



ADVISORY COMMITTEE OF STREET ARTISTS AND CRAFTS EXAMINERS

Screening of New Street Artists and Additional Crafts

Wednesday, January 17, 2024

NOTES

1. Roll Call

Members Present:

Mai Kong, Carolyn Kualii, Gina Zetts, Sean Nash, Troy Harris

Staff Present:

Senior Program Officer, Anne Trickey

Program Associate, Ari Vazquez

Program Associate, Thanh Hong

Meeting convened (TIME): 10:32 a.m.

Chair Sean Nash announced the virtual meeting instructions.

Program Associate Thanh Hong announced the public comment instructions.

Land Acknowledgement

2. General Public Comment

Tad Sky states he hopes we can keep the program fee at zero. January is usually a slow time and keeping the fee at zero promotes artists to apply for the program. Sky asks to keep a market manager at the plaza. There are many people camping at the plaza and the market manager is very helpful in escorting disruptive people out of the plaza. He mentions post pandemic recovery and how much more money you could make back then in this program versus now. He mentions trying out the business of what works and what does not and is a great way to try having your own business through this program.

3. Program Update Report

Staff Presenter: Senior Program Officer Anne Trickey

Senior Program Officer Anne Trickey welcomes and says happy new year to members of the public and advisory committee members. Discusses November 9, 2023, and December 14, 2023, Program associate



Thanh Hong organized Art Vendor Pop-up markets giving more opportunities to art vendors to sell their craft goods. After monitoring the positives and negatives of the November 9th Art Vendor Pop-up market, Program associate Thanh Hong greatly improved the market experience for the December 14th pop-up by reaching out to Public Utilities Commission, Office of Small Business, Permitting office, City Hall, War Memorial building, Center for Cultural Innovation (CCI) while partnering with SFAC's communications team to promote the Art Vendor Market via Instagram, Facebook, Nextdoor, and promotion on the city-wide Public Information Officer chat. There were 150 attendees, 9 participating art vendors, and each art vendor made at least 10 sales. The art vendors claimed this was the best most successful show they've had at this location.

On December 1st Let's Glow SF launched their event at Embarcadero Plaza with a press conference, bringing activation along with light to the downtown area. This required Art Vendors to either clear the Market corridor area or set up their booths in the upper plaza away from the press conference. The projection mapping on the Ferry Building was active between December 1 – 10th. This event increased foot traffic opportunity for art vendor sales.

Now a parking reminder that Art Vendors at Embarcadero Plaza MUST have your setups unloaded and vehicles moved off the red brick zone by 9:00 a.m.

Non-permitted vehicles parked in violation on the red brick zones between 9:00 a.m. and 4:00 p.m will be cited immediately. You will not be given a warning.

Failure to abide by these rules may result in permanent access privileges being revoked entirely to park on the red brick zones.

Half-hour load/unload time per vehicles are permitted only before 9:00 a.m. and after 4:00 p.m.

Embarcadero Plaza is a communal area accessible to members of the SFAC Art Vendor Program, provided that participants adhere to appropriate conduct.

Please observe all rules and regulations established by San Francisco Recreation & Parks, and note that the setup of art vendors is permitted as a courtesy extended by this department.

For the last five years or so, Embarcadero Plaza has closed the plaza on the 4th Saturday of January. This is the March for Life event, which is permitted by Rec & Park. Rec & Park has stated they do not want any sellers in the area nor on Market Street because they have concerns about counter protests. We will notify artists as much as we can, but artists should note that it happens every year. Reconfirms there is no market on January 20th, 2024, and there can be no sellers on the premise and surrounding areas on Market Street.

No additional public comment.

4a. Screening of New Artists and Additional Crafts

(* - New Street Artist)

During the discussion, Advisory Committee member Gina Zetts comments on Raquel's application being particularly strong with working on the pieces.

Advisory Committee member Carolyn Kualii asks a question about Gina Amerson rescreening and what we are rescreening.

Program associate Thanh Hong discusses Gina being a previous art vendor but did not renew and since needed to rescreen into the program.

Advisory Committee member Zetts asks if the work that Amerson is showing is similar to the work she screened into the program previously. Asked about copyright policy with the use of her images.

Senior Program Officer Anne Trickey states there is no official copyright policy in the legislation. Asks Program Associate Hong if Amerson had done previous character work before.

Program Associate Hong states he asked with Amerson to submit more work samples due to possible copyright issue. Amerson said she was screened and approved for the sonic image in the past.

Senior Program Officer Trickey mentions Amerson participated in the War Memorial Pop-ups in the past selling collage work. Since Amerson was approved in the past Trickey sees no issue with relicensing. If there was a copyright issue, it would be up to the artist to deal with any copyright violations.

Advisory Committee member Zetts thanks Senior Program Officer Trickey for clarifying and confirming if there was a policy around the copyright issue.

Chair Nash discusses fair use policy in talking about street art and collages. Nash says a company would have to show that an artist's work damaged their brand.

Advisory Committee member Mai Kong mentions a previous artist using shells and comparing environmental impact with copyright laws.

Program Associate Hong talks about that artist never submitted receipts for the shells and never finished the application process. We are still waiting for them to submit their documentation on the purchasing of shells.

Senior Program Officer Trickey mentions that the program has a policy on environmental issues but not the copyright issue.

Discussion and possible motion to approve the following artists to be licensed to sell their crafts under the Street Artist Ordinance:

1. Artist(s) _____ **Raquel Figueiredo** _____ Item(s): Add on bead craft and stone necklaces.

Committee voted unanimously to add Raquel Figueiredo to the program to Add on bead craft and stone necklaces

2. Artist(s) _____ **Gina Amerson** _____ Item(s): mixed media collages.

Committee voted unanimously to add Gina Amerson to the program to rescreen for mixed media collages.

First Motion: Gina Zetts

Second Motion: Carolyn Kualii

The motion carried unanimously by the following vote:

Ayes: Nash, Kualii, Zetts, Kong, Harris

4b. Screening of New Artists and Additional Crafts

(* - New Street Artist)

During the discussion Advisory Committee member Kualii asks about receipts for Aung Soe.

Program Associate Hong comments using Language Line Solutions to interact with Aung Soe about submitting copies of receipts. Aung Soe submitted images of workspace to be considered in lieu of receipts.

Advisory Committee member Zetts thanks Program Associate Hong for pointing out that image stating you can clearly see where the items are purchased from.

Chair Sean Nash suggests that in lieu of having receipts this image meets the program requirements.

Program Associate Hong reminds advisory committee members that at the last advisory committee meeting we asked artists to submit photos of their workspace which could potentially be in lieu of receipts.

Senior Program Officer Trickey reminds the committee about requiring video or process images, and that we cannot require video because it may be outside the realm of some artist's technical access. The suggestion was images of workspace instead as a demonstration to show that the artist is making their work. It is also an alternative option for folks who may not have receipts due to donated or older materials.

Senior Program Officer Trickey questions the pendant of this artist looking commercial. In the past, artists were not allowed into the program who are putting commercial items to a chain. Senior Program Officer Trickey has steered advisory committee discussion away from design choices, allowing artists to sell what sells.

Advisory Committee member Kualii agrees with Senior Program Officer Trickey stating that the jewelry looks like the artist is making it except for that specific item.

Chair Nash calls for Advisory Committee member Harris for input around his expertise.

Advisory Committee member Troy Harris comments that the pendant could not be produced within that workspace. Suggests the coloring needs a kiln to produce the color on the mermaid.

Advisory Committee member Zetts asks if we ever suggest to artists what can and cannot be crafted.

Senior Program Officer Trickey discusses the Advisory Committee duties and gives examples of the screening process. Language access is necessary to communicate with this artist, asks if Advisory Committee is okay with staff handling this then we can move forward with this.

Advisory Committee Member Kualii states we need to consider what this program is about, its about artists creating art in whatever medium that is, and its not about commercial selling. This needs to be clear.

Chair Nash agrees artists take umbrage of being grouped as an art vendor. Suggesting that selling your art is an art itself. Learning that side of the business is also a skill art vendors need to know to make it in this business.

Advisory Committee member Zetts agrees with Chair Nash and adds to the discussion to keep in mind this pendant is one piece out of the four that were intentionally created.

Senior Program Officer Trickey briefly discusses the program's legislation. The art vendor license is ultimately a business license, and it requires that artists register with City Business Tax and the State. The Advisory Committee reviews the craft part, and the business side is the artist is registering the business.

Advisory Committee member Zetts asks about Isaiah's application which mentions teaching his craft.

Program Associate Hong clarifies the discussion between him and Isaiah explaining that this program does not license teaching.

Advisory Committee member Zetts asks about him doing live demonstrations.

Chair Nash adds that live demonstrations would not be appropriate.

Advisory Committee member Kualii asks about Isaiah's missing receipts and if the images of his workspace are acceptable in lieu of a receipt.

Program Associate Hong discusses his conversation with Isaiah mentioning that Isaiah will submit an itemized receipt of his materials as soon as he is able. Hong also mentions that the artist was planning on creating his work in his backyard and selling it at the plaza and not doing live demonstrations.

Advisory Committee member Zetts is comfortable approving this artist as long as we receive receipts.

Discussion and possible motion to approve the following artists to be licensed to sell their crafts under the Street Artist Ordinance:

3. Artist(s) _____ **Eric Thurber*** _____ Item(s): metal framed photography prints.

Committee voted unanimously to add Eric Thurber to the program to sell metal framed photography prints.

4. Artist(s) _____ **Aung Soe*** _____ Item(s): silver stone jewelry.

Committee voted unanimously to add Aung Soe to the program to sell silver stone jewelry.

5. Artist(s) _____ **Dorian Katz*** _____ Item(s): prints and comics.

Committee voted unanimously to add Dorian Katz to the program to sell prints and comics.

6. Artist(s) _____ **Isaiah Govea*** _____ Item(s): Spray art on paper and canvas.

Committee voted unanimously to conditionally approve Isaiah Govea to the program to sell spray art on paper and canvas contingent on submitting receipts and not doing live spray painting at the booth.

First Motion: Carolyn Kualii

Second Motion: Mai Kong

The motion carried unanimously by the following vote:

Ayes: Nash, Kualii, Zetts, Kong, Harris

General Public Comment: Tad Sky requests that the program keep artists from live demonstrations. A few people have tried and it's totally toxic, and they need to be told right in the beginning, because a few artists there was sort of a gray area and folks totally went nuts. Another thing about the

commercial pendants on the jewelry it has always been predominately altered in form. As a bead stringer I had to make them and turn them into something else. However, if you're just buying something and adding a chain that's not doing anything. You need to change it by adding things to it or altering it and that's okay.

4c. Screening of New Artists and Additional Crafts

(* - New Street Artist)

Chair Nash comments that Rahi Soltani's application is really good. They showed us exactly what they are doing and how they are doing it, eliminating any doubt they are doing the work.

Advisory Committee member Zetts agrees with Chair Nash and mentions there are strong applications this time around. Mentions she really likes Alissa's work and asks if there is any issue with vulgarity in a person's work or is it under free speech in public spaces.

Chair Nash chimes in and states he's pretty sure we are not at liberty to restrict what an artist can and cannot say.

Senior Program Officer Trickey states the artist can sell whatever they want, and the consequences are also for them to take. Discusses the history of the program. This is covered by first amendment rights.

Advisory Committee member Kualii states it's the right of the artist.

Chair Nash comments on Victor Nunnally's application showing exactly his work, how he is doing it and showing him purchasing the tools to make his work.

Senior Program Officer Trickey notes that there is not a minimum requirement for receipts. For Rahi, they submitted receipts for the vellum and use a lot of charcoal. It could be that they received charcoal from free art exchange. There are a lot of mutual aid art shops popping up for art supplies.

Discussion and possible motion to approve the following artists to be licensed to sell their crafts under the Street Artist Ordinance:

7. Artist(s) _____ **Jaime Peralta*** _____ Item(s): live character and portrait art.

Committee voted unanimously to add Jaime Peralta's to the program to sell live character and portrait art.

8. Artist(s) _____ **Alissa Kiser *** _____ Item(s): cat clothing.

Committee voted unanimously to add Alissa Kiser to the program to sell cat clothing

9. Artist(s) _____ **Victor Nunnally** * _____ Item(s): stained glass mosaics.

Committee voted unanimously to add Victor Nunnally to the program to sell glass mosaics.

10. Artist(s) _____ **Rahi Soltani** * _____ Item(s): live character and portrait art.

Committee voted unanimously to add Rahi Soltani to the program to sell live character and portrait art.

Chair Nash asked for public comment.

First Motion: Carolyn Kualii

Second Motion: Gina Zetts

The motion carried unanimously by the following vote:

Ayes: Nash, Kualii, Zetts, Kong, Harris

No Public Comment

4d. Screening of New Artists and Additional Crafts

(* - New Street Artist)

Advisory Committee member Zetts commented on Nurullah's digital caricatures and how the explanation in their application was very clear on how they intend to make these and get them to the customer.

Chair Nash agrees.

Advisory Committee member Kualii asks for clarity on Cedric Hurts having a partnership allowing them in their space even if they are not a family.

Program Associate Hong discusses vendors are allowed to have people accompany them at their booths, they are not allowed to exchange any funds while at the booth.

Senior Program Officer Trickey confirms people at vendor booths cannot exchange money and brings up safety concerns at the plaza. People will have others at their booth for safety concerns.

Discussion and possible motion to approve the following artists to be licensed to sell their crafts under the Street Artist Ordinance:

11. Artist(s) _____ **Nurullah Keli*** _____ Item(s): live character and portrait art.

Committee voted unanimously to add Nurullah Keli's to the program to sell live character and portrait art.

12. Artist(s) _____ **Cedric Hurts *** _____ Item(s): scented candles.

Committee conditionally approved Cedric Hurts to the program to sell scented candles by ensuring Cedric's partner does not handle cash transactions.

13. Artist(s) _____ **Angela Alberto *** _____ Item(s): digital artwork and stickers.

Committee voted unanimously to add Angela Alberto to the program to sell digital artwork and stickers.

14. Artist(s) _____ **Daisuke Kurokawa *** _____ Item(s): oil painting on canvas.

Committee voted unanimously to add Daisuke Kurokawa to the program to sell oil painting on canvas.

Chair Nash asked for public comment.

First Motion: Gina Zetts

Second Motion: Carolyn Kualii

The motion carried unanimously by the following vote:

Ayes: Nash, Kualii, Zetts, Kong, Harris

No Public Comment

4e. Screening of New Artists and Additional Crafts

(* - New Street Artist)

Advisory Committee member Zetts asks for clarity around Arianna Martinez's application that states it's a family unit application.

Program Associate Hong explains his conversation with Arianna and clarifies that the partner would just be supporting the booth, but would not be handling any cash transactions.

Advisory Committee member Kualii asks about Nancy Cato's application mentioning t-shirts but did not see any t-shirts in their work samples.

Program Associate Hong discusses Nancy only being able to screen for two items and had to inform Nancy to choose between the three items. Nancy chose greeting cards and digital art prints to screen.

Discussion and possible motion to approve the following artists to be licensed to sell their crafts under the Street Artist Ordinance:

15. Artist(s) _____ **Arianna Martinez*** _____ Item(s): embroidered patches.

Committee voted unanimously to conditionally add Arianna Martinez to the program to sell embroidered patches, contingent on informing her partner cannot handle cash transactions while at their booth.

16. Artist(s) _____ **Nancy Cato *** _____ Item(s): greeting cards and digital art prints.

Committee voted unanimously to add Nancy Cato to the program to sell greeting cards and digital art prints.

17. Artist(s) _____ **Michelle Lee *** _____ Item(s): gemstone bead wire jewelry and ceramics.

Committee voted unanimously to add Angela Alberto to the program to sell digital artwork and stickers.

Chair Nash asked for public comment.

First Motion: Carolyn Kualii

Second Motion: Mai Kong

The motion carried unanimously by the following vote:

Ayes: Nash, Kualii, Zetts, Kong, Harris

No Public Comment

5. Adjournment

There being no further business, the meeting adjourned at **11:37 a.m.**



Respectfully submitted,

Program Associate Thanh Hong