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To: [REG - BSC Clerk](#)
Subject: Appeal wording for the Great Highway Closure Measure for Friday 7/26/24
Date: Thursday, July 25, 2024 3:37:07 PM

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Dear Members of the Ballot Simplification Committee,
Firstly, thank you on behalf of all SF residents for the work you do making the ballot measures legible for voters. With that in mind, I would like you to consider this change to the approved digest of the Great Highway Closure proposal. I applaud all of you for carefully considering public comments when approving the language of the original digest, but I do have one additional suggestion that will improve the clarity of the proposition and its effects for residents.

- Further Clarify the “Yes” Vote’s Effects

As it stands currently, the language in the section “A Yes Vote Means” is confusing and does not address the **sequence of the events** and the full function or effect of the initiative. This confusion is especially apparent when compared to the “A No Vote Means” language, as they should more closely mirror each other. Furthermore, I believe the current phrasing on “Yes” does not emphasize the immediate effect of this initiative (closure of the Upper Great Highway for residents) enough. I suggest rewording this section to the following:

- A "YES" Vote Means: If you vote “yes,” you want the City to permanently close the Upper Great Highway seven days a week to personal and commercial motor vehicles with limited exceptions, and change the use of the Upper Great Highway as public open recreation space.

Once again, I believe this will clarify the most immediate effects of the proposition on local residents and make the overall impact of a “yes” vote less confusing.

Thank you for your consideration of my views on the matter, I look forward to hearing from you.

Josephine
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