

Soda Tax Advisory Committee June 12, 2024

Overview of Our Community Farm

- 16,000 pounds of food grown this year by/for Bayview residents, 1 acre farm
- Farm is based on diversity including diversity of race, age, language & food.
- We are first farm in SF to be registered with U.S. Dept. of Agriculture.
- Food Pantry distributes food staples to 350 families every week
- Some visuals worth a thousand words: (show videos)
- Thank you for SDDT funding to help us achieve these community benefits!

SDDT Workplan

Engaging Bayview's Black population to grow food

- Youth STEM program teaching youth where their food comes from and how to grow food for themselves and their family. (30% of funding)
- Trainee program preparing young adults for careers in gardening/farming.
 (35%)
- Surveying local restaurants and corner stores about interest in receiving produce from our Community Farm (15%)
- Work on policy change with SF P.U.C. (water dept.) to lower the cost of water used by farms and gardens to grow fresh produce. (20%)

Our Farm's History with the African American Community







Our Farm's History with the **African American Community**

- 1.) Bayview Senior Service Center
- 2.) Black Firefighters Association
- 3.) Butterfly Pop Up Village
- 4.) Cat Fitness
- 5.) Charles Drew Elementary
- 6.) City of Dreams
- 7.) Controller Malia Cohen (one of our

founders)

- 8.) Cornerstone Missionary Baptist Church 18.) Young Community Developers
- 9.) NAACP-SF

- 10.) Northridge CommUNITY Garden
- 11.) Old Skool Cafe
- 12.) Providence Baptist Church
- 13.) Renaissance Center Bayview
- 14.) Southeast Community Center
- 15.) Supervisor Shamann Walton
- 16.) Tabernacle Development Corporation
- 17.) Vegan Hood Chefs

This Year's New Partners in African American Community

- National Coalition of 100 Black Women
- Genetric Brown, SF DPH Communications Director
- Tracy Burris, SF DPH Office of Health Equity, Interim Dir.
- Dr. Jonathan Butler, UCSF Black Health Initiative
- Booker T. Washington Community Center
- Southeast Health Center Clinic, Food as Medicine Program
- D10 Community Market
- Allen Chapel A.M.E. Church

Teaching Youth About Growing Food

Drinking more water, Eating Healthy, Living Healthy







Teaching Youth About Growing Food

Drinking more water, Eating Healthy, Living Healthy

SCHOOLS:

Charles Drew Elementary

Thurgood Marshall

Good Samaritan

SMART Program

E. R. Taylor Elementary

Total: 100 youth

African American: 50 youth



Preparing Black Young Adults for Careers in Gardening/Farming





Jessie



Shannice

Simone & friend

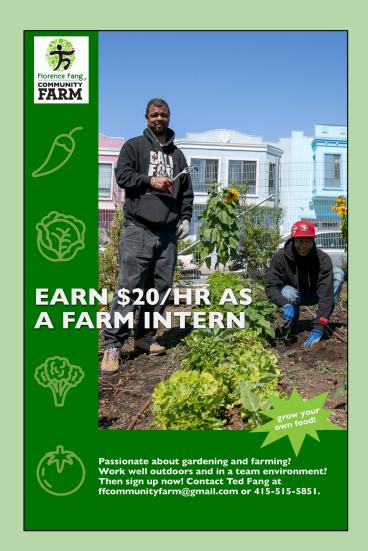
Preparing Young Black Adults for Careers in Gardening/Farming

5 young Black adults

- Jessie McDowell
- Mark Hibbett
- Shannice Booker
- Brii James
- Jonathan Ziegler
- Sierra "Winter" Walker

5 additional trainees

- Tousif Hassan
- Rogelio Velasquez
- Judy Wang
- Winona Guo
- Abraham L. Garcia





Policy Change - Lower Cost of Water to Grow Food



SF P.U.C. Public Testimony

Partners

- Booker T. Washington Center
- Cornerstone Missionary Baptist Church
- City of Dreams
- Brightline Defense
- Junior League of San Francisco

Direct Meetings w/SF P.U.C. Staff

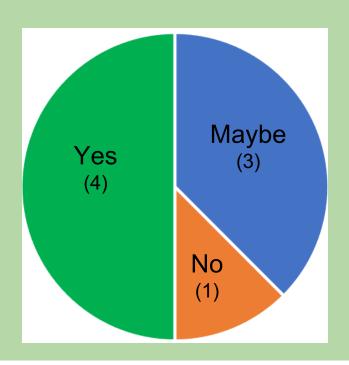
- Former Commissioner Sophie Maxwell
- Chelsea Boilard, Director of Strategy

Policy White Paper

Introducing Bayview-Grown Vegetables to Bayview Stores & Eateries

Survey Question:

"Would you be willing to get vegetables from our local Bayview community farm?"



Bayview Merchants Surveyed

- Gumbo Social
- JJ fish and chicken
- Radio Afrika and Kitchen.
- The Shack pizza
- El Azteca Taqueria
- All Good Pizza.
- Butchertown Coffee
- Gratta wines

Introducing Bayview-Grown Vegetables to Bayview Stores & Eateries Survey Questions

- 1. What style of food do you provide?
- 2. What vegetables do you primarily use?
- 3. Would you be willing to get vegetables from our local Bayview community farm?
- 4. How much a week?
- 5. Do you think it's a good thing to have a neighborhood farm?

Added note: Our farm is only one acre so we cannot grow all the vegetables you need, but we want to share our vegetables with our neighborhood. We don't know yet how many vegetables we have but we will give them to you free! or very low charge.