# San Francisco Department of Public Health



Dr. Grant Colfax Director of Health

# Sugary Drinks Distributor Tax Advisory Committee Community Input Subcommittee

## **MINUTES**

June 13, 2023 - 3:00PM Join Online Via Zoom

https://us02web.zoom.us/j/85091565679

Meeting ID: 850 9156 5679 Join by Phone: +1(669) 900-6833

\* Please note that public comment will be held after every agenda item. If the public would like to comment on a topic that is *not* on the agenda, they may do so during general public comment at the start of the meeting. Please see the *Notes* section of this document for additional information about public comment.

#### **Order of Business:**

- 1. **Call to Order / Roll Call** 5 minutes [discussion and action] Meeting called to order at 3:07pm.
  - SDDTAC Members Present: Linda Ye, Eva Holman, Marna Armstead, Veronica Shepard, Chester Williams, Jennifer Lebarre
- 2. **Approval of April Meeting Minutes** 3 minutes [discussion and action]
  - Marna motions to approve minutes. Chester seconds. 4 votes, minutes are approved.
- 3. **Review and Consideration of Agenda** 2 minutes [discussion and action]
  - Veronica motions to approve agenda. Chester seconds. 4 votes, agenda is approved.
- 4. **General Public Comment** 10 minutes No Public Comment
- 5. **Community Check In** 10 minutes [discussion and possible action]
  - Linda attended DYCF advisory meeting in person and completed and approved their SAP.
- 6. House Keeping 15 minutes [discussion and possible action]

Staff shares that this year marks the soda tax's 5<sup>th</sup> year and is in the early stages of planning a celebration. It will be in conjunction with Zuckerberg General Hospital's ground rounds led by Dean Schillinger. The event is anticipated to be in September. If members are interested in joining the planning, please reach out to backbone staff.

Staff shares highlights of proposed SDDT budget FY 23-24 from the Mayor's Office. Most of the SDDTAC recommendation budget allocations were adopted by the Mayor's Office. Mayor's Office representative has been invited to the SDDTAC meeting next week and awaiting to hear back to hear rationale and final proposed allocations.

7. **Community Input Subcommittee Co-Chair Nominations** 15 minutes [discussion and possible action]

Chair seeks a co-chair for community input subcommittee. Eva self nominates. Eva self nominates herself.

Marna motions for Eva as co-chair of the community input subcommittee. Veronica seconds. 5 votes. Motion passes.

- 8. Community Input Subcommittee Work Plan 20 minutes [discussion and possible action]
  - a. Youth Engagement

Chair shares that she met with Kiana Keshavarz, former youth seat representative regarding previous work regarding creating ad-hoc youth advisory council to promote youth engagement through the SFUSD schools. Subcommittee chairs will also be meeting with Saeeda to seek support and recommendations for soda tax youth engagement

Member asked age ranges of youth. Chair responds middle and high school age range.

b. Community input feedback for possible soda tax promotion/marketing

Members agree to add to parking lot once Mayor's Office issues final SDDT budget.

9. **Community Input Subcommittee Meeting Time Change** 10 minutes [discussion and possible action]

Jennifer motions to change community input subcommittee meeting start time to 3:30pm. Veronica seconds. 5 votes, motion passes.

- 10. **Next Meeting Agenda Items** 5 minutes [discussion and possible action]
  - Marna motions to skip July subcommittee meeting. Chester seconds. 4 votes. Motion passes.
  - Updates on 5-year anniversary of soda tax planning
  - SDDT Budget Updates
  - Youth Engagement Updates
- 11. Announcements 5 minutes

No Announcements

#### 12. Adjournment

Veronica motions to adjourn meeting. Marna seconds. 4 votes. Meeting is adjourned at 3:48pm.

## NOTES:

#### **PUBLIC COMMENT**

General Public Comment: At this time, members of the public may address the SDDTAC Advisory Committee on items of interest to the public that are within the subject matter jurisdiction of the Committee but do not appear on the agenda.

With respect to agenda items, the public will be given an opportunity to address the Committee when the item is reached in the meeting. Each member of the public may address the Committee for up to three minutes.

The Brown Act forbids a Committee from taking action or discussing any item not appearing on the posted agenda, including those items raised at Public Comment. In response to public comment on an item that is not on the agenda, the Committee is limited to:

- Briefly responding to statements made or questions posed by members of the public, or
- Requesting staff to report back on a matter at a subsequent meeting, or
- Directing staff to place the item on a future agenda. (Government Code Section 54954.2(a).) 10.

Each action item will hold public comment before a vote is made.

Explanatory documents are available at the 25 Van Ness Ave, Suite 500 during regular business hours. If any materials related to an item on this agenda have been distributed to the SDDTAC after distribution of the agenda packet, those materials are available for public inspection at the address above during normal business hours.

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Copies of the Sunshine Ordinance can be obtained from the Clerk of the Sunshine Task Force, the San Francisco Public Library and on the City's website at <a href="https://www.sfgov.org">www.sfgov.org</a>. Copies of explanatory documents are available to the public online at <a href="https://www.sfbos.org/sunshine">https://www.sfbos.org/sunshine</a> or, upon request to the Commission Secretary, at the above address or phone number.

#### **LANGUAGE ACCESS**

Per the Language Access Ordinance (Chapter 91 of the San Francisco Administrative Code), Chinese, Spanish and or Filipino (Tagalog) interpreters will be available upon requests. Meeting Minutes may be translated, if requested, after they have been adopted by the Family Violence Council/Mayor's Task Force on Anti-Human Trafficking. Assistance in additional languages may be honored whenever possible. To request assistance with these services please contact the Minouche Kandel 415-252-3203, or minouche.kandel@sfgov.org at least 48 hours in advance of the meeting. Late requests will be honored if possible.

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Mayor's Task Force on Anti-Human Trafficking meetings are held in Room 305 at City Hall, 1 Dr. Carlton B. Goodlett Place in San Francisco. City Hall is accessible to persons using wheelchairs and other assistive mobility devices. Ramps are available at the Grove, Van Ness and McAllister entrances.

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San Francisco, CA 94102-4683

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#### 殘障通路

家庭暴力委員會(Family Violence Council)會議將在三藩市McAllister街400 號617室舉行。 此建築物可供使用輪椅及其它助行裝置的人士無障礙通行。

市長反人口販賣專責小組(Mayor's Task Force on Anti-Human Trafficking)會議將在三藩市市政廳305室舉行,地址: 1 Dr. Carlton B. Goodlett Place。 市政廳可供使用輪椅及其它助行裝置的人士無障礙通行。 可供通行的斜道設在Grove、Van Ness及 McAllister的入口。

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Para preguntas acerca de la reunión, por favor contactar el 415-252-3203. El timbrado de y el uso de teléfonos celulares, localizadores de personas, y artículos electrónicos que producen sonidos similares, están prohibidos en esta reunión. Por favor tome en cuenta que el Presidente podría ordenar el retiro de la sala de la reunión a cualquier persona(s) responsable del timbrado o el uso de un teléfono celular, localizador de personas, u otros artículos electrónicos que producen sonidos similares.

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Copias de la Ordenanza Sunshine pueden ser obtenidas del Secretario del grupo de Trabajo de la Ordenanza Sunshine,

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Aparatos de asistencia auditiva, intérpretes de Lenguaje de Señas Americano, lectores, agendas con letra grande y otras acomodaciones están disponibles de ser requeridas. Por favor presente sus solicitudes de acomodo ante Minouche Kandel (415) 252-3203, o minouche.kandel@sfgov.org. Solicitar acomodaciones por lo menos 72 horas antes de la reunión ayudará a garantizar la disponibilidad de las mismas.

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Kung mayroon kayong mga tanong tungkol sa miting, mangyaring tumawag lang sa 415-252-3203. Ang pagtunog at paggammit ng mga cell phone, mga pager at kagamitang may tunog ay ipinagbabawal sa pulong. Paalala po na maaring palabasin ng Tagapangulo ang sinumang may-ari o responsible sa ingay o tunog na mula sa cell-phone, pager o iba pang gamit na lumilikha ng tunog o ingay.

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Ang mga kopya ng Sunshine Ordinance ay makukuha sa Clerk ng Sunshine Task Force, sa pampublikong aklatan ng San Francisco at sa website ng Lungsod sa <a href="https://www.sfgov.org">www.sfgov.org</a>. Mga kopya at mga dokumentong na nagpapaliwanag sa Ordinance ay makukuha online sa <a href="http://www.sfbos.org/sunshine">http://www.sfbos.org/sunshine</a> o sa kahilingan sa Commission Secretary, sa address sa itaas o sa numero ng telepono.

Ayon sa Language Access Ordinance (Chapter 91 ng San Francisco Administrative Code), maaaring mag-request ng mga tagapagsalin sa wikang Tsino, Espanyol, at/o Filipino (Tagalog). Kapag hiniling, ang mga kaganapan ng miting ay maaring isalin sa ibang wika matapos ito ay aprobahan ng komisyon. Maari din magkaroon ng tulong sa ibang wika. Sa mga ganitong uri ng kahilingan, mangyaring tumawag sa Minouche Kandel sa 415-252-3203, o minouche.kandel@sfgov.org, sa hindi bababa sa 48 oras bago mag miting. Kung maari, ang mga late na hiling ay posibleng pagbibigyan.

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Ang mga pagpupulong ng Task-Force ng Mayor sa Anti-Trafficking ay ginaganap sa Room 305 sa City Hall, 1 Dr. Carlton B. Goodlett Place sa San Francisco. Ang City Hall ay accessible para sa mga taong gumagamit ng wheelchair at iba pang mga gamit na tumutulong sa pagkilos. Mayroong mga rampa sa mga pasukan sa Grove, Van Ness at McAllister. Ang mga kagamitan sa pagtulong sa pandinig, mga interpreter ng American Sign Language, mga tagapagbasa, mga adyenda na malalaki ang print, at iba pang pangangailangan ay maaaring hilingin. Para humingi ng tulong, tawagan si Minouche Kandel (415) 252-3203, o mag email sa minouche.kandel@sfgov.org. Kailangan mag-request ng mga pangangailangan sa hindi bababa sa 72 oras bago ng pagpupulong upang matiyak kung maaaring ipaglingkod ang inyong kahilingan.

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#### SDDTAC Recommendations FY 23-24 and FY 24-25

	SDDTAC Rx FY 23-24	SDDTAC Rx FY 24-25	Department Rx	
COMMUNITY-BASED GRANTS				
Health education, food security, physical activity	\$3,000,000	\$3,050,000	DPH	
Food As Medicine MediCal Waiver Program	\$200,000	\$0	DPH	
CBOs working with SFUSD	\$305,000	\$305,000	DPH	
TOTAL COMMUNITY BASED GRANTS	\$3,505,000	\$3,355,000		
SFUSD				
School Food, Nutrition Ed	\$1,170,000	\$1,245,000	DCYF/SFUSD	
Student Led Action	\$535,000	\$535,000	DCYF/SFUSD	
TOTAL SFUSD	\$1,705,000	\$1,780,000		
FOOD ACCESS				
Healthy Food Purchasing Supplement	\$1,540,000	\$1,565,000	DPH	
Healthy Retail	\$190,000	\$190,000	OEWD	
TOTAL FOOD ACCESS	\$1,730,000	\$1,805,000		
ORAL HEALTH				
Community task forces	\$450,000	\$450,000	DPH	
School-based sealant application	\$350,000	\$350,000	DPH	

School-based education and case	¢200.000	¢200.000	D C) / E / C E   I C D		
management	\$200,000	\$200,000	DCYF/SFUSD		
TOTAL ORAL HEALTH	\$1,000,000	\$1,000,000			
INFRASTRUCTURE					
Marketing/Promotion/Outreach	\$145,000	\$145,000	DPH		
Evaluation/Research/Data, Capacity Building	\$272,000	\$272,000	DPH		
Staffing	\$528,000	\$528,000	DPH		
TOTAL INFRASTRUCTURE	\$945,000	\$945,000			
WATER ACCESS					
Water Access - SFUSD	\$100,000	\$100,000	DCYF		
Water Access - Public Spaces	\$100,000	\$100,000	RPD/PUC		
TOTAL WATER ACCESS	\$200,000	\$200,000			
PHYSICAL ACTIVITY & WELLNES	S (RECREATION & PARKS)				
Peace Parks	\$650,000	\$650,000	RPD		
SVIP Funding – Peace Parks Transportation	\$225,000	\$225,000	RPD		
REQUITY: Outreach, Scholarships, Equity in Recreation	\$800,000	\$800,000	RPD		
<b>TOTAL RECREATION &amp; PARKS</b>	\$1,675,000	\$1,675,000			
LACTATION					
Lactation CBO Grants	\$160,000	\$160,000	DPH		
Lactation Coalition	\$80,000	\$80,000	DPH		
LACTATION TOTAL	\$240,000	\$240,000			
TOTAL ALLOCATION	\$11,000,000	\$11,000,000			

	Budget Descriptions: SDDTAC recommends investing in strategies that support mental health and wellbeing and workforce pathways for impacted/priority populations.
COMMUNITY-BASED GRANTS	City Departments should contract directly with CBOs through an RFP process managed through
Health education, food security, physical activity	the Community Health Equity and Promotion (CHEP) Branch of the Department of Public Health. CBG should support community-based programs and services that address the health inequities of those most targeted by the beverage industry. Funding should go to Community Based Organizations (CBOs) and Faith Based Organizations (FBOs) for the following strategies:  1. Health Education activities including, chronic disease prevention, healthy eating and active living, tap water promotion, oral/dental health  2. Physical Activity opportunities, including: a) Dance and movement, sports, yoga, walking groups, biking, etc.; b) Changes to the built environment (ie sidewalks, streets, parks, buildings, etc.) or safety of the built environment that facilitates increased physical activity and walking and biking for utilitarian trips, sometimes referred to as active transportation  3. Food Security, including: a) Community-based pantries, community-based hot meals, community kitchens and community home delivery services; b) Increased financial resources (i.e. wages, income, government nutrition supplements, vouchers, etc.); c) Changes to the built environment that facilitate food security; and d) Pursuit of institutional or local policies that facilitate food security.  4. Water Promotion, such as support for Spa Water Supplies, station maintenance/beautification, refillable water bottles to distribute to communities, water testing 5. Community Based Participatory Research

Food As Medicine MediCal Waiver Program	One time infrastructure and capacity building grants for community based food organizations to prepare them to contract with health plans, use medical coding and billing, share confidential patient information, and other areas needed to access Medi-Cal funding for meals and groceries and nutrition services rendered. This funding will build off the successful capacity building cohort pilot in FY 2022-2023 which included 7 CBOs receiving both tailored, individualized technical assistance and cohort-level training and capacity building. Currently no CBOs are contracted with the SF Health Plan, the main Medi-Cal managed care plan serving the city, to deliver medically supportive food and nutrition services.
CBOs working with SFUSD	Recommend 3% of all CBO funding go towards CBOs implementing programs/initiatives that take place in school settings. Funding to issue grants to CBOS should follow the guidelines above.
SFUSD	
School Food, Nutrition Ed	To improve the quality and appeal of school meals and support nutrition education to increase participation in school meal programs (for example: cooking and serving equipment, staff professional development, and innovative procurement and menu strategies to increase freshly prepared food). Funding will target schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry.
Student Led Action	Support student led efforts to decrease consumption of sugary drinks and increase awareness of sugary drinks consumption among students, with focus on schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry. SFUSD should provide to SDDTAC a proposal of how funding will be spent through student led action. Funding to also support adequate staffing for implementation.
FOOD ACCESS	
Healthy Food Purchasing Supplement	Support programs that increase financial resources to purchase healthy food such as vouchers and food purchasing incentives. These funds should be RFPed out to CBOs and FBOs. Funding should support programs and services that increase financial resources to purchase healthy food; access to healthy fruits and vegetables while minimizing processed foods for high-risk communities; food that are affordable and convenient; and programs that support the consumption of healthy foods including the ability to prepare and store meals and the knowledge of basic nutrition, food safety and cooking. Priority programs should incorporate a community-based food security perspective and have demonstrated increased ability of food insecure residents to purchase, access, and consume consumption of healthy, fresh, low-to-no cost and culturally appropriate foods, including but not limited to food vouchers/incentives, transportation and delivery and prepared foods.
Healthy Retail	Supporting small business to increase healthy food access in high risk and impacted communities and neighborhoods by: 1) supporting business operations; 2) promoting community engagement; and 3) improving the retail environment.
ORAL HEALTH	
Community task forces	Support development of community infrastructure such as oral health community task forces that incorporate diverse stakeholders for outreach, education, and interventions to address the oral health needs of children in high risk populations.
School-based sealant application	Support SF DPH oral health staff providing cavity-preventing sealants to high-risk populations within SFUSD schools. Sealants protect the chewing surfaces of teeth from cavities. Over 80% of cavities are on the chewing surfaces of back teeth. There is a direct relationship between sugary drink consumption and dental cavities.
School-based education and case management	Support dedicated SFUSD oral health staff to implement school-based health preventive education and dental care coordination programs within SFUSD schools serving high risk target populations. SFUSD oral health staff are key partners in Cavity Free SF, SF's local oral health coalition.
INFRASTRUCTURE	
Marketing/Promotion/Outreach	Funds to DPH/CBOs/Private media firms to support media and communications that include 1) grassroots, community-driven awareness campaigns about the intent of the SDDT and the impact of the allocated funds; 2) city-wide communications campaign highlighting the impact and importance of the SDDT; 3) communications materials for merchants; and 4) and

	communicate the harmful impact of sugary drinks and healthy alternatives. Examples include community-driven, messaging, print, online, and social media campaigns. This also includes regular communication to SF Board of Supervisors, Mayor's Office, Board of Education and other elected officials via newsletters and other mechanisms.
Evaluation/Research/Data Support/Capacity Building	A. Professional Services i) Technical assistance for funded CBO and FBO, ii) evaluation to develop framework and evaluate city agencies, CBO and FBO, and process evaluations from applicants, etc. iii) city attorney to provide ongoing technical consultation; iv) project management agency to offset fiscal intermediary costs.  B. Materials/Supplies for meeting and printing costs C. Data for collection (pricing), analysis (Nielsen) and purchase (IRI) D. Capacity Building for SDDT initiative E. City Attorney Consultation
Infrastructure Staffing	Personnel     Backbone staffing to support SDDTAC 2) Staffing to support DPH SDDT implementation of community based grants 3) Staffing to support research research/evaluation of SDDT impact.
WATER ACCESS	
Water Access - SFUSD	SFUSD water station installation. Also, invest in signage and art to 3 stations to pilot evidence-based community informed model for what designs should be and water education. Allows for comparison of usage between pilot stations with art work/education and those without.
Water Access - Public Spaces	Public water station installation. Also, invest in signage and art to 3 stations to pilot-evidence based community informed model for what designs should be and water education. Allows for comparison of usage between pilot stations with artwork/education and those without.
RECREATION & PARKS PHYSICAL	ACTIVITY & WELLNESS
Peace Parks	To support staffing and supplies, including healthy food, for Peace Parks programs in target populations.
SVIP: Peace Parks Transportation	Transportation for Peace Parks participants
REQUITY: Outreach, Scholarships, recreation equity	Requity offers free dynamic, engaging, and culturally-relevant recreation programming to youth under 18 living in shelters, foster care, public housing, or in housing developments. Through a combination of onsite and hyper-local program, coupled with extensive outreach, Requity increases access to and participation in RPD's existing programs and scholarships by educating and informing families on what RPD can offer them.
LACTATION	To fund a breastfeeding coalition to organize collective efforts across San Francisco to enable increased breastfeeding among Priority Populations. This coalition will mobilize action on policy, systems and environmental (PSE) changes to increase breastfeeding rates and duration, leveraging community strengths, and tackling structural barriers to reduce inequities to breastfeeding support. This would include funding for backbone support to: engage community stakeholders in a strategic planning and engagement process to develop a framework for short and long term goals embedding in principles of equity; help align breastfeeding support services in San Francisco including hospital, outpatient, and community based services to improve access to breastfeeding support; and provide technical assistance to partnering agencies (such as child care centers and businesses with less than 50 employees) to operationalize and implement breastfeeding friendly policies and practices. Funding will also support community based organizations that are already supporting breastfeeding.

<sup>\*</sup> Funding should support programs and services that increase financial resources to purchase healthy food; access to healthy fruits and vegetables while minimizing processed foods for high-risk communities; foods that are affordable and convenient; and programs that support the consumption of healthy foods including the ability to prepare and store meals and the knowledge of basic nutrition, food safety and cooking. Priority programs should incorporate a community-based food security perspective and have demonstrated increased ability of food insecure residents to

purchase, access, and consume consumption of healthy, fresh, low-to-no cost and culturally appropriate foods, including but not limited to food vouchers/incentives, transportation and delivery and prepared foods.

## **ONGOING ADDBACKS FROM FY 2017-2018**

PROGRAM	DEPARTMENT	DESCRIPTION	
Food Security – Healthy	DPH	Maintain current service levels: Vouchers and education to	50,000
Food Purchasing		increase consumption and access to nutritious foods by increasing	
Supplement		the ability of low income residents to purchase fruits and	
		vegetables at neighborhood vendors and farmers' markets in	
		collaboration with DPH Healthy Retail Program.	
Healthy Corner Store	ECN	Promoting corner stores and markets to sell healthy products as	60,000
Retail		opposed to sugary beverages, etc.	
Food Security – Home	HSA	Address current waitlist: Delivery of nutritious meals, a daily-	477,000
Delivered Meals (HDM)		safety check/friendly interaction to homebound seniors/adults	
		with disabilities who cannot shop or prepare meals themselves.	
		Many providers offer home assessments/nutrition	
		education/counseling.	
Food Security –	HSA	Address current waitlist: Daily, hot, nutritious meals for	220,000
Congregate Lunch Meals		seniors/adults with disabilities	
Senior Fitness	HSA	Senior fitness programming at IT Bookman and George Davis	200,000
Congregate Meal Program	HSA	Congregate Meal Program A	75,000
Congregate Meal Program	HSA	Congregate Meal Program B	75,000
		TOTAL	1,157,000

<sup>\*</sup>The Board of Supervisors made a series of addbacks in the FY 17-18 budget. When the Board of Supervisors makes changes to the Mayor's budget, some of these changes are "addbacks" denoting the Board's decision to add funds back for a particular service. Addbacks become part of an agency's baseline budget.