

10 REASONS

TO JOIN THE SHAPE UP SF COALITION

WWW.SHAPEUPSFACOALITION.ORG



#1 BE PART OF A **learning** COMMUNITY

#2 BUILD **connections**



NETWORK WITH **mission-aligned** ORGANIZATIONS

#3 PARTICIPATE IN MEETINGS THAT CREATE A SAFE SPACE FOR **mindfulness** & JOY.



#7

ACCESS **capacity building, leadership development, trainings & more**

#4 EDUCATE **policymakers** ABOUT THE COALITION'S POLICY PRIORITIES

#8

collaborate FOR CHANGE

#5 AMPLIFY YOUR **outreach** TO PARTNERS



#9

DEVELOP RELATIONSHIPS WITH **local funders**

#10



CREATE **collective impact**

Shape Up SF Coalition

MARCH 20, 2024

SHAPE UP SF'S MISSION IS TO ADVANCE HEALTH EQUITY IN SAN FRANCISCO BY COLLABORATING WITH COMMUNITY ON SYSTEMS CHANGES THAT INCREASE NUTRITION SECURITY & ACTIVE LIVING.

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AGENDA



1. Brief history/overview of Shape Up SF
2. Shape Up SF across the Spectrum of Prevention
3. Shape Up SF Support of SF Soda Tax
4. Strategic Partnership Opportunities

Shape Up SF Coalition

Formed in 2006

Mission: To advance health equity in San Francisco by collaborating with community partners on systems changes that increase nutrition security and active living.

Vision: an equitable, thriving community where all who live, work, learn and play in San Francisco enjoy optimal health.

Strategies:

- Convene mission-aligned partners for collective impact, learning and networking
- Address health equity and upstream risk factors for chronic disease prevention through stakeholder capacity building
- Policies, systems and environmental strategies

COALITION

ACTION TEAMS

**STEERING
COMMITTEE**

SFDPH BACKBONE

2024 SHAPE UP SF STEERING COMMITTEE



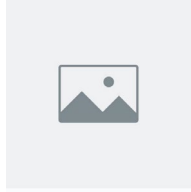
Co-Chairs



Sarah Nelson
18 Reasons



Jennifer Navarro-Marroquin
Community Well



Vacant
Vice-Chair



Lizzie Velten
*American Heart Association (AHA), Co-Chair Emeritus**

*Indicates non-Steering Committee member in leadership role.

Capacity Building Action Team



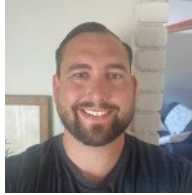
David Byrd
Capacity Blueprint
CBAT Co-Lead



Chris Chau
SFPDPH NEOP



Gigi Hill-Hopkins
Bayview YMCA



Brendan Rea
Catholic Charities SF



Leah Walton
SF Disability & Aging

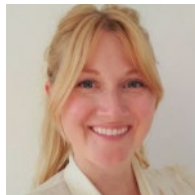


Shane Valentine
AHA, SUSF Coalition Member
*CBAT Co-Lead**

Policy, Systems, Environments Action Team



Laura Vollmer
UC Cooperative Extension
PSEAT Co-Lead



Laura Urban
Children's Council of SF
PSEAT Co-Lead



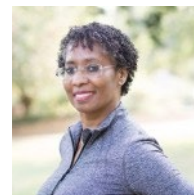
Blythe Young
AHA



Sarah Fine
AHA



Takija Gardner
YMCA of SF

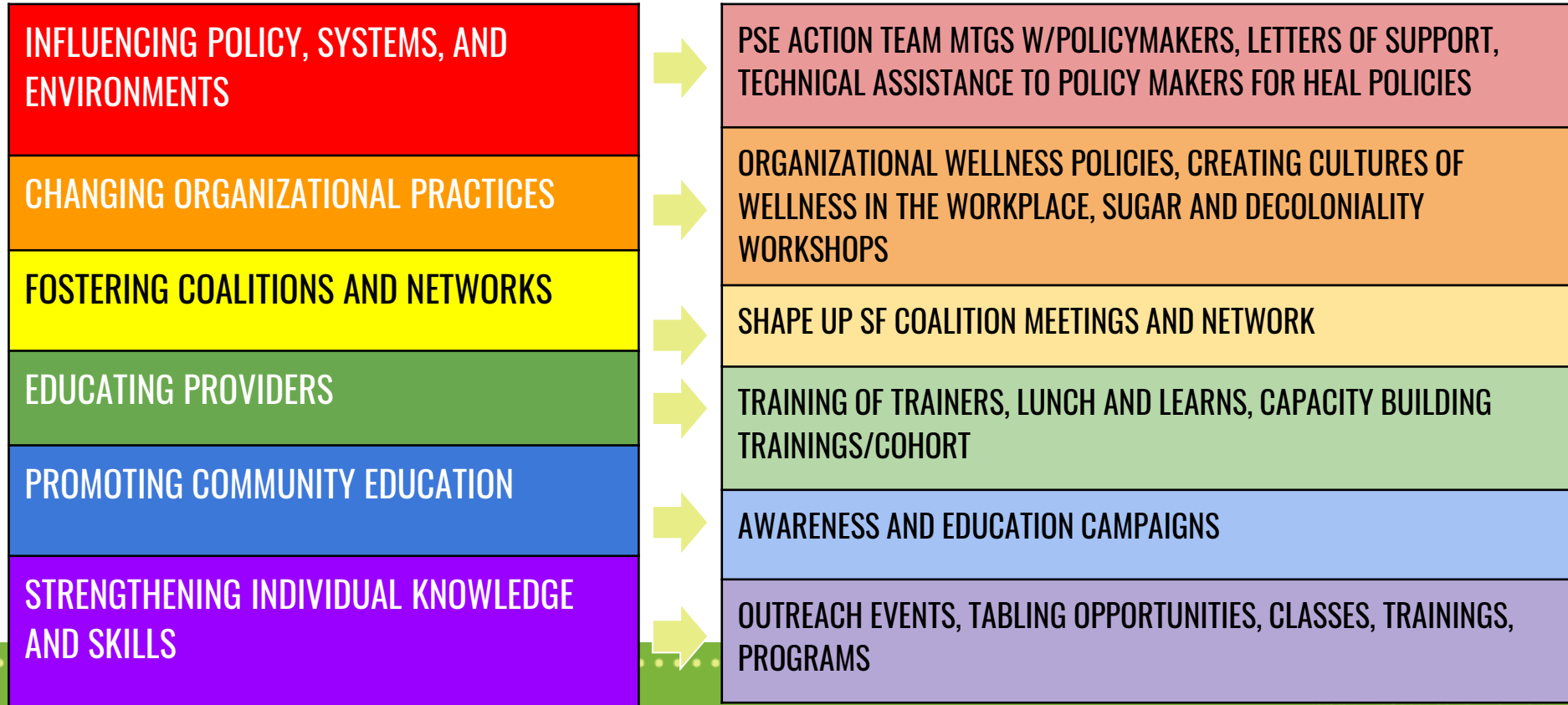


Saeeda Hafiz
SFUSD



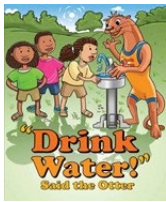
Alisha Somji
Kaiser Permanente

Our Work Across the Spectrum of Prevention





Nutrition Services • Alameda County
Public Health Department



rethink
YOUR DRINK

THE
BIGGER
PICTURE.ORG

SHAPE
UP
SAN FRANCISCO



YOU WOULDN'T EAT 22
PACKETS OF SUGAR. WHY ARE
YOU DRINKING THEM?

Drinking even one extra meal a day
may lead to caries, obesity and diabetes.
Choose healthy drinks like tap water!



TU NO TE COMERÍAS 12
PAQUETES DE AZÚCAR.
¿POR QUÉ TE LOS TOMAS?

Beber incluso una comida extra al día
puede conducir a caries, obesidad y diabetes.
Elige bebidas saludables como el agua de
caño. ¡Elige agua de caño!



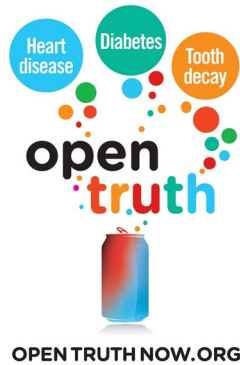
你不會吃22包糖。
為什麼要喝它們？

每天喝一餐或多餐
可能導致蛀牙、肥胖和糖尿病。
選擇健康的飲品，如白開水。



Big Soda says
open happiness.
What's happy about diabetes?

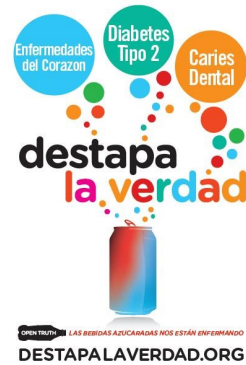
OPEN TRUTH! SUGARY DRINKS ARE MAKING US SICK. TAKE ACTION AT OPEN TRUTH NOW.ORG



OPEN TRUTH NOW.ORG



含糖飲料危害我們的健康
OPEN TRUTH NOW.ORG



LAS BEBIDAS AZUCARADAS NOS ESTÁN ENFERMANDO
DESTAPA LA VERDAD.ORG

Policy, Systems, Environments Action Team (PSEAT)



Policy priorities:

- Improve Nutrition Security and Water Access
 - Including support for SFUSD school meal improvement efforts.
- Ensure Equitable Access to Opportunities for Recreation and Safe Transportation
- Support Sustainable Funding for Prevention and Wellness
 - Including support for SDDTAC and their recommendations

Policy, Systems, Environments Action Team (PSEAT)



Ways to engage with PSEAT

- Attend PSEAT meetings - 2nd Wed/month at 9am. Next meeting: April 10.
- Share your organization's policy priorities
- Request Letters of Support
- Attend BOS meetings

PSEAT Meetings with Policymakers

Agenda:

- I. Introductions
- II. Shape Up SF Coalition Overview
- III. Supervisor priorities
- IV. Discuss alignment
- V. Asks - supporting SDDTAC recommendations and other HEAL legislation
- VI. Next Steps

Goals this year:

- Increase participation with coalition members, strategic alignment with other coalitions/task forces
- Meet with the Mayor's Office

Shape Up SF Support of SDDT/AC

- Shape Up SF Steering Committee and SDDTAC members
- Advocacy and letters to BOS and Rules Committee to seat the inaugural committee
- Annually, Shape Up SF PSEAT visits with BOS to support recommendations
- Partners who have attended meetings

Opportunities for Strategic Partnership

Questions?

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