

Approved FSTF Subcommittee on Reimagining Food Coordination Meeting Minutes

January 23, 2024

Present: Jade Quizon (API Council); Ellen Garcia (EatSF); Irene Garcia (San Francisco Marin Food Bank); Raegan Sales (Children’s Council SF); Tiffany Kearney (SF Disability & Aging Services (DAS)); Paula Jones (Office of Anti-Racism & Equity/SF Department of Public Health); Maggie Shugerman (Bayview Senior Services); Lura Jones (Leah’s Pantry)

Also Present: Josue Ruiz (Facente Consulting); Dara Geckeler (Facente Consulting)

Agenda Item	Discussion	Next Steps
1. Call order to order 2:00 p.m.	Jade Quizon called the meeting to order at 2:04 p.m.	None.
2. Land Acknowledgment 2:00 p.m.	Jade Quizon recited the Land Acknowledgment.	None.
3. Welcome, member roll call, introductions, Jade Quizon (Chair, API Council) 2:05 p.m.	Jade Quizon did roll call and introduced the agenda. Public Comment: None.	None.
4. Approval of minutes from November 28, 2023, Jade Quizon (Chair, API Council) 2:10 p.m.	Raegan Sales: Remove “the” in General Updates. Paule Jones: The last agenda item should be numbered as 13. Raegan Sales moves to approve meeting minutes with corrections. Ellen Garcia seconds the motion. 6 subcommittee members voted to approve the meeting minutes. 0 subcommittee members opposed. Meeting minutes have been approved. Public Comment: None.	None.
5. General Public Comment 2:15 p.m.	None.	None.

<p>6. Appointment of subcommittee members, Jade Quizon (Chair, API Council) 2:20 p.m.</p>	<p>Maggie Shugerman works for Bayview Senior Services and is part of the D10 Community Market Program.</p> <p>Jade Quizon officially appointed the following people listed as subcommittee members: - Maggie Shugerman</p> <p>Public Comment: None.</p>	<p>Paula Jones will send out SF hunger report.</p>
<p>7. Briefs on meetings with food policy councils and bodies, Josue Ruiz and Dara Geckeler (Facente Consulting), Jade Quizon (Chair, API Council) 2:25 p.m.</p>	<p>Please refer to the recording for this presentation, linked here. This agenda item starts at the 8:55 minute mark and ends at the 41:30 minute mark.</p> <p>Josue Ruiz provided a presentation on preliminary city summaries with five different food policy bodies/councils that the subcommittee has met with:</p> <ol style="list-style-type: none"> 1. Chicago Food Policy Action Council 2. New York City Mayor’s Office of Food Policy 3. Los Angeles Office of Food Equity 4. Boston Office of Food Justice 5. Detroit Food Policy Council <p>A discussion followed, with notes below:</p> <p>Jade Quizon: We set a goal of meeting with 8-10 organizations, I’ve reached out to five more and heard back from one, if anyone is able to attend to see how they’re going and to get a better sense of how these places are operating.</p> <p>Maggie Shugerman: What other cities are you looking at?</p> <p>Jade Quizon: I have decided to target states where I know they’re fighting for food as a human right. I know Maine passed their Food Sovereignty Act. I know they’re doing a lot in West Virginia as well. Another in Illinois – Illinois Commission to End Hunger. I’m also looking for local examples too. I haven’t reached out to them yet, but we’ve added HIV Planning Council to the list to see</p>	<p>None.</p>

another form of what's possible in SF, what's the difference between a council and a task force.

Josue Ruiz: We do have a full list in Dara's presentation.

Paula Jones (online comment): San Mateo County has a Food Policy director

Jade Quizon: I see your comment, Paula, is that new?

Paula Jones: Yes, in the past couple of months. I'm meeting with her next week. She did come to our last Food Security Task Force meeting. I can put you in touch with her.

Jade Quizon: Yeah, that'd be cool, thank you.

Paula Jones: As you were going through the structures, in my mind I was wondering is this a 501c3, is this a public body, I'm sure you're tracking.

Jade Quizon: I do have org. type in our tracker. The options are government, non-profit, housed in non-profit, so if they're a project or fiscally sponsored by another non-profit, university/institution.

Tiffany Kearney: In one of the slides there was a reference to a budget for the organization/food council. Is that being tracked as well, what those budgets are? 1) for the entity in it of itself, and 2) it seemed like some of those entities were providing grant opportunities in the community, and if so, what those budgets were annually? To get a sense of scale.

Jade Quizon: We have this information for some of them, not all of them. We can go back and ask. Is the idea to see their full budget, or you want to see too if they're giving out grants, how much they're allocating to each program?

Tiffany Kearney: I'm just trying to get a sense of scale, just in terms of comparison of budgets/dollars as that's what it ultimately comes down to. Like in the BFSER, we know how many programs are being funded and how much each program gets.

Jade Quizon: So like what are the budgets each entity is working with?

Tiffany Kearney: Yeah kind of, it's not like I want to see hard dollars, but are we talking about a one million dollar budget or a 100 million dollar budget? Again, it's more about the scale.

Jade Quizon: I haven't been asking them for numbers. Some of them have given us where their funding is coming from, but I can go back and ask them if they can share that with us.

Ellen Garcia: One thing I'm missing is, and it doesn't require re-visiting with these cities, but to bring into our conversation is, what are the problems we're trying to solve exactly? What do we think are the biggest problems locally that need to be solved, and I don't mean in terms of the criteria like what are the challenges to creating food policy or having teeth. I mean the actual food equity problems, in the presentation there was a note about how food insecurity is the same everywhere. I actually think the big challenges that we're trying to solve in San Francisco are probably very different than they are in Detroit. For example, our cost of living is bonkers, and that's the case in New York but New York is a bigger pool. There's a lot of ways we can look at it, but I'm curious, from the perspective of this group, what we think are the big problems that our current set up is not really equipped to solve.

Tiffany Kearney: It definitely resonates with me.

Maggie Shugerman: I totally agree, yeah there are themes about food insecurity and hunger that you can see across the country. But our city is very unique in

terms of income inequity, the high cost of living. There are different things that are exacerbated in San Francisco, but we also have year round access to fresh produce, so there's this give and take but I think a lot of the access, income, and cost of living issues here are different compared to other coastal cities.

Jade Quizon: Yes, I agree. I think there are resources we can pull on like the BFSE, I think it will ultimately be up to whatever this new food entity/structure is to set what those priorities are. Should there be an entity that oversees everything, that's setting the long term strategy and vision, and prioritizing goals, I think this is why we're here because we're not able to turn to anywhere, to turn to this north star. It's one of the criteria that this entity should work on, and when this new entity is created they can be the final decision makers. Maybe in our recommendations we can still draft out this is what we think the organization can do and this is where we can start.

Lura Jones: I also want to add how we're talking about how linked food insecurity and cost of living is in San Francisco, specifically I was looking at a survey that came out from the Office of Housing and Urban Development that was asking people about their challenges with the cost of housing. There was nothing in it about the cost of food, which why would they think to put that in there, but something we need to think about is how we can get departments to work together to start thinking about this issue.

Paula Jones: I keep going back to a report that was issued when Diane Feinstein was mayor of San Francisco. It was a hunger commission report, and I am always struck by reading it that it can be issued again today and it wouldn't take a lot to change it. It's the same issues. The work is going to be ongoing for this new entity and what is going to sustain that ongoing work, who is going to sustain it, because that report could be issued today. After COVID, COVID brought an opportunity to reimagine because so many more organizations became involved in food. I would say their clients were food insecure before, but didn't really work on it, but then they became more hands-on and is now

	<p>seen as part of the core work. This is a time to bring in more diverse leadership into the ongoing work of making sure that people have what they need whether its food or money.</p> <p>Jade Quizon: Can you send that report?</p> <p>Paula Jones: I can send that.</p> <p>Jade Quizon: I feel the same way, didn't you write one with the SF Food System Alliance that came out in 2005?</p> <p>Paula Jones: Yes, that was 2005 when Willie Brown/Gavin Newsom was mayor. This was when Dianne Feinstein was mayor.</p> <p>Tiffany Kearney: I'd love to get that report as well.</p> <p>Paula Jones: I can find it.</p> <p>Jade Quizon: These are all great points, thanks everyone. These conversations will continue throughout this process. Dara will later go over the process for the remainder of the project and you'll be able to see where these conversations will come in handy.</p>	
<p>8. Criteria Discussion, Jade Quizon (Chair, API Council) 2:45 p.m.</p>	<p>Jade Quizon gave an update on the process for refining and finalizing the definitions for the criteria list. Subcommittee members, the Food Security Task Force, and the public were given a window of opportunity submit feedback and edits for the criteria list. The most updated list can be found on our webpage.</p> <p>Tiffany Kearney: I want to reiterate that it's important that for diverse memberships, I know that you said "inclusive pool of expertise" but I feel pretty strongly that expertise should be nutrition, nutrition support in the community. I think expertise can be interpreted in many different ways. I think if you're providing nutrition support in the community, it should be nutritionally sound,</p>	

which is inclusive of cultural diversity and cultural responsiveness. I would like to see something like that more explicitly defined.

Jade Quizon: In both rows 17 and 18 definitions?

Tiffany Kearney: I think so. Given how linked nutrition is to so much of what we're talking about, and with health inequities and disparities, I feel that needs to be highlighted.

Ellen Garcia: I think I get what you're saying Tiffany. I'm recalling when we met with New York, and they were talking about the mayor's dedication to plant-based nutrition, which really could go all wrong if there's not strong nutrition expertise involved in that dialogue/policy creation. And so I'm wondering if when we're talking about expertise in membership, there's not just the minimum requirements. There needs to be nutrition expertise, it might not be only nutrition. What are the cornerstones/have to haves. I agree, nutritional science expertise is not optional.

Jade Quizon: I agree, does that need to be called out in the definition or can that be when we do the definitions?

Ellen Garcia: I don't know.

Tiffany Kearney: I don't know either. If this is the first step, then I think there should be some framing up front. I don't want to make it a sticking point, I just want it on the record that nutrition expertise is critical in membership.

Paula Jones: Tiffany, you're not saying everyone has to have it, you're just saying it has to be part of the representation.

Tiffany Kearney: Yes, I think there should be some core folks in the membership. Similar to the Food Security Task Force, like how it's structured, there are some core folks, there are different government agencies/chairs that are very called out. I think if we want to make meaningful change that has long-term impact,

	<p>you need to have nutrition expertise at the table, helping with it. Not everybody, but you need to have that lens at the table.</p> <p>Jade Quizon: Can we flag that somehow for one of our future meetings when we're developing the recommendations?</p> <p>Tiffany Kearney: I'm fine with that, I don't want to hold this up.</p> <p>Jade Quizon: Thanks Tiffany. Anyone else? I think that's it for the criteria. Thank you again for going through this process.</p>	
<p>9. Proposal on hybrid models, Josue Ruiz and Dara Geckeler (Facente Consulting) 3:10 p.m.</p>	<p>Please refer to the recording for this presentation, linked here. This agenda item starts at the 54:50 minute mark and ends at the 1:05:50 minute mark.</p> <p>Dara Geckeler presented a detailed project timeline on the steps and actions that will allow the subcommittee to reach the May 1st deadline of having a final model proposal to present to city leaders.</p> <p>Format for ranking criteria: Ranking criteria within groups/categories. We might need a rating of each individual thing just to have this data for comparison, but also ranking within categories/type is needed.</p> <p>Paula Jones: The models can be assessed both quantitatively and qualitatively, but will ultimately need a vote, both at the subcommittee and the full task force.</p>	<p>Dara Geckeler will send out the proposed milestone timeline.</p>
<p>10. General updates 3:20 p.m.</p>	<p>Lura Jones and Tiffany Kearney will not be at the next subcommittee meeting on 2/27. Folks do not have strong feelings against 2-hour meetings (this was a recommendation by Facente Consulting as there is going to be a lot to discuss from now until May and 1.5 hours feels limited).</p> <p>Eric Chan will check with the subcommittee to make sure dates and times work.</p>	<p>Eric Chan will send out next subcommittee invitation and extend it to two hours.</p>

<p>11. Next steps in preparation for next subcommittee meeting, Jade Quizon (Chair, API Council) 3:25 p.m.</p>	<p>Share finalized criteria list with full task force and the public on Feb. 7, and have the task force vote. Review process at task force.</p> <p>Begin working on the Qualtrics survey.</p>	<p>None.</p>
<p>12. Adjournment 3:30 p.m.</p>	<p>Meeting adjourned at 3:17 p.m.</p>	<p>None.</p>