

# MOHCD Five-year Strategic Planning 2025-2029 Community Findings



MAY 15, 2024 PUBLIC HEARING

# Community Engagement



Community forums  
September - December



Focus groups  
December - January



On-line survey responses  
[www.EngageSanFrancisco.com](http://www.EngageSanFrancisco.com)  
October – January



MAYOR'S OFFICE OF  
HOUSING & COMMUNITY DEVELOPMENT



SAN FRANCISCO  
OFFICE OF ECONOMIC &  
WORKFORCE DEVELOPMENT

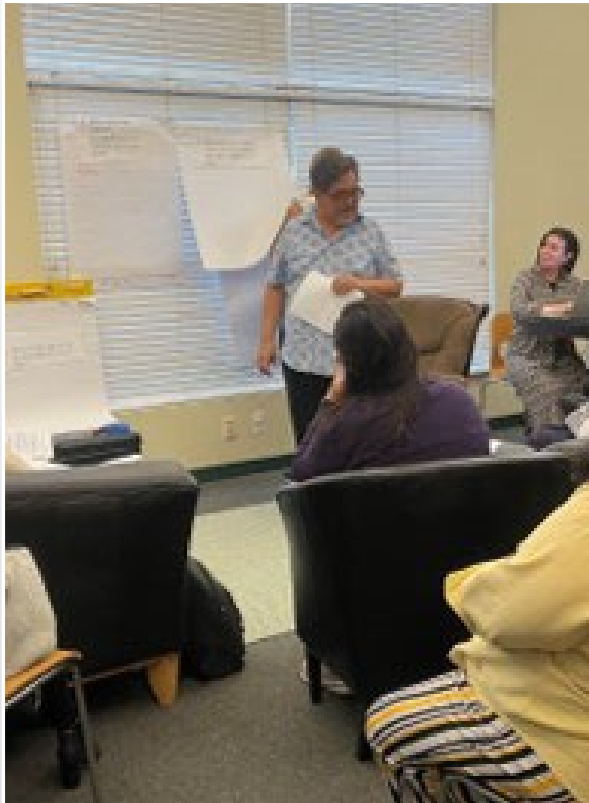
## We Want to Hear from *You!*

The San Francisco Mayor's Office of Housing and Community Development and Office of Economic and Workforce Development are collecting community input to help inform strategic investments in affordable housing and community services. This is your opportunity to discuss how San Francisco can better serve its residents.

**Learn more about our programs and share your input:**  
**[www.engagesanfrancisco.com](http://www.engagesanfrancisco.com)**

# 13 Community Forums

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## 328 Attendees

1. Bayview Hunters Point
2. Chinatown
3. Mission
4. South of Market
5. Tenderloin
6. Visitacion Valley
7. Castro
8. Excelsior
9. OMI (Ocean Merced Ingleside)/Lakeview
10. Richmond
11. Sunset
12. Treasure Island
13. Western Addition

# Community Engagement - 28 Focus Groups

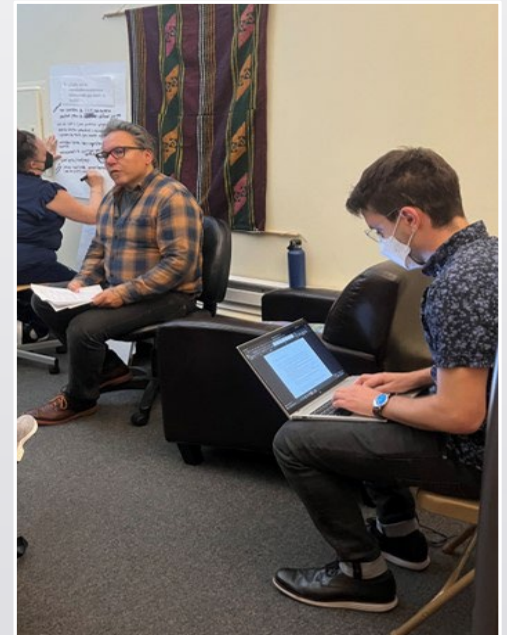
**Racial and ethnic communities** - American Indian/Native American, Arab, Asian Pacific Islander, Mayan/Indigenous, Latino, Vietnamese, Lao, Thai, Cambodian, Pacific Islander, Russian

**LGBTQII communities** - Transgendered community and LGBTQ-serving organizations

**Other communities** - Re-entry Community, Veterans, Immigrants/Undocumented Shelter families, Age Disability Friendly

**Housing organizations** - Council of Community Housing Organizations (CCHO), Housing Counseling Agencies, HUD Co-ops

**Service providers** - Domestic Violence Service Providers, Human Services Provider Network Supportive Housing Providers Network, Anti-displacement CBO Providers





# Community Engagement – [www.EngageSanFrancisco.com](http://www.EngageSanFrancisco.com)



## **Get Involved: A Dialogue on Housing & Community Development in San Francisco**

The San Francisco Mayor's Office of Housing and Community Development (MOHCD) will be deciding how to invest in community services and programs, and we want your help!

**Give your input on the San Francisco Mayor's Office of Housing & Community Development's strategic plans**

<b>Highlights</b>	
Total Site Visits	6990
Informed Visitors	1,178
Engaged Visitors	692
Survey Responses	528

October 17 – January 31st



# Overarching Community Needs

- All MOHCD's current programs and services are important and, they need improvement.
- Target populations would benefit from more culturally appropriate and responsive support and tailored housing solutions.
- Develop and preserve affordable housing and focused eviction prevention efforts in combination with efforts that support an overall positive quality of life.
- Increase access to programs and services through outreach, education, navigation, eligibility, and centralized or conveniently located services.



# MOHCD Strategic Goals

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Develop and maintain accessible and affordable housing

- Develop and maintain accessible and affordable housing
- Make housing more affordable
- Address inequitable impact of economic growth through anti-displacement measures for residents and businesses

Provide services to maintain housing stability and reduce displacement

- Provide services to maintain housing stability
- Increase opportunity through improved language access and core skills development

Strengthen coordination, accessibility and effectiveness of services

- Provide services to maintain housing stability
- Help households connect to services
- Enhance community and facility spaces
- Support capacity needs of CBOs
- Ensure economic growth to existing communities

Advance housing equity by embedding racial equity and trauma informed policies and practices

- Ensure racially equitable access to programs and services with other city departments
- Instill racial equity and trauma-informed values and practices
- Anti-displacement

# Develop and maintain accessible and affordable housing

## Creation and Maintenance

- Increase property inventory for low, moderate and middle-income levels
- Repair and update current affordable housing units
- Access to high-quality contractors and home maintenance at affordable rates
- SROs are not adequate housing solutions



# Develop and maintain accessible and affordable housing

## Housing preferences

- Affordable housing dedicated to specific populations
- Spacious accommodations with more bedrooms (e.g. large families)
- Natural light, safe and in walkable neighborhoods
- Modern and convenient amenities (e.g. gym, community center) in building and units
- Proximity to transit and work

Develop  
and  
maintain  
accessible  
and  
affordable  
housing

## Rental

- Rental subsidies
- Potential incentives to landlords (e.g. property taxes)
- Flexible credit requirements and criteria
- Permanent housing for residents with subsidized housing
- Navigation support to apply and keep housing

# Develop and maintain accessible and affordable housing

## Homeownership

- Ownership opportunities and support in becoming homeowners
- Downpayment assistance program
- Alternate pathways to homeownership (e.g. rent-to-own, VA loans)
- Support with HOA fees for BMR properties
- Lottery preferences
- Increased transparency for lottery system

Services to  
maintain  
housing  
stability and  
reduce  
displacement

## Emergency rental and prevention services

- Rental subsidies
- Emergency rental assistance
- Eviction prevention services (e.g. legal)
- Tenant and landlord assistance (e.g. mediation, counseling)



Services to  
maintain  
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## Workforce and skill development

- Employment opportunities and support (e.g. livable wages, job search, resume workshops)
- Workforce support (e.g. mentorships, flexible work schedules)
- Paid training opportunities and vocational skills trainings
- Financial and Digital Literacy

## Small businesses

- Small local business that reflect existing community
- Technical Assistance for small businesses

Services to  
maintain  
housing  
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reduce  
displacement

## Community engagement and building

- Engagement opportunities year round
- Cultural districts that build community strength and cohesion

## Housing program services

- On-site support services for residents to keep housing
- Permanent housing for residents with subsidized housing

Civil legal services for immigration and other legal issues (e.g worker justice)

## Community-based services

- Service connection such as case management
- Services linked to securing housing and employment (e.g. healthcare, childcare)
- Increase awareness, outreach, and city-wide coordination of services
- Convening and capacity-building of community-based organizations

Strengthen  
coordination,  
accessibility  
and  
effectiveness  
of services

## Language Access

- In-person resources and interpreters
- Making translation services available for all program
- More translation services beyond Spanish, Filipino, and Chinese

Strengthen  
coordination,  
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and  
effectiveness  
of services



## Enhance community and public spaces

- Clean, safe and accessible public and community spaces
- Preserve and update community centers as they are the access points of information, resources and culture

Strengthen  
coordination,  
accessibility  
and  
effectiveness  
of services

# Non-MOHCD Program Areas

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Safety



Homelessness

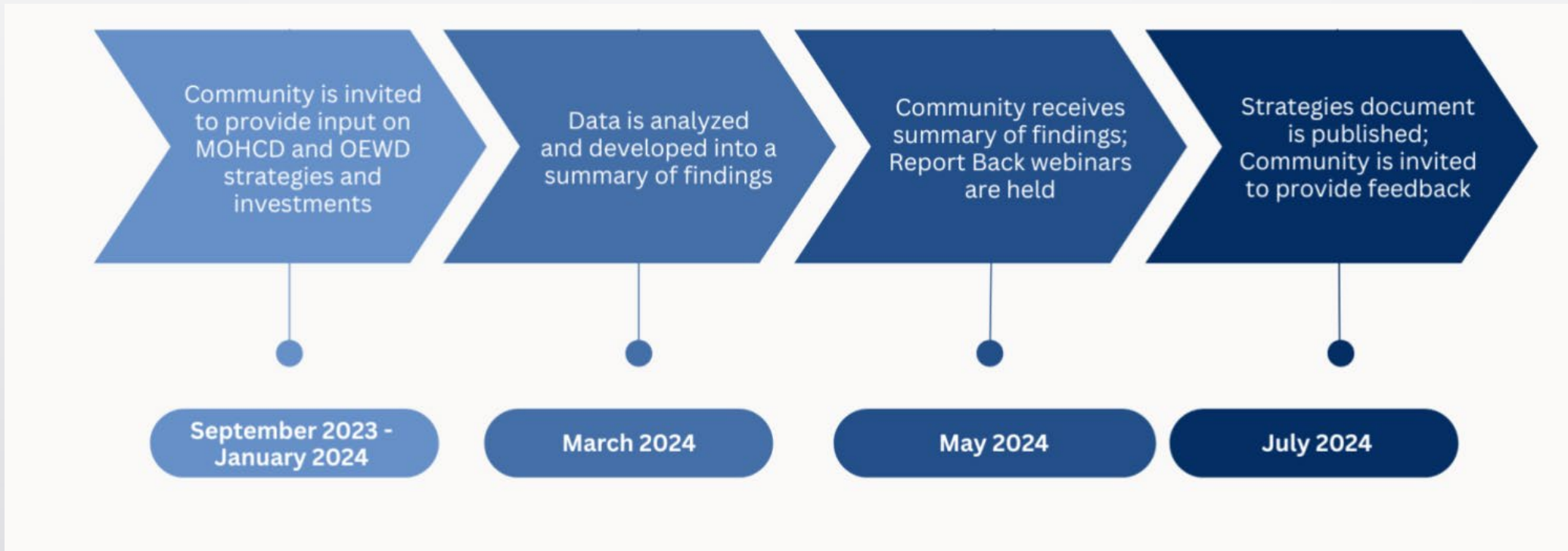


Transportation



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# Next Steps and Timeline





Thank you and have a good night

To learn more, go to <https://www.sf.gov/mohcd-2025-2029-strategic-plan>





# Appendix

# Survey Respondents by Neighborhood

Neighborhood	Number or respondents	Percentage
No answer	103	19.5%
Bayview Hunters Point	14	2.7%
Bernal Heights	6	1.1%
Castro/Upper Market	17	3.2%
Chinatown	7	1.3%
Excelsior	40	7.6%
Financial District	4	0.8%
Glen Park	7	1.3%
Golden Gate Park	2	0.4%
Haight Ashbury	10	1.9%
Hayes Valley	4	0.8%
Inner Richmond	8	1.5%
Inner Sunset	8	1.5%
Japantown	4	0.8%
Lakeshore	2	0.4%
Lone Mountain/USF	1	0.2%
Marina	2	0.4%
McLaren Park	2	0.4%
Mission	43	8.1%
Mission Bay	6	1.1%
Nob Hill	5	0.9%

Neighborhood	Number or respondents	Percentage
Noe Valley	7	1.3%
North Beach	8	1.5%
Oceanview/Merced/Ingle side	12	2.3%
Outer Mission	5	0.9%
Outer Richmond	27	5.1%
Pacific Heights	6	1.1%
Portola	7	1.3%
Potrero Hill	7	1.3%
Presidio	1	0.2%
Presidio Heights	1	0.2%
Russian Hill	6	1.1%
South of Market	32	6.1%
Sunset/Parkside	26	4.9%
Tenderloin	29	5.5%
Treasure Island	12	2.3%
Twin Peaks	5	0.9%
Visitacion Valley	11	2.1%
West of Twin Peaks	8	1.5%
Western Addition	23	4.4%

# Community Forum Participants

**13 community forums** were conducted across various neighborhoods throughout the city with a total of 328 attendees.

**Bayview, Castro, Chinatown, Excelsior, Mission, Ocean View-Merced Heights-Ingleside, Richmond, South of Market, Sunset, Tenderloin, Treasure Island, Western Addition, and Visitacion Valley.**

Some neighborhoods had multiple rooms, offering translators for those whom English is not their primary language.

Race/Ethnicity	Percentage
Asian	42%
Latino	17%
Black	15%
White	9%
Pacific Islander and Indigenous	1% each
Multi-racial/ethnic	5%
Language	Percentage
English	50%
Asian languages (Cantonese, Filipino, Mandarin, Vietnamese)	27%
Spanish	9%

Sexual Orientation	Percentage
Straight/heterosexual	64%
LGBTQ	14%
Not listed	2%
Gender Identity	Percentage
Female	61%
Male	23%
Genderqueer/gender non-binary	3%
Transwoman	1
Transman	0

# Survey Respondents by Race and SOGI

Race	Number of respondents	Percentage
Asian	149	28.2%
Black	66	12.5%
Indigenous	20	3.8%
Latino	97	18.4%
Middle Eastern/West Asian or North African	13	2.5%
Pacific Islander	6	1.1%
White	194	36.7%

Sexual Orientation	Number of respondents	Percentage
Bisexual	35	6.6%
Gay/Lesbian/Same Gender Loving	54	10.2%
Questioning/Unsure	5	0.9%
Straight/Heterosexual	323	61.2%
Other	28	5.3%
No response	83	15.7%

Gender Identity	Number of respondents	Percentage
Female	338	64.0%
Male	128	24.2%
Genderqueer/Gender Non-binary	15	2.8%
Trans Female	1	0.2%
Trans Male	2	0.4%
Other	4	0.8%
No response	40	7.6%