



Budget Cut Impacts on Sugary Drinks Distributor Tax Allocations

June 12, 2024

Proposed Reductions to Sugary Drinks Programs



Funding Categories	SDDTAC Rx FY 24-25	Mayor Rx	Proposed Reduction	% reduction
COMMUNITY-BASED GRANTS				
Health education, food security, physical activity	\$ 3,000,000	\$ 1,125,000	\$ (1,875,000)	60%
ORAL HEALTH				
Oral Health Community Task Forces	\$ 500,000	\$ -	\$ (500,000)	100%
INFRASTRUCTURE				
Evaluation, Data, Research, Capacity building	\$ 300,000	\$ -	\$ (300,000)	100%

Healthy Communities Grants



- Community Based Grants are the highest priority of the Advisory Committee to keep promise to voters that funding would go back to the communities targeted by the sugary drink industry.
- 2nd cohort of 3-year grants
- Small organizations: budgets under \$1.5M
- 6 funded organizations, completing year 1 of 3-year contract term
- 5 grants proposed to be eliminated
 - All My Uso's and Fa'atasi Youth Services
 - Association of Ramaytush Ohlone
 - Community Awareness Resource Center (CARE)
 - Florence Fang Community Farm
 - South of Market Community Action Network (SOMCAN)

Impacts:

Healthy Communities Grants Cuts



Reductions in Food Access

	# of households impacted	# of meals or food boxes/bags etc. eliminated
Total	2,362	42,445

Plus 8,000 pounds of locally grown produce that will not be distributed.

Reductions in Staff

	Total Staff	# Staff cuts	# Reduced Staff hours	# Stipend positions cut
Total	36	11*	12	32

* For one organization, all staff would be laid off. Leadership have diverted their salaries to their office lease.

** For another organization, the cuts risk the onboarding of a new Executive Director.



Impacts:

Healthy Communities Grants Cut

- Eliminates all soda tax funded health programming for Pacific Islander community
- Jeopardizes survival of newly formed 501c3: All My Usos
- Eliminates gardening and healthy eating for 160 Bayview and Potrero school youth and Potrero Hill public housing residents
- Eliminates leadership programs in 4 of the funded organizations
- Disrupts ecological restoration and creation of community farm on newly obtained land in GGP to the Association of the Raymatush Ohlone, who represent the original peoples of the San Francisco Peninsula.



Additional Reductions

- Eliminates 3 Oral Health Task Forces that conduct outreach and linkage to dental health services that are vital to ensuring children receive the SDDT-funded dental sealants. The Oral Health Task Forces work to eliminate the significant oral health disparities among children of color.
- Eliminates case management for dental health sealant follow-up.
- Eliminates funding for mandated evaluation

SDDTAC Principles



1. Community-led and informed
2. Culturally Relevant
3. Peer-led/Promotora (Community Health Worker) Approach
4. Workforce development for target community members
5. Collaborations and Partnerships
6. Leadership Development
7. Free and low-cost services
8. Intersection of strategies and program areas
9. Promotes long-term policy, systems, or environmental change