



Ballot Argument Control Sheet A

Control Sheet A must be submitted for every ballot argument, with required signatures and author information. If your argument has more than one author, you must also submit Control Sheet B with required signatures and information for all additional authors.

For an argument submitted on behalf of an organization, the "Individual" section must also be completed by a principal officer of the organization who must be a registered San Francisco voter.

If an argument states that an individual or organization other than the author supports or opposes the ballot measure, or agrees with or endorses the argument, a completed and signed Consent Form is required.

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2016 AUG 16 PM 3:40
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PAID YES M-1

Facilitate typesetting, and reduce the possibility of transcription error by sending an electronic copy of your ballot argument text within 24 hours after submission to the Department at publications@sfgov.org.

Section 1: Argument Information

Proposition M

Proponent Argument

Rebuttal to Proponent Argument

Paid Argument in Favor

Opponent Argument

Rebuttal to Opponent Argument

Paid Argument Against

Section 2: Author Information

Declaration Related to Proponent and Opponent Arguments

I attest under the penalty of perjury that I am an Author of the **Proponent Argument** for Proposition M being submitted and that I am not a Non-supporter of this measure. A Non-supporter is defined as a person who, with respect to a measure:

- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in opposition to the measure;
- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
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- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization)

Full Name (Print) LONDON DINEED

Title (If Applicable) Mayor

San Francisco Address ([Redacted])

Signature [Redacted]

Email [Redacted]

Organization (Entity) (If selected, complete both the individual author section and the Organization section)

Name of Organization (Print)

Who should be listed as an Author for your Organization?

Only the Organization

Both the Officer and the Organization

* Check if the title or identifying information is for identification purposes only, if you are signing as an individual and not of behalf of an organization.

Signature [Redacted]

Email

Section 3: Submitter Information

The submitter is the person who delivers the argument and supporting materials to the Department. If there is a question or issue with a submission, the Department will contact the submitter.

Full Name (Print) Madeline Dunn

Phone [Redacted]

Mailing Address [Redacted]

Signature [Redacted]

Email [Redacted]

Section 4: Information for Paid Arguments

Paid arguments must include information about the true source of funds for the publication of the argument. It is also required to indicate whether the true source of funds is a recipient committee. This information will be printed below the argument and the author information in the Voter Information Pamphlet.

The true source of funds for the printing fee of this argument:

Revitalize San Francisco

Is the true source of funds a recipient committee, as defined by CA Gov. Code §82013?

Yes No

If the true source(s) of funds is a recipient committee, list the three largest contributors below:

1. *Google*
2. *Airbnb*
3. *Hotel Council of San Francisco*

Section 5: Argument Text

The text of your argument will be printed exactly as submitted. Ensure that your argument meets the legal word limit. You may request that specific argument text be printed in bold, italic, or bold italic type. Type your argument with the desired formatting, or underline the argument text to be formatted and in the left column, mark "B" for bold, "I" for italics, or "BI" for bold italics. Other special formatting is not permitted. **Include author information in argument text.**

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	<p><i>If handwritten information or a revision is unclear, Department staff will interpret the handwritten information to the best of their abilities; this interpretation is final.</i></p>	
	Total Word Count	

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Total # of words=	X \$2/word =	+ \$200 publication fee =	Staff Initials
# of signatures submitted in lieu of publication fee		Receipt #	
X \$0.50/signature		Check #	
Adjusted Fee Total		Amount Paid	



Ballot Argument Control Sheet B

Control Sheet A must be submitted for every ballot argument, with required signatures and author information.

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Paid Argument in Favor

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Section 2: Additional Author Information

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Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization)

Full Name (Print) AARON PESKIN

Title (If Applicable) Board President District 3 Supervisor

San Francisco Address

Signature

Email

Organization (Entity) (If selected, complete both the Individual Author section and the Organization section)

Name of Organization (Print)

Who should be listed as an Author for your Organization?

Only the Organization

Both the Officer and the Organization

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Signature

Email

Additional Author Information

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Full Name (Print)

Title (If Applicable)

San Francisco Address (Where you are Registered)

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Email

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CITY AND COUNTY OF SAN FRANCISCO
DEPARTMENT OF ELECTIONS

John Arntz, Director

Ballot Argument Control Sheet B

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- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization)

Full Name (Print) Rafael Mandelmar

Title (If Applicable) District 8 Supervisor

San Francisco Address (Where you are Registered) _____

Signature _____

Email _____

Organization (Entity) (If selected, complete both the Individual Author section and

Name of Organization (Print) _____

Who should be listed as an Author for your Organization?

Only the Organization

Both the Officer and the Organization

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Signature _____

Email _____

Additional Author Information

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Full Name (Print)

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Email

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DEPARTMENT OF ELECTIONS

John Arntz, Director

Ballot Argument Control Sheet B

Control Sheet A must be submitted for every ballot argument, with required signatures and author information.

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Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization)

Full Name (Print) Catherine Stefani

Title (If Applicable) District 2 Supervisor

San Francisco Address (Where you are Registered) [Redacted]

Signature [Redacted]

Email [Redacted]

Organization (Entity) (If selected, complete both the Individual Author section and the Organization section.)

Name of Organization (Print) _____

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John Arntz, Director

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Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization)

Full Name (Print) AHSHA SAFAJ

Title (If Applicable) COUNTY SUPERVISOR

San Francisco Address (Where you are Registered) [REDACTED]

Signature [REDACTED]

Email

Organization (Entity) (Individual Author section and the Organization Section)

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I attest under the penalty of perjury that I am an Author of the **Opponent Argument** for Proposition M being submitted and that I am not a Supporter of this measure. A Supporter is defined as a person who with respect to a measure:

- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in support of the measure;
- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization)

Full Name (Print)

Myrna Mulaar

Title (If Applicable)

D7 Supervisor

San Francisco Address (

[Redacted]

Signature



[Redacted Signature]

Email

[Redacted Email]

Organization (Entity) (If selected, complete both the individual Author section a

Name of Organization (Print)

Who should be listed as an Author for your Organization?

Only the Organization

Both the Officer and the Organization

* Check if the title or identifying information is for identification purposes only, if you are signing as an individual and not of behalf of an organization.

Signature



Email

Additional Author Information

Declaration Related to Proponent and Opponent Arguments

I attest under the penalty of perjury that I am an Author of the **Proponent Argument** for Proposition ____ being submitted and that I am not a Non-supporter of this measure. A Non-supporter is defined as a person who, with respect to a measure:

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- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization)

Full Name (Print) _____ Title (If Applicable) _____

San Francisco Address (Where you are Registered) _____

Signature  _____ Email _____

Organization (Entity) (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print) _____

Who should be listed as an Author for your Organization?

Only the Organization Both the Officer and the Organization

* Check if the title or identifying information is for identification purposes only, if you are signing as an individual and not of behalf of an organization.

Signature  _____ Email _____

Section 3: Argument Text

The text of your argument will be printed exactly as submitted. Ensure that your argument meets the legal word limit. You may request that specific argument text be printed in bold, italic, or bold italic type. Type your argument with the desired formatting, or underline the argument text to be formatted and in the left column, mark "B" for bold, "I" for italics, or "BI" for bold italics. Other special formatting is not permitted. **Include Author information in argument text.**

Format B, I, BI	← Keep Text Within the Vertical Lines →	# of words per line
	<p>Revitalize our City and Vote Yes on Prop M!</p> <p>San Francisco, long celebrated as a hub of innovation and commerce, is still grappling with the economic impacts of the pandemic. Small businesses are struggling recover and our downtown is suffering. Proposition M is not just a policy change—it's a lifeline for thousands of local businesses on the brink of closure. Passing Proposition M will catalyze sectors like healthcare, arts, entertainment, manufacturing, and cleantech, ensuring San Francisco remains an innovative and dynamic place to live and work. Delayed tax increases will resume in 2025 if Proposition M does not pass. We cannot afford to further burden our local businesses. Help San Francisco's economy thrive by voting Yes on Proposition M.</p> <p><i>Mayor London Breed</i> <i>Board President Aaron Peskin</i> <i>Supervisor Rafael Mandelman</i> <i>Supervisor Catherine Stefani</i> <i>Supervisor Ahsha Safai</i> <i>Supervisor Myrna Melgar</i> <i>Supervisor Connie Chan</i> <i>Assessor-Recorder Joaquín Torres</i></p>	
	<p><i>If handwritten information or a revision is unclear, Department staff will interpret the handwritten information to the best of their abilities; this interpretation is final.</i></p>	
	Total Word Count	



Ballot Argument Control Sheet B

Control Sheet A must be submitted for every ballot argument, with required signatures and author information.

For an argument submitted on behalf of an organization, the "Individual" section must also be completed by a principal officer of the organization who must be a registered San Francisco voter.

If your argument has more than one author, you must also submit Control Sheet B with required signatures and information for all additional authors.

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Label

Section 1: Argument Information

Proposition M

Proponent Argument

Rebuttal to Proponent Argument

Paid Argument in Favor

Opponent Argument

Rebuttal to Opponent Argument

Paid Argument Against

Section 2: Additional Author Information

Declaration Related to Proponent and Opponent Arguments

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- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization)

Full Name (Print) Connie Chan

Title (If Applicable) District Supervisor

San Francisco Address (Where you are Registered) [Redacted]

Signature

Email [Redacted]

Organization (Entity) (If selected, complete both the individual Author section and the Organization Section)

Name of Organization (Print)

Who should be listed as an Author for your Organization?

Only the Organization

Both the Officer and the Organization

* Check if the title or identifying information is for identification purposes only, if you are signing as an individual and not of behalf of an organization.

Signature

Email

Additional Author Information

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Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization)

Full Name (Print)

Title (If Applicable)

San Francisco Address (Where you are Registered)

Signature 

Email

Organization (Entity) (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print)

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Both the Officer and the Organization

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Signature 

Email

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<p><i>If handwritten information or a revision is unclear, Department staff will interpret the handwritten information to the best of their abilities; this interpretation is final.</i></p>		
	Total Word Count	



CITY AND COUNTY OF SAN FRANCISCO DEPARTMENT OF ELECTIONS

John Arntz, Director

Ballot Argument Control Sheet B

Control Sheet A must be submitted for every ballot argument, with required signatures and author information.

For an argument submitted on behalf of an organization, the "Individual" section must also be completed by a principal officer of the organization who must be a registered San Francisco voter.

If your argument has more than one author, you must also submit Control Sheet B with required signatures and information for all additional authors.

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Section 1: Argument Information

Proposition M

Proponent Argument

Rebuttal to Proponent Argument

Paid Argument in Favor

Opponent Argument

Rebuttal to Opponent Argument

Paid Argument Against

Section 2: Additional Author Information

Declaration Related to Proponent and Opponent Arguments

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- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization)

Full Name (Print) JOAQUIN TORRES

Title (If Applicable) ASSESSOR-RECORDER

San Francisco Address (Where you are Registered)

Signature

Organization (Entity) (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print)

Who should be listed as an Author for your Organization?

Only the Organization

Both the Officer and the Organization

* Check if the title or identifying information is for identification purposes only, if you are signing as an individual and not of behalf of an organization.

Signature

Email

Additional Author Information

Declaration Related to Proponent and Opponent Arguments

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- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization)

Full Name (Print)

Title (If Applicable)

San Francisco Address (Where you are Registered)

Signature 

Email

Organization (Entity) (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print)

Who should be listed as an Author for your Organization?

Only the Organization

Both the Officer and the Organization

* Check if the title or identifying information is for identification purposes only, if you are signing as an individual and not of behalf of an organization.

Signature 

Email

Section 3: Argument Text

The text of your argument will be printed exactly as submitted. Ensure that your argument meets the legal word limit. You may request that specific argument text be printed in bold, italic, or bold italic type. Type your argument with the desired formatting, or underline the argument text to be formatted and in the left column, mark "B" for bold, "I" for italics, or "BI" for bold italics. Other special formatting is not permitted. **Include Author information in argument text.**

Format B, I, BI	← Keep Text Within the Vertical Lines →	# of words per line
	<p>Revitalize our City and Vote Yes on Prop M! San Francisco, long celebrated as a hub of innovation and commerce, is still grappling with the economic impacts of the pandemic. Small businesses are struggling recover and our downtown is suffering. Proposition M is not just a policy change—it's a lifeline for thousands of local businesses on the brink of closure. Passing Proposition M will catalyze sectors like healthcare, arts, entertainment, manufacturing, and cleantech, ensuring San Francisco remains an innovative and dynamic place to live and work. Delayed tax increases will resume in 2025 if Proposition M does not pass. We cannot afford to further burden our local businesses. Help San Francisco's economy thrive by voting Yes on Proposition M.</p> <p><i>Mayor London Breed</i> <i>Board President Aaron Peskin</i> <i>Supervisor Rafael Mandelman</i> <i>Supervisor Catherine Stefani</i> <i>Supervisor Ahsha Safai</i> <i>Supervisor Myrna Melgar</i> <i>Supervisor Connie Chan</i> <i>Assessor-Recorder Joaquín Torres</i></p>	
<p><i>If handwritten information or a revision is unclear, Department staff will interpret the handwritten information to the best of their abilities; this interpretation is final.</i></p>		
<p>Total Word Count</p>		



Ballot Argument Control Sheet A

Control Sheet A must be submitted for every ballot argument, with required signatures and author information. If your argument has more than one author, you must also submit Control Sheet B with required signatures and information for all additional authors.

For an argument submitted on behalf of an organization, the "Individual" section must also be completed by a principal officer of the organization who must be a registered San Francisco voter.

If an argument states that an individual or organization other than the author supports or opposes the ballot measure, or agrees with or endorses the argument, a completed and signed Consent Form is required.

Office Use Only stamp: 2024 AUG 16 PM 3:40 DEPARTMENT OF ELECTIONS Time/Date Stamp

PAID YES M-2

Facilitate typesetting, and reduce the possibility of transcription error by sending an electronic copy of your ballot argument text within 24 hours after submission to the Department at publications@sfgov.org.

Section 1: Argument Information

Proposition M

Proponent Argument []

Rebuttal to Proponent Argument []

Paid Argument in Favor [x]

Opponent Argument []

Rebuttal to Opponent Argument []

Paid Argument Against []

Section 2: Author Information

Declaration Related to Proponent and Opponent Arguments

I attest under the penalty of perjury that I am an Author of the Proponent Argument for Proposition M being submitted and that I am not a Non-supporter of this measure. A Non-supporter is defined as a person who, with respect to a measure:

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Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization) []

Full Name (Print) Rodney Fong Title (If Applicable) President and CEO

San Francisco Address (Where you are Registered) 47 16th Avenue

Signature [Redacted] Email [Redacted]

Organization (Entity) [] (If selected, complete both the Individual Author section and the Organization section)

Name of Organization (Print) San Francisco Chamber of Commerce

Who should be listed as an Author for your Organization?

Only the Organization [x] Both the Officer and the Organization []

* Check if the title or organization purposes only, if you are signing as organization. []

Signature [Redacted] Email [Redacted]

Section 3: Submitter

The submitter is the person who delivers the argument and supporting materials to the Department. If there is a question or issue with a submission, the Department will contact the submitter.

Full Name (Print) Madeline Dunn Phone [Redacted]

Mailing Address [Redacted]

Signature [Redacted] Email [Redacted]

Section 4: Information for Paid Arguments

Paid arguments must include information about the true source of funds for the publication of the argument. It is also required to indicate whether the true source of funds is a recipient committee. This information will be printed below the argument and the author information in the Voter Information Pamphlet.

The true source of funds for the printing fee of this argument:

Revitalize San Francisco

Is the true source of funds a recipient committee, as defined by CA Gov. Code §82013?

Yes No

If the true source(s) of funds is a recipient committee, list the three largest contributors below:

1. *Google*
2. *Arbnb*
3. *Hotel Council of San Francisco*

Section 5: Argument Text

The text of your argument will be printed exactly as submitted. Ensure that your argument meets the legal word limit. You may request that specific argument text be printed in bold, italic, or bold italic type. Type your argument with the desired formatting, or underline the argument text to be formatted and in the left column, mark "B" for bold, "I" for italics, or "BI" for bold italics. Other special formatting is not permitted. **Include author information in argument text.**

Format B, I, BI	Keep Text Within the Vertical Lines	# of words per line
	<p>Support Proposition M: A Crucial Measure for Small Businesses</p> <p>As representatives of San Francisco's local chambers of commerce, we support Proposition M. This vital measure is essential for the survival and prosperity of the hundreds of small businesses we represent. Since the pandemic, our members—spanning retail, hospitality, and more—have faced unprecedented challenges. By easing the tax burden on these industries, we are directly supporting their ability to rebound and flourish post-pandemic. Beyond immediate tax relief, this measure will also simplify San Francisco's business tax structure, making it more navigable for businesses and ensuring long-term economic stability. Without this measure, rising taxes in 2025 will stifle recovery efforts and economic growth. Vote Yes on Proposition M to safeguard the future of San Francisco's vibrant small business community! <i>Revitalize SF.com</i></p> <p><i>San Francisco Chamber of Commerce</i> <i>Hispanic Chambers of Commerce of San Francisco</i> <i>San Francisco Filipino American Chamber of Commerce</i> <i>San Francisco African American Chamber of Commerce</i></p>	
<p>If handwritten information or a revision is unclear, Department staff will interpret the handwritten information to the best of their abilities; this interpretation is final.</p>		
Total Word Count		

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Total # of words=	X \$2/word =	+ \$200 publication fee =		Staff Initials
# of signatures submitted in lieu of publication fee		Receipt #		
X \$0.50/signature		Check #		
Adjusted Fee Total		Amount Paid		



CITY AND COUNTY OF SAN FRANCISCO
DEPARTMENT OF ELECTIONS

John Arntz, Director

Ballot Argument Control Sheet B

Control Sheet A must be submitted for every ballot argument, with required signatures and author information.

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Label

Section 1: Argument Information

Proposition M

Proponent Argument

Rebuttal to Proponent Argument

Paid Argument in Favor

Opponent Argument

Rebuttal to Opponent Argument

Paid Argument Against

Section 2: Additional Author Information

Declaration Related to Proponent and Opponent Arguments

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- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization)

Full Name (Print) CARLOS SOLORZANO Title (If Applicable) CEO

San Francisco Address [Redacted]

Signature [Redacted] Email [Redacted]

Organization (Enter name of organization in the Individual Author section and the Organization Section)

Name of Organization (Print) Hispanic Chamber of Commerce of San Francisco

Who should be listed as an Author for your Organization?

Only the Organization Both the Officer and the Organization

* Check if the title or identifying information is for identification purposes only if you are signing as an individual

Signature [Redacted] Email [Redacted]

Additional Author Information

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Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization)

Full Name (Print) _____ Title (If Applicable) _____

San Francisco Address (Where you are Registered) _____

Signature  _____ Email _____

Organization (Entity) (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print) _____

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Only the Organization Both the Officer and the Organization

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	Total Word Count	



CITY AND COUNTY OF SAN FRANCISCO DEPARTMENT OF ELECTIONS

John Arntz, Director

Ballot Argument Control Sheet B

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Section 1: Argument Information

Proposition M

Proponent Argument

Rebuttal to Proponent Argument

Paid Argument in Favor

Opponent Argument

Rebuttal to Opponent Argument

Paid Argument Against

Section 2: Additional Author Information

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- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization)

Full Name (Print) Jose Pecho

Title (If Applicable) Chairman

San Francisco Address (Where you are Registered)

Signature

Email

Organization (Entity) (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print) San Francisco Filipino American Chamber of Commerce

Who should be listed as an Author for your Organization?

Only the Organization

Both the Officer and the Organization

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Signature

Email

Additional Author Information

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- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the defeat of the measure.

I attest under the penalty of perjury that I am an Author of the **Opponent Argument** for Proposition ____ being submitted and that I am not a Supporter of this measure. A Supporter is defined as a person who with respect to a measure:

- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in support of the measure;

- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization)

Full Name (Print) _____ Title (If Applicable) _____

San Francisco Address (Where you are Registered) _____

Signature  _____ Email _____

Organization (Entity) (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print) _____

Who should be listed as an Author for your Organization?

Only the Organization Both the Officer and the Organization

* Check if the title or identifying information is for identification purposes only, if you are signing as an individual and not of behalf of an organization.

Signature  _____ Email _____

Section 3: Argument Text

The text of your argument will be printed exactly as submitted. Ensure that your argument meets the legal word limit. You may request that specific argument text be printed in bold, italic, or bold italic type. Type your argument with the desired formatting, or underline the argument text to be formatted and in the left column, mark "B" for bold, "I" for italics, or "BI" for bold italics. Other special formatting is not permitted. **Include Author information in argument text.**

Format B, I, BI	← Keep Text Within the Vertical Lines →	# of words per line
	<p>Support Proposition M: A Crucial Measure for Small Businesses</p> <p>As representatives of San Francisco's local chambers of commerce, we support Proposition M. This vital measure is essential for the survival and prosperity of the hundreds of small businesses we represent. Since the pandemic, our members—spanning retail, hospitality, and more—have faced unprecedented challenges. By easing the tax burden on these industries, we are directly supporting their ability to rebound and flourish post-pandemic. Beyond immediate tax relief, this measure will also simplify San Francisco's business tax structure, making it more navigable for businesses and ensuring long-term economic stability. Without this measure, rising taxes in 2025 will stifle recovery efforts and economic growth. Vote Yes on Proposition M to safeguard the future of San Francisco's vibrant small business community!</p> <p><i>San Francisco Chamber of Commerce</i> <i>Hispanic Chambers of Commerce of San Francisco</i> <i>San Francisco Filipino American Chamber of Commerce</i> <i>San Francisco African American Chamber of Commerce</i></p>	
<p><i>If handwritten information or a revision is unclear, Department staff will interpret the handwritten information to the best of their abilities; this interpretation is final.</i></p>		
	Total Word Count	

- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.


Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization)

Full Name (Print)

Title (If Applicable)

San Francisco Address (Where you are Registered)

Signature 

Email

Organization (Entity) (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print)

Who should be listed as an Author for your Organization?

Only the Organization

Both the Officer and the Organization

* Check if the title or identifying information is for identification purposes only, if you are signing as an individual and not of behalf of an organization.

Signature 

Email

Section 3: Argument Text

The text of your argument will be printed exactly as submitted. Ensure that your argument meets the legal word limit. You may request that specific argument text be printed in bold, italic, or bold italic type. Type your argument with the desired formatting, or underline the argument text to be formatted and in the left column, mark "B" for bold, "I" for italics, or "BI" for bold italics. Other special formatting is not permitted. **Include Author information in argument text.**

Format B, I, BI	Keep Text Within the Vertical Lines	# of words per line
	<p>Support Proposition M: A Crucial Measure for Small Businesses</p> <p>As representatives of San Francisco's local chambers of commerce, we support Proposition M. This vital measure is essential for the survival and prosperity of the hundreds of small businesses we represent. Since the pandemic, our members—spanning retail, hospitality, and more—have faced unprecedented challenges. By easing the tax burden on these industries, we are directly supporting their ability to rebound and flourish post-pandemic. Beyond immediate tax relief, this measure will also simplify San Francisco's business tax structure, making it more navigable for businesses and ensuring long-term economic stability. Without this measure, rising taxes in 2025 will stifle recovery efforts and economic growth. Vote Yes on Proposition M to safeguard the future of San Francisco's vibrant small business community!</p> <p><i>San Francisco Chamber of Commerce</i> <i>Hispanic Chambers of Commerce of San Francisco</i> <i>San Francisco Filipino American Chamber of Commerce</i> <i>San Francisco African American Chamber of Commerce</i></p>	
<p><i>If handwritten information or a revision is unclear, Department staff will interpret the handwritten information to the best of their abilities; this interpretation is final.</i></p>		
	Total Word Count	



CITY AND COUNTY OF SAN FRANCISCO DEPARTMENT OF ELECTIONS

John Arntz, Director

Ballot Argument Control Sheet A

Control Sheet A must be submitted for every ballot argument, with required signatures and author information. If your argument has more than one author, you must also submit Control Sheet B with required signatures and information for all additional authors.

For an argument submitted on behalf of an organization, the "Individual" section must also be completed by a principal officer of the organization who must be a registered San Francisco voter.

If an argument states that an individual or organization other than the author supports or opposes the ballot measure, or agrees with or endorses the argument, a completed and signed Consent Form is required.

Office Use Only
Time/Date Stamp

PAID YES M-3

Facilitate typesetting, and reduce the possibility of transcription error by sending an electronic copy of your ballot argument text within 24 hours after submission to the Department at publications@sfgov.org.

Section 1: Argument Information

Proposition M

Proponent Argument []

Rebuttal to Proponent Argument []

Paid Argument in Favor [x]

Opponent Argument []

Rebuttal to Opponent Argument []

Paid Argument Against []

Section 2: Author Information

Declaration Related to Proponent and Opponent Arguments

I attest under the penalty of perjury that I am an Author of the Proponent Argument for Proposition M being submitted and that I am not a Non-supporter of this measure. A Non-supporter is defined as a person who, with respect to a measure:

- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in opposition to the measure;
Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the defeat of the measure.

I attest under the penalty of perjury that I am an Author of the Opponent Argument for Proposition M being submitted and that I am not a Supporter of this measure. A Supporter is defined as a person who with respect to a measure:

- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in support of the measure;
Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization) []

Full Name (Print) Laura Ann Thomas

Title (If Applicable) Executive Director

San Francisco Address (Where you are Registered)

Signature

Email

Organization (Entity) [x] (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print) Golden Gate Restaurant Association

Who should be listed as an Author for your Organization?

Only the Organization [x]

Both the Officer and the Organization []

* Check if the title or identifying information is for identification purposes only, if you are signing as an individual and not of behalf of an organization []

Signature

Email

Section 3: Submitter

The submitter is the person who delivers the argument and supporting materials to the Department. If there is a question or issue with a submission, the Department will contact the submitter.

Full Name (Print) Madeline Dunn

Phone

Mailing Address

Signature

Email

Section 4: Information for Paid Arguments

Paid arguments must include information about the true source of funds for the publication of the argument. It is also required to indicate whether the true source of funds is a recipient committee. This information will be printed below the argument and the author information in the Voter Information Pamphlet.

The true source of funds for the printing fee of this argument:

Revitalize San Francisco

Is the true source of funds a recipient committee, as defined by CA Gov. Code §82013?

Yes No

If the true source(s) of funds is a recipient committee, list the three largest contributors below:

- 1. *Google*
- 2. *Airbnb*
- 3. *Hotel Council of San Francisco*

Section 5: Argument Text

The text of your argument will be printed exactly as submitted. Ensure that your argument meets the legal word limit. You may request that specific argument text be printed in bold, italic, or bold italic type. Type your argument with the desired formatting, or underline the argument text to be formatted and in the left column, mark "B" for bold, "I" for italics, or "BI" for bold italics. Other special formatting is not permitted. **Include author information in argument text.**

Format B, I, BI	Keep Text Within the Vertical Lines	# of words per line
	<p>Save San Francisco's Small Businesses - Vote YES on M</p> <p>San Francisco has long been a beacon of innovation, culture, and entrepreneurship, but our small businesses are now on the brink of collapse. The relentless pressures of high business taxes and operational costs, exacerbated by the pandemic, have left our once-bustling neighborhoods desolate. Prop M is our lifeline to recovery, offering essential tax relief to over 2,700 small businesses. Without this critical measure, increased tax burdens starting January 2025 will jeopardize our city's economic resurgence. By exempting businesses from onerous city business taxes and eliminating over \$10 million in permitting and licensing fees, we can revive the vibrant storefronts, cozy eateries, and unique neighborhood stores that define San Francisco. Pass Prop M and save our small businesses! <i>Revitalizesf.com.</i></p> <p><i>Golden Gate Restaurant Association</i> <i>San Francisco Council of District Merchants</i> <i>California Nightlife Association</i></p>	
If handwritten information or a revision is unclear, Department staff will interpret the handwritten information to the best of their abilities; this interpretation is final.		
Total Word Count		

Office Use Only			
Total # of words=	X \$2/word =	+ \$200 publication fee =	Staff Initials
# of signatures submitted in lieu of publication fee		Receipt #	
X \$0.50/signature		Check #	
Adjusted Fee Total		Amount Paid	



CITY AND COUNTY OF SAN FRANCISCO
DEPARTMENT OF ELECTIONS

John Arntz, Director

Ballot Argument Control Sheet B

Control Sheet A must be submitted for every ballot argument, with required signatures and author information.

For an argument submitted on behalf of an organization, the "Individual" section must also be completed by a principal officer of the organization who must be a registered San Francisco voter.

If your argument has more than one author, you must also submit Control Sheet B with required signatures and information for all additional authors.

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Time/Date Stamp
Label

Section 1: Argument Information

Proposition M

Proponent Argument

Rebuttal to Proponent Argument

Paid Argument in Favor

Opponent Argument

Rebuttal to Opponent Argument

Paid Argument Against

Section 2: Additional Author Information

Declaration Related to Proponent and Opponent Arguments

I attest under the penalty of perjury that I am an Author of the **Proponent Argument** for Proposition M being submitted and that I am not a Non-supporter of this measure. A Non-supporter is defined as a person who, with respect to a measure:

- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in opposition to the measure;
- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the defeat of the measure.

I attest under the penalty of perjury that I am an Author of the **Opponent Argument** for Proposition M being submitted and that I am not a Supporter of this measure. A Supporter is defined as a person who with respect to a measure:

- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in support of the measure;
- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization)

Full Name (Print) Masood Samereie

Title (If Applicable) President

San Francisco Address (Where you are Registered) _____

Signature _____

Email _____

Organization (Entity) (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print) San Francisco Council of District Merchants Associations

Who should be listed as an Author for your Organization?

Only the Organization

Both the Officer and the Organization

* Check if the title or identifying information is for identification purposes only, if you are signing as a _____

Signature _____

Email _____

Additional Author Information

Declaration Related to Proponent and Opponent Arguments

I attest under the penalty of perjury that I am an Author of the **Proponent Argument** for Proposition _____ being submitted and that I am not a Non-supporter of this measure. A Non-supporter is defined as a person who, with respect to a measure:

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- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the defeat of the measure.

I attest under the penalty of perjury that I am an Author of the **Opponent Argument** for Proposition _____ being submitted and that I am not a Supporter of this measure. A Supporter is defined as a person who with respect to a measure:

- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in support of the measure;

- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization)

Full Name (Print)

Title (If Applicable)

San Francisco Address (Where you are Registered)

Signature 

Email

Organization (Entity) (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print)

Who should be listed as an Author for your Organization?

Only the Organization

Both the Officer and the Organization

* Check if the title or identifying information is for identification purposes only, if you are signing as an individual and not of behalf of an organization.

Signature 

Email

Section 3: Argument Text

The text of your argument will be printed exactly as submitted. Ensure that your argument meets the legal word limit. You may request that specific argument text be printed in bold, italic, or bold italic type. Type your argument with the desired formatting, or underline the argument text to be formatted and in the left column, mark "B" for bold, "I" for italics, or "BI" for bold italics. Other special formatting is not permitted. **Include Author information in argument text.**

Format B, I, BI	Keep Text Within the Vertical Lines	# of words per line
	<p>Save San Francisco's Small Businesses - Vote YES on M San Francisco has long been a beacon of innovation, culture, and entrepreneurship, but our small businesses are now on the brink of collapse. The relentless pressures of high business taxes and operational costs, exacerbated by the pandemic, have left our once-bustling neighborhoods desolate. Prop M is our lifeline to recovery, offering essential tax relief to over 2,700 small businesses. Without this critical measure, increased tax burdens starting January 2025 will jeopardize our city's economic resurgence. By exempting businesses from onerous city business taxes and eliminating over \$10 million in permitting and licensing fees, we can revive the vibrant storefronts, cozy eateries, and unique neighborhood stores that define San Francisco. Pass Prop M and save our small businesses!</p> <p><i>Golden Gate Restaurant Association</i> <i>San Francisco Council of District Merchants</i> <i>California Nightlife Association</i></p>	
<p><i>If handwritten information or a revision is unclear, Department staff will interpret the handwritten information to the best of their abilities; this interpretation is final.</i></p>		
<p>Total Word Count</p>		



CITY AND COUNTY OF SAN FRANCISCO DEPARTMENT OF ELECTIONS

John Arntz, Director

Ballot Argument Control Sheet B

Control Sheet A must be submitted for every ballot argument, with required signatures and author information.

For an argument submitted on behalf of an organization, the "Individual" section must also be completed by a principal officer of the organization who must be a registered San Francisco voter.

If your argument has more than one author, you must also submit Control Sheet B with required signatures and information for all additional authors.

Office Use Only	
Time/Date Stamp	
Label	

Section 1: Argument Information

Proposition M

Proponent Argument

Rebuttal to Proponent Argument

Paid Argument in Favor

Opponent Argument

Rebuttal to Opponent Argument

Paid Argument Against

Section 2: Additional Author Information

Declaration Related to Proponent and Opponent Arguments

I attest under the penalty of perjury that I am an Author of the **Proponent Argument** for Proposition M being submitted and that I am not a Non-supporter of this measure. A Non-supporter is defined as a person who, with respect to a measure:

- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in opposition to the measure;
- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the defeat of the measure.

I attest under the penalty of perjury that I am an Author of the **Opponent Argument** for Proposition M being submitted and that I am not a Supporter of this measure. A Supporter is defined as a person who with respect to a measure:

- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in support of the measure;
- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization)

Full Name (Print) Ben Bleiman

Title (If Applicable) President

San Francisco Address [Redacted]

Signature [Redacted]

Email [Redacted]

Organization (Entity) (If selected, complete both the Individual Author section and

Name of Organization (Print) California Nightlife Association

Who should be listed as an Author for your Organization?

Only the Organization

Both the Officer and the Organization

* Check if the title or identifying information is for identification purposes only, if you are signing as an individual and not of behalf of an organization.

Signature [Redacted]

Email [Redacted]

Additional Author Information

Declaration Related to Proponent and Opponent Arguments

I attest under the penalty of perjury that I am an Author of the **Proponent Argument** for Proposition ____ being submitted and that I am not a Non-supporter of this measure. A Non-supporter is defined as a person who, with respect to a measure:

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- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the defeat of the measure.

I attest under the penalty of perjury that I am an Author of the **Opponent Argument** for Proposition ____ being submitted and that I am not a Supporter of this measure. A Supporter is defined as a person who with respect to a measure:

- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in support of the measure;

- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization)

Full Name (Print) _____ Title (If Applicable) _____

San Francisco Address (Where you are Registered) _____

Signature  _____ Email _____

Organization (Entity) (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print) _____

Who should be listed as an Author for your Organization?

Only the Organization Both the Officer and the Organization

* Check if the title or identifying information is for identification purposes only, if you are signing as an individual and not of behalf of an organization.

Signature  _____ Email _____

Section 3: Argument Text

The text of your argument will be printed exactly as submitted. Ensure that your argument meets the legal word limit. You may request that specific argument text be printed in bold, italic, or bold italic type. Type your argument with the desired formatting, or underline the argument text to be formatted and in the left column, mark "B" for bold, "I" for italics, or "BI" for bold italics. Other special formatting is not permitted. **Include Author information in argument text.**

Format B, I, BI	← Keep Text Within the Vertical Lines →	# of words per line
	<p>Save San Francisco's Small Businesses - Vote YES on M</p> <p>San Francisco has long been a beacon of innovation, culture, and entrepreneurship, but our small businesses are now on the brink of collapse. The relentless pressures of high business taxes and operational costs, exacerbated by the pandemic, have left our once-bustling neighborhoods desolate. Prop M is our lifeline to recovery, offering essential tax relief to over 2,700 small businesses. Without this critical measure, increased tax burdens starting January 2025 will jeopardize our city's economic resurgence. By exempting businesses from onerous city business taxes and eliminating over \$10 million in permitting and licensing fees, we can revive the vibrant storefronts, cozy eateries, and unique neighborhood stores that define San Francisco. Pass Prop M and save our small businesses!</p> <p><i>Golden Gate Restaurant Association</i> <i>San Francisco Council of District Merchants</i> <i>California Nightlife Association</i></p>	
	<p><i>If handwritten information or a revision is unclear, Department staff will interpret the handwritten information to the best of their abilities; this interpretation is final.</i></p>	
	Total Word Count	



Ballot Argument Control Sheet A

Control Sheet A must be submitted for every ballot argument, with required signatures and author information. If your argument has more than one author, you must also submit Control Sheet B with required signatures and information for all additional authors.

For an argument submitted on behalf of an organization, the "Individual" section must also be completed by a principal officer of the organization who must be a registered San Francisco voter.

If an argument states that an individual or organization other than the author supports or opposes the ballot measure, or agrees with or endorses the argument, a completed and signed Consent Form is required.

Office Use Only stamp: 2020 AUG 16 PM 3:41 DEPARTMENT OF ELECTIONS Time/Date Stamp

PAID YES M-4

Facilitate typesetting, and reduce the possibility of transcription error by sending an electronic copy of your ballot argument text within 24 hours after submission to the Department at publications@sfgov.org.

Section 1: Argument Information

Proposition M
Proponent Argument [] Rebuttal to Proponent Argument [] Paid Argument in Favor [x]
Opponent Argument [] Rebuttal to Opponent Argument [] Paid Argument Against []

Section 2: Author Information

Declaration Related to Proponent and Opponent Arguments

I attest under the penalty of perjury that I am an Author of the Proponent Argument for Proposition M being submitted and that I am not a Non-supporter of this measure. A Non-supporter is defined as a person who, with respect to a measure:

- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in opposition to the measure;
Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the defeat of the measure.

I attest under the penalty of perjury that I am an Author of the Opponent Argument for Proposition M being submitted and that I am not a Supporter of this measure. A Supporter is defined as a person who with respect to a measure:

- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in support of the measure;
Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization) [x]

Full Name (Print) Mary Jung Title (If Applicable) Former Chair, San Francisco Democratic Party

San Francisco Address (Where you are Registered) [Redacted]

Signature [Redacted] Email [Redacted]

Organization (Entity) [Redacted] (for section and the Organization Section)

Name of Organization (Print)

Who should be listed as an Author for your Organization?

Only the Organization [] Both the Officer and the Organization []

* Check if the title or identifying information is for identification purposes only, if you are signing as an individual and not of behalf of an organization. [x]

Signature [Redacted] Email [Redacted]

Section 3: Submitter Information

The submitter is the person who delivers the argument and supporting materials to the Department. If there is a question or issue with a submission, the Department will contact the submitter.

Full Name (Print) Madeline Dunn Phone [Redacted]

Mailing Address [Redacted]

Signature [Redacted] Email [Redacted]

Section 4: Information for Paid Arguments

Paid arguments must include information about the true source of funds for the publication of the argument. It is also required to indicate whether the true source of funds is a recipient committee. This information will be printed below the argument and the author information in the Voter Information Pamphlet.

The true source of funds for the printing fee of this argument:

Revitalize San Francisco

Is the true source of funds a recipient committee, as defined by CA Gov. Code §82013?

Yes No

If the true source(s) of funds is a recipient committee, list the three largest contributors below:

- 1. *Google*
- 2. *Airbnb*
- 3. *Hotel Council of San Francisco*

Section 5: Argument Text

The text of your argument will be printed exactly as submitted. Ensure that your argument meets the legal word limit. You may request that specific argument text be printed in bold, italic, or bold italic type. Type your argument with the desired formatting, or underline the argument text to be formatted and in the left column, mark "B" for bold, "I" for italics, or "BI" for bold italics. Other special formatting is not permitted. **Include author information in argument text.**

Format B, I, BI	Keep Text Within the Vertical Lines	# of words per line
	<p>Support Proposition M for a Democratic Commitment to Economic Equity and Community Well-being</p> <p>As leaders in the local Democratic Party, we urge every San Franciscan to support Proposition M. This measure is not just about tax reform; it's a reaffirmation of our core Democratic values of fairness, economic opportunity, and community well-being. Our city's small businesses, have faced unparalleled challenges since the pandemic. By simplifying the tax system and reducing the taxes on these vital enterprises, Proposition M ensures that businesses of all sizes can flourish. This proposition represents our commitment to fostering job creation and economic stability—essential components for a just recovery post-pandemic. Supporting Proposition M is more than a vote for tax reform; it's a vote for equity and prosperity in our beloved city. <i>RevitalizeSF.com.</i></p> <p><i>Mary Jung, Former Chair, San Francisco Democratic Party</i> ✓ <i>Emma Heiken, Vice Chair, San Francisco Democratic County Central Committee</i> ✗ <i>Trevor Chandler, Member, San Francisco Democratic County Central Committee</i> ✓</p>	
If handwritten information or a revision is unclear, Department staff will interpret the handwritten information to the best of their abilities; this interpretation is final.		
Total Word Count		

Office Use Only			
Total # of words=	X \$2/word =	+ \$200 publication fee =	Staff Initials
# of signatures submitted in lieu of publication fee		Receipt #	
X \$0.50/signature		Check #	
Adjusted Fee Total		Amount Paid	



CITY AND COUNTY OF SAN FRANCISCO
DEPARTMENT OF ELECTIONS

John Arntz, Director

Ballot Argument Control Sheet B

Control Sheet A must be submitted for every ballot argument, with required signatures and author information.

For an argument submitted on behalf of an organization, the "Individual" section must also be completed by a principal officer of the organization who must be a registered San Francisco voter.

If your argument has more than one author, you must also submit Control Sheet B with required signatures and information for all additional authors.

Office Use Only
Time/Date Stamp
Label

Section 1: Argument Information

Proposition M

Proponent Argument

Rebuttal to Proponent Argument

Paid Argument in Favor

Opponent Argument

Rebuttal to Opponent Argument

Paid Argument Against

Section 2: Additional Author Information

Declaration Related to Proponent and Opponent Arguments

I attest under the penalty of perjury that I am an Author of the **Proponent Argument** for Proposition M being submitted and that I am not a Non-supporter of this measure. A Non-supporter is defined as a person who, with respect to a measure:

- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in opposition to the measure;
- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the defeat of the measure.

I attest under the penalty of perjury that I am an Author of the **Opponent Argument** for Proposition M being submitted and that I am not a Supporter of this measure. A Supporter is defined as a person who with respect to a measure:

- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in support of the measure;
- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization)

Full Name (Print) Trevor Chandler

Title (If Applicable) SFDCCC Member

San Francisco Address

Signature

Email

Organization (Entity) (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print)

Who should be listed as an Author for your Organization?

Only the Organization

Both the Officer and the Organization

* Check if the title or identifying information is for identification purposes only, if you are signing as an individual and not of behalf of an organization.

Signature

Email

Additional Author Information

Declaration Related to Proponent and Opponent Arguments

I attest under the penalty of perjury that I am an Author of the **Proponent Argument** for Proposition ____ being submitted and that I am not a Non-supporter of this measure. A Non-supporter is defined as a person who, with respect to a measure:

- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in opposition to the measure;
- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the defeat of the measure.

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- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization)

Full Name (Print) _____ Title (If Applicable) _____

San Francisco Address (Where you are Registered) _____

Signature  _____ Email _____

Organization (Entity) (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print) _____

Who should be listed as an Author for your Organization?

Only the Organization Both the Officer and the Organization

* Check if the title or identifying information is for identification purposes only, if you are signing as an individual and not of behalf of an organization.

Signature  _____ Email _____

Section 3: Argument Text

The text of your argument will be printed exactly as submitted. Ensure that your argument meets the legal word limit. You may request that specific argument text be printed in bold, italic, or bold italic type. Type your argument with the desired formatting, or underline the argument text to be formatted and in the left column, mark "B" for bold, "I" for italics, or "BI" for bold italics. Other special formatting is not permitted. **Include Author information in argument text.**

Format B, I, BI	Keep Text Within the Vertical Lines	# of words per line
	<p style="text-align: center;">Support Proposition M for a Democratic Commitment to Economic Equity and Community Well-being</p> <p>As leaders in the local Democratic Party, we urge every San Franciscan to support Proposition M. This measure is not just about tax reform; it's a reaffirmation of our core Democratic values of fairness, economic opportunity, and community well-being. Our city's small businesses, have faced unparalleled challenges since the pandemic. By simplifying the tax system and reducing the taxes on these vital enterprises, Proposition M ensures that businesses of all sizes can flourish. This proposition represents our commitment to fostering job creation and economic stability—essential components for a just recovery post-pandemic. Supporting Proposition M is more than a vote for tax reform; it's a vote for equity and prosperity in our beloved city.</p> <p><i>Mary Jung, Former Chair, San Francisco Democratic Party</i> <i>Emma Heiken, Vice Chair, San Francisco Democratic County Central Committee</i> <i>Trevor Chandler, Member, San Francisco Democratic County Central Committee</i></p>	
	<p><i>If handwritten information or a revision is unclear, Department staff will interpret the handwritten information to the best of their abilities; this interpretation is final.</i></p>	<p style="text-align: right;">Total Word Count</p>



CITY AND COUNTY OF SAN FRANCISCO
DEPARTMENT OF ELECTIONS

SAN FRANCISCO
FILED
John Arntz, Director

Ballot Argument Control Sheet B

Control Sheet A must be submitted for every ballot argument, with required signatures and author information.

For an argument submitted on behalf of an organization, the "Individual" section must also be completed by a principal officer of the organization who must be a registered San Francisco voter.

If your argument has more than one author, you must also submit Control Sheet B with required signatures and information for all additional authors.

Section 1: Argument Information

Proposition M

Proponent Argument

Rebuttal to Proponent Argument

Paid Argument in Favor

Opponent Argument

Rebuttal to Opponent Argument

Paid Argument Against

Office Use Only
Time/Date Stamp
Label

Section 2: Additional Author Information

Declaration Related to Proponent and Opponent Arguments

I attest under the penalty of perjury that I am an Author of the **Proponent Argument** for Proposition M being submitted and that I am not a Non-supporter of this measure. A Non-supporter is defined as a person who, with respect to a measure:

- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in opposition to the measure;
- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the defeat of the measure.

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- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization)

DCCC = Democratic County Central Committee

Full Name (Print) Emma Heiken Hare

Title (If Applicable) Vice Chair, DCCC

San Francisco Address

Signature

Email

Organization (Enter in both the Individual Author section and the Organization Section)

Name of Organization (Print)

Who should be listed as an Author for your Organization?

Only the Organization

Both the Officer and the Organization

* Check if the title or identifying information is for identification purposes only, if you are signing as an individual and not of behalf of an organization.

Signature

Email

Additional Author Information

Declaration Related to Proponent and Opponent Arguments

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Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization)

Full Name (Print)

Title (If Applicable)

San Francisco Address (Where you are Registered)

Signature 

Email

Organization (Entity) (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print)

Who should be listed as an Author for your Organization?

Only the Organization

Both the Officer and the Organization

* Check if the title or identifying information is for identification purposes only, if you are signing as an individual and not of behalf of an organization.

Signature 

Email

Section 3: Argument Text

The text of your argument will be printed exactly as submitted. Ensure that your argument meets the legal word limit. You may request that specific argument text be printed in bold, italic, or bold italic type. Type your argument with the desired formatting, or underline the argument text to be formatted and in the left column, mark "B" for bold, "I" for italics, or "BI" for bold italics. Other special formatting is not permitted. **Include Author information in argument text.**

Format B, I, BI	Keep Text Within the Vertical Lines	# of words per line
	<p>Support Proposition M for a Democratic Commitment to Economic Equity and Community Well-being</p> <p>As leaders in the local Democratic Party, we urge every San Franciscan to support Proposition M. This measure is not just about tax reform; it's a reaffirmation of our core Democratic values of fairness, economic opportunity, and community well-being. Our city's small businesses, have faced unparalleled challenges since the pandemic. By simplifying the tax system and reducing the taxes on these vital enterprises, Proposition M ensures that businesses of all sizes can flourish. This proposition represents our commitment to fostering job creation and economic stability—essential components for a just recovery post-pandemic. Supporting Proposition M is more than a vote for tax reform; it's a vote for equity and prosperity in our beloved city.</p> <p><i>Mary Jung, Former Chair, San Francisco Democratic Party</i> <i>Emma Heiken, Vice Chair, San Francisco Democratic County Central Committee</i> <i>Trevor Chandler, Member, San Francisco Democratic County Central Committee</i></p>	
	If handwritten information or a revision is unclear, Department staff will interpret the handwritten information to the best of their abilities; this interpretation is final.	
	Total Word Count	



CITY AND COUNTY OF SAN FRANCISCO DEPARTMENT OF ELECTIONS

John Arntz, Director

Ballot Argument Control Sheet A

Control Sheet A must be submitted for every ballot argument, with required signatures and author information. If your argument has more than one author, you must also submit Control Sheet B with required signatures and information for all additional authors.

For an argument submitted on behalf of an organization, the "Individual" section must also be completed by a principal officer of the organization who must be a registered San Francisco voter.

If an argument states that an individual or organization other than the author supports or opposes the ballot measure, or agrees with or endorses the argument, a completed and signed Consent Form is required.

Office Use Only	
Time/Date Stamp	

PAID YES M-5

Facilitate typesetting, and reduce the possibility of transcription error by sending an electronic copy of your ballot argument text within 24 hours after submission to the Department at publications@sfgov.org.

Section 1: Argument Information

Proposition M

Proponent Argument

Rebuttal to Proponent Argument

Paid Argument in Favor

Opponent Argument

Rebuttal to Opponent Argument

Paid Argument Against

Section 2: Author Information

Declaration Related to Proponent and Opponent Arguments

I attest under the penalty of perjury that I am an Author of the **Proponent Argument** for Proposition M being submitted and that I am not a Non-supporter of this measure. A Non-supporter is defined as a person who, with respect to a measure:

- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in opposition to the measure;
- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the defeat of the measure.

I attest under the penalty of perjury that I am an Author of the **Opponent Argument** for Proposition M being submitted and that I am not a Supporter of this measure. A Supporter is defined as a person who with respect to a measure:

- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in support of the measure;
- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization)

Former City Controller

Full Name (Print) ED HARRINGTON

Title (If Applicable)

San Francisco Address (Wherever Registered to Vote)

Signature

Email

Organization (Entity)

Author section and the Organization Section)

Name of Organization (Print)

Who should be listed as an Author for your Organization?

Only the Organization

Both the Officer and the Organization

* Check if the title or identifying information is for identification purposes only, if you are signing as an individual and not of behalf of an organization.

Signature

Email

Section 3: Submitter Information

The submitter is the person who delivers the argument and supporting materials to the Department. If there is a question or issue with a submission, the Department will contact the submitter.

Full Name (Print) Madeline Durn

Phone

Mailing Address

Signature

Email

Section 4: Information for Paid Arguments

Paid arguments must include information about the true source of funds for the publication of the argument. It is also required to indicate whether the true source of funds is a recipient committee. This information will be printed below the argument and the author information in the Voter Information Pamphlet.

The true source of funds for the printing fee of this argument:

Revitalize San Francisco

Is the true source of funds a recipient committee, as defined by CA Gov. Code §82013?

Yes No

If the true source(s) of funds is a recipient committee, list the three largest contributors below:

1. *Google*
2. *Airbnb*
3. *Hotel Council of San Francisco*

Section 5: Argument Text

The text of your argument will be printed exactly as submitted. Ensure that your argument meets the legal word limit. You may request that specific argument text be printed in bold, italic, or bold italic type. Type your argument with the desired formatting, or underline the argument text to be formatted and in the left column, mark "B" for bold, "I" for italics, or "BI" for bold italics. Other special formatting is not permitted. **Include author information in argument text.**

Format B, I, BI	Keep Text Within the Vertical Lines	# of words per line
	<p>As a former City Controller, I stand firm in support of Proposition M. San Francisco businesses, both large and small, have faced unprecedented challenges since the pandemic. Proposition M aims to turn our city around by providing much-needed tax relief to over 2,700 small businesses and eliminating millions in permitting and licensing fees. Consider the pulse and vitality of our city—the heartbeat that small businesses generate through local employment, community engagement, and unique offerings. Without intervention, small business taxes are set to increase by January 2025, further straining our economic recovery and hurting the lifeblood of San Francisco's neighborhoods. The pandemic has shown our vulnerabilities, but together, we can build a robust, resilient San Francisco. Vote Yes on Prop M! <i>RevitalizeSF.com.</i></p> <p><i>Ed Harrington, Former City Controller</i></p>	
	If handwritten information or a revision is unclear, Department staff will interpret the handwritten information to the best of their abilities; this interpretation is final.	
	Total Word Count	

Office Use Only

Total # of words=	X \$2/word =	+ \$200 publication fee =	Staff Initials
# of signatures submitted in lieu of publication fee		Receipt #	
X \$0.50/signature		Check #	
Adjusted Fee Total		Amount Paid	

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The true source of funds for the printing fee of this argument:

Revitalize San Francisco

Is the true source of funds a recipient committee, as defined by CA Gov. Code §82013?

Yes No

If the true source(s) of funds is a recipient committee, list the three largest contributors below:

1. *Google*
2. *Arbub*
3. *Hotel Council of San Francisco*

Section 5: Argument Text

The text of your argument will be printed exactly as submitted. Ensure that your argument meets the legal word limit. You may request that specific argument text be printed in bold, italic, or bold italic type. Type your argument with the desired formatting, or underline the argument text to be formatted and in the left column, mark "B" for bold, "I" for italics, or "BI" for bold italics. Other special formatting is not permitted. **Include author information in argument text.**

Format B, I, BI	Keep Text Within the Vertical Lines	# of words per line
	<p>Support Proposition M: A Progressive Vision for an Inclusive and Equitable San Francisco</p> <p>As progressive leaders, we stand in strong support of Proposition M. Since the pandemic, countless small businesses in San Francisco have struggled, affecting not only the livelihoods of business owners but also the vibrancy and diversity of our beloved city. Proposition M is our opportunity to reduce onerous taxes and simplify the business tax system, thereby providing much-needed relief to those who need it most. By eliminating regressive taxes, Proposition M ensures that our city's economic growth benefits businesses of all sizes. This measure is essential for leveling the playing field, promoting community resilience, and supporting our progressive values of social justice and economic equity. Vote Yes on Proposition M to create a brighter future for all! <i>RevitalizeSF.com.</i></p> <p><i>Supervisor Aaron Peskin</i> <i>Supervisor Connie Chan</i> <i>Norman Yee, former President, Board of Supervisors</i> <i>Small Business Forward</i></p>	
<p>If handwritten information or a revision is unclear, Department staff will interpret the handwritten information to the best of their abilities; this interpretation is final.</p>		
Total Word Count		

Office Use Only			
Total # of words=	X \$2/word =	+ \$200 publication fee =	Staff Initials
# of signatures submitted in lieu of publication fee		Receipt #	
X \$0.50/signature		Check #	
Adjusted Fee Total		Amount Paid	



CITY AND COUNTY OF SAN FRANCISCO DEPARTMENT OF ELECTIONS

John Arntz, Director

Ballot Argument Control Sheet B

Control Sheet A must be submitted for every ballot argument, with required signatures and author information.

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If your argument has more than one author, you must also submit Control Sheet B with required signatures and information for all additional authors.

Section 1: Argument Information

Proposition M

Proponent Argument

Rebuttal to Proponent Argument

Paid Argument in Favor

Opponent Argument

Rebuttal to Opponent Argument

Paid Argument Against

Office Use Only	
Time/Date Stamp	
Label	

Section 2: Additional Author Information

Declaration Related to Proponent and Opponent Arguments

I attest under the penalty of perjury that I am an Author of the **Proponent Argument** for Proposition M being submitted and that I am not a Non-supporter of this measure. A Non-supporter is defined as a person who, with respect to a measure:

- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in opposition to the measure;
- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
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I attest under the penalty of perjury that I am an Author of the **Opponent Argument** for Proposition M being submitted and that I am not a Supporter of this measure. A Supporter is defined as a person who with respect to a measure:

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- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization)

Full Name (Print) Connie Chan

Title (If Applicable) District 1 Supervisor

San Francisco Address (Where you are Registered)

Signature

Email

Organization (Entity) (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print)

Who should be listed as an Author for your Organization?

Only the Organization

Both the Officer and the Organization

* Check if the title or identifying information is for identification purposes only, if you are signing as an individual and not of behalf of an organization.

Signature

Email

Additional Author Information

Declaration Related to Proponent and Opponent Arguments

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Individual (or principal officer of Organization)

Full Name (Print)

Title (If Applicable)

San Francisco Address (Where you are Registered)

Signature 

Email

Organization (Entity) (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print)

Who should be listed as an Author for your Organization?

Only the Organization

Both the Officer and the Organization

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Signature 

Email

Section 3: Argument Text

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Format B, I, BI	Keep Text Within the Vertical Lines	# of words per line
	<p>Support Proposition M: A Progressive Vision for an Inclusive and Equitable San Francisco</p> <p>As progressive leaders, we stand in strong support of Proposition M. Since the pandemic, countless small businesses in San Francisco have struggled, affecting not only the livelihoods of business owners but also the vibrancy and diversity of our beloved city. Proposition M is our opportunity to reduce onerous taxes and simplify the business tax system, thereby providing much-needed relief to those who need it most. By eliminating regressive taxes, Proposition M ensures that our city's economic growth benefits businesses of all sizes. This measure is essential for leveling the playing field, promoting community resilience, and supporting our progressive values of social justice and economic equity. Vote Yes on Proposition M to create a brighter future for all!</p> <p><i>Supervisor Aaron Peskin</i> <i>Supervisor Connie Chan</i> <i>Norman Yee, former President, Board of Supervisors</i> <i>Small Business Forward</i></p>	
	<p><i>If handwritten information or a revision is unclear, Department staff will interpret the handwritten information to the best of their abilities; this interpretation is final.</i></p>	
		<p>Total Word Count</p>



CITY AND COUNTY OF SAN FRANCISCO DEPARTMENT OF ELECTIONS

John Arntz, Director

Ballot Argument Control Sheet B

Control Sheet A must be submitted for every ballot argument, with required signatures and author information.

For an argument submitted on behalf of an organization, the "Individual" section must also be completed by a principal officer of the organization who must be a registered San Francisco voter.

If your argument has more than one author, you must also submit Control Sheet B with required signatures and information for all additional authors.

Office Use Only	
Time/Date Stamp	
Label	

Section 1: Argument Information

Proposition M

Proponent Argument

Rebuttal to Proponent Argument

Paid Argument in Favor

Opponent Argument

Rebuttal to Opponent Argument

Paid Argument Against

Section 2: Additional Author Information

Declaration Related to Proponent and Opponent Arguments

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- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization)

Former Board President of Supervisors

Full Name (Print) Norman Yee

Title (If Applicable)

San Francisco Address (

Signature

Email

Organization (Entity)

al Author section and the Organization Section)

Name of Organization (Print)

Who should be listed as an Author for your Organization?

Only the Organization

Both the Officer and the Organization

* Check if the title or identifying information is for identification purposes only, if you are signing as an individual and not of behalf of an organization.

Signature

Email

Additional Author Information

Declaration Related to Proponent and Opponent Arguments

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Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization)

Full Name (Print)

Title (If Applicable)

San Francisco Address (Where you are Registered)

Signature 

Email

Organization (Entity) (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print)

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Signature 

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Format B, I, BI	← Keep Text Within the Vertical Lines →	# of words per line
	<p>Support Proposition M: A Progressive Vision for an Inclusive and Equitable San Francisco</p>	
	<p>As progressive leaders, we stand in strong support of Proposition M. Since the pandemic, countless small businesses in San Francisco have struggled, affecting not only the livelihoods of business owners but also the vibrancy and diversity of our beloved city. Proposition M is our opportunity to reduce onerous taxes and simplify the business tax system, thereby providing much-needed relief to those who need it most. By eliminating regressive taxes, Proposition M ensures that our city's economic growth benefits businesses of all sizes. This measure is essential for leveling the playing field, promoting community resilience, and supporting our progressive values of social justice and economic equity. Vote Yes on Proposition M to create a brighter future for all!</p>	
	<p><i>Supervisor Aaron Peskin Supervisor Connie Chan Norman Yee, former President, Board of Supervisors Small Business Forward</i></p>	
	<p><i>If handwritten information or a revision is unclear, Department staff will interpret the handwritten information to the best of their abilities; this interpretation is final.</i></p>	
		<p>Total Word Count</p>



CITY AND COUNTY OF SAN FRANCISCO DEPARTMENT OF ELECTIONS

John Arntz, Director

Ballot Argument Control Sheet B

Control Sheet A must be submitted for every ballot argument, with required signatures and author information.

For an argument submitted on behalf of an organization, the "Individual" section must also be completed by a principal officer of the organization who must be a registered San Francisco voter.

If your argument has more than one author, you must also submit Control Sheet B with required signatures and information for all additional authors.

Office Use Only	
Time/Date Stamp	
Label	

Section 1: Argument Information

Proposition M

Proponent Argument

Rebuttal to Proponent Argument

Paid Argument in Favor

Opponent Argument

Rebuttal to Opponent Argument

Paid Argument Against

Section 2: Additional Author Information

Declaration Related to Proponent and Opponent Arguments

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- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization)

Full Name (Print) Christine Evans

Title (If Applicable) President

San Francisco Address (Where you are Registered)

Signature

Email

Organization (Entity) (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print) Small Business Forward

Who should be listed as an Author for your Organization?

Only the Organization

Both the Officer and the Organization

* Check if the title or identifying information is for identification purposes only, if you are signing as an

Signature

Email

Additional Author Information

Declaration Related to Proponent and Opponent Arguments

I attest under the penalty of perjury that I am an Author of the **Proponent Argument** for Proposition ____ being submitted and that I am not a Non-supporter of this measure. A Non-supporter is defined as a person who, with respect to a measure:

- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in opposition to the measure;
- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the defeat of the measure.

I attest under the penalty of perjury that I am an Author of the **Opponent Argument** for Proposition ____ being submitted and that I am not a Supporter of this measure. A Supporter is defined as a person who with respect to a measure:

- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in support of the measure;

- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization)

Full Name (Print) _____ Title (If Applicable) _____

San Francisco Address (Where you are Registered) _____

Signature  _____ Email _____

Organization (Entity) (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print) _____

Who should be listed as an Author for your Organization?

Only the Organization Both the Officer and the Organization

* Check if the title or identifying information is for identification purposes only, if you are signing as an individual and not of behalf of an organization.

Signature  _____ Email _____

Section 3: Argument Text

The text of your argument will be printed exactly as submitted. Ensure that your argument meets the legal word limit. You may request that specific argument text be printed in bold, italic, or bold italic type. Type your argument with the desired formatting, or underline the argument text to be formatted and in the left column, mark "B" for bold, "I" for italics, or "BI" for bold italics. Other special formatting is not permitted. **Include Author information in argument text.**

Format B, I, BI	Keep Text Within the Vertical Lines	# of words per line
	<p>Support Proposition M: A Progressive Vision for an Inclusive and Equitable San Francisco</p> <p>As progressive leaders, we stand in strong support of Proposition M. Since the pandemic, countless small businesses in San Francisco have struggled, affecting not only the livelihoods of business owners but also the vibrancy and diversity of our beloved city. Proposition M is our opportunity to reduce onerous taxes and simplify the business tax system, thereby providing much-needed relief to those who need it most. By eliminating regressive taxes, Proposition M ensures that our city's economic growth benefits businesses of all sizes. This measure is essential for leveling the playing field, promoting community resilience, and supporting our progressive values of social justice and economic equity. Vote Yes on Proposition M to create a brighter future for all!</p> <p><i>Supervisor Aaron Peskin</i> <i>Supervisor Connie Chan</i> <i>Norman Yee, former President, Board of Supervisors</i> <i>Small Business Forward</i></p>	
	<p><i>If handwritten information or a revision is unclear, Department staff will interpret the handwritten information to the best of their abilities; this interpretation is final.</i></p>	<p>Total Word Count</p>

Section 4: Information for Paid Arguments

Paid arguments must include information about the true source of funds for the publication of the argument. It is also required to indicate whether the true source of funds is a recipient committee. This information will be printed below the argument and the author information in the Voter Information Pamphlet.

The true source of funds for the printing fee of this argument:

Revitalize San Francisco

Is the true source of funds a recipient committee, as defined by CA Gov. Code §82013?

Yes No

If the true source(s) of funds is a recipient committee, list the three largest contributors below:

1. *Google*
2. *Airbnb*
3. *Hotel Council of San Francisco*

Section 5: Argument Text

The text of your argument will be printed exactly as submitted. Ensure that your argument meets the legal word limit. You may request that specific argument text be printed in bold, italic, or bold italic type. Type your argument with the desired formatting, or underline the argument text to be formatted and in the left column, mark "B" for bold, "I" for italics, or "BI" for bold italics. Other special formatting is not permitted. **Include author information in argument text.**

Format B, I, BI	Keep Text Within the Vertical Lines	# of words per line
	<p>Save Critical Homeless Services – Vote Yes on Proposition M! Homelessness is one of the most pressing issues facing our beloved city. Proposition M is our opportunity to protect vital funding for homeless services. In this post pandemic era, we are relying on a smaller number of companies to pay into the homeless fund. To avoid substantial revenue loss if these companies relocate, Proposition M offers a solution: by reforming our tax structure, we can broaden the tax base and provide stability for essential city services. This funding, contributed by the business community, is crucial to keeping thousands of San Franciscans housed. Vote Yes on Proposition M! <i>Revitalize SF.com</i></p> <p><i>Sharky Laguana, Homelessness Oversight Coalition</i> ✖ <i>San Francisco Coalition on Homelessness</i> <i>Christin Evans, Vice Chair, Homelessness Oversight Commission</i> ✖</p>	
If handwritten information or a revision is unclear, Department staff will interpret the handwritten information to the best of their abilities; this interpretation is final.		
Total Word Count		

Office Use Only

Total # of words=	X \$2/word =	+ \$200 publication fee =		Staff Initials
# of signatures submitted in lieu of publication fee		Receipt #		
X \$0.50/signature		Check #		
Adjusted Fee Total		Amount Paid		



CITY AND COUNTY OF SAN FRANCISCO
DEPARTMENT OF ELECTIONS

John Arntz, Director

Ballot Argument Control Sheet B

Control Sheet A must be submitted for every ballot argument, with required signatures and author information.

For an argument submitted on behalf of an organization, the "Individual" section must also be completed by a principal officer of the organization who must be a registered San Francisco voter.

If your argument has more than one author, you must also submit Control Sheet B with required signatures and information for all additional authors.

Office Use Only
Time/Date Stamp
Label

Section 1: Argument Information

Proposition M

Proponent Argument

Rebuttal to Proponent Argument

Paid Argument in Favor

Opponent Argument

Rebuttal to Opponent Argument

Paid Argument Against

Section 2: Additional Author Information

Declaration Related to Proponent and Opponent Arguments

I attest under the penalty of perjury that I am an Author of the **Proponent Argument** for Proposition M being submitted and that I am not a Non-supporter of this measure. A Non-supporter is defined as a person who, with respect to a measure:

- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in opposition to the measure;
- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the defeat of the measure.

I attest under the penalty of perjury that I am an Author of the **Opponent Argument** for Proposition M being submitted and that I am not a Supporter of this measure. A Supporter is defined as a person who with respect to a measure:

- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in support of the measure;
- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization)

Full Name (Print) Jennifer Friedenbach Title (If Applicable) Executive Director

San Francisco Address (Where you are Registered) 2710 Harrison St

Signature

Email

Organization (Entity) (If selected, complete both the Individual Author section and Organization section)

Name of Organization (Print) San Francisco Coalition on Homelessness

Who should be listed as an Author for your Organization?

Only the Organization

Both the Officer and the Organization

* Check if the title or identifying information is for identification purposes only, if you are signing as an individual and not of behalf of an organization.

Signature

Email

Additional Author Information

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Individual (or principal officer of Organization)

Full Name (Print) _____ Title (If Applicable) _____

San Francisco Address (Where you are Registered) _____

Signature  _____ Email _____

Organization (Entity) (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print) _____

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Only the Organization Both the Officer and the Organization

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Signature  _____ Email _____

Section 3: Argument Text

The text of your argument will be printed exactly as submitted. Ensure that your argument meets the legal word limit. You may request that specific argument text be printed in bold, italic, or bold italic type. Type your argument with the desired formatting, or underline the argument text to be formatted and in the left column, mark "B" for bold, "I" for italics, or "BI" for bold italics. Other special formatting is not permitted. **Include Author information in argument text.**

Format B, I, BI	Keep Text Within the Vertical Lines	# of words per line
	<p>Save Critical Homeless Services – Vote Yes on Proposition M! Homelessness is one of the most pressing issues facing our beloved city. Proposition M is our opportunity to protect vital funding for homeless services. In this post pandemic era, we are relying on a smaller number of companies to pay into the homeless fund. To avoid substantial revenue loss if these companies relocate, Proposition M offers a solution: by reforming our tax structure, we can broaden the tax base and provide stability for essential city services. This funding, contributed by the business community, is crucial to keeping thousands of San Franciscans housed. Vote Yes on Proposition M!</p> <p><i>Sharky Laguana, Homelessness Oversight Coalition</i> <i>San Francisco Coalition on Homelessness</i> <i>Christin Evans, Vice Chair, Homelessness Oversight Commission</i></p>	
	<p><i>If handwritten information or a revision is unclear, Department staff will interpret the handwritten information to the best of their abilities; this interpretation is final.</i></p>	
	Total Word Count	

- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization)

Full Name (Print)

Title (If Applicable)

San Francisco Address (Where you are Registered)

Signature 

Email

Organization (Entity) (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print)

Who should be listed as an Author for your Organization?

Only the Organization

Both the Officer and the Organization

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Signature 

Email

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	<p>Save Critical Homeless Services – Vote Yes on Proposition M! Homelessness is one of the most pressing issues facing our beloved city. Proposition M is our opportunity to protect vital funding for homeless services. In this post pandemic era, we are relying on a smaller number of companies to pay into the homeless fund. To avoid substantial revenue loss if these companies relocate, Proposition M offers a solution: by reforming our tax structure, we can broaden the tax base and provide stability for essential city services. This funding, contributed by the business community, is crucial to keeping thousands of San Franciscans housed. Vote Yes on Proposition M!</p> <p><i>Sharky Laguana, Homelessness Oversight Coalition</i> <i>San Francisco Coalition on Homelessness</i> <i>Christin Evans, Vice Chair, Homelessness Oversight Commission</i></p>	
<p><i>If handwritten information or a revision is unclear, Department staff will interpret the handwritten information to the best of their abilities; this interpretation is final.</i></p>		
<p>Total Word Count</p>		



Ballot Argument Control Sheet A

Control Sheet A must be submitted for every ballot argument, with required signatures and author information. If your argument has more than one author, you must also submit Control Sheet B with required signatures and information for all additional authors.

For an argument submitted on behalf of an organization, the "Individual" section must also be completed by a principal officer of the organization who must be a registered San Francisco voter.

If an argument states that an individual or organization other than the author supports or opposes the ballot measure, or agrees with or endorses the argument, a completed and signed Consent Form is required.

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Time/Date Stamp

PAID YES M-8

Facilitate typesetting, and reduce the possibility of transcription error by sending an electronic copy of your ballot argument text within 24 hours after submission to the Department at publications@sfgov.org.

Section 1: Argument Information

Proposition M

Proponent Argument []

Rebuttal to Proponent Argument []

Paid Argument in Favor [x]

Opponent Argument []

Rebuttal to Opponent Argument []

Paid Argument Against []

Section 2: Author Information

Declaration Related to Proponent and Opponent Arguments

I attest under the penalty of perjury that I am an Author of the Proponent Argument for Proposition M being submitted and that I am not a Non-supporter of this measure. A Non-supporter is defined as a person who, with respect to a measure:

- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in opposition to the measure;
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I attest under the penalty of perjury that I am an Author of the Opponent Argument for Proposition M being submitted and that I am not a Supporter of this measure. A Supporter is defined as a person who with respect to a measure:

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Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization) []

Full Name (Print) Alex Bastian

Title (If Applicable) President and CEO

San Francisco Address (Where you are Registered)

Signature [Redacted]

Email [Redacted]

Organization (Entity) [x] (If selected, complete both the Individual Author section and

Name of Organization (Print) Hotel Council of San Francisco

Who should be listed as an Author for your Organization?

Only the Organization []

Both the Officer and the Organization [x]

* Check if the title or identifying information is for identification purposes only, if you are signing as an individual and not of behalf of an organization. []

Signature [Redacted]

Email [Redacted]

Section 3: Submitter Information

The submitter is the person who delivers the argument and supporting materials to the Department. If there is a question or issue with a submission, the Department will contact the submitter.

Full Name (Print) Madeline Dunn

Phone [Redacted]

Mailing Address [Redacted]

Signature [Redacted]

Email [Redacted]

Section 4: Information for Paid Arguments

Paid arguments must include information about the true source of funds for the publication of the argument. It is also required to indicate whether the true source of funds is a recipient committee. This information will be printed below the argument and the author information in the Voter Information Pamphlet.

The true source of funds for the printing fee of this argument:

Revitalize San Francisco

Is the true source of funds a recipient committee, as defined by CA Gov. Code §82013?

Yes No

If the true source(s) of funds is a recipient committee, list the three largest contributors below:

1. *Google*
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Format B, I, BI	← Keep Text Within the Vertical Lines →	# of words per line
	<p>Proposition M is Essential for San Francisco's Hospitality Industry</p> <p>As representatives of San Francisco's hospitality industry, we emphatically support Proposition M. Our hotels, restaurants, and service providers form the backbone of San Francisco's vibrant tourism economy, welcoming millions of visitors annually. The pandemic left many of us teetering on the edge of financial ruin. Proposition M presents much-needed relief by eliminating excessive taxes and simplifying our tax system, enabling our businesses to recover and flourish. Without this measure, the impending rise in taxes in 2025 threatens to severely restrict our capacity to serve guests and sustain jobs. Supporting Proposition M is imperative for preserving the hospitality industry's indispensable role in San Francisco's economic and cultural tapestry. Vote Yes on Proposition M for a more robust and resilient hospitality sector! <i>Revitalize SF.com.</i></p> <p><i>Alex Bastian, President and CEO, Hotel Council of San Francisco</i> <i>Tony Roumph, Board Member, Hotel Council of San Francisco</i> <i>Golden Gate Restaurant Association</i> <i>California Nightlife Association</i></p>	<p>20</p>
If handwritten information or a revision is unclear, Department staff will interpret the handwritten information to the best of their abilities; this interpretation is final.		
Total Word Count		

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Total # of words=	X \$2/word =	+ \$200 publication fee =	Staff Initials
# of signatures submitted in lieu of publication fee		Receipt #	<p><i>[Handwritten Initials]</i></p>
X \$0.50/signature		Check #	
Adjusted Fee Total		Amount Paid	



CITY AND COUNTY OF SAN FRANCISCO
DEPARTMENT OF ELECTIONS

John Arntz, Director

Ballot Argument Control Sheet B

Control Sheet A must be submitted for every ballot argument, with required signatures and author information.

For an argument submitted on behalf of an organization, the "Individual" section must also be completed by a principal officer of the organization who must be a registered San Francisco voter.

If your argument has more than one author, you must also submit Control Sheet B with required signatures and information for all additional authors.

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Time/Date Stamp	
Label	

Section 1: Argument Information

Proposition M

Proponent Argument

Rebuttal to Proponent Argument

Paid Argument in Favor

Opponent Argument

Rebuttal to Opponent Argument

Paid Argument Against

Section 2: Additional Author Information

Declaration Related to Proponent and Opponent Arguments

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- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization)

Full Name (Print) Tony Rumph

Title (If Applicable) Board Member

San Francisco Address (Where you are Registered) [Redacted]

Signature → [Redacted]

Email [Redacted]

Organization (Entity) (If selected, complete both the individual Author section and the Organization Section)

Name of Organization (Print) Hotel Council of San Francisco

Who should be listed as an Author for your Organization?

Only the Organization

Both the Officer and the Organization

* Check if the title or identifying information is for identification purposes only, if you are signing as an individual and not of behalf of an organization.

Signature → [Redacted]

Email [Redacted]

Additional Author Information

Declaration Related to Proponent and Opponent Arguments

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Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization)

Full Name (Print)

Title (If Applicable)

San Francisco Address (Where you are Registered)

Signature 

Email

Organization (Entity) (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print)

Who should be listed as an Author for your Organization?

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Both the Officer and the Organization

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Signature 

Email

Section 3: Argument Text

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Format B, I, BI	← Keep Text Within the Vertical Lines →	# of words per line
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	<p><i>If handwritten information or a revision is unclear, Department staff will interpret the handwritten information to the best of their abilities; this interpretation is final.</i></p>	
	Total Word Count	



CITY AND COUNTY OF SAN FRANCISCO DEPARTMENT OF ELECTIONS

John Arntz, Director

Ballot Argument Control Sheet B

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Label	

Section 1: Argument Information

Proposition M

Proponent Argument

Rebuttal to Proponent Argument

Paid Argument in Favor

Opponent Argument

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Paid Argument Against

Section 2: Additional Author Information

Declaration Related to Proponent and Opponent Arguments

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- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization)

Full Name (Print) Laura Ann Thomas Title (If Applicable) Executive Director

San Francisco Address (Where you are Registered) _____

Signature Email

Organization (Entity) (If selected, complete both the Individual Author section and the Organization section)

Name of Organization (Print) Golden Gate Restaurant Association

Who should be listed as an Author for your Organization?

Only the Organization Both the Officer and the Organization

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Signature Email

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Full Name (Print)

Title (If Applicable)

San Francisco Address (Where you are Registered)

Signature 

Email

Organization (Entity) (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print)

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	<p><i>If handwritten information or a revision is unclear, Department staff will interpret the handwritten information to the best of their abilities; this interpretation is final.</i></p>	
	Total Word Count	



CITY AND COUNTY OF SAN FRANCISCO DEPARTMENT OF ELECTIONS

John Arntz, Director

Ballot Argument Control Sheet B

Control Sheet A must be submitted for every ballot argument, with required signatures and author information.

For an argument submitted on behalf of an organization, the "Individual" section must also be completed by a principal officer of the organization who must be a registered San Francisco voter.

If your argument has more than one author, you must also submit Control Sheet B with required signatures and information for all additional authors.

Office Use Only	
AUG 16 PM 3:42	
DEPARTMENT OF ELECTIONS	
Time/Date Stamp	
Label	

Section 1: Argument Information

Proposition M

Proponent Argument

Rebuttal to Proponent Argument

Opponent Argument

Rebuttal to Opponent Argument

Paid Argument in Favor

Paid Argument Against

Section 2: Additional Author Information

Declaration Related to Proponent and Opponent Arguments

I attest under the penalty of perjury that I am an Author of the **Proponent Argument** for Proposition M being submitted and that I am not a Non-supporter of this measure. A Non-supporter is defined as a person who, with respect to a measure:

- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in opposition to the measure;
- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the defeat of the measure.

I attest under the penalty of perjury that I am an Author of the **Opponent Argument** for Proposition M being submitted and that I am not a Supporter of this measure. A Supporter is defined as a person who with respect to a measure:

- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in support of the measure;
- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization)

Full Name (Print) Ben Bleiman Title (If Applicable) President

San Francisco Address [Redacted]

Signature [Redacted] Email [Redacted]

Organization (Entity) (If selected, complete both the Individual Author section and the Organization section.)

Name of Organization (Print) California Nightlife Association

Who should be listed as an Author for your Organization?

Only the Organization Both the Officer and the Organization

* Check if the title or identifying information is for identification purposes only, if you are signing as an

Signature [Redacted] Email [Redacted]

Additional Author Information

Declaration Related to Proponent and Opponent Arguments

I attest under the penalty of perjury that I am an Author of the **Proponent Argument** for Proposition ____ being submitted and that I am not a Non-supporter of this measure. A Non-supporter is defined as a person who, with respect to a measure:

- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in opposition to the measure;
- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the defeat of the measure.

I attest under the penalty of perjury that I am an Author of the **Opponent Argument** for Proposition ____ being submitted and that I am not a Supporter of this measure. A Supporter is defined as a person who with respect to a measure:

- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in support of the measure;

- Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
- Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization)

Full Name (Print) _____ Title (If Applicable) _____

San Francisco Address (Where you are Registered) _____

Signature  _____ Email _____

Organization (Entity) (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print) _____

Who should be listed as an Author for your Organization?

Only the Organization Both the Officer and the Organization

* Check if the title or identifying information is for identification purposes only, if you are signing as an individual and not of behalf of an organization.

Signature  _____ Email _____

Section 3: Argument Text

The text of your argument will be printed exactly as submitted. Ensure that your argument meets the legal word limit. You may request that specific argument text be printed in bold, italic, or bold italic type. Type your argument with the desired formatting, or underline the argument text to be formatted and in the left column, mark "B" for bold, "I" for italics, or "BI" for bold italics. Other special formatting is not permitted. **Include Author information in argument text.**

Format B, I, BI	Keep Text Within the Vertical Lines	# of words per line
	<p>Proposition M is Essential for San Francisco As representatives of San Francisco's hospitality industry, we support Proposition M. Our hotels, restaurants, and bars are the backbone of San Francisco's vibrant tourism industry, which attracts millions of visitors annually. The pandemic led us to the edge of financial ruin. Proposition M presents an opportunity to eliminate excessive taxes and simplify our regulatory burden, allowing businesses to recover and flourish. Without this change, the rise in taxes in 2025 threatens to severely restrict our ability to serve guests and sustain jobs. Supporting Proposition M is essential to preserving the hospitality industry's indispensable economic and cultural tapestry. Vote Yes on Proposition M to ensure a robust and resilient hospitality sector!</p> <p><i>Alex Bastian, President and CEO, Hotel Council Tony Roumph, Board Member, Hotel Council of San Francisco Golden Gate Restaurant Association California Nightlife Association</i></p>	
	<p><i>If handwritten information or a revision is unclear, Department staff will interpret the handwritten information to the best of their abilities; this interpretation is final.</i></p>	
	Total Word Count	