



# CITY AND COUNTY OF SAN FRANCISCO DEPARTMENT OF ELECTIONS

John Arntz, Director

## Official Filing Forms - Mayor, Board of Supervisors

Please read the following carefully:

- You must file your declaration of candidacy on the same day as you file your declaration to accept or solicit campaign contributions. SF MEC § 201
- If you are a member of a City board, commission, or other body established by the San Francisco Charter, filing your declaration of candidacy may, with certain exceptions, result in forfeiture of your seat. S.F. Charter § 4.101.1

SAN FRANCISCO  
FILED  
2024 APR 26 PM 4:01  
DEPARTMENT OF ELECTIONS

Issued by: MDR Date: 04/26/24

## Declaration of Intention to Solicit or Accept Contributions For Local Office

(CGCC § 1.122(a); SF MEC § 201)

I, Jon Ernest SODERSTROM, hereby declare my intention to become a candidate for the office of

Print name of candidate

MAYOR of San Francisco at the forthcoming election to be held on 11/05/2024.

Print name of office sought

Month, day, year

Candidate's 

26 APRIL 2024  
Date

## Declaration of Candidacy

(CGCC § 1.122(a); CAEC §§ 13, 200, 8020, 8028(a), 8040, 8064; SF MEC § 201, 210)

I hereby declare myself a candidate for election to the office of MAYOR to be voted for at the General Election to be held on November 5, 2024, and I declare the following to be true: my legal name, as given at birth or as established by marriage, common usage, or habit in all my affairs, or by decree of any court of competent jurisdiction is:

Jon E SODERSTROM  
Print first name M. I. Print last name

### Addresses

Home:  SAN FRANCISCO CA 94117  
Number and street City, State ZIP Code

Mailing:  San Francisco CA 94117-2238  
Number and street City, State ZIP Code

Telephone Number:  Fax: \_\_\_\_\_; Email: 

I declare under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Executed on 26 April, 2024, in San Francisco, California  
Date City, State





Sworn Statement

- I meet the statutory and/or constitutional requirements for this office including, but not limited to, citizenship and residency.
- I understand that I may withdraw no later than 126 days before the election.
- I am at present the incumbent of the following public office (if any): NONE

Candidate [Redacted] Date 26 April, 2024.

Oath of Office

I, Jon E. SODERSTROM, do solemnly swear (or affirm) that I will support and defend the Constitution of the United States and the Constitution of the State of California against all enemies, foreign and domestic; that I will bear true faith and allegiance to the Constitution of the United States and the Constitution of the State of California; that I take this obligation freely, without any mental reservation or purpose of evasion; and that I will well and faithfully discharge the duties upon which I am about to enter.

State of California  
County of San Francisco  SS.

Subscribed and sworn to before me on this 26th day of April, 2024.  
[Signature]  
Notary Public (or other official)

Examined and certified by [Signature] this 26th day of April, 2024.  
Deputy

For Department of Elections Use:  
Date of original registration: 09/03/1998 Date of re-registration: 09/03/1998



**CITY AND COUNTY OF SAN FRANCISCO  
DEPARTMENT OF ELECTIONS**

SAN FRANCISCO  
John Arntz, Director

**Official Filing Form  
Permission to Post Personal Information on the Internet  
(CAGC § 7928.205)**

2024 JUN 11 AM 8:02  
DEPARTMENT OF ELECTIONS

Official Filing Form

- No state or local agency shall post the home address or telephone number of any elected or appointed official on the Internet without first obtaining the written permission of that individual.
- For purposes of this section, "elected or appointed official" includes, but is not limited to, all of the following: state constitutional officers; members of the legislature; judges and court commissioners; district attorneys; public defenders; members of a city council; members of a board of supervisors; appointees of the governor; appointees of the legislature; mayors; city attorneys; police chiefs and sheriffs; a public safety official, as defined in section 7920.500; state administrative law judges; federal judges and federal defenders; members of the United States Congress and appointees of the President.

By: je County Elections Official  
Date Issued: 5/31

Permissions 1

In accordance with California Government Code section 7928.205, I hereby: (please check one)

- grant permission to post information on the internet  
 deny permission to post information on the internet

to the San Francisco Department of Elections on *sfelections.org* for the NOVEMBER 5<sup>th</sup> 2024 election.  
Month, day, year

If you deny permission, only your name will appear on the qualified candidate list posted on *sfelections.org*.

Candidate's signature

10 June 2024  
Date

Candidate Information 2

Complete these fields only if you grant permission to post.  
Information to be posted (please print):

Candidate name: Jon SODERSTROM  
Office Sought: MAYOR  
Address (physical or mailing): 2261 MARKET Street #437A San Francisco, CA 94114  
Phone Number: 628-758-8715  
Email address: Mayor Johan@proton.me  
Website: Vote Jon Soderstrom For Mayor. com  
Fax: (415) 626-2576





CITY AND COUNTY OF SAN FRANCISCO  
**DEPARTMENT OF ELECTIONS**

SAN FRANCISCO  
 John Arntz, Director

For the Ballot  
 (CAEC §§ 13104, 13106- 13107, 13211.7; SF MEC §§ 205, 225, 401)

Official Filing Form  
 2024 JUN 11 AM 8:02  
 DEPARTMENT OF ELECTIONS  
 By: HC County Elections Official  
 Date Issued: 5/31/24

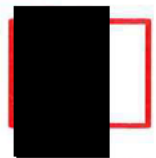
**IMPORTANT NOTE:** A ballot designation is optional. If one is requested, a completed **BALLOT DESIGNATION WORKSHEET** must be submitted. If no ballot designation is requested, write "NONE" and initial in the box. (Elections Code §§ 13107, 13107.3)

**Ballot Information**  
 Name and ballot designation to appear on the ballot

1 I request my name and ballot designation to appear on the ballot as follows:

Jon SODERSTROM  
 Print Your Name for Use on the Ballot

Candidate initials box if NO ballot designation is preferred.



None  
 Print Ballot Designation Requested

**Name in Chinese Characters**

2 Check one option (provide supporting documentation):

The names of candidates appear on the official ballot in traditional Chinese characters as well as in English. The Department of Elections can provide this transliteration or translation for candidates for local office, or the candidate may provide documentation of established use of a name in Chinese.

If a candidate has a character-based name by birth, that can be verified by birth certificate or other valid identification, the candidate may use that name on the ballot instead of a phonetic transliteration. A candidate who does not have a character-based name by birth, but who identifies by a particular character-based name and can demonstrate that they have been known and identified within the public sphere by that name over the past two years, may use that name instead of a phonetic transliteration.

- I request that the Department of Elections, working with a qualified Chinese-language translator, provide a Chinese transliteration or translation of my name for all materials where it is legally required.
- I am providing documentation of established use of a particular Chinese transliteration or translation of my name for the Department to review. I understand that the Department's decision whether to accept a proposed transliteration or translation is final.
- I have a character-based name by birth and am providing supporting documentation of this name.

Jon  
SODERSTROM ①

**Proposed Transliteration  
of My Family Name:**

SAN FRANCISCO  
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DEPARTMENT OF ELECTIONS

索德斯特螺慕

**And my first name:**

约翰 (Yuēhàn)


**To represent: Jon Soderstrom**

It is my sincere hope that the committee  
accepts my proposed transliteration  
of my family name.

- 索 (Suǒ)
- 德 (dé)
- 斯 (sī)
- 特 (tè)
- 螺 (luó)
- 慕 (mù)

I paid no one,  
and did my absolute best  
to understand transliteration  
with the goal of respecting the sounds  
to most accurately pronounce  
my family name,  
while avoiding characters  
that are controversial transliterations,  
don't sound the same  
in both Mandarin and Cantonese  
and don't imply prestige like I've heard 偉 Wei5 (greatness?)  
rather than rui 瑞 (prosper?)  
does for another name,  
that has caused much reputed confusion  
and public controversy for many months, no one wants themselves repeated as saying, evidently.

As someone who does not speak Chinese, I acknowledge my limited familiarity with the languages.

Jon  
SODERSTROM 

However,  
I have been mindful  
to choose characters  
that are phonetically accurate  
and carry meanings that reflect  
my personal values and identity  
in both Mandarin and Cantonese  
to ensure respect and inclusivity  
for both languages  
and San Francisco's  
diversity and dignity.

I have avoided using characters  
with potentially biased  
or homophobic connotations,  
such as 'matron/nurse,' 姆 (muk6),  
which would not be  
neutral or respectful  
in the context of transliteration.  
This aligns with our city's traditions  
of inclusivity, tolerance, and respect.

Additionally,  
I have chosen '螺 (Luó)' for 'snail'  
due to my experience working  
as a French language tour director  
in San Francisco,  
and my personal aversion  
to nets, 羅 (lo4),  
in general,  
as they can symbolize  
entrapment and lack of freedom.  
This choice aligns with my respect  
for human rights and dignity.

Radish (萝, luó):  
abundance and wealth/Longevity  
and Purity and Innocence was avoided because it sounds manipulative to me.

'慕 (Mù)' for 'aspiration'

Jon  
SODERSTROM



was chosen over 'matron/nurse' 姆  
to reflect my respect for others  
and my aspiration  
to be someone worthy of service.  
This choice also avoids  
any legal issues 姆 (muk6) [nurse],  
since,  
as a Registered Nurse,  
I do not currently hold  
an active nursing license.

In making these choices,  
I aim to present a name that is neutral, inclusive,  
and accurately represents my identity  
while respecting  
the principles of fairness  
and cultural sensitivity.

I assume 约翰 (Yuēhàn) is not controversial and very common,  
with 索德斯特螺慕 (Suǒdé sītè luómù)

约翰 (Yuēhàn)  
索德斯特螺慕 (Suǒdé sītè luómù)

Should '慕 (Mù)' be deemed unsuitable,  
I propose '木 (Mù)' for 'wood'  
as an alternative,  
symbolizing stability, natural growth, and strength.

I appreciate the opportunity  
to offer a transliteration  
that was an amazing  
learning experience  
and worthy challenge  
when aspiring for  
the responsibilities of mayor.

Respectfully yours,

Jon Soderstrom  
2024 Mayoral Candidate

**STATEMENT OF ECONOMIC INTERESTS  
COVER PAGE  
A PUBLIC DOCUMENT**

Date Initial Filing Received  
Filing Official Use Only

Please type or print in ink.

NAME OF FILER (LAST) (FIRST) (MIDDLE)  
SODERSTROM JON ERNEST

**1. Office, Agency, or Court**

Agency Name (Do not use acronyms)  
OFFICE OF MAYOR

Division, Board, Department, District, if applicable Your Position  
MAYOR

► If filing for multiple positions, list below or on an attachment. (Do not use acronyms)

Agency: \_\_\_\_\_ Position: \_\_\_\_\_

**2. Jurisdiction of Office (Check at least one box)**

- State
- Multi-County \_\_\_\_\_
- City of SAN FRANCISCO
- Judge, Retired Judge, Pro Tem Judge, or Court Commissioner (Statewide Jurisdiction)
- County of SAN FRANCISCO
- Other \_\_\_\_\_

**3. Type of Statement (Check at least one box)**

- Annual:** The period covered is January 1, 2023, through December 31, 2023.
- or-
- The period covered is \_\_\_\_\_ through December 31, 2023.
- Assuming Office:** Date assumed \_\_\_\_\_
- Leaving Office:** Date Left \_\_\_\_\_ (Check one circle.)
- The period covered is January 1, 2023, through the date of leaving office.
- or-
- The period covered is \_\_\_\_\_ through the date of leaving office.
- Candidate:** Date of Election 11/05/2024 and office sought, if different than Part 1: \_\_\_\_\_

**4. Schedule Summary (required)**

► Total number of pages including this cover page: 1

**Schedules attached**

- Schedule A-1 - Investments** – schedule attached
- Schedule A-2 - Investments** – schedule attached
- Schedule B - Real Property** – schedule attached
- Schedule C - Income, Loans, & Business Positions** – schedule attached
- Schedule D - Income – Gifts** – schedule attached
- Schedule E - Income – Gifts – Travel Payments** – schedule attached

-or-  **None - No reportable interests on any schedule**

**5. Verification**

MAILING ADDRESS STREET CITY STATE ZIP CODE  
(Business or Agency Address Recommended - Public Document)  
[REDACTED] SAN FRANCISCO CALIFORNIA 94114  
DAYTIME TELEPHONE NUMBER EMAIL ADDRESS  
[REDACTED] [REDACTED]

I have used all reasonable diligence in preparing this statement. I have reviewed this statement and to the best of my knowledge the information contained herein and in any attached schedules is true and complete. I acknowledge this is a public document.

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Date Signed 5-31-2024  
(month, day, year)

Signature [REDACTED]



**STATEMENT OF ECONOMIC INTERESTS  
 COVER PAGE  
 A PUBLIC DOCUMENT**

Date Initial Filing Received  
 Filing Official Use Only

Please type or print in ink.

NAME OF FILER (LAST) (FIRST) (MIDDLE)  
 SODERSTROM JON ERNEST

SAN FRANCISCO  
 2024 MAY 01 1:23  
 DEPARTMENT OF ELECTIONS

**1. Office, Agency, or Court**

Agency Name (Do not use acronyms)  
 OFFICE OF MAYOR

Division, Board, Department, District, if applicable Your Position  
 MAYOR

► If filing for multiple positions, list below or on an attachment. (Do not use acronyms)

Agency: \_\_\_\_\_ Position: \_\_\_\_\_

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- The period covered is \_\_\_\_/\_\_\_\_/\_\_\_\_, through December 31, 2023.
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- Leaving Office:** Date Left \_\_\_\_/\_\_\_\_/\_\_\_\_ (Check one circle.)
- The period covered is January 1, 2023, through the date of leaving office.
- or-
- The period covered is \_\_\_\_/\_\_\_\_/\_\_\_\_, through the date of leaving office.
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DAYTIME TELEPHONE NUMBER EMAIL ADDRESS  
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I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Date Signed 5-31-2024 Signature [REDACTED]  
 (month, day, year) (Filing Official)



CITY AND COUNTY OF SAN FRANCISCO  
**DEPARTMENT OF ELECTIONS**

SAN FRANCISCO  
 John Arntz, Director

Candidate Statement of Qualifications  
 (CAEC §§ 13307-13308)  
 November 5, 2024, General Election

Official Filing Form  
 2024 JUN 11 AM 8:02  
 DEPARTMENT OF ELECTIONS

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By: He County Elections Official  
 Date Issued: 5/31/24

Candidate Name: Jon SODERSTROM  
 Office Sought: MAYOR

1 Please complete the following sections:

I will NOT file a Candidate Statement of Qualifications  
 I will file a Candidate Statement of Qualifications  
 I will send an electronic copy of my statement in Word format to the Department at [publications@sfgov.org](mailto:publications@sfgov.org) no later than 5:00 p.m. of the next working day after the close of the nomination period.

Signature of Candidate: [Redacted] Date \_\_\_\_\_

2 *This statement will be reproduced exactly as written. You may not make changes or corrections after the statement has been submitted. Please type or print neatly. If handwritten information or a revision is unclear, Department staff will interpret the provided information to the best of their abilities. This interpretation is final.*

3 Name as it will appear with statement: Jon SODERSTROM  
 My occupation is: \_\_\_\_\_  
 My qualifications are: \_\_\_\_\_

← Keep Text Within the Vertical Lines. Word count starts here: →





**General Instructions – Candidate Statement**

**1. Submission Deadline**

Candidate statement must be submitted to the Department of Elections no later than 5 p.m., Tuesday, June 11, 2024. If a Candidate does not file a Candidate Statement with the Department of Elections by that time, the candidate's statement will not appear in the Voter Information Pamphlet. On Wednesday, June 12, 2024, the Department of Elections will allow Candidates to review and correct typeset Statements.

Candidates are strongly encouraged to submit an electronic copy with the signed and dated hard copy of their statement (Microsoft Word format preferred). Where a discrepancy exists between the hard copy and electronic copy, the hard copy will be relied upon for all purposes.

The statements filed shall remain confidential until the expiration of the filing deadline. (CAEC §13311)

**2. Statements are printed as submitted, no changes or corrections after the filing deadline**

Type or print your statement neatly. Proofread your statement carefully before submitting it. Statements will be printed as submitted. You may not make changes or corrections after the deadline for filing. Errors in spelling, punctuation, grammar, or intent will not be corrected by any official agency.

Nothing in this section shall be deemed to make any statement or the authors thereof free from any civil or criminal action or penalty because of any false, slanderous, or libelous statement offered for printing or contained in the Voter Information Pamphlet.

Any candidate who knowingly makes a false statement of a material fact in a Candidate's Statement, with the intent to mislead the voters in connection with their campaign for nomination or election to a nonpartisan office, is punishable by a fine not to exceed one thousand dollars (\$1,000).

General  
Instructions

4 **3. Word Count** (CAEC §§9, 13307)

- i. Candidate statement is limited to a maximum of 200 words
- ii. The 200-word count begins after the preprinted introduction: "My qualifications are:"
- iii. "San Francisco" and other proper nouns count as one word. Each name, including middle initial, will count as a word.
- iv. If you include the names of nominators or supporters, the names and any identification will be counted towards the 200-word limit. If you include names of people for whom you have not submitted a Nomination Paper, you must include letters of endorsement from these individuals with original signatures.
- v. The statement of each candidate will be printed in type of uniform size and darkness, and with uniform spacing. Bold, italic, and underlined text will not be used.

**4. Restrictions** (CAEC §13307, 18351) Your statement **shall not** include any of the following:

- i. Your party affiliation
- ii. Membership activity in partisan political organizations
- iii. Reference to other candidates for office or to another your qualifications

**5. Candidate Statement Review Period**

- i. On Wednesday, June 12, 2024, Candidates will be permitted to review and correct typeset statements.
- ii. Beginning noon on Wednesday, June 12, 2024, the public may review submitted candidate statements. This period ends Monday, June 24, 2024 at noon.