



Ballot Argument Control Sheet A

Control Sheet A must be submitted for every ballot argument, with required signatures and author information. If your argument has more than one author, you must also submit Control Sheet B with required signatures and information for all additional authors.

For an argument submitted on behalf of an organization, the "Individual" section must also be completed by a principal officer of the organization who must be a registered San Francisco voter.

If an argument states that an individual or organization other than the author supports or opposes the ballot measure, or agrees with or endorses the argument, a completed and signed Consent Form is required.

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Facilitate typesetting, and reduce the possibility of transcription error by sending an electronic copy of your ballot argument text within 24 hours after submission to the Department at publications@sfgov.org.

Section 1: Argument Information

Proposition C

Proponent Argument [checked]

Rebuttal to Proponent Argument []

Paid Argument in Favor []

Opponent Argument []

Rebuttal to Opponent Argument []

Paid Argument Against []

Section 2: Author Information

Declaration Related to Proponent and Opponent Arguments

I attest under the penalty of perjury that I am an Author of the Proponent Argument for Proposition C being submitted and that I am not a Non-supporter of this measure. A Non-supporter is defined as a person who, with respect to a measure:

- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in opposition to the measure;
Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the defeat of the measure.

I attest under the penalty of perjury that I am an Author of the Opponent Argument for Proposition ___ being submitted and that I am not a Supporter of this measure. A Supporter is defined as a person who with respect to a measure:

- Is a treasurer, officer, or member of a committee that has made or plans to make expenditures in support of the measure;
Has received or been promised any compensation or thing of value from such a committee to perform consulting services for that committee; or
Has authorized their name or likeness to appear on campaign literature or in advertising that advocates for the adoption of the measure.

Complete the following to indicate whether the Author is an individual or an organization:

Individual (or principal officer of Organization) [checked]

Full Name (Print) London Breed

Title (If Applicable) Mayor

San Francisco Address (Where you are Registered) [redacted]

Signature [redacted]

Email [redacted]

Organization (Entity) [] (If selected, complete both the Individual Author section and the Organization Section)

Name of Organization (Print)

Who should be listed as an Author for your Organization?

Only the Organization []

Both the Officer and the Organization []

* Check if the title or identifying information is for identification purposes only, if you are signing as an individual and not of behalf of an organization. []

Signature [redacted]

Email

Section 3: Submitter Information

The submitter is the person who delivers the argument and supporting materials to the Department. If there is a question or issue with a submission, the Department will contact the submitter.

Full Name (Print) Anika Steig

Phone [redacted]

Mailing Address [redacted]

Signature [redacted]

Section 4: Information for Paid Arguments

Paid arguments must include information about the true source of funds for the publication of the argument. It is also required to indicate whether the true source of funds is a recipient committee. This information will be printed below the argument and the author information in the Voter Information Pamphlet.

The true source of funds for the printing fee of this argument:

Is the true source of funds a recipient committee, as defined by CA Gov. Code §82013?

Yes No

If the true source(s) of funds is a recipient committee, list the three largest contributors below:

1.
2.
3.

Section 5: Argument Text

The text of your argument will be printed exactly as submitted. Ensure that your argument meets the legal word limit. You may request that specific argument text be printed in bold, italic, or bold italic type. Type your argument with the desired formatting, or underline the argument text to be formatted and in the left column, mark "B" for bold, "I" for italics, or "BI" for bold italics. Other special formatting is not permitted. **Include author information in argument text.**

Format B, I, BI	Keep Text Within the Vertical Lines	# of words per line
	<p>VOTE YES ON PROP C FOR MORE HOMES AND A VIBRANT DOWNTOWN</p> <p>By removing barriers to converting office space to housing, Prop C will take vacant space, turn it into homes, and bring more people Downtown.</p> <p>Prop C waives the City's transfer tax on projects that convert buildings from non-residential to residential uses, incentivizing underused office buildings to be converted into housing.</p> <p>San Francisco's Downtown is undergoing a period of change – and there is a tremendous opportunity to attract investment and excitement in the future of what Downtown can be: a thriving, 24-hour neighborhood filled with residents, workers, arts and culture, and successful small businesses.</p> <p>The increased repurposing of office buildings into housing will help San Francisco meet its state mandated requirement to build thousands of new units of housing, reduce the vacancy rate downtown, and bring new investment Downtown, increasing opportunities to create a dynamic neighborhood where people can live, learn, work, and play.</p> <p>Here's how Prop C works:</p> <ul style="list-style-type: none"> • The City's current Transfer Tax – which is up to a 6% tax rate on transactions over \$25 million – would be waived after a qualifying non-residential to residential conversion. • The tax waiver would be limited to five million square feet of space converted, and requires that planning approval be complete by December 31, 2029. • Projects would need construction approval within three years of planning approval, to ensure conversions are moving forward. <p>Downtown revitalization is beginning to take off and Prop C is a critical next step in our multi-pronged effort.</p> <p>Vote YES on Prop C.</p> <p>Mayor London Breed</p>	
	<i>If handwritten information or a revision is unclear, Department staff will interpret the handwritten information to the best of their abilities; this interpretation is final.</i>	
	Total Word Count	245

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Total # of words =	X \$2/word =	+ \$200 publication fee =	Staff Initials
# of signatures submitted in lieu of publication fee		Receipt #	
X \$0.50/signature		Check #	
Adjusted Fee Total		Amount Paid	