



Legacy Business Registry Staff Report

Hearing Date: July 24, 2023

THE DUBLINER

Application No.: LBR-2022-23-045
Business Name: The Dubliner
Business Address: 3838 24th St.
District: District 8
Applicant: Kenneth Yeung, Owner
Nomination Date: June 20, 2023
Nominated By: Supervisor Rafael Mandelman
Staff Contact: Richard Kurylo and Michelle Reynolds
legacybusiness@sfgov.org

BUSINESS DESCRIPTION

The Dubliner is a neighborhood sports bar, opened by Vincent Hogan at 3838 24th Street in Noe Valley in 1987. Inside the business, patrons are greeted with a comfortable ambiance with classic wood décor and soft, warm lighting. Live games and sports news are shown on the large screen televisions throughout the bar. As a popular gathering space for locals and tourists, the business offers trivia nights, daily drink specials, and full bar catering.

The three-story, wood-framed building was constructed in 1914. Prior to Hogan opening The Dubliner, the Valley Cavern was a bar in the same location. There had always been a bar at 3838 24th Street. Over the years, Hogan opened three additional locations at 1539 Folsom Street, 1849 Lincoln Way, and 328 West Portal Ave. The three additional locations have been sold to different owners and have not retained the same name except for West Portal, which goes by the name "The Dubliner West Portal" and would not be included on the Legacy Business Registry under this application.

In the present day, the Dubliner remains in its original location serving locals and tourists as one of the few bars in the area. Kenneth Yeung became the owner of the Dubliner in 2012. Since then, the business has retained the same atmosphere and went through minor interior improvements.

CRITERION 1

Has the applicant operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years?

Yes, The Dubliner has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years:

3838 24th St. from 1987 to Present (36 years)
1539 Folsom St. from 1996 to 1997 (1 year)
1849 Lincoln Way from 2003 to 2006 (3 years)
328 West Portal Ave. from 2005 to 2008 (3 years)

Legacy Business Program

Office of Small Business
City Hall Room 140
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102
(415) 554-6680
legacybusiness@sfgov.org
www.legacybusiness.org





CRITERION 2

Has the applicant contributed to the neighborhood's history and/or the identity of a particular neighborhood or community?

Yes, The Dubliner has contributed to the history and identity of the Noe Valley neighborhood and San Francisco.

The Historic Preservation Commission recommended the applicant as qualifying, noting the following ways the applicant contributed to the neighborhood's history and/or the identity of a particular neighborhood or community:

- The Dubliner has been featured in online publications such as SFist, SFGATE, SF Eater, and Timeout. The business was also featured as the setting for a reality TV show called Miss Advised in Season 1, Episode 6.
- The Dubliner is one of a few bars in the neighborhood. The minority-owned business has always strived to create a sense of community and belonging in the neighborhood.

CRITERION 3

Is the applicant committed to maintaining the physical features or traditions that define the business, including craft, culinary, or art forms?

Yes, The Dubliner is committed to maintaining the physical features and traditions that define the business.

HISTORIC PRESERVATION COMMISSION RECOMMENDATION

The Historic Preservation Commission recommends that The Dubliner qualifies for the Legacy Business Registry under Administrative Code Section 2A.242(b)(2) and recommends safeguarding of the below listed physical features and traditions.

Physical Features or Traditions that Define the Business:

- Sports bar character.
- Exterior sign.
- Wood décor.

CORE PHYSICAL FEATURE OR TRADITION THAT DEFINES THE BUSINESS

Following is the core physical feature or tradition that defines the business that would be required for maintenance of the business on the Legacy Business Registry.

- Bar.

STAFF RECOMMENDATION

Staff recommends that the San Francisco Small Business Commission include The Dubliner currently located at 3838 24th St. in the Legacy Business Registry as a Legacy Business under Administrative Code Section 2A.242.

Richard Kurylo and Michelle Reynolds
Legacy Business Program

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Small Business Commission

Resolution No. _____

July 24, 2023

THE DUBLINER

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Adopting findings approving the Legacy Business Registry application for The Dubliner, currently located at 3838 24th St.

WHEREAS, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains a registry of Legacy Businesses in San Francisco (the "Registry") to recognize that longstanding, community-serving businesses can be valuable cultural assets of the City and to be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success; and

WHEREAS, the subject business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years; or

WHEREAS, the subject business has operated in San Francisco for more than 20 years but less than 30 years, has had no break in San Francisco operations exceeding two years, has significantly contributed to the history or identity of a particular neighborhood or community and, if not included on the Registry, faces a significant risk of displacement; and

WHEREAS, the subject business has contributed to the neighborhood's history and identity; and

WHEREAS, the subject business is committed to maintaining the physical features and traditions that define the business; and

WHEREAS, at a duly noticed public hearing held on July 24, 2023, the San Francisco Small Business Commission reviewed documents and correspondence, and heard oral testimony on the Legacy Business Registry application; therefore

BE IT RESOLVED, that the Small Business Commission hereby includes The Dubliner in the Legacy Business Registry as a Legacy Business under Administrative Code Section 2A.242.

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BE IT FURTHER RESOLVED, that the Small Business Commission recommends safeguarding the below listed physical features and traditions at The Dubliner.

Physical Features or Traditions that Define the Business:

- Sports bar character.
- Exterior sign.
- Wood décor.

BE IT FURTHER RESOLVED, that the Small Business Commission requires maintenance of the below listed core physical feature or tradition to maintain The Dubliner on the Legacy Business Registry:

- Bar.

I hereby certify that the foregoing Resolution was ADOPTED by the Small Business Commission on July 24, 2023.

Katy Tang
Director

RESOLUTION NO. _____

Ayes –
Nays –
Abstained –
Absent –

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Legacy Business Registry

Application Review Sheet

Application No.: LBR-2022-23-045
Business Name: The Dubliner
Business Address: 3838 24th St.
District: District 8
Applicant: Kenneth Yeung, Owner
Nomination Date: June 20, 2023
Nominated By: Supervisor Rafael Mandelman

CRITERION 1: Has the applicant has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years?
 Yes No

3838 24th St. from 1987 to Present (36 years)
1539 Folsom St. from 1996 to 1997 (1 year)
1849 Lincoln Way from 2003 to 2006 (3 years)
328 West Portal Ave. from 2005 to 2008 (3 years)

CRITERION 2: Has the applicant contributed to the neighborhood's history and/or the identity of a particular neighborhood or community?
 Yes No

CRITERION 3: Is the applicant committed to maintaining the physical features or traditions that define the business, including craft, culinary, or art forms?
 Yes No

NOTES: For the Legacy Business Registry, multiple locations of a business are included on the Registry only if they have some commonality among the owners. Since The Dubliner (Noe Valley) and The Dubliner West Portal have completely different ownership, only the bar in Noe Valley would be included on the Registry.

DELIVERY DATE TO HPC: June 22, 2023

Richard Kurylo and Michelle Reynolds
Legacy Business Program

Legacy Business Program

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Member, Board of Supervisors
District 8



City and County of San Francisco

RAFAEL MANDELMAN

June 21, 2023

Re: Nomination of The Dubliner to the Legacy Business Registry

Dear Director Tang,

With great enthusiasm, I would like to recommend the Dubliner for inclusion in the Legacy Businesses Registry.

Since its founding in 1987, the Dubliner has served Noe Valley and the greater 24th Street commercial corridor as a popular watering hole for locals and visitors alike. Founded as an Irish sports bar, the Dubliner has changed ownership over the years and is currently under the ownership and management of Kenneth Yeung.

The Dubliner stands out for its intimate interior, warm lighting, and cozy parklet that sits right outside of the front entrance. Upon entering the Dubliner, customers are greeted by a friendly bartender with an array of drinks, spirits, and beer on tap.

Notably, their commitment to providing their customers with an enjoyable and comfortable experience is reflected in their outstanding reviews. Among them, the Dubliner has been described as authentic, friendly, and a place where everyone knows your name.

The Dubliner is a beloved and esteemed fixture of San Francisco's small business community and its continuous contributions to our city have, I believe, entitle it to the designation of Legacy Business.

Sincerely,

A handwritten signature in black ink, appearing to read "RJM".

Rafael Mandelman
Member, San Francisco Board of Supervisors



Legacy Business Registry Application



Business Information

Business name: The Dubliner

Business owner name(s): Kenneth Yeung

Identify the person(s) with the highest ownership stake in the business

Current business address: 3838 24th Street

Telephone: (415) 826 – 2279 **Email:** dublinersf@gmail.com

Mailing address (if different than above):

Website: https://www.dublinersf.com/

Facebook: DublinerSF **Twitter:** TheDublinerBar

7-digit San Francisco Business Account Number (BAN): 0 4 6 5 8 6 2

Do any of these describe your business? (select all that apply)
Requires at least 51% of the business be owned, operated, and controlled by the business designation below.

- | | |
|--|--|
| <input type="checkbox"/> Immigrant-Owned Business | <input type="checkbox"/> Owned by Person with a Disability |
| <input type="checkbox"/> LGBTQ+-Owned Business | <input type="checkbox"/> Veteran-Owned Business |
| <input checked="" type="checkbox"/> Minority-Owned Business* | <input type="checkbox"/> Woman-Owned Business |

**Minority is defined as on or more of the following racial or ethnic groups: American Indian or Alaska Native; Asian; Black or African American; Hispanic or Latino; Middle Eastern or North African; Native Hawaiian/Other Pacific Islander*

Contact Person Information

Contact person name: Kenneth Yeung

Contact person title: Owner

Contact telephone: () – **Contact email:** dublinersf@gmail.com

Business Location(s)

List the business address of the original San Francisco location, the start date of business, and the dates of operation at the original location. Check the box indicating whether the original location of the business in San Francisco is the founding location of the business.

If the business moved from its original location and has had additional addresses in San Francisco, identify all other addresses and the dates of operation at each address.

Original San Francisco address: 3838 24th St. **Zip Code:** 94114

Is this location the founding location of the business? (Y/N): Y

Dates at this location: From: March 1, 1987 **To:** Present

Other address (if applicable): 1539 Folsom St. **Zip Code:** 94103

Dates at this location: From: January 1996 **To:** February 1997

Other address (if applicable): 1849 Lincoln Way **Zip Code:** 94122

Dates at this location: From: June 2003 **To:** May 2006

Other address (if applicable): 328 West Portal Ave. **Zip Code:** 94127

Dates at this location: From: October 2005 **To:** 2008 (Still open under different ownership)

Other Address (if applicable): **Zip Code:**

Dates at this location: From: **To:**

Other address (if applicable): **Zip Code:**

Dates at this location: From: **To:**

Section Three:

Disclosure Statement.

San Francisco Taxes, Business Registration, Licenses, Labor Laws and Public Information Release.

This section is verification that all San Francisco taxes, business registration and licenses are current and complete, and there are no current violations of San Francisco labor laws. This information will be verified. A business deemed not current with all San Francisco taxes, business registration and licenses, or has current violations of San Francisco labor laws, will not be eligible to apply for grants through the Legacy Business Program.

In addition, we are required to inform you that all information provided in the application will become subject to disclosure under the California Public Records Act.

Please read the following statements and check each to indicate that you agree with the statement. Then sign below in the space provided.

- I am authorized to submit this application on behalf of the business.
- I attest that the business is current on all of its San Francisco tax obligations.
- I attest that the business's business registration and any applicable regulatory license(s) are current.
- I attest that the Office of Labor Standards and Enforcement (OLSE) has not determined that the business is currently in violation of any of the City's labor laws, and that the business does not owe any outstanding penalties or payments ordered by the OLSE.
- I understand that documents submitted with this application may be made available to the public for inspection and copying pursuant to the California Public Records Act and San Francisco Sunshine Ordinance.
- I hereby acknowledge and authorize that all photographs and images submitted as part of the application may be used by the City without compensation.
- I understand that the Small Business Commission may revoke the placement of the business on the Registry if it finds that the business no longer qualifies, and that placement on the Registry does not entitle the business to a grant of City funds.

Kenneth Yeung 9/1/2022

Name (Print):

Date:

Signature:



THE DUBLINER

Written Historical Narrative

INTRODUCTION

a. Describe the business. What does it sell or provide?

The Dubliner, a Noe Valley neighborhood sports bar, is a local favorite with a history lasting more than 25 years. Anyone who walks in past the doors is greeted with a comfortable ambiance with classic wood décor and soft warm lighting. A friendly bartender is always ready to serve a cold refreshing drink from either one of our many beer taps or fully stocked liquor bar. Surrounded by large screen TVs, there is a game for just about anyone. The Dubliner is a place that can entertain as well as help pass time. If having a more intimate setting for you and your guests is your desire, The Dubliner features bar tops with stools near the back of the bar away from the busy commercial strip of 24th Street. Free Wi-Fi is offered for those who want to jump online for either business or pleasure. The Dubliner is the place to go for just about any occasion.

b. Describe who the business serves.

The Dubliner is a place where neighbors, tourists, and other locals come to relax and grab a drink. With multiple televisions, it's also a place to watch live games or catch up on the latest sports news. Its location on the 24th Street commercial corridor means there is constant foot traffic from tourists and others passing through the neighborhood.

c. In about 2-5 words (15-30 characters), describe what the business is known for.

Cozy casual sports bar.

CRITERION 1: The business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years

a. Provide a short history of the business, including locations and owners.

The Dubliner is a bar located at 3838 24th Street between Church and Vicksburg streets. The bar was founded in 1987 by Vincent Hogan when he purchased the business Valley Cavern from Jim Hicks.

Over the years, Vincent Hogan opened several more The Dubliner bars across the city:

- 1539 Folsom Street: January 1996 - February 1997
- 1849 Lincoln Way: June 2003 - May 2006
- 328 West Portal Ave (Dubliner West Portal): October 2005 - Current

Vincent sold all three locations. For 1539 Folsom Street and 1849 Lincoln Way, Vincent did not transfer The Dubliner name to those new owners. The only other location with The Dubliner name is located in West Portal, which was sold in 2008. It is still open to this under the name The Dubliner, but under different ownership and considered separate from The Dubliner at 3838 24th Street in Noe Valley.

For the Legacy Business Registry, multiple locations of a business are included on the Registry only if they have some commonality among the owners. Since The Dubliner in Noe Valley and The Dubliner in West Portal have completely different ownership, only the bar in Noe Valley would be included on the Registry.

In 2012, Vincent sold The Dubliner in Noe Valley to Kenneth Yeung and allowed the transfer of the name to the new owner. Kenneth kept the same atmosphere and only did minor interior improvements.

b. Provide the ownership history of the business in a consolidated year-to-year format.

1987 to 2012: Vincent Hogan
2012 to Present: Kenneth Yeung

c. Describe any circumstances that required the business to cease operations in San Francisco for any significant length of time.

The Dubliner was mandated to close in March 2020 due to the COVID pandemic for approximately two months before the city allowed limited service. A few months later, the bar was mandated to close again for a month in December 2020 due to the second wave of COVID.

CRITERION 2: The business has contributed to the neighborhood's history and/or the identity of a particular neighborhood or community

a. Describe the business' contribution to the history and/or identity of the neighborhood, community, business sector, or San Francisco as a whole.

The Dubliner is a small sports bar located at 3838 24th Street in the Noe Valley neighborhood. It sells beers and cocktails and provides a place where people can get together to socialize and/or watch sports. The Dubliner serves as a gathering place for locals and neighbors as well as the frequent tourist visiting the area. Many of the commercial spaces in Noe Valley on 24th Street, including The Dubliner, have historically been occupied by independent small businesses and boutique shops. This being the case, it fosters a more community feeling where familiar faces are common.

The Dubliner features several popular events that contribute to the bar's identity.

- **Trivia Night.** Challenge against other teams with different trivia categories while enjoying a night out with good friends and drinks. Prizes for winners are given out every night. On certain trivia nights, they have drink specials as well as free giveaways, which are always a bonus.
- **Daily Drink Specials.** Ask the bartenders about special beer and shot combo deals. Additional specials can be found on the board located outside as well as hanging on the back bar.
- **NFL Ticket.** Follow your favorite NFL football teams! The Dubliner has the NFL Ticket package, so all the games can be found there. With 12 televisions, they can show every game at the same time. Experience the game through their premium sound system. They have some of the best speakers around!
- **Full Bar Catering.** Want to throw a great party but don't have the time to set up a full bar with experienced bartenders? The Dubliner has you covered! With a full bar catering license, they can serve liquor, beer, wine, and any other drinks you are looking for at your next event.

b. Is the business associated with significant people or events, either now or in the past?

The Dubliner is not associated with significant people or events.

c. How does the business demonstrate its commitment to the community?

The Dubliner has always strived to create a sense of community and belonging in the neighborhood. Everyone is welcome as long as they are respectful and courteous. It is a place where everyone can feel like they fit in and belong.

d. Has the business ever been referenced in the media, business trade publication, and/or historical documents?

The Dubliner was featured as the setting for a reality TV show called Miss Advised in Season 1, Episode 6. It has also been featured in online publications such as [SFist](#), [SFGate](#), [SF Eater](#), and [Timeout](#) recommending it as a place to go.

e. Has the business ever received any awards, recognition, or political commendations?

The Dubliner has not received any awards, recognition, or political commendations.

f. How would the community be diminished if the business were to be sold, relocated, shut down, etc.?

If the business were to close, Noe Valley would lose a vital gathering place for the neighborhood. There are very few bars around the area, and losing another would diminish the

feeling of community. The familiar faces that people have grown accustomed to seeing behind the bar would also be gone.

CRITERION 3: The business is committed to maintaining the physical features or traditions that define the business

a. Is the business associated with a culturally significant building, structure, object, signage, mural, architectural detail, neon sign, or any other special physical feature that defines the business?

The Dubliner is located on the bottom floor of a three story, wood-framed building originally constructed in 1914. As far as it is known, the location has always been a bar. Before The Dubliner, it was called the Valley Cavern. The majority of the interior is original besides the removal of a smoking room, which the City required due to health codes.

b. In a few words, describe the main business activity you commit to maintaining.

A bar serving drinks by friendly bartenders.

c. What challenges is the business facing today?

The Dubliner faces challenges from the ever-growing complexity and expenses of running a small business in San Francisco. Recently inflation, labor costs, and general overhead are causing expenses to rise. People in San Francisco tend to be more health conscious, which could affect drinking consumption, and therefore reduce sales. Trying to find a way to increase sales and reduce expenses is the top priority.

Legacy Business Program staff will add the following details:

a. Features or traditions that define the business and should be maintained for the business to remain on the Legacy Business Registry.

Bar.

b. Other special features of the business location, such as if the property associated with the business is listed on a local, state, or federal historic resources registry.

The building at 3838-3842 24th Street has a Planning Department Historic Resource Status of “B – Unknown / Age Eligible.”



Noe Valley's Premiere
SPORTS BAR
"ALL SPORTS ALL THE TIME..."

3838

NO PERSONS UNDER 21 Allowed
No Smoking
SMOKERS SUBJECT TO FINE

NO PERSONS UNDER 21 Allowed

Welcome
Egg Martinis
Pasta & Wings
Cold Brew Martinis

Welcome To *Dubliner*
Noe Valley's
#1 SPORTS BAR
BUDWEISER GIANTS
BUD LIGHT
49ERS

We
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Eve
Cele
9



STOP
AY

SAN FRANCISCO
PLANNING DEPARTMENT

NOTICE OF PUBLIC HEARING

Application: Thursday, November 23, 2016
at
Location: 1:00 PM
City Hall, 1st, Carlton E. Goodlett Plaza
and the Conditional Use Authorization
Application Planning Commission

PROJECT	APPLICANT INFORMATION
Ball of Beer History and Charm Bar	Project: Applicant: Address: City: State: Zip:
	Harry Kamin Architect 1025 Howard Street San Francisco, CA 94102 415.774.1111



BEST SERVED GOLD
BUD LIGHT

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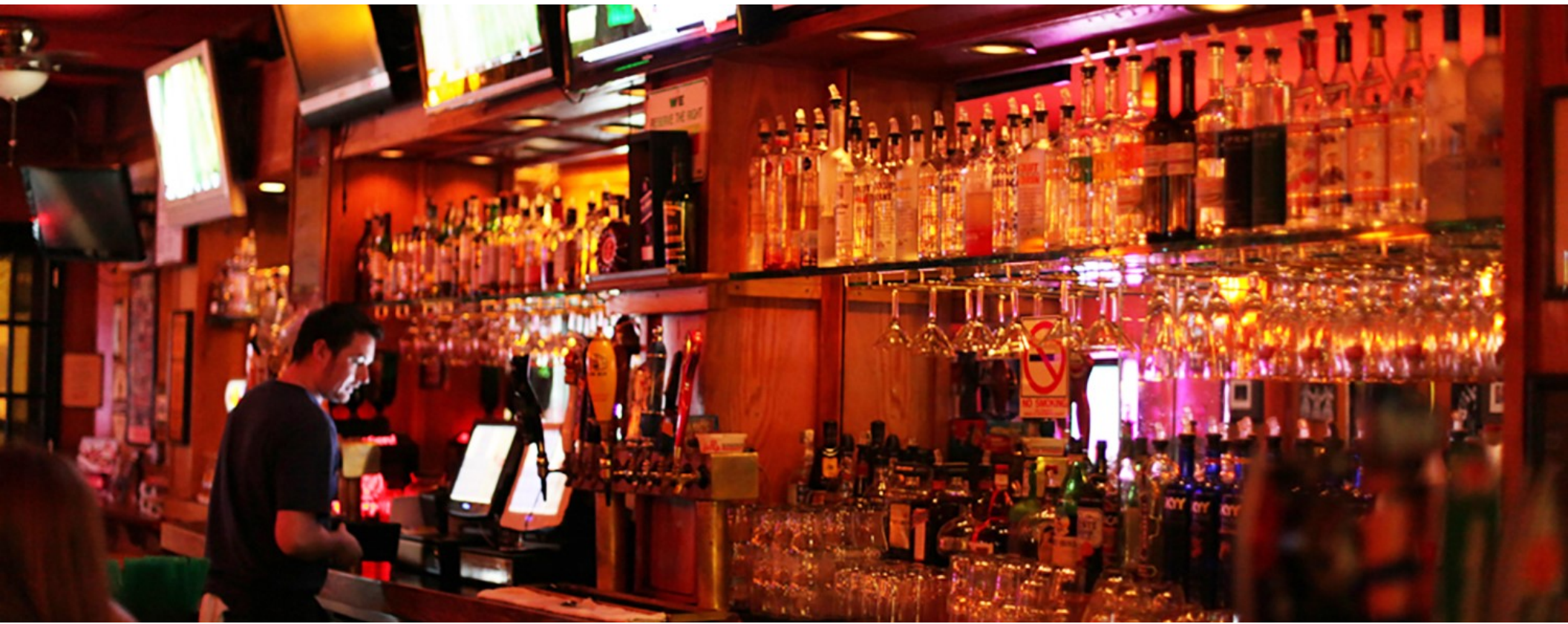
GUINNESS
SLAINTE

GUINNESS
SLAINTE

Happy St. Patrick's day

Brewed for the lucky.





9 MARCH 2017 / SF RESTAURANTS, FOOD & DRINK / JAY BARMANN

The 12 Best Irish Bars In San Francisco

Not all Irish bars are created equal, despite how similar many may seem. San Francisco, having had a long history of Irish immigration and a continuing strong relationship with the country including [annual influxes of J-1 visa students from Ireland](#) has more than its share of Irish pubs and Guinness on tap. But, honestly, some of these bars have devolved into frat bro parties and worse, so if that's not your scene, as we enter the big weekend of St. Patrick's celebrations ([the](#)

parade and festival *are on Saturday)* consider our curated list of faves below for your own pub crawls. □ *Jay Barmann*

The Dubliner

One of Noe Valley's go-to pubs and the most Irish of the bunch, The Dubliner (not to be confused with the bar of the same name in West Portal, which is just fine but more of a standard neighborhood sports bar) has been around nearly 30 years and doing the Irish bar scene proud. They host a Thursday trivia night, there's a dart board, and Indiana Jones pinball machine and the crowd tends to be the more mature set in their 30s and 40s □ think dads escaping their families for a couple hours to watch baseball, ladies happy hours that aren't afraid of Irish Car Bombs, etc. Pro tip: They don't mind if you bring in pizza from Patxi's up the street. - *Jay Barmann*
3838 24th Street between Church and Sanchez

<https://www.timeout.com/san-francisco/bars/the-dubliner>



The best Irish pubs in San Francisco

Pop into one of the best Irish pubs in San Francisco for a pint, an Irish coffee or some traditional bar fare

Written by [Katie Sweeney](#)
Thursday March 10 2016

There's no shortage of Irish-American pride in San Francisco. If you don't make it to the city's annual [St. Patrick's Day parade](#), you can always show your love of all things Irish year-round by putting back a few pints at one of the city's fine Irish pubs. Forget [sports bars](#)—a true blue (er, green?) Irish pub can be found in practically every corner of the city, from [the Mission](#) to downtown.

RECOMMENDED: Full guide to the [best bars in San Francisco](#)



[Photograph: Courtesy The Dubliner](#)

7. The Dubliner

- **Bars**
- **Pubs**
- **Noe Valley**
- price 1 of 4

Noe Valley's neighborhood Irish pub is just that: a wonderful spot that folks who live nearby frequent. It's a galley-shaped room with a bar on one side and booth seating on the other. The Dubliner is both a sports bar and Irish pub in one, with a good crowd of people there for most big sporting events. Thursdays are trivia nights and there is always some sort of drink special, be it \$4 pints or \$1-off cider. Note that the Dubliner does not serve any type of food, but outside food is welcome inside the bar. Patxi's Pizza, The Little Chihuahua and Barney's Gourmet Hamburgers are all within a couple blocks of the bar, so food is never too far away.



LEGACY BUSINESS REGISTRY EXECUTIVE SUMMARY

HEARING DATE: July 19, 2023

Filing Date: June 22, 2023
Case No.: 2023-005679LBR
Business Name: The Dubliner
Business Address: 3838 24th Street
Zoning: NCD (24TH STREET- NOE VALLEY NEIGHBORHOOD COMMERCIAL) Zoning District
40-X Height and Bulk District
Cultural District: Not Applicable
Block/Lot: 3651/021
Applicant: Kenneth Yeung
3838 24th Street
Nominated By: Supervisor Rafael Mandelman
Located In: District 8
Staff Contact: Maggie Dong - 628.652.7426
Maggie.Dong@sfgov.org

Recommendation: Adopt a Resolution to Recommend Approval

Business Description

The Dubliner is a neighborhood sports bar, opened by Vincent Hogan at 3838 24th Street in Noe Valley in 1987. Inside the business, patrons are greeted with a comfortable ambiance with classic wood décor and soft warm lighting. Live games and sports news are shown on the large screen televisions throughout the bar. As a popular gathering space for locals and tourists, the business offers trivia nights, daily drink specials, and full bar catering.

The three-story, wood-framed building was constructed in 1914. Prior to Hogan opening The Dubliner, the Valley Cavern was a bar in the same location. There had always been a bar at 3838 24th Street. Over the years, Hogan opened three additional locations at 1539 Folsom Street, 1849 Lincoln Way, and 328 West Portal Ave. The three additional locations have been sold to different owners and have not retained the same name. In the present-day, the Dubliner remains in its original location serving locals and tourists as one of the few bars in the area. Kenneth Yeung became the owner of the Dubliner in 2012. Since then, the business has retained the same atmosphere and went through minor interior improvements.

The business' primary location at 3838 24th Street is a Category B (Unknown/Age Eligible) structure on the north side of 24th Street between Vicksburg and Church Street in the Noe Valley neighborhood. It is within the NCD – 24th Street – Noe Valley Neighborhood Commercial Zoning District; 40-X Height and Bulk District; and Central Neighborhoods Large Residence Special Use District.

Staff Analysis

Review Criteria

1. *When was business founded?*

The business was founded in 1987.

2. *Does the business qualify for listing on the Legacy Business Registry? If so, how?*

Yes. The Dubliner qualifies for listing on the Legacy Business Registry because it meets all of the eligibility Criteria:

- a. The Dubliner has operated continuously in San Francisco for 36 years.
- b. The Dubliner has contributed to the history and identity of the Noe Valley neighborhood and San Francisco.
- c. The Dubliner is committed to maintaining the physical features and traditions that define the organization.

3. *Is the business associated with a culturally significant art / craft / cuisine / tradition?*

No.

4. *Is the business or its building associated with significant events, persons, and / or architecture?*

No.

5. *Is the property associated with the business listed on a local, state, or federal historic resource registry?*

No.

6. *Is the business mentioned in a local historic context statement?*

No, not as of the date of this Executive Summary.

7. *Has the business been cited in published literature, newspapers, journals, etc.?*

Yes. The Dubliner has been featured in online publications such as SFist, SFGate, SF Eater, and Timeout. The business was also featured as the setting for a reality TV show called Miss Advised in Season 1, Episode 6.

Racial and Social Equity Analysis

On July 15th, 2020 the San Francisco Historic Preservation Commission adopted [Resolution No. 1127](#) centering Preservation Planning on racial and social equity. Understanding the benefits, burdens, and opportunities to advance racial and social equity that proposed Preservation Planning documents provide is part of the Department's Racial and Social Equity Initiative. This is also consistent with the Mayor's Citywide Strategic Initiatives for equity and accountability and with the Office of Racial Equity, which required all Departments to conduct this analysis.

The Legacy Business Program is deeply intertwined with these goals. One of the primary purposes of the Legacy Business Program is to maintain San Francisco's cultural fabric and to foster civic engagement and pride by assisting long-operating businesses remain in the city. The Legacy Business Registry was established to recognize longstanding, community-serving businesses that are valuable cultural assets of the city. These businesses, ranging from restaurants to art galleries to tire shops to community shelters, are key to sustaining the racial and social diversity in San Francisco and adding to the identity and character of our city and the many communities within it.

The Dubliner is one of a few bars in the neighborhood. The minority-owned business has always strived to create a sense of community and belonging in the neighborhood.

Physical Features or Traditions that Define the Business

Location(s) associated with the business:

Current Locations:

- 3838 24th Street (1987 - Present)

Previous (No Longer Extant) Locations:

- 1539 Folsom Street (1996 - 1997)
- 1849 Lincoln Way (2003 - 2006)
- 328 West Portal Avenue (2005 - 2008)

Recommended by Applicant

- Sports bar character
- Exterior sign
- Wood décor

Additional Recommended by Staff

- None

Basis for Recommendation

The Department recommends the Historic Preservation Commission adopt a resolution recommending the business listed above be adopted by the Small Business Commission to the Legacy Business Registry.

ATTACHMENTS

Draft Resolution

Legacy Business Registry Application:

- Application Review Sheet
- Section 1 – Business / Applicant Information
- Section 2 – Business Location(s)
- Section 3 – Disclosure Statement
- Section 4 – Written Historical Narrative
 - Criterion 1 – History and Description of Business
 - Criterion 2 – Contribution to Local History
 - Criterion 3 – Business Characteristics
- Contextual Photographs and Background Documentation



HISTORIC PRESERVATION COMMISSION DRAFT RESOLUTION NO.

HEARING DATE: JULY 19, 2023

Case No.: 2023-005679LBR
Business Name: The Dubliner
Business Address: 3838 24TH ST
Zoning: NCD (24TH STREET- NOE VALLEY NEIGHBORHOOD COMMERCIAL) Zoning District
40-X Height and Bulk District
Block/Lot: 3651/021
Applicant: Kenneth Yeung
3838 24th Street
Nominated By: Supervisor Rafael Mandelman
Located In: District 8
Staff Contact: Maggie Dong - 628.652.7426
Maggie.Dong@sfgov.org

ADOPTING FINDINGS RECOMMENDING TO THE SMALL BUSINESS COMMISSION APPROVAL OF THE LEGACY BUSINESS REGISTRY NOMINATION FOR THE DUBLINER CURRENTLY LOCATED AT 3838 24TH ST, BLOCK/LOT 3651/021.

WHEREAS, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains a registry of Legacy Businesses in San Francisco (the "Registry") to recognize that longstanding, community-serving businesses can be valuable cultural assets of the City and to be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success; and

WHEREAS, the subject business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years; and

WHEREAS, the subject business has contributed to the City's history and identity; and

WHEREAS, the subject business is committed to maintaining the traditions that define the business; and

WHEREAS, at a duly noticed public hearing held on July 19, 2023, the Historic Preservation Commission reviewed documents, correspondence and heard oral testimony on the Legacy Business Registry nomination.

THEREFORE, BE IT RESOLVED that the Historic Preservation Commission hereby recommends that The Dubliner qualifies for the Legacy Business Registry under Administrative Code Section 2A.242(b)(2) as it has operated for 30 or more years and has continued to contribute to the community.

BE IT FURTHER RESOLVED that the Historic Preservation Commission hereby recommends safeguarding of the below listed physical features and traditions for The Dubliner.

Locations

Current Locations:

- 3838 24th Street (1987 - Present)

Previous (No Longer Extant) Locations:

- 1539 Folsom Street (1996 - 1997)
- 1849 Lincoln Way (2003 – 2006)
- 328 West Portal Avenue (2005 - 2008)

Physical Features or Traditions that Define the Business

- Sports bar character
- Exterior sign
- Wood décor

BE IT FURTHER RESOLVED that the Historic Preservation Commission’s findings and recommendations are made solely for the purpose of evaluating the subject business's eligibility for the Legacy Business Registry, and the Historic Preservation Commission makes no finding that the subject property or any of its features constitutes a historical resource pursuant to CEQA Guidelines Section 15064.5(a).

BE IT FURTHER RESOLVED that the Historic Preservation Commission hereby directs its Commission Secretary to transmit this Resolution and other pertinent materials in the case file to the Office of Small Business on July 19, 2023.

Jonas P. Ionin
Commission Secretary

AYES:

NOES:

ABSENT:

RECUSE:

ADOPTED: July 19, 2023