Status of the San Francisco Economy: July 2023
The San Francisco Controller’s Office has been tracking the city’s economy with monthly reports on various local economic indicators. Going forward, the report will be published bi-monthly, with the next edition coming out at the end of September.

The local labor market remains strong. The San Francisco metro division added 8,400 jobs in June, after adding 8,800 in May. The city’s unemployment rate rose 0.2% to 3.2%.

The Tech sector has driven job growth the past two months. In June, the Information and Professional Services sectors added 6,000 jobs. Recent gains have largely offset the tech layoffs of late 2022/early 2023, and year-over-year job growth in tech is now -0.1%.

However, there is little sign of recovery in the downtown office market. According to JLL, office vacancy rose again in the second quarter of 2023, while rents, office attendance, and downtown transit ridership were all largely flat.

The city’s housing market also remains sluggish. Condo prices in San Francisco are still falling, albeit at a slower rate than in late 2022. Across the State, condo prices grew 0.5% in June.

However, apartment rents grew 0.4% in July, according to ApartmentList, which surpassed the national growth rate.
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Job Growth is Accelerating in the SF Metro Division

Total Industry Employment and Civilian Labor Force, San Francisco Metropolitan Division (MD), January 2020-June 2023

Source: EDD, SF Metro Division includes San Francisco and San Mateo counties.
Employment Change by Industry Sector, San Francisco Metro Division:
Since the Start of the Pandemic, and the Most Recent Month

- Information
- Professional & Business Services
- Government
- Financial Activities
- Educational & Health Services
- Manufacturing
- Construction
- Other Services
- Trade, Transportation & Utilities
- Leisure & Hospitality

Source: EDD
SF Unemployment Rate Rose to 3.2% in June

Monthly Unemployment Rate and Employed Residents, San Francisco, Through June 2023

Source: EDD
No Significant Movement in Office Attendance

Weekly Office Attendance in San Francisco and Other Selected Metros, 12-Week Moving Average, Through July 19, 2023

Source: Kastle Systems
JLL: Office Vacancy Rose to 28.3% in Q2; Rents Fell by 1%

Office Vacancy and Asking Rent
San Francisco, Through 2023Q2

Source: Jones Lang LaSalle (JLL)
New Business Formation Remains Flat

New Business Locations in San Francisco, 3-month Moving Average, Selected Industries: January 2019 - July 2023

Source: Treasurer & Tax Collector, City and County of San Francisco
Note: “Restaurants and Bars” is equivalent to the NAICS Sector 722, “Food Services and Drinking Places”. “ Neighborhood Services” is equivalent to the NAICS sector 81, “Other Services (except Public Administration)”. 
Uptick in Hotel Rates and Occupancy in Mid-July

Weekly San Francisco Hotel Occupancy Rate and Average Daily Room Rate, Through July 15, 2023

Source: STR
Hotel Revenue Steady at 75% of 2019 Levels

Monthly Hotel Revenue Available per Room Night, Selected Cities, Through June, 2023

Source: STR. All the hotel rooms in a city are considered, whether they are open or closed.
SFO Domestic Travel 86% of Normal in May – Still Lagging

Domestic Enplanements,
Selected Airports, Through May 2023

Source: Individual airports
International Travel Dipped in May But is 92% of Normal

International Enplanements as % of 2019, Selected Airports, Through May 2023

Total Enplanements as a Percentage of the Same Month in 2019

Source: Individual airports
Source: Bay Area Toll Authority (BATA), Golden Gate Bridge Highway & Transportation District.
Includes westbound Bay Bridge traffic and southbound Golden Gate Bridge traffic.
Average PM Freeway Speeds Steady At Pre-Pandemic Level

Average Monthly PM Freeway Speed in San Francisco, Through June, 2023

- Pre-Covid Average Speed, 2019
- PM Freeway Speed, MPH (All Segments Combined)

Source: SF County Transportation Authority
Muni Metro Ridership Grew to 55% of 2019 Level in June

Average Daily Boardings, Muni Metro (Subway),
as a Percentage of the Same Month in 2019,
San Francisco, Through June 2023

Source: SFMTA
Downtown BART is Steady at 33% of Pre-Pandemic Level

BART Exits at Downtown San Francisco Stations, as a Percentage of the Same Month in 2019, Through June 2023

Source: BART
Slight Improvement in Systemwide BART Ridership in July

System-Wide BART Ridership, 7-day Moving Average, as a Percentage of the Same Day in 2019, Through July 24, 2023

Source: BART
Apartment Rents Rose Slightly in July – Vacancy Flat

Apartment Asking Rent and Vacancy Index (All Unit Sizes), San Francisco, Through July 2023

Median Asking Apartment Rent

Average Asking Apartment Rent

Apartment Vacancy Index

Source: Apartment List
SF Condo Prices Still Dropping – CA Prices Rebounding

Condo and Single-Family Home Prices in San Francisco and California, Through June, 2023

Source: Zillow
Housing Permits Rose in June

Number of Housing Units Permitted (Private, New Construction),
(3-month Moving Average), San Francisco, Through June 2023

Source: U.S. Department of Housing and Urban Development (HUD)
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