



San Francisco Department of Public Health

Dr. Grant Colfax
Director of Health

City and County of San Francisco
London N. Breed
Mayor

Sugary Drinks Distributor Tax Advisory Committee

MINUTES

August 16, 2023 - 5:00 pm

Join Online Via Zoom

<https://us02web.zoom.us/j/85426346241>

Meeting ID: 854 2634 6241

Join Via Phone: +1 (669) 900 - 6833

* Please note that public comment will be held after every agenda item. If a member of the public would like to comment on a topic that is *not* on the agenda, they may do so during general public comment at the start of the meeting. Please see the *Notes* section of this document for additional information about public comment.

** Times provided for agenda items are estimates

Order of Business:

1. Call to Order / Roll Call – 5 minutes – Meeting called to order at: 5:03pm

SDDTAC Members Present: Jennifer LeBarre, Chester Williams, Jamey Schmidt, Eva Holman, Saeeda Hafiz, Linda Ye, Veronica Shepard, Marna Armstead, Irene Hilton, Michelle Kim, Tiffany Kenison, Linda Barnard

SDDTAC Members Absent: Laura Urban, Abby Cabrera, Iesha Ena, Alesandra Lozano

Public: Jen Moran, Helen, Kent Woo, Laura Vollmer, Paloma Sisneros Lobato, Mylene (Magic Tooth Bus), Anh Huynh, Kym Dorman

Staff: Kim Wong, Christina Goette, Christopher Lee, Kaela Plank, Melinda Martin

- a. Approval of Excused Absences [Action]
2. Land Acknowledgement – 1 minute
 3. Approval of Minutes for Previous (June) Meeting [Action] – 2 minutes
Jamey motions to approve June meeting minutes. Michelle seconds. 9 votes, minutes are approved.
 4. Review and Consideration of Regular Agenda [Action] – 2 minutes
Jamey motions to approve agenda. Linda Ye seconds. 9 votes, agenda is approved.
 5. General Public Comment – 10 minutes - No Public Comment



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6. SDDT FY 23-24 and FY 24-25 Budget – Sally Ma, Mayor’s Office Deputy Budget Director [Discussion and Possible Action] – 30 minutes

Sally Ma presented on the city’s budget process, summary of SDDT budget and food security budget.

In March 2023, the financial forecast projected \$780M General Fund deficit with increasing deficits in later year due to post-pandemic economic changes. Thus, the city budget required for making reduction and tradeoffs, including the use of non-General funds and reserves. The Mayor’s focus was on sustaining critical services while making targeted investments in priority areas, including health and homelessness.

The FY 24 and FY 25 SDDT budget maintains FY23 SDDT program funding level. Mayor’s budget office worked with DPH for a one time saving oral health school-based education and case management for \$200K. Any questions regarding the soda tax funded programs, please contacted the designated departments.

In addition to the soda tax budget, a big investment of the city’s budget was directed towards food security investments within the city. The city budget funding enhanced pandemic-era food security programs at \$20M in FY 24 and \$10M in FY25 through the Human Services Agency budget. There will also be additional funding for food access programs also made available through DPH and the Human Rights Commission around \$6.3M in FY 24 and \$5M in FY 25.

Member asks what informs the decision for budget categories to get cut? Is there a one sentence rationale when budget cuts are made? Sally responds that the goal is to maintain the budget for critical services. The budget process starts before the Mayor releases city department instructions, then the budget office forecasts and looks ahead of budget planning; departments hold public meetings throughout spring and the Mayor’s Office hosts public meetings regarding the budget.

Member asked if a line item is decreased in the SDDT budget, to recoup those funds to make whole, are we to go to the departments to seek if there are additional department funds to support the deficit? Sally responds that is the adopted Mayor’s SDDT budget. Sally will follow up with staff regarding water access funds designation to public schools or public access.

7. DPH Staff Report [Discussion and Possible Action] - 15 minutes

a. 5 Year Soda Tax Implementation Celebration

Staff has been working with the steering committee of the 5-year Soda Tax celebration to plan for events to commemorate the passing of the tax. SFPHF submitted an event sponsorship proposal on behalf of Shape Up SF Coalition to Kaiser for just over \$20,000 to support these events. Staff will continue to update SDDTAC members on event planning. Tentative events are scheduled for:

- Community Subcommittee - 11/4/23 at Florence Fang Community Farm
- Science Subcommittee - 11/7 from 12-1 at ZSFGH, Dr. Grant Colfax will participate
- Youth Subcommittee - 11/8 from 11:30-1:30? At June Jordan School for Equity Community Kitchen & Farm



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- Policy Subcommittee - 11/9/23 from 1-3 pm on Zoom

b. SDDT Healthy Communities Grantees FY 2023-2026

Staff share the SDDT Healthy Communities Grant Program 2023-2024 organizations:

- All My Usos/Fa'atasi Youth Services
- Association of the Ramaytush Ohlone
- Community Awareness Resource Entity (C.A.R.E.)
- Farming Hope
- Florence Fang Community Farm
- South of Market Community Action Network

<https://www.sodatax-sf.org/wp-content/uploads/FY-23-24-New-Soda-Tax-Grantees-through-SFPHF.pdf>

Member asked about the vetting of funding for Florence Fang Community Farm, as they do not work with the Black community in a wholistic and robust way. Staff replied and provided grants process and replied that their proposal submission proposed to work with black families and scored high orally and in their proposal, reviewed with a community review panel.

Even though proposals may score high, it is still not authentic. SDDTAC member and staff will continue discussion.

Member suggests for future recommendation, if we want to add healthy equity and representation lens, having this perspective that it is part of our work, having a thought process through our work, will hopefully bring to light other departments, so as it doesn't get lost as the committee does its recommendations, so it doesn't strike a chord with others.

8. SDDT Data Report Update [Discussion and Possible Action] – 20 minutes

Christopher shares update with SDDTAC on SDDT Data Report. Some data indicators have been updated, while there are others there isn't data that is usable. Christina notes that there are challenges to getting data to get accurate snapshots of data. Updates to data report will be updated and shared with SDDTAC and will continue to brainstorm proxy ways to get pricing on sugar sweetened beverages in the city.

Member asked if there is data on the increased purchasing of packaged food and beverage for those living in their cars. Chris replies that he is unaware of data related to packaged food purchases.

9. BREAK - 5 minutes

10. SDDT Data Dashboard, Raimi & Associates [Discussion and Possible Action] 20 minutes

Kym Dorman from Raimi & Associates provides update on FY 22-23 SDDT evaluation data. Data derives SDDT grantees from SDDT participant survey or annual or biannual data request/reports. The target of 1,000 surveys for the SDDT participant survey, 951 completed to date. Target for each survey topic was achieved 200+ surveys completed. Kym shares the online interactive SDDT evaluation data hosted on



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the sodatax-sf.org webpage.

Raimi & Associates will continue to support reporting for SDDT cohort 1 funded agencies and grantees. Evaluation plans to support cohort 2 for current fiscal year for PSE grantees is in the works. Please forward any feedback to backbone staff within the next week.

Member asks if survey includes any questions related to economic/income information. Kym will follow up with Paige.

There is an extended data collection phase and Raimi & Associates will work with organizations and anticipate evaluation report to be available by late September early October. Member shared that the the CBOs that were awarded to work with SFUSD are working with them to look at their pre-surveys; who they are outreaching to, can let us know who they are reaching out to, if they say they are to reach out to per their proposal.

11. Subcommittee Updates [Discussion and Possible Action] – 10 minutes

- a. Co-Chair Update - Invitation to Sally Ma; beginning to discuss about 5-year celebration and identifying what the expectation is for co-chairs; preparing to present SDDT budget to Shape Up SF coalition meeting on 8/17/2023.
- b. Infrastructure Update - Michelle shared that subcommittee reviewed SDDTAC bylaws about sunseting of SDDTAC in 2028, discussed different needs for subcommittees, the need for more; is it mandatory for each member to be as part of subcommittee. Would like to make change to SDDTAC bylaws specifically on co-chairs making nominations for each chair subcommittee: Change 7a – • Suggested wording: from “The Chair of the Committee shall name the Chair and members of each subcommittee.” To “Each subcommittee shall elect their own chair. If subcommittee members cannot elect their own chair, the co-chairs shall name one.”; ; will add to agenda for October SDDTAC meeting.

Getting a BOS champion to support for SDDTAC sunseting; changing seats 1-3; youth seats, continue discussions; Next meeting moved from 9/11/23 to 9/18/23.

- c. Community Input Update – did not meet quorum; if you can’t make it to meeting, let backbone staff know to identify quorum; some subcommittee members already working with 5-year celebration and youth ad-hoc committee
- d. Data and Evidence Update – Irene shares that Christopher presented on ways to get data and make it valid; Raimi presented on soda tax dashboard. Jamey presented article and outcomes for employee SSB reduction in hospitals.

12. Committee Member Proposed Future Agenda Items [Discussion and Possible Action] – 5 minutes



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- Review and Amendments to SDDTAC Bylaws – September or October
- Presentation from SFUSD/DPH Sealant Programs
- Raimi & Associates - to keep track of when to expect outcome data
- Presentation from SFUSD Student Nutrition Services Update
-

13. Announcements [Discussion and Possible Action] – 5 minutes

- Michelle will be on leave in December – February; DCYF staff will replace Michelle during her leave
- DCYF released RFP, more info can be found on DCYF website: DCYF Releases 2024 - 2029 Request for Proposals today. Copy of RFP document, details on pre-proposal conferences, question submission deadlines and deadline for submitting proposals can be found on our website: <https://www.dcyf.org/rfp>

14. Adjournment [Action]

Jamey motions to adjourn. Eva seconds. Meeting is adjourned at 7:04pm.

Notes

PUBLIC COMMENT

General Public Comment: At this time, members of the public may address the SDDTAC Advisory Committee on items of interest to the public that are within the subject matter jurisdiction of the Committee but do not appear on the agenda.

With respect to agenda items, the public will be given an opportunity to address the Committee when the item is reached in the meeting. Each member of the public may address the Committee for up to three minutes.

The Brown Act forbids a Committee from taking action or discussing any item not appearing on the posted agenda, including those items raised at Public Comment. In response to public comment on an item that is not on the agenda, the Committee is limited to:

- Briefly responding to statements made or questions posed by members of the public, or
- Requesting staff to report back on a matter at a subsequent meeting, or
- Directing staff to place the item on a future agenda. (Government Code Section 54954.2(a.) 10.

Each action item will hold public comment before a vote is made.

Explanatory documents are available at the 25 Van Ness Ave, Suite 500 during regular business hours. If any materials related to an item on this agenda have been distributed to the SDDTAC after distribution of the agenda packet, those materials are available for public inspection at the address above during normal business hours.

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The ringing of and use of cell phones, pagers and similar sound-producing electronic devices are prohibited at this meeting. Please be advised that the Chair may order the removal from the meeting room of any



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Government's duty is to serve the public, reaching its decisions in full view of the public. Commissions, boards, councils, and other agencies of the City and County exist to conduct the people's business. This ordinance assures that deliberations are conducted before the people and that City operations are open to the people's review. For information on your rights under the Sunshine Ordinance (Chapters 67 of the San Francisco Administrative Code) or to report a violation of the ordinance, please contact: Sunshine Ordinance Task Force Administrator
City Hall – Room 244 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102-4683,
415-554-7724 (Office); 415-554-7854 (Fax), E-mail: SOTF@sfgov.org

Copies of the Sunshine Ordinance can be obtained from the Clerk of the Sunshine Task Force, the San Francisco Public Library and on the City's website at www.sfgov.org. Copies of explanatory documents are available to the public online at <http://www.sfbos.org/sunshine> or, upon request to the Commission Secretary, at the above address or phone number.

LANGUAGE ACCESS

Per the Language Access Ordinance (Chapter 91 of the San Francisco Administrative Code), Chinese, Spanish and or Filipino (Tagalog) interpreters will be available upon requests. Meeting Minutes may be translated, if requested, after they have been adopted by the Family Violence Council/Mayor's Task Force on Anti-Human Trafficking. Assistance in additional languages may be honored whenever possible. To request assistance with these services please contact the Minouche Kandel 415-252-3203, or minouche.kandel@sfgov.org at least 48 hours in advance of the meeting. Late requests will be honored if possible.

DISABILITY ACCESS

Family Violence Council meetings are held in room 617 at 400 McAllister Street in San Francisco. This building is accessible to persons using wheelchairs and other assistive mobility devices.

Mayor's Task Force on Anti-Human Trafficking meetings are held in Room 305 at City Hall, 1 Dr. Carlton B. Goodlett Place in San Francisco. City Hall is accessible to persons using wheelchairs and other assistive mobility devices. Ramps are available at the Grove, Van Ness and McAllister entrances.

Assistive listening devices, American Sign Language interpreters, readers, large print agendas or other accommodations are available upon request. Please make your requests for accommodations to Minouche Kandel (415) 252-3203, or minouche.kandel@sfgov.org. Requesting accommodations at least 72 hours prior to the meeting will help to ensure availability.

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如對會議有任何疑問，請致電[415-252-3203]查詢。當會議進行時，嚴禁使用手機及任何發聲電子裝置。會議主席可以命令任何使用手機或其他發出聲音裝置的人等離開會議場所。



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San Francisco, CA 94102-4683
電話號碼:415-554-7724 ; 傳真號碼415- 554-5163
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陽光政策的文件可以通過陽光政策專責小組秘書、三藩市公共圖書館、以及市政府網頁www.sfgov.org等途徑索取。民眾也可以到網頁<http://www.sfbos.org/sunshine>閱覽有關的解釋文件，或根據以上提供的地址和電話向委員會秘書索取。

語言服務

根據語言服務條例(三藩市行政法典第91章)，中文、西班牙語和/或菲律賓語（泰加洛語）傳譯人員在收到要求後將會提供傳譯服務。翻譯版本的會議記錄可在委員會通過後透過要求而提供。其他語言協助在可能的情況下也將可提供。上述的要求，請於會議前最少48小時致電415-252-3203或電郵至minouche.kandel@sfgov.org向委員會秘書Minouche Kandel提出。逾期提出的請求，若可能的話，亦會被考慮接納。

殘障通路

家庭暴力委員會（Family Violence Council）會議將在三藩市McAllister街400號617室舉行。此建築物可供使用輪椅及其它助行裝置的人士無障礙通行。

市長反人口販賣專責小組（Mayor’s Task Force on Anti-Human Trafficking）會議將在三藩市市政廳305室舉行，地址：1 Dr. Carlton B. Goodlett Place。市政廳可供使用輪椅及其它助行裝置的人士無障礙通行。可供通行的斜道設在Grove、Van Ness及 McAllister的入口。

輔助聽力儀器、美國手語傳譯員、閱讀器、放大字體的議程或其它便利設施將根據請求而提供。請致電(415) 252-3203或電郵至minouche.kandel@sfgov.org向Minouche Kandel提出便利設施的請求。要求提供予便利設施，請於會議前最少72小時提出，以協助確保便利設施可供使用。

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Para preguntas acerca de la reunión, por favor contactar el 415-252-3203. El timbrado de y el uso de teléfonos celulares, localizadores de personas, y artículos electrónicos que producen sonidos similares, están prohibidos en esta reunión. Por favor tome en cuenta que el Presidente podría ordenar el retiro de la sala de la reunión a cualquier persona(s) responsable del timbrado o el uso de un teléfono celular, localizador de personas, u otros artículos electrónicos que producen sonidos similares.

CONOZCA SUS DERECHOS BAJO LA ORDENANZA SUNSHINE



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Administrador del Grupo de Trabajo de la Ordenanza Sunshine (Sunshine Ordinance Task Force Administrator)
City Hall – Room 244 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102-4683
415-554-7724 (Oficina); 415-554-5163 (Fax); Correo electrónico: SOTF@sfgov.org

Copias de la Ordenanza Sunshine pueden ser obtenidas del Secretario del grupo de Trabajo de la Ordenanza Sunshine, la Biblioteca Pública de San Francisco y en la página web del internet de la ciudad en www.sfgov.org. Copias de documentos explicativos están disponibles al público por Internet en <http://www.sfbos.org/sunshine>; o, pidiéndolas al Secretario de la Comisión en la dirección o número telefónico mencionados arriba.

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De acuerdo con la Ordenanza de Acceso a Idiomas "Language Access Ordinance" (Capítulo 91 del Código Administrativo de San Francisco "Chapter 91 of the San Francisco Administrative Code") intérpretes de chino, español y/o filipino (tagalo) estarán disponibles de ser requeridos. Las minutas podrán ser traducidas, de ser requeridas, luego de ser aprobadas por la Comisión. La asistencia en idiomas adicionales se tomará en cuenta siempre que sea posible. Para solicitar asistencia con estos servicios favor comunicarse con Minouche Kandel al 415-252-3203, o minouche.kandel@sfgov.org por lo menos 48 horas antes de la reunión. Las solicitudes tardías serán consideradas de ser posible.

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Las reuniones del Concilio sobre la Violencia de Familia (Family Violence Council) se llevan a cabo en la Sala 617 de la 400 McAllister Street en San Francisco. Este edificio es accesible para personas que utilizan sillas de ruedas y otros aparatos de movilidad asistida.

Las reuniones del Grupo de Trabajo del Alcalde en Contra del Tráfico Humano (Mayor's Task Force on Anti-Human Trafficking) se llevan a cabo en la Sala 305 de la Alcaldía, 1 Dr. Carlton B. Goodlett Place en San Francisco. La alcaldía es accesible para personas que utilizan sillas de ruedas y otros aparatos de movilidad asistida. Las rampas para sillas de ruedas se encuentran disponibles en las entradas de las calles Grove, Van Ness y McAllister.

Aparatos de asistencia auditiva, intérpretes de Lenguaje de Señas Americano, lectores, agendas con letra grande y otras acomodaciones están disponibles de ser requeridas. Por favor presente sus solicitudes de acomodo ante Minouche Kandel (415) 252-3203, o minouche.kandel@sfgov.org. Solicitar acomodaciones por lo menos 72 horas antes de la reunión ayudará a garantizar la disponibilidad de las mismas.

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Kung mayroon kayong mga tanong tungkol sa miting, mangyaring tumawag lang sa 415-252-3203. Ang pagtunog at paggamit ng mga cell phone, mga pager at kagamitang may tunog ay ipinagbabawal sa pulong. Paalala po na maaring



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palabasin ng Tagapangulo ang sinumang may-ari o responsible sa ingay o tunog na mula sa cell-phone, pager o iba pang gamit na lumilikha ng tunog o ingay.

ALAMIN ANG INYONG MGA KARAPATAN SA ILALIM NG SUNSHINE ORDINANCE

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415-554-7724 (Opisina); 415-554-7854 (Fax), E-mail: SOTF@sfgov.org

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PAG-ACCESS SA WIKA

Ayon sa Language Access Ordinance (Chapter 91 ng San Francisco Administrative Code), maaaring mag-request ng mga tagapagsalin sa wikang Tsino, Espanyol, at/o Filipino (Tagalog). Kapag hiniling, ang mga kaganapan ng miting ay maaring isalin sa ibang wika matapos ito ay aprobahan ng komisyon. Maari din magkaroon ng tulong sa ibang wika. Sa mga ganitong uri ng kahilingan, mangyaring tumawag sa Minouche Kandel sa 415-252-3203, o minouche.kandel@sfgov.org, sa hindi bababa sa 48 oras bago mag miting. Kung maari, ang mga late na hiling ay posibleng pagbibigyan.

ACCESS PARA SA MAY KAPANSANAN

Ang Konseho tungkol sa Karahasan sa Pamilya (Family Violence Council) ay ginaganap sa room 617 sa 400 McAllister Street sa San Francisco. Ang building ay maaaring ma-access ng mga taong gumagamit ng wheelchair at iba pang gamit na tumutulong sa pagkilos .

Ang mga pagpupulong ng Task-Force ng Mayor sa Anti-Trafficking ay ginaganap sa Room 305 sa City Hall, 1 Dr. Carlton B. Goodlett Place sa San Francisco. Ang City Hall ay accessible para sa mga taong gumagamit ng wheelchair at iba pang mga gamit na tumutulong sa pagkilos. Mayroong mga rampa sa mga pasukan sa Grove, Van Ness at McAllister. Ang mga kagamitan sa pagtulong sa pandinig, mga interpreter ng American Sign Language, mga tagapagbasa, mga adyenda na malalaki ang print, at iba pang pangangailangan ay maaaring hilingin. Para humingi ng tulong, tawagan si Minouche Kandel (415) 252-3203, o mag email sa minouche.kandel@sfgov.org. Kailangan mag-request ng mga pangangailangan sa hindi bababa sa 72 oras bago ng pagpupulong upang matiyak kung maaaring ipaglingkod ang inyong kahilingan.

LOBBYIST ORDINANCE

Ayon sa San Francisco Lobbyist Ordinance [SF Campaign & Governmental Conduct Code 2.100], ang mga indibidwal o mga entity na nag iimpluensiya o sumusubok na mag impluensiya sa mga lokal na pambatasan o administrative na aksyon ay maaring kailangan mag register o mag report ng aktibidad ng lobbying. Para sa karagdagan na impormasyon tungkol sa Lobbyist Ordinance, mangyaring tumawag sa San Francisco Ethics Commission at 25 Van Ness Avenue, Suite 220, San Francisco, CA 94102, (415) 252-3100, FAX (415) 252-3112, website: sfgov.org/ethics.



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SDDTAC Recommendations FY23-24 and 24-25

	SDDTAC Rx FY 23-24	SDDTAC Rx FY 23-24	Department Rx
COMMUNITY-BASED GRANTS			
Health education, food security, physical activity	\$3,000,000	\$3,050,000	DPH
Food As Medicine MediCal Waiver Program	\$200,000	\$0	DPH
CBOs working with SFUSD	\$305,000	\$305,000	DPH
TOTAL COMMUNITY BASED GRANTS	\$3,505,000	\$3,355,000	
SFUSD			
School Food, Nutrition Ed	\$1,170,000	\$1,245,000	DCYF
Student Led Action	\$535,000	\$535,000	DCYF
TOTAL SFUSD	\$1,705,000	\$1,780,000	
FOOD ACCESS			
Healthy Food Purchasing Supplement	\$1,540,000	\$1,565,000	DPH
Healthy Retail	\$190,000	\$240,000	OEWD
TOTAL FOOD ACCESS	\$1,730,000	\$1,805,000	
ORAL HEALTH			
Community task forces	\$450,000	\$450,000	DPH
School-based sealant application	\$350,000	\$350,000	DPH
School-based education and case management	\$200,000	\$200,000	DCYF/SFUSD
TOTAL ORAL HEALTH	\$1,000,000	\$1,000,000	
INFRASTRUCTURE			
Marketing/Promotion/Outreach	\$145,000	\$145,000	DPH
Evaluation/Research/Data, Capacity Building	\$272,000	\$272,000	DPH
Staffing	\$528,000	\$528,000	DPH
TOTAL INFRASTRUCTURE	\$945,000	\$945,000	
WATER ACCESS			
Water Access - SFUSD	\$100,000	\$100,000	DCYF
Water Access - Public Spaces	\$100,000	\$100,000	RPD/PUC
TOTAL WATER ACCESS	\$200,000	\$200,000	



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PHYSICAL ACTIVITY & WELLNESS (RECREATION & PARKS)			
Peace Parks	\$650,000	\$650,000	RPD
SVIP Funding – Peace Parks Transportation	\$225,000	\$225,000	RPD
REQUITY: Outreach, Scholarships, Equity in Recreation	\$800,000	\$800,000	RPD
TOTAL RECREATION & PARKS	\$1,675,000	\$1,675,000	
LACTATION			
Lactation CBO Grants	\$160,000	\$160,000	DPH
Lactation Coalition	\$80,000	\$80,000	DPH
TOTAL LACTATION	\$240,000	\$240,000	
TOTAL ALLOCATION	\$11,000,000	\$11,000,000	

Budget Descriptions: SDDTAC recommends investing in strategies that support mental health and well being and workforce pathways for impacted/priority populations.	
COMMUNITY-BASED GRANTS	<p>City Departments should contract directly with CBOs through an RFP process managed through the Community Health Equity and Promotion (CHEP) Branch of the Department of Public Health. CBG should support community-based programs and services that address the health inequities of those most targeted by the beverage industry. Funding should go to Community Based Organizations (CBOs) and Faith Based Organizations (FBOs) for the following strategies:</p> <ol style="list-style-type: none"> 1. Health Education activities including, chronic disease prevention, healthy eating and active living, tap water promotion, oral/dental health 2. Physical Activity opportunities, including: a) Dance and movement, sports, yoga, walking groups, biking, etc.; b) Changes to the built environment (ie sidewalks, streets, parks, buildings, etc) or safety of the built environment that facilitates increased physical activity and active transportation); 3. Food Security, including: a) Community-based pantries, community-based hot meals, community kitchens and community home delivery services; b) Increased financial resources (i.e. wages, income, government nutrition supplements, vouchers, etc.); c) Changes to the built environment that facilitate food security; and d) Pursuit of institutional or local policies that facilitate food security; and e) Food Access, including community kitchens and community home delivery services. 4. Water Promotion, such as support for Spa Water Supplies, station maintenance/beautification, refillable water bottles to distribute to communities, water testing 5. Community Based Participatory Research
Health education, food security, physical activity	
Food As Medicine MediCal Waiver Program	<p>One time infrastructure and capacity building grants for 10 community based food organizations to prepare them to contract with health plans, use medical coding and billing, share confidential patient information, and other areas needed to access Medi-Cal funding for meals and groceries and nutrition services rendered. This funding will build off of the successful capacity building cohort piloted in FY 2022-2023 which included 7 CBOs receiving both tailored, individualized technical assistance and cohort-level training and capacity building. Currently no CBOs are</p>



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	contracted with the SF Health Plan, the main Medi-Cal managed care plan serving the city, to deliver medically supportive food and nutrition services.
CBOs working with SFUSD	Recommend 3% of all CBO funding should go towards CBOs implementing programs/initiatives that take place in school settings. Funding to issue grants to CBOs should follow the guidelines above.
SFUSD	
School Food, Nutrition Ed	To improve the quality and appeal of school meals and support nutrition education to increase participation in school meal programs (for example: cooking and serving equipment, staff professional development, and innovative procurement and menu strategies to increase freshly prepared food). Funding will target schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry.
Student Led Action	Support student led efforts to decrease consumption of sugary drinks and increase awareness of sugary drinks consumption among students, with focus on schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry. SFUSD should provide to SDDTAC a proposal of how funding will be spent through student led action. Funding to also support adequate staffing for implementation.
FOOD ACCESS	
Healthy Food Purchasing Supplement*	Support programs that increase financial resources to purchase healthy food such as vouchers and food purchasing incentives. This investment should be RFP'd out to CBOs and FBOs. Funding should support programs and services that increase financial resources to purchase healthy food; access to healthy fruits and vegetables while minimizing processed foods for high-risk communities; foods that are affordable and convenient; and programs that support the consumption of healthy foods including the ability to prepare and store meals and the knowledge of basic nutrition, food safety and cooking. Priority programs should incorporate a community-based food security perspective and have demonstrated increased ability of food insecure residents to purchase, access, and consume consumption of healthy, fresh, low-to-no cost and culturally appropriate foods, including but not limited to food vouchers/incentives, transportation and delivery and prepared foods.
Healthy Retail	Supporting small business to increase healthy food access in high risk and impacted communities and neighborhoods by: 1) supporting business operations; 2) promoting community engagement; and 3) improving the retail environment.
ORAL HEALTH	
Community oral health task forces	Support development of community infrastructure such as oral health community task forces that incorporate diverse stakeholders for outreach, education, and interventions to address the oral health needs of children in high risk populations.
School-based sealant application	Support SF DPH oral health staff providing cavity-preventing sealants to high-risk populations within SFUSD schools. Sealants protect the chewing surfaces of teeth from cavities. Over 80% of cavities are on the chewing surfaces of back teeth. There is a direct relationship between sugary drink consumption and dental cavities.
School-based education and case management	Support dedicated SFUSD oral health staff to implement school-based health preventive education and dental care coordination programs within SFUSD schools serving high risk target populations. SFUSD oral health staff are key partners in CavityFree SF, SF's local oral health coalition.
INFRASTRUCTURE	



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Marketing/Promotion/Outreach	Funds to DPH/CBOs/Private media firms to support media and communications that include 1) grassroots, community-driven awareness campaigns about the intent of the SDDT and the impact of the allocated funds; 2) city wide communications campaign highlighting the impact and importance of the SDDT; 3) communications materials for merchants; and 4) and communicate the harmful impact of sugary drinks and healthy alternatives. Examples include community-driven, messaging, print, online, and social media campaigns. This also includes regular communication to SF Board of Supervisors, Mayor’s Office, Board of Education and other elected officials via newsletters and other mechanisms.
Evaluation/Research/Data Support/Capacity Building	A. Professional Services i) Technical assistance for funded CBO and FBO, ii) evaluation to develop framework and evaluate city agencies, CBO and FBO, and process evaluations from applicants, etc. iii) city attorney to provide ongoing technical consultation; iv) project management agency to offset fiscal intermediary costs. B. Materials/Supplies for meetings and printing costs C. Data for collection (pricing), analysis (Nielsen) and purchase (IRI) D. Capacity Building for SDDT initiative E. City Attorney Consultation
Infrastructure Staffing	A. Personnel 1) Backbone staffing to support SDDTAC 2) Staffing to support DPH SDDT implementation of community based grants 3) Staffing to support research/evaluation of SDDT impact.
WATER ACCESS	
Water Access - SFUSD	SFUSD water station installation. Also, invest in signage and art to 3 stations to pilot evidence-based community informed model for what designs should be and water education. Allows for comparison of usage between pilot stations with artwork/education and those without.
Water Access - Public Spaces	Public water station installation. Also, invest in signage and art to 3 stations to pilot evidence-based community informed model for what designs should be and water education. Allows for comparison of usage between pilot stations with artwork/education and those without.
RECREATION & PARKS PHYSICAL ACTIVITY & WELLNESS	
Peace Parks	To support staffing and supplies, including healthy food, for Peace Parks programs in target populations.
SVIP: Peace Parks Transportation	Transportation for Peace Parks participants
REQUITY: Outreach, Scholarships, recreation equity	Requity offers free dynamic, engaging, and culturally-relevant recreation programming to youth under 18 living in shelters, foster care, public housing, or in housing developments. Through a combination of onsite and hyper-local program, coupled with extensive outreach, Requity increases access to and participation in RPD’s existing programs and scholarships by educating and informing families on what RPD can offer them.
LACTATION	To fund a breastfeeding coalition to organize collective efforts across San Francisco to enable increased breastfeeding among Priority Populations. This coalition will mobilize action on policy, systems, and environmental (PSE) changes to increase breastfeeding rate and duration, leveraging community strengths and tackling structural barriers to reduce inequities to breastfeeding support. This would include funding for backbone support to engage community stakeholders in a strategic planning and engagement process to develop a framework for short



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and long term goals embedded in principles of equity; help align breastfeeding support services in San Francisco including hospital, outpatient, and community based services to improve access to breastfeeding support; and provide technical assistance to partnering agencies (such as child care centers and businesses with less than 50 employees) to operationalize and implement breastfeeding friendly policies and practices. Funding will also support community based organizations that are already supporting breastfeeding.

* Funding should support programs and services that increase financial resources to purchase healthy food; access to healthy fruits and vegetables while minimizing processed foods for high-risk communities; foods that are affordable and convenient; and programs that support the consumption of healthy foods including the ability to prepare and store meals and the knowledge of basic nutrition, food safety and cooking. Priority programs should incorporate a community-based food security perspective and have demonstrated increased ability of food insecure residents to purchase, access, and consume consumption of healthy, fresh, low-to-no cost and culturally appropriate foods, including but not limited to food vouchers/incentives, transportation and delivery and prepared foods.

ONGOING ADBACKS FROM FY 2017-2018

PROGRAM	DEPARTMENT	DESCRIPTION	
Food Security – Healthy Food Purchasing Supplement	DPH	Maintain current service levels: Vouchers and education to increase consumption and access to nutritious foods by increasing the ability of low income residents to purchase fruits and vegetables at neighborhood vendors and farmers’ markets in collaboration with DPH Healthy Retail Program.	50,000
Healthy Corner Store Retail	ECN	Promoting corner stores and markets to sell healthy products as opposed to sugary beverages, etc.	60,000
Food Security – Home Delivered Meals (HDM)	HSA	Address current waitlist: Delivery of nutritious meals, a daily-safety check/friendly interaction to homebound seniors/adults with disabilities who cannot shop or prepare meals themselves. Many providers offer home assessments/nutrition education/counseling.	477,000
Food Security – Congregate Lunch Meals	HSA	Address current waitlist: Daily, hot, nutritious meals for seniors/adults with disabilities	220,000
Senior Fitness	HSA	Senior fitness programming at IT Bookman and George Davis	200,000
Congregate Meal Program	HSA	Congregate Meal Program A	75,000
Congregate Meal Program	HSA	Congregate Meal Program B	75,000
		TOTAL	1,157,000

*The Board of Supervisors made a series of adbacks in the FY 17-18 budget. When the Board of Supervisors makes changes to the Mayor’s budget, some of these changes are “adbacks” denoting the Board’s decision to add funds back for a particular service. Adbacks become part of an agency’s baseline budget.