Opportunities to Live and Grow for our Aiga (OLAGA) Project

SDDT Advisory Committee Meeting Wednesday, June 12, 2024













This project is a partnership between All My Usos (AMU) and Fa'atasi Youth Services Inc.

- All My Usos (AMU) established in 2015 to celebrate diversity and empower underrepresented communities while promoting cultural identity.
- Fa'atasi Youth Services Inc. began summer programming in 2011 focusing on cultural awareness and in 2021 began focusing on physical fitness and sporting activities for the youth.

The Samoan Community Development Center

founded in 1991, is our fiscal sponsor for this project. For the last five years, SCDC has been the fiscal sponsor for seven community organizations including AMU and Fa'atasi.













PROJECT OVERVIEW

OLAGA is the Samoan word for life.

Therefore, the core of this project is about promoting practices and behaviors that enhance and sustain the lives of Pacific Islanders in San Francisco.

The goal of this project aims to decrease the prevalence of type 2 diabetes, hypertension, and heart disease in the Pacific Islander community in San Francisco and to decrease the occurrence of symptoms of these three conditions for participants of the OLAGA project. The major components of OLAGA, <u>which did not exist previously</u>, include:

- 1. Peer Health Leadership
- 2. Meaalofa (Gift) Food Distribution
- 3. Healthy Eating Classes (Year 2)
- 4. Family Fitness Camps (Year 2)

In this first year, we were able to focus on hiring a team as peer health leaders, distributing healthy foods to the community, and building our curriculum for Years 2 and 3.

FUNDING FOR 23-24

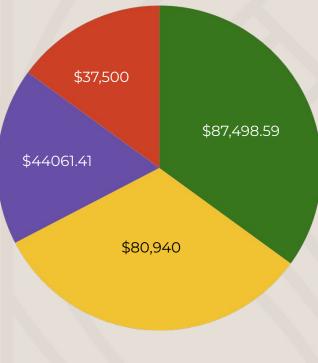
Personnel: Staff

Operating:

- Project Supplies
- Training Stipends & Scholarships
- Consultants*
- Hospitality
- Participant Incentives
- Professional Development

Rent & Office Costs: these costs were taken from Personnel to secure office space

Indirect Costs: Fiscal Sponsor*





*CBO + Consultants that received funding: Samoan Community Development Center, Sarah Wongking Tanuvasa, and Levalasi Loi-On

SFDPH LOGIC MODEL

GOALS	ACTIVITIES		IMPACT		
1. Change Policy & Systems (PS)	 A.Communities develop, implement, monitor Healthy Eating/Active Living (HEAL) policies/system changes B.Address Social Determinants of Health (SDOH) e.g. transportation, safety, poverty, employment that support Healthy Eating/Active Living (HEAL) are incorporated into grant activities. 		Eliminate Health Disparities ↓ sugary drink sales ↑ H ₂ O access ↑ Food security Improved Equity Outcomes ↑ Local hiring ↑ Workforce development Behavioral Outcomes ↓ sugary drink consumption ↑ H ₂ O consumption ↑ H ₂ O consumption ↑ Breastfeeding ↑ Physical Activity ↑ Mental Health Health Outcomes ↓ Chronic diseases - Dental caries • Heart disease - Hypertension - Stroke - Type 2 Diabetes		This past year, we were able to serve <u>over 480</u>
2. Deliver Education, Programs & Services	 A. Provide programs/services that change knowledge, attitudes and behaviors B. Provide programs/services that increase access C. Provide programs/services to support priority populations with disproportionate chronic disease burden 				<u>individuals</u> and were on track to start our healthy
3. Build Capacity & Develop Leadership	 A. Provide incentives/technical assistance to support HEAL PS changes B. Provide Training of Trainers (ToT) to train community leaders on HEAL related topics so they can educate their community members in culturally relevant approaches C. Prepare Diverse Community Health Workers /Promotoras. Support topic-specific, cross-training and system navigation; job placement (certificate program for nutrition assistants, physical activity instructors, lactation, CHW certification program, sign up eligible WIC/SNAP residents) 			e F a	eating and physical activity groups for families.



IMPACT: COMMUNITY HEALTH WORKERS

July 2023: <u>Hired 7 peer health leaders</u> (one person already obtained their CHW certificate)

August 2023 - June 2024: 6 peer health leaders and 2 staff enrolled the Community Health Worker certificate program at City College of San Francisco

August 2023 - June 2024: Held bi-monthly OLAGA trainings for staff and peer health leaders to focus on Pacific Islander health perspectives

SDDT STRATEGIES:

Expand community capacity and develop leadership
 Increase sustainable employment opportunities

SDDT OUTCOMES: B) Increase economic opportunity and stability

IMPACT: FOOD DISTRIBUTION

November 2023: Finalized details for *Meaalofa (gift)* food box distribution, outreach to community members

December 2023: Distributed Meaalofa boxes to <u>60 Pacific</u> <u>Islander families (279 individuals)</u>, including information and healthy foods such as turkey, veggies, fa'i (green bananas), coconut milk, fish

SDDT STRATEGIES:

2) Increase community-driven health promoting education and services

6) Increase sustainability of healthy food systems and policies to increase access to healthy food

SDDT OUTCOMES: A) Increase food security E) Increase vegetable/fruit consumption





IMPACT: NUTRITION EDUCATION

Sugary Drinks Activity shared with ~200 people

- Five-Year SDDT Celebration in November 2023
- Francisco Middle School in March 2024
- Community Health Worker Class in March 2024
- Pasifika Health & Unity Day in May 2024

SDDT STRATEGIES:

 Expand community capacity and develop leadership
 Increase community-driven health promoting education and services

SDDT OUTCOMES:

- C) Decrease sugary drink consumption
- D) Increase tap water consumption
- E) Increase vegetable/fruit consumption
- F) Increase physical activity

COMMUNITY FOCUS

We are intentional about employing Pacific Islander staff, specifically from District 10, because according to SFDPH, the concentration of Pacific Islanders in this district is 3.5 times higher than across the city.

As lead staff, we manage our 7 peer health leaders and work with our Pacific Islander fiscal sponsor and consultants.

Successes: Pacific Islander CHW team with existing rapport, relationships, and network

Challenges: academic & technical issues with school - addressed in training sessions

Barriers: communities constantly facing structural inequities



IMMEDIATE IMPACTS OF LOSING FUNDING

01	Breaking Trust: We have been promising the OLAGA project to community this past year.	
02	Funds for Staff: We have promised work for our newly certified Community Health Workers and key staff in both organizations.	
03	Elimination of Programs: We will no longer be able to offer cohorts of healthy eating classes, cohorts of family fitness camps, and Meaalofa boxes for food distribution - serving an estimate of over 400 individuals.	
04	Losing Office Space: We just secured our new office space, and we are at risk of losing.	

NEXT STEPS

REMAINING FUNDS

We plan to utilize all remaining funds for FY 23-24, by the end of June 2024.

EVALUATION PLAN

We are using surveys with our team and from Raimi & Associates to complete the bi-annual report by July 15.

'E leai se mea e sili atu lo lo'u aiga' Nothing is more important than your family

SEA18



'O lupe sa vao ese'ese, ae ua fuifui faatasi' We are from different parts of the forest but connected in one cause

'Gase le pa'a i lona vae' When a crab is caught it is pierced with its own leg

