Powered Scooter Share Program Update and Safety Campaign

Mayor’s Disability Council

May 19, 2023
Powered Scooter Share Program Update

- Current permits have been extended to June 30, 2024
- Sidewalk detection technology, rider notifications, and monthly reporting requirements
- Two permittees (Lime and Spin)
- Program Evaluation Underway
Program Evaluation

- Consultant-led evaluation process is underway
- Evaluate current program and make recommendation program updates
- Includes focus on sidewalk detection technology requirements
- Vehicle design requirements – best practices for safe vehicles
- Climate and Equity impact, peer city review, rider surveys, and a review of reporting requirements all part of evaluation process
Consultant has analyzed SFMTA scooter data including: collision data, travel data, monthly reports, enforcement and citation data.

Rider surveys will be distributed by permittees this month.

Peer city interviews have been conducted.

Key stakeholder interviews in process.

Expect final recommendations by late summer.
Scooter Safety Campaign: Phase I

- Scooter Safety Campaign targeting all scooter riders launched on May 1 and will run through July 31
- Three Golden Rules to Improve Scooter Safety
  1. No sidewalk riding
  2. No speeding
  3. No double riding (two people riding one device)
Scooter Safety Campaign: Phase I

- Public safety posters on Muni fleet (interior and exterior)
- Digital displays in the Central Subway stations
- Blog: [Three Golden Rules to Improve Scooter Safety | SFMTA](#)
- Social media messages
  - Facebook, Tweeter, Instagram
- Postcards to hand out at public outreach events
- Collaborating with SFPD on safety focus
Scooter Safety Campaign: Phase II in Development

- Develop additional safety messages and design content
- Develop Public Service Announcement (PSA) videos with safety messages
- SFMTA would like to collaborate with MDC on PSA videos – including script development, safety messages, spotlighted speakers, etc.
- Target launch October 2023
Street Infrastructure

- Permittees pay rack fee to support SFMTA’s bike rack program
  - 3,000+ racks installed since beginning of scooter permit program
  - 11,000+ bike racks available citywide for scooter parking
  - Scooters allowed in bike lanes, not on sidewalks
  - 465 miles of bikeways in San Francisco
    - 78 miles off-street paths
    - 139 miles of bike lanes (Class II)
    - 43 miles of separated bikeways (Class IV)
  - 45+ miles of bike lanes & separated bikeways added since 2018

- 33 miles of Slow Streets

- Active Communities Plan underway
Permit Terms and Conditions

- Adaptive scooters required to comprise 5% of on-street fleet
- Adaptive scooters must be available for reservation through the permittee’s mobile application
- Monthly reporting requirements, including ridership, deployment data, and a narrative summary
Complementary Adaptive Program

- Lime and Spin committed to Complementary Adaptive Programs, with additional adaptive devices available for pre-scheduled drop-off and pick-up
- Complementary Adaptive Program devices have longer rental timeslots and are available to riders free of charge
Adaptive Scooter Demo
Students with Disabilities

Golden Gate Park January 2023

- AccessSFUSD students and staff rode adaptive devices and shared feedback with Lime and Spin

- Blog post about the event

[Images of people at the event]
Thank You!

Questions?