



CITY AND COUNTY OF SAN FRANCISCO  
**DEPARTMENT OF ELECTIONS**

SA John Arntz, Director

Official Filing Form  
 Declaration of Candidacy  
 Member, Bay Area Rapid Transit Board of Directors  
 (CAEC §§ 13, 200, 8020, 8028 (a), 8040, 8064; SF MEC § 260)

|                           |               |
|---------------------------|---------------|
| Official Filing Form      |               |
| 2024                      | NOV-7 PM 3:22 |
| DEPT. OF ELECTIONS        |               |
| County Elections Official |               |
| By: _____                 | _____         |
| Date Issued: _____        | _____         |

1 I hereby declare myself a candidate for the nomination/election to the office of BART Board, District 9 to be voted for at the Consolidated General Election to be held on November 5, 2024, and declare the following to be true:

My name is Edward Wright

First Middle/Initial (optional) Last

2 **IMPORTANT NOTE:** A ballot designation is optional. If one is requested, a completed **BALLOT DESIGNATION WORKSHEET** must be submitted. If no ballot designation is requested, write "NONE" and initial in the box. (Elections Code §§ 13107, 13107.3)

I request my name and ballot designation to appear on the ballot as follows:

Name and ballot designation to appear on the ballot

Edward Wright Candidate initials box if NO ballot designation is preferred.

Senior Transit Advisor

Print Your Name for Use on the Ballot

Print Ballot Designation Requested

3 **IMPORTANT NOTE:** The Department of Elections will publish one of the addresses below in the Official Contact List of Candidates and on the Department website.

- 1 ONLY CHECK ONE BOX. Please check the appropriate box to indicate which address you wish to be used for publishing purposes.
- 1 If NO BOX IS CHECKED, the first address listed and provided below will be published.
- 1 If a day telephone number, website, or email address is provided, that information will also be published.
- 1 If an evening telephone number is provided, and is different from day telephone number, it will not be published and it is for DOE use only.

Publish  Mailing Address: P.O. Box 348 Apt. or Unit # \_\_\_\_\_

City/State/Zip Code: San Jose, CA 95103

Publish  Residence Address (Required): \_\_\_\_\_ Apt. or Unit # \_\_\_\_\_

City/State/Zip Code: \_\_\_\_\_

Publish  Business Address: \_\_\_\_\_ Apt. or Unit # \_\_\_\_\_

City/State/Zip Code: \_\_\_\_\_

Telephone (Day): \_\_\_\_\_

Telephone (Evening): \_\_\_\_\_

Website: www.WrightForBART.com

Email: Edward@WrightForBART.com

**IMPORTANT: Reverse side of page must be completed**

The names of candidates appear on the official ballot in traditional Chinese characters as well as in English. The Department of Elections can provide this transliteration or translation for candidates for local office, or the candidate may provide documentation of established use of a name in Chinese.

If a candidate has a character-based name by birth, that can be verified by birth certificate or other valid identification, the candidate may use that name on the ballot instead of a phonetic transliteration. A candidate who does not have a character-based name by birth, but who identifies by a particular character-based name and can demonstrate that they have been known and identified within the public sphere by that name over the past two years, may use that name instead of a phonetic transliteration.

**Character-based name**  
Chinese character-based name to appear on the ballot

4

Check one option (provide supporting documentation):

I request that the Department of Elections, working with a qualified Chinese-language translator, provide a Chinese transliteration or translation of my name for all materials where it is legally required.


I am providing documentation of established use of a particular Chinese transliteration or translation of my name for the Department to review. I understand that the Department's decision whether to accept a proposed transliteration or translation is final.

I have a character-based name by birth and am providing supporting documentation of this name.

**Sworn Statement**

5

- I meet the statutory and/or constitutional requirements for this office including, but not limited to, citizenship and residency.
- I understand that I may withdraw no later than 67 days before the election.
- If elected, I will qualify and accept the office of Member, Bay Area Rapid Transit Board of Directors and serve to the best of my ability.
- I am at presently the incumbent of the following public office (if any): \_\_\_\_\_
- I declare under penalty of perjury under the laws of the State of California that the foregoing is true and correct.


Dated this 7 day of August, 2024 X 

Signature of Candidate

**Oath of Office**

6

I, Edward Wright, do solemnly swear (or affirm) that I will support and defend the Constitution of the United States and the Constitution of the State of California against all enemies, foreign and domestic; that I will bear true faith and allegiance to the Constitution of the United States and the Constitution of the State of California; that I take this obligation freely, without any mental reservation or purpose of evasion; and that I will well and faithfully discharge the duties upon which I am about to enter.

X 

Signature of Candidate

**TO BE COMPLETED BY DEPARTMENT PERSONNEL**

**Notary Public or Other Officer**

7

State of California  
City & County of San Francisco  
Subscribed and sworn to (or affirmed) before me on this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_,  
by \_\_\_\_\_, proved to me on the basis of satisfactory evidence to be the person(s)  
who appeared before me.

(Seal) \_\_\_\_\_ Signature \_\_\_\_\_  
Examined and certified by me on this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_

County Elections Official \_\_\_\_\_

**Registration Confirmation**

8

Date of original registration: \_\_\_\_\_ Date of re-registration: \_\_\_\_\_



**CITY AND COUNTY OF SAN FRANCISCO  
DEPARTMENT OF ELECTIONS**

John Arntz, Director

**Official Filing Form**

**Permission to Post Personal Information on the Internet**

(CAGC § 7928.205)

- No state or local agency shall post the home address or telephone number of any elected or appointed official on the Internet without first obtaining the written permission of that individual.
- For purposes of this section, "elected or appointed official" includes, but is not limited to, all of the following: state constitutional officers; members of the legislature; judges and court commissioners; district attorneys; public defenders; members of a city council; members of a board of supervisors; appointees of the governor; appointees of the legislature; mayors; city attorneys; police chiefs and sheriffs; a public safety official, as defined in section 7920.500; state administrative law judges; federal judges and federal defenders; members of the United States Congress and appointees of the President.

Official Filing Form

2024 JUL 18 PM 2:21  
DEPARTMENT OF ELECTIONS

County Elections Official

By: ms

Date Issued: 7/18/24

In accordance with California Government Code section 7928.205, I hereby: *(please check one)*

**grant permission** to post information on the internet

**deny permission** to post information on the internet

to the San Francisco Department of Elections on *sfelections.org* for the November 5<sup>th</sup> 2024 election.  
*Month, day, year*

Permissions 1

If you deny permission, only your name will appear on the qualified candidate list posted on *sfelections.org*.

[Redacted Signature]  
Candidate's signature

7/18/24  
Date

Complete these fields only if you grant permission to post.  
Information to be posted (please print):

Candidate name: Edward Wright

Office Sought: BART Board of Directors, District 9

Address (physical or mailing): P.O. Box 348, San Jose, CA 95103

Phone Number: \_\_\_\_\_

Email address: edward@wrightforbart.com

Website: www.WrightForBART.com

Fax: \_\_\_\_\_

Candidate Information 2



California Secretary of State  
BALLOT DESIGNATION WORKSHEET

November 5, 2024, General Election (Elections Code §§ 13107, 13107.3, 13107.5; California Code of Regulations § 20711)

This entire form must be completed, or it will not be accepted, and you will not be entitled to a ballot designation. DO NOT LEAVE ANY RESPONSE SPACES BLANK. If information requested is not applicable, please write "N/A" in the space provided, otherwise the information MUST be provided. UPON FILING, THIS WORKSHEET WILL BE A PUBLIC DOCUMENT.

**Candidate Information** 1

Candidate Name: Edward Wright

Office: N/A Email: Edward@WrightForBART.com

Home Address: 18 10<sup>th</sup> St. Apt 733 San Francisco CA 94103

Mailing Address: P.O. Box 348 San Jose CA 95103

Business Address: N/A

Phone Number(s)  
Business: N/A Home/Mobile: (415) 264-2365 Fax: N/A

**Attorney or Other Authorized Person Information** 2

Attorney Name (or other person authorized to act on your behalf): N/A

Address: N/A

Phone Number(s)  
Business: N/A Mobile: N/A Fax: N/A

- You may select as your ballot designation one of the following designations:
- (a) Your current principal profession(s), vocation(s), or occupation(s) [maximum total of three words, separated by a slash ("/)].
  - (b) The full title of the public office you currently occupy and to which you were elected.
  - (c) "Appointed [full title of public office]" if you currently serve by appointment in an elective public office and are seeking election to the same office or to some other office.
  - (d) "Incumbent" if you were elected (or, if you are a Superior Court Judge, you are a candidate for the same office that you hold) to your current public office and seek election to the same office.
  - (e) "Appointed Incumbent" if you were appointed to your current elective public office and seek election to the same office.

**Proposed Ballot Designation(s)** 3

Proposed Ballot Designation(s): Senior Transit Advisor

Alternate Ballot Designation(s) 1: Public Transit Strategist

Alternate Ballot Designation(s) 2: Transit Advisor, City and County of San Francisco

If your proposed ballot designation is pursuant to Elections Code § 13107(a)(3):  
The professions, vocations or occupations relied upon to support my proposed ballot designation(s) constitute my primary, main or leading professions, vocations or occupations. Initial EW

Translation of Proposed Designation: Gender specific translations will default to the masculine form for uniformity in translation unless you specify otherwise: (X) Masculine ( ) Feminine

- In the spaces provided on the next page(s):
- (a) Describe why you believe you are entitled to use the proposed ballot designation.
  - (b) If your proposed ballot designation contains one or more slashes ("/) separating words in your ballot designation for separate principal profession(s), vocation(s), or occupation(s) (collectively known as "PVOs"), complete a justification section for each separate PVO.
  - (c) Attach any documents or exhibits that you believe support your proposed ballot designation. (Note: It is not necessary to provide copies of Certificates of Election if you are currently a seated member for a voter-nominated office).
  - (d) If using the title of an elective office, attach a copy of your certificate of election or appointment.
  - (e) Any supporting documents will not be returned to you. Do not submit originals.

It is your responsibility to justify your proposed ballot designation and to provide all requested details.





California Secretary of State  
BALLOT DESIGNATION WORKSHEET

November 5, 2024, General Election (Elections Code §§ 13107, 13107.3, 13107.5; California Code of Regulations § 20711)

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If your proposed ballot designation includes the word "volunteer," indicate the title of your volunteer position and the name of the entity for which you volunteer along with a brief description of the type of volunteer work you do and the approximate amount of time involved. You may only use the ballot designation "community volunteer" if you volunteer for a 501(c)(3) charitable, educational, or religious organization, a governmental agency or an educational institution. You may not use "community volunteer" together with another designation.

If your proposed ballot designation contains one or more slashes ("/") separating multiple principal profession(s), vocation(s), or occupation(s) (collectively known as "PVOs"), complete a justification section for each separate PVO.

Justification for use of Proposed Ballot Designation(s)  
If you are proposing alternate ballot designations, please provide justification for use of those on Page 3.

4

|   |  |   |
|---|--|---|
| Justification for use of 1 <sup>st</sup> PVO: I'm a principal advisor to the Director of Transit at the SFMTA, and serve on the Senior Management Team. |  |   |
| Current or most recent job title:   | Transit Strategic Communications Advisor | Start Date: 10/14/21 End Date:                                    |
| Employer Name or Business:  | SFMTA / City and County of San Francisco |   |
| Person who can verify this information:   |  |   |
| Name:   | Julie Kirschbaum                         | Phone Number(s): (415) 705-9976 Email: julie.kirschbaum@sfmta.com |
| Justification for use of 2 <sup>nd</sup> PVO:   |  |   |
| Current or most recent job title:   |  | Start Date: End Date:   |
| Employer Name or Business:  |  |   |
| Person who can verify this information:   |  |   |
| Name:   |  | Phone Number(s): Email:   |
| Justification for use of 3 <sup>rd</sup> PVO:   |  |   |
| Current or most recent job title:   |  | Start Date: End Date:   |
| Employer Name or Business:  |  |   |
| Person who can verify this information:   |  |   |
| Name:   |  | Phone Number(s): Email:   |

Before signing below, answer/initial the following questions. Does your proposed ballot designation:

- |  |   |                   |
|--|---|-------------------|
| 1) Use only a portion of the title of your current elected office?   | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | Initial <u>EW</u> |
| 2) Non-judicial candidates: Use only the word "Incumbent" for an elective office to which you were appointed?                  | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | Initial <u>EW</u> |
| 3) Use more than three total words for your principal professions, vocations, or occupations?                                  | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | Initial <u>EW</u> |
| 4) Suggest an evaluation of you, such as outstanding, leading, expert, virtuous, or eminent?                                   | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | Initial <u>EW</u> |
| 5) Refer to a status (Veteran, Activist, Founder, Scholar), rather than a profession, vocation, or occupations?                | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | Initial <u>EW</u> |
| 6) Abbreviate the word "retired"?  | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | Initial <u>EW</u> |
| 7) Place the word "retired" after the words it modifies? Example: Accountant, retired  | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | Initial <u>EW</u> |
| 8) Use a word or prefix (except "retired") such as "former" or "ex-" to refer to a former profession, vocation, or occupation? | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | Initial <u>EW</u> |
| 9) Use the word "retired" along with a current profession, vocation, or occupation? Example: Retired Firefighter/Teacher       | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | Initial <u>EW</u> |
| 10) Use the name of a political party or political body?   | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | Initial <u>EW</u> |
| 11) Refer to a racial, religious, or ethnic group?   | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | Initial <u>EW</u> |
| 12) Refer to any activity prohibited by law?   | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | Initial <u>EW</u> |

If the answer to any of these questions is "yes," your proposed ballot designation is likely to be rejected.

X [Redacted Signature] Date Signed: 8/6/24

For your reference, attached are Elections Code sections 13107, 13107.3, and 13107.5, and California Code of Regulations (CCR), title 2, section 20711. You also may wish to consult CCR, title 2, sections, 20712-20719 (found at [www.sos.ca.gov](http://www.sos.ca.gov)).



California Secretary of State  
BALLOT DESIGNATION WORKSHEET

November 5, 2024, General Election (Elections Code §§ 13107, 13107.3, 13107.5; California Code of Regulations § 20711)

Page 3

COMPLETE THIS PAGE ONLY IF one or more Alternate Ballot Designation(s) are provided. If this page is not applicable, please Initial: \_\_\_\_\_

Justification for  
Alternate Ballot  
Designation(s) 1

A

|   |                                 |                                   |
|---|---------------------------------|-----------------------------------|
| Justification for use of 1 <sup>st</sup> PVO: I advise on public transit strategy for the SFMTA, as a principal advisor to the Director of Transit. |                                 |                                   |
| Current or most recent job title: Transit Strategic Communications Advisor  | Start Date: 10/14/24            | End Date:                         |
| Employer Name or Business: SFMTA / City and County of San Francisco   |                                 |                                   |
| Person who can verify this information:   |                                 |                                   |
| Name: Julie Kirschbaum  | Phone Number(s): (415) 765-9976 | Email: julie.kirschbaum@sfmta.com |
| Justification for use of 2 <sup>nd</sup> PVO:   |                                 |                                   |
| Current or most recent job title:   | Start Date:                     | End Date:                         |
| Employer Name or Business:  |                                 |                                   |
| Person who can verify this information:   |                                 |                                   |
| Name:   | Phone Number(s):                | Email:                            |
| Justification for use of 3 <sup>rd</sup> PVO:   |                                 |                                   |
| Current or most recent job title:   | Start Date:                     | End Date:                         |
| Employer Name or Business:  |                                 |                                   |
| Person who can verify this information:   |                                 |                                   |
| Name:   | Phone Number(s):                | Email:                            |

Justification for  
Alternate Ballot  
Designation(s) 2

B

|   |                                 |                                   |
|---|---------------------------------|-----------------------------------|
| Justification for use of 1 <sup>st</sup> PVO: I am a principal advisor to the Director of Transit for the City and County of San Francisco. |                                 |                                   |
| Current or most recent job title: Transit Strategic Communications Advisor  | Start Date: 10/14/24            | End Date:                         |
| Employer Name or Business: SFMTA / City and County of San Francisco   |                                 |                                   |
| Person who can verify this information:   |                                 |                                   |
| Name: Julie Kirschbaum  | Phone Number(s): (415) 765-9976 | Email: julie.kirschbaum@sfmta.com |
| Justification for use of 2 <sup>nd</sup> PVO:   |                                 |                                   |
| Current or most recent job title:   | Start Date:                     | End Date:                         |
| Employer Name or Business:  |                                 |                                   |
| Person who can verify this information:   |                                 |                                   |
| Name:   | Phone Number(s):                | Email:                            |
| Justification for use of 3 <sup>rd</sup> PVO:   |                                 |                                   |
| Current or most recent job title:   | Start Date:                     | End Date:                         |
| Employer Name or Business:  |                                 |                                   |
| Person who can verify this information:   |                                 |                                   |
| Name:   | Phone Number(s):                | Email:                            |



California Secretary of State  
BALLOT DESIGNATION WORKSHEET

November 5, 2024, General Election (Elections Code §§ 13107, 13107.3, 13107.5; California Code of Regulations § 20711)

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*For your reference, the relevant provisions of Elections Code section 13107 are reproduced below:*

(a) With the exception of candidates for Justice of the State Supreme Court or court of appeal, immediately under the name of each candidate, and not separated from the name by any line, unless the designation made by the candidate pursuant to Section 8002.5 must be listed immediately below the name of the candidate pursuant to Section 13105, and in that case immediately under the designation, may appear at the option of the candidate only one of the following designations:

(1) Words designating the elective city, county, district, state, or federal office which the candidate holds at the time of filing the nomination documents to which the candidate was elected by vote of the people.

(2) The word "incumbent" if the candidate is a candidate for the same office which the candidate holds at the time of filing the nomination papers, and was elected to that office by a vote of the people. A candidate shall not use the word "incumbent" if the candidate was elected to their office in an at-large election and is a candidate in a district-based election.

(3) No more than three words designating either the current principal professions, vocations, or occupations of the candidate, or the principal professions, vocations, or occupations of the candidate during the calendar year immediately preceding the filing of nomination documents.

(4) The phrase "appointed incumbent" if the candidate holds an office by virtue of appointment, and the candidate is a candidate for election to the same office, or, if the candidate is a candidate for election to the same office or to some other office, the word "appointed" and the title of the office. In either instance, the candidate may not use the unmodified word "incumbent" or any words designating the office unmodified by the word "appointed." However, the phrase "appointed incumbent" shall not be required of a candidate who seeks reelection to an office which the candidate holds and to which the candidate was appointed, as a nominated candidate, in lieu of an election, pursuant to Sections 5326 and 5328 of the Education Code or Section 7228, 7423, 7673, 10229, or 10515 of this code.

(b) (1) Except as specified in paragraph (2), for candidates for judicial office, immediately under the name of each candidate, and not separated from the name by any line, only one of the following designations may appear at the option of the candidate:

(A) Words designating the city, county, district, state, or federal office held by the candidate at the time of filing the nomination documents.

(B) The word "incumbent" if the candidate is a candidate for the same office that the candidate holds at the time of filing the nomination papers.

(C) No more than three words designating either the current principal professions, vocations, or occupations of the candidate, or the principal professions, vocations, or occupations of the candidate during the calendar year immediately preceding the filing of nomination documents.

(2) For a candidate for judicial office who is an active member of the State Bar employed by a city, county, district, state, or by the United States, the designation shall appear as one of the following:

(A) Words designating the actual job title, as defined by statute, charter, or other governing instrument.

(B) One of the following ballot designations: "Attorney," "Attorney at Law," "Lawyer," or "Counselor at Law." The designations "Attorney" and "Lawyer" may be used in combination with one other current principal profession, vocation, or occupation of the candidate, or the principal profession, vocation, or occupation of the candidate during the calendar year immediately preceding the filing of nomination documents.

(3) A designation made pursuant to subparagraph (A) of paragraph (1) or paragraph (2) shall also contain relevant qualifiers, as follows:

(A) If the candidate is an official or employee of a city, the name of the city shall appear preceded by the words "City of."

(B) If the candidate is an official or employee of a county, the name of the county shall appear preceded by the words "County of."

(C) If the candidate is an official or employee of a city and county, the name of the city and county shall appear preceded by the words "City and County."

(D) If the candidate performs quasi-judicial functions for a governmental agency, the full name of the agency shall be included.

(c) A candidate for superior court judge who is an active member of the State Bar and practices law as one of the candidate's principal professions shall use one of the following ballot designations as the candidate's ballot designation: "Attorney," "Attorney at Law," "Lawyer," or "Counselor at Law." The designations "Attorney" and "Lawyer" may be used in combination with one other current principal profession, vocation, or occupation of the candidate, or the principal profession, vocation, or occupation of the candidate during the calendar year immediately preceding the filing of nomination documents.

(d) For purposes of this section, all California geographical names shall be considered to be one word. Hyphenated words that appear in any generally available standard reference dictionary, published in the United States at any time within the 10 calendar years immediately preceding the election for which the words are counted, including a generally available standard reference dictionary published online, shall be considered as one word. Each part of all other hyphenated words shall be counted as a separate word.

(e) The Secretary of State and any other elections official shall not accept a designation of which any of the following would be true:



\*\*\* FOR IMMEDIATE RELEASE \*\*\*

Wednesday, March 30th 2022

**Contact:**

Edward Wright, President, Harvey Milk LGBTQ Democratic Club  
[president@milkclub.org](mailto:president@milkclub.org)

**LGBTQ Organizations Condemn Efforts to Divide Queer and Trans Communities, and Call to Keep Tenderloin and Western SOMA United in District 6**

同志組織聯盟共同譴責三藩市重劃選區工作組試圖重劃選區界線打散同志社區力量

[San Francisco] On Wednesday, a coalition of LGBTQ organizations jointly condemned efforts by the San Francisco Redistricting Task Force to redraw district lines in San Francisco in ways that would sever longstanding transgender and queer communities, neighborhood ties, and cultural districts.

At a press conference, leaders from the Transgender District, the Leather and LGBTQ Cultural District, the Harvey Milk LGBTQ Democratic Club, the Alice B Toklas LGBTQ Democratic Club, and the Tenderloin People’s Congress called for the Tenderloin neighborhood and western SoMa, two neighborhoods with deep connections and home to two of the City’s LGBTQ cultural districts, to be kept together and in District 6.

“It is imperative that we keep SOMA and Tenderloin together as well as keeping Transgender District in District 6 along with Soma Pilipinas and the LEATHER & LGBTQ Cultural District. Despite mobilizing dozens of community members to speak at the Task Force hearings, the current proposals do not maintain the current Cultural District boundaries within the same District. We are united in making this collaborative effort to ensure that communities of interest have their voices heard,” said Bob Brown, Board President of the Leather and LGBTQ Cultural District.

San Francisco’s Supervisorial district lines are in the midst of being redrawn in a once-a-decade process to rebalance district populations following the Census. New maps are drawn by the San Francisco Redistricting Task Force, a nine member body appointed by the Mayor, Department of Elections, and Board of Supervisors, with sole and final authority to determine the new lines.

Under law, new lines must be decided and approved by April 15th.

The Task Force is required to take into account recognized neighborhoods and “communities of interest”, designations that include Cultural Districts and the queer and trans communities.

“LGBTQ people are not accurately or adequately counted in the Census. The Redistricting Task Force has to do more to listen and engage with queer and trans people to keep our communities intact. We refuse to be divided, diminished, or disempowered, and the Harvey Milk LGBTQ Demcoratic Club stands united with every other LGBTQ organization calling for this. Harvey Milk was only able to become the first LGBTQ person elected to public office in

SAN FRANCISCO  
MAY 10 10 00 AM '22

California because of District elections. These lines matter, and we will not be silent or go backwards,” said Edward Wright, President of the Harvey Milk LGBTQ Democratic Club

“The Alice B. Toklas LGBTQ Democratic Club is thankful for the efforts the Redistricting Task Force has done, and continues to do, in balancing various community needs and voices throughout San Francisco. However, our struggles in the LGBTQ community are far from over - in fact, we’ve seen attacks on our community increase nationwide over the last several years. Locally, our representation on the San Francisco Board of Supervisors is at a historic low, with only one openly gay member. We stand united with the Tenderloin and SoMa LGBTQ communities in ensuring our voices and power are not diluted between two separate districts,” stated Gary McCoy, Senior Co-Chair, Alice B. Toklas LGBTQ Democratic Club.

【三藩市】週三，在新聞發布會上，三藩市市立跨性別區、市立皮革與同志文化區、Harvey Milk 同志民主黨支部、Alice B Toklas 同志民主黨支部以及田德隆人民代表大會的領袖同聲一致呼籲，田德隆社區和Market街以南 (SOMA) 一帶，兩個擁有深厚聯繫並且是兩個市內同志文化區的所在地，應該保持在一起並劃歸第六選區。

皮革與同志文化區董事會主席Bob Brown更強調：“保持SoMa和田德隆在一起以及將跨性別區保留在第六選區與菲律賓裔Soma Pilipinas和皮革與同志文化區放在同一選區是至關重要的。儘管動員了數十名社區成員在聽證會上發言，但目前的提案並沒有理會我們訴求。我們共同努力倡議、確保社區力量的聲音被忽略。”

三藩市市參事選區界線正在被重劃，這是每十年一次的過程。新地圖由三藩市重劃選區工作組繪製，該工作組由市長、選舉部門和市參事任命的九名成員組成，擁有決定新界線的唯一和最終權力。根據法律，新界線必須在4月15日前決定和批准。工作組必須考慮已認可的社區和“利益社區”，包括文化區和同志及跨性別社區。

Harvey Milk 同志民主黨支部主席王愛德 (Edward Wright) 更再三指出：“同志社區在人口普查中沒有得到準確或充分的卻準統計。重劃選區工作組必須聆聽同志及跨性別人羣互動，以保持我們社區完整。我們拒絕被分裂、削弱或剝奪權力！Harvey Milk 同志民主黨支部與其他所有同志組織站在同一陣線呼籲這一點。Harvey Milk能成為加州首位當選公職的同志人士是因為區域選舉集中我們社區力量。”

Alice B. Toklas 同志民主黨支部主席麥佳禮 (Gary McCoy) 更表示“Alice B. Toklas 同志民主黨支部感謝重劃選區工作組在平衡三藩市各個社區需求和聲音方面所做和繼續做的努力。然而，我們在同志社區的鬥爭遠未結束——事實上，本地，我們在三藩市的市參事數目處於歷史低點，只有一名公開的同志市參事。我們需要確保我們的聲音和力量不會在兩個不同的選區間被分散。”

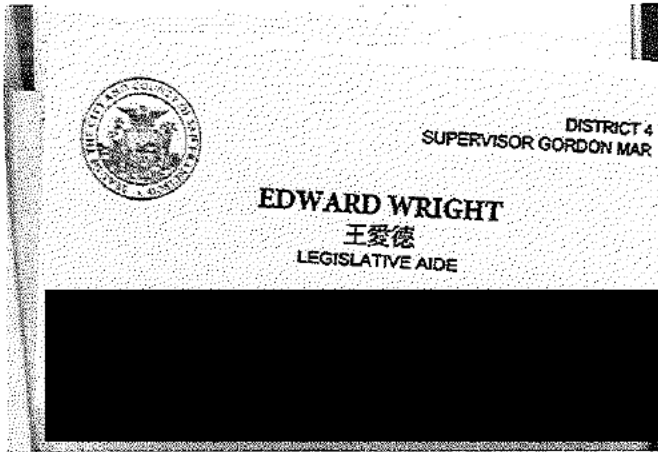
ESTABLISHED USE OF CHINESE TRANSLATION

Edward Wright 王愛德

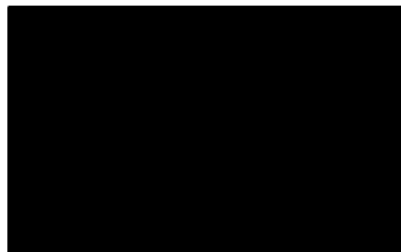
I've been using the Chinese translation of my name, 王愛德, in public life and public service for six years. As Campaign Manager (2018) and then Legislative Aide (2019-2023) for District 4 Supervisor Gordon Mar, it was on my business cards in representing our campaign and office to the public and to Chinese media, on behalf of a district that is majority AAPI and home to thousands of Chinese speakers. As President and chief spokesperson for the Harvey Milk LGBTQ Democratic Club (2021-2022), I used it in press releases shared with Chinese language media. I've continued to use 王愛德 as my Chinese name in my role as a Transit Strategic Communications Advisor (2024) for the SFMTA and City and County of San Francisco.

I've included evidence of my public use of this name for the past six years below, in the form of business cards and a press release. I believe this name was how I was referred to in Chinese language media during my time in Supervisor Mar's office, where I was our primary liaison to Chinese language media, and while leading the Milk Club. Sing Tao and World Journal, the primary Chinese language media outlets in San Francisco, do not archive their past stories, and given that I did not plan to run for office years in advance, and the current Chinese name verification requirements for candidates were only very recently adopted, I did not proactively save evidence of those stories.

Sincerely,  
Edward Wright 王愛德



Edward Wright 王愛德  
Transit Strategic Communications Advisor



San Francisco  
00  
2024-11-11 11:38:22  
The Department of Information Services



**STATEMENT OF ECONOMIC INTERESTS**  
**COVER PAGE**  
A PUBLIC DOCUMENT

Please type or print in ink.

NAME OF FILER (LAST) (FIRST) (MIDDLE)  
Wright Edward William

**1. Office, Agency, or Court**

Agency Name (Do not use acronyms)  
Bay Area Rapid Transit District Board of Directors

Division, Board, Department, District, if applicable Your Position  
District 9 Candidate

▶ If filing for multiple positions, list below or on an attachment. (Do not use acronyms)

Agency: \_\_\_\_\_ Position: \_\_\_\_\_

**2. Jurisdiction of Office (Check at least one box)**

- State
- Judge, Retired Judge, Pro Tem Judge, or Court Commissioner (Statewide Jurisdiction)
- Multi-County Bay Area Rapid Transit District
- County of \_\_\_\_\_
- City of \_\_\_\_\_
- Other \_\_\_\_\_

**3. Type of Statement (Check at least one box)**

- Annual: The period covered is January 1, 2023, through December 31, 2023.
- or-
- Assuming Office: Date assumed \_\_\_\_\_ through December 31, 2023.
- Leaving Office: Date Left \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_ (Check one circle.)
- The period covered is January 1, 2023, through the date of leaving office.
- or-
- The period covered is \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_ through the date of leaving office.
- Candidate: Date of Election 11/5/24 and office sought, if different than Part 1: \_\_\_\_\_

**4. Schedule Summary (required)**

▶ Total number of pages including this cover page: 2

**Schedules attached**

- Schedule A-1 - Investments - schedule attached
- Schedule A-2 - Investments - schedule attached
- Schedule B - Real Property - schedule attached
- Schedule C - Income, Loans, & Business Positions - schedule attached
- Schedule D - Income - Gifts - schedule attached
- Schedule E - Income - Gifts - Travel Payments - schedule attached

-or-  None - No reportable interests on any schedule

**5. Verification**

MAILING ADDRESS STREET CITY STATE ZIP CODE  
(Business or Agency Address Recommended - Public Document)  
P.O. Box 348 San Jose CA 95103

DAYTIME TELEPHONE NUMBER EMAIL ADDRESS  
[Redacted] edward@wrightforbart.com

I have used all reasonable diligence in preparing this statement. I have reviewed this statement and to the best of my knowledge the information contained herein and in any attached schedules is true and complete. I acknowledge this is a public document.

I certify under penalty of perjury under the laws of the State of California that

Date Signed 8/6/24 Signature [Redacted]

# Instructions Cover Page

Enter your name, mailing address, and daytime telephone number in the spaces provided. **Because the Form 700 is a public document, you may list your business/office address instead of your home address.**

## Part 1. Office, Agency, or Court

- Enter the name of the office sought or held, or the agency or court. Consultants must enter the public agency name rather than their private firm's name. (Examples: State Assembly; Board of Supervisors; Office of the Mayor; Department of Finance; Hope County Superior Court).
- Indicate the name of your division, board, or district, if applicable. (Examples: Division of Waste Management; Board of Accountancy; District 45). **Do not use acronyms.**
- Enter your position title. (Examples: Director; Chief Counsel; City Council Member; Staff Services Analyst).
- If you hold multiple positions (i.e., a city council member who also is a member of a county board or commission) you may be required to file separate and distinct statements with each agency. To simplify your filing obligations, in some cases you may instead complete a single expanded statement and file it with each agency.
  - The rules and processes governing the filing of an expanded statement are set forth in Regulation 18723.1. To file an expanded statement for multiple positions, enter the name of each agency with which you are required to file and your position title with each agency in the space provided. **Do not use acronyms.** Attach an additional sheet if necessary. Complete one statement disclosing all reportable interests for all jurisdictions. Then file the expanded statement with each agency as directed by Regulation 18723.1(c).

If you assume or leave a position after a filing deadline, you must complete a separate statement. For example, a city council member who assumes a position with a county special district after the April annual filing deadline must file a separate assuming office statement. In subsequent years, the city council member may expand their annual filing to include both positions.

### Example:

Brian Bourne is a city council member for the City of Lincoln and a board member for the Camp Far West Irrigation District – a multi-county agency that covers the Counties of Placer and Yuba. The City is located within Placer County. Brian may complete one expanded statement to disclose all reportable interests for both offices and list both positions on the Cover Page. Brian will file the expanded statement with each the City and the District as directed by Regulation 18723.1(c).

## Part 2. Jurisdiction of Office

- Check the box indicating the jurisdiction of your agency and, if applicable, identify the jurisdiction. Judges, judicial candidates, and court commissioners have statewide jurisdiction. All other filers should review the Reference Pamphlet, page 13, to determine their jurisdiction.
- If your agency is a multi-county office, list each county in which your agency has jurisdiction.

- If your agency is not a state office, court, county office, city office, or multi-county office (e.g., school districts, special districts and JPAs), check the “other” box and enter the county or city in which the agency has jurisdiction.

### Example:

This filer is a member of a water district board with jurisdiction in portions of Yuba and Sutter Counties.

|   |   |
|---|---|
| <b>1. Office, Agency, or Court</b>  |   |
| Agency Name (Do not use acronyms)   |   |
| Feather River Irrigation District   |   |
| Division, Board, Department, District, if applicable                                      | Your Position   |
| N/A   | Board Member  |
| ▶ If filing for multiple positions, list below or on an attachment. (Do not use acronyms) |   |
| Agency: N/A   | Position:   |
| <b>2. Jurisdiction of Office (Check at least one box)</b>                                 |   |
| <input type="checkbox"/> State  | <input type="checkbox"/> Judge or Court Commissioner (Statewide Jurisdiction) |
| <input checked="" type="checkbox"/> Multi-County Yuba & Sutter Counties                   | <input type="checkbox"/> County of  |
| <input type="checkbox"/> City of  | <input type="checkbox"/> Other  |

## Part 3. Type of Statement

Check at least one box. The period covered by a statement is determined by the type of statement you are filing. If you are completing a 2023 annual statement, **do not** change the pre-printed dates to reflect 2024. Your annual statement is used for reporting the **previous year's** economic interests. Economic interests for your annual filing covering January 1, 2024, through December 31, 2024, will be disclosed on your statement filed in 2025. See Reference Pamphlet, page 4.

Combining Statements: Certain types of statements for the same position may be combined. For example, if you leave office after January 1, but before the deadline for filing your annual statement, you may combine your annual and leaving office statements. File by the earliest deadline. Consult your filing officer or the FPPC.

## Part 4. Schedule Summary

- Complete the Schedule Summary after you have reviewed each schedule to determine if you have reportable interests.
- Enter the total number of completed pages including the cover page and either check the box for each schedule you use to disclose interests; **or** if you have nothing to disclose on any schedule, check the “No reportable interests” box. Please **do not** attach any blank schedules.

## Part 5. Verification

Complete the verification by signing the statement and entering the date signed. Each statement must have an original “wet” signature unless filed with a secure electronic signature. (See page 3 above.) All statements must be signed under penalty of perjury and be verified by the filer pursuant to Government Code Section 81004. See Regulation 18723.1(c) for filing instructions for copies of expanded statements.

**When you sign your statement, you are stating, under penalty of perjury, that it is true and correct.** Only the filer has authority to sign the statement. An unsigned statement is not considered filed and you may be subject to late filing penalties.

SAN FRANCISCO  
FILE

# SCHEDULE D Income - Gifts

2024 AUG -7 PM 3:24

DEPARTMENT OF ELECTORICS

Name

Edward Wright

▶ NAME OF SOURCE (Not an Acronym)  
Val Caniparoli

ADDRESS (Business Address Acceptable)  
355 1st St. Apt 8602 SF CA 94105

BUSINESS ACTIVITY, IF ANY, OF SOURCE  
Choreographer

| DATE (mm/dd/yy)    | VALUE                      | DESCRIPTION OF GIFT(S) |
|--------------------|----------------------------|------------------------|
| <u>2 / 10 / 24</u> | <u>\$ 125<sup>00</sup></u> | <u>ballet ticket</u>   |
| ___/___/___        | \$ _____                   | _____                  |
| ___/___/___        | \$ _____                   | _____                  |

▶ NAME OF SOURCE (Not an Acronym)  
Sydney Simpson

ADDRESS (Business Address Acceptable)  
537 Natoma Street #404 SF CA 94103

BUSINESS ACTIVITY, IF ANY, OF SOURCE  
Registered Nurse

| DATE (mm/dd/yy)   | VALUE                     | DESCRIPTION OF GIFT(S)    |
|-------------------|---------------------------|---------------------------|
| <u>5 / 1 / 24</u> | <u>\$ 75<sup>00</sup></u> | <u>Broadway St ticket</u> |
| ___/___/___       | \$ _____                  | _____                     |
| ___/___/___       | \$ _____                  | _____                     |

▶ NAME OF SOURCE (Not an Acronym)  
Nancy Pelosi for Congress

ADDRESS (Business Address Acceptable)  
1459 18th St #359 SF CA 94107

BUSINESS ACTIVITY, IF ANY, OF SOURCE  
Congressional Candidate Committee

| DATE (mm/dd/yy)    | VALUE                      | DESCRIPTION OF GIFT(S)  |
|--------------------|----------------------------|-------------------------|
| <u>7 / 11 / 24</u> | <u>\$ 200<sup>00</sup></u> | <u>DCCC Gala ticket</u> |
| ___/___/___        | \$ _____                   | _____                   |
| ___/___/___        | \$ _____                   | _____                   |

▶ NAME OF SOURCE (Not an Acronym)

ADDRESS (Business Address Acceptable)

BUSINESS ACTIVITY, IF ANY, OF SOURCE

| DATE (mm/dd/yy) | VALUE    | DESCRIPTION OF GIFT(S) |
|-----------------|----------|------------------------|
| ___/___/___     | \$ _____ | _____                  |
| ___/___/___     | \$ _____ | _____                  |
| ___/___/___     | \$ _____ | _____                  |

▶ NAME OF SOURCE (Not an Acronym)

ADDRESS (Business Address Acceptable)

BUSINESS ACTIVITY, IF ANY, OF SOURCE

| DATE (mm/dd/yy) | VALUE    | DESCRIPTION OF GIFT(S) |
|-----------------|----------|------------------------|
| ___/___/___     | \$ _____ | _____                  |
| ___/___/___     | \$ _____ | _____                  |
| ___/___/___     | \$ _____ | _____                  |

▶ NAME OF SOURCE (Not an Acronym)

ADDRESS (Business Address Acceptable)

BUSINESS ACTIVITY, IF ANY, OF SOURCE

| DATE (mm/dd/yy) | VALUE    | DESCRIPTION OF GIFT(S) |
|-----------------|----------|------------------------|
| ___/___/___     | \$ _____ | _____                  |
| ___/___/___     | \$ _____ | _____                  |
| ___/___/___     | \$ _____ | _____                  |

Comments: \_\_\_\_\_

## Instructions – Schedule D Income – Gifts

A gift is anything of value for which you have not provided equal or greater consideration to the donor. A gift is reportable if its fair market value is \$50 or more. In addition, multiple gifts totaling \$50 or more received during the reporting period from a single source must be reported.

It is the acceptance of a gift, not the ultimate use to which it is put, that imposes your reporting obligation. Except as noted below, you must report a gift even if you never used it or if you gave it away to another person.

If the exact amount of a gift is unknown, you must make a good faith estimate of the item's fair market value. Listing the value of a gift as "over \$50" or "value unknown" is not adequate disclosure. In addition, if you received a gift through an intermediary, you must disclose the name, address, and business activity of both the donor and the intermediary. You may indicate an intermediary either in the "source" field after the name or in the "comments" section at the bottom of Schedule D.

### Commonly reportable gifts include:

- Tickets/passes to sporting or entertainment events
- Tickets/passes to amusement parks
- Parking passes not used for official agency business
- Food, beverages, and accommodations, including those provided in direct connection with your attendance at a convention, conference, meeting, social event, meal, or like gathering
- Rebates/discounts not made in the regular course of business to members of the public without regard to official status
- Wedding gifts (See Reference Pamphlet, page 16)
- An honorarium received prior to assuming office (You may report an honorarium as income on Schedule C, rather than as a gift on Schedule D, if you provided services of equal or greater value than the payment received. See Reference Pamphlet, page 10.)
- Transportation and lodging (See Schedule E.)
- Forgiveness of a loan received by you

### Reminders

- Gifts from a single source are subject to a \$590 limit in 2023. (See Reference Pamphlet, page 10.)
- Code filers – you only need to report gifts from reportable sources.

### Gift Tracking Mobile Application

- FPPC has created a gift tracking app for mobile devices that helps filers track gifts and provides a quick and easy way to upload the information to the Form 700. Visit FPPC's website to download the app.

### You are not required to disclose:

- Gifts that were not used and that, within 30 days after receipt, were returned to the donor or delivered to a charitable organization or government agency without being claimed by you as a charitable contribution for tax purposes
- Gifts from your spouse or registered domestic partner, child, parent, grandparent, grandchild, brother, sister, and certain other family members (See Regulation 18942 for a complete list.). The exception does not apply if the donor was acting as an agent or intermediary for a reportable source who was the true donor.
- Gifts of similar value exchanged between you and an individual, other than a lobbyist registered to lobby your state agency, on holidays, birthdays, or similar occasions
- Gifts of informational material provided to assist you in the performance of your official duties (e.g., books, pamphlets, reports, calendars, periodicals, or educational seminars)
- A monetary bequest or inheritance (However, inherited investments or real property may be reportable on other schedules.)
- Personalized plaques or trophies with an individual value of less than \$250
- Campaign contributions
- Up to two tickets, for your own use, to attend a fundraiser for a campaign committee or candidate, or to a fundraiser for an organization exempt from taxation under Section 501(c)(3) of the Internal Revenue Code. The ticket must be received from the organization or committee holding the fundraiser.
- Gifts given to members of your immediate family if the source has an established relationship with the family member and there is no evidence to suggest the donor had a purpose to influence you. (See Regulation 18943.)
- Free admission, food, and nominal items (such as a pen, pencil, mouse pad, note pad or similar item) available to all attendees, at the event at which the official makes a speech (as defined in Regulation 18950(b)(2)), so long as the admission is provided by the person who organizes the event.
- Any other payment not identified above, that would otherwise meet the definition of gift, where the payment is made by an individual who is not a lobbyist registered to lobby the official's state agency, where it is clear that the gift was made because of an existing personal or business relationship unrelated to the official's position and there is no evidence whatsoever at the time the gift is made to suggest the donor had a purpose to influence you.

### To Complete Schedule D:

- Disclose the full name (not an acronym), address, and, if a business entity, the business activity of the source.
- Provide the date (month, day, and year) of receipt, and disclose the fair market value and description of the gift.



**CITY AND COUNTY OF SAN FRANCISCO  
DEPARTMENT OF ELECTIONS**

John Arntz, Director

**Official Filing Form**

**Permission to Post Personal Information on the Internet**

(CAGC § 7928.205)

- No state or local agency shall post the home address or telephone number of any elected or appointed official on the Internet without first obtaining the written permission of that individual.
- For purposes of this section, "elected or appointed official" includes, but is not limited to, all of the following: state constitutional officers; members of the legislature; judges and court commissioners; district attorneys; public defenders; members of a city council; members of a board of supervisors; appointees of the governor; appointees of the legislature; mayors; city attorneys; police chiefs and sheriffs; a public safety official, as defined in section 7920.500; state administrative law judges; federal judges and federal defenders; members of the United States Congress and appointees of the President.

Official Filing Form

County Elections Official

By: ms

Date Issued: 7/18/24

In accordance with California Government Code section 7928.205, I hereby: (please check one)

- grant permission to post information on the internet
- deny permission to post information on the internet

to the San Francisco Department of Elections on [sfelections.org](http://sfelections.org) for the November 5<sup>th</sup> 2024 election.  
Month, day, year

Permissions 1

If you deny permission, only your name will appear on the qualified candidate list posted on [sfelections.org](http://sfelections.org).

[Redacted Signature]

Candidate's signature

7/18/24

Date

Complete these fields only if you grant permission to post.

Information to be posted (please print):

Candidate Information 2

Candidate name: Edward Wright

Office Sought: BART Board of Directors, District 9

Address (physical or mailing): P.O. Box 348, San Jose, CA 95103

Phone Number: \_\_\_\_\_

Email address: edward@wrightforbart.com

Website: www.WrightForBART.com

Fax: \_\_\_\_\_



## Career Opportunity

# Strategic Communications Advisor - Transit Division - SF Municipal Transportation Agency (1373)

Recruitment: RTF0130471-01041086

Published: January 25, 2023

### Contact:

Ruel Cantos - [Ruel.Cantos@sfmta.com](mailto:Ruel.Cantos@sfmta.com)

Sorry, this opening is closed

Apply using SmartRecruiters, the City and County of San Francisco's application portal [Learn More](#)

Share

Share

**Department:** Municipal Transportation Agency

**Job class:** [1373-Special Assistant XIV](#)

**Salary range:** \$146,614.00 - \$178,178.00

**Role type:** Permanent Exempt [What does this mean?](#)

**Hours:** Full-time

RECEIVED 10/11/2023

7000 DHR - 7 151 2025

SAN FRANCISCO



## **About:**

The SFMTA, a department of the City and County of San Francisco, oversees Muni, parking and traffic, bicycling, walking and taxis. Over one million people get around San Francisco and rely on us to ensure safe and reliable travel.

Mission: We connect San Francisco through a safe, equitable and sustainable transportation system.

Vision: A city of diverse and vibrant neighborhoods seamlessly connected by safe, reliable, affordable transportation for all.

## **Division Description**

The Transit Division of the SFMTA oversees five transit modes including bus, trolley bus, light rail, historic streetcar, and cable car. The mission of Transit Division is to provide safe, reliable, clean, efficient, accessible, and convenient public transportation to any destination in San Francisco. The Transit division works collaboratively with other SFMTA divisions and other city departments to provide safe and reliable service to our customers. The division maintains 71.5 miles of rail and trolley infrastructure and over 1,000 vehicles.

Transportation connects us all and that's why the SFMTA works hard every day to build a multimodal transportation system for our city. We strive to ensure that San Francisco residents, workers and visitors have access to convenient, accessible, and equitable transit. Join us to become a part of delivering this mission!

## **Role description**

**APPOINTMENT TYPE:** Permanent Exempt - This position is excluded by the Charter from the competitive Civil Service examination process and shall serve at the discretion of the Appointing Officer.

**Application Opening Date:** 1/25/2023

**Application Filing Deadline:** 2/09/2023

**Recruitment ID:** PEX-1373-130472

## **POSITION DESCRIPTION:**

The Strategic Communications Advisor is a principal advisor to the Director of Transit and produces core messaging with and for Transit Division executives and senior management. The SFMTA is looking for a curiosity-driven, organized team player to help execute strategic communications campaigns, write compelling messages for agency leadership, create meaningful content for internal audiences, and find innovative ways to communicate with and engage employees. In collaboration with Transit leadership and communications colleagues, the Strategic Communications Advisor ensures the agency's communications integrity, ensuring confidence in messages, communication that is supported by facts, and transparency and honesty.

The Strategic Communications Advisor will develop communications strategies and content for internal and external audiences and provide tactical communications advice to the Director of Transit and Transit Division leadership and senior management. They will be responsible for shaping the story of the evolution of transit in San Francisco and ongoing innovation in the way the SFMTA delivers on its values. The Strategic Communications Advisor will wrestle with some of the biggest issues facing the SFMTA and will need to convey both passion for our service and the employees who make our work possible. To succeed, the Strategic Communications Advisor will have to combine creativity with organizational skills to manage multiple projects with tight deadlines, understand complex issues, break them down, and coach colleagues to communicate those issues in written and spoken forms. The successful candidate will need to be able to compellingly summarize technical and transportation concepts in writing and in person and to create digestible stories about the SFMTA's work.

**EXAMPLES OF IMPORTANT AND ESSENTIAL DUTIES:**

- Develops the Transit Division's content strategy for web, broadcast, social media and print material that is rooted in the SFMTA's values. Collaborates with other communicators to implement that strategy, delivering content to both internal and external audiences.
- Leads the development of and executes proactive and strategic communication initiatives in partnership with teams across the SFMTA; continually monitors, analyzes, and refines these initiatives to maximize impact.

- Writes internal and external communications pieces on behalf of the Director of Transit.
- Collaborates on the development of internal communications to help keep employees informed, inspired, and connected to the SFMTA's mission and values.
- Develops strategy related to multimedia communications and partners with designers to help develop visuals and videos for external and internal use.
- Leads the execution of communications related to transit crisis events and major incidents. Develops and maintains a playbook and runbooks detailing execution steps needed to deploy communications.
- Understands the unique needs of the SFMTA Transit Division (goals, objectives, actions) in order to produce effective and relevant communication strategies and provide proactive and reactive messaging that supports key initiatives.
- Conceptualizes impactful, data-driven and compelling communications collateral including key messages, talking points, social media posts, video scripts and speeches.
- Identifies emerging topics and leads the development and execution of proactive internal communication plans.
- Advises and counsels executives, senior management, and other agency leaders on the right messages for specific audiences, the best ways to reach those audiences and ways to measure the impact of the communications.
- Uses data (e.g., open rates, click rates, etc.) to evaluate, adjust, and target communications.
- Oversees, coordinates and monitors the work of consultants and contractors working on specific deliverables.
- Establishes and maintains a broad and deep network at all levels across the SFMTA and other city and regional agencies.
- Performs related duties as assigned.

## How to qualify

### MINIMUM QUALIFICATIONS:

1. Possession of a bachelor's degree from an accredited college or university; AND
2. Five (5) years of professional experience in communications, media, government, community affairs, or related experience including creating and implementing internal and external communications programs.

Substitution:

**Education Substitution:** Additional qualifying professional experience as described above may substitute for the required education on a year-for-year basis for a full four (4) year substitution. One-year (2000 hours) will be considered equivalent to thirty (30) semester units/forty-five (45) quarter units.

Notes:

Applicants must meet the minimum qualifications by the final filing date unless otherwise noted. One year of full-time experience is equivalent to 2000 hours. (2000 hours of qualifying work experience is based on a 40-hour work week.) Any overtime hours that you work above forty (40) hours per week are not included in the calculation to determine full-time experience.

### DESIRABLE QUALIFICATIONS:

The stated desirable qualifications may be used to identify candidates advancing to the interview process and/or to identify job finalist(s) at the end of the selection process when referred for hiring.

- Leadership role in communications for a highly visible, political agency, institution, or organization.
- Experience developing successful social change campaigns.
- Up-to-date knowledge of communications, media practices, technologies, trends, and opportunities.

- Excellent writing skills including experience writing for senior executives.
- Direct experience in crisis communications and/or social media strategies.
- Video production and editing skills and experience.
- Demonstrated ability to translate technical information into easily understandable and digestible concepts.
- Experience conceptualizing visual representations and infographics to communicate complex concepts.
- Excellent interpersonal skills: honesty, tact, responsiveness, emotional intelligence, and self-awareness.
- Experience and comfort working through conflict to productive outcomes; excellent facilitation skills.
- Conversant in transportation and transit concepts, policies and operational challenges.
- Conversant in modern concepts of equity, inclusion/belonging, and social justice and how these relate to the work of a transportation agency.
- Experience with the public sector.
- Knowledge of San Francisco neighborhoods, stakeholders, and politics.
- Passion for the SFMTA's work and mission.

## **What else should I know?**

### **Verification:**

Applicants may be required to submit verification of qualifying education and experience at any point during the recruitment and selection process. More information can be found at: <https://sfdhr.org/information-about-hiring-process#verification>. Falsifying one's education, training, or work experience or attempted deception on the application may result in disqualification for this and future job opportunities with the City and County of San Francisco.

**Selection Process:**

Applications will be screened for relevant qualifying experience. Additional screening mechanisms may be used to determine candidates' qualifications. Only those applicants who most closely meet the needs of the Agency will be invited to move forward in the selection process.

- [Information About the Hiring Process](#)
- [Conviction History](#)
- [Employee Benefits Overview](#)
- [Equal Employment Opportunity](#)
- [Disaster Service Worker](#)
- [ADA Accommodation](#)
- [Right to Work](#)
- [Copies of Application Documents](#)
- [Diversity Statement](#)

For questions or inquiries, please contact: Ruel Cantos, Senior Human Resources Analyst at [ruel.cantos@sfmta.com](mailto:ruel.cantos@sfmta.com).

All your information will be kept confidential according to EEO guidelines.

**CONDITION OF EMPLOYMENT:** All City and County of San Francisco employees are required to be fully vaccinated against COVID-19 as a condition of employment. Someone is fully vaccinated when 14 days have passed since they received the final dose of a two-shot vaccine or a dose of a one-shot vaccine. Any new hire must present proof of full vaccination status to be appointed. Any new hire who will be routinely assigned or occasionally enter High-Risk Settings, must provide proof of having received a COVID-19 booster vaccine by March 1, 2022, or once eligible.

The City and County of San Francisco encourages women, minorities and persons with disabilities to apply. Applicants will be considered regardless of their sex, race, age, religion, color, national origin,



ancestry, physical disability, mental disability, medical condition (associated with cancer, a history of cancer, or genetic characteristics), HIV/AIDS status, genetic information, marital status, sexual orientation, gender, gender identity, gender expression, military and veteran status, or other protected category under the law.

**CONDITION OF EMPLOYMENT:** All City and County of San Francisco employees are required to be fully vaccinated against COVID-19 as a condition of employment. Someone is fully vaccinated when 14 days have passed since they received the final dose of a two-shot vaccine or a dose of a one-shot vaccine. Any new hire must present proof of full vaccination status to be appointed. Any new hire who will be routinely assigned or occasionally enter High-Risk Settings, must provide proof of having received a COVID-19 booster vaccine by March 1, 2022, or once eligible.

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**Sorry, this opening is closed**



**CITY AND COUNTY OF SAN FRANCISCO  
DEPARTMENT OF ELECTIONS**

John Arntz, Director

Candidate Statement of Qualifications  
(CAEC §§ 13307-13308)  
November 5, 2024, General Election

Official Filing Form  
2024 AUG -9 PM 12:57  
DEPARTMENT OF ELECTIONS

County Elections Official  
By: \_\_\_\_\_  
Date Issued: 7/18/24

Candidate Name: Edward Wright  
Office Sought: BART Board Director, District 9

Please complete the following sections:

- 1
- I will NOT file a Candidate Statement of Qualifications
  - I will file a Candidate Statement of Qualifications
  - I will send an electronic copy of my statement in Word format to the Department at [publications@sfgov.org](mailto:publications@sfgov.org) no later than 5:00 p.m. on the day after the close of the nomination period.
- Signature of Candidate: \_\_\_\_\_ Date 8/7/24

2 *This statement will be reproduced exactly as written. You may not make changes or corrections after the statement has been submitted. Please type or print neatly. If handwritten information or a revision is unclear, Department staff will interpret the provided information to the best of their abilities. This interpretation is final.*

3 Name as it will appear with statement: Edward Wright  
My occupation is: Senior Transit Advisor  
My qualifications are:

Keep Text Within the Vertical Lines. Word count starts here:

Funding for public transit is broken. Our politics are broken too. These are the problems I spend every day working on, and these are the reasons I'm running for BART Board.

The pandemic decimated BART's ridership, and a \$385 million deficit threatens the system as we know it. We need to modernize BART's funding — and make it safer and cleaner, more affordable and accessible, and more vibrant and welcoming to bring riders back.

I'm an organizer, policymaker, and transit professional. I've written laws for three legislators, overseen budgets to keep projects on track, and built consensus to get difficult things done. I'm the only candidate running with experience in public transit, public policy, and public budgets, which are the BART Board's responsibilities.

I am proudly endorsed by:

- Speaker Emerita Nancy Pelosi
- Harvey Milk LGBTQ Democratic Club
- National Union of Healthcare Workers
- American Federation of Teachers Local 2121
- San Francisco Climate Emergency Coalition
- BART Director Janice Li
- Assemblymember Phil Ting
- Supervisors Aaron Peskin, Connie Chan, Dean Preston, Myrna Melgar, Hillary Ronen, Shamann Walton
- Public Defender Mano Raju
- Assessor-Recorder Joaquín Torres
- City College Trustees Alan Wong, Anita Martinez, Aliya Chisti, Susan Solomon, Vick Chung
- SFUSD Commissioners Matt Alexander, Mark Sanchez, Alida Fisher
- Former elected leaders Mark Leno, Art Agnos, Jane Kim, David Campos, John Avalos
- Community leaders Cleve Jones, EJ Jones, Chyanne Chen, Alondra Esquivel Garcia, Raquel Redondiez

I would be honored to earn your vote. Together, we'll make sure BART survives — and thrives.

Edward Wright  
[www.WrightForBART.com](http://www.WrightForBART.com)

**AUTHORIZATION OF ENDORSEMENT BY INDIVIDUAL**

I Nancy Pelosi wish to endorse (or support) Edward Wright on their "Candidate Statement of Qualifications", for the office of BART Board District 9 in the upcoming November 5, 2024 Consolidated General Election.



Date 7/29/24

SAN FRANCISCO  
FILED  
2024 AUG -7 PM 3:25  
DEPARTMENT OF ELECTIONS



**HARVEY MILK**  
LGBTQ DEMOCRATIC CLUB

**AUTHORIZATION OF ENDORSEMENT BY ORGANIZATION**

USE ORGANIZATION'S LETTERHEAD

Date: 7/29/24

The Harvey Milk LGBTQ Democratic Club endorses (or supports)  
(Printed name of endorser)

Edward Wright on their candidate statement, for the office of  
(Name of candidate)

BART Board, District 9 in the upcoming November 5, 2024 Consolidated  
(Elective office)

General Election.

By: Reid Coggins  
(Printed Name of authorized representative)

Signature:  (Signature of authorized representative)

Title: Vice President of Political Action  
(Authorized officer of the organization)

DEPARTMENT OF ELECTIONS

2024 AUG -7 PM 3:25

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AUTHORIZATION OF ENDORSEMENT BY ORGANIZATION

Date: July 29, 2024

The National Union of Healthcare Workers endorses Edward Wright on their candidate statement, for the office of BART Board District 9 in the upcoming November 5, 2024 Consolidated General Election.

By: Sal Rosselli

Signature:



Title: President Emeritus

SAN FRANCISCO  
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2024 AUG -7 PM 3:25  
DEPARTMENT OF ELECTIONS



**AUTHORIZATION OF ENDORSEMENT BY ORGANIZATION**

USE ORGANIZATION'S LETTERHEAD

Date: 7/30/2024

The American Federation of Teachers (AFT) Local 2121 endorses (or supports)

(Printed name of endorser)

Edward Wright

on their candidate statement, for the office of

(Name of candidate)

BART Board, District 9

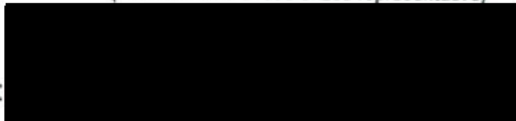
in the upcoming November 5, 2024 Consolidated

(Elective office)

General Election.

By: Kevin McEntee

(Printed Name of authorized representative)

Signature: 

(Signature of authorized representative)

Title: Organizer, AFT 2121

(Authorized officer of the organization)





SAN FRANCISCO  
FILED  
2024 AUG -7 PM 3:25  
DEPARTMENT OF ELECTIONS

Date: July 29, 2024

The San Francisco Climate Emergency Coalition endorses (or supports)  
Edward Wright on their candidate statement, for the office of BART Board,  
District 9 in the upcoming November 5, 2024 Consolidated General Election.

By: Susan Green

Signature: \_\_\_\_\_

Title: Steering Committee Member

**AUTHORIZATION OF ENDORSEMENT BY INDIVIDUAL**

I Janice Li wish to endorse (or support) Edward Wright on their "Candidate Statement of Qualifications", for the office of BART Board District 9 in the upcoming November 5, 2024 Consolidated General Election.

\_\_\_\_\_  
Signature



\_\_\_\_\_  
Date

7-29-2024

SAN FRANCISCO  
2024 AUG -7 PM 3:25  
DEPARTMENT OF ELECTIONS

**AUTHORIZATION OF ENDORSEMENT BY INDIVIDUAL**

I Aaron Peskin wish to endorse (or support) Edward Wright on their "Candidate Statement of  
[REDACTED] RT Board District 9 in the upcoming November 5, 2024

8/5/24  
Date

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2024 AUG -7 PM 3:25  
DEPARTMENT OF ELECTIONS

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**AUTHORIZATION OF ENDORSEMENT BY INDIVIDUAL**

2024 AUG -7 PM 3:25

*CONNIE CHAN*

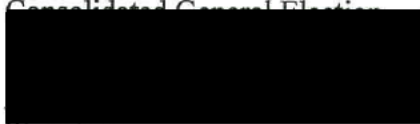
I \_\_\_\_\_ wish to endorse (or support) Edward Wright on their "Candidate Statement of OF ELECTIONS  
Qualifications", for the office of BART Board District 9 in the upcoming November 5, 2024  
Consolidated General Election

\_\_\_\_\_  
Signature

*July 31, 2024*  
\_\_\_\_\_  
Date

**AUTHORIZATION OF ENDORSEMENT BY INDIVIDUAL**

I Dean Preston wish to endorse (or support) Edward Wright on their "Candidate Statement of Qualifications", for the office of BART Board District 9 in the upcoming November 5, 2024 Consolidated General Election.



Signature

7/30/24

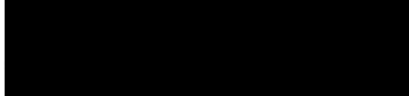
Date

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2024 AUG -7 PM 3:25  
DEPARTMENT OF ELECTIONS

AUTHORIZATION OF ENDORSEMENT BY INDIVIDUAL

Date: July 25

I, Murina Melgar wish to endorse (or support)

 Edward Wright on their "Candidate Statement of Qualifications", for

the office of BART Board in the upcoming November 5, 2024 Consolidated  
(Elective office)  
General Election.



SAVED BY: ALAN WONG  
2024 AUG -7 PM 3:25  
DEPARTMENT OF ELECTIONS  
PH 87

AUTHORIZATION OF ENDORSEMENT BY ORGANIZATION

USE ORGANIZATION'S LETTERHEAD

Date: \_\_\_\_\_

The ALAN WONG endorses (or supports)  
(Printed name of endorser)

\_\_\_\_\_ on their candidate statement, for the office of

\_\_\_\_\_ in the upcoming November 5, 2024 Consolidated  
(Elective office)

General Election.

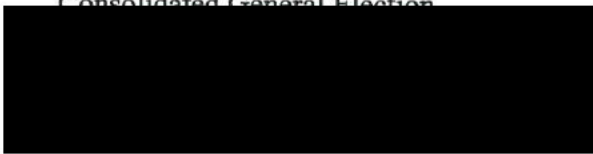
By: \_\_\_\_\_  
(Printed Name of authorized representative)

Signature: \_\_\_\_\_  
(Signature of authorized representative)

Title: \_\_\_\_\_  
(Authorized officer of the organization)

**AUTHORIZATION OF ENDORSEMENT BY INDIVIDUAL**

I <sup>Hillary</sup>Rosen wish to endorse (or support) Edward Wright on their "Candidate Statement of Qualifications", for the office of BART Board District 9 in the upcoming November 5, 2024 Consolidated General Election



7-30-24  
Date

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DEPARTMENT OF ELECTIONS

**AUTHORIZATION OF ENDORSEMENT BY INDIVIDUAL**

*Shamann Walton*

I \_\_\_\_\_ wish to endorse (or support) Edward Wright on their "Candidate Statement of Qualifications", for the office of BART Board District 9 in the upcoming November 5, 2024 Consolidated General Election

\_\_\_\_\_  
Signature

*8/6/24*

Date

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2024 AUG -7 PM 3:26  
DEPARTMENT OF ELECTIONS



**AUTHORIZATION OF ENDORSEMENT BY INDIVIDUAL**

*MAND RAJU*

I \_\_\_\_\_ wish to endorse (or support) Edward Wright on their "Candidate Statement of Qualifications", for the office of BART Board District 9 in the upcoming November 5, 2024 Consolidated General Election



S

Date 8/6/24

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2024 AUG -7 PM 3:26  
DEPARTMENT OF ELECTIONS

**AUTHORIZATION OF ENDORSEMENT BY INDIVIDUAL**

I Joaquín Torres wish to endorse (or support) Edward Wright on their "Candidate Statement of Qualifications" for the office of BART Board District 9 in the upcoming November 5, 2024

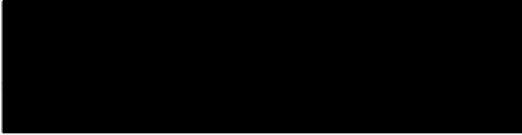
8/5/24

Date

SAN FRANCISCO  
2024 AUG -7 PM 3:26  
DEPARTMENT OF ELECTIONS

**AUTHORIZATION OF ENDORSEMENT BY INDIVIDUAL**

I ALAN WONG wish to endorse (or support) Edward Wright on their "Candidate Statement of Qualifications", for the office of BART Board District 9 in the upcoming November 5, 2024 Consolidated General Election.



7/29/24  
Date

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DEPARTMENT OF ELECTIONS

**AUTHORIZATION OF ENDORSEMENT BY INDIVIDUAL**

*Anita Martinez*

I \_\_\_\_\_ wish to endorse (or support) Edward Wright on their "Candidate Statement of Qualifications", for the office of BART Board District 9 in the upcoming November 5, 2024

\_\_\_\_\_  
Signature

*July 31, 2024*  
Date

SAHIL RANJAN GUPTA  
FILED  
2024 AUG -7 PM 3:26  
DEPARTMENT OF ELECTIONS

**AUTHORIZATION OF ENDORSEMENT BY INDIVIDUAL**

I Aliya Chish wish to endorse (or support) Edward Wright on their "Candidate Statement of Qualifications", for the office of BART Board District 9 in the upcoming November 5, 2024 Consolidated General Election



07/30/24

Date

SAN FRANCISCO  
2024 AUG -7 PM 3:25  
DEPARTMENT OF ELECTIONS

**AUTHORIZATION OF ENDORSEMENT BY INDIVIDUAL**

Susan Solomon

I \_\_\_\_\_ wish to endorse (or support) Edward Wright on their "Candidate Statement of Qualifications", for the office of BART Board District 9 in the upcoming November 5, 2024 Consolidated General Election

\_\_\_\_\_  
Signature

July 29, 2024  
Date

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2024 AUG -7 PM 3:26  
DEPARTMENT OF ELECTIONS

**AUTHORIZATION OF ENDORSEMENT BY INDIVIDUAL**

I Heek Chung wish to endorse (or support) Edward Wright on their "Candidate Statement of Qualifications", for the office of BART Board District 9 in the upcoming November 5, 2024 Consolidated General Election.



7/30/2024

Date

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DEPARTMENT OF ELECTIONS

**AUTHORIZATION OF ENDORSEMENT BY INDIVIDUAL**

I Matt Alexander wish to endorse (or support) Edward Wright on their "Candidate Statement of Qualifications", for the office of BART Board District 9 in the upcoming November 5, 2024 Consolidated General Election



Date 7/30/24

SAN FRANCISCO  
2024 AUG -7 PM 3:26  
DEPARTMENT OF ELECTIONS



**AUTHORIZATION OF ENDORSEMENT BY INDIVIDUAL**

*Mark  
Sachse*

I                      wish to endorse (or support) Edward Wright on their "Candidate Statement of Qualifications", for the office of BART Board District 9 in the upcoming November 5, 2024 Consolidated General Election.

 \_\_\_\_\_

                    7/31/24                      
Date

SAN FRANCISCO  
2024 AUG -7 PM 3:26  
DEPARTMENT OF ELECTIONS

**AUTHORIZATION OF ENDORSEMENT BY INDIVIDUAL**

I Alda Fisher wish to endorse (or support) Edward Wright on their "Candidate Statement of Qualifications", for the office of BART Board District 9 in the upcoming November 5, 2024 Consolidated General Election.

  
\_\_\_\_\_  
Signature

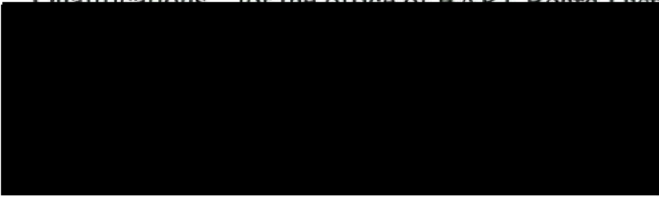
July 29, 2024  
Date

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2024 AUG -7 PM 3:26  
DEPARTMENT OF ELECTIONS

**AUTHORIZATION OF ENDORSEMENT BY INDIVIDUAL**

*Mark Leno*

I \_\_\_\_\_ wish to endorse (or support) Edward Wright on their "Candidate Statement of Qualifications" for the office of PACT Board District 9 in the upcoming November 5, 2024



*8/7/24*

Date

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2024 AUG -7 PM 3:26  
DEPARTMENT OF ELECTIONS

**AUTHORIZATION OF ENDORSEMENT BY INDIVIDUAL**

I ART AGNOS wish to endorse (or support) Edward Wright on their "Candidate Statement of Qualifications", for the office of BART Board District 9 in the upcoming November 5, 2024



JULY 30, 2024  
Date

SAN FRANCISCO  
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2024 AUG -7 PM 3:26  
DEPARTMENT OF ELECTIONS

**AUTHORIZATION OF ENDORSEMENT**

I, Jane Kim, endorse Edward Wright for the office of BART Board District 9 in the November 5, 2024 General Election, and hereby authorize the use of my name on his "Candidate Qualification Statements" and campaign materials.

[Redacted Signature]

7/17/24  
Date

Jane Kim, Former Supervisor

SAN FRANCISCO  
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2024 AUG -7 PM 3:26  
DEPARTMENT OF ELECTIONS

AUTHORIZATION OF ENDORSEMENT BY INDIVIDUAL

Date: 7/19/24

I, David Campos wish to endorse (or support)

(Printed name of endorser)

Edward Wright on their "Candidate Statement of Qualifications", for

(Name of candidate)

the office of BART Board District 9 in the upcoming November 5, 2024 Consolidated

(Elective office)

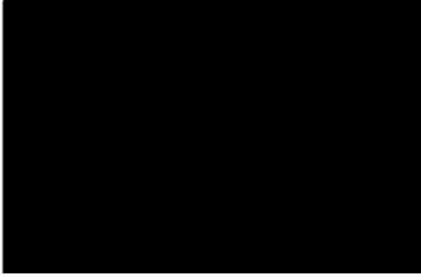
General Election.



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2024 AUG -7 PM 3:26  
DEPARTMENT OF ELECTIONS

**AUTHORIZATION OF ENDORSEMENT BY INDIVIDUAL**

I John Avalos wish to endorse (or support) Edward Wright on their "Candidate Statement of Qualifications", for the office of BART Board District 9 in the upcoming November 5, 2024



July 29, 2024  
Date

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2024 AUG -7 PM 3:26  
DEPARTMENT OF ELECTIONS

**AUTHORIZATION OF ENDORSEMENT BY INDIVIDUAL**

*Cleve Jones*

I \_\_\_\_\_ wish to endorse (or support) Edward Wright on their "Candidate Statement of Qualifications", for the office of BART Board District 9 in the upcoming November 5, 2024 Consolidated General Election.

\_\_\_\_\_  
Signature

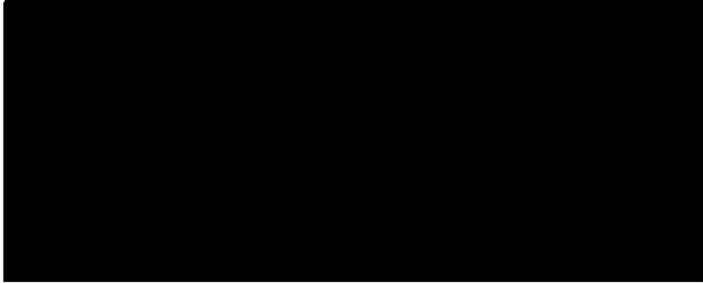
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\_\_\_\_\_  
Date

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2024 AUG -7 PM 3:26  
DEPARTMENT OF ELECTIONS



**AUTHORIZATION OF ENDORSEMENT BY INDIVIDUAL**

I EJ Jones wish to endorse (or support) Edward Wright on their "Candidate Statement of Qualifications" for the office of BART Board District 9 in the upcoming November 5, 2024




7/30/24  
Date

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2024 AUG -7 PM 3:27  
DEPARTMENT OF ELECTIONS

**AUTHORIZATION OF ENDORSEMENT BY INDIVIDUAL**

I Chyanne Chen wish to endorse (or support) Edward Wright on their "Candidate Statement of Qualifications", for the office of BART Board District 9 in the upcoming November 5, 2024 Consolidated General Election.

\_\_\_\_\_  
Signature 

07/30/2024  
Date

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FILLER  
2024 AUG -7 PM 3:27  
DEPARTMENT OF ELECTIONS

**AUTHORIZATION OF ENDORSEMENT BY INDIVIDUAL**

I Alondra wish ~~to endorse~~ ~~(or support)~~ Edward Wright on their "Candidate Statement of Qualifications", for the office of BART Board District 9 in the upcoming November 5, 2024



Date 7/30/24

*Alondra Esquivel Garcia*

SAN FRANCISCO  
2024 AUG -7 PM 3:27  
DEPARTMENT OF ELECTIONS

**AUTHORIZATION OF ENDORSEMENT BY INDIVIDUAL**

*Rachel Redondiez*

I \_\_\_\_\_ wish to endorse (or support) Edward Wright on their "Candidate Statement of Qualifications", for the office of BART Board District 9 in the upcoming November 5, 2024 Consolidated General Election.



*July 29, 2024*

Date

SAN FRANCISCO  
2024 AUG -7 PM 3:27  
DEPARTMENT OF ELECTIONS

**AUTHORIZATION OF ENDORSEMENT BY INDIVIDUAL**

*Phil Ting*

I \_\_\_\_\_ wish to endorse (or support) Edward Wright on their "Candidate Statement of Qualifications" for the office of BART Board District 9 in the upcoming November 5, 2024



*8/8/24*

Date

SAN FRANCISCO  
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2024 AUG -9 PM 12:58  
DEPARTMENT OF ELECTIONS