MISSION

Equitable and Shared Prosperity

The Office of Economic & Workforce Development advances equitable and shared prosperity for San Franciscans by growing sustainable jobs, supporting businesses of all sizes, creating great places to live and work, and helping everyone achieve economic self-sufficiency.

GOALS

1. Facilitate a resilient, diverse, and robust economy where businesses can start, stay, and grow in San Francisco
2. Create and connect residents to good jobs and strong career pathways
3. Support vibrant neighborhoods by strengthening small businesses and community organizations
4. Create space for jobs, affordable housing, recreation, and public use
ECONOMIC RECOVERY PRIORITIES

Be Nimble, Flexible and Available to Address Needs as They Arise

Jobs, activation, and public safety continue to be key priorities. We need to continue our successful work and growing & increasing access to sustainable jobs, supporting and expanding small businesses, and supporting critical neighborhood needs. We also need to restore and broaden our economic base by increasing the range of industries and jobs locating here, towards a diverse & sustainable economy.

- Focus on Downtown economic recovery
- Extend recovery efforts to all our neighborhoods
- Leverage resources and partners
OEWD FY 2023-24

Organization Chart

FY 22-23 Vacancy Rate 7.2%
<table>
<thead>
<tr>
<th></th>
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<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Economic Development</td>
<td>$91.6M</td>
<td>$82.9M</td>
<td>$(8.7)M</td>
<td>$56.8M</td>
<td>$(26.1)M</td>
</tr>
<tr>
<td>Film SF</td>
<td>$1.2M</td>
<td>$1.6M</td>
<td>$0.4M</td>
<td>$1.6M</td>
<td>0.0</td>
</tr>
<tr>
<td>Office of Small Business</td>
<td>$3.7M</td>
<td>$3.8M</td>
<td>$0.1M</td>
<td>$3.8M</td>
<td>0.0</td>
</tr>
<tr>
<td>Joint Development</td>
<td>$15.2M</td>
<td>$15.3M</td>
<td>$0.1M</td>
<td>$15.3M</td>
<td>0.0</td>
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<tr>
<td>Workforce Development</td>
<td>$52.2M</td>
<td>$49.0M</td>
<td>$(3.2)M</td>
<td>$46.7M</td>
<td>$(2.3)M</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$163.9M</strong></td>
<td><strong>$152.6M</strong></td>
<td><strong>$(11.3)M</strong></td>
<td><strong>$124.1M</strong></td>
<td><strong>$(28.4)M</strong></td>
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</tbody>
</table>
OUTCOMES AND CHALLENGES

Results and the Road Ahead

Employment Assistance
Enrolled 6,268 job seekers in employment assistance and training programs, resulting in 2,619 placements through March.

Economic Recovery
Launched Mayor’s Economic Recovery Roadmap. Deployed $5.2M to support 20 activations attracting over 96K visitors to Downtown.

Small Business Support
Supported the creation, retention and growth of small businesses by assisting 5,694 small businesses with grants, loans, and technical assistance.

Dream Keeper Initiative
Trained over 700 participants resulting in over 200 new business registrations and securing 34 new retail locations.

Outcomes through March 31, 2023

Operational Challenges
Increasing volume of legal contracts
Increasing compliance and regulatory requirements for both OEWD and CBOs
Shifting economic landscape
Equitable Economic Recovery

- $5M Small Business Grants
- $2M Neighborhood Activations
- $2.2M Economic Recovery Initiatives
COMMUNITY RECOVERY RESOURCE HUBS

$2M investment will promote equity and recovery for San Franciscans

Mission Hub

Bayview Hub

Excelsior Hub

Vis Valley Hub
Dynamic Destination

- $2.5M Downtown activations
- $3.8M Powell Street improvements
## AMBASSADOR PROGRAMS

### Welcoming, Clean, and Safe

<table>
<thead>
<tr>
<th></th>
<th>FY 24</th>
<th>FY 25</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>MM/TL</td>
<td>$ 21.5M</td>
<td>$ 16M</td>
<td>$ 37.5M</td>
</tr>
<tr>
<td>Downtown</td>
<td>$ 5.0M</td>
<td>$ 3.15M</td>
<td>$ 8.15M</td>
</tr>
<tr>
<td>BART</td>
<td>$ 3.0M</td>
<td>—</td>
<td>$ 3.0M</td>
</tr>
<tr>
<td>Mission</td>
<td>$ 2.0M</td>
<td>—</td>
<td>$ 2.0M</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$ 31.5M</strong></td>
<td><strong>$ 19.15M</strong></td>
<td><strong>$ 50.65M</strong></td>
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</table>
ECONOMIC RECOVERY = Multi-Pronged Effort

Supported by

- Budget Funding
- Future pursuit of State, Federal, and other grants
- Shared Programs (interagency and CBOs)
- Legislation (such as First Year Free)
ORDINANCE (FILE NO. 230155)

Gross Tax Receipts Measure

Contains two components

1. **Delays tax increases until 2025 and 2026 for:**
   - retail trade; certain services; manufacturing; food services;
   - accommodations; and arts, entertainment, and recreation

2. **Creates a 0.45% credit to taxable gross receipts for:**
   - information; administrative and support services; financial services;
   - insurance; professional scientific and technical services; and 0.7% credit
   - toward taxable payroll for administrative office taxpayers
ORDINANCE (FILE NO. 230660)

Commercial Rent Tax Measure

Proposes pause on the back-to-back taxation of subleases under the Commercial Rent Tax.

<table>
<thead>
<tr>
<th>Sublease examples</th>
<th>How it works today</th>
<th>How it works under this proposal</th>
</tr>
</thead>
<tbody>
<tr>
<td>Company A leases space for $100/sq ft</td>
<td>Tax collected on $100/sq ft</td>
<td>No change</td>
</tr>
<tr>
<td>Company A subleases space to Company B for $30/sq ft</td>
<td>Tax collected on $130/sq ft ($100 base lease + $30 sublease)</td>
<td>Tax collected on $100/sq ft</td>
</tr>
<tr>
<td>Company A subleases space to Company C for $150/sq ft</td>
<td>Tax collected on $250/sq ft ($100 base lease + $150 sublease)</td>
<td>Tax collected on $150/sq ft ($100 base lease + $50 profit on sublease)</td>
</tr>
</tbody>
</table>
ORDINANCE (FILE NO. 230651)

Chapter 57 Amendments

Proposed changes

- Clarifies that filming a news event does not require a film permit
- Clarifies the Film SF Executive Director appointment process
- Authorizes the Film SF Executive Director to approve use of Film SF Logo
- Allows use of the Film Rebate Project Account to be used for administration and marketing of the Film Rebate Program
- Increases film permit fees
### FILMING

**Proposed Fee Increases**

<table>
<thead>
<tr>
<th>Permit Fees</th>
<th>Current</th>
<th>Proposed</th>
</tr>
</thead>
<tbody>
<tr>
<td>Student, PSA, nonprofits</td>
<td>Waived</td>
<td>Waived</td>
</tr>
<tr>
<td>Still photography</td>
<td>$100</td>
<td>$200</td>
</tr>
<tr>
<td>Commercial, corporate, web content, music video</td>
<td>$200</td>
<td>$300</td>
</tr>
<tr>
<td>TV/Web Series, Feature, Documentary, and Short Subject</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>For a production with a budget less than $100,000</td>
<td>$50</td>
<td>$100</td>
</tr>
<tr>
<td>For a production with a budget of $100,000 to less than $500,000</td>
<td>$100</td>
<td>$300</td>
</tr>
<tr>
<td>For a production with a budget of $500,000 or greater</td>
<td>$300</td>
<td>$500</td>
</tr>
</tbody>
</table>
THANK YOU

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