

# Opportunities to Live and Grow for our Aiga (OLAGA) Project

SDDT Advisory Committee Meeting  
Wednesday, June 12, 2024



This project is a partnership between All My Usos (AMU) and Fa'atasi Youth Services Inc.

- **All My Usos (AMU) established in 2015** to celebrate diversity and empower underrepresented communities while promoting cultural identity.
- **Fa'atasi Youth Services Inc.** began summer programming in **2011** focusing on cultural awareness and in 2021 began focusing on physical fitness and sporting activities for the youth.

The **Samoan Community Development Center** founded in 1991, is our fiscal sponsor for this project. For the last five years, SCDC has been the fiscal sponsor for seven community organizations including AMU and Fa'atasi.



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# PROJECT OVERVIEW

## **OLAGA is the Samoan word for life.**

Therefore, the core of this project is about promoting practices and behaviors that enhance and sustain the lives of Pacific Islanders in San Francisco.

*The goal of this project aims to decrease the prevalence of type 2 diabetes, hypertension, and heart disease in the Pacific Islander community in San Francisco and to decrease the occurrence of symptoms of these three conditions for participants of the OLAGA project.*

The major components of OLAGA, which did not exist previously, include:

1. Peer Health Leadership
2. Meaalofa (Gift)  
Food Distribution
3. Healthy Eating Classes (Year 2)
4. Family Fitness Camps (Year 2)

In this first year, we were able to focus on hiring a team as peer health leaders, distributing healthy foods to the community, and building our curriculum for Years 2 and 3.

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# FUNDING FOR 23-24

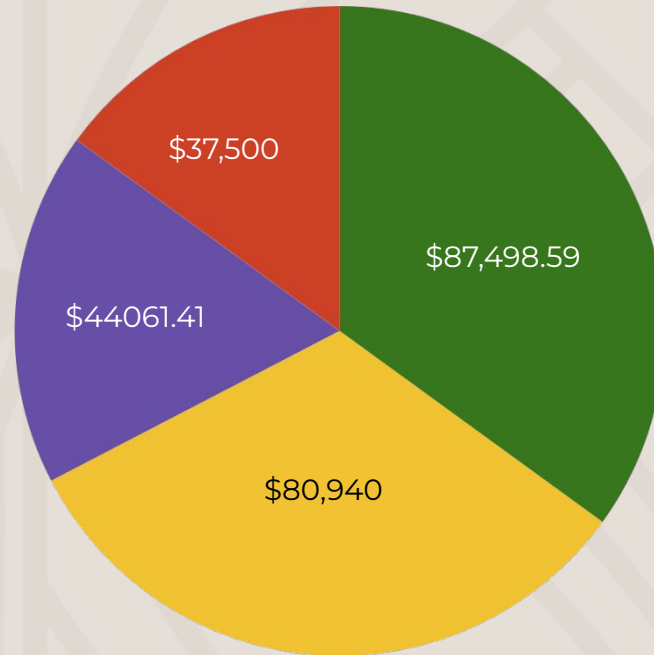
**Personnel:** Staff

**Operating:**

- Project Supplies
- Training - Stipends & Scholarships
- Consultants\*
- Hospitality
- Participant Incentives
- Professional Development

**Rent & Office Costs:** *these costs were taken from Personnel to secure office space*

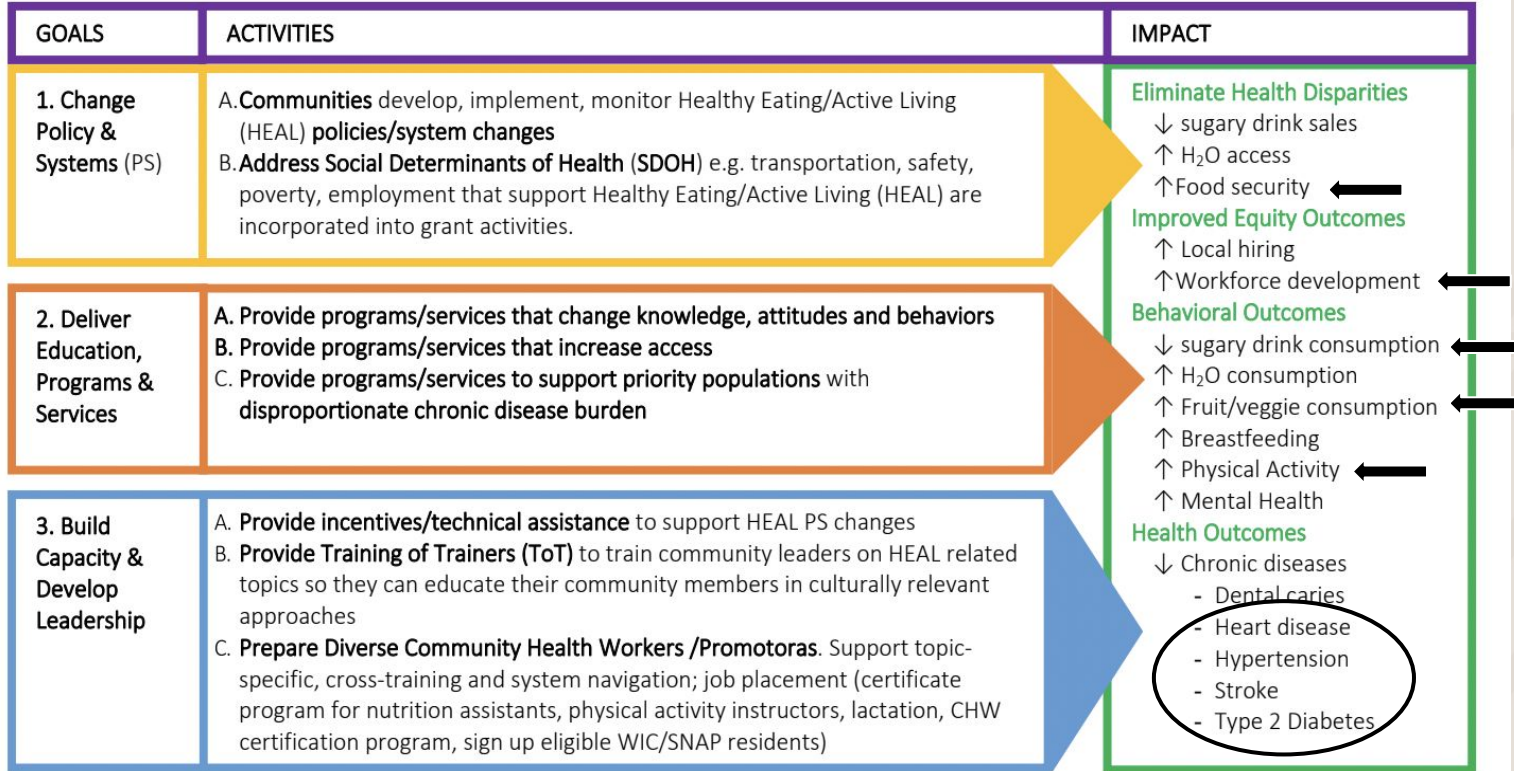
**Indirect Costs:** Fiscal Sponsor\*



- Personnel - 35%
- Operating - 32%
- Rent - 18%
- Fiscal - 15%

\*CBO + Consultants that received funding: Samoan Community Development Center, Sarah Wongking Tanuvasa, and Levalasi Loi-On

## SFDPH LOGIC MODEL



**This past year, we were able to serve over 480 individuals and were on track to start our healthy eating and physical activity groups for families.**

# IMPACT: COMMUNITY HEALTH WORKERS



**July 2023: Hired 7 peer health leaders (one person already obtained their CHW certificate)**

**August 2023 - June 2024: 6 peer health leaders and 2 staff enrolled the Community Health Worker certificate program at City College of San Francisco**

**August 2023 - June 2024: Held bi-monthly OLAGA trainings for staff and peer health leaders to focus on Pacific Islander health perspectives**

**SDDT STRATEGIES:**

- 1) Expand community capacity and develop leadership
- 3) Increase sustainable employment opportunities

**SDDT OUTCOMES:**

- B) Increase economic opportunity and stability

# IMPACT: FOOD DISTRIBUTION

**November 2023: Finalized details for *Meaalofa* (gift) food box distribution, outreach to community members**

**December 2023: Distributed Meaalofa boxes to 60 Pacific Islander families (279 individuals), including information and healthy foods such as turkey, veggies, fa'i (green bananas), coconut milk, fish**

SDDT STRATEGIES:

- 2) Increase community-driven health promoting education and services
- 6) Increase sustainability of healthy food systems and policies to increase access to healthy food

SDDT OUTCOMES:

- A) Increase food security
- E) Increase vegetable/fruit consumption







# IMPACT: NUTRITION EDUCATION

## Sugary Drinks Activity shared with ~200 people

- Five-Year SDDT Celebration in November 2023
- Francisco Middle School in March 2024
- Community Health Worker Class in March 2024
- Pasifika Health & Unity Day in May 2024

### SDDT STRATEGIES:

- 1) Expand community capacity and develop leadership
- 2) Increase community-driven health promoting education and services

### SDDT OUTCOMES:

- C) Decrease sugary drink consumption
- D) Increase tap water consumption
- E) Increase vegetable/fruit consumption
- F) Increase physical activity



# COMMUNITY FOCUS

**We are intentional about employing Pacific Islander staff, specifically from District 10, because according to SFDPH, the concentration of Pacific Islanders in this district is 3.5 times higher than across the city.**

As lead staff, we manage our 7 peer health leaders and work with our Pacific Islander fiscal sponsor and consultants.

Successes: Pacific Islander CHW team with existing rapport, relationships, and network

Challenges: academic & technical issues with school - addressed in training sessions

***Barriers: communities constantly facing structural inequities***



# IMMEDIATE IMPACTS OF LOSING FUNDING

01	Breaking Trust: We have been promising the OLAGA project to community this past year.
02	Funds for Staff: We have promised work for our newly certified Community Health Workers and key staff in both organizations.
03	Elimination of Programs: We will no longer be able to offer cohorts of healthy eating classes, cohorts of family fitness camps, and Meaalofa boxes for food distribution - serving an estimate of over 400 individuals.
04	Losing Office Space: We just secured our new office space, and we are at risk of losing.

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# **NEXT STEPS**

## **REMAINING FUNDS**

We plan to utilize all remaining funds for FY 23-24, by the end of June 2024.

## **EVALUATION PLAN**

We are using surveys with our team and from Raimi & Associates to complete the bi-annual report by July 15.

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**'E leai se mea e sili atu lo lo'u aiga'**  
**Nothing is more important than your family**



**'O lupe sa vao ese'ese, ae ua fuifui faatasi'**

**We are from different parts of the forest but connected in one cause**



**'Gase le pa'a i lona vae'**  
**When a crab is caught it is pierced with its own leg**

