

San Francisco Department of Public Health

Dr. Grant Colfax Director of Health

City and County of San Francisco London N. Breed Mayor

Sugary Drinks Distributor Tax Advisory Committee

Subcommittee: Data and Evidence (D/E)

MINUTES April 12, 2023 – 10:00AM Join Via Zoom

https://us02web.zoom.us/j/83435219496 Meeting ID: 834 3521 9496 Join Via Phone: + 1(669) 444 9171

* Please note that public comment will be held after every agenda item. If a member of the public would like to comment on a topic that is *not* on the agenda, they may do so during general public comment at the start of the meeting. Please see the *Notes* section of this document for additional information.

Order of Business:

Call to Order / Roll Call – 1 minute Meeting called to order at 10:06am
Subcommittee Members Present: Irene Hilton, Abby Cabrera, Jamey Schmidt, Laura Urban, Saeeda Hafiz
Subcommittee Members Absent: Marna Armstead
Staff: Christopher Lee, Melinda Martin, Kim Wong

2. Approval of February Meeting Minutes – 3 minutes [discussion and action] Irene motions to approve minutes. Abby seconds. 4 votes motion passes. Minutes are approved.

3. Review and Consider Agenda – 2 minutes [discussion and action] Jamey motions to approve agenda. Irene seconds. 4 votes. Agenda is approved.

3. General Public Comment- 10 minutes [discussion] No Public Comment

- 4. Housekeeping 15 minutes [discussion and possible action] [recording]
 - a. SDDT Evaluation Deep Dive

During the April SDDTAC meeting, Raimi & Associates will go over SDDT evaluation report to allow all members to be engaged in the evaluation process and provide feedback for future evaluation activities.

b. Review of SDDT Funded Organizations – Presentations at SDDTAC Meetings Staff shares list of SDDT funded entities. Members recommend hearing future presentations from the oral health grantees and other healthy communities' grantees that have yet to present.

c. AliahThink Tool Next Round

Staff will send Doodle poll for members to identify when to present overview and process of the AliahThink tool. The AliahThink tool is a decision-making software to support SDDTAC on budget recommendation decision making. The tool also helps members understand better the funding allocations.

5. Annual SDDT Data Report Points [discussion and possible action] – 20 minutes [recording] Christopher Lee, SFDPH Epidemiologist is working on updating the Data Report for SDDT. The data report will include IRI (SSB sales data) and OSHPED data. Currently, he is collating the existing indicators and sources from the 2019 data report. He is working on a data report project plan and will be finding proxies to include for this year's data report. Member adds that data is difficult to get and that most want outcomes. Cochairs have meet with the Tax Collector's office, to see what data could be shared, however due to privacy concerns, the tax collector's office could not share. Christopher suggested possibly get aggregate data in lieu of privacy issues.

6. **Review of Data & Evidence Subcommittee Work Plan** – 20 minutes [discussion and possible action] Staff shares data & evidence work plan. Members suggest revising workplan for items that subcommittee does first pass at before going to full committee (data report, evaluation report, budget recommendations) and to include possible new issues to be researched by the committee (e.g. educational investments). Staff will update data and evidence subcommittee work plan.

7. SDDT Messaging on Evaluation, Budget Recommendations, etc. 15 minutes [discussion and possible action]

Members decide to table agenda item to May meeting.

- 8. Data Point Sharing 5 minutes [discussion and possible action]
 - Saeeda Anecdotal data discussion with Americorp member staffed at SFUSD regarding conversation about the elimination of SSBs and government subsidies. Important to remind families, choices are limited but not in the way we think.
 - Abby shares article recently published about pregnant women having lower risk of gestational diabetes and unhealthy weight gain in cities with sugary drinks tax. <u>https://www.ucsf.edu/news/2023/04/425096/does-taxing-sugary-drinks-lead-improved-healthduring-pregnancy</u>
 - Irene Proof of Concept (Food Pantry) Study in the Pediatric/Obesity Journal. Kids receiving food from mobile pantries consumed less bad foods and improvement in their BMIs.
- 9. Proposed Agenda Items for May Meeting 2 minutes [discussion and possible action]
 - SDDT Messaging on Evaluation, Budget Recommendations, etc
 - Subcommittee co-chair nominations
 - Data collection methods Raimi & Associates

10. Announcements – 2 minutes

No Announcements

11. Adjournment

Jamey motions to adjourn. Abby seconds. 4 votes. Meeting is adjourned at 11:19am.

NOTES: PUBLIC COMMENT General Public Comment: At this time, members of the public may address the SDDTAC Advisory Committee on items of interest to the public that are within the subject matter jurisdiction of the Committee but do not appear on the agenda.

With respect to agenda items, the public will be given an opportunity to address the Committee when the item is reached in the meeting. Each member of the public may address the Committee for up to three minutes.

The Brown Act forbids a Committee from taking action or discussing any item not appearing on the posted agenda, including those items raised at Public Comment. In response to public comment on an item that is not on the agenda, the Committee is limited to:

- Briefly responding to statements made or questions posed by members of the public, or
- Requesting staff to report back on a matter at a subsequent meeting, or
- Directing staff to place the item on a future agenda. (Government Code Section 54954.2(a).) 10.

Each action item will hold public comment before a vote is made.

Explanatory documents are available at the 25 Van Ness Ave, Suite 500 during regular business hours. If any materials related to an item on this agenda have been distributed to the SDDTAC after distribution of the agenda packet, those materials are available for public inspection at the address above during normal business hours.

RINGING AND THE USE OF CELLPHONES

The ringing of and use of cell phones, pagers and similar sound-producing electronic devices are prohibited at this meeting. Please be advised that the Chair may order the removal from the meeting room of any person(s) responsible for the ringing or use of a cell phone, pager, or other similar sound-producing electronic devices.

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Government's duty is to serve the public, reaching its decisions in full view of the public. Commissions, boards, councils, and other agencies of the City and County exist to conduct the people's business. This ordinance assures that deliberations are conducted before the people and that City operations are open to the people's review. For information on your rights under the Sunshine Ordinance (Chapters 67 of the San Francisco Administrative Code) or to report a violation of the ordinance, please contact: Sunshine Ordinance Task Force Administrator City Hall – Room 244 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102-4683, 415-554-7724 (Office); 415-554-7854 (Fax), E-mail: SOTF@sfgov.org

Copies of the Sunshine Ordinance can be obtained from the Clerk of the Sunshine Task Force, the San Francisco Public Library and on the City's website at <u>www.sfgov.org</u>. Copies of explanatory documents are available to the public online at <u>http://www.sfbos.org/sunshine</u> or, upon request to the Commission Secretary, at the above address or phone number.

LANGUAGE ACCESS

Per the Language Access Ordinance (Chapter 91 of the San Francisco Administrative Code), Chinese, Spanish and or Filipino (Tagalog) interpreters will be available upon requests. Meeting Minutes may be translated, if requested, after they have been adopted by the Family Violence Council/Mayor's Task Force on Anti-Human Trafficking. Assistance in additional languages may be honored whenever possible. To request assistance with these services please contact the Minouche Kandel 415-252-3203, or minouche.kandel@sfgov.org at least 48 hours in advance of the meeting. Late requests will be honored if possible.

DISABILITY ACCESS

Family Violence Council meetings are held in room 617 at 400 McAllister Street in San Francisco. This building is accessible to persons using wheelchairs and other assistive mobility devices.

Mayor's Task Force on Anti-Human Trafficking meetings are held in Room 305 at City Hall, 1 Dr. Carlton B. Goodlett Place in San Francisco. City Hall is accessible to persons using wheelchairs and other assistive mobility devices. Ramps are available at the Grove, Van Ness and McAllister entrances.

Assistive listening devices, American Sign Language interpreters, readers, large print agendas or other accommodations are available upon request. Please make your requests for accommodations to Minouche Kandel (415) 252-3203, or minouche.kandel@sfgov.org. Requesting accommodations at least 72 hours prior to the meeting will help to ensure availability.

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如對會議有任何疑問,請致電[415-252-3203]查詢。當會議進行時,嚴禁使用手機及任何發聲電子裝置。會議主 席可以命令任何使用手機或其他發出聲音裝置的人等離開會議塲所。

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政府的職責是為公眾服務,並在具透明度的情況下作出決策。市及縣政府的委員會,市參事會,議會和其他機構的存在是為處理民眾的事務。本政策保證一切政務討論都在民眾面前進行,而市政府的運作也公開讓民眾審查。如果你需要知道你在陽光政策 (San Francisco Administrative Code Chapter 67) 下擁有的權利,或是需要舉報違反本條例的情況,請聯絡:

陽光政策 專責小組行政官 地址: City Hall – Room 244 1 Dr. Carlton B. Goodlett Place San Francisco, CA 94102-4683 電話號碼:415-554-7724;傳真號碼415-554-5163 電子郵箱: SOTF@sfgov.org

陽光政策的文件可以通過陽光政策專責小組秘書、三藩市公共圖書館、以及市政府網頁<u>www.sfgov.org</u>等途徑索取。民眾也可以到網頁<u>http://www.sfbos.org/sunshine</u>閱覽有關的解釋文件,或根據以上提供的地址和電話向委員會秘書索取。

語言服務

根據語言服務條例(三藩市行政法典第91章),中文、西班牙語和/或菲律賓語(泰加洛語)傳譯人員在收到要求 後將會提供傳譯服務。翻譯版本的會議記錄可在委員會通過後透過要求而提供。其他語言協助在可能的情況下 也將可提供。上述的要求,請於會議前最少48小時致電415-252-3203或電郵至minouche.kandel@sfgov.org向委員 會秘書Minouche Kandel提出。逾期提出的請求,若可能的話,亦會被考慮接納。

殘障通路

家庭暴力委員會(Family Violence Council)會議將在三藩市McAllister街400號617室舉行。此建築物可供使用輪 椅及其它助行裝置的人士無障礙通行。

市長反人口販賣專責小組(Mayor's Task Force on Anti-Human Trafficking)會議將在三藩市市政廳305室舉行,地 址: 1 Dr. Carlton B. Goodlett Place。市政廳可供使用輪椅及其它助行裝置的人士無障礙通行。可供通行的斜道 設在Grove、Van Ness及 McAllister的入口。

輔助聽力儀器、美國手語傳譯員、閱讀器、放大字體的議程或其它便利設施將根據請求而提供。請致電(415) 252-3203或電郵至minouche.kandel@sfgov.org向Minute Kandel提出便利設施的請求。要求提供予便利設施,請於會議前最少72小時提出,以協助確保便利設施可供使用。

遊說者法令

依據「三藩市遊說者法令」(SF Campaign & Governmental Conduct Code 2.100)能影響或欲影響本地立法或行 政的人士或團體可能需要註冊,並報告其遊說行為。如需更多有關遊說者法令的資訊,請聯絡位於 Van Ness 街 25號 220室的三藩市道德委員會,電話號碼:415-252-3100,傳真號碼 415-252-3112,網址: sfgov.org/ethics。

Para preguntas acerca de la reunión, por favor contactar el 415-252-3203. El timbrado de y el uso de teléfonos celulares, localizadores de personas, y artículos electrónicos que producen sonidos similares, están prohibidos en esta reunión. Por favor tome en cuenta que el Presidente podría ordenar el retiro de la sala de la reunión a cualquier persona(s) responsable del timbrado o el uso de un teléfono celular, localizador de personas, u otros artículos

electrónicos que producen sonidos similares.

CONOZCA SUS DERECHOS BAJO LA ORDENANZA SUNSHINE

El deber del Gobierno es servir al público, alcanzando sus decisiones a completa vista del público. Comisiones, juntas, concilios, y otras agencias de la Ciudad y Condado, existen para conducir negocios de la gente. Esta ordenanza asegura que las deliberaciones se lleven a cabo ante la gente y que las operaciones de la ciudad estén abiertas para revisión de la gente. Para obtener información sobre sus derechos bajo la Ordenanza Sunshine (capitulo 67 del Código Administrativo de San Francisco) o para reportar una violación de la ordenanza, por favor póngase en contacto con: Administrador del Grupo de Trabajo de la Ordenanza Sunshine (Sunshine Ordinance Task Force Administrator) City Hall – Room 244 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102-4683 415-554-7724 (Oficina); 415-554-5163 (Fax); Correo electrónico: SOTF@sfgov.org Copias de la Ordenanza Sunshine pueden ser obtenidas del Secretario del grupo de Trabajo de la Ordenanza Sunshine, la Biblioteca Pública de San Francisco y en la página web del internet de la ciudad en www.sfgov.org. Copias de documentos explicativos están disponibles al público por Internet en http://www.sfbos.org/sunshine; o, pidiéndolas al Secretario de la Comisión en la dirección o número telefónico mencionados arriba.

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De acuerdo con la Ordenanza de Acceso a Idiomas "Language Access Ordinance" (Capítulo 91 del Código Administrativo de San Francisco "Chapter 91 of the San Francisco Administrative Code") intérpretes de chino, español y/o filipino (tagalo) estarán disponibles de ser requeridos. Las minutas podrán ser traducidas, de ser requeridas, luego de ser aprobadas por la Comisión. La asistencia en idiomas adicionales se tomará en cuenta siempre que sea posible. Para solicitar asistencia con estos servicios favor comunicarse con Minouche Kandel al 415-252-3203, o minouche.kandel@sfgov.org por lo menos 48 horas antes de la reunión. Las solicitudes tardías serán consideradas de ser posible.

ACCESO DE DISCAPACITADOS

Las reuniones del Concilio sobre la Violencia de Familia (Family Violence Council) se llevan a cabo en la Sala 617 de la 400 McAllister Street en San Francisco. Este edificio es accesible para personas que utilizan sillas de ruedas y otros aparatos de movilidad asistida.

Las reuniones del Grupo de Trabajo del Alcalde en Contra del Tráfico Humano (Mayor's Task Force on Anti-Human Trafficking) se llevan a cabo en la Sala 305 de la Alcaldía, 1 Dr. Carlton B. Goodlett Place en San Francisco. La alcaldía es accesible para personas que utilizan sillas de ruedas y otros aparatos de movilidad asistida. Las rampas para sillas de ruedas se encuentran disponibles en las entradas de las calles Grove, Van Ness y McAllister.

Aparatos de asistencia auditiva, intérpretes de Lenguaje de Señas Americano, lectores, agendas con letra grande y otras acomodaciones están disponibles de ser requeridas. Por favor presente sus solicitudes de acomodo ante Minouche Kandel (415) 252-3203, o minouche.kandel@sfgov.org. Solicitar acomodaciones por lo menos 72 horas antes de la reunión ayudará a garantizar la disponibilidad de las mismas.

ORDENANZA DE CABILDEO

Individuos y entidades que influencian o intentan influenciar legislación local o acciones administrativas podrían ser requeridos por la Ordenanza de Cabildeo de San Francisco (SF Campaign & Governmental Conduct Code 2.100) a registrarse y a reportar actividades de cabildeo. Para más información acerca de la Ordenanza de Cabildeo, por favor contactar la Comisión de Ética: 25 de la avenida Van Ness , Suite 220, San Francisco, CA 94102, 415-252-3100, FAX 415-252-3112, sitio web: sfgov.org/ethics.

Kung mayroon kayong mga tanong tungkol sa miting, mangyaring tumawag lang sa 415-252-3203. Ang pagtunog at paggammit ng mga cell phone, mga pager at kagamitang may tunog ay ipinagbabawal sa pulong. Paalala po na maaring palabasin ng Tagapangulo ang sinumang may-ari o responsible sa ingay o tunog na mula sa cell-phone, pager o iba pang gamit na lumilikha ng tunog o ingay.

ALAMIN ANG INYONG MGA KARAPATAN SA ILALIM NG SUNSHINE ORDINANCE

Tungkulin ng Pamahalaan na paglinkuran ang publiko, maabot ito sa patas at medaling maunawaan na paraan. Ang mga komisyon, board, kapulungan at iba pang mga ahensya ng Lungsod at County ay mananatili upang maglingkod sa pamayanan.Tinitiyak ng ordinansa na ang desisyon o pagpapasya ay ginagawa kasama ng mamamayan at ang mga

gawaing panglungsod na napagkaisahan ay bukas sa pagsusuri ng publiko. Para sa impormasyon ukol sa inyong karapatan sa ilalim ng Sunshine Ordinance (Kapitulo 67 sa San Francisco Administrative Code) o para mag report sa paglabag sa ordinansa, mangyaring tumawag sa Administrador ng Sunshine Ordinance Task Force. City Hall – Room 244 1 Dr. Carlton B. Goodlett Place,San Francisco, CA 94102-4683 415-554-7724 (Opisina); 415-554-7854 (Fax), E-mail: SOTF@sfgov.org

Ang mga kopya ng Sunshine Ordinance ay makukuha sa Clerk ng Sunshine Task Force, sa pampublikong aklatan ng San Francisco at sa website ng Lungsod sa <u>www.sfgov.org</u>. Mga kopya at mga dokumentong na nagpapaliwanag sa Ordinance ay makukuha online sa <u>http://www.sfbos.org/sunshine</u> o sa kahilingan sa Commission Secretary, sa address sa itaas o sa numero ng telepono.

PAG-ACCESS SA WIKA

Ayon sa Language Access Ordinance (Chapter 91 ng San Francisco Administrative Code), maaaring mag-request ng mga tagapagsalin sa wikang Tsino, Espanyol, at/o Filipino (Tagalog). Kapag hiniling, ang mga kaganapan ng miting ay maaring isalin sa ibang wika matapos ito ay aprobahan ng komisyon. Maari din magkaroon ng tulong sa ibang wika. Sa mga ganitong uri ng kahilingan, mangyaring tumawag sa Minouche Kandel sa 415-252-3203, o minouche.kandel@sfgov.org, sa hindi bababa sa 48 oras bago mag miting. Kung maari, ang mga late na hiling ay posibleng pagbibigyan.

ACCESS PARA SA MAY KAPANSANAN

Ang Konseho tungkol sa Karahasan sa Pamilya (Family Violence Council) ay ginaganap sa room 617 sa 400 McAllister Street sa San Francisco. Ang building ay maaaring ma-access ng mga taong gumagamit ng wheelchair at iba pang gamit na tumutulong sa pagkilos .

Ang mga pagpupulong ng Task-Force ng Mayor sa Anti-Trafficking ay ginaganap sa Room 305 sa City Hall, 1 Dr. Carlton B. Goodlett Place sa San Francisco. Ang City Hall ay accessible para sa mga taong gumagamit ng wheelchair at iba pang mga gamit na tumutulong sa pagkilos. Mayroong mga rampa sa mga pasukan sa Grove, Van Ness at McAllister. Ang mga kagamitan sa pagtulong sa pandinig, mga interpreter ng American Sign Language, mga tagapagbasa, mga adyenda na malalaki ang print, at iba pang pangangailangan ay maaaring hilingin. Para humingi ng tulong, tawagan si Minouche Kandel (415) 252-3203, o mag email sa minouche.kandel@sfgov.org. Kailangan mag-request ng mga pangangailangan sa hindi bababa sa 72 oras bago ng pagpupulong upang matiyak kung maaaring ipaglingkod ang inyong kahilingan.

LOBBYIST ORDINANCE

Ayon sa San Francisco Lobbyist Ordinance [SF Campaign & Governmental Conduct Code 2.100], ang mga indibidwal o mga entity na nag iimpluensiya o sumusubok na mag impluensiya sa mga lokal na pambatasan o administrative na aksyon ay maaring kailangan mag register o mag report ng aktibidad ng lobbying. Para sa karagdagan na impormasyon tungkol sa Lobbyist Ordinance, mangyaring tumawag sa San Francisco Ethics Commission at 25 Van Ness Avenue, Suite 220, San Francisco, CA 94102, (415) 252-3100, FAX (415) 252-3112, website: sfgov.org/ethics.

	SDDTAC Rx FY 23-24	SDDTAC Rx FY 24-25	Department Rx
COMMUNITY-BASED GRANTS			
Health education, food security, physical activity	\$3,000,000	\$3,050,000	DPH
Food As Medicine MediCal Waiver Program	\$200,000	\$0	DPH
CBOs working with SFUSD	\$305,000	\$305,000	DPH
TOTAL COMMUNITY BASED GRANTS	\$3,505,000	\$3,355,000	
SFUSD			
School Food, Nutrition Ed	\$1,170,000	\$1,245,000	DCYF/SFUSD
Student Led Action	\$535,000	\$535,000	DCYF/SFUSD

SDDTAC Recommendations FY 23-24 and FY 24-25

TOTAL SFUSD	\$1,705,000	\$1,780,000	
FOOD ACCESS			
Healthy Food Purchasing Supplement	\$1,540,000	\$1,565,000	DPH
Healthy Retail	\$190,000	\$190,000	OEWD
TOTAL FOOD ACCESS	\$1,730,000	\$1,805,000	
ORAL HEALTH			
Community task forces	\$450,000	\$450,000	DPH
School-based sealant application	\$350,000	\$350,000	DPH
School-based education and case management	\$200,000	\$200,000	DCYF/SFUSD
TOTAL ORAL HEALTH	\$1,000,000	\$1,000,000	
INFRASTRUCTURE			
Marketing/Promotion/Outreach	\$145,000	\$145,000	DPH
Evaluation/Research/Data, Capacity Building	\$272,000	\$272,000	DPH
Staffing	\$528,000	\$528,000	DPH
TOTAL INFRASTRUCTURE	\$945,000	\$945,000	
WATER ACCESS			
Water Access - SFUSD	\$100,000	\$100,000	DCYF
Water Access - Public Spaces	\$100,000	\$100,000	RPD/PUC
TOTAL WATER ACCESS	\$200,000	\$200,000	
PHYSICAL ACTIVITY & WELLNESS	(RECREATION & PARKS)		
Peace Parks	\$650,000	\$650,000	RPD
SVIP Funding – Peace Parks Transportation	\$225,000	\$225,000	RPD
REQUITY: Outreach, Scholarships, Equity in Recreation	\$800,000	\$800,000	RPD
TOTAL RECREATION & PARKS	\$1,675,000	\$1,675,000	
LACTATION			
Lactation CBO Grants	\$160,000	\$160,000	DPH
Lactation Coalition	\$80,000	\$80,000	DPH
LACTATION TOTAL	\$240,000	\$240,000	
TOTAL ALLOCATION	\$11,000,000	\$11,000,000	

	Budget Descriptions: SDDTAC recommends investing in strategies that support mental health	
	and wellbeing and workforce pathways for impacted/priority populations.	
COMMUNITY-BASED GRANTS		

Health education, food security, physical activity	City Departments should contract directly with CBOs through an RFP process managed through the Community Health Equity and Promotion (CHEP) Branch of the Department of Public Health. CBG should support community-based programs and services that address the health inequities of those most targeted by the beverage industry. Funding should go to Community Based Organizations (CBOs) and Faith Based Organizations (FBOs) for the following strategies: 1. Health Education activities including, chronic disease prevention, healthy eating and active living, tap water promotion, oral/dental health 2. Physical Activity opportunities, including: a) Dance and movement, sports, yoga, walking groups, biking, etc.; b) Changes to the built environment (ie sidewalks, streets, parks, buildings, etc) or safety of the built environment that facilitates increased physical activity and walking and biking for utilitarian trips, sometimes referred to as active transportation 3. Food Security, including: a) Community-based pantries, community-based hot meals, community kitchens and community home delivery services; b) Increased financial resources (i.e. wages, income, government nutrition supplements, vouchers, etc.); c) Changes to the built environment that facilitate food security; and d) Pursuit of institutional or local policies that facilitate food security. 4. Water Promotion, such as support for Spa Water Supplies, station maintenance/beautification, refillable water bottles to distribute to communities, water testing 5. Community Based Participatory Research
Food As Medicine MediCal Waiver Program	One time infrastructure and capacity building grants for community based food organizations to prepare them to contract with health plans, use medical coding and billing, share confidential patient information, and other areas needed to access Medi-Cal funding for meals and groceries and nutrition services rendered. This funding will build off the successful capacity building cohort pilot in FY 2022-2023 which included 7 CBOs receiving both tailored, individualized technical assistance and cohort-level training and capacity building. Currently no CBOs are contracted with the SF Health Plan, the main Medi-Cal managed care plan serving the city, to deliver medically supportive food and nutrition services.
CBOs working with SFUSD	Recommend 3% of all CBO funding go towards CBOs implementing programs/initiatives that take place in school settings. Funding to issue grants to CBOS should follow the guidelines above.
SFUSD	
School Food, Nutrition Ed	To improve the quality and appeal of school meals and support nutrition education to increase participation in school meal programs (for example: cooking and serving equipment, staff professional development, and innovative procurement and menu strategies to increase freshly prepared food). Funding will target schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry.
Student Led Action	Support student led efforts to decrease consumption of sugary drinks and increase awareness of sugary drinks consumption among students, with focus on schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry. SFUSD should provide to SDDTAC a proposal of how funding will be spent through student led action. Funding to also support adequate staffing for implementation.
FOOD ACCESS	
Healthy Food Purchasing Supplement	Support programs that increase financial resources to purchase healthy food such as vouchers and food purchasing incentives. These funds should be RFPed out to CBOs and FBOs. Funding should support programs and services that increase financial resources to purchase healthy food; access to healthy fruits and vegetables while minimizing processed foods for high-risk communities; food that are affordable and convenient; and programs that support the consumption of healthy foods including the ability to prepare and store meals and the knowledge of basic nutrition, food safety and cooking. Priority programs should incorporate a community-based food security perspective and have demonstrated increased ability of food insecure residents to purchase, access, and consume consumption of healthy, fresh, low-to-no cost and culturally appropriate foods, including but not limited to food vouchers/incentives, transportation and delivery and prepared foods.

	Comparing small business to increase boolthy food second in bick with and increased companyities
Healthy Retail	Supporting small business to increase healthy food access in high risk and impacted communities and neighborhoods by: 1) supporting business operations; 2) promoting community
	engagement; and 3) improving the retail environment.
ORAL HEALTH	
Community task forces	Support development of community infrastructure such as oral health community task forces that incorporate diverse stakeholders for outreach, education, and interventions to address the
community task forces	oral health needs of children in high risk populations.
	Support SF DPH oral health staff providing cavity-preventing sealants to high-risk populations
School-based sealant	within SFUSD schools. Sealants protect the chewing surfaces of teeth from cavities. Over 80%
application	of cavities are on the chewing surfaces of back teeth. There is a direct relationship between
	sugary drink consumption and dental cavities.
	Support dedicated SFUSD oral health staff to implement school-based health preventive
School-based education and	education and dental care coordination programs within SFUSD schools serving high risk target
case management	populations. SFUSD oral health staff are key partners in Cavity Free SF, SF's local oral health
	coalition.
INFRASTRUCTURE	
	Funds to DPH/CBOs/Private media firms to support media and communications that include 1)
	grassroots, community-driven awareness campaigns about the intent of the SDDT and the
	impact of the allocated funds; 2) city-wide communications campaign highlighting the impact
Marketing/Promotion/Outreach	and importance of the SDDT; 3) communications materials for merchants; and 4) and
Marketing/Fromotion/Outreach	communicate the harmful impact of sugary drinks and healthy alternatives. Examples include
	community-driven, messaging, print, online, and social media campaigns. This also includes
	regular communication to SF Board of Supervisors, Mayor's Office, Board of Education and other
	elected officials via newsletters and other mechanisms.
	A. Professional Services
	i) Technical assistance for funded CBO and FBO, ii) evaluation to develop framework and
	evaluate city agencies, CBO and FBO, and process evaluations from applicants, etc. iii) city
Evaluation/Research/Data	attorney to provide ongoing technical consultation; iv) project management agency to offset
Support/Capacity Building	fiscal intermediary costs.
Support, capacity building	B. Materials/Supplies for meeting and printing costs
	C. Data for collection (pricing), analysis (Nielsen) and purchase (IRI)
	D. Capacity Building for SDDT initiative
	E. City Attorney Consultation
	A. Personnel
Infrastructure Staffing	1) Backbone staffing to support SDDTAC 2) Staffing to support DPH SDDT implementation of
	community based grants 3) Staffing to support research research/evaluation of SDDT impact.
WATER ACCESS	
	SFUSD water station installation. Also, invest in signage and art to 3 stations to pilot evidence-
Water Access - SFUSD	based community informed model for what designs should be and water education. Allows for
	comparison of usage between pilot stations with art work/education and those without.
	Public water station installation. Also, invest in signage and art to 3 stations to pilot-evidence
Water Access - Public Spaces	based community informed model for what designs should be and water education. Allows for
	comparison of usage between pilot stations with artwork/education and those without.
RECREATION & PARKS PHYSICAL	ACTIVITY & WELLNESS
Peace Parks	To support staffing and supplies, including healthy food, for Peace Parks programs in target
Peace Parks	populations.
SVIP: Peace Parks	Transportation for Peace Parks participants
Transportation	
REQUITY: Outreach, Scholarships, recreation equity	Requity offers free dynamic, engaging, and culturally-relevant recreation programming to youth
	under 18 living in shelters, foster care, public housing, or in housing developments. Through a

	combination of onsite and hyper-local program, coupled with extensive outreach, Requity increases access to and participation in RPD's existing programs and scholarships by educating and informing families on what RPD can offer them.
LACTATION	To fund a breastfeeding coalition to organize collective efforts across San Francisco to enable increased breastfeeding among Priority Populations. This coalition will mobilize action on policy, systems and environmental (PSE) changes to increase breastfeeding rates and duration, leveraging community strengths, and tackling structural barriers to reduce inequities to breastfeeding support. This would include funding for backbone support to: engage community stakeholders in a strategic planning and engagement process to develop a framework for short and long term goals embedding in principles of equity; help align breastfeeding support services in San Francisco including hospital, outpatient, and community based services to improve access to breastfeeding support; and provide technical assistance to partnering agencies (such as child care centers and businesses with less than 50 employees) to operationalize and implement breastfeeding friendly policies and practices. Funding will also support community based organizations that are already supporting breastfeeding.

* Funding should support programs and services that increase financial resources to purchase healthy food; access to healthy fruits and vegetables while minimizing processed foods for high-risk communities; foods that are affordable and convenient; and programs that support the consumption of healthy foods including the ability to prepare and store meals and the knowledge of basic nutrition, food safety and cooking. Priority programs should incorporate a community-based food security perspective and have demonstrated increased ability of food insecure residents to purchase, access, and consume consumption of healthy, fresh, low-to-no cost and culturally appropriate foods, including but not limited to food vouchers/incentives, transportation and delivery and prepared foods.

PROGRAM	DEPARTMENT	DESCRIPTION	
Food Security – Healthy	DPH	Maintain current service levels: Vouchers and education to	50,000
Food Purchasing		increase consumption and access to nutritious foods by increasing	
Supplement		the ability of low income residents to purchase fruits and	
		vegetables at neighborhood vendors and farmers' markets in	
		collaboration with DPH Healthy Retail Program.	
Healthy Corner Store	ECN	Promoting corner stores and markets to sell healthy products as	60,000
Retail		opposed to sugary beverages, etc.	
Food Security – Home	HSA	Address current waitlist: Delivery of nutritious meals, a daily-	477,000
Delivered Meals (HDM)		safety check/friendly interaction to homebound seniors/adults	
		with disabilities who cannot shop or prepare meals themselves.	
		Many providers offer home assessments/nutrition	
		education/counseling.	
Food Security –	HSA	Address current waitlist: Daily, hot, nutritious meals for	220,000
Congregate Lunch Meals		seniors/adults with disabilities	
Senior Fitness	HSA	Senior fitness programming at IT Bookman and George Davis	200,000
Congregate Meal Program	HSA	Congregate Meal Program A	75,000
Congregate Meal Program	HSA	Congregate Meal Program B	75,000
		TOTAL	1,157,000

*The Board of Supervisors made a series of addbacks in the FY 17-18 budget. When the Board of Supervisors makes changes to the Mayor's budget, some of these changes are "addbacks" denoting the Board's decision to add funds back for a particular service. Addbacks become part of an agency's baseline budget.