more while still not seeing real improvements.</p> <p><b>This measure raises the cost of living, making life more difficult for seniors and disabled residents who can least afford it.</b></p> <p>We need comprehensive solutions that pair funding with real reform. San Francisco voters shouldn't be asked to support higher taxes without meaningful changes.</p> <p><b>Vote No on Prop L to demand real reform, real accountability, and a transportation system that works for everyone.</b></p> <p><b>DemandMuniReform.com</b></p> <p>California Nightlife Association Golden Gate Restaurant Association GrowSF SF Chamber of Commerce sf.citi TogetherSF Action PADS (Protect App-Based Drivers)</p>	
<p><i>If handwritten information or a revision is unclear, Department staff will interpret the handwritten information to the best of their abilities; this interpretation is final.</i></p>		
<b>Total Word Count</b>		

### Office Use Only

<b>Total # of words=</b>	<b>X \$2/word =</b>	<b>+ \$200 publication fee =</b>		<b>Staff Initials</b>
# of signatures submitted in lieu of publication fee		Receipt #		
X \$0.50/signature		Check #		
Adjusted Fee Total		Amount Paid		





# CITY AND COUNTY OF SAN FRANCISCO DEPARTMENT OF ELECTIONS

SAN FRANCISCO  
FILED  
John Arntz, Director

## Ballot Argument Control Sheet B

Control Sheet A must be submitted for every ballot argument, with required signatures and author information.

For an argument submitted on behalf of an organization, the "Individual" section must also be completed by a principal officer of the organization who must be a registered San Francisco voter.

If your argument has more than one author, you must also submit Control Sheet B with required signatures and information for all additional authors.

### Section 1: Argument Information

Proposition L

Proponent Argument

Rebuttal to Proponent Argument

Paid Argument in Favor

Opponent Argument

Rebuttal to Opponent Argument

Paid Argument Against

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### Section 2: Additional Author Information

#### Declaration Related to Proponent and Opponent Arguments

I attest under the penalty of perjury that I am an Author of the **Proponent Argument** for Proposition      being submitted and that I am not a Non-supporter of this measure. A Non-supporter is defined as a person who, with respect to a measure:

- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in opposition to the measure;
- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the defeat of the measure.

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- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

**Individual (or principal officer of Organization)**

Full Name (Print) Ben Bleiman

Title (If Applicable) President

San Francisco Address (Where you are Registered)

Signature

**Organization (Entity)**  (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print) California Nightlife Association

Who should be listed as an Author for your Organization?

Only the Organization

Both the Officer and the Organization

\* Check if the title or identifying information is for identification purposes only,  if you are signing as an individual on behalf of an organization

Signature

### Additional Author Information

#### Declaration Related to Proponent and Opponent Arguments

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Complete the following to indicate whether the Author is an individual or an organization:

**Individual (or principal officer of Organization)**

Full Name (Print) \_\_\_\_\_ Title (If Applicable) \_\_\_\_\_

San Francisco Address (Where you are Registered) \_\_\_\_\_

Signature

Email \_\_\_\_\_

**Organization (Entity)**  (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print) \_\_\_\_\_

Who should be listed as an Author for your Organization?

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Both the Officer and the Organization

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Signature

Email \_\_\_\_\_

**Section 3: Argument Text**

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Format B, I, BI		# of words per line
	<p>← <b>Prop L won't fix Muni's issues—we deserve better. We cannot afford to keep funding a dysfunctional system. Vote no on Prop L.</b> →</p> <p>Prop L might sound like a step toward fixing Muni, but it's not the right solution. The proponents admit that—at best—this may save a few bus lines, but there's no guarantee.</p> <p>In fact, <b>Prop L lacks standard oversight</b>, meaning there's no guarantee the money will be used effectively. Typically, taxpayer-funded measures include audits and citizen oversight; Prop L has neither. Instead, it throws money at a system in disarray without reform or a plan for improvement.</p> <p>While Muni urgently needs more funding, <b>Prop L only scratches the surface, raising a small fraction of what's required.</b> Worse, it does nothing to fix the underlying problems of financial mismanagement, unreliable service, and lack of accountability.</p> <p>Even if Prop L passes, the City will soon return with another tax hike, forcing us to pay more while still not seeing real improvements.</p> <p><b>This measure raises the cost of living, making life more difficult for seniors and disabled residents who can least afford it.</b></p> <p>We need comprehensive solutions that pair funding with real reform. San Francisco voters shouldn't be asked to support higher taxes without meaningful changes.</p> <p><b>Vote No on Prop L to demand real reform, real accountability, and a transportation system that works for everyone.</b></p> <p><b>DemandMuniReform.com</b></p> <p>California Nightlife Association Golden Gate Restaurant Association GrowSF SF Chamber of Commerce sf.citi TogetherSF Action PADS (Protect App-Based Drivers)</p>	
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	<b>Total Word Count</b>	





# CITY AND COUNTY OF SAN FRANCISCO DEPARTMENT OF ELECTIONS

John Arntz, Director

## Ballot Argument Control Sheet B

Control Sheet A must be submitted for every ballot argument, with required signatures and author information.

For an argument submitted on behalf of an organization, the "Individual" section must also be completed by a principal officer of the organization who must be a registered San Francisco voter.

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### Section 1: Argument Information

Proposition L

Proponent Argument

Rebuttal to Proponent Argument

Paid Argument in Favor

Opponent Argument

Rebuttal to Opponent Argument

Paid Argument Against

### Section 2: Additional Author Information

#### Declaration Related to Proponent and Opponent Arguments

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- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

**Individual (or principal officer of Organization)**

Full Name (Print) LAURA ANN THOMAS

Title (If Applicable) Executive Director

San Francisco Address (Where you are Registered) [REDACTED]

Signature [REDACTED]

**Organization (Entity)**  (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print) Golden Gate Restaurant Association

Who should be listed as an Author for your Organization?

Only the Organization

Both the Officer and the Organization

\* Check if the title or identifying information is for identification purposes only,  if you are signing as an individual and not of behalf of an organization.

Signature [REDACTED]

### Additional Author

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Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization)

Full Name (Print)

Title (If Applicable)

San Francisco Address (Where you are Registered)

Signature 

Email

Organization (Entity)  (If selected, complete both the Individual Author section and the Organization Section)


Name of Organization (Print)

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Email

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Format B, I, BI	Keep Text Within the Vertical Lines	# of words per line
	<p><b>Prop L won't fix Muni's issues—we deserve better. We cannot afford to keep funding a dysfunctional system. Vote no on Prop L.</b></p> <p>Prop L might sound like a step toward fixing Muni, but it's not the right solution. The proponents admit that—at best—this may save a few bus lines, but there's no guarantee.</p> <p>In fact, <b>Prop L lacks standard oversight</b>, meaning there's no guarantee the money will be used effectively. Typically, taxpayer-funded measures include audits and citizen oversight; Prop L has neither. Instead, it throws money at a system in disarray without reform or a plan for improvement.</p> <p>While Muni urgently needs more funding, <b>Prop L only scratches the surface, raising a small fraction of what's required.</b> Worse, it does nothing to fix the underlying problems of financial mismanagement, unreliable service, and lack of accountability.</p> <p>Even if Prop L passes, the City will soon return with another tax hike, forcing us to pay more while still not seeing real improvements.</p> <p><b>This measure raises the cost of living, making life more difficult for seniors and disabled residents who can least afford it.</b></p> <p>We need comprehensive solutions that pair funding with real reform. San Francisco voters shouldn't be asked to support higher taxes without meaningful changes.</p> <p><b>Vote No on Prop L to demand real reform, real accountability, and a transportation system that works for everyone.</b></p> <p><b>DemandMuniReform.com</b></p> <p>California Nightlife Association Golden Gate Restaurant Association GrowSF SF Chamber of Commerce sf.citi TogetherSF Action PADS (Protect App-Based Drivers)</p>	
	<p><i>If handwritten information or a revision is unclear, Department staff will interpret the handwritten information to the best of their abilities; this interpretation is final.</i></p>	
	<p style="text-align: right;"><b>Total Word Count</b></p>	





# CITY AND COUNTY OF SAN FRANCISCO DEPARTMENT OF ELECTIONS

John Arntz, Director

## Ballot Argument Control Sheet B

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### Section 1: Argument Information

Proposition L

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Rebuttal to Proponent Argument

Paid Argument in Favor

Opponent Argument

Rebuttal to Opponent Argument

Paid Argument Against

### Section 2: Additional Author Information

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- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

**Individual (or principal officer of Organization)**

Full Name (Print) Sachin Agarwal Title (If Applicable) Director

San Francisco Address (Where you are Registered) [REDACTED] SF 94122

Signature

**Organization (Entity)**  (If selected, complete both the Individual Author section and the Organization section)

Name of Organization (Print) GrowthSF

Who should be listed as an Author for your Organization?

Only the Organization

Both the Officer and the Organization

\* Check if the title of \_\_\_\_\_ if you are signing as \_\_\_\_\_

Signature

### Additional Author Information

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**Individual (or principal officer of Organization)**

Full Name (Print)

Title (If Applicable)

San Francisco Address (Where you are Registered)

Signature

Email

**Organization (Entity)**  (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print)

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Email

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CITY AND COUNTY OF SAN FRANCISCO DEPARTMENT OF ELECTIONS

John Arntz, Director

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Section 1: Argument Information

Proposition L

Proponent Argument [ ]

Rebuttal to Proponent Argument [X]

Paid Argument in Favor [ ]

Opponent Argument [ ]

Rebuttal to Opponent Argument [ ]

Paid Argument Against [ ]

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Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization) [ ]

Full Name (Print) Rebecca Prozan

Title (If Applicable) Board Chair

San Francisco Address (Where you are Registered)

Signature

Organization (E)

Name of Organization (Print) SF. CITY

Who should be listed as an Author for your Organization?

Only the Organization [X]

Both the Officer and the Organization [ ]

\* Check if the title or identifying information is for identification purposes only if you are signing

Signature

Additional Author Information

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	<p><b>Prop L won't fix Muni's issues—we deserve better. We cannot afford to keep funding a dysfunctional system. Vote no on Prop L.</b></p> <p>Prop L might sound like a step toward fixing Muni, but it's not the right solution. The proponents admit that—at best—this may save a few bus lines, but there's no guarantee.</p> <p>In fact, <b>Prop L lacks standard oversight</b>, meaning there's no guarantee the money will be used effectively. Typically, taxpayer-funded measures include audits and citizen oversight; Prop L has neither. Instead, it throws money at a system in disarray without reform or a plan for improvement.</p> <p>While Muni urgently needs more funding, <b>Prop L only scratches the surface, raising a small fraction of what's required.</b> Worse, it does nothing to fix the underlying problems of financial mismanagement, unreliable service, and lack of accountability.</p> <p>Even if Prop L passes, the City will soon return with another tax hike, forcing us to pay more while still not seeing real improvements.</p> <p><b>This measure raises the cost of living, making life more difficult for seniors and disabled residents who can least afford it.</b></p> <p>We need comprehensive solutions that pair funding with real reform. San Francisco voters shouldn't be asked to support higher taxes without meaningful changes.</p> <p><b>Vote No on Prop L to demand real reform, real accountability, and a transportation system that works for everyone.</b></p> <p><b>DemandMuniReform.com</b></p> <p>California Nightlife Association Golden Gate Restaurant Association GrowSF SF Chamber of Commerce sf.citi TogetherSF Action PADS (Protect App-Based Drivers)</p>	
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<b>Total Word Count</b>		





# CITY AND COUNTY OF SAN FRANCISCO DEPARTMENT OF ELECTIONS

John Arntz, Director

## Ballot Argument Control Sheet B

Office Use Only	
2024 AUG 19 AM 10:57	
DEPARTMENT OF ELECTIONS	
Time/Date Stamp	
Label	

Control Sheet A must be submitted for every ballot argument, with required signatures and author information.

For an argument submitted on behalf of an organization, the "Individual" section must also be completed by a principal officer of the organization who must be a registered San Francisco voter.

If your argument has more than one author, you must also submit Control Sheet B with required signatures and information for all additional authors.

### Section 1: Argument Information

Proposition   L  

Proponent Argument

Rebuttal to Proponent Argument

Paid Argument in Favor

Opponent Argument

Rebuttal to Opponent Argument

Paid Argument Against

### Section 2: Additional Author Information

#### Declaration Related to Proponent and Opponent Arguments

I attest under the penalty of perjury that I am an Author of the **Proponent Argument** for Proposition    being submitted and that I am not a Non-supporter of this measure. A Non-supporter is defined as a person who, with respect to a measure:

- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in opposition to the measure;
- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the defeat of the measure.

I attest under the penalty of perjury that I am an Author of the **Opponent Argument** for Proposition   L   being submitted and that I am not a Supporter of this measure. A Supporter is defined as a person who with respect to a measure:

- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in support of the measure;
- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

**Individual (or principal officer of Organization)**

Full Name (Print) Russ Wilson

Title (If Applicable) Director

San Francisco Address

Signature

**Organization (Entity)**  (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print) Together SF Action

Who should be listed as an Author for your Organization?

Only the Organization

Both the Officer and the Organization

\* Check if the title or identifying information is for identification purposes only,  if you are signing

Signature

### Additional Author Information

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Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization)

Full Name (Print)

Title (If Applicable)

San Francisco Address (Where you are Registered)

Signature 

Email

Organization (Entity)  (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print)

Who should be listed as an Author for your Organization?

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Both the Officer and the Organization

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Signature 

Email

### Section 3: Argument Text

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Format B, I, BI		# of words per line
	<p style="text-align: center;">← <b>Prop L won't fix Muni's issues—we deserve better. We cannot afford to keep funding a dysfunctional system. Vote no on Prop L.</b> →</p> <p>Prop L might sound like a step toward fixing Muni, but it's not the right solution. The proponents admit that—at best—this may save a few bus lines, but there's no guarantee.</p> <p>In fact, <b>Prop L lacks standard oversight</b>, meaning there's no guarantee the money will be used effectively. Typically, taxpayer-funded measures include audits and citizen oversight; Prop L has neither. Instead, it throws money at a system in disarray without reform or a plan for improvement.</p> <p>While Muni urgently needs more funding, <b>Prop L only scratches the surface, raising a small fraction of what's required.</b> Worse, it does nothing to fix the underlying problems of financial mismanagement, unreliable service, and lack of accountability.</p> <p>Even if Prop L passes, the City will soon return with another tax hike, forcing us to pay more while still not seeing real improvements.</p> <p><b>This measure raises the cost of living, making life more difficult for seniors and disabled residents who can least afford it.</b></p> <p>We need comprehensive solutions that pair funding with real reform. San Francisco voters shouldn't be asked to support higher taxes without meaningful changes.</p> <p><b>Vote No on Prop L to demand real reform, real accountability, and a transportation system that works for everyone.</b></p> <p><b>DemandMuniReform.com</b></p> <p>California Nightlife Association Golden Gate Restaurant Association GrowSF SF Chamber of Commerce sf.citi TogetherSF Action PADS (Protect App-Based Drivers)</p>	
	<p><i>If handwritten information or a revision is unclear, Department staff will interpret the handwritten information to the best of their abilities; this interpretation is final.</i></p>	<p style="text-align: right;"><b>Total Word Count</b></p>





CITY AND COUNTY OF SAN FRANCISCO  
DEPARTMENT OF ELECTIONS

John Arntz, Director

Ballot Argument Control Sheet B

Control Sheet A must be submitted for every ballot argument, with required signatures and author information.

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Section 1: Argument Information

Proposition   L  

Proponent Argument

Rebuttal to Proponent Argument

Paid Argument in Favor

Opponent Argument

Rebuttal to Opponent Argument

Paid Argument Against

Office Use Only
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DEPARTMENT OF ELECTIONS
Time/Date Stamp
Label

Section 2: Additional Author Information

Declaration Related to Proponent and Opponent Arguments

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Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization)

Full Name (Print) RAMONA PRIETO

Title (If Applicable) Director, PADS Board of Directors

San Francisco Address (Where you are Registered) [Redacted]

Signature [Redacted]

Organization (Entity)  (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print) Protect App Based Drivers (PADS)

Who should be listed as an Author for your Organization?

Only the Organization

Both the Officer and the Organization

\* Check if the title or identifying information is for identification purposes only,  if you are signing as an individual [Redacted]

Signature [Redacted]

Additional Author Informa

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