

# Legacy Business Registry Staff Report

HEARING DATE DECEMBER 9, 2019

## THE ENDUP

*Application No.:* LBR-2018-19-074  
*Business Name:* The Endup  
*Business Address:* 401 6th Street  
*District:* District 6  
*Applicant:* Agnes Stiener, Managing Member  
*Nomination Date:* June 24, 2019  
*Nominated By:* Supervisor Matt Haney  
*Staff Contact:* Richard Kurylo  
legacybusiness@sfgov.org

### BUSINESS DESCRIPTION

The Endup opened in 1973 as an after-hours LGBTQ country-western nightclub at its current site, 401 6<sup>th</sup> Street. The club celebrates diversity and inclusion with continued support for the LGBTQ community. Al Hanken, the original owner, died in 1989, leaving the club to his brother, Helmut Hanken. Helmut died four years after inheriting the club from his brother. In the 20-year period the two brothers owned and operated The Endup, the club was popular for their contests, such as the Jocky Short Dance Contest. The Endup's contest gained wider notice when it was featured in the weekly serialized newspaper column Tales of the City by Armistead Maupin, and later in his Tales of the City novels and television series.

Carl Hanken owned the club from 1996 to 2005, an era that included expansion of the club's Friday night operating hours until 6:00 a.m. Saturdays and challenges from the San Francisco Police Department's attempts at closing or curtailing nightclub venues in the South of Market district. In August of 2005, the club was sold to a group of six investors headed by Sydney Leung. Agnes and Zoltan Stiener were among the investors and ran the club as managing directors. During this period, the new owners continued the legacy of the club's affinity for gay disco and underground house music. Jook House Entertainment LLC has been the current owners since 2011.

### CRITERION 1: Has the applicant operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years?

Yes, The Endup has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years:

401 6th Street from 1973 to Present (46 years).

### CRITERION 2: Has the applicant contributed to the neighborhood's history and/or the identity of a particular neighborhood or community?





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LONDON N. BREED, MAYOR

OFFICE OF SMALL BUSINESS
REGINA DICK-ENDRIZZI, DIRECTOR

Yes, The Endup has contributed to the history and identity of the SoMa neighborhood and San Francisco.

The Historic Preservation Commission recommended the applicant as qualifying, noting the following ways the applicant contributed to the neighborhood's history and/or the identity of a particular neighborhood or community:

- The business is associated with the art of musical performance.
The property has a Planning Department Historic Resource status codes of "A" (Historic Resource Present) because of its location within the California Register-eligible historic district.
The business is noted in the LGBTQ Historic Context Statement as a popular spot for LGBTQ people starting in the late 1970s.
The Endup has been featured in some of the following newspapers, publications and newsletters:
The Endup's opening: Kalendar, a monthly San Francisco LGBTQ magazine, 1973.
History from The Endup's Perspective: San Francisco Chronicle, 2006.
The Endup being sold: Bay Area Reporter, 2011.
Best DJ in San Francisco: Citysearch, 2009.
Best Dance Club in San Francisco: Citysearch, 2009.
Best Outdoor Bar in San Francisco: Citysearch, 2009.
The Endup: Playboy Magazine Names San Francisco Club Nation's Best Late-Night Bar: HuffPost, 2011.
The film Groove: 2000.
The Endup was featured in the Tales of the City series by San Francisco author Armistead Maupin and the play The Sweetest Hangover.

CRITERION 3: Is the applicant committed to maintaining the physical features or traditions that define the business, including craft, culinary, or art forms?

Yes, The Endup is committed to maintaining the physical features and traditions that define the business.

HISTORIC PRESERVATION COMMISSION RECOMMENDATION

The Historic Preservation Commission recommends that The Endup qualifies for the Legacy Business Registry under Administrative Code Section 2A.242(b)(2) and recommends safeguarding of the below listed physical features and traditions.

Physical Features or Traditions that Define the Business:

- Waterfall on back patio.
Interior murals by local artists.
Space divided into three music rooms.
The Buddha statue on the roof.





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**CORE PHYSICAL FEATURE OR TRADITION THAT DEFINES THE BUSINESS**

Following is the core physical feature or tradition that defines the business that would be required for maintenance of the business on the Legacy Business Registry.

- Bar.

**STAFF RECOMMENDATION**

Staff recommends that the San Francisco Small Business Commission include The Endup currently located at 401 6th Street in the Legacy Business Registry as a Legacy Business under Administrative Code Section 2A.242.

Richard Kurylo, Program Manager  
Legacy Business Program



# Small Business Commission Draft Resolution

HEARING DATE DECEMBER 9, 2019

THE ENDUP

LEGACY BUSINESS REGISTRY RESOLUTION NO. \_\_\_\_\_

*Application No.:* LBR-2018-19-074  
*Business Name:* The Endup  
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*District:* District 6  
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legacybusiness@sfgov.org

## ADOPTING FINDINGS APPROVING THE LEGACY BUSINESS REGISTRY APPLICATION FOR THE ENDUP, CURRENTLY LOCATED AT 401 6TH STREET.

**WHEREAS**, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains a registry of Legacy Businesses in San Francisco (the "Registry") to recognize that longstanding, community-serving businesses can be valuable cultural assets of the City and to be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success; and

**WHEREAS**, the subject business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years; or

**WHEREAS**, the subject business has operated in San Francisco for more than 20 years but less than 30 years, has had no break in San Francisco operations exceeding two years, has significantly contributed to the history or identity of a particular neighborhood or community and, if not included in the Registry, faces a significant risk of displacement; and

**WHEREAS**, the subject business has contributed to the neighborhood's history and identity; and

**WHEREAS**, the subject business is committed to maintaining the physical features and traditions that define the business; and

**WHEREAS**, at a duly noticed public hearing held on December 9, 2019, the San Francisco Small Business Commission reviewed documents and correspondence, and heard oral testimony on the Legacy Business Registry application; therefore





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OFFICE OF SMALL BUSINESS

CITY AND COUNTY OF SAN FRANCISCO
LONDON N. BREED, MAYOR

OFFICE OF SMALL BUSINESS
REGINA DICK-ENDRIZZI, DIRECTOR

BE IT RESOLVED that the Small Business Commission hereby includes The Endup in the Legacy Business Registry as a Legacy Business under Administrative Code Section 2A.242.

BE IT FURTHER RESOLVED that the Small Business Commission recommends safeguarding the below listed physical features and traditions at The Endup:

Physical Features or Traditions that Define the Business:

- Waterfall on back patio.
Interior murals by local artists.
Space divided into three music rooms.
The Buddha statue on the roof.

BE IT FURTHER RESOLVED that the Small Business Commission requires maintenance of the below listed core physical feature or tradition to maintain The Endup on the Legacy Business Registry:

- Bar.

I hereby certify that the foregoing Resolution was ADOPTED by the Small Business Commission on December 9, 2019.

Regina Dick-Endrizzi
Director

RESOLUTION NO. \_\_\_\_\_

- Ayes -
Nays -
Abstained -
Absent -





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OFFICE OF SMALL BUSINESS

CITY AND COUNTY OF SAN FRANCISCO  
LONDON N. BREED, MAYOR

OFFICE OF SMALL BUSINESS  
REGINA DICK-ENDRIZZI, DIRECTOR

**Legacy  
Business  
Registry**

# Application Review Sheet

*Application No.:* LBR-2018-19-074  
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*Nomination Date:* June 24, 2019  
*Nominated By:* Supervisor Matt Haney

**CRITERION 1:** Has the applicant has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years?       X       Yes                      No

401 6th Street from 1973 to Present (46 years).

**CRITERION 2:** Has the applicant contributed to the neighborhood's history and/or the identity of a particular neighborhood or community?       X       Yes                      No

**CRITERION 3:** Is the applicant committed to maintaining the physical features or traditions that define the business, including craft, culinary, or art forms?       X       Yes                      No

**NOTES:** N/A

**DELIVERY DATE TO HPC:** October 23, 2019

Richard Kurylo  
Program Manager, Legacy Business Program



Member, Board of Supervisors  
District 6



City and County of San Francisco

## MATT HANEY

June 24, 2019

Regina Dick-Endrizzi, Director  
San Francisco Small Business Commission  
1 Dr. Carlton B. Goodlett Place, Room 110

Dear Director Dick-Endrizzi,

I am honored to have the privilege of nominating The EndUp Nightclub, located at 401 6th Street in SOMA, for San Francisco's Legacy Business Program.

With a 45 year legacy in the city of San Francisco, the EndUp has been a legendary after-hours nightclub since 1973. The EndUp has created a dance culture centered on diversity and inclusion with a strong connection to the LGBT community, and invites people from all walks to come together on the dance floor.

Over the years, the EndUp has brought in top-tier DJ's from around the world including Derrick Carter, Doc Martin, and DJ Sneak. The EndUp has been mentioned in various books, plays, and films over the years including, *Tales of the City* by San Francisco author Armistead Maupin, 2000 film *Groove*, and the play *The Sweetest Hangover*. Additionally, The EndUp has received awards for **Best DJ's**, **Best Dance Club**, and **Best Outdoor Bar**.

The EndUp is a San Francisco fixture and has earned all of the protections and benefits that the Legacy Business program has to offer.

Please contact Sarah Samuel, 408-417-0119 [sarahjanda8881@gmail.com](mailto:sarahjanda8881@gmail.com), to inform them of their nomination.

Thank you for your consideration,

Matt Haney

A handwritten signature in blue ink, appearing to read "Matt Haney", with a long horizontal flourish extending to the right.



# Section One:

**Business / Applicant Information.** Provide the following information:

- The name, mailing address, and other contact information of the business;
- The name of the person who owns the business. For businesses with multiple owners, identify the person(s) with the highest ownership stake in the business;
- The name, title, and contact information of the applicant;
- The business's San Francisco Business Account Number and entity number with the Secretary of State, if applicable.

<b>NAME OF BUSINESS:</b>		
Jook House Entertainment LLC DBA: The End Up		
<b>BUSINESS OWNER(S)</b> (identify the person(s) with the highest ownership stake in the business)		
Zolton and Agnes Stiener own 25%- they are the actual operators. The remaining owners Kam Luen Cheung (42.64%) and Christian Morgenstern (33.36%) are passive investors. Zolton and Agnes Stiener are currently in the process of buying out the two partners and will have 100% ownership of the company.		
<b>CURRENT BUSINESS ADDRESS:</b>		<b>TELEPHONE:</b> [REDACTED]
401 6th Street San Francisco, CA		( )
		<b>EMAIL:</b> [REDACTED]
<b>WEBSITE:</b>	<b>FACEBOOK PAGE:</b>	<b>YELP PAGE</b>
<a href="https://theendupsf.com/">https://theendupsf.com/</a>	<a href="https://www.facebook.com/theendup">https://www.facebook.com/theendup</a>	

<b>APPLICANT'S NAME</b>	
Agnes Stiener	<input type="checkbox"/> Same as Business
<b>APPLICANT'S TITLE</b>	
Managing Member	
<b>APPLICANT'S ADDRESS:</b>	
[REDACTED]	<b>TELEPHONE:</b> ( [REDACTED] ) [REDACTED]
	<b>EMAIL:</b> [REDACTED]

<b>SAN FRANCISCO BUSINESS ACCOUNT NUMBER:</b>	<b>SECRETARY OF STATE ENTITY NUMBER (if applicable):</b>

<b>OFFICIAL USE: Completed by OSB Staff</b>	
<b>NAME OF NOMINATOR:</b>	<b>DATE OF NOMINATION:</b>



## Section Two:

### Business Location(s).

List the business address of the original San Francisco location, the start date of business, and the dates of operation at the original location. Check the box indicating whether the original location of the business in San Francisco is the founding location of the business. If the business moved from its original location and has had additional addresses in San Francisco, identify all other addresses and the dates of operation at each address. For businesses with more than one location, list the additional locations in section three of the narrative.

<b>ORIGINAL SAN FRANCISCO ADDRESS:</b>	<b>ZIP CODE:</b>	<b>START DATE OF BUSINESS</b>
401 6th Street San Francisco, CA	94103	11/15/1973
<b>IS THIS LOCATION THE FOUNDING LOCATION OF THE BUSINESS?</b>	<b>DATES OF OPERATION AT THIS LOCATON</b>	
<input type="checkbox"/> No <input checked="" type="checkbox"/> Yes	1973 to present	

<b>OTHER ADDRESSES (if applicable):</b>	<b>ZIP CODE:</b>	<b>DATES OF OPERATION</b>
		Start:
		End:

<b>OTHER ADDRESSES (if applicable):</b>	<b>ZIP CODE:</b>	<b>DATES OF OPERATION</b>
		Start:
		End:

<b>OTHER ADDRESSES (if applicable):</b>	<b>ZIP CODE:</b>	<b>DATES OF OPERATION</b>
		Start:
		End:

<b>OTHER ADDRESSES (if applicable):</b>	<b>ZIP CODE:</b>	<b>DATES OF OPERATION</b>
		Start:
		End:

<b>OTHER ADDRESSES (if applicable):</b>	<b>ZIP CODE:</b>	<b>DATES OF OPERATION</b>
		Start:
		End:

<b>OTHER ADDRESSES (if applicable):</b>	<b>ZIP CODE:</b>	<b>DATES OF OPERATION</b>
		Start:
		End:

## Section Three:

### Disclosure Statement.

#### San Francisco Taxes, Business Registration, Licenses, Labor Laws and Public Information Release.

This section is verification that all San Francisco taxes, business registration, and licenses are current and complete, and there are no current violations of San Francisco labor laws. This information will be verified and a business deemed not current in with all San Francisco taxes, business registration, and licenses, or has current violations of San Francisco labor laws, will not be eligible to apply for the Business Assistance Grant.

In addition, we are required to inform you that all information provided in the application will become subject to disclosure under the California Public Records Act.

Please read the following statements and check each to indicate that you agree with the statement. Then sign below in the space provided.

- I am authorized to submit this application on behalf of the business.
- I attest that the business is current on all of its San Francisco tax obligations.
- I attest that the business's business registration and any applicable regulatory license(s) are current.
- I attest that the Office of Labor Standards and Enforcement (OLSE) has not determined that the business is currently in violation of any of the City's labor laws, and that the business does not owe any outstanding penalties or payments ordered by the OLSE.
- I understand that documents submitted with this application may be made available to the public for inspection and copying pursuant to the California Public Records Act and San Francisco Sunshine Ordinance.
- I hereby acknowledge and authorize that all photographs and images submitted as part of the application may be used by the City without compensation.
- I understand that the Small Business Commission may revoke the placement of the business on the Registry if it finds that the business no longer qualifies, and that placement on the Registry does not entitle the business to a grant of City funds.

AGNES VICTORIA - STIENER

7/11/19



Name (Print):

Date:

Signature:

## THE ENDUP

### Section 4: Written Historical Narrative

#### CRITERION 1

**a. Provide a short history of the business from the date the business opened in San Francisco to the present day, including the ownership history. For businesses with multiple locations, include the history of the original location in San Francisco (including whether it was the business's founding and or headquartered location) and the opening dates and locations of all other locations.**

The Endup has been known as San Francisco's legendary after-hours nightclub since 1973. The Endup celebrates the dance culture and has remained on the cutting edge of San Francisco culture for over 45 years. The club celebrates diversity and inclusion with continued support for the LGBTQ community. People from all walks of life are invited to come party at The Endup.

The nightclub's only location since its founding has been 401 6th Street at the corner of 6th and Harrison, the site of a former 22-room hotel.

The Endup opened on November 15, 1973, as a LGBTQ country-western themed venue by then owner, Al Hanken. Mister Marcus, a writer for San Francisco's monthly gay magazine *Kalendar*, described The Endup's opening in his column *Man About Town*:

"The long-awaited END UP opened last Thursday too and you have to see it to believe it. I was lucky to get a demonstration of their quadraphonic sound system long ago. It's a big dance bar and certainly will add to the ambiance of Harrison Street. Congratulations to Al Hanken & Gary Loughner on their latest 'baby.'"

Al Hanken died 16 years later in 1989, leaving the club to his brother, Helmut Hanken. Helmut died four years after inheriting the club from his brother. In the 20-year period the two brothers owned and operated The Endup, the club was popular for their contests, such as the Jockey Short Dance Contest. The Endup's contest gained wider notice when it was featured in the weekly serialized newspaper column *Tales of the City* by Armistead Maupin, and later in his *Tales of the City* novels and television series.

The last will and testament of Helmut Hanken named The Endup's operational manager, Douglas Carl Whitmore, as executor of his estate. During this period of time, The Endup experienced numerous internal difficulties involving financial and employee turmoil. A third Hanken brother, Carl, eventually began legal proceedings to have Douglas removed as executor of Helmut Hanken's estate, succeeding in April 1996. With a new executor in control, Helmut Hanken's estate immediately sold The Endup to Carl Hanken.

Carl Hanken owned the club from 1996 to 2005, an era that included expansion of the club's Friday night operating hours until 6:00 a.m. Saturdays and challenges from the San Francisco

Police Department's attempts at closing or curtailing nightclub venues in the South of Market district.

In August of 2005, the club was sold to a group of six investors headed by Sydney Leung. Agnes and Zoltan Stiener were among the investors and ran the club as managing directors. During this period, the new owners continued the legacy of the club's affinity for gay disco and underground house music. Awards received included "Best DJs," "Best Dance Club" and "Best Outdoor Bar," and it was – and still is – known as San Francisco's #1 Late Night & Day Party Venue.

Jook House Entertainment LLC has been the current owners since 2011. Spouses Agnes and Zoltan Stiener are currently the active owners/operators who make all business decisions on behalf of the company. During their period of ownership, they continued the legacy of the past but due to competitive pressures, they expanded their parties to other genres of music to embrace a wider mix of clientele. The club for the past 15 years has proudly hosted the Shangrila and Phoenix parties who both have had long standing relationships with the Gay Asian Pacific Alliance (GAPA) Foundation. Every year in support of GAPA, the venue is provided annually for free HIV testing for the public.

The Stieners are in the process of buying out the rest of the silent partners. When the opportunity rose, the Stieners, who believe in the club and its importance to remain in the community, raised additional funds through silent investors to become the new owners. Carl Hanken continues to own the commercial building, and Jook House Entertainment LLC is the lessee.

**b. Describe any circumstances that required the business to cease operations in San Francisco for more than six months?**

N/A

**c. Is the business a family-owned business? If so, give the generational history of the business.**

The Endup is a family owned business defined here as any business in which two or more family members are involved and the majority of ownership or control lies within a family. Spouses Agnes and Zoltan Stiener have owned and operated the company for the past 15 years and will continue to do so, as they are in the process of buying out all of the silent partners. Agnes and Zoltan own 25% of the business, and they are the actual operators. The remaining owners Kam Luen Cheung (42.64%) and Christian Morgentern (33.36%) are passive investors. After Agnes and Zoltan buy out the two partners, they will have 100% ownership of the company.

**d. Describe the ownership history when the business ownership is not the original owner or a family-owned business.**

Following is the ownership history of The Endup:

1973 to 1989:	Al Hanken
1989 to 1996:	Helmut Hanken
1996 to 2005:	Carl Hanken
2005 to 2011:	Sydney Leung and five investors, including Agnes and Zoltan Stiener
2011 to Present:	Jook House Entertainment LLC, consisting of Agnes and Zoltan Stiener (25%), Kam Luen Cheung (42.64%) and Christian Morgentern (33.36%)

**e. When the current ownership is not the original owner and has owned the business for less than 30 years, the applicant will need to provide documentation of the existence of the business prior to current ownership to verify it has been in operation for 30+ years. Please use the list of supplemental documents and/or materials as a guide to help demonstrate the existence of the business prior to current ownership.**

Documentation included in the Legacy Business Registry application:

- Proof of LLC filing with the California Secretary of State
- Proof of Fictitious Business Name filing with the San Francisco County Clerk
- Executed Purchase Agreement

**f. Note any other special features of the business location, such as, if the property associated with the business is listed on a local, state, or federal historic resources registry.**

The historic resource status of the building located at 401 6th Street is classified by the Planning Department as Category A, Historic Resource Present, due to the property's association with The Endup. The property is a contributor to the LGBTQ Historic District.

## **CRITERION 2**

**a. Describe the business's contribution to the history and/or identity of the neighborhood, community or San Francisco.**

The Endup has greatly contributed to the nightlife culture of San Francisco. Since 1973, The Endup has celebrated dance culture, diversity and inclusion. It was popular for its contests such as the Jocky Short Dance Contest featured in *Tales of the City*. Events such as Fag Fridays (1996–2008) saw expansion of the club's operating hours. Opening at 11:00 p.m. Friday evenings until 6:00 a.m. Saturdays, Fag Fridays' combination of patrons from the LGBTQ and straight-friendly communities, as well as its unconventional business hours, were rare among Bay area nightclubs at the time. The Endup was also unique for its popularity with gay Asian men beginning in the late 1980s, making the club one of only a handful of LGBTQ places in San Francisco at the time that welcomed people of color. By the mid-2000s, The Endup's longest

running continual event was its Sunday morning T-Dance, an event which had been occurring in one form or another and produced completely in-house since 1979.

The Endup today is one of longest-running originally LGBTQ dance clubs in San Francisco.

As the nightlife culture continues to evolve in San Francisco, The Endup is focused on continuing their legacy as San Francisco's #1 Late Night & Day Party Venue. The Endup continues to be San Francisco's after-hours club. Everyone "ends up at The Endup." The club has also focused on expanding more into the surrounding community by supporting its local artists, performing arts and upcoming/aspiring DJs and music artists from a variety of styles and genres. The following are some examples:

- Every Thursday night, the venue is open to all artists to come and paint on the patio. The local artists can display their work and promote their business. The venue provides and fosters artistic expression. Local artists were also hired to paint all the murals inside and outside the club as seen today.
- The club is offered as a venue for the performing arts. Recently, Jadell Lee, a motivational speaker and dance choreographer, filmed an inspirational dance video at the club: <https://www.instagram.com/jadelllee/>
- On pages 34-35 of a Preservation Team Review document from 2017, the San Francisco Planning Department explained the importance of bars, restaurants and nightclubs to LGBTQ community development and how these types of public spaces supported and sustained LGBTQ communities in South of Market district from the 1960s through the present. The Endup was one of the seven mentioned businesses as a notable example.

**b. Is the business (or has been) associated with significant events in the neighborhood, the city, or the business industry?**

Rising musical artists and DJs are invited to perform at The Endup, after which many of them gained more popularity because of their performance. An example of artists whose names and music became well known after their performances at The Endup include Bad Bunny and, more recently, Nio Garcia. In addition to providing a platform for rising artists to display their talents, the club celebrates with the community during Pride month by providing parties dedicated to the LGBTQ community, most recently the Shangrila Pride Rendezvous Party and Kool Aid's SF Pride Party.

**c. Has the business ever been referenced in an historical context? Such as in a business trade publication, media, or historical documents?**

The Endup has been featured in some of the following newspapers, publications and newsletters.

- (1) The Endup's opening:  
*Kalendar*, a monthly San Francisco LGBTQ magazine, 1973  
[https://web.archive.org/web/20171103230135/http://digitalassets.lib.berkeley.edu/sfbagals/Kalendar/1973\\_Kalendar\\_Vol02\\_No22\\_Nov\\_23.pdf](https://web.archive.org/web/20171103230135/http://digitalassets.lib.berkeley.edu/sfbagals/Kalendar/1973_Kalendar_Vol02_No22_Nov_23.pdf)
- (2) History from The Endup's Perspective:  
*San Francisco Chronicle*, 2006  
<https://web.archive.org/web/20171016100927/http://www.sfgate.com/entertainment/article/History-from-The-Endup-s-perspective-2522419.php>
- (3) The Endup being sold:  
*Bay Area Reporter*, 2011  
<https://web.archive.org/web/20170830145223/http://ebar.com/news/article.php?sec=news&article=5698>
- (4) Best DJ in San Francisco:  
*Citysearch*, 2009  
<https://web.archive.org/web/20170910082911/http://www.citysearch.com/best/sanfrancisco/nightlife/djs>
- (5) Best Dance Club in San Francisco:  
*Citysearch*, 2009  
<https://web.archive.org/web/20170910082332/http://www.citysearch.com/best/sanfrancisco/nightlife/dance-club>
- (6) Best Outdoor Bar in San Francisco:  
*Citysearch*, 2009  
<https://web.archive.org/web/20170910082416/http://www.citysearch.com/best/sanfrancisco/nightlife/outdoor-bar>
- (7) The Endup: Playboy Magazine Names San Francisco Club Nation's Best Late-Night Bar:  
*HuffPost*, 2011  
[https://www.huffpost.com/entry/the-endup-playboy-magazine-san-francisco-bars\\_n\\_904063](https://www.huffpost.com/entry/the-endup-playboy-magazine-san-francisco-bars_n_904063)



(8) The film *Groove*:

2000

<http://www.filminamerica.com/Movies/Groove/>

The Endup was also featured in the *Tales of the City* series by San Francisco author Armistead Maupin and the play *The Sweetest Hangover*.

**d. Is the business associated with a significant or historical person?**

The Endup has been the venue for existing and rising performers and DJs. Some of the performers include Wiz Khalifa, Bad Bunny, Nio Garcia, Mario and many more. The Endup has brought in and continues to attract top-tier DJ's from around the world, including Derrick Carter, Doc Martin and DJ Sneak. In 2009, the club received industry recognition with the "Best DJs" award. In 2011, it was named "Best Late-Night Bar" by Playboy Magazine. Some of the famous patrons who have come to The Endup include Grace Jones, James Brown, The Wayan Brothers, Andy Cohen, Sam Smith, Justin Bieber, Nick Cannon and various NFL and NBA athletes.

**e. How does the business demonstrate its commitment to the community?**

The Endup contributes to the San Francisco nightlife community by continuing to be the club that is open after-hours. After all, everyone "ends up at The Endup." The club has also focused on expanding more into the surrounding community by supporting its local artists, performing arts and upcoming/aspiring DJs and music artists from a variety of styles and genres. The following are some examples:

- Every Thursday night, the venue is open to all artists to come and paint on the patio. The local artists can display their work and promote their business. The venue provides and fosters artistic expression. Local artists were also hired to paint all of the murals inside and outside the club as seen today. Many artists have sold their paintings because of the visibility they received at The Endup.
- The club is offered as a venue for the performing arts. Recently, Jadell Lee, a motivational speaker and dance choreographer, filmed an inspirational dance video at the club. <https://www.instagram.com/jadelllee/>
- The Endup celebrates diversity and inclusion with continued support for the LGBTQ community and invites people from all walks of life to come party at the club. For the past 15 years, The Endup has proudly hosted the Shangrila and Phoenix parties who both have had long standing relationships with the GAPA Foundation. Every year in support of GAPA, the venue is provided annually for free HIV testing for the public.
- The Endup offers the club as a venue for various non-profit organizations who need it and have allowed young music artists to use the recording studio on the top floor at no charge.

**f. Provide a description of the community the business serves.**

The Endup celebrates the dance culture and has remained on the cutting edge of San Francisco culture for over 45 years. The club celebrates diversity and inclusion with continued support for the LGBTQ community and invites people from all walks of life to come party at The Endup. Patrons come from all over the Bay Area and across the country because of its popularity of being open after-hours. There are long-time, loyal patrons who are still attending but are dissipating, which emphasizes the importance of attracting new patrons. The club has focused on expanding more into the surrounding community by supporting its local artists, performing arts and upcoming/aspiring DJs and music artists from a variety of styles and genres. Some of the performers include Wiz Khalifa, Bad Bunny, Nio Garcia and Mario, and many more. The Endup has brought in and continues to attract top-tier DJ's from around the world, including Derrick Carter, Doc Martin and DJ Sneak. In 2009, the club received industry recognition with the "Best DJs" award, and in 2011 it was named "Best Late-Night Bar" by Playboy Magazine. Some of the famous patrons who have come to The Endup include Grace Jones, James Brown, The Wayan Brothers, Andy Cohen, Sam Smith, Justin Bieber, Nick Cannon and various NFL and NBA athletes. It is important to the club to continue to provide a venue where everyone, no matter your age or preference, are welcome to come and celebrate life.

**g. Is the business associated with a culturally significant building/structure/site/object/interior?**

The Endup is known for its waterfall in the back patio and the murals seen inside and outside the club which were all done by local artists. Photos are included in this Legacy Business Registry application.

**h. How would the community be diminished if the business were to be sold, relocated, shut down, etc.?**

Should The Endup close or relocate, the neighborhood and community would lose an iconic business that has contributed to the rich history of the LGBTQ community and supported the San Francisco nightlife for over 45 years. Location of The Endup is very important to the survival of the club. The Endup has only had one location, 401 6th Street, for the past 45 years, and it would be devastating if the club had to ever leave their home. If the club were to shut down, a number of employees including bartenders, security, janitors and third party vendors and contractors would no longer be employed or lose business due its closure.

The history and legacy of The Endup club should be preserved so it can continue to support the San Francisco nightlife and be a place where people of all ages and walks of life can come and experience the eclectic atmosphere.

**CRITERION 3**

**a. Describe the business and the essential features that define its character.**

The Endup has been San Francisco's legendary after-hours nightclub since 1973. The Endup celebrates the dance culture and has remained on the cutting edge of San Francisco culture for over 45 years. The uniqueness of the club is that people from all walks of life are welcome and the atmosphere allows individuals to feel free to let down their hair and just be themselves.

The space includes three rooms of music, a main dance floor, a backroom and patio. The back patio includes a 25-foot cascading waterfall in the back courtyard. There is a Buddha statue from the Sunset district on the rooftop, which is said to have been blessed. In 1973, Al Hankan had built three fountains and planted four trees, which lined up symmetrically. Only one of the fountains remain, which is the waterfall and the trees. The area was to represent peace and tranquility. The uniqueness of the courtyard allows patrons to experience a space without the feel of a nightclub vibe. Some have described it as a sanctuary. There are murals inside and outside the club, painted by local artists, which provide an eclectic unique vibe special to San Francisco. The Endup's DJ booths have also been custom made by local artists.

**b. How does the business demonstrate a commitment to maintaining the historical traditions that define the business, and which of these traditions should not be changed in order to retain the businesses historical character? (e.g., business model, goods and services, craft, culinary, or art forms)**

The Endup is committed to maintaining its historical tradition as a supporter of the LGBTQ community as well as its love and preservation of House Music. Although the club will continue to diversify to include all genres, the core will remain.

**c. How has the business demonstrated a commitment to maintaining the special physical features that define the business? Describe any special exterior and interior physical characteristics of the space occupied by the business (e.g. signage, murals, architectural details, neon signs, etc.).**

The Endup is known for its waterfall in the back patio and the murals seen inside and outside the club which were all done by local artists. The nightclub will continue to hire local artists to ensure the uniqueness of the club and support the local art community.

**d. When the current ownership is not the original owner and has owned the business for less than 30 years; the applicant will need to provide documentation that demonstrates the current owner has maintained the physical features or traditions that define the business, including craft, culinary, or art forms. Please use the list of supplemental documents and/or materials as a guide to help demonstrate the existence of the business prior to current ownership.**

Documentation that demonstrates the business has been in business for the past 45 years is included in this legacy Business Registry application.

## **THE ENDUP**

### **Supplemental Narrative**

#### **Incidents at The Endup**

There were two incidents in or near The Endup that are being acknowledged in the Legacy Business Registry application through this Supplemental Narrative. Neither incident affects The Endup's eligibility for placement on the Registry.

1. On June 5, 2016, a 19 year old San Francisco man died just inside one of the exit doors of The Endup. The man had just entered the club through the exit door with a gun, which was the gun that caused his death. Two men were charged with the death, but charges were dropped after a preliminary hearing. Our understanding is that the prosecution believed the men acted in self-defense.
2. On October 4, 2016, at or about 2:25 a.m., a shooting occurred in the South of Market area, specifically on Bryant Street near 6th Street and Harriet Street, near the Hall of Justice, resulting in the death of a Stockton man. In 2019, a man was arrested in connection with the murder, but was released soon afterwards.

#### **Facts regarding the incidents**

Both of these shootings were tied to The Endup in the press, and initially by the police department. In both situations, The Endup cooperated fully with the police department and provided the department with video taken inside the club as well as credit card receipts and other information, which the police department said would be helpful to their investigation.

The facts regarding the June 2016 shooting demonstrate that associates of the deceased man created a disturbance outside the main entry of the club, causing the exit door to be unguarded. The man then attempted to enter the club through the exit door when other patrons were leaving, and did get a few feet into the club before he encountered two persons he apparently knew and presumably was looking for to cause them harm.

The video taken inside the club and given to the police demonstrated that the deceased was armed and that he was killed by his own gun as he tried to confront the two men who were leaving.

The Endup had no warning that this individual was trying to enter the club. He was underage, and therefore could not have entered through the regular entrance. He entered because of the diversion he had others create, and he did so with the intention to do harm. There was no time for The Endup to intervene or to prevent this unfortunate incident. The Endup had no warning of the events about to happen.

The facts regarding the October 2016 shooting are that the shooting took place at least one block from the club, near the old McDonald's restaurant and the Hall of Justice. At the time, there were allegations that some of the persons involved in the shooting had been in the club earlier that evening and had been in an argument.

The Endup staff and security were unaware of any argument or any kind of disruption in the club that night. Again, videos from the interior of the club were given to the police. The Endup is unaware of any part of those videos that indicate any of the parties were in the club. It may be the police have taken statements from witnesses verifying that some of the people were in the club, but they have not shared any such statements with The Endup. The Endup is aware only of the reports in the media.

Even if some of the parties had been in The Endup earlier, they had left and gone more than a block before there was a shooting. The Endup is unaware of the time elapsed between a possible departure from The Endup and the shooting. Despite these facts, all of the news reports associated The Endup with the shooting, stating that the shooting happened "outside the Endup," even though there was no evidence to support that conclusion.

The Endup does not know what is on the video The Endup gave to the police. The Endup staff did not have an opportunity to review it beforehand and has never been told anything by the police department about what it found.

### **Effects of incidents**

No disciplinary actions have been taken by the police department or any other agency, such as the Entertainment Commission, which has regulatory authority over The Endup. The club did voluntarily close for 18 days in June 2016, and the Entertainment Commission did order changes to The Endup's security plan. The changes were made by The Endup and accepted by the Entertainment Commission during the closure period. There were no additional steps taken after the October 2016 incident.

The Endup is pleased to report there have been no other incidents associated with the club since these two incidents occurred in 2016.



WIZDOM

The ENDUP

The ENDUP

The ENDUP

19873

ONE WAY

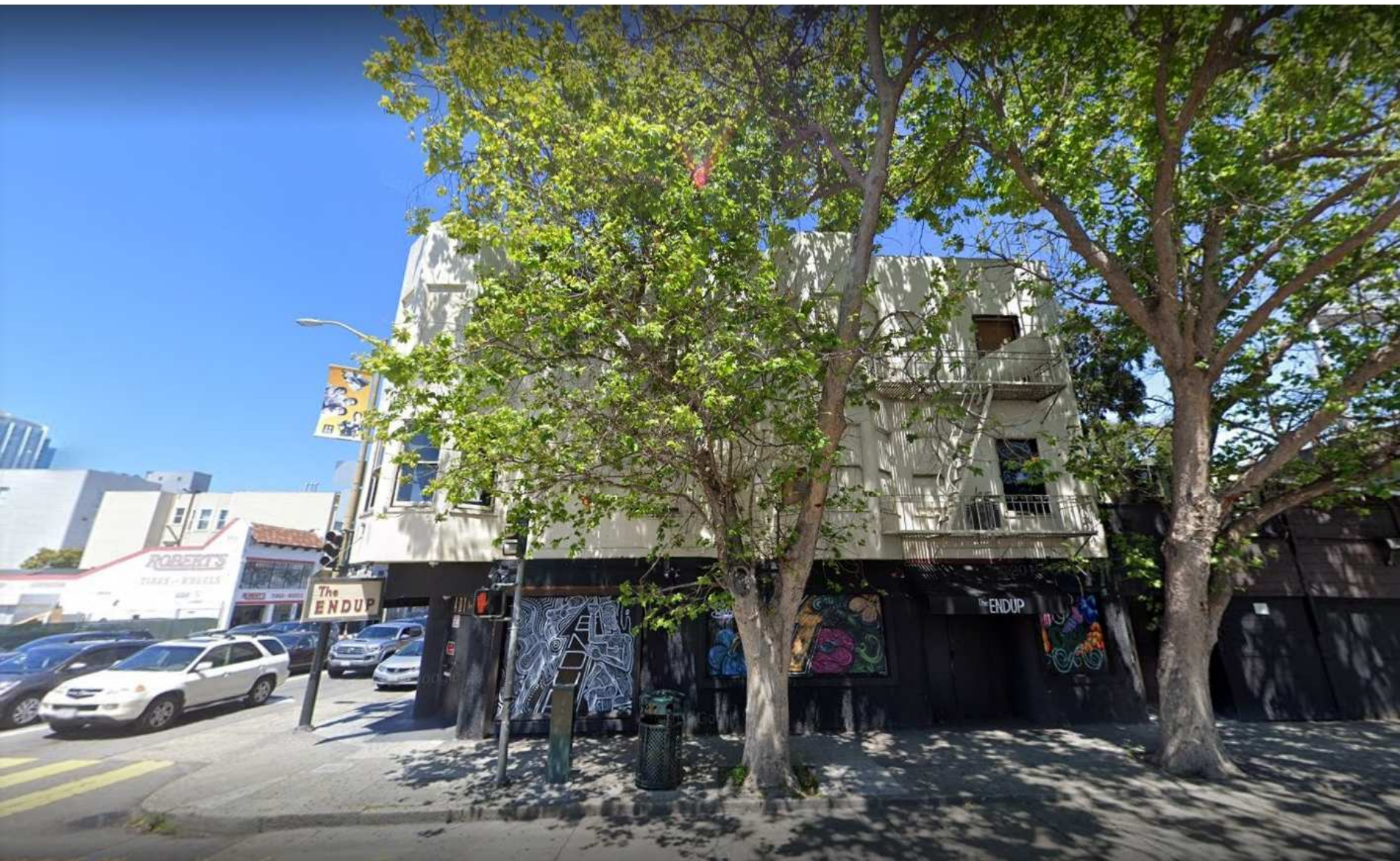
The ENDUP

401











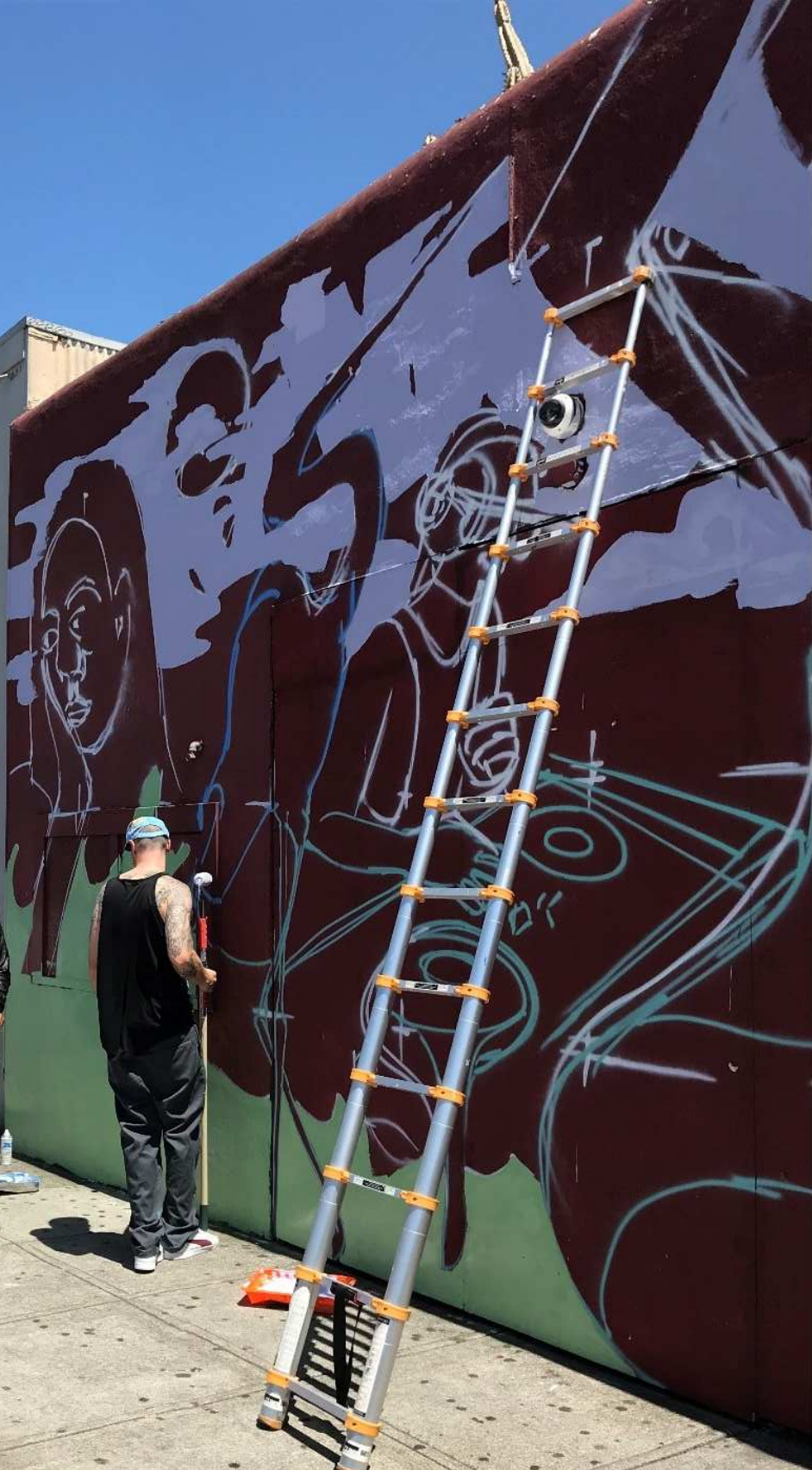


2018  
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@MATTMILANCART



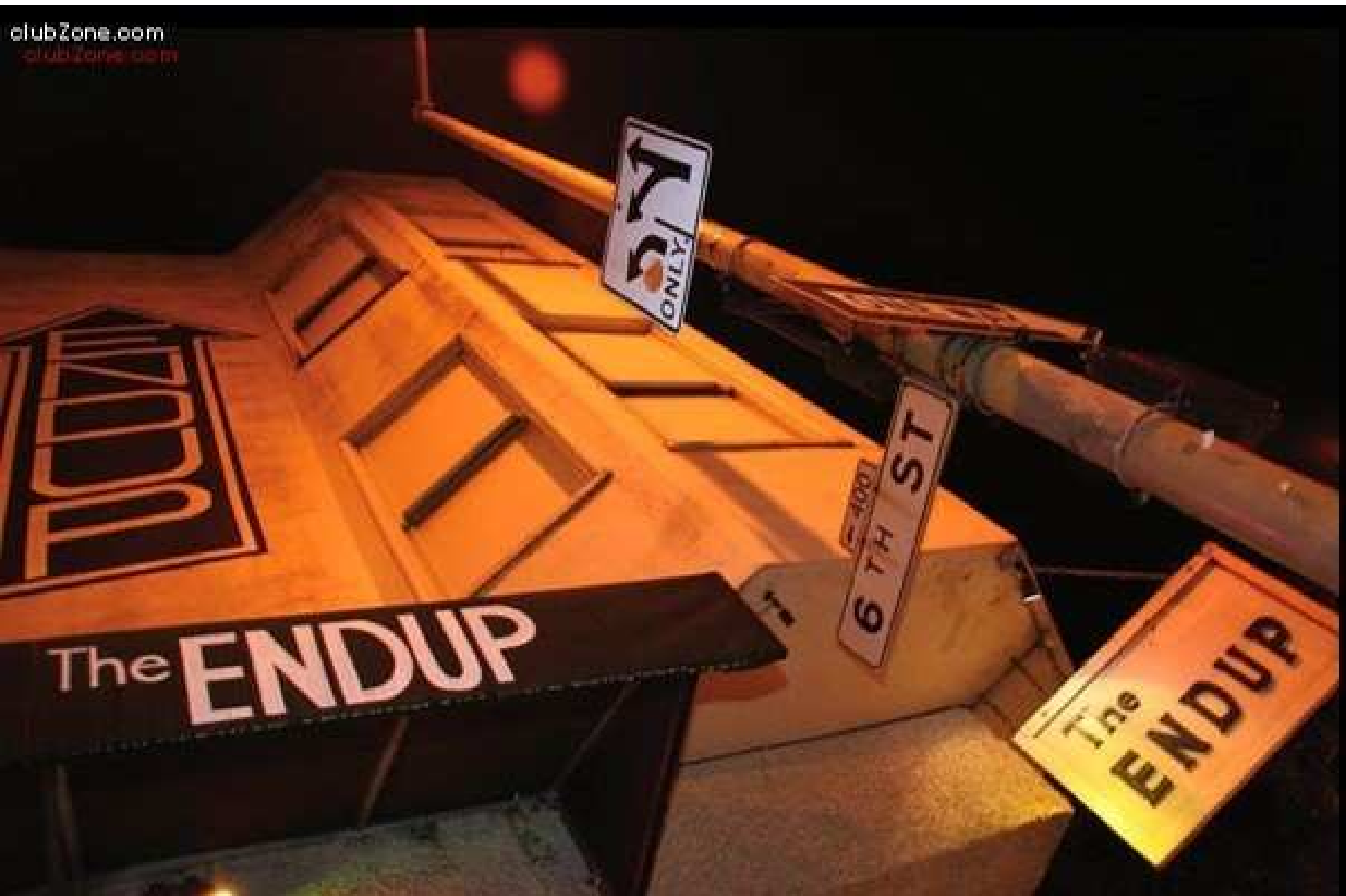
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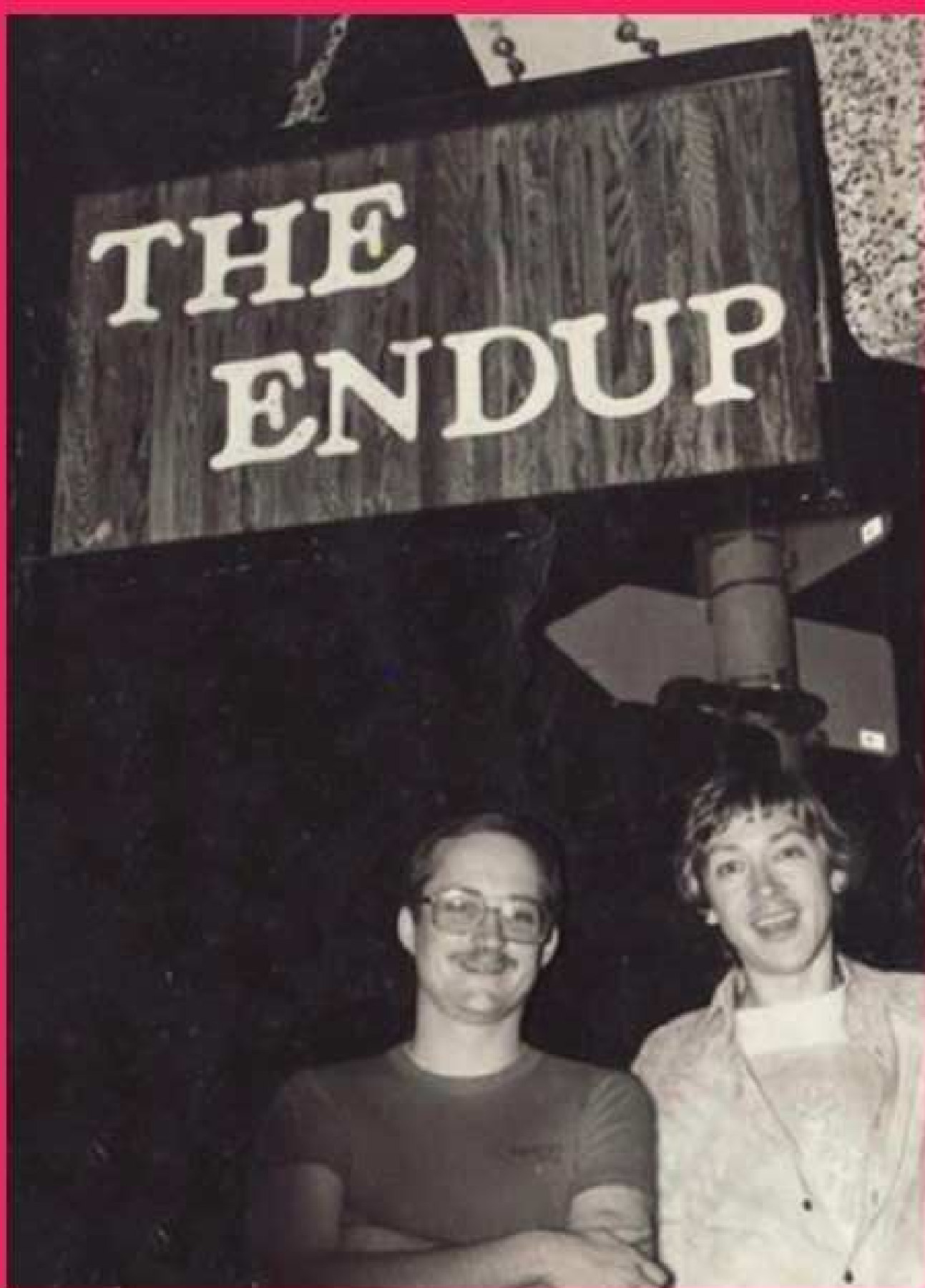
& Gee  
Auto-Body











DJ Peter D. Struve and friend in 1974 📷

































PRIMARY RECORD

Primary # \_\_\_\_\_  
HRI # \_\_\_\_\_  
Trinomial \_\_\_\_\_  
CHR Status Code: \_\_\_\_\_

Other Listings \_\_\_\_\_  
Review Code \_\_\_\_\_ Reviewer \_\_\_\_\_ Date \_\_\_\_\_

Page 1 of 1

Resource Name or #: (Assigned by recorder) 993 HARRISON ST

P1. Other Identifier: 995 - 999 Harrison Street; 401 6th Street

\*P2. Location:  Not for Publication  Unrestricted

\*a. County: San Francisco

\*b. USGS Quad: San Francisco North, CA Date: 1995

c. Address: 995 - 999 HARRISON ST City: San Francisco ZIP 94107

d. UTM Zone: Easting: Northing:

e. Other Locational Data: Assessor's Parcel Number 3760 035

\*P3a. Description: (Describe resource and major elements. Include design, materials, condition, alterations, size, setting, and boundaries)

995 - 999 Harrison Street (also known as 401 6th Street) is located on a 50' x 80' corner lot on the southeast corner of Harrison and 6th streets. The building shares a lot with 993 Harrison Street. 995 - 999 Harrison Street is a 3-story, wood frame commercial building that has been stripped of its period detailing. The rectangular-plan building, clad in textured concrete at the base and smooth stucco on the upper stories, is capped by a flat roof. The foundation is not visible. The primary façade faces north and includes 6 structural bays. The building features 3 commercial units with 2 commercial entrances on the first floor. Typical entrances include flush wood doors. Typical fenestration consists of double-hung wood-sash windows.

The building appears to be in good condition.

\*P3b. Resource Attributes: (List attributes and codes) HP6. 1-3 Story Commercial Building

\*P4. Resources Present:  Building  Structure  Object  Site  District  Element of District  Other

P5a. Photo



P5b. Description of Photo:

View of primary (left) and secondary facades from corner of Harrison and 6th streets. 12/17/2007

\*P6. Date Constructed/Age:

Historic  Prehistoric  Both

1912 SF Assessor's Office

\*P7. Owner and Address

C & H HANKEN LLC  
401 6TH ST

SAN FRANCISCO CA 94103

\*P8. Recorded By:

Page & Turnbull, Inc. (GH, CD)  
724 Pine Street  
San Francisco, CA 94108

\*P9. Date Recorded: 12/17/2007

\*P10. Survey Type:

Reconnaissance

\*P11. Report Citation: (Cite survey report and other sources, or enter "None")

Eastern Neighborhoods SOMA Survey

\*Attachments:  NONE  Location Map  Sketch Map  Continuation Sheet  Building, Structure, and Object Record

Archaeological Record  District Record  Linear Feature Record  Milling Station Record  Rock Art Record

Artifact Record  Photograph Record  Other (list):

# Calendar

**NEXT ISSUE**  
Friday 27

**DEADLINE**  
Monday 25

VOLUME THREE Issue (G23) November 15, 1974

826-0656

MECCA PUBLICATIONS, Box 627, S.F., CA 94101

## **JOCKEY SHORT DANCE CONTEST**

### **sunday nov. 17**

### **5 pm**

*Luscious Lorelei M.C.*

**1ST PRIZE \$100 CASH**

**2ND PRIZE \$25 CASH**

*All contestants will receive free passes to the Sutro Baths*



**SEE  
THE  
GREAT  
WALL  
OF  
LIGHT**

**Enjoy  
Sandwiches  
on the  
Back Porch**

**LIQUOR - DANCING 401 6th, at Harrison 495-9550**

WIKIPEDIA

Coordinates: 37°46′38.2″N 122°24′13.6″W﻿ / ﻿37.77728°N 122.40350°W﻿ / 37.77728; -122.40350

# The EndUp

**The EndUp** is a **nightclub** in **San Francisco, California**. Opened in 1973, the club is located at 6th Street and Harrison in the **South of Market district**. Known for its status as an **afterhours club**, the venue has hosted a variety of benefits and events during its time as part of San Francisco's **nightlife community**.

## Contents

### History

- Al Hanken era (1973–1989)
- Helmut Hanken era (1989–1996)
- Carl Hanken era (1996–2005)
- Leung era (2005–2012)
- Stiener era (2012–present)
- 2016 deaths

### In popular culture

### References

### External links

## History

The nightclub's only location has been the site of a former 22-room hotel at the corner of 6th and Harrison.<sup>[2]</sup> The club has gone through several periods of ownership during its time, the majority of it spent under three brothers from the Hanken family.

### Al Hanken era (1973–1989)

The EndUp opened on November 15, 1973 as a differentiated version of the RoundUp, owner Al Hanken's **LGBT country western**-themed venue located one block north of the EndUp at 298 6th Street and **Folsom**.<sup>[2][3][4][5]</sup> Mister Marcus, a writer for San Francisco's monthly LGBT magazine *Kalendar*, described the EndUp's opening in his column *Man About Town*:

The long-awaited EndUp opened last Thursday too and you have to see it to believe it. I was lucky to get a demonstration of their quadraphonic sound system long ago. It's a big dance bar and certainly will add to the ambiance of Harrison Street. Congratulations to Al Hanken and Greg Loughner on their latest "baby".<sup>[6]</sup>

One of the events held at the club during this era was the *Jockey Short Dance Contest* (1974–1978). Taking its name from the type of **underwear**, the contest was a common event in San Francisco gay clubs during the mid-1970s.<sup>[7]</sup> Al Hanken believed strong incentives like the contest were necessary to bring patrons to the EndUp's South of Market district from the **Castro district**, some 2 miles (3.2 km) away, as the bars there were already featuring their own versions.<sup>[2]</sup> Randy Johnson served as emcee of the EndUp's Sunday afternoon contest along with DJs Steve Newman, Peter D. Struve, and Rod Kimbel. Offering first and second-place winners \$150 and \$50 respectively, the EndUp's contest gained wider notice when it was featured in the weekly **serialized** newspaper column *Tales of the City* and later in the novels of the same name by San Francisco author **Armistead Maupin**.<sup>[8][9][10]</sup>

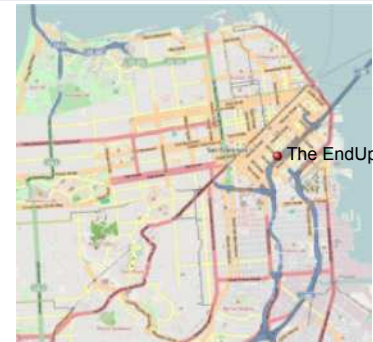
When the EndUp's sister club the RoundUp closed in 1977,<sup>[11]</sup> Al Hanken's focus went towards developing the EndUp's burgeoning DJ talent. DJs Steve Fabus and **Patrick Cowley** hosted the recurring event *Church* (1979–1982) which started at 6:00 a.m. to accommodate patrons who had just left the **Trocadero Transfer** nightclub.<sup>[2]</sup> Patrick Cowley also hosted an event called *Menergy* (1981–1982) until his death in 1982.<sup>[12]</sup>

### Helmut Hanken era (1989–1996)

### The EndUp



The EndUp as seen from Harrison Street



The EndUp's location within San Francisco

Full name	The EndUp
Address	401 6th Street
Location	San Francisco, California, US
Coordinates	<span><span><span><span><span>37°46′38.2″N</span> <span>122°24′13.6″W</span></span></span><span><span>﻿</span> / <span>﻿</span></span><span><span>37.77728°N 122.40350°W</span><span><span>﻿</span> / <span>37.77728; -122.40350</span></span></span></span></span>
Public transit	<div><div><div><span><span>🚏</span></span><span> </span>MUNI Bus: 8, 12, 27, 47</div><div><span><span>🚇</span></span><span> </span>Powell St. BART Station</div><div><span><span>🚏</span></span><span> </span>4th and King Station</div></div></div>
Owner	Jook House Entertainment, LLC
Type	Nightclub • Afterhours club
Capacity	100
	<b>Construction</b>
Opened	November 15, 1973 <sup>[1]</sup>
Renovated	2011
	<b>Website</b>

Al Hanken died in 1989, leaving the club to his brother, Helmut Hanken. During this era, events such as *Club Uranus* (1989–1992) created by DJs Lewis Walden and Michael Blue featured a community of artists performing as art dancers and drag queens, celebrating creative energies through go-go dancing. The show featured co-host Jerome Caja and a cast of drag performance artists such as Trauma Flintstone, Diet Popstitute, Steven Maxxine, Tony Vaguely, Kitty Litter, Pussy Tourette and Elvis Herselvis. Running concurrent to this was *Klub Dekadence* (1991–1993) on Friday nights with DJ Bugie.<sup>[2]</sup>

www.theendupsf.com  
(http://www.theendupsf.com)

Helmut Hanken died four years after inheriting the club from his brother. The last will and testament of Helmut Hanken named the EndUp's operational manager, Douglas Carl Whitmore, as executor of his estate. From the position of executorial trustee, Whitmore was able to influence operations at the club more directly and with less oversight than would normally be the case with managers.<sup>[5]</sup> During this period of time the EndUp experienced numerous internal difficulties involving financial and employee turmoil, with the club eventually filing for Chapter 11 bankruptcy protection in 1995<sup>[13]</sup> and its employees seeking to unionize themselves in response to what they perceived were threats to their job security.<sup>[14][2]</sup> Those who attempted to join together in a union were dismissed from working, and many of these employees then began picketing the EndUp in protest.<sup>[2]</sup> With the assistance of the Queer Victory Labor Fund the venue reached a monetary settlement to end the dispute.<sup>[14]</sup>

Pointing to Whitmore's management of the club as the cause of its difficulties, a third Hanken brother, Carl, began legal proceedings in Marin County to have Whitmore removed as executor of Helmut Hanken's estate, whereupon a brief interregnum of court-disputed ownership for the club began.<sup>[15]</sup> In April 1996, Marin Superior Court commissioner Mary Grove ended the dispute by terminating Whitmore's executorship, saying he had "mismanaged the estate, wasted the estate's assets (and) wrongfully neglected the estate." With a new executor in control, Helmut Hanken's estate immediately sold the club to Carl Hanken.<sup>[13]</sup>

Having lost control of the venue, Whitmore confronted Carl Hanken at the latter's Kentfield residence on July 24, 1996. After chasing Hanken out of his house at gunpoint, Whitmore shot Hanken in the back.<sup>[13]</sup> Whitmore then fled the scene, and a two-week long manhunt ensued, ending with Whitmore committing suicide amidst police efforts to apprehend him after a standoff in Millbrae.<sup>[15]</sup> Carl Hanken subsequently recovered from his injuries.<sup>[13]</sup>

### Carl Hanken era (1996–2005)

In contrast with the internal challenges seen during the previous era, the era under Carl Hanken experienced outside challenges, including San Francisco Police Department commander Dennis Martel's vice squad and their attempts at closing or curtailing nightclub venues in the South of Market district.<sup>[16][17][18][19]</sup> Events such as *Fag Fridays* (1996–2008) featuring DJ David Harness, saw expansion of the club's operating hours.<sup>[20][21]</sup> Opening at 11:00 p.m. Friday evenings until 6:00 a.m. Saturdays, *Fag Fridays* combination of patrons from the LGBT and straight-friendly communities as well as its unconventional business hours were rare among Bay area nightclubs at the time.<sup>[22][21]</sup> By the end of this era the EndUp's longest running continual event was its Sunday morning tea dance, an event which had been occurring in one form or another and produced completely in-house, since 1979.<sup>[22][2]</sup>

### Leung era (2005–2012)

In August 2005 the club was sold by Carl Hanken to a group of six investors headed by Bay Area attorney Sydney Leung.<sup>[23]</sup> These new owners kept intact the club's affinity for gay disco and underground house music.<sup>[22]</sup> Those styles, along with reggae,<sup>[24]</sup> mash-ups, breakbeat, techno, tech house, electro house, minimal techno and microhouse continued to attract top-tier DJ's from around the world, including Derrick Carter, Doc Martin, Mark Farina, Miguel Migs, Tommy Sunshine, Ellen Ferrato, DJ Sneak and Josh Wink.<sup>[25]</sup> In 2009 the club received industry recognition with the awards "Best DJs",<sup>[26]</sup> "Best Dance Club",<sup>[27]</sup> and "Best Outdoor Bar".<sup>[28]</sup>

### Stiener era (2012–present)

After undertaking renovations in 2011 and other improvements to ensure the EndUp's legacy and its brand,<sup>[29][22]</sup> Sydney Leung and four of his partners sold their shares in the venue to their business partner Ynez Stiener. Stiener had previously been part owner and managing director of the EndUp.<sup>[30]</sup> Events during this period include *Sunrise Sunday* featuring DJs Mauricio Aviles, Gene Hunt, Ruben Mancias,<sup>[31]</sup> Julius Papp, Miguel Migs, Norm Stradley, Jay-J, and Franky Boissy. The venue in this era has moved beyond its core focus upon the LGBT community to embrace a wider mix of clientele.<sup>[2]</sup>

#### 2016 deaths

In 2016, two separate incidents of violence involving club patrons occurred in or just outside of the EndUp. In the first incident on June 5, 2016, officers responding to the sound of gunshots entered the EndUp around 2:00 a.m. after witnessing several people hurriedly exiting the building. Inside, police found 19-year-old Sean Ford suffering from gunshot wounds. Ford was taken to a hospital where he died.<sup>[32]</sup> Two suspects were initially arrested and charged, but the charges were later dropped for lack of evidence.<sup>[33]</sup>

Four months later on October 2, 2016, an argument which began inside of the EndUp became physical once it moved outside the club. 26-year-old John Sanyaolu, accompanied by his friends and relatives who had joined him at the club, was shot along with two of his relatives. Sanyaolu died of his injuries after his assailants fled the scene.<sup>[34]</sup>

## In popular culture

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- Michael "Mouse" Tolliver, one of the principal characters from Armistead Maupin's *Tales of the City*, enters and wins the "Mr. EndUp Dance Contest" to help pay his rent.<sup>[6]</sup>
- The end of Ricardo Bracho's 1997 play *The Sweetest Hangover* features an extended dialogue at the EndUp between two characters discussing their future.<sup>[35]</sup>
- At the conclusion of the Saturday night Bay Area *rave* depicted in the 2000 film *Groove*, the characters Cliff and Beth are shown the Sunday morning after going to the EndUp.<sup>[36]</sup>

## References

- ↑ "EndUp Grand Opening/Calendar Entry for Monday December 3 through Sunday December 9, 1973" ([https://web.archive.org/web/20171103230135/http://digitalassets.lib.berkeley.edu/sfbagals/Calendar/1973\\_Kalendar\\_Vol02\\_No22\\_Nov\\_23.pdf](https://web.archive.org/web/20171103230135/http://digitalassets.lib.berkeley.edu/sfbagals/Calendar/1973_Kalendar_Vol02_No22_Nov_23.pdf)) (PDF). *Kalendar* (announcement). Mecca Publications. 2 (B22): 10–11. November 23, 1973. Archived from the original ([http://digitalassets.lib.berkeley.edu/sfbagals/Calendar/1973\\_Kalendar\\_Vol02\\_No22\\_Nov\\_23.pdf](http://digitalassets.lib.berkeley.edu/sfbagals/Calendar/1973_Kalendar_Vol02_No22_Nov_23.pdf)) (PDF) on November 3, 2017. "9pm, Grand Opening, EndUp, Buffet, Buttons, Drawing Tickets."
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- ↑ "The RoundUp Saloon" ([https://web.archive.org/web/20171130222152/http://digitalassets.lib.berkeley.edu/sfbagals/Calendar/1976\\_Kalendar\\_Vol05\\_No15\\_Aug\\_06.pdf](https://web.archive.org/web/20171130222152/http://digitalassets.lib.berkeley.edu/sfbagals/Calendar/1976_Kalendar_Vol05_No15_Aug_06.pdf)) (PDF). *Kalendar* (advertisement). 05 (15): 13. August 6, 1976. Archived from the original ([http://digitalassets.lib.berkeley.edu/sfbagals/Calendar/1976\\_Kalendar\\_Vol05\\_No15\\_Aug\\_06.pdf](http://digitalassets.lib.berkeley.edu/sfbagals/Calendar/1976_Kalendar_Vol05_No15_Aug_06.pdf)) (PDF) on November 30, 2017.
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- ↑ SF Weekly Staff (November 25, 1998). "Ending Up on Top" (<https://web.archive.org/web/20170910083812/http://www.sfweekly.com/music/ending-up-on-top/>). *SF Weekly*. San Francisco Media Company. Archived from the original (<http://www.sfweekly.com/music/ending-up-on-top/>) on September 10, 2017.
- ↑ Mister Marcus (November 23, 1973). "Man About Town: Exclusively Yours" ([https://web.archive.org/web/20171103230135/http://digitalassets.lib.berkeley.edu/sfbagals/Calendar/1973\\_Kalendar\\_Vol02\\_No22\\_Nov\\_23.pdf](https://web.archive.org/web/20171103230135/http://digitalassets.lib.berkeley.edu/sfbagals/Calendar/1973_Kalendar_Vol02_No22_Nov_23.pdf)) (PDF). *Kalendar*. Mecca Publications. 2 (B22): 14. Archived from the original ([http://digitalassets.lib.berkeley.edu/sfbagals/Calendar/1973\\_Kalendar\\_Vol02\\_No22\\_Nov\\_23.pdf](http://digitalassets.lib.berkeley.edu/sfbagals/Calendar/1973_Kalendar_Vol02_No22_Nov_23.pdf)) (PDF) on November 3, 2017.
- ↑ "The EndUp's Jockey Short Dance Contest" ([https://web.archive.org/web/20171130221828/http://digitalassets.lib.berkeley.edu/sfbagals/Calendar/1974\\_Kalendar\\_Vol03\\_No23\\_Nov\\_15.pdf](https://web.archive.org/web/20171130221828/http://digitalassets.lib.berkeley.edu/sfbagals/Calendar/1974_Kalendar_Vol03_No23_Nov_15.pdf)) (PDF). *Kalendar*. Vol. 3 no. G23. San Francisco: Mecca Publications. November 15, 1974. p. 7. Archived from the original ([http://digitalassets.lib.berkeley.edu/sfbagals/Calendar/1974\\_Kalendar\\_Vol03\\_No23\\_Nov\\_15.pdf](http://digitalassets.lib.berkeley.edu/sfbagals/Calendar/1974_Kalendar_Vol03_No23_Nov_15.pdf)) (PDF) on November 30, 2017.
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## External links

- [Official website \(https://www.theendupsf.com\)](https://www.theendupsf.com)

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Retrieved from "[https://en.wikipedia.org/w/index.php?title=The\\_EndUp&oldid=914174902](https://en.wikipedia.org/w/index.php?title=The_EndUp&oldid=914174902)"

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[https://www.ebar.com/events/nightlife\\_events//274395](https://www.ebar.com/events/nightlife_events//274395)

# The BAY AREA REPORTER

*Serving the gay, lesbian, bisexual and transgender communities since 1971*

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## Best Bars and nightclubs - 2019's reader favorites

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by Michael Flanagan

Wednesday Apr 3, 2019



Jolene's wins Best New Bar. photo: Shot in the City

The Besties give us an opportunity to visit some longtime favorite watering holes, to visit some of the newer venues in town and unfortunately to note the passing of one venue. Whether you're looking for the right spot for new adventures, a quiet place to talk over cocktails or exciting spots where anything can and does happen you've got a lot of choices in this year's winners and runner ups.



### **Best Stray (Straight/Gay) Bar: EndUp**

*Runners-up: Blackbird, Willows*

This year the EndUp replaces Blackbird as *B.A.R.* readers' favorite "stray" bar, and it's likely you will find more than a few strays here. The EndUp has a rich place in San Francisco LGBT history, whether it be in *Armistead Maupin's Tales of the City* in the '70s, or the rich history related to Club Uranus in the '80s and '90s. ShangriLa has brought the LGBT magic back to the SoMa club with DJs like DJs Paul Goodyear and Alan Liao. plus events like April's upcoming K-pop party. Come see the bar that's been celebrating music and diversity since 1973.

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# Videos



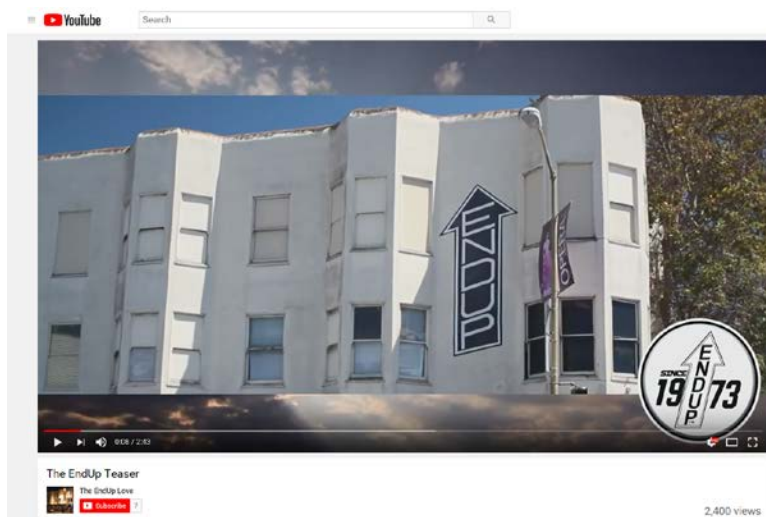
<https://www.youtube.com/watch?v=PfxOdej4yd4&feature=youtu.be&app=desktop>

## **The Endup**

Short documentary on the Endup, produced for CurrentTv

Published on Feb 23, 2010

Ryan N

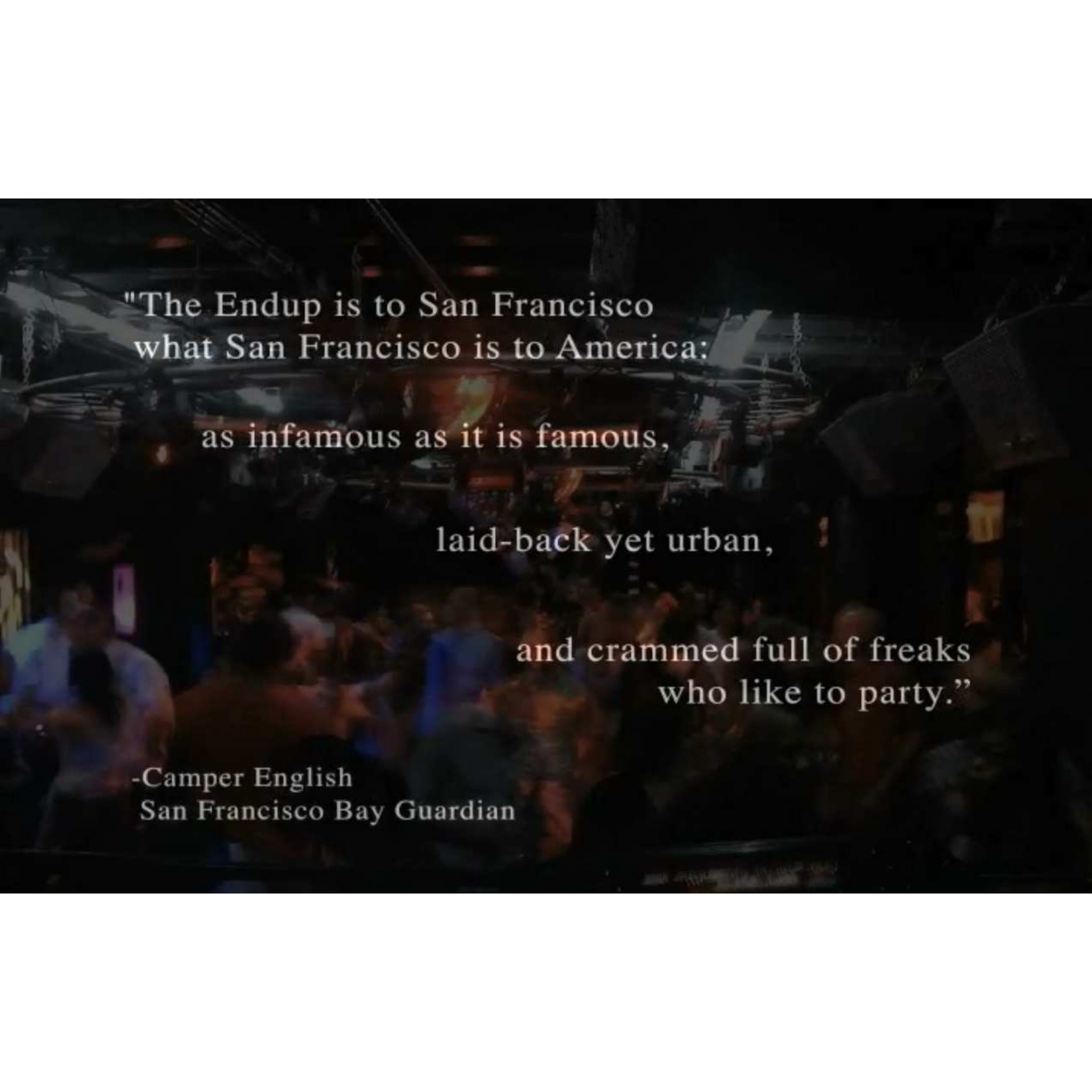


<https://www.youtube.com/watch?v=p6mUO2GH8Ok>

## **The EndUp Teaser**

Published on Dec 20, 2014

The EndUp Love



"The Endup is to San Francisco  
what San Francisco is to America:

as infamous as it is famous,

laid-back yet urban,

and crammed full of freaks  
who like to party."

-Camper English  
San Francisco Bay Guardian



*Filing Date:* October 23, 2019  
*Case No.:* 2019-021158LBR  
*Business Name:* The Endup  
*Business Address:* 401 6<sup>th</sup> Street  
*Zoning:* SALI (Service/Arts/Light Industrial) Zoning District  
30-X Height and Bulk District  
*Block/Lot:* 3760/035  
*Applicant:* Agnes Stiener, Managing Member  
401 6<sup>th</sup> Street  
San Francisco, CA 94103  
*Nominated By:* Supervisor Matt Haney  
*Located In:* District 6  
*Staff Contact:* Shelley Caltagirone - (415) 558-6625  
[shelley.caltagirone@sfgov.org](mailto:shelley.caltagirone@sfgov.org)

## **BUSINESS DESCRIPTION**

The Endup opened in 1973 as an after-hours LGBTQ country-western nightclub at its current site, 401 6<sup>th</sup> Street. The club celebrates diversity and inclusion with continued support for the LGBTQ community. Al Hanken, the original owner, died in 1989, leaving the club to his brother, Helmut Hanken. Helmut died four years after inheriting the club from his brother. In the 20-year period the two brothers owned and operated The Endup, the club was popular for their contests, such as the Jocky Short Dance Contest. The Endup's contest gained wider notice when it was featured in the weekly serialized newspaper column Tales of the City by Armistead Maupin, and later in his Tales of the City novels and television series.

Carl Hanken owned the club from 1996 to 2005, an era that included expansion of the club's Friday night operating hours until 6:00 a.m. Saturdays and challenges from the San Francisco Police Department's attempts at closing or curtailing nightclub venues in the South of Market district. In August of 2005, the club was sold to a group of six investors headed by Sydney Leung. Agnes and Zoltan Stiener were among the investors and ran the club as managing directors. During this period, the new owners continued the legacy of the club's affinity for gay disco and underground house music. Jook House Entertainment LLC has been the current owners since 2011.

The business is located on the east side of Grant Avenue between Washington and Jackson streets in the Chinatown neighborhood. It is within the SALI (Service/Arts/Light Industrial) Zoning District and a 30-X Height and Bulk District.

## **STAFF ANALYSIS**

### ***Review Criteria***

1. *When was business founded?*

The business was founded in 1973.

2. *Does the business qualify for listing on the Legacy Business Registry? If so, how?*

Yes. The Endup qualifies for listing on the Legacy Business Registry because it meets all of the eligibility Criteria:

- i. The Endup has operated continuously in San Francisco for 46 years.
- ii. The Endup has contributed to the history and identity of the SoMa neighborhood and San Francisco.
- iii. The Endup is committed to maintaining the physical features and traditions that define the organization.

3. *Is the business associated with a culturally significant art/craft/cuisine/tradition?*

Yes. The business is associated with the art of musical performance.

4. *Is the business or its building associated with significant events, persons, and/or architecture?*

Yes. The property is a contributor to the California Register-eligible South of Market (SOMA) LGBTQ historic district which is significant under Criterion 1 and 2. SOMA has been identified as one of San Francisco's LGBTQ enclaves and is historic for the numerous LGBTQ properties, businesses, organizations, and individuals associated with the area. The neighborhood encompasses not only the Leather community and their associated bars, bathhouses, and retail shops, but was also the site of numerous LGBTQ publishing houses, homophile organizations, artist enclaves, and street fairs. This historic district was identified in part through the San Francisco LGBTQ Historic Context Statement and the environmental review process for 280 7th Street (2016-004946ENV).

5. *Is the property associated with the business listed on a local, state, or federal historic resource registry?*

No. However, the property has a Planning Department Historic Resource status codes of "A" (Historic Resource Present) because of its location within the California Register-eligible historic district.

6. *Is the business mentioned in a local historic context statement?*

Yes. The business is noted in the LGBTQ Historic Context Statement as a popular spot for LGBTQ people starting in the late 1970's. It was also previously the location of other dance clubs.

7. *Has the business been cited in published literature, newspapers, journals, etc.?*

Yes. The Endup has been featured in some of the following newspapers, publications and newsletters.

- (1) The Endup's opening: Kalendar, a monthly San Francisco LGBTQ magazine, 1973
- (2) History from The Endup's Perspective: San Francisco Chronicle, 2006
- (3) The Endup being sold: Bay Area Reporter, 2011
- (4) Best DJ in San Francisco: Citysearch, 2009
- (5) Best Dance Club in San Francisco: Citysearch, 2009
- (6) Best Outdoor Bar in San Francisco: Citysearch, 2009

- (7) The Endup: Playboy Magazine Names San Francisco Club Nation's Best Late-Night Bar:  
HuffPost, 2011
- (8) The film Groove: 2000

The Endup was also featured in the Tales of the City series by San Francisco author Armistead Maupin and the play The Sweetest Hangover.

***Physical Features or Traditions that Define the Business***

**Location(s) associated with the business:**

- 401 6<sup>th</sup> Street

**Recommended by Applicant**

- Waterfall on back patio
- Interior murals by local artists
- Space divided into three music rooms
- The Buddha statue on the roof

**Additional Recommended by Staff**

- None





# SAN FRANCISCO PLANNING DEPARTMENT

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## Historic Preservation Commission Draft Resolution No. ###

HEARING DATE: NOVEMBER 20, 2019

*Filing Date:* October 23, 2019  
*Case No.:* 2019-021158LBR  
*Business Name:* The Endup  
*Business Address:* 401 6<sup>th</sup> Street  
*Zoning:* SALI (Service/Arts/Light Industrial) Zoning District  
30-X Height and Bulk District  
*Block/Lot:* 3760/035  
*Applicant:* Agnes Stiener, Managing Member  
401 6<sup>th</sup> Street  
San Francisco, CA 94103  
*Nominated By:* Supervisor Matt Haney  
*Located In:* District 6  
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**ADOPTING FINDINGS RECOMMENDING TO THE SMALL BUSINESS COMMISSION APPROVAL OF THE LEGACY BUSINESS REGISTRY NOMINATION FOR THE ENDUP CURRENTLY LOCATED AT 401 6<sup>TH</sup> STREET, BLOCK/LOT 3760/035.**

**WHEREAS**, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains a registry of Legacy Businesses in San Francisco (the "Registry") to recognize that longstanding, community-serving businesses can be valuable cultural assets of the City and to be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success; and

**WHEREAS**, the subject business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years; and

**WHEREAS**, the subject business has contributed to the City's history and identity; and

**WHEREAS**, the subject business is committed to maintaining the traditions that define the business; and

**WHEREAS**, at a duly noticed public hearing held on November 20, 2019, the Historic Preservation Commission reviewed documents, correspondence and heard oral testimony on the Legacy Business Registry nomination.

**THEREFORE BE IT RESOLVED** that the **Historic Preservation Commission hereby recommends** that The Endup qualifies for the Legacy Business Registry under Administrative Code Section 2A.242(b)(2) as it has operated for 30 or more years and has continued to contribute to the community.

**BE IT FURTHER RESOLVED** that the **Historic Preservation Commission hereby recommends** safeguarding of the below listed physical features and traditions for The Endup.

**Location(s):**

- 401 6<sup>th</sup> Street

**Physical Features or Traditions that Define the Business:**

- Waterfall on back patio
- Interior murals by local artists
- Space divided into three music rooms
- The Buddha statue on the roof

**BE IT FURTHER RESOLVED** that the **Historic Preservation Commission's findings and recommendations** are made solely for the purpose of evaluating the subject business's eligibility for the Legacy Business Registry, and the Historic Preservation Commission makes no finding that the subject property or any of its features constitutes a historical resource pursuant to CEQA Guidelines Section 15064.5(a).

**BE IT FURTHER RESOLVED** that the **Historic Preservation Commission hereby directs** its Commission Secretary to transmit this Resolution and other pertinent materials in the case file 2019-021158LBR to the Office of Small Business November 20, 2019.

Jonas P. Ionin  
Commission Secretary

AYES:

NOES:

ABSENT:

ADOPTED: