



**SFMTA**

# **Powered Scooter Share Program Update and Safety Campaign**

**Mayor's Disability Council**

May 19, 2023

# Powered Scooter Share Program Update

- ❖ Current permits have been extended to June 30, 2024
- ❖ Sidewalk detection technology, rider notifications, and monthly reporting requirements
- ❖ Two permittees (Lime and Spin)
- ❖ Program Evaluation Underway



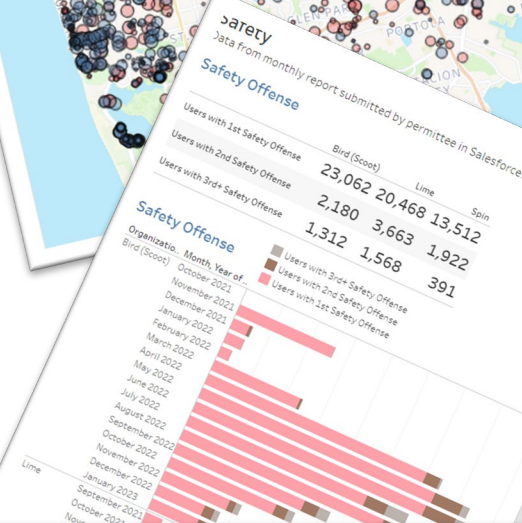
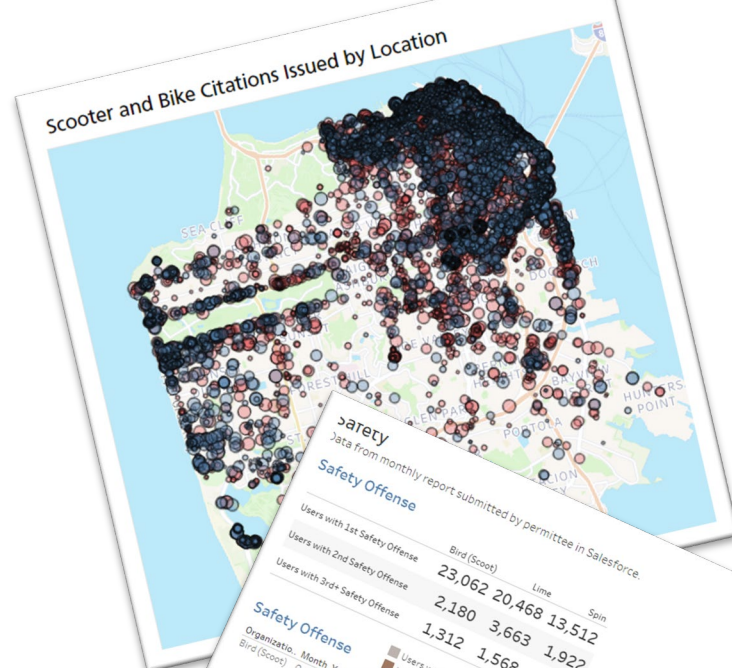
# Program Evaluation

- ❖ Consultant-led evaluation process is underway
- ❖ Evaluate current program and make recommendation program updates
- ❖ Includes focus on sidewalk detection technology requirements
- ❖ Vehicle design requirements – best practices for safe vehicles
- ❖ Climate and Equity impact, peer city review, rider surveys, and a review of reporting requirements all part of evaluation process



# Program Evaluation

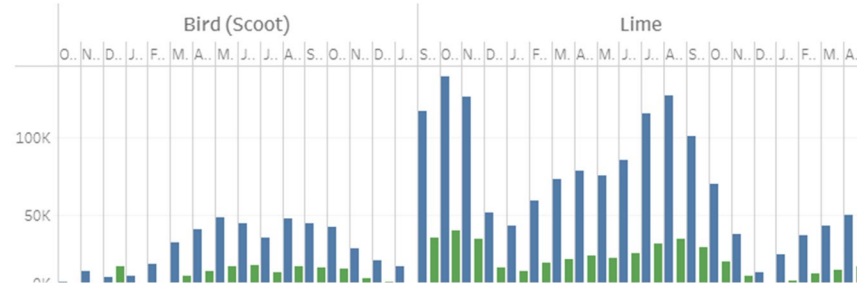
- ❖ Consultant has analyzed SFMTA scooter data including: collision data, travel data, monthly reports, enforcement and citation data
- ❖ Rider surveys will be distributed by permittees this month
- ❖ Peer city interviews have been conducted
- ❖ Key stakeholder interviews in process
- ❖ Expect final recommendations by late summer



## Trips & Devices

Data from monthly report submitted by permittee in Salesforce.

### Trips and users





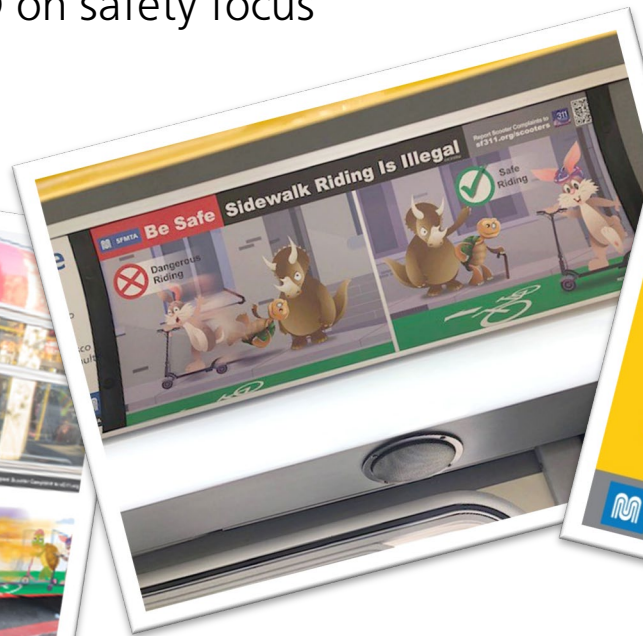
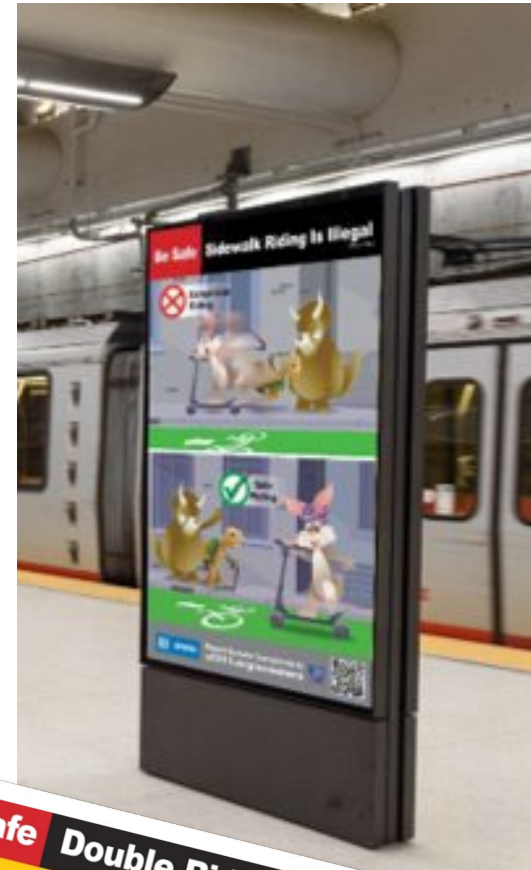
# Scooter Safety Campaign: Phase I

- ❖ Scooter Safety Campaign targeting all scooter riders launched on May 1 and will run through July 31
- ❖ Three Golden Rules to Improve Scooter Safety
  1. No sidewalk riding
  2. No speeding
  3. No double riding (two people riding one device)



# Scooter Safety Campaign: Phase I

- ❖ Public safety posters on Muni fleet (interior and exterior)
- ❖ Digital displays in the Central Subway stations
- ❖ Blog: [Three Golden Rules to Improve Scooter Safety | SFMTA](#)
- ❖ Social media messages
  - Facebook, Tweeter, Instagram
- ❖ Postcards to hand out at public outreach events
- ❖ Collaborating with SFPD on safety focus





# Scooter Safety Campaign: Phase II in Development

- ❖ Develop additional safety messages and design content
- ❖ Develop Public Service Announcement (PSA) videos with safety messages
- ❖ SFMTA would like to collaborate with MDC on PSA videos – including script development, safety messages, spotlighted speakers, etc.
- ❖ Target launch October 2023



# Street Infrastructure

- ❖ Permittees pay rack fee to support SFMTA's bike rack program
  - 3,000+ racks installed since beginning of scooter permit program
  - 11,000+ bike racks available citywide for scooter parking
  - Scooters allowed in bike lanes, not on sidewalks
  - 465 miles of bikeways in San Francisco
    - 78 miles off-street paths
    - 139 miles of bike lanes (Class II)
    - 43 miles of separated bikeways (Class IV)
- ❖ 45+ miles of bike lanes & separated bikeways added since 2018
- ❖ 33 miles of Slow Streets
- ❖ Active Communities Plan underway

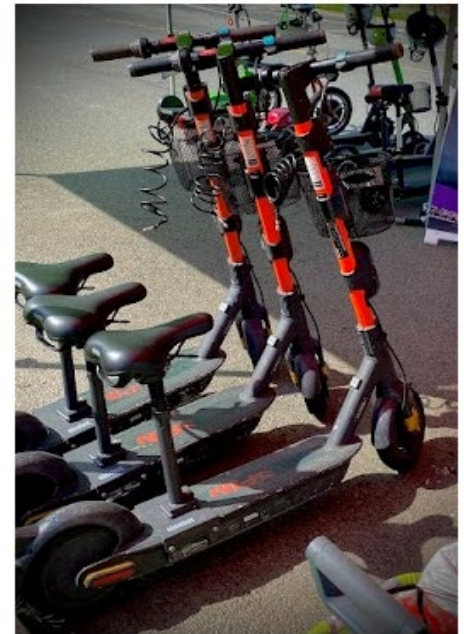
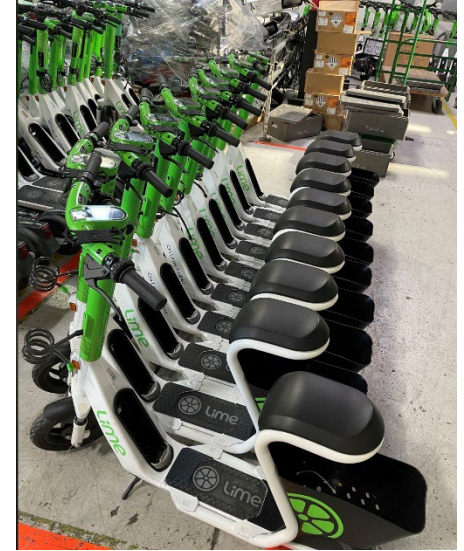




# Permanent Adaptive Program

## Permit Terms and Conditions

- ❖ Adaptive scooters required to comprise 5% of on-street fleet
- ❖ Adaptive scooters must be available for reservation through the permittee's mobile application
- ❖ Monthly reporting requirements, including ridership, deployment data, and a narrative summary



# Complementary Adaptive Program

- ❖ Lime and Spin committed to Complementary Adaptive Programs, with additional adaptive devices available for pre-scheduled drop-off and pick-up
- ❖ Complementary Adaptive Program devices have longer rental timeslots and are available to riders free of charge





# Adaptive Scooter Demo Students with Disabilities

**Golden Gate Park January 2023**

- ❖ AccessSFUSD students and staff rode adaptive devices and shared feedback with Lime and Spin
- ❖ [Blog post about the event](#)





# Thank You!



# Questions?