

Recology SF Educational Programs

Recology SF maintains two Public Education Programs: The Facility Tour Program and the Artist in Residence Program (AIR).

The Recology Facility Tour Program

The Recology Facility Tour Program provides engaging, culturally responsive educational opportunities to San Francisco's school age children, residents and businesses. The tours demonstrate the effort put into processing recyclables and trash and inspire people to conserve natural resources through both personal and collective action.

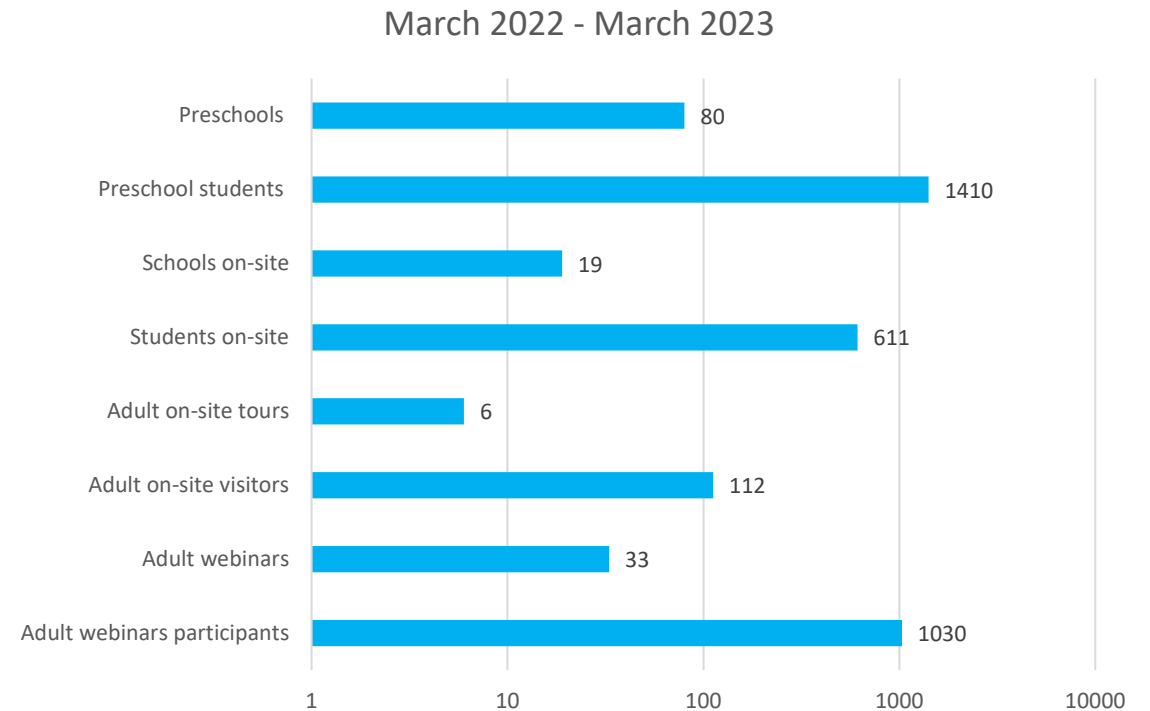
The Artist in Residence Program

The AIR Program provides local professional and student artists with a small monthly stipend and a workspace to produce art from items scavenged from the San Francisco waste stream. The artwork created from discarded items shows some of the creative ways artists reuse the public's waste and educate our visitors about the importance of resource conservation.

Recology Educational Programs

The Facility Tour Program

- Recology SF works directly with the SF Environment School Education Department to coordinate transfer station and recycling facility tours for SFUSD students.
- Recology SF provides tours to schools/universities, arts organizations, businesses, museum groups, community organizations and the public.
- Pre-covid the tour program's reach was over 3,000 students and 2,500 adults annually. School tours resumed in December 2022 and adult tours will officially resume in April 2023. We expect to reach these numbers again in the coming years.
- In addition to in person facility tours, staff conducts virtual tours and webinars and provides offsite school presentations.



Recology Educational Programs

The Facility Tour Program

- School tours are conducted 2-3 days per week during the school year.
- San Francisco schools participate in a lottery to be considered for the facility tours.
- School tours start in the Recology Environmental Learning Center (ELC).
- School tours then proceed onsite and visit the Transfer Station, Public Reuse and Recycling Area, Household Hazardous Waste, and Art Studio.
- Public tours are conducted 1-2 days per week.
- Public tours begin in the ELC and proceed onsite and visit the Transfer Station, C&D Sorting Facility, Organics Transfer Area, Art Studio and Pier 96 Recycling Center.



Classroom presentation with 3rd grade students in the ELC



School tour

Recology Educational Programs

Artist in Residence (AIR) Program – Taps into and supports the San Francisco arts community to promote innovative ways to reuse and divert waste.

- The AIR program is connected to the Facility Tour Program – generally all tour groups visit the artist studio to learn about reuse and recycling.
- The artwork inspires and educates artists, children, and the public on how to be more involved in our recycling systems.
- The AIR Program, conceived in San Francisco, is an internationally recognized, first of its kind, inspirational program leading the environmental education movement.
- Artist projects include topics such as the importance of compost, water conservation, ecologies of local environments – the underlying messaging is always about resource conservation.
- Each artist speaks to 1,000 visitors during their 4-month residency about resource conservation, reuse, our recycling systems, and their experience working with trash.
- Artists have diverted over 150 tons of trash and turned it into art.



Artist speaking to adult tour group



Three-day art opening and artist talk attended by over 500 visitors

Recology Educational Programs

Artist in Residence (AIR) Program – Reach

Multiple programs have been implemented based on our model providing unique benefits to cities Recology serves.

Annually, in San Francisco, we host 9 residencies per year - 6 professional artists and 3 university student artists.

During the residency, the artists have use of a studio space and access to the Recology Public Disposal area to scavenge materials.

To date we have hosted:

- 150 professional artists, 50 university students
- 90 onsite art openings – 75,000 attendees
- 188 offsite exhibitions in galleries and public spaces, and have
- generated over 450 news articles in major news outlets in print, publications, radio, and TV.



5 million travelers saw exhibition at SFO – United Terminal



Artist speaking to school tour group

Recology Educational Programs

Facility Tour & AIR Program Staffing and Expenses

Full-time Staff

- Program Manager
- Program Supervisor (Tour 60% / AIR 40%)
- Education Specialist (Tour 70% / AIR 30%)

Temporary Staff

- Tour Guide (.25 FTE)
- Studio Tech (.40 FTE)

Technical Contractors

- Graphic Design and Web (.40 FTE)

Program Costs (AIR/ELC)

- Payroll \$358,000
- Operational Expenses \$130,000
- Artists Stipends \$64,000
- Temporary & Contract Labor \$135,000
- Total Program Costs \$687,000



Staff speaking to school tour group in art studio



Recycling mural created by AIR artist Sirron Norris