



GRANTS

F O R

T H E

ARTS



Welcome!

The presentation will begin in a few minutes to allow attendees to join.

This is a passive session **only** and mics are muted. This webinar will be recorded and posted on our website.

Organization's funding allocation amounts will not be provided today and will be individually emailed by the end of August 2023.

Agenda

- Land Acknowledgement & GFTA Chair Opening
- Introductions
- GFTA's Vision
- FY24 Grant Cycle Overview
- Next Steps & Closing





LAND ACKNOWLEDGEMENT

We would like to acknowledge the Ramaytush Ohlone people, who are the traditional custodians of this land. We pay our respects to the Ramaytush Ohlone elders, past, present, and future who call this place, the land that GFTA sits upon, their home. We are proud to continue their tradition of coming together and growing as a community. We thank the Ramaytush Ohlone community for their stewardship and support, and we look forward to strengthening our ties as we continue our relationship of mutual respect and understanding.

Opening



Kimberly K. Brandon

GFTA Advisory Panel
Chair

Metta Fund
Board Chair



Vallie Brown

GFTA Director



Fiscal Year 2024 General Operating Support Grants

Advisory Panel Public Meeting

August 16, 2023

4:00 PM to 5:00 PM

GFTA Advisory Panel



Kimberly K. Brandon

GFTA Advisory
Panel, Chair

Metta Fund
Board Chair



Debra Walker

GFTA Advisory
Panel, Vice Chair

Commissioner at
SFPD



Marcus Shelby

Composer &
Educator



David Duckworth

Artist & Independent
Curator & Cultural
Historian



Lanita Henriquez

Director of the
Community
Challenge Grant
Program

GFTA Staff



Vallie Brown
Director

she/her



Tabitha Tapia
Senior Finance &
Operations Manager

she/her



Amy Chou
Senior Program
Officer

she/her



Lea Zhu
Finance Manager

she/her



Sarah Simon
Program Officer

she/her




Demi Vera
SF Willie Brown
Fellow

they/them



GFTA's Vision



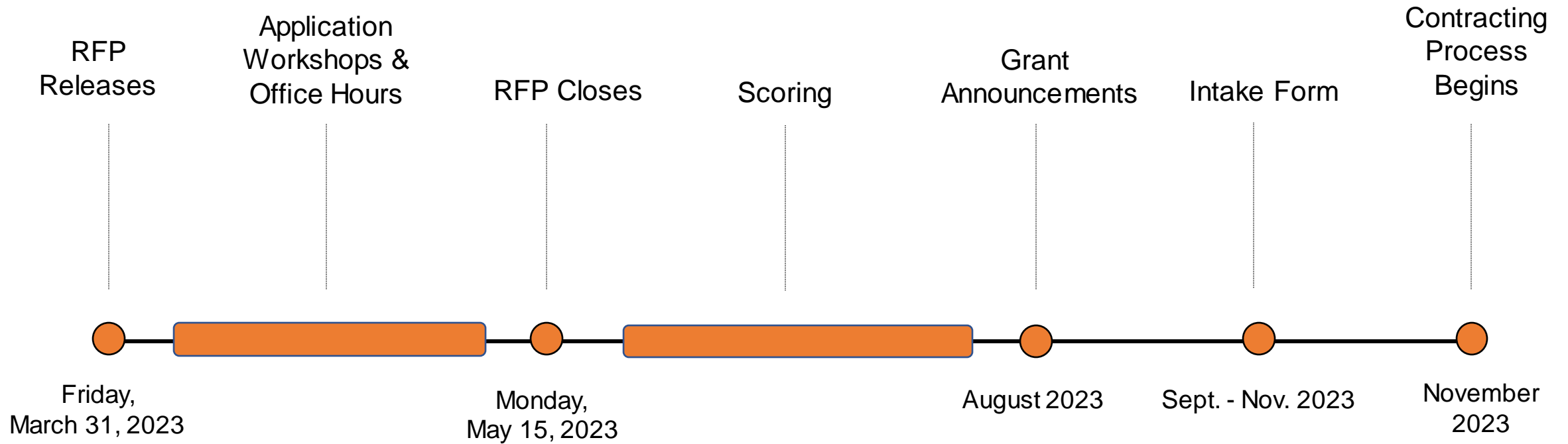
To uplift San Francisco nonprofit arts and cultural organizations in a manner that ensures equitable access to GFTA resources; to fully recognize their humanity and that of the communities they serve, exemplifying the value of their contributions to our city; to provide the opportunity to enrich and enhance the arts ecosystem of San Francisco to all; and to identify and eliminate barriers in our grantmaking, enabling arts organizations to prosper and reach their full potential.



Meeting Objective

Inform the public about GFTA FY24's grant cycle and funding allocation principles

RFP Recap: GFTA FY24 Timeline



RFP Recap: GFTA FY24 Scoring Criteria

Economic Impact
50%, 50 points



**Community
Engagement & Impact**
35%, 35 points



**Operational & Fiscal
Accountability**
15%, 15 points

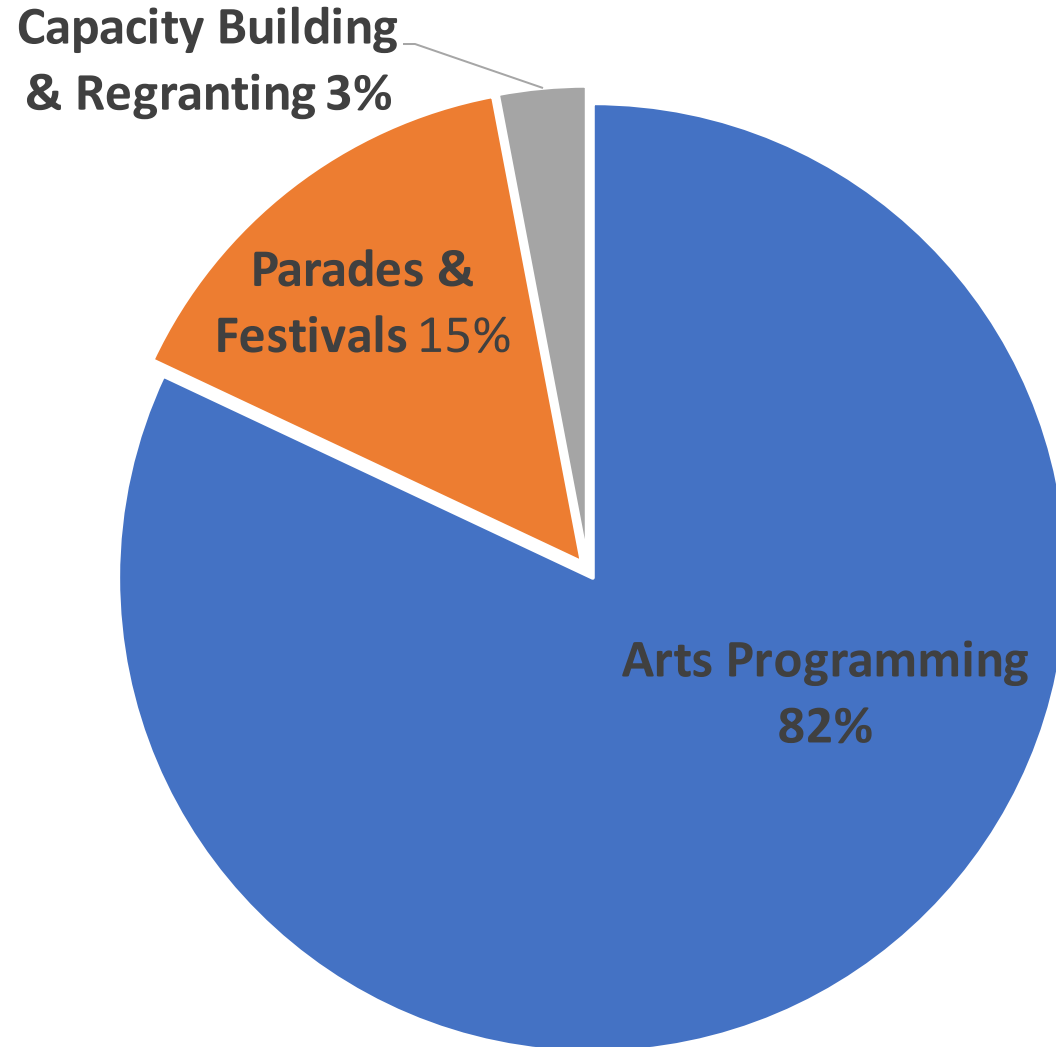


***FY24 RFP required a minimum score of 75 to qualify for funding.**

FY24 Overview

- **FY24 Award Allocation:** over \$14 M
 - **Total Amount Requested** (from qualifying applicants): \$22,143,593
 - **Total Number of Applications:** 352 (11% increase from FY23)
 - **Total Awarded Applications:** 284 (80% of applications were funded)
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FY24 Overview: Grant Types



FY24 Overview

- **New organizations** with a score of 75+ will receive \$10,000
- The **maximum award** amount is \$450,000
- Organizations cannot receive more than their requested amount
- Organizations' budget size was taken into account for the funding allocation

FY24 Overview: Stability Funding Approach

The Advisory Panel assessed different funding allocation scenarios and selected a **stability funding** approach.

Goal

Provide financial stability to awarded organizations from one year to the next as the City continues to recover from the pandemic, with incremental bonuses for high-scoring organizations.

How it Works

- Use a formula to calculate the award size for applications that receive a score of 75+.
- The formula's primary inputs are an applicant's FY24 application score and FY23 award size.
- The higher the score, the higher % increase from the FY23 award size.
- To ensure fairness, the formula also includes various caps and corrective measures so that award sizes are appropriate to an organization's budget and newer grantees are not persistently held to lower base amounts.



Advisory Panel Discussion

Next Steps & Closing

- GFTA will email FY24 Award Announcements by the end August 2023.
- Next steps for those who receive an award:
 - mandatory workshop and intake form
- Resources for those who do not receive funding:
 - Upcoming webinar for organizations who did not receive funding this year

For more information, visit us
www.sfgfta.org.