



Dear Ballot Simplification Committee Members:

I am writing to you both as a District 4 Resident, and on behalf of the neighborhood group [Outer Sunset Neighbors](#), a neighborhood association representing people of the Sunset District. I am also a supporter of the measure to use the Great Highway as a coastal promenade.

Based on my understanding of the discussion so far, I am concerned that changes made by your committee will confuse voters as to what they are choosing this November on the Ocean Beach Park Ballot Proposition. Right now, the language for the “no” vote states that “you want the Upper Great Highway to continue to be closed to personal and commercial vehicles only on Friday afternoons, weekends, and holidays until the pilot program expires.”

**This is confusing for a very simple reason: that is not the question that is before voters with this ballot measure. I strongly urge you to make the “no” vote description an inverse of the “yes vote.”** Voters choosing no “do not want the City to use the Upper Great Highway as public open recreation space, permanently closing it to private motor vehicles, with limited exceptions.” This reflects the choice voters are making: they do not want the Upper Great Highway as a public open recreation space. They are making no statement beyond that, including with regards to their opinion on whether the weekend pilot program should continue.

**If the committee finds this undesirable for any reasons, the “no” vote should read simply that “you do not want the City to make this change.” The “no” voter rejects the proposal, no more and no less.**

I urge you to make this change to avoid incredible voter confusion as to what they must choose between on this issue. They are not choosing between a full time park or a part-time park: they are choosing “yes” or “no” on whether they want a full time park. A “no” voter may not want a part-time park, or may want other proposals put forth, such as Supervisor Chan’s proposal to split the Great Highway into half roadway and half promenade.

Thank you for your time and consideration.

Best,

Alice Duesdieker  
Transportation Committee Co-Chair  
Outer Sunset Neighbors