

## **Legacy Business Registry Staff Report**

**Hearing Date: February 22, 2021** 

#### **AIC AUTO BODY**

Application No.: LBR-2020-21-026 Business Name: AJC Auto Body

Business Address: 250 Napoleon Street, Unit P

District: District 10

Applicant: Pedro Ali Castillo, Owner Nomination Letter Date: December 7, 2020

Nominated By: Supervisor Shamann Walton

Staff Contact: Richard Kurylo

legacybusiness@sfgov.org

#### **BUSINESS DESCRIPTION**

AJC Auto Body is a vehicular collision repair facility established by Ali Castillo in 1990 in its current location at 250 Napoleon Street, Unit P. Castillo remains the sole owner of the business and has never ceased operation during the 31 years of operation. AJC Auto Body full-service automobile work, including paint, suspension, repairs, tires, electrical work, bus and truck repairs, and much more. Castillo is proud to offer reasonably priced repair work for both contemporary and classic car models and sees returning customers that are now second or even third generation patrons.

AJC Auto Body has a resounding reputation in its community and has received several awards for its great services and contributions. AJC received two Hispanic Celebrity Awards (1994 and 1995, respectively) for "Auto Body Shop of the Year" and was recognized for 15 years of customer satisfaction in 2005. The business provides water to impoverished civilians in the area and is the proud mechanic to Mayor London Breed's mother, Priscilla Breed, and "First Student" (formerly Laidlaw Transit), which oversees the SFUSD's yellow school buses.

Although AJC sees a diverse customer base from all over the City, their returning customers are largely from their own neighborhood (Bayview) or nearby neighborhoods (including Visitacion Valley, Portola, and the Mission). AJC employees provide quality services to a wide demographic base, ranging from college students with fender-benders to retirees with ambitious autobody projects. AJC is committed to maintaining its historical tradition as a friendly and quality collision repair facility.

#### **CRITERION 1**

Has the applicant operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years?

Yes, AJC Auto Body has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years:

250 Napoleon St., Unit P from 1990 to Present (31 years)

#### **CRITFRION 2**

Has the applicant contributed to the neighborhood's history and/or the identity of a particular neighborhood or community?

Yes, AJC Auto Body has contributed to the history and identity of the Bayview neighborhood and San Francisco.

Legacy Business Program
Office of Small Business
City Hall Room 140
1 Dr. Carlton B. Goodlett Place

San Francisco, CA 94102 (415) 554-6680 legacybusiness@sfgov.org www.legacybusiness.org





The Historic Preservation Commission recommended the applicant as qualifying, noting the following ways the applicant contributed to the neighborhood's history and/or the identity of a particular neighborhood or community:

- The business is associated with autobody crafts and vehicular repair.
- The property in which the business is located has a Planning Department Resource Code of "Category C" (No Resource Present).
- AJC Auto Body received two Hispanic Celebrity Awards in 1994 and 1995 for Auto Body Shop of the Year and was recognized for 15 years of customer satisfaction in 2005. AJC has also received numerous 5-star reviews on Yelp and Google. AJC was featured on a blog post online in 2019.

#### **CRITERION 3**

Is the applicant committed to maintaining the physical features or traditions that define the business, including craft, culinary, or art forms?

Yes, AJC Auto Body is committed to maintaining the physical features and traditions that define the organization.

#### HISTORIC PRESERVATION COMMISSION RECOMMENDATION

The Historic Preservation Commission recommends that AJC Auto Body qualifies for the Legacy Business Registry under Administrative Code Section 2A.242(b)(2) and recommends safeguarding of the below listed physical features and traditions.

Physical Features or Traditions that Define the Business:

- Friendly, fair, and professional services.
- Use as a collision repair and autobody services facility.
- The business's sign (which has remained unchanged since its 1990 inception).

#### CORE PHYSICAL FEATURE OR TRADITION THAT DEFINES THE BUSINESS

Following is the core physical feature or tradition that defines the business that would be required for maintenance of the business on the Legacy Business Registry.

Automotive services.

#### STAFF RECOMMENDATION

Staff recommends that the San Francisco Small Business Commission include AJC Auto Body currently located at 250 Napoleon Street, Unit P in the Legacy Business Registry as a Legacy Business under Administrative Code Section 2A.242.

Richard Kurylo, Program Manager Legacy Business Program

**Legacy Business Program** 





## **Small Business Commission**

Resolution No. \_\_\_\_ **February 22, 2021** 

#### **AIC AUTO BODY**

LBR-2020-21-026 Application No.: Business Name: AJC Auto Body

Business Address: 250 Napoleon Street, Unit P

District: District 10

Applicant: Pedro Ali Castillo, Owner Nomination Letter Date: December 7, 2020

Supervisor Shamann Walton Nominated By:

Staff Contact: Richard Kurylo

legacybusiness@sfgov.org

Adopting findings approving the Legacy Business Registry application for AJC Auto Body. currently located at 250 Napoleon Street. Unit P.

WHEREAS, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains a registry of Legacy Businesses in San Francisco (the "Registry") to recognize that longstanding, community-serving businesses can be valuable cultural assets of the City and to be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success; and

WHEREAS, the subject business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years; or

WHEREAS, the subject business has operated in San Francisco for more than 20 years but less than 30 years, has had no break in San Francisco operations exceeding two years, has significantly contributed to the history or identity of a particular neighborhood or community and, if not included in the Registry, faces a significant risk of displacement; and

WHEREAS, the subject business has contributed to the neighborhood's history and identity; and

WHEREAS, the subject business is committed to maintaining the physical features and traditions that define the business: and

WHEREAS, at a duly noticed public hearing held on February 22, 2021, the San Francisco Small Business Commission reviewed documents and correspondence, and heard oral testimony on the Legacy Business Registry application; therefore

BE IT RESOLVED, that the Small Business Commission hereby includes AJC Auto Body in the Legacy Business Registry as a Legacy Business under Administrative Code Section 2A.242.

BE IT FURTHER RESOLVED, that the Small Business Commission recommends safeguarding the below listed physical features and traditions at AJC Auto Body.

#### **Legacy Business Program**





Physical Features or Traditions that Define the Business:

- Friendly, fair, and professional services.
- Use as a collision repair and autobody services facility.
- The business's sign (which has remained unchanged since its 1990 inception).

BE IT FURTHER RESOLVED. that the Small Business Commission requires maintenance of the

that the ornan Basiness Commission requires maintenance of the
below listed core physical feature or tradition to maintain AJC Auto Body on the Legacy
Business Registry:
Automotive services.

I hereby certify that the foregoing Resolution was ADOPTED by the Small Business Commission on February 22, 2021.

Regina Dick-Endrizzi Director

RESOLUTION NO. \_\_\_\_\_

Ayes -Navs -Abstained -Absent -

#### **Legacy Business Program**





## Legacy Business Registry

# **Application Review Sheet**

Application No.: LBR-2020-21-026 Business Name: AJC Auto Body

Business Address: 250 Napoleon Street, Unit P

District: District 10

Applicant: Pedro Ali Castillo, Owner

Nomination Letter Date: December 7, 2020

Program Manager, Legacy Business Program

Nominated By: Supervisor Shamann Walton

rvorimatou by:	Caporvicor Chamaini Walton
	t has operated in San Francisco for 30 or more rancisco operations exceeding two years? No
250 Napoleon St., Unit P from	n 1990 to Present (31 years)
<b>CRITERION 2:</b> Has the applicar the identity of a particular neignment of the identity of a particular neignment of the identity of the identi	
traditions that define the busin	committed to maintaining the physical features or ness, including craft, culinary, or art forms? No
NOTES: N/A	
<b>DELIVERY DATE TO HPC:</b> Januar	ry 7, 2021

**Legacy Business Program** 

Richard Kurylo





#### SHAMANN WALTON

華頌善

Monday December 7, 2020

Office of Small Business Attn: Small Business Commission City Hall, Room 110 1 Dr. Carlton B. Goodlett Place San Francisco, California 94102

AJC Auto Body Attn: **Ali Castillo** 250 Napoleon Street, Unit P. San Francisco, CA 94124

Re: Legacy Business Nomination for AJC Auto Body

To Whom It May Concern:

I am writing to express my support for **Ali Castillo's** application to recognize AJC Auto Body as a Legacy Business.

San Francisco is a City that champions community, strong values, and the entrepreneurial spirit of its community members. AJC Auto Body, is a popular family owned and operated auto shop in San Francisco. Since opening its doors to the neighborhood in 1990, AJC Auto Body continues to offer low price alternatives and solutions for their customers which continues to positively impact the citizens of San Francisco. AJC Auto Body continues to forge strong bonds with its customers and the greater community. A staple in the community for 30 years, AJC Auto Body is a family small business that continues to serve the people of Potrero Hill and the greater San Francisco community.

Thank you for your consideration.

Supervisor Shamann Walton, District 10

## Section One:

Business / Applicant Information. Provide the following information:

- The name, mailing address, and other contact information of the business;
- The name of the person who owns the business. For businesses with multiple owners, identify the person(s) with the highest ownership stake in the business;
- The name, title, and contact information of the applicant;
- The business's San Francisco Business Account Number and entity number with the Secretary of State, if applicable.

NAME OF BUSINESS:			
BUSINESS OWNER(S) (identify the person(s) with the highest	ownership stake in the business)		
Pedro Ali Castillo			
CURRENT BUSINESS ADDRESS:	TELEPHONE:		
	(415)821-4745		
	EMAIL:		
250 Napoleon St WERSITE FACEBOOK PAGE:	AJCautobody@SbCgfobal.N		
T T for left by t a t to t	Cautobody Yes		
APPLICANT'S NAME			
	✓ Same as Business		
APPLICANT'S TITLE			
DINNEY			
APPLICANT'S ADDRESS:	TELEPHONE:		
	EMAIL:		
	CHIPPL.		
SAN FRANCISCO BUSINESS ACCOUNT NUMBER:	SECRETARY OF STATE ENTITY NUMBER (if applicable):		
OFFICIAL USE: Completed by OSB Staff	DATE OF MOMBIATIONS		
NAME OF NOMINATOR:	DATE OF NOMINATION:		

### **Section Two:**

#### **Business Location(s).**

List the business address of the original San Francisco location, the start date of business, and the dates of operation at the original location. Check the box indicating whether the original location of the business in San Francisco is the founding location of the business. If the business moved from its original location and has had additional addresses in San Francisco, identify all other addresses and the dates of operation at each address. For businesses with more than one location, list the additional locations in section three of the narrative.

ORIGINAL SAN FRANCISCO ADDRESS:	ZIP CODE:	START DATE OF BUSINESS
250 Napoleon St #P	99124	1 / 1990
IS THIS LOCATION THE FOUNDING LOCATION OF THE BUSINESS?	DATES OF OP	ERATION AT THIS LOCATON
□ No □ Yes	1990 -	Present
OTHER ADDRESSES (if applicable):	ZIP CODE:	DATES OF OPERATION
		Start:
		End:
OTHER ADDRESSES (if applicable):	ZIP CODE:	DATES OF OPERATION
		Start:
		End:
OTHER ADDRESSES (if applicable):	ZIP CODE:	DATES OF OPERATION
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		Start:
		End:
OTHER ADDRESSES (if applicable):	ZIP CODE:	DATES OF OPERATION
		Start:
		End:
		1

### **Section Three:**

Disclosure Statement.

San Francisco Taxes, Business Registration, Licenses, Labor Laws and Public Information Release.

This section is verification that all San Francisco taxes, business registration, and licenses are current and complete, and there are no current violations of San Francisco labor laws. This information will be verified and a business deemed not current in with all San Francisco taxes, business registration, and licenses, or has current violations of San Francisco labor laws, will not be eligible to apply for the Business Assistance Grant.

In addition, we are required to inform you that all information provided in the application will become subject to disclosure under the California Public Records Act.

Please read the following statements and check each to indicate that you agree with the statement. Then sign below in the space provided.
I am authorized to submit this application on behalf of the business.
I attest that the business is current on all of its San Francisco tax obligations.
I attest that the business's business registration and any applicable regulatory license(s) are current.
I attest that the Office of Labor Standards and Enforcement (OLSE) has not determined that the business is currently in violation of any of the City's labor laws, and that the business does not owe any outstanding penalties or payments ordered by the OLSE.
I understand that documents submitted with this application may be made available to the public for inspection and copying pursuant to the California Public Records Act and San Francisco Sunshine Ordinance.
I hereby acknowledge and authorize that all photographs and images submitted as part of the application may be used by the City without compensation.
I understand that the Small Business Commission may revoke the placement of the business on the Registry if it finds that the business no longer qualifies, and that placement on the Registry does not entitle the business to a grant of City funds.

Name (Print):

Date:

Signature:

## AJC AUTO BODY Section 4: Written Historical Narrative

#### **CRITERION 1**

a. Provide a short history of the business from the date the business opened in San Francisco to the present day, including the ownership history. For businesses with multiple locations, include the history of the original location in San Francisco (including whether it was the business's founding and or headquartered location) and the opening dates and locations of all other locations.

AJC Auto Body, San Francisco's favorite collision repair facility, was established in 1990 by Ali Castillo. The business is a full-service facility offering automobile bodywork, paint, suspension, breakdown repairs, tires, electrical, and air conditioning.

Ali always had a knack for cars since he was very young. He began his career in collision repair and refinishing systems in the mid-1980s when he moved to San Francisco. After several years in the Bay Area's collision industry, Ali began exploring and planning starting his own business, establishing AJC Auto Body in 1990 at 250 Napoleon Street, Unit P. Since that time, AJC Auto Body has remained under the ownership of the founder and the original founding location.

The physical location at 250 Napoleon Street was born out of a friendship. Prior to the establishment of AJC Auto Body, Ali was employed by Emerald City Auto Body, a body shop that still exists today. Emerald City was located at 250 Napoleon Street, but at a different unit number. When the landlord came to collect the rent from Emerald City, Ali befriended the landlord. Eventually, the landlord leased Ali his own space so he could start his own business. Emerald City relocated in subsequent years to another location in San Francisco.

Ali Castillo wanted to have a business in which his customers were more than just numbers and jobs. He wanted to establish a relationship with the community, dedicate his life to his business, and create a legacy with AJC Auto Body. Through auto repairs, Ali helps people get their lives back on track after their suffering through car accidents. AJC Auto Body offers low price alternatives and solutions for their customers. There have been many happy clients over the years, and some customers are second or even third generation patrons.

AJC Auto Body excels in repair work for today's complex vehicles, and classic vehicles are their forte. The business incorporates all the original values upon which it was based. These include honesty, integrity, giving 100% on every job, treating customers like family, and, most of all, giving customers a reason to come back and mention us in conversations with others. AJC Auto Body has grown and become a strong business because of their great clientele and their referrals. Ali Castillo has remained the sole owner of AJC Auto Body since its inception.

b. Describe any circumstances that required the business to cease operations in San Francisco for more than six months?

AJC Auto Body has not ceased operations for any significant length of time since it was established in 1990.

c. Is the business a family-owned business? If so, give the generational history of the business.

AJC Auto Body is not technically a "family-owned business," defined here as any business in which two or more family members are involved and the majority of ownership or control lies within a family. AJC Auto Body is owned by an individual – Ali Castillo.

d. Describe the ownership history when the business ownership is not the original owner or a family-owned business.

Not applicable.

e. When the current ownership is not the original owner and has owned the business for less than 30 years, the applicant will need to provide documentation of the existence of the business prior to current ownership to verify it has been in operation for 30+ years. Please use the list of supplemental documents and/or materials as a guide to help demonstrate the existence of the business prior to current ownership.

Documentation of the existence of the business verifying it has been in operation for 30+ years is provided in this Legacy Business Registry application.

f. Note any other special features of the business location, such as, if the property associated with the business is listed on a local, state, or federal historic resources registry.

The historic resource status of the building at 250 Napoleon Street, Unit P, is classified by the Planning Department as Category C, No Historic Resource Present, with regard to the California Environmental Quality Act.

#### **CRITERION 2**

a. Describe the business's contribution to the history and/or identity of the neighborhood, community or San Francisco.

AJC Auto Body has contributed greatly to its community by closely working with customers in order to get them on the road as soon as possible. The business has kept prices competitive to better help customers get their vehicles repaired. AJC Auto Body goes the extra mile, never cuts corners, and does whatever is necessary to make sure everyone is happy. The trust the San Francisco community has for AJC Auto Body has taken years to develop. The business is the goto place where many people bring their cars in the unfortunate event they've had an accident. AJC Auto Body is always there for its customers.

## b. Is the business (or has been) associated with significant events in the neighborhood, the city, or the business industry?

AJC Auto Body has developed a significant legacy in the area that it serves. Many young people in the community come patronize the business through recommendations by their grandparents. Like good neighbors, AJC is always willing to lend a hand, helping people get back on their way when other shops are not willing to work with them. During its 30 year tenure, AJC Auto Body has received several awards and has developed a great reputation in the area that it conducts business.

## c. Has the business ever been referenced in an historical context? Such as in a business trade publication, media, or historical documents?

AJC Auto Body received two Hispanic Celebrity Awards in 1994 and 1995 for Auto Body Shop of the Year and was recognized for 15 years of customer satisfaction in 2005. AJC has also received numerous 5-star reviews on Yelp and Google.

AJC was featured on a blog post online in 2019: <a href="http://reactionprevia.blogspot.com/2019/02/status-post-previa-repair.html">http://reactionprevia.blogspot.com/2019/02/status-post-previa-repair.html</a>.

#### d. Is the business associated with a significant or historical person?

AJC Auto Body is proud to have done automobile work over the past 10 years for Mayor London Breed's mother, Priscilla Breed.

#### e. How does the business demonstrate its commitment to the community?

AJC Auto Body's commitment to the community is evident through the establishment's mission: to provide superior quality automotive repair service to each and every one of their customers. The business has established a mutual trust with the community and its clients over the course of many years. They help people from all walks of life. The business also offers free water for impoverished people in the area.

#### f. Provide a description of the community the business serves.

In general, the patrons of AJC Auto Body are as diverse as the city. Average customers are local people from the neighborhood and other nearby neighborhoods, including Visitacion Valley, The Portola, and The Mission. AJC caters to a wide range of demographics ranging from frugal college students to retirees with ambitious projects. AJC also serves many local businesses in the area. First Student (formerly Laidlaw Transit), which is in charge of SFUSD's yellow school buses; has been doing business with AJC Auto Body for more than 20 years. AJC Auto Body does the absolute best they can for all people.

## g. Is the business associated with a culturally significant building/structure/site/object/interior?

The business is not associated with any culturally significant building, structure, site, object, or interior.

## h. How would the community be diminished if the business were to be sold, relocated, shut down, etc.?

In the present day, there are many challenges facing San Francisco's small businesses, including the high cost of overhead and the ever-increasing difficulty of finding quality help. If AJC Auto Body were to close, San Francisco would lose a great legacy that has established over 30 years. Many people would lose a trustworthy business that they entrust what may possibly be their most valuable possession. Over the years, many of AJC Auto Body's customers have gotten emotional at the prospect of completely losing their vehicles. AJC has prevented many good people from losing their rides to work and sometimes the livelihood that comes with it. Customers would be out of quality auto repair work that is becoming a lot scarcer these days.

If AJC Auto Body were to shut its doors, then the team of four workers would be completely out of work and quite possibly forced to relocate out of the Bay Area, like so many good families have been forced to do in recent years.

#### **CRITERION 3**

#### a. Describe the business and the essential features that define its character.

AJC Auto Body is an automotive repair, paint, and body shop that has been in business since 1990. Their mission is to provide superior quality automotive repair service to each and every one of their customers. Services include auto paint, suspension, breakdown repairs, tires, electrical, air conditioning, and especially body work. They provide auto collision repair, full paint jobs, color matching, fiberglass work, frame and suspension work, auto detailing, commercial and vehicle repairs, and heavy duty truck and bus repairs. They offer local pick-up, delivery, and towing services. The business is dedicated to serving their community and giving stellar customer service to everyone that walks through the doors. AJC's characteristics would best be described as friendly, fair, and professional.

AJC Auto Body is considered among the best, top-ranked auto body shops in the city of San Francisco and the Bay Area. Customers choose AJC for their high-quality craftsmanship, long lasting business experience, and their "Best Price Guarantee." Thirty years in the auto industry has allowed them to build a strong network of suppliers, which is a huge advantage over their competitors. Thanks to this business network, they now have the ability to provide their customers with repairs at bargain prices. AJC Auto Body offers free estimates and works with all major insurance companies. They can transform your car – stress-free!

b. How does the business demonstrate a commitment to maintaining the historical traditions that define the business, and which of these traditions should not be changed in order to retain the businesses historical character? (e.g., business model, goods and services, craft, culinary, or art forms)

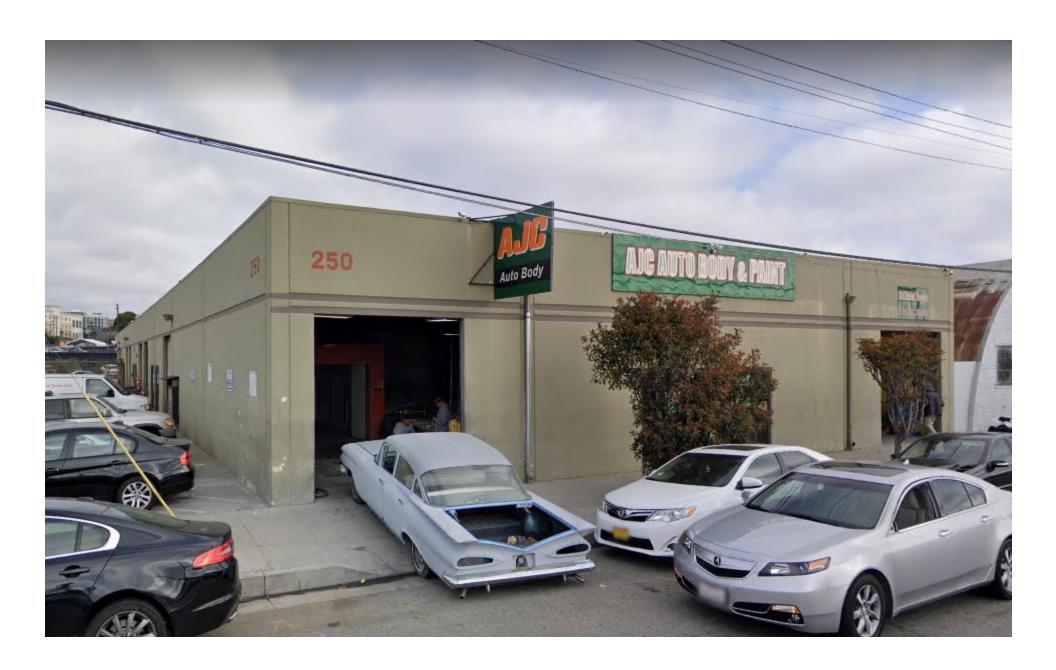
AJC Auto is committed to maintaining its historical tradition as a collision repair facility.

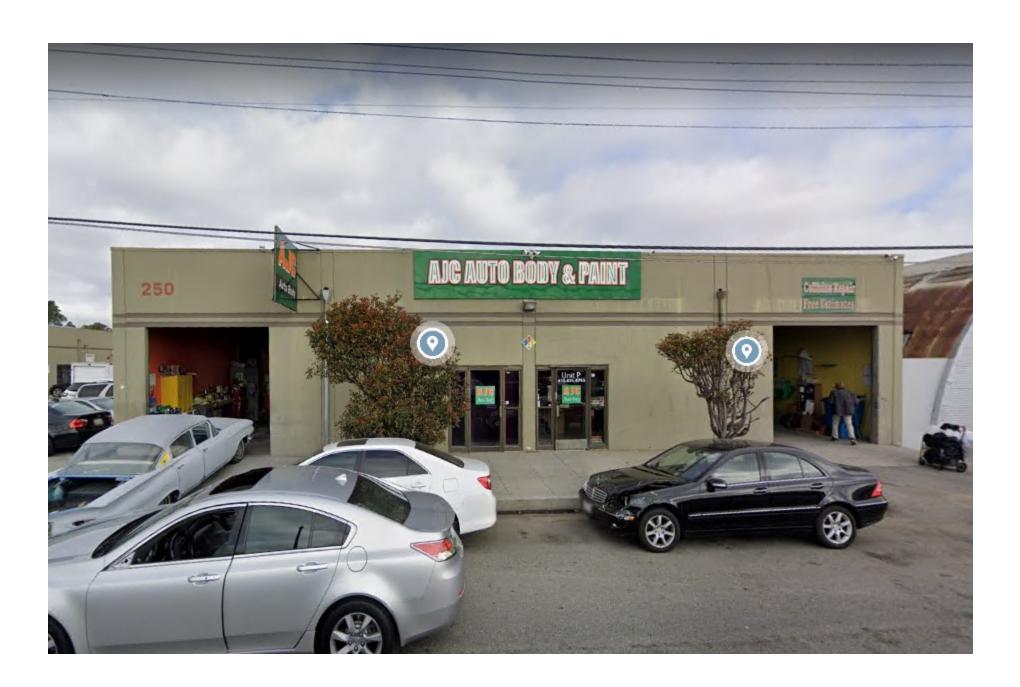
c. How has the business demonstrated a commitment to maintaining the special physical features that define the business? Describe any special exterior and interior physical characteristics of the space occupied by the business (e.g. signage, murals, architectural details, neon signs, etc.).

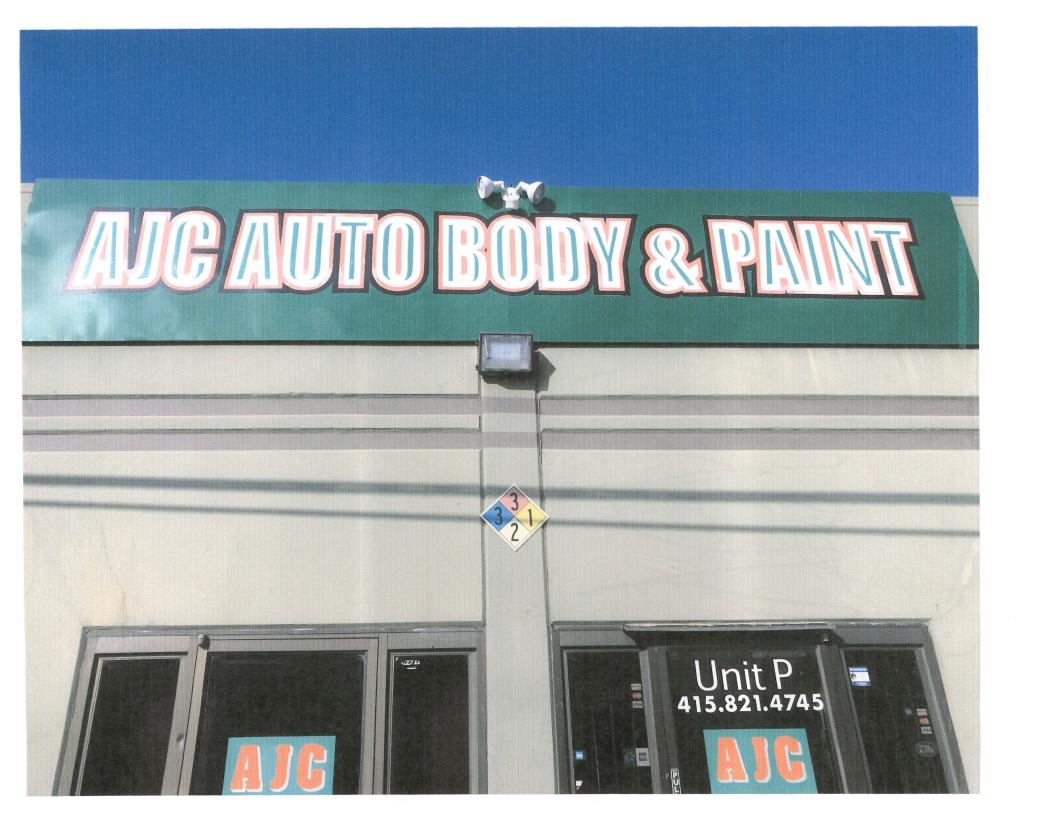
The physical elements on the exterior of the building have remained mostly unchanged since the business' inception back in 1990. The physical characteristics of the building and signage are an important aspects of AJC Auto Body's identity.

d. When the current ownership is not the original owner and has owned the business for less than 30 years; the applicant will need to provide documentation that demonstrates the current owner has maintained the physical features or traditions that define the business, including craft, culinary, or art forms. Please use the list of supplemental documents and/or materials as a guide to help demonstrate the existence of the business prior to current ownership.

Not applicable.





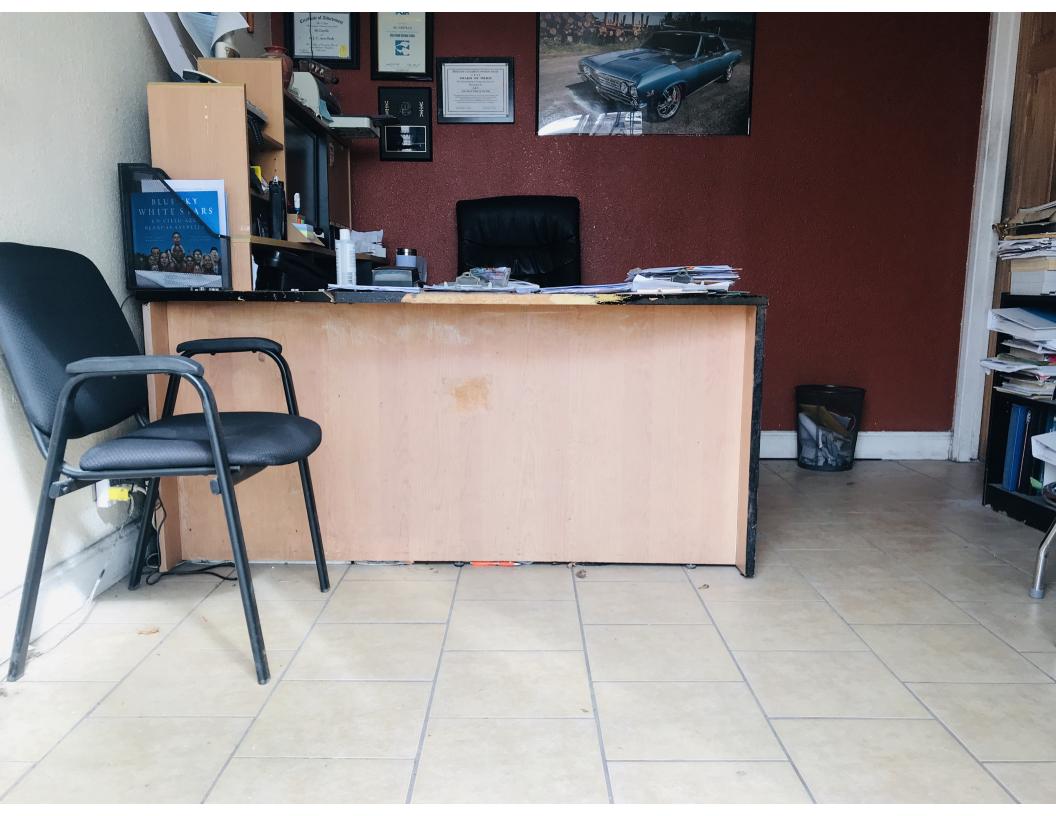












# HISPANIC CELEBRITY AWARDS NIGHT 1 9 9 4 AWARD OF MERIT

For Outstanding Community Service
Presented To:

A.J.C.

## Auto Body Shop of the Year

In recognition of your excellence in your field of endeavor during 1994 and for the dedication and commitment to the Hispanic Community With heartfelt gratitude we honor your contribution.

Event presented and produced by EXPOSÉ Productions on June 25th, at the Fairmont Hotel, in the city of San Francisco, California.

Bessie Paraohao - President

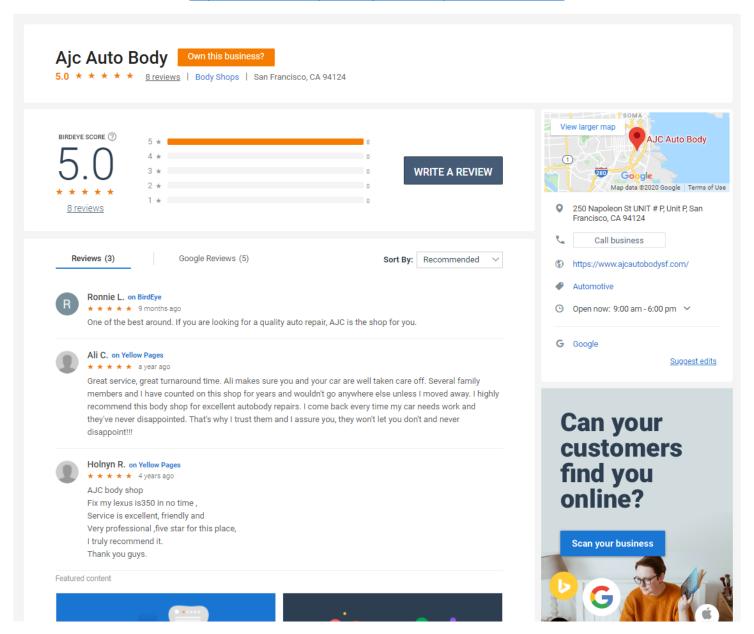
Carl Paraohao - Director



HISPANIC
CELEBRITY A WARDS
1995
AJC AUTO BODY
Body Shop of the Year



https://reviews.birdeye.com/ajc-auto-body-149424253673756





## LEGACY BUSINESS REGISTRY EXECUTIVE SUMMARY

**HEARING DATE: FEBRUARY 3, 2021** 

Filing Date: January 7, 2021
Case No.: 2021-000331LBR
Business Name: AJC Auto Body

Business Address: 250 Napoleon Street, Unit P

Zoning: PDR-2 (PDR PRODUCTION, DISTRIBUTION, AND REPAIR) Zoning District

65-J Height and Bulk District

Block/Lot: 4343/021 Applicant: Ali Castillo

250 Napoleon Street, Unit P

Nominated By: Supervisor Shamann Walton

Located In: District 10

Staff Contact: Katie Wilborn – (628) 652-7355

Katherine.Wilborn@sfgov.org

Recommendation: Adopt a Resolution to Recommend Approval

#### **Business Description**

AJC Auto Body is a vehicular collision repair facility established by Ali Castillo in 1990 in its current location at 250 Napoleon Street, Unit P. Castillo remains the sole owner of the business and has never ceased operation during the 31 years of operation. AJC Auto Body full-service automobile work, including paint, suspension, repairs, tires, electrical work, bus and truck repairs, and much more. Castillo is proud to offer reasonably priced repair work for both contemporary and classic car models and sees returning customers that are now second or even third generation patrons.

AJC Auto Body has a resounding reputation in its community and has received several awards for its great services and contributions. AJC received two Hispanic Celebrity Awards (1994 and 1995, respectively) for "Auto Body Shop of the Year" and was recognized for 15 years of customer satisfaction in 2005. The business provides water to impoverished civilians in the area and is the proud mechanic to Mayor London Breed's mother, Priscilla Breed, and "First Student" (formerly Laidlaw Transit), which oversees the SFUSD's yellow school buses. Although AJC sees a diverse customer base from all over the City, their returning customers are largely from their own neighborhood

(Bayview) or nearby neighborhoods (including Visitacion Valley, Portola, and the Mission). AJC employees (4) workers who strive to provide quality services to a wide demographic base, ranging from college students with fender-benders to retirees with ambitious autobody projects. AJC is committed to maintaining its historical tradition as a friendly and quality collision repair facility.

The business's location at 250 Napoleon, Unit P, is a Category C (No resource Present / Not Age Eligible) structure on the north side of Napoleon Street near Jerrold Street in the Bayview neighborhood. 250 Napoleon currently has (1) existing Legacy Business (d.b.a. Casa Sanchez) on site. The is within a PDR-2 (Production, Distribution, and Repair) Zoning District and a 65-J Height and Bulk District. The property is located in the Bayview Hunters Point Redevelopment Area (expires 2036) and is within the Industrial Protection Special Use District.

#### **Staff Analysis**

#### **Review Criteria**

1. When was business founded?

The business was founded in 1990.

2. Does the business qualify for listing on the Legacy Business Registry? If so, how?

Yes. AJC Auto Body qualifies for listing on the Legacy Business Registry because it meets all of the eligibility Criteria:

- a. AJC Auto Body has operated continuously in San Francisco for 31 years.
- b. AJC Auto Body has contributed to the history and identity of the Bayview neighborhood and San Francisco.
- c. AJC Auto Body is committed to maintaining the physical features and traditions that define the organization.
- 3. Is the business associated with a culturally significant art/craft/cuisine/tradition?

Yes. The business is associated with autobody crafts and vehicular repair.

- 4. Is the business or its building associated with significant events, persons, and/or architecture?

  No.
- 5. Is the property associated with the business listed on a local, state, or federal historic resource registry?

  No, the property has a Planning Department Resource Code of "Category C" (No Resource Present).
- 6. Is the business mentioned in a local historic context statement?

No, not as of the date of this Executive Summary.

7. Has the business been cited in published literature, newspapers, journals, etc.?



Yes. AJC Auto Body

#### **Physical Features or Traditions that Define the Business**

#### Location(s) associated with the business:

**Current Locations:** 

• 250 Napoleon Street, Unit P (1990 – Present)

Previous (No Longer Extant) Locations: N/A

#### Recommended by Applicant

- Friendly, fair, and professional services
- Use as a collision repair and autobody services facility
- The business's sign (which has remained unchanged since its 1990 inception)

#### Additional Recommended by Staff

None

#### **Basis for Recommendation**

The Department recommends the Historic Preservation Commission adopt a resolution recommending the business listed above be adopted by the Small Business Commission to the Legacy Business Registry.

#### **ATTACHMENTS**

**Draft Resolution** 

Legacy Business Registry Application:

- Application Review Sheet
- Section 1 Business / Applicant Information
- Section 2 Business Location(s)
- Section 3 Disclosure Statement
- Section 4 Written Historical Narrative
  - o Criterion 1 History and Description of Business
  - o Criterion 2 Contribution to Local History
  - o Criterion 3 Business Characteristics
- Contextual Photographs and Background Documentation







## HISTORIC PRESERVATION COMMISSION DRAFT RESOLUTION NO. ###

**HEARING DATE: FEBRUARY 3, 2021** 

Case No.: 2021-000331LBR
Business Name: AJC Auto Body

Business Address: 250 Napoleon Street, Unit P

Zoning: PDR-2 (PDR PRODUCTION, DISTRIBUTION, AND REPAIR) Zoning District

65-J Height and Bulk District

Block/Lot: 4343/021 Applicant: Ali Castillo

250 Napoleon Street, Unit P

Nominated By: Supervisor Shamann Walton

Located In: District 10

Staff Contact: Katie Wilborn - (628) 652-7355

Katherine.Wilborn@sfgov.org

ADOPTING FINDINGS RECOMMENDING TO THE SMALL BUSINESS COMMISSION APPROVAL OF THE LEGACY BUSINESS REGISTRY NOMINATION FOR AJC AUTO BODY CURRENTLY LOCATED AT 250 NAPOLEON STREET UNIT P, BLOCK/LOT 4343/021.

WHEREAS, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains a registry of Legacy Businesses in San Francisco (the "Registry") to recognize that longstanding, community-serving businesses can be valuable cultural assets of the City and to be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success; and

WHEREAS, the subject business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years; and

WHEREAS, the subject business has contributed to the City's history and identity; and

WHEREAS, the subject business is committed to maintaining the traditions that define the business; and

WHEREAS, at a duly noticed public hearing held on February 3, 2021, the Historic Preservation Commission reviewed documents, correspondence and heard oral testimony on the Legacy Business Registry nomination.

THEREFORE, BE IT RESOLVED that the Historic Preservation Commission hereby recommends that AJC Auto Body qualifies for the Legacy Business Registry under Administrative Code Section 2A.242(b)(2) as it has operated for 30 or more years and has continued to contribute to the community.

**BE IT FURTHER RESOLVED** that the **Historic Preservation Commission hereby** recommends safeguarding of the below listed physical features and traditions for AJC Auto Body.

#### Location(s):

**Current Locations:** 

• 250 Napoleon Street, Unit P (1990 – Present)

#### Physical Features or Traditions that Define the Business:

- Friendly, fair, and professional services
- Use as a collision repair and autobody services facility
- The business's sign (which has remained unchanged since its 1990 inception)

BE IT FURTHER RESOLVED that the Historic Preservation Commission's findings and recommendations are made solely for the purpose of evaluating the subject business's eligibility for the Legacy Business Registry, and the Historic Preservation Commission makes no finding that the subject property or any of its features constitutes a historical resource pursuant to CEQA Guidelines Section 15064.5(a).

**BE IT FURTHER RESOLVED** that the **Historic Preservation Commission hereby directs** its Commission Secretary to transmit this Resolution and other pertinent materials in the case file to the Office of Small Business February 3, 2021.

Commission Sec	cretary
AYES:	
NOES:	
ABSENT:	
RECUSE:	
ADOPTED:	February 3, 2021



Jonas P. Ionin

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