

From: vin@openthegreathighway.com
To: [REG - BSC Clerk](#)
Subject: Request for Revisions to the Great Highway Closure Approved Digest
Date: Thursday, July 25, 2024 12:15:36 PM
Attachments: [BallotSimplification_25JUL2024.pdf](#)

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Dear Members of the Ballot Simplification Committee,

I hope this email finds you well.

Firstly, I would like to extend my gratitude to each of you for the essential work you do in making the ballot measures comprehensible for voters. Your efforts are truly appreciated by all San Francisco residents.

I have attached a letter with my suggested changes to the approved digest of the Great Highway Closure proposal. While I commend the Committee for considering public comments in drafting the original digest, I believe there is an opportunity to further enhance the clarity of the proposition and its implications for our community.

Thank you for considering my views on this important matter. I look forward to hearing from you and am available for any further discussions if needed.

Sincerely,

Vin Budhai
Founder, Open the Great Highway

July 25, 2024

Dear Members of the Ballot Simplification Committee,

Firstly, thank you on behalf of all SF residents for the work you do in making the ballot measures legible for voters. I applaud you for carefully considering public comments when approving the language of the original digest, but I do have one additional suggestion to the approved digest that will improve the clarity of the proposition and its effects for residents.

- Further Clarify the “Yes” Vote’s Effects

Currently, the language in the section “A Yes Vote Means” is confusing and does not address the full function or effect of the initiative. This confusion is especially apparent when compared to the “A No Vote Means” language, as they should mirror each other more closely. Furthermore, I believe the current phrasing on “Yes” does not sufficiently emphasize this initiative’s immediate effect (closure of the Upper Great Highway to drivers/commuters) enough. I suggest rewording this section to the following:

- A "YES" Vote Means: If you vote “yes,” you want the City to permanently close the Upper Great Highway seven days a week to personal and commercial motor vehicles with limited exceptions, and change the use of the Upper Great Highway as public open recreation space.

It is essential for voters to understand that this measure will lead to the highway’s closure seven days a week, impacting daily travelers and commuters, and does not provide any clear plans for transforming the area into a recreational space or resolving the implications of rerouting traffic. Clear communication on this point is crucial for voters to fully grasp the impact of their decision. Once again, I believe this will clarify the most immediate effects of the proposition on local residents and make the overall impact of a “yes” vote less confusing.

Thank you for considering my views on the matter.

Sincerely,

Vin Budhai
Founder, Open the Great Highway