



CITY AND COUNTY OF SAN FRANCISCO
LONDON N. BREED, MAYOR

OFFICE OF SMALL BUSINESS
KATY TANG, DIRECTOR

SMALL BUSINESS COMMISSION MEETING AGENDA

Monday, January 22, 2023, 4:30 P.M.

City Hall, Room 400, 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102

1. **Call to order and roll call**

Meeting called to order at 4:34pm

Present: Benitez, Huie, Dickerson, Zouzounis,

2. **San Francisco Municipal Transportation Authority (SFMTA) Briefing (Discussion Item)**

SFMTA Director Jeffrey Tumlin reviewed upcoming projects that will likely impact the small business community. He wanted to discuss how SFMTA can better hear from small businesses.

Commissioner Comments:

Benitez: What role do MUNI drivers have in safety? They are trained to de-escalate and silently contact SFPD. SFMTA has 12 cameras recording on each vehicle. Reported crime is down but harassment is likely up. Report it to 311.

Zouzounis: What's the 6th Street project timeline? It's actually a DPW project. DPW manages sidewalk, asphalt, landscaping. SFMTA manages striping, color of curb.

Zouzounis: In the past there have been troubling ads on muni... There's a new policy for ads and SFMTA is monitoring guerilla ads.

Huie: How do people get here from surrounding cities? BAYPass program is trying to look at this. Also MUNI mobile. Ideally, your chase ticket would be your muni pass to the game – trying to build transit into experiences. Also trying to emphasize public garages.

Huie: Loading zones are a huge topic of conversation. How can we be nimble? SFMTA: we need to address the deferred maintenance issue.

Huie: is there a plan for North-South transit in the westside? Can businesses see your data on busy times/days to coordinate open hours, etc. Tumlin: Eventually, yes to north south connection. We can't share the data with businesses – it comes from a private company.

Tang: Why is construction mitigation not more widely available? Giving direct cash is unallowable per state and federal funding. We can be creative in trying to minimize impact and drive commerce.

Huie: What's the small business advisory committee? It's hard to maintain – SFCDMA has recently started a transportation subcommittee so maybe we can merge. What's the best way to engage? Huie: door to door direct outreach.

3. **San Francisco Lends Presentation (Discussion Item)**

Tajel Shah and Nicole Agbayani presented SF Lends, which is an initiative of the Office of the Treasurer & Tax Collector and the City Administrator's Office that aims to connect small businesses to affordable loans and lines of credit for their day-to-day cashflow needs. They worked to create a host of products that include lines of credit, etc. Any small business can participate - this uses banks, not CDFIs. Some products are specific to certain demographics.

Commissioner comments:

Tang: Can you confirm this is open to all small businesses? Not just those contracting with the city? Yes.

Benitez: How long does a business have to exist before it can participate? 2 years.

Huie: What's the Office of Financial Empowerment? It offers financial counseling.

4. **Office of Small Business Annual Report (Discussion Item)**

Director Katy Tang reviewed the Office of Small Business Annual Report for FY2022-23.

Commissioner comments:

Huie: thanks for all the work you do.

5. **Office of Small Business Budget Update (Discussion Item)**

Director Katy Tang reviewed budget instructions for the Fiscal Year 2024-25. All depts are instructed to make a 10% reduction each year with a five percent contingency. OSB identified funds from the Legacy Business Program carryover. OEWD is having two town halls to review budget.

6. **Approval of Draft Meeting Minutes (Discussion and Action Item)**

Motion to approve meeting minutes: Dickerson

2nd: Benitez

Aye: Benitez, Huie, Dickerson, Zouzounis,

Motion passes

7. **General Public Comment (Discussion Item)**

No members of the public requested to speak.

8. **Director's Report (Discussion Item)**

Upcoming legislation: Lithium Ion battery legislation.

Feb 8th heritage happy hour

9. **Commissioner Discussion and New Business (Discussion Item)**

Zouzounis: Any follow up info on the tax reform project? Not yet.

Huie: I'd like to have the office of financial empowerment come present. Lunar new year is coming up – lots of activities to check out. On Waverly opened!

10. **Adjournment**

Meeting adjourned at 6:44pm.