



# San Francisco Department of Public Health

Dr. Grant Colfax  
Director of Health

City and County of San Francisco  
London N. Breed  
Mayor

## Sugary Drinks Distributor Tax Advisory Committee

### MINUTES

April 19, 2023 - 5:00 pm

Join Online Via Zoom

<https://us02web.zoom.us/j/85426346241>

Meeting ID: 854 2634 6241

Join Via Phone: +1 (669) 900 - 6833

\* Please note that public comment will be held after every agenda item. If a member of the public would like to comment on a topic that is *not* on the agenda, they may do so during general public comment at the start of the meeting. Please see the *Notes* section of this document for additional information about public comment.

\*\* Times provided for agenda items are estimates

#### Order of Business:

1. Call to Order / Roll Call – 5 minutes - Meeting is called to order at 5:03pm.

SDDTAC Members Present: Jamey Schmidt, Laura Urban, Linda Barnard, Chester Williams, Linda Ye, Abby Cabrera, Marna Armstead, Eva Holman, Michelle Kim, Tiffany Kenison, Alexandra Emmott, Saeda Hafiz, John Iesha Ena, Mylene (MTB),

SDDTAC Members Absent: Irene Hilton, Veronica Shepard

Public: Kym Dorman, Paige Kruza, Juan Reynoso, Kym Dorman, Paige Kruza, Cynthia Chen, Ellen Garcia – EAT SF, Jennifer Gopar, Marco Guillen, Paloma Sisneros Lobato, Marcos Cruz Carpio

Staff: Melinda Martin, Christina Goette, Christopher Lee

- a. Approval of Excused Absences [Action]

2. Land Acknowledgement – 1 minute
3. Approval of Minutes for Previous (March) Meeting [Action] – 2 minutes

Laura Urban – change to Laura instead of Linda in members present. 12 votes

Jamey motions to approve with edit. Marna seconds. Minutes are approved. 11 votes, 1 abstention - Alexandra.

4. Review and Consideration of Regular Agenda [Action] – 2 minutes

Jamey motions to approve agenda. Laura seconds. 12 votes, agenda is approved.

5. General Public Comment – 10 minutes



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- Paloma Sisneros Lobato, SPUR – helping coordinate meetings with members of the Board of Supervisors and Mayor’s Office. Encouraging SDDTAC members to join and share SDDTAC budget recommendations. Update on meetings that have been confirmed:
  - Supervisor Mandelman’s Office on 5/1/2023 1:30 – 2pm
  - Supervisor Ronen’s Office on 5/4/2023 11am – 11:30am
  - Supervisor Safai’s Office on 5/5/2023 10:30am – 11am
- 6. DPH Staff Report [Discussion and Possible Action] - 10 minutes

Ilesha Ena (Seat 2) and Eva Holman (Seat 15) to introduce themselves as new SDDTAC members.

a. SDDT Grantee Presentations at SDDTAC Meetings

Staff shared a list of SDDT funded entities at subcommittees and will be sending out invitations to funded entities to present at upcoming SDDTAC meeting. Members suggested inviting organizations focusing of food security due to food policy changes, PSE grantees and to calendar city funded agencies to present prior to SDDTAC budget recommendations process. Staff will send out invitations to SDDT funded entities.

b. AliahThink Tool Overview Calendar Setting

Staff will be sending out doodle poll regarding availability to conduct AliahThink tool sessions prior to the SDDTAC budget recommendation process. Expect to receive email from staff.

c. Sugar & Decoloniality Series

Shape Up SF Coalition and the SF Healthy Eating Active Living team hosted the Sugar & Decoloniality session 1 on April 7<sup>th</sup>. The second session is scheduled for May 24, 2023.

<https://shapeupsfcoalition.org/decoloniality/>

Building on the work around Sugar & Decoloniality, have expanded to host a webinar on decolonizing the food system on May 8, 2023 at 12 – 1:30pm via zoom.

<http://shapeupsfcoalition.org/cbat/decolonizingfoodsystem/>

7. SDDT Evaluation – Deep Dive [Discussion and Possible Action] – 40 minutes

Raimi & Associates staff Kym Dorman, Paige Kruza, Jennifer Gopar and Juan Reynoso present SDDT evaluation.

Kym provides an overview of SDDT evaluation and some evaluation findings from FY 2019 – 2020 to current. SDDT evaluation is built on prior years evaluation and eventually will show the trends over time. More detail can be found in the [SDDT evaluation report of SDDT funded entities](#).

SDDT evaluation reports are informed by the SDDT evaluation framework, which also connects to the SDDTAC strategic plan which outlines the SDDT vision, values, outcomes, strategies and impacts.

Kym gathers questions from SDDTAC members about what they like to know about how SDDT funding is being used and how has SDDT made a difference?

What could SF learn from other places (Seattle, etc)?



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How has evaluation information (and other information about SDDT) been shared with communities? How can it be going forward?

Do we know what percentage of grantee budget their SDDT funds account for? I think that would be interesting to show how critical the funds are.

What work are SDDT funded organizations doing in the community? Where are they doing the work? What does it look like in different places?

What work is being done in Visitacion Valley?

How are funded entities engaging with Pacific Islander communities? Using multiple languages?

Do we have indicators for funded entities? YES

How are SDDT data being collected related to outcomes? How do we know/decide if progress is happening, or benchmarks are being made?

Do the people using the funding to implement programs have the support they need to provide data and implement programs successfully?

Raimi & Associates are thinking about how to lower the burden to support SDDT funded entities and provide technical assistance and support. Member suggested to think about how to find out the unknowns, such as racial/ethnic data. The team is working to disaggregate the data, the largely unknown data is from the Recreation and Parks Department and Heart of the City Farmer's Market data.

Paige presents some SDDT data that will be shared at the soda tax webpage. The evaluation team is finalizing the power BI data visualizations so that the SDDT data will be transparent and interactive on the [SF soda tax webpage](#). These maps will be able to illustrate where SDDT funding/efforts are happening within SF.

8. BREAK - 5 minutes
9. SDDT Data [Discussion and Possible Action] – 30 minutes

Christopher Lee, epidemiologist with the Center for Data Science within DPH/Population Health Division. Recently has joined the SDDT team, specifically working on data. Christopher shares that IRI sales data (proprietary data) and hospitalization data is available to conduct analysis. Other indicators such as the CA Health Interview Survey, indexed data in the report and building out a timeline now. The focus is now on updating data for the data report and in the future will also be looking at novel data that can be included. Christopher solicits feedback from SDDTAC members on any suggested data that can be included in the data report that will support the public health impact for the data report.

Christopher distinguishes that his work is to show the impact of the public health data within the data report. Raimi & Associates focuses on data/outcomes from the SDDT funded entities.



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Member suggests looking into a recent article published on gestational diabetes and SSB.

<https://www.ucsf.edu/news/2023/04/425096/does-taxing-sugary-drinks-lead-improved-health-during-pregnancy>

Member suggests looking into 2019 report of work with Roberto Vargas on neighborhoods with access to hydration stations, would be great to track drinking refill stations and the difference in rates of disease and impact of decreased health outcomes.

Member suggests possibly looking at the SDDT at the distributor level, what have been the changes, from COVID pandemic to endemic.

A previous survey conducted by Kris Madsen from UC Berkeley did analysis for data conducted in the SFUSD schools. Staff will follow up with Kris. SFUSD also administers the CDC youth risk behavioral survey on SSB consumption and consumption of water.

Christopher will continue to update the SDDTAC on data related to SSB and the public health impact.

### 10. Subcommittee Updates [Discussion and Possible Action] – 10 minutes

- a. Co-Chair Update - No updates
- b. Infrastructure Update – Michelle voted in as new subcommittee chair; asks other members to join infrastructure subcommittee meetings, will discuss in the future, for example, what does the SDDTAC sunset mean and what to do in preparation. Subcommittee will be rescheduling meeting.
- c. Community Input Update – Linda Ye voted in as the new subcommittee chair. Reviewed potential future grantee presentations; Discussions on AliahThink tool process. Will review past activities of the subcommittee and update new members and how to continue that work.
- d. Data and Evidence Update – Abby shared that subcommittee looked at work plan, agencies to present at SDDTAC meetings; will discuss at next meeting co-chair nominations.

### 11. Committee Member Proposed Future Agenda Items [Discussion and Possible Action] – 5 minutes

- Report out from SPUR members or PSEAT from Shape Up Coalition who were able to speak/meet with Board of Supervisors discussing SDDTAC budget recommendations
- Presentation from SDDT funded entities
- Discuss if July/August meeting to be a break
- Review of SDDTAC work plan

### 12. Announcements [Discussion and Possible Action] – 5 minutes

- Ilesha Ena – Feolofani Festival (Love and Living Harmoniously) – schools showcasing their culture through dance and song, 4/29/23 @ Philip & Sala Burton Sala High School 12pm – 3pm
- Ilesha Ena - Pacific Islander Wellness Day at Treasure Island 4/29/23 - 12pm – 3pm
- Saeeda – site nutrition coordinator will be present at Treasure Island event promoting Rethink your Drink and looking at more culturally relevant drinking options



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- Eva – SFUSD and other climate activists' event on 5/1/23 12pm on zoom and how to introduce climate curriculum in the schools. <https://us02web.zoom.us/meeting/register/tZlqc-qhrT0rH9C8ZUxCYSQQ0s-DS2aZD0dQ>

### 13. Adjournment [Action]

Saeeda motions to adjourn. Jamey seconds. 10 votes. Meeting is adjourned at 6:49pm.

#### Notes

##### **PUBLIC COMMENT**

General Public Comment: At this time, members of the public may address the SDDTAC Advisory Committee on items of interest to the public that are within the subject matter jurisdiction of the Committee but do not appear on the agenda.

With respect to agenda items, the public will be given an opportunity to address the Committee when the item is reached in the meeting. Each member of the public may address the Committee for up to three minutes.

The Brown Act forbids a Committee from taking action or discussing any item not appearing on the posted agenda, including those items raised at Public Comment. In response to public comment on an item that is not on the agenda, the Committee is limited to:

- Briefly responding to statements made or questions posed by members of the public, or
- Requesting staff to report back on a matter at a subsequent meeting, or
- Directing staff to place the item on a future agenda. (Government Code Section 54954.2(a).) 10.

Each action item will hold public comment before a vote is made.

Explanatory documents are available at the 25 Van Ness Ave, Suite 500 during regular business hours. If any materials related to an item on this agenda have been distributed to the SDDTAC after distribution of the agenda packet, those materials are available for public inspection at the address above during normal business hours.

##### **RINGING AND THE USE OF CELLPHONES**

The ringing of and use of cell phones, pagers and similar sound-producing electronic devices are prohibited at this meeting. Please be advised that the Chair may order the removal from the meeting room of any person(s) responsible for the ringing or use of a cell phone, pager, or other similar sound-producing electronic devices.

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Copies of the Sunshine Ordinance can be obtained from the Clerk of the Sunshine Task Force, the San Francisco Public Library and on the City's website at [www.sfgov.org](http://www.sfgov.org). Copies of explanatory documents are available to the public online at <http://www.sfbos.org/sunshine> or, upon request to the Commission Secretary, at the above address or phone number.

### LANGUAGE ACCESS

Per the Language Access Ordinance (Chapter 91 of the San Francisco Administrative Code), Chinese, Spanish and or Filipino (Tagalog) interpreters will be available upon requests. Meeting Minutes may be translated, if requested, after they have been adopted by the Family Violence Council/Mayor's Task Force on Anti-Human Trafficking. Assistance in additional languages may be honored whenever possible. To request assistance with these services please contact the Minouche Kandel 415-252-3203, or [minouche.kandel@sfgov.org](mailto:minouche.kandel@sfgov.org) at least 48 hours in advance of the meeting. Late requests will be honored if possible.

### DISABILITY ACCESS

Family Violence Council meetings are held in room 617 at 400 McAllister Street in San Francisco. This building is accessible to persons using wheelchairs and other assistive mobility devices.

Mayor's Task Force on Anti-Human Trafficking meetings are held in Room 305 at City Hall, 1 Dr. Carlton B. Goodlett Place in San Francisco. City Hall is accessible to persons using wheelchairs and other assistive mobility devices. Ramps are available at the Grove, Van Ness and McAllister entrances.

Assistive listening devices, American Sign Language interpreters, readers, large print agendas or other accommodations are available upon request. Please make your requests for accommodations to Minouche Kandel (415) 252-3203, or [minouche.kandel@sfgov.org](mailto:minouche.kandel@sfgov.org). Requesting accommodations at least 72 hours prior to the meeting will help to ensure availability.

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如對會議有任何疑問，請致電[415-252-3203]查詢。當會議進行時，嚴禁使用手機及任何發聲電子裝置。會議主席可以命令任何使用手機或其他發出聲音裝置的人等離開會議場所。

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電子郵箱: SOTF@sfgov.org

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根據語言服務條例(三藩市行政法典第91章)，中文、西班牙語和/或菲律賓語（泰加洛語）傳譯人員在收到要求後將會提供傳譯服務。翻譯版本的會議記錄可在委員會通過後透過要求而提供。其他語言協助在可能的情況下也將可提供。上述的要求，請於會議前最少48小時致電415-252-3203或電郵至[minouche.kandel@sfgov.org](mailto:minouche.kandel@sfgov.org)向委員會秘書Minouche Kandel提出。逾期提出的請求，若可能的話，亦會被考慮接納。

### 殘障通路

家庭暴力委員會（Family Violence Council）會議將在三藩市McAllister街400號617室舉行。此建築物可供使用輪椅及其它助行裝置的人士無障礙通行。

市長反人口販賣專責小組（Mayor’s Task Force on Anti-Human Trafficking）會議將在三藩市市政廳305室舉行，地址：1 Dr. Carlton B. Goodlett Place。市政廳可供使用輪椅及其它助行裝置的人士無障礙通行。可供通行的斜道設在Grove、Van Ness及 McAllister的入口。

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Para preguntas acerca de la reunión, por favor contactar el 415-252-3203. El timbrado de y el uso de teléfonos celulares, localizadores de personas, y artículos electrónicos que producen sonidos similares, están prohibidos en esta reunión. Por favor tome en cuenta que el Presidente podría ordenar el retiro de la sala de la reunión a cualquier persona(s) responsable del timbrado o el uso de un teléfono celular, localizador de personas, u otros artículos electrónicos que producen sonidos similares.

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Administrador del Grupo de Trabajo de la Ordenanza Sunshine (Sunshine Ordinance Task Force Administrator)  
City Hall – Room 244 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102-4683  
415-554-7724 (Oficina); 415-554-5163 (Fax); Correo electrónico: [SOTF@sfgov.org](mailto:SOTF@sfgov.org)



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Copias de la Ordenanza Sunshine pueden ser obtenidas del Secretario del grupo de Trabajo de la Ordenanza Sunshine, la Biblioteca Pública de San Francisco y en la página web del internet de la ciudad en [www.sfgov.org](http://www.sfgov.org). Copias de documentos explicativos están disponibles al público por Internet en <http://www.sfbos.org/sunshine>; o, pidiéndolas al Secretario de la Comisión en la dirección o número telefónico mencionados arriba.

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Las reuniones del Grupo de Trabajo del Alcalde en Contra del Tráfico Humano (Mayor's Task Force on Anti-Human Trafficking) se llevan a cabo en la Sala 305 de la Alcaldía, 1 Dr. Carlton B. Goodlett Place en San Francisco. La alcaldía es accesible para personas que utilizan sillas de ruedas y otros aparatos de movilidad asistida. Las rampas para sillas de ruedas se encuentran disponibles en las entradas de las calles Grove, Van Ness y McAllister.

Aparatos de asistencia auditiva, intérpretes de Lenguaje de Señas Americano, lectores, agendas con letra grande y otras acomodaciones están disponibles de ser requeridas. Por favor presente sus solicitudes de acomodo ante Minouche Kandel (415) 252-3203, o [minouche.kandel@sfgov.org](mailto:minouche.kandel@sfgov.org). Solicitar acomodaciones por lo menos 72 horas antes de la reunión ayudará a garantizar la disponibilidad de las mismas.

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Kung mayroon kayong mga tanong tungkol sa miting, mangyaring tumawag lang sa 415-252-3203. Ang pagtunog at paggamit ng mga cell phone, mga pager at kagamitang may tunog ay ipinagbabawal sa pulong. Paalala po na maaring palabasin ng Tagapangulo ang sinumang may-ari o responsable sa ingay o tunog na mula sa cell-phone, pager o iba pang gamit na lumilikha ng tunog o ingay.

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Ang mga kopya ng Sunshine Ordinance ay makukuha sa Clerk ng Sunshine Task Force, sa pampublikong aklatan ng San Francisco at sa website ng Lungsod sa [www.sfgov.org](http://www.sfgov.org). Mga kopya at mga dokumentong na nagpapaliwanag sa Ordinance ay makukuha online sa <http://www.sfbos.org/sunshine> o sa kahilingan sa Commission Secretary, sa address sa itaas o sa numero ng telepono.

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Ang Konseho tungkol sa Karahasan sa Pamilya (Family Violence Council) ay ginaganap sa room 617 sa 400 McAllister Street sa San Francisco. Ang building ay maaaring ma-access ng mga taong gumagamit ng wheelchair at iba pang gamit na tumutulong sa pagkilos .

Ang mga pagpupulong ng Task-Force ng Mayor sa Anti-Trafficking ay ginaganap sa Room 305 sa City Hall, 1 Dr. Carlton B. Goodlett Place sa San Francisco. Ang City Hall ay accessible para sa mga taong gumagamit ng wheelchair at iba pang mga gamit na tumutulong sa pagkilos. Mayroong mga rampa sa mga pasukan sa Grove, Van Ness at McAllister. Ang mga kagamitan sa pagtulong sa pandinig, mga interpreter ng American Sign Language, mga tagapagbasa, mga adyenda na malalaki ang print, at iba pang pangangailangan ay maaaring hilingin. Para humingi ng tulong, tawagan si Minouche Kandel (415) 252-3203, o mag email sa [minouche.kandel@sfgov.org](mailto:minouche.kandel@sfgov.org). Kailangan mag-request ng mga pangangailangan sa hindi bababa sa 72 oras bago ng pagpupulong upang matiyak kung maaaring ipaglingkod ang inyong kahilingan.

### LOBBYIST ORDINANCE

Ayon sa San Francisco Lobbyist Ordinance [SF Campaign & Governmental Conduct Code 2.100], ang mga indibidwal o mga entity na nag iimpluensiya o sumusubok na mag impluensiya sa mga lokal na pambatasan o administrative na aksyon ay maaring kailangan mag register o mag report ng aktibidad ng lobbying. Para sa karagdagan na impormasyon tungkol sa Lobbyist Ordinance, mangyaring tumawag sa San Francisco Ethics Commission at 25 Van Ness Avenue, Suite 220, San Francisco, CA 94102, (415) 252-3100, FAX (415) 252-3112, website: [sfgov.org/ethics](http://sfgov.org/ethics).

### SDDTAC Recommendations FY23-24 and 24-25

	SDDTAC Rx FY 23-24	SDDTAC Rx FY 23-24	Department Rx
<b>COMMUNITY-BASED GRANTS</b>			



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Health education, food security, physical activity	\$3,000,000	\$3,050,000	DPH
Food As Medicine MediCal Waiver Program	\$200,000	\$0	DPH
CBOs working with SFUSD	\$305,000	\$305,000	DPH
<b>TOTAL COMMUNITY BASED GRANTS</b>	<b>\$3,505,000</b>	<b>\$3,355,000</b>	
<b>SFUSD</b>			
School Food, Nutrition Ed	\$1,170,000	\$1,245,000	DCYF
Student Led Action	\$535,000	\$535,000	DCYF
<b>TOTAL SFUSD</b>	<b>\$1,705,000</b>	<b>\$1,780,000</b>	
<b>FOOD ACCESS</b>			
Healthy Food Purchasing Supplement	\$1,540,000	\$1,565,000	DPH
Healthy Retail	\$190,000	\$240,000	OEWD
<b>TOTAL FOOD ACCESS</b>	<b>\$1,730,000</b>	<b>\$1,805,000</b>	
<b>ORAL HEALTH</b>			
Community task forces	\$450,000	\$450,000	DPH
School-based sealant application	\$350,000	\$350,000	DPH
School-based education and case management	\$200,000	\$200,000	DCYF/SFUSD
<b>TOTAL ORAL HEALTH</b>	<b>\$1,000,000</b>	<b>\$1,000,000</b>	
<b>INFRASTRUCTURE</b>			
Marketing/Promotion/Outreach	\$145,000	\$145,000	DPH
Evaluation/Research/Data, Capacity Building	\$272,000	\$272,000	DPH
Staffing	\$528,000	\$528,000	DPH
<b>TOTAL INFRASTRUCTURE</b>	<b>\$945,000</b>	<b>\$945,000</b>	
<b>WATER ACCESS</b>			
Water Access - SFUSD	\$100,000	\$100,000	DCYF
Water Access - Public Spaces	\$100,000	\$100,000	RPD/PUC
<b>TOTAL WATER ACCESS</b>	<b>\$200,000</b>	<b>\$200,000</b>	
<b>PHYSICAL ACTIVITY &amp; WELLNESS (RECREATION &amp; PARKS)</b>			
Peace Parks	\$650,000	\$650,000	RPD
SVIP Funding – Peace Parks Transportation	\$225,000	\$225,000	RPD
REQUITY: Outreach, Scholarships, Equity in Recreation	\$800,000	\$800,000	RPD
<b>TOTAL RECREATION &amp; PARKS</b>	<b>\$1,675,000</b>	<b>\$1,675,000</b>	



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LACTATION			
Lactation CBO Grants	\$160,000	\$160,000	DPH
Lactation Coalition	\$80,000	\$80,000	DPH
<b>TOTAL LACTATION</b>	<b>\$240,000</b>	<b>\$240,000</b>	
<b>TOTAL ALLOCATION</b>	<b>\$11,000,000</b>	<b>\$11,000,000</b>	

Budget Descriptions: <b>SDDTAC recommends investing in strategies that support mental health and well being and workforce pathways for impacted/priority populations.</b>	
<b>COMMUNITY-BASED GRANTS</b>	City Departments should contract directly with CBOs through an RFP process managed through the Community Health Equity and Promotion (CHEP) Branch of the Department of Public Health. CBG should support community-based programs and services that address the health inequities of those most targeted by the beverage industry. Funding should go to Community Based Organizations (CBOs) and Faith Based Organizations (FBOs) for the following strategies: 1. Health Education activities including, chronic disease prevention, healthy eating and active living, tap water promotion, oral/dental health 2. Physical Activity opportunities, including: a) Dance and movement, sports, yoga, walking groups, biking, etc.; b) Changes to the built environment (ie sidewalks, streets, parks, buildings, etc) or safety of the built environment that facilitates increased physical activity and active transportation); 3. Food Security, including: a) Community-based pantries, community-based hot meals, community kitchens and community home delivery services; b) Increased financial resources (i.e. wages, income, government nutrition supplements, vouchers, etc.); c) Changes to the built environment that facilitate food security; and d) Pursuit of institutional or local policies that facilitate food security; and e) Food Access, including community kitchens and community home delivery services. 4. Water Promotion, such as support for Spa Water Supplies, station maintenance/beautification, refillable water bottles to distribute to communities, water testing 5. Community Based Participatory Research
Health education, food security, physical activity	
Food As Medicine MediCal Waiver Program	One time infrastructure and capacity building grants for 10 community based food organizations to prepare them to contract with health plans, use medical coding and billing, share confidential patient information, and other areas needed to access Medi-Cal funding for meals and groceries and nutrition services rendered. This funding will build off of the successful capacity building cohort piloted in FY 2022-2023 which included 7 CBOs receiving both tailored, individualized technical assistance and cohort-level training and capacity building. Currently no CBOs are contracted with the SF Health Plan, the main Medi-Cal managed care plan serving the city, to deliver medically supportive food and nutrition services.
CBOs working with SFUSD	Recommend 3% of all CBO funding should go towards CBOs implementing programs/initiatives that take place in school settings. Funding to issue grants to CBOs should follow the guidelines above.
<b>SFUSD</b>	



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School Food, Nutrition Ed	To improve the quality and appeal of school meals and support nutrition education to increase participation in school meal programs (for example: cooking and serving equipment, staff professional development, and innovative procurement and menu strategies to increase freshly prepared food). Funding will target schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry.
Student Led Action	Support student led efforts to decrease consumption of sugary drinks and increase awareness of sugary drinks consumption among students, with focus on schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry. SFUSD should provide to SDDTAC a proposal of how funding will be spent through student led action. Funding to also support adequate staffing for implementation.
<b>FOOD ACCESS</b>	
Healthy Food Purchasing Supplement*	Support programs that increase financial resources to purchase healthy food such as vouchers and food purchasing incentives. This investment should be RFP'd out to CBOs and FBOs. Funding should support programs and services that increase financial resources to purchase healthy food; access to healthy fruits and vegetables while minimizing processed foods for high-risk communities; foods that are affordable and convenient; and programs that support the consumption of healthy foods including the ability to prepare and store meals and the knowledge of basic nutrition, food safety and cooking. Priority programs should incorporate a community-based food security perspective and have demonstrated increased ability of food insecure residents to purchase, access, and consume consumption of healthy, fresh, low-to-no cost and culturally appropriate foods, including but not limited to food vouchers/incentives, transportation and delivery and prepared foods.
Healthy Retail	Supporting small business to increase healthy food access in high risk and impacted communities and neighborhoods by: 1) supporting business operations; 2) promoting community engagement; and 3) improving the retail environment.
<b>ORAL HEALTH</b>	
Community oral health task forces	Support development of community infrastructure such as oral health community task forces that incorporate diverse stakeholders for outreach, education, and interventions to address the oral health needs of children in high risk populations.
School-based sealant application	Support SF DPH oral health staff providing cavity-preventing sealants to high-risk populations within SFUSD schools. Sealants protect the chewing surfaces of teeth from cavities. Over 80% of cavities are on the chewing surfaces of back teeth. There is a direct relationship between sugary drink consumption and dental cavities.
School-based education and case management	Support dedicated SFUSD oral health staff to implement school-based health preventive education and dental care coordination programs within SFUSD schools serving high risk target populations. SFUSD oral health staff are key partners in CavityFree SF, SF's local oral health coalition.
<b>INFRASTRUCTURE</b>	
Marketing/Promotion/Outreach	Funds to DPH/CBOs/Private media firms to support media and communications that include 1) grassroots, community-driven awareness campaigns about the intent of the SDDT and the impact of the allocated funds; 2) city wide communications campaign highlighting the impact and importance of the SDDT; 3) communications materials for merchants; and 4) and communicate the harmful impact of sugary drinks and healthy alternatives. Examples include community-driven, messaging, print, online, and social media campaigns. This also includes regular communication to SF Board of Supervisors, Mayor's Office, Board of Education and other elected officials via newsletters and other mechanisms.



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<p>Evaluation/Research/Data Support/Capacity Building</p>	<p><b>A. Professional Services</b> i) Technical assistance for funded CBO and FBO, ii) evaluation to develop framework and evaluate city agencies, CBO and FBO, and process evaluations from applicants, etc. iii) city attorney to provide ongoing technical consultation; iv) project management agency to offset fiscal intermediary costs. <b>B. Materials/Supplies</b> for meetings and printing costs <b>C. Data</b> for collection (pricing), analysis (Nielsen) and purchase (IRI) <b>D. Capacity Building</b> for SDDT initiative <b>E. City Attorney Consultation</b></p>
<p>Infrastructure Staffing</p>	<p><b>A. Personnel</b> 1) Backbone staffing to support SDDTAC 2) Staffing to support DPH SDDT implementation of community based grants 3) Staffing to support research/evaluation of SDDT impact.</p>
<p><b>WATER ACCESS</b></p>	
<p>Water Access - SFUSD</p>	<p>SFUSD water station installation. Also, invest in signage and art to 3 stations to pilot evidence-based community informed model for what designs should be and water education. Allows for comparison of usage between pilot stations with artwork/education and those without.</p>
<p>Water Access - Public Spaces</p>	<p>Public water station installation. Also, invest in signage and art to 3 stations to pilot evidence-based community informed model for what designs should be and water education. Allows for comparison of usage between pilot stations with artwork/education and those without.</p>
<p><b>RECREATION &amp; PARKS PHYSICAL ACTIVITY &amp; WELLNESS</b></p>	
<p>Peace Parks</p>	<p>To support staffing and supplies, including healthy food, for Peace Parks programs in target populations.</p>
<p>SVIP: Peace Parks Transportation</p>	<p>Transportation for Peace Parks participants</p>
<p>REQUITY: Outreach, Scholarships, recreation equity</p>	<p>Requity offers free dynamic, engaging, and culturally-relevant recreation programming to youth under 18 living in shelters, foster care, public housing, or in housing developments. Through a combination of onsite and hyper-local program, coupled with extensive outreach, Requity increases access to and participation in RPD's existing programs and scholarships by educating and informing families on what RPD can offer them.</p>
<p><b>LACTATION</b></p>	<p>To fund a breastfeeding coalition to organize collective efforts across San Francisco to enable increased breastfeeding among Priority Populations. This coalition will mobilize action on policy, systems, and environmental (PSE) changes to increase breastfeeding rate and duration, leveraging community strengths and tackling structural barriers to reduce inequities to breastfeeding support. This would include funding for backbone support to engage community stakeholders in a strategic planning and engagement process to develop a framework for short and long term goals embedded in principles of equity; help align breastfeeding support services in San Francisco including hospital, outpatient, and community based services to improve access to breastfeeding support; and provide technical assistance to partnering agencies (such as child care centers and businesses with less than 50 employees) to operationalize and implement breastfeeding friendly policies and practices. Funding will also support community based organizations that are already supporting breastfeeding.</p>

\* Funding should support programs and services that increase financial resources to purchase healthy food; access to healthy fruits and vegetables while minimizing processed foods for high-risk communities; foods that are affordable



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and convenient; and programs that support the consumption of healthy foods including the ability to prepare and store meals and the knowledge of basic nutrition, food safety and cooking. Priority programs should incorporate a community-based food security perspective and have demonstrated increased ability of food insecure residents to purchase, access, and consume consumption of healthy, fresh, low-to-no cost and culturally appropriate foods, including but not limited to food vouchers/incentives, transportation and delivery and prepared foods.

## ONGOING ADBACKS FROM FY 2017-2018

PROGRAM	DEPARTMENT	DESCRIPTION	
Food Security – Healthy Food Purchasing Supplement	DPH	Maintain current service levels: Vouchers and education to increase consumption and access to nutritious foods by increasing the ability of low income residents to purchase fruits and vegetables at neighborhood vendors and farmers’ markets in collaboration with DPH Healthy Retail Program.	50,000
Healthy Corner Store Retail	ECN	Promoting corner stores and markets to sell healthy products as opposed to sugary beverages, etc.	60,000
Food Security – Home Delivered Meals (HDM)	HSA	Address current waitlist: Delivery of nutritious meals, a daily-safety check/friendly interaction to homebound seniors/adults with disabilities who cannot shop or prepare meals themselves. Many providers offer home assessments/nutrition education/counseling.	477,000
Food Security – Congregate Lunch Meals	HSA	Address current waitlist: Daily, hot, nutritious meals for seniors/adults with disabilities	220,000
Senior Fitness	HSA	Senior fitness programming at IT Bookman and George Davis	200,000
Congregate Meal Program	HSA	Congregate Meal Program A	75,000
Congregate Meal Program	HSA	Congregate Meal Program B	75,000
		<b>TOTAL</b>	<b>1,157,000</b>

\*The Board of Supervisors made a series of adbacks in the FY 17-18 budget. When the Board of Supervisors makes changes to the Mayor’s budget, some of these changes are “adbacks” denoting the Board’s decision to add funds back for a particular service. Adbacks become part of an agency’s baseline budget.