

From: [Jina B](#)
To: [REG - BSC Clerk](#)
Subject: Great Highway Ballot Measure
Date: Thursday, July 25, 2024 2:00:06 PM

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Dear Ballot Simplification Committee Members:

I am a resident of District 4 and supporter of the measure to use the Great Highway as a coastal promenade. I am concerned that changes made by your committee will confuse voters as to what they are choosing this November.

Specifically, the “no” vote states that “you want the Upper Great Highway to continue to be closed to personal and commercial vehicles only on Friday afternoons, weekends, and holidays until the pilot program expires.” This is confusing for a very simple reason: that is not the question that is before voters with this ballot measure. This ballot measure proposes to use the Great Highway as a full time oceanfront park promenade - voters should be given a clear choice on whether or not they support that proposal. The “yes” vote makes that clear, but the “no” vote adds confusion by trying to manage expectations related to a temporary, part-time pilot. I respectfully request that:

- Ideally, the “no” vote description should be an inverse of the “yes vote.” Voters choosing no “do not want the City to use the Upper Great Highway as public open recreation space, permanently closing it to private motor vehicles, with limited exceptions.” This reflects the choice voters are making: they do not want the Upper Great Highway as a public open recreation space. They are making no statement beyond that, including with regards to their opinion on whether the weekend pilot program should continue.
- If the committee finds this undesirable for any reasons, the “no” vote should read simply that “you do not want the City to make this change.” The “no” voter rejects the proposal, no more and no less.

I urge you to make this change to avoid incredible voter confusion as to what they must choose between on this issue. They are not choosing between a full time park or a part-time park: they are choosing “yes” or “no” on whether they want a full time park. A “no” voter may not want a part-time park, or may want other proposals put forth, such as Supervisor Chan’s proposal to split the Great Highway into half roadway and half promenade.

Thank you for your time and attention to this matter.

Jina Bartholomew, District 4 Resident