



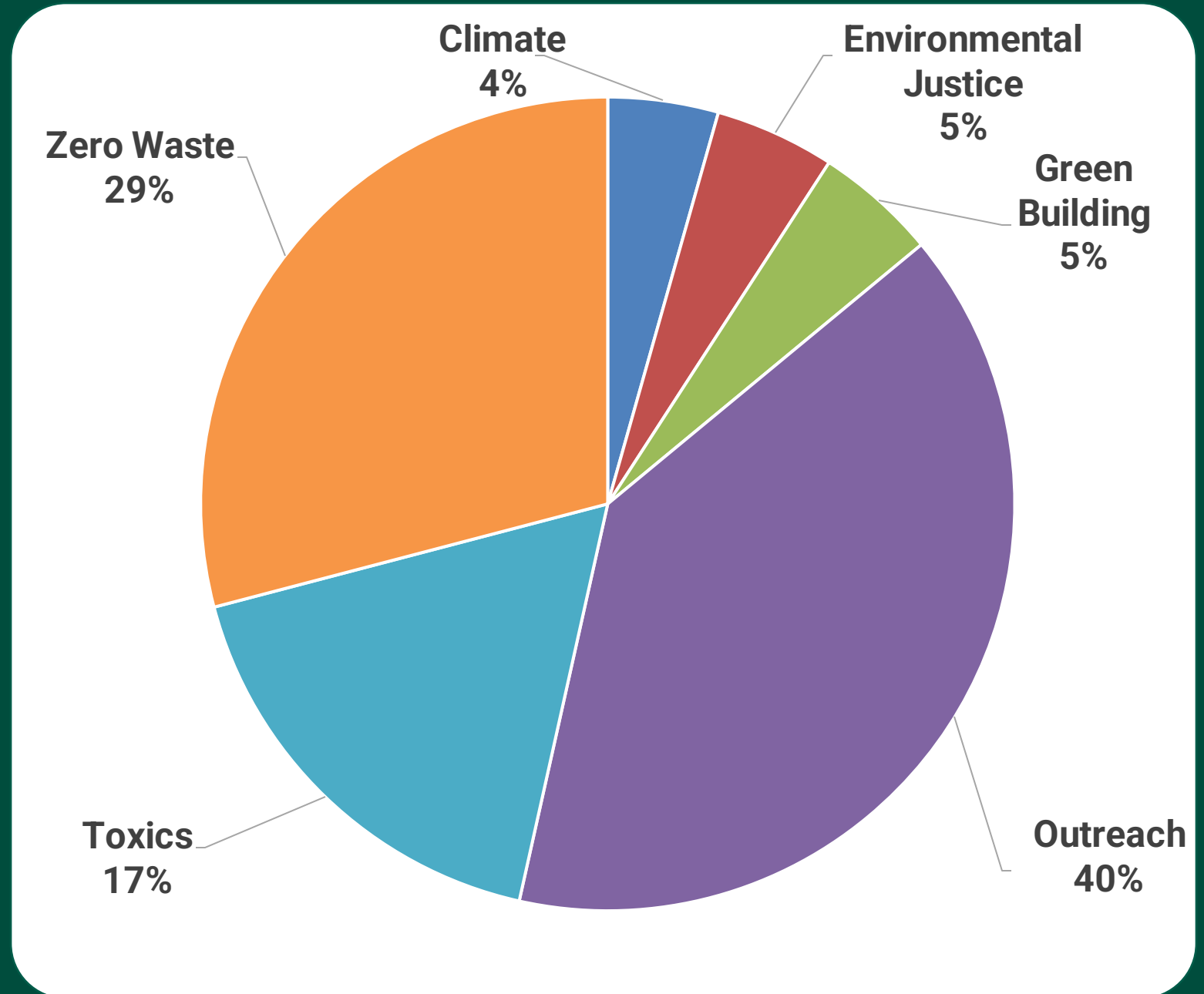
SF Environment Communications and Community Engagement Program

Refuse Rate Administrator Hearing
May 9, 2023

SAN FRANCISCO
ENVIRONMENT
DEPARTMENT

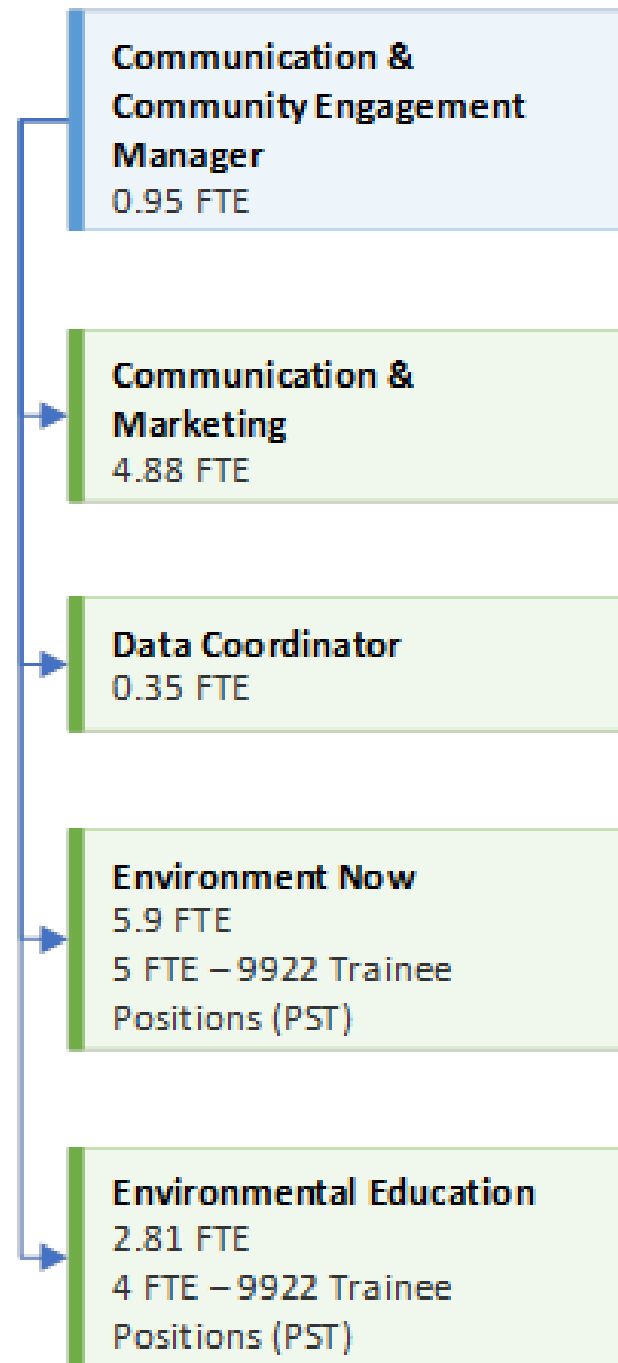
SFE staff

Refuse Rate Impound Budget for SF Environment



Communication and Community Engagement Program Org Chart

Total FTE 23.89



Zero Waste Hierarchy



SF Environment's Different Forms of Outreach



- Environmental code policy implementation
- Source reduction campaigns
- Recycling and composting education
- Ongoing zero waste Environmental Education

Communications, Marketing, Data

5.23 FTE

Plastic Bag Reduction Ordinance Campaign





EFFECTIVE
JULY 1, 2020

BRING YOUR BAG



Avoid the San Francisco mandatory bag charge

25¢ CHARGE
minimum on all checkout bags*

*WIC and Food Stamps EBT purchases are exempt



compostable recyclable

REFUSE PLASTIC BAGS





SF Environment
Rise. Learn. Grow. Change.
A Department of the City and County of San Francisco

Checkout Bag Ordinance
[SFEnvironment.org/checkoutbag](https://sfenvironment.org/checkoutbag)
(415) 355-3700

Printed on 100% post-consumer recycled paper.

Multilingual Placards



**REFUSE
PLASTIC BAGS**

EFFECTIVE JULY 1, 2020

- City law prohibits stores from providing single-use plastic checkout bags
- **25¢** charge for each checkout bag provided
- **SAVE 25¢** when you bring your own bag
- WIC and Food Stamps EBT purchases are exempt



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**DI NO A LAS BOLSAS
DE PLÁSTICO**

A PARTIR DEL 1 DE JULIO DEL 2020

- La Ley de la Ciudad prohíbe que las tiendas provean bolsas de plástico de un solo uso
- Cobro de **25¢** por cada bolsa de compras que se provea
- **AHORRA 25¢** al traer tu propia bolsa
- Las compras con WIC y las Estampillas de Comida (Food Stamps EBT) están exentos



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Impreso en papel reciclado 100% posterior al consumo.



拒用膠袋

2020年7月1日生效

- 市府法例禁止商店提供一次性塑膠購物袋
- 索取購物袋便需要支付**25美分**
- 自備購物袋可節省**25美分**
- 使用WIC和糧食券電子福利轉帳卡 (EBT) 購物的則可免收



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以100%使用後再生紙印製。



Multilingual Community Marketing

Outreach Designed Specifically for Apartment Residents



SFRecycles.org

RECYCLE 回收 RECICLAR	COMPOST 堆肥 COMPOSTAR	LANDFILL 填埋區 BASURERO
Paper 紙 Papel	Food scraps 廚餘食物 Restos de comida	Shiny wrappers 光滑的食品塑料包裝 Envolturas brillantes de comida
Plastic 塑膠 Plástico	Paper towels & tissues 擦手紙和紙巾 Toallas y pañuelos de papel	Broken ceramics 破碎陶瓷器皿 Objetos de cerámica rotos
Glass 玻璃 Vidrio	Dirty paper containers 髒的紙盒 Recipientes sucios de papel	Rubber gloves 橡膠/乳膠手套 Guantes de caucho/látex
Metal 金屬 Metal	Compostable products 可有機分解的產品 Artículos compostables	Pouches 複合包裝袋 Paquetes de bebidas
Cartons 紙包飲品盒 Cartones	Plants 植物 Plantas	Polystyrene foam 聚苯乙烯泡沫/泡沫製品 Espuma de poliestireno

免費上門回收 FREE PICK-UP RECOGIDA GRATUITA

(415) 626-4000 customerservice@recologysf.com 僅限預約
By appointment only.
Es necesario hacer cita.

<p>Hazardous items 危險物品 Materiales peligrosos</p>	<p>Big & bulky items 大件物品 Objetos grandes</p>
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SFRecycling **R**
Recycling

Environment Now

5.9 FTE +

5 FTE 9922

Environment Now- Field Team





Grassroots Outreach

Commercial Reuse Campaign

Collateral



Interested in Reusable Foodware?

Up to \$500 available for San Francisco restaurants

Schedule a quick in-person meeting to get started.

FREE technical help

We handle the product research, purchasing, delivery, and set up.

Save \$3,000-21,000 per year

Data shows our program saves businesses money, even with increased labor and water costs.

Better dining experience

Guests want real plates and sustainable options.

Better for the environment

Save money. Save water. Save the planet.



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Printed on 100% post-consumer recycled paper.



¿Le interesa recibir vajilla reutilizable?

Hasta \$500 disponibles para restaurantes de San Francisco

Para empezar, programe una reunión presencial rápida.

Ayuda técnica GRATUITA

Nos encargamos de la investigación, la compra, la entrega y la preparación de los productos.

Ahorre entre \$3,000 y \$21,000 al año

La data demuestra que nuestro programa le ahorra dinero a los negocios, incluso con los mayores costos de mano de obra y de agua.

Una mejor experiencia gastronómica

Los clientes desean platos reales y opciones sostenibles.

Mejor para el medio ambiente

Ahorre dinero. Ahorre agua. Salve al planeta.



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Impreso en papel 100% reciclado.



對可重複使用的餐具有興趣嗎？

三藩市餐館可獲得高達 \$500 的補助預約一次快速的面對面會議並立即開始。

免費的技術支援

我們會負責產品研究、採購、運送和設置。

每年節省 \$3,000-21,000

資料顯示，即使增加了人工和水費開支，我們的計劃仍然能夠為企業節省金錢。

提升用餐體驗

顧客希望使用真正的餐碟和環保用餐。

更環保

節省金錢。節省用水。保護地球。



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使用 100% 消費後回收紙印刷

Multilingual Webpage for businesses


[Residents](#) [Business](#) [Contact](#)

中文 [English](#) [Filipino](#) [Español](#)

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Search Site 

FREE Reusable Foodware for San Francisco Restaurants and Cafes



2021-2023:
731 businesses
visited



SFE staff



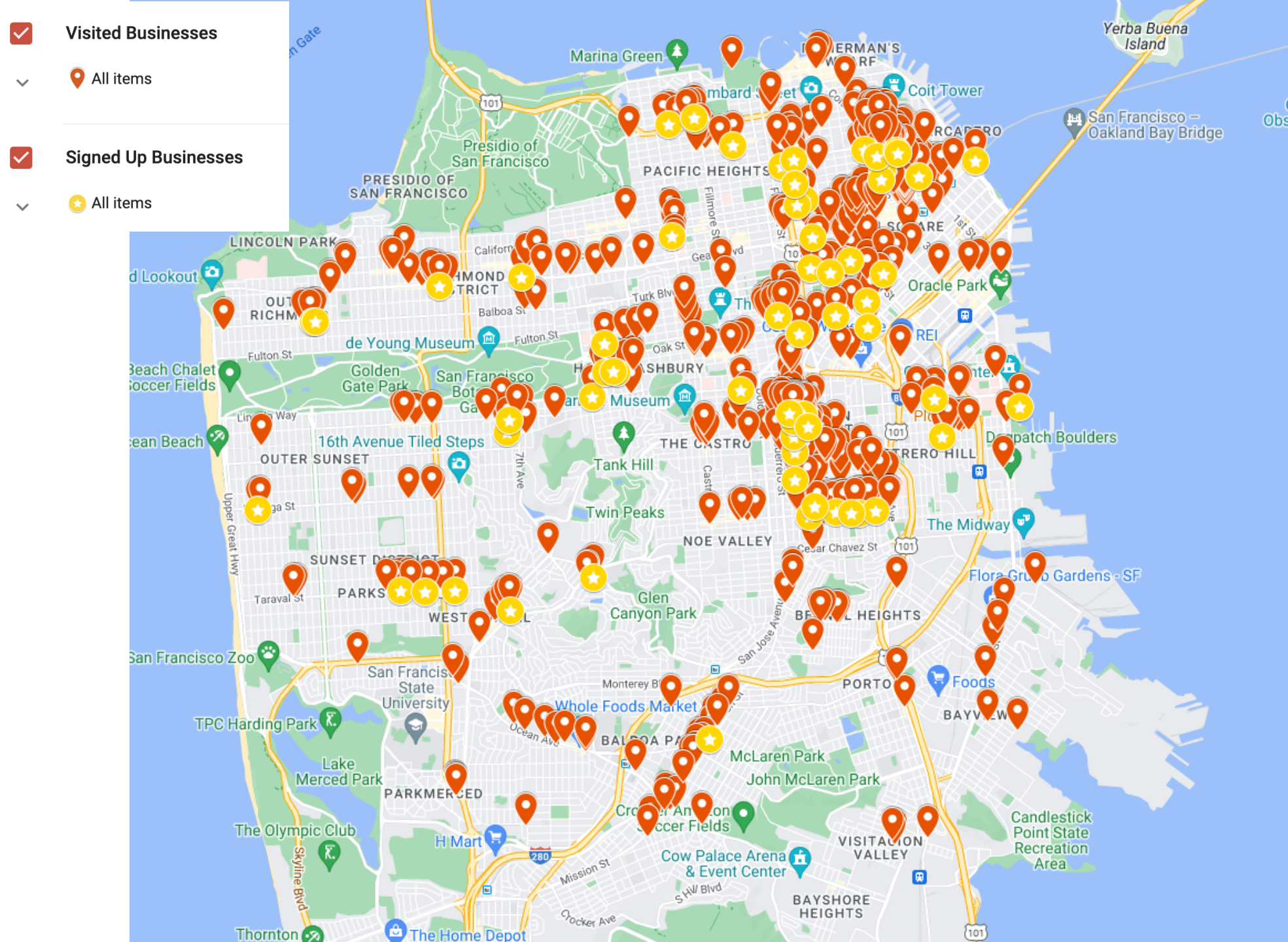
**Signed up 91
Businesses**

Pre- surveyed
3,700

Visited
731

Signed Up
91

Success Rate
12%





Over \$300K saved for
small business
annually

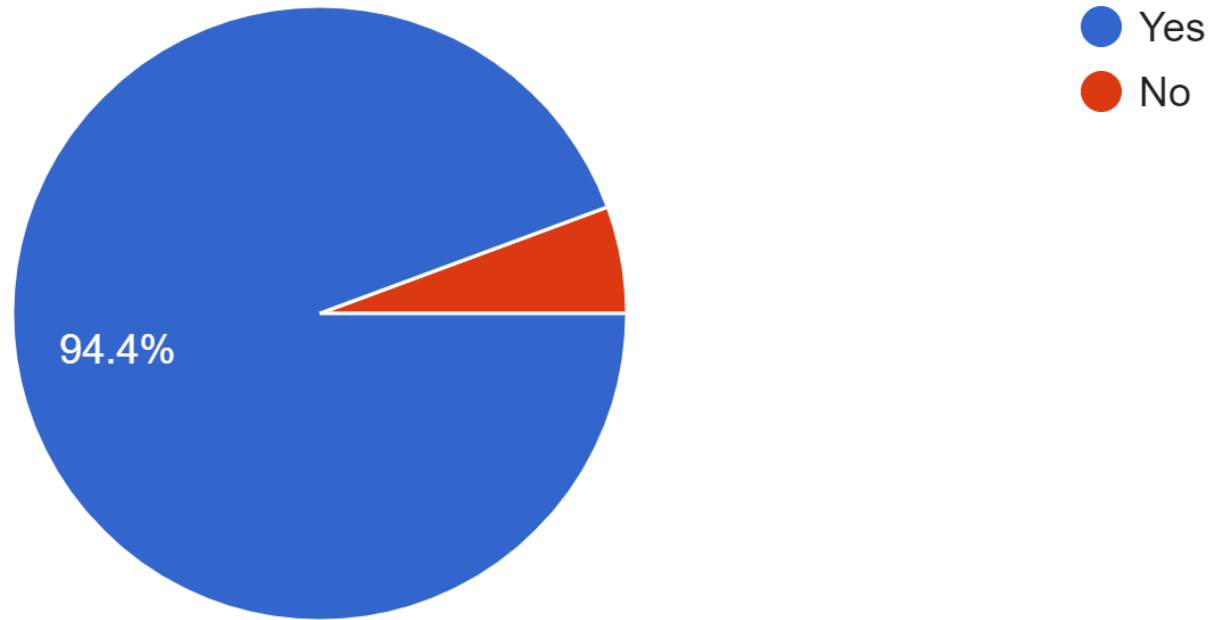


This Reuse Campaign
eliminated over 200,000
lbs. of solid waste per year

POST REUSE CAMPAIGN SURVEY

Will you continue to use reusables in the future?

71 responses



Environmental Education

2.81 FTE +
4 FTE 9922

SFE



Reuse in Schools

SFE



Fix It Clinic Support



Thank you!

Alexa Kielty
Residential Zero Waste Sr. Coordinator
San Francisco Environment Department



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