



San Francisco Department of Public Health

Dr. Grant Colfax
Director of Health

City and County of San Francisco
London N. Breed
Mayor

Sugary Drinks Distributor Tax Advisory Committee

MINUTES

February 21, 2024 - 5:00 pm

Join Online Via Zoom

<https://us02web.zoom.us/j/85827657115>

Meeting ID: 858 2765 7115

Join Via Phone: +1 (669) 900 - 6833

* Please note that public comment will be held after every agenda item. If a member of the public would like to comment on a topic that is *not* on the agenda, they may do so during general public comment at the start of the meeting. Please see the *Notes* section of this document for additional information about public comment.

** Times provided for agenda items are estimates

Order of Business:

1. Call to Order / Roll Call – 5 minutes Meeting called to order at: 5:03pm

SDDTAC Members Present: Chester Williams, Jamey Schmidt, Laura Urban, Alesandra Lozano, Irene Hilton, Jennifer Lebarre, Linda Ye, Linda Barnard, Eva Holman, John Ilesha Ena, Tiffany Kenison

Public Present: Margaret Trimble, Peggy Hong, Marco Guillen, Maya Pastreich, Christopher Lee, Vanessa Bohm, Peggy Hong, Helen Yu, Kent Woo, Rubin Sorrell

SDDTAC Members Absent: Marna Armstead, Saeeda Hafiz, Abby Cabrera, Michelle Kim

Excused Absences: John Ilesha Ena (for past meetings), current meeting - Marna Armstead, Michelle Kim, Abby Cabrera, Saeeda Hafiz

- a. Approval of Excused Absences [Action]

Chester motions to approve excused absences. Jennifer seconds. 9 votes, motion passes.

2. Land Acknowledgement – 1 minute
3. Approval of Minutes for Previous (January) Meeting [Action] – 2 minutes

Jamey motions to approve minutes. Linda Ye seconds. 9 votes, minutes are approved.

4. Review and Consideration of Regular Agenda [Action] – 1 minute

Jamey motions to approve agenda. Linda Ye seconds. 11 votes, agenda is approved.

5. General Public Comment – 10 minutes

No Public Comment



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6. DPH Staff Report [Discussion and Action] - 5 minutes

Staff share the following:

- a. REMINDER: In Person SDDTAC Meeting – March 6th at 5pm located at 25 Van Ness #610, public transportation highly encouraged, food will be provided.
- b. SDDT Support Grants [FY-23-24-SDDT-Funded-Entities-February-2024.pdf \(sodatax-sf.org\)](#)
- c. [SDDT Community-Based Programs for Priority Populations RFP](#), application deadline 3@5/2024
- d. [Annual SDDT Learning and Networking Meeting, February 29, 2024](#) at Southeast Community Center

7. Debrief of SDDTAC Budget Recommendations FY 24-25 and FY 25-26 [Discussion and Possible Action] – 20 minutes

SDDTAC has completed its FY 24-25 and FY 25-26 budget recommendations in January.

a. Lactation Coalition Update

Staff share update received after budget recommendations have been completed from DPH, Maternal Child Adolescent Health. Initially noted from staff communication with lactation staff that the level of funding of the lactation coalition was insufficient due to administrative work. It was asked what amount would work and responded that at least \$200K would be sufficient to support staffing to be shared with UCSF and support the work of the coalition and its meetings. The amount for the lactation grants is currently sufficient as well.

b. SDDTAC boilerplate

Abby will be creating talking points and language regarding SDDTAC budget recommendations to share with Board of Supervisors when meetings take place.

Public Comment:

- Marco Guillen, CARECEN – grateful for SDDTAC continued support of PSE work and the work to support changes in the community. CARECEN’s PSE grant has collected 200 community health surveys, developed report outlining major findings and areas of policy interest. Currently, CARECEN is training a new cohort of Promotoras to help lead the PSE work. The work has shown that the community wants to be involved in the process and wants to see positive change from this work. Thank for continued investment into the PSE work.
- Vanessa Bohm, CARECEN – leads the Mission Oral Health Taskforce alongside Bayview and Chinatown oral health taskforces. Grateful to SDDTAC for the investment to communities and that children’s oral health is directly connected to the consumption of sugary drinks. The oral health taskforces work to address the disproportionate rates of childhood cavities in the Latinx, Chinese and Black/African American communities. This year the oral health taskforces deepened their relationship with the SFUSD to increase access to care.



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8. Review and Vote on SDDT Evaluation FY 22-23 Report – Raimi & Associates [Discussion and Possible Vote] 15 minutes

Paige Kruza of Raimi & Associates presents the SDDT Evaluation FY 22-23 Report revisions noted below:

Recommendation #10 Share best practices, lessons learned, and evaluation findings from the San Francisco SDDT with other cities to highlight how local sugary drinks taxes can support health equity.

To support health equity and counter the negative health impacts of consuming sugary beverages, SFDPH and SDDTAC partners should share best practices, lessons learned, and evaluation findings related to the San Francisco SDDT (for example, by participating in regional and statewide coalitions, by presenting at public health conferences).

Chester motions to approve SDDT FY 22-23 Evaluation Report. Linda Ye seconds. 11 votes, motion passes.

9. BREAK - 5 minutes

SDDTAC decides to move forward without meeting break.

10. SDDTAC Co-Chair Position Question & Answer [Discussion and Possible Action] 20 minutes

Irene shares that co-chairs are not present for this agenda item. Marna has decided not to continue her role as co-chair, however Abby would like to continue to serve as co-chair. Staff shared insight as to what responsibilities there are as co-chairs such as meeting once per month to plan and prep for SDDTAC monthly meetings, drafting annual reports letters and meeting with Mayor's Office to share SDDTAC budget recommendations.

SDDTAC members are encouraged to email Marna and Abby if they have any questions regarding co-chair roles or staff for any specific administrative questions. Members are also encouraged to submit co-chair nominations to be voted on at the March SDDTAC meeting.

11. Subcommittee Updates [Discussion and Possible Action] – 10 minutes

- a. Co-Chair Update - no updates
- b. Infrastructure Update - budget recommendations review, discussed potential Board of Supervisors Champions to support future SDDTAC sunset/extension
- c. Community Input Update – reviewed budget recommendations, discussed meeting with SFUSD student health advisory board in March to support increase youth outreach to be engaged with SDDTAC
- d. Data and Evidence Update – reviewed and discussed data report and what kinds of beverage pricing and consumption data to include in future report, discussed edits to evaluation report and data & evidence subcommittee section of annual report.



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12. Committee Member Proposed Future Agenda Items [Discussion and Possible Action] – 5 minutes

- Co-chair Elections
- Shape Up SF Coalition presentation
- Requity/Peace Parks Presentation

13. Announcements [Discussion and Possible Action] – 5 minutes

No Announcements

14. Adjournment [Action]

Jamey motions to adjourn. Linda Ye seconds. Meeting is adjourned at 5:57pm.

Notes

PUBLIC COMMENT

General Public Comment: At this time, members of the public may address the SDDTAC Advisory Committee on items of interest to the public that are within the subject matter jurisdiction of the Committee but do not appear on the agenda.

With respect to agenda items, the public will be given an opportunity to address the Committee when the item is reached in the meeting. Each member of the public may address the Committee for up to three minutes.

The Brown Act forbids a Committee from taking action or discussing any item not appearing on the posted agenda, including those items raised at Public Comment. In response to public comment on an item that is not on the agenda, the Committee is limited to:

- Briefly responding to statements made or questions posed by members of the public, or
- Requesting staff to report back on a matter at a subsequent meeting, or
- Directing staff to place the item on a future agenda. (Government Code Section 54954.2(a).) 10.

Each action item will hold public comment before a vote is made.

Explanatory documents are available at the 25 Van Ness Ave, Suite 500 during regular business hours. If any materials related to an item on this agenda have been distributed to the SDDTAC after distribution of the agenda packet, those materials are available for public inspection at the address above during normal business hours.

RINGING AND THE USE OF CELLPHONES

The ringing of and use of cell phones, pagers and similar sound-producing electronic devices are prohibited at this meeting. Please be advised that the Chair may order the removal from the meeting room of any person(s) responsible for the ringing or use of a cell phone, pager, or other similar sound-producing electronic devices.



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415-554-7724 (Office); 415-554-7854 (Fax), E-mail: SOTF@sfgov.org

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LANGUAGE ACCESS

Per the Language Access Ordinance (Chapter 91 of the San Francisco Administrative Code), Chinese, Spanish and or Filipino (Tagalog) interpreters will be available upon requests. Meeting Minutes may be translated, if requested, after they have been adopted by the Family Violence Council/Mayor's Task Force on Anti-Human Trafficking. Assistance in additional languages may be honored whenever possible. To request assistance with these services please contact the Minouche Kandel 415-252-3203, or minouche.kandel@sfgov.org at least 48 hours in advance of the meeting. Late requests will be honored if possible.

DISABILITY ACCESS

Family Violence Council meetings are held in room 617 at 400 McAllister Street in San Francisco. This building is accessible to persons using wheelchairs and other assistive mobility devices.

Mayor's Task Force on Anti-Human Trafficking meetings are held in Room 305 at City Hall, 1 Dr. Carlton B. Goodlett Place in San Francisco. City Hall is accessible to persons using wheelchairs and other assistive mobility devices. Ramps are available at the Grove, Van Ness and McAllister entrances.

Assistive listening devices, American Sign Language interpreters, readers, large print agendas or other accommodations are available upon request. Please make your requests for accommodations to Minouche Kandel (415) 252-3203, or minouche.kandel@sfgov.org. Requesting accommodations at least 72 hours prior to the meeting will help to ensure availability.

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如對會議有任何疑問，請致電[415-252-3203]查詢。當會議進行時，嚴禁使用手機及任何發聲電子裝置。會議主席可以命令任何使用手機或其他發出聲音裝置的人等離開會議場所。

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政府的職責是為公眾服務，並在具透明度的情況下作出決策。市及縣政府的委員會，市參事會，議會和其他機



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陽光政策 專責小組行政官

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San Francisco, CA 94102-4683

電話號碼:415-554-7724 ; 傳真號碼415- 554-5163

電子郵件: SOTF@sfgov.org

陽光政策的文件可以通過陽光政策專責小組秘書、三藩市公共圖書館、以及市政府網頁www.sfgov.org等途徑索取。民眾也可以到網頁<http://www.sfbos.org/sunshine>閱覽有關的解釋文件，或根據以上提供的地址和電話向委員會秘書索取。

語言服務

根據語言服務條例(三藩市行政法典第91章)，中文、西班牙語和/或菲律賓語（泰加洛語）傳譯人員在收到要求後將會提供傳譯服務。翻譯版本的會議記錄可在委員會通過後透過要求而提供。其他語言協助在可能的情況下也將可提供。上述的要求，請於會議前最少48小時致電415-252-3203或電郵至minouche.kandel@sfgov.org向委員會秘書Minouche Kandel提出。逾期提出的請求，若可能的話，亦會被考慮接納。

殘障通路

家庭暴力委員會（Family Violence Council）會議將在三藩市McAllister街400號617室舉行。此建築物可供使用輪椅及其它助行裝置的人士無障礙通行。

市長反人口販賣專責小組（Mayor’s Task Force on Anti-Human Trafficking）會議將在三藩市市政廳305室舉行，地址：1 Dr. Carlton B. Goodlett Place。市政廳可供使用輪椅及其它助行裝置的人士無障礙通行。可供通行的斜道設在Grove、Van Ness及 McAllister的入口。

輔助聽力儀器、美國手語傳譯員、閱讀器、放大字體的議程或其它便利設施將根據請求而提供。請致電(415) 252-3203或電郵至minouche.kandel@sfgov.org向Minouche Kandel提出便利設施的請求。要求提供予便利設施，請於會議前最少72小時提出，以協助確保便利設施可供使用。

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依據「三藩市遊說者法令」（SF Campaign & Governmental Conduct Code 2.100）能影響或欲影響本地立法或行政的人士或團體可能需要註冊，並報告其遊說行為。如需更多有關遊說者法令的資訊，請聯絡位於 Van Ness 街 25號 220室的三藩市道德委員會，電話號碼:415- 252-3100，傳真號碼 415-252-3112，網址: sfgov.org/ethics。

Para preguntas acerca de la reunión, por favor contactar el 415-252-3203. El timbrado de y el uso de teléfonos celulares, localizadores de personas, y artículos electrónicos que producen sonidos similares, están prohibidos en esta reunión. Por favor tome en cuenta que el Presidente podría ordenar el retiro de la sala de la reunión a cualquier persona(s) responsable del timbrado o el uso de un teléfono celular, localizador de personas, u otros artículos electrónicos que producen sonidos similares.

CONOZCA SUS DERECHOS BAJO LA ORDENANZA SUNSHINE

El deber del Gobierno es servir al público, alcanzando sus decisiones a completa vista del público. Comisiones, juntas, concilios, y otras agencias de la Ciudad y Condado, existen para conducir negocios de la gente. Esta ordenanza asegura que las deliberaciones se lleven a cabo ante la gente y que las operaciones de la ciudad estén abiertas para revisión de



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Administrador del Grupo de Trabajo de la Ordenanza Sunshine (Sunshine Ordinance Task Force Administrator)
City Hall – Room 244 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102-4683
415-554-7724 (Oficina); 415-554-5163 (Fax); Correo electrónico: SOTF@sfgov.org

Copias de la Ordenanza Sunshine pueden ser obtenidas del Secretario del grupo de Trabajo de la Ordenanza Sunshine, la Biblioteca Pública de San Francisco y en la página web del internet de la ciudad en www.sfgov.org. Copias de documentos explicativos están disponibles al público por Internet en <http://www.sfbos.org/sunshine>; o, pidiéndolas al Secretario de la Comisión en la dirección o número telefónico mencionados arriba.

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De acuerdo con la Ordenanza de Acceso a Idiomas “Language Access Ordinance” (Capítulo 91 del Código Administrativo de San Francisco “Chapter 91 of the San Francisco Administrative Code”) intérpretes de chino, español y/o filipino (tagalo) estarán disponibles de ser requeridos. Las minutas podrán ser traducidas, de ser requeridas, luego de ser aprobadas por la Comisión. La asistencia en idiomas adicionales se tomará en cuenta siempre que sea posible. Para solicitar asistencia con estos servicios favor comunicarse con Minouche Kandel al 415-252-3203, o minouche.kandel@sfgov.org por lo menos 48 horas antes de la reunión. Las solicitudes tardías serán consideradas de ser posible.

ACCESO DE DISCAPACITADOS

Las reuniones del Concilio sobre la Violencia de Familia (Family Violence Council) se llevan a cabo en la Sala 617 de la 400 McAllister Street en San Francisco. Este edificio es accesible para personas que utilizan sillas de ruedas y otros aparatos de movilidad asistida.

Las reuniones del Grupo de Trabajo del Alcalde en Contra del Tráfico Humano (Mayor’s Task Force on Anti-Human Trafficking) se llevan a cabo en la Sala 305 de la Alcaldía, 1 Dr. Carlton B. Goodlett Place en San Francisco. La alcaldía es accesible para personas que utilizan sillas de ruedas y otros aparatos de movilidad asistida. Las rampas para sillas de ruedas se encuentran disponibles en las entradas de las calles Grove, Van Ness y McAllister.

Aparatos de asistencia auditiva, intérpretes de Lenguaje de Señas Americano, lectores, agendas con letra grande y otras acomodaciones están disponibles de ser requeridas. Por favor presente sus solicitudes de acomodo ante Minouche Kandel (415) 252-3203, o minouche.kandel@sfgov.org. Solicitar acomodaciones por lo menos 72 horas antes de la reunión ayudará a garantizar la disponibilidad de las mismas.

ORDENANZA DE CABILDEO

Individuos y entidades que influyen o intentan influenciar legislación local o acciones administrativas podrían ser requeridos por la Ordenanza de Cabildeo de San Francisco (SF Campaign & Governmental Conduct Code 2.100) a registrarse y a reportar actividades de cabildeo. Para más información acerca de la Ordenanza de Cabildeo, por favor contactar la Comisión de Ética: 25 de la avenida Van Ness, Suite 220, San Francisco, CA 94102, 415-252-3100, FAX 415-252-3112, sitio web: sfgov.org/ethics.

Kung mayroon kayong mga tanong tungkol sa miting, mangyaring tumawag lang sa 415-252-3203. Ang pagtunog at paggamit ng mga cell phone, mga pager at kagamitang may tunog ay ipinagbabawal sa pulong. Paalala po na maaring palabasin ng Tagapangulo ang sinumang may-ari o responsable sa ingay o tunog na mula sa cell-phone, pager o iba pang gamit na lumilikha ng tunog o ingay.



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Ang mga kopya ng Sunshine Ordinance ay makukuha sa Clerk ng Sunshine Task Force, sa pampublikong aklatan ng San Francisco at sa website ng Lungsod sa www.sfgov.org. Mga kopya at mga dokumentong na nagpapaliwanag sa Ordinance ay makukuha online sa <http://www.sfbos.org/sunshine> o sa kahilingan sa Commission Secretary, sa address sa itaas o sa numero ng telepono.

PAG-ACCESS SA WIKA

Ayon sa Language Access Ordinance (Chapter 91 ng San Francisco Administrative Code), maaaring mag-request ng mga tagapagsalin sa wikang Tsino, Espanyol, at/o Filipino (Tagalog). Kapag hiniling, ang mga kaganapan ng miting ay maaring isalin sa ibang wika matapos ito ay aprobahan ng komisyon. Maari din magkaroon ng tulong sa ibang wika. Sa mga ganitong uri ng kahilingan, mangyaring tumawag sa Minouche Kandel sa 415-252-3203, o minouche.kandel@sfgov.org, sa hindi bababa sa 48 oras bago mag miting. Kung maari, ang mga late na hiling ay posibleng pagbibigyan.

ACCESS PARA SA MAY KAPANSANAN

Ang Konseho tungkol sa Karahasan sa Pamilya (Family Violence Council) ay ginaganap sa room 617 sa 400 McAllister Street sa San Francisco. Ang building ay maaaring ma-access ng mga taong gumagamit ng wheelchair at iba pang gamit na tumutulong sa pagkilos .

Ang mga pagpupulong ng Task-Force ng Mayor sa Anti-Trafficking ay ginaganap sa Room 305 sa City Hall, 1 Dr. Carlton B. Goodlett Place sa San Francisco. Ang City Hall ay accessible para sa mga taong gumagamit ng wheelchair at iba pang mga gamit na tumutulong sa pagkilos. Mayroong mga rampa sa mga pasukan sa Grove, Van Ness at McAllister. Ang mga kagamitan sa pagtulong sa pandinig, mga interpreter ng American Sign Language, mga tagapagbasa, mga adyenda na malalaki ang print, at iba pang pangangailangan ay maaaring hilingin. Para humingi ng tulong, tawagan si Minouche Kandel (415) 252-3203, o mag email sa minouche.kandel@sfgov.org. Kailangan mag-request ng mga pangangailangan sa hindi bababa sa 72 oras bago ng pagpupulong upang matiyak kung maaaring ipaglingkod ang inyong kahilingan.

LOBBYIST ORDINANCE

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SDDTAC Recommendations FY23-24 and 24-25

	SDDTAC Rx FY 23-24	SDDTAC Rx FY 23-24	Department Rx
COMMUNITY-BASED GRANTS			
Health education, food security, physical activity	\$3,000,000	\$3,050,000	DPH
Food As Medicine MediCal Waiver Program	\$200,000	\$0	DPH
CBOs working with SFUSD	\$305,000	\$305,000	DPH
TOTAL COMMUNITY BASED GRANTS	\$3,505,000	\$3,355,000	
SFUSD			
School Food, Nutrition Ed	\$1,170,000	\$1,245,000	DCYF
Student Led Action	\$535,000	\$535,000	DCYF
TOTAL SFUSD	\$1,705,000	\$1,780,000	
FOOD ACCESS			
Healthy Food Purchasing Supplement	\$1,540,000	\$1,565,000	DPH
Healthy Retail	\$190,000	\$240,000	OEWD
TOTAL FOOD ACCESS	\$1,730,000	\$1,805,000	
ORAL HEALTH			
Community task forces	\$450,000	\$450,000	DPH
School-based sealant application	\$350,000	\$350,000	DPH
School-based education and case management	\$200,000	\$200,000	DCYF/SFUSD
TOTAL ORAL HEALTH	\$1,000,000	\$1,000,000	
INFRASTRUCTURE			
Marketing/Promotion/Outreach	\$145,000	\$145,000	DPH
Evaluation/Research/Data, Capacity Building	\$272,000	\$272,000	DPH
Staffing	\$528,000	\$528,000	DPH
TOTAL INFRASTRUCTURE	\$945,000	\$945,000	
WATER ACCESS			
Water Access - SFUSD	\$100,000	\$100,000	DCYF
Water Access - Public Spaces	\$100,000	\$100,000	RPD/PUC
TOTAL WATER ACCESS	\$200,000	\$200,000	
PHYSICAL ACTIVITY & WELLNESS (RECREATION & PARKS)			
Peace Parks	\$650,000	\$650,000	RPD



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SVIP Funding – Peace Parks Transportation	\$225,000	\$225,000	RPD
REQUITY: Outreach, Scholarships, Equity in Recreation	\$800,000	\$800,000	RPD
TOTAL RECREATION & PARKS	\$1,675,000	\$1,675,000	
LACTATION			
Lactation CBO Grants	\$160,000	\$160,000	DPH
Lactation Coalition	\$80,000	\$80,000	DPH
TOTAL LACTATION	\$240,000	\$240,000	
TOTAL ALLOCATION	\$11,000,000	\$11,000,000	

Budget Descriptions: SDDTAC recommends investing in strategies that support mental health and well being and workforce pathways for impacted/priority populations.	
COMMUNITY-BASED GRANTS	City Departments should contract directly with CBOs through an RFP process managed through the Community Health Equity and Promotion (CHEP) Branch of the Department of Public Health. CBG should support community-based programs and services that address the health inequities of those most targeted by the beverage industry. Funding should go to Community Based Organizations (CBOs) and Faith Based Organizations (FBOs) for the following strategies: 1. Health Education activities including, chronic disease prevention, healthy eating and active living, tap water promotion, oral/dental health 2. Physical Activity opportunities, including: a) Dance and movement, sports, yoga, walking groups, biking, etc.; b) Changes to the built environment (ie sidewalks, streets, parks, buildings, etc) or safety of the built environment that facilitates increased physical activity and active transportation); 3. Food Security, including: a) Community-based pantries, community-based hot meals, community kitchens and community home delivery services; b) Increased financial resources (i.e. wages, income, government nutrition supplements, vouchers, etc.); c) Changes to the built environment that facilitate food security; and d) Pursuit of institutional or local policies that facilitate food security; and e) Food Access, including community kitchens and community home delivery services. 4. Water Promotion, such as support for Spa Water Supplies, station maintenance/beautification, refillable water bottles to distribute to communities, water testing 5. Community Based Participatory Research
Health education, food security, physical activity	
Food As Medicine MediCal Waiver Program	One time infrastructure and capacity building grants for 10 community based food organizations to prepare them to contract with health plans, use medical coding and billing, share confidential patient information, and other areas needed to access Medi-Cal funding for meals and groceries and nutrition services rendered. This funding will build off of the successful capacity building cohort piloted in FY 2022-2023 which included 7 CBOs receiving both tailored, individualized technical assistance and cohort-level training and capacity building. Currently no CBOs are contracted with the SF Health Plan, the main Medi-Cal managed care plan serving the city, to deliver medically supportive food and nutrition services.



San Francisco Department of Public Health

Dr. Grant Colfax
Director of Health

City and County of San Francisco
London N. Breed
Mayor

CBOs working with SFUSD	Recommend 3% of all CBO funding should go towards CBOs implementing programs/initiatives that take place in school settings. Funding to issue grants to CBOs should follow the guidelines above.
SFUSD	
School Food, Nutrition Ed	To improve the quality and appeal of school meals and support nutrition education to increase participation in school meal programs (for example: cooking and serving equipment, staff professional development, and innovative procurement and menu strategies to increase freshly prepared food). Funding will target schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry.
Student Led Action	Support student led efforts to decrease consumption of sugary drinks and increase awareness of sugary drinks consumption among students, with focus on schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry. SFUSD should provide to SDDTAC a proposal of how funding will be spent through student led action. Funding to also support adequate staffing for implementation.
FOOD ACCESS	
Healthy Food Purchasing Supplement*	Support programs that increase financial resources to purchase healthy food such as vouchers and food purchasing incentives. This investment should be RFP'd out to CBOs and FBOs. Funding should support programs and services that increase financial resources to purchase healthy food; access to healthy fruits and vegetables while minimizing processed foods for high-risk communities; foods that are affordable and convenient; and programs that support the consumption of healthy foods including the ability to prepare and store meals and the knowledge of basic nutrition, food safety and cooking. Priority programs should incorporate a community-based food security perspective and have demonstrated increased ability of food insecure residents to purchase, access, and consume consumption of healthy, fresh, low-to-no cost and culturally appropriate foods, including but not limited to food vouchers/incentives, transportation and delivery and prepared foods.
Healthy Retail	Supporting small business to increase healthy food access in high risk and impacted communities and neighborhoods by: 1) supporting business operations; 2) promoting community engagement; and 3) improving the retail environment.
ORAL HEALTH	
Community oral health task forces	Support development of community infrastructure such as oral health community task forces that incorporate diverse stakeholders for outreach, education, and interventions to address the oral health needs of children in high risk populations.
School-based sealant application	Support SF DPH oral health staff providing cavity-preventing sealants to high-risk populations within SFUSD schools. Sealants protect the chewing surfaces of teeth from cavities. Over 80% of cavities are on the chewing surfaces of back teeth. There is a direct relationship between sugary drink consumption and dental cavities.
School-based education and case management	Support dedicated SFUSD oral health staff to implement school-based health preventive education and dental care coordination programs within SFUSD schools serving high risk target populations. SFUSD oral health staff are key partners in CavityFree SF, SF's local oral health coalition.
INFRASTRUCTURE	
Marketing/Promotion/Outreach	Funds to DPH/CBOs/Private media firms to support media and communications that include 1) grassroots, community-driven awareness campaigns about the intent of the SDDT and the impact of the allocated funds; 2) city wide communications campaign highlighting the impact and importance of the SDDT; 3) communications materials for merchants; and 4) and



San Francisco Department of Public Health

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Mayor

	communicate the harmful impact of sugary drinks and healthy alternatives. Examples include community-driven, messaging, print, online, and social media campaigns. This also includes regular communication to SF Board of Supervisors, Mayor’s Office, Board of Education and other elected officials via newsletters and other mechanisms.
Evaluation/Research/Data Support/Capacity Building	<p>A. Professional Services i) Technical assistance for funded CBO and FBO, ii) evaluation to develop framework and evaluate city agencies, CBO and FBO, and process evaluations from applicants, etc. iii) city attorney to provide ongoing technical consultation; iv) project management agency to offset fiscal intermediary costs.</p> <p>B. Materials/Supplies for meetings and printing costs</p> <p>C. Data for collection (pricing), analysis (Nielsen) and purchase (IRI)</p> <p>D. Capacity Building for SDDT initiative</p> <p>E. City Attorney Consultation</p>
Infrastructure Staffing	<p>A. Personnel</p> <p>1) Backbone staffing to support SDDTAC 2) Staffing to support DPH SDDT implementation of community based grants 3) Staffing to support research/evaluation of SDDT impact.</p>
WATER ACCESS	
Water Access - SFUSD	SFUSD water station installation. Also, invest in signage and art to 3 stations to pilot evidence-based community informed model for what designs should be and water education. Allows for comparison of usage between pilot stations with artwork/education and those without.
Water Access - Public Spaces	Public water station installation. Also, invest in signage and art to 3 stations to pilot evidence-based community informed model for what designs should be and water education. Allows for comparison of usage between pilot stations with artwork/education and those without.
RECREATION & PARKS PHYSICAL ACTIVITY & WELLNESS	
Peace Parks	To support staffing and supplies, including healthy food, for Peace Parks programs in target populations.
SVIP: Peace Parks Transportation	Transportation for Peace Parks participants
REQUITY: Outreach, Scholarships, recreation equity	Requity offers free dynamic, engaging, and culturally-relevant recreation programming to youth under 18 living in shelters, foster care, public housing, or in housing developments. Through a combination of onsite and hyper-local program, coupled with extensive outreach, Requity increases access to and participation in RPD’s existing programs and scholarships by educating and informing families on what RPD can offer them.
LACTATION	To fund a breastfeeding coalition to organize collective efforts across San Francisco to enable increased breastfeeding among Priority Populations. This coalition will mobilize action on policy, systems, and environmental (PSE) changes to increase breastfeeding rate and duration, leveraging community strengths and tackling structural barriers to reduce inequities to breastfeeding support. This would include funding for backbone support to engage community stakeholders in a strategic planning and engagement process to develop a framework for short and long term goals embedded in principles of equity; help align breastfeeding support services in San Francisco including hospital, outpatient, and community based services to improve access to breastfeeding support; and provide technical assistance to partnering agencies (such as child care centers and businesses with less than 50 employees) to operationalize and implement



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City and County of San Francisco
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breastfeeding friendly policies and practices. Funding will also support community based organizations that are already supporting breastfeeding.

* Funding should support programs and services that increase financial resources to purchase healthy food; access to healthy fruits and vegetables while minimizing processed foods for high-risk communities; foods that are affordable and convenient; and programs that support the consumption of healthy foods including the ability to prepare and store meals and the knowledge of basic nutrition, food safety and cooking. Priority programs should incorporate a community-based food security perspective and have demonstrated increased ability of food insecure residents to purchase, access, and consume consumption of healthy, fresh, low-to-no cost and culturally appropriate foods, including but not limited to food vouchers/incentives, transportation and delivery and prepared foods.

ONGOING ADBACKS FROM FY 2017-2018

PROGRAM	DEPARTMENT	DESCRIPTION	
Food Security – Healthy Food Purchasing Supplement	DPH	Maintain current service levels: Vouchers and education to increase consumption and access to nutritious foods by increasing the ability of low income residents to purchase fruits and vegetables at neighborhood vendors and farmers’ markets in collaboration with DPH Healthy Retail Program.	50,000
Healthy Corner Store Retail	ECN	Promoting corner stores and markets to sell healthy products as opposed to sugary beverages, etc.	60,000
Food Security – Home Delivered Meals (HDM)	HSA	Address current waitlist: Delivery of nutritious meals, a daily-safety check/friendly interaction to homebound seniors/adults with disabilities who cannot shop or prepare meals themselves. Many providers offer home assessments/nutrition education/counseling.	477,000
Food Security – Congregate Lunch Meals	HSA	Address current waitlist: Daily, hot, nutritious meals for seniors/adults with disabilities	220,000
Senior Fitness	HSA	Senior fitness programming at IT Bookman and George Davis	200,000
Congregate Meal Program	HSA	Congregate Meal Program A	75,000
Congregate Meal Program	HSA	Congregate Meal Program B	75,000
		TOTAL	1,157,000

*The Board of Supervisors made a series of adbacks in the FY 17-18 budget. When the Board of Supervisors makes changes to the Mayor’s budget, some of these changes are “adbacks” denoting the Board’s decision to add funds back for a particular service. Adbacks become part of an agency’s baseline budget.