Committee on Citywide Workforce Alignment

April 24, 2023
Committee on Citywide Workforce Alignment (CCWA)

2020 Economic Recovery Task Force Report

• "The Alignment Committee shall coordinate Workforce Development Services across City departments in order to increase their effectiveness...also shall establish a shared approach to Workforce Development Services that leads to measurable system success."

• “…establish a comprehensive workforce development strategy, centralize the coordination of workforce development programs, and establish one point of information and entry for all of the City’s workforce development programs...promote hiring of Black, indigenous, and people of color (BIPOC) and other vulnerable community members”
2014 Workforce Alignment Ordinance (Chiu)

Original Goals and Objectives

- $70 million invested in workforce development programs
- 15 City department funders
- No coordinated City programming
- No definitions and standards
- No oversight or central policy body
- No sector strategy or market analysis
- No results-based accountability
FY 20-21 Workforce Inventory Summary

• **21 of 24** Participating Departments

• **$143 Million Invested**
  - $84.3m Contracted Services
  - $30.1m Wages/Stipends
  - $26.5m In-House Staff
  - $2.7m Administrative

• **Funding Sources**
  - $49.8m General Fund
  - $26.2m Enterprise
  - $16.1m Federal
  - $23.3m Other Local
  - $12.5m State
  - $15.1m unassigned
FY 20-21 Workforce Inventory Summary (Cont’d)

- 262 Programs
- 299 Service Provider Contracts
- 143 Unique Service Providers
- 30,125 “Unique Clients by Department”
- Over 52,000 Program Enrollments
- Over 9,000 Training Completions
- Over 12,000 Job Placements
- Most City Workforce Contracts:
  - Young Community Developers (6)
  - Community Youth Center (5)
2022 Workforce Alignment Ordinance (Walton)

Alignment 2.0 Revisions and Plans

- **Public body** with City, labor, and community representation
- Integrate Citywide **racial equity policy goals** and benchmarking goals
- Define "**workforce development**" and adopt uniformly
- Achieve **client de-duplication** and evaluate **program-level data** to increase effectiveness for measurable success
- Coordinate resources and decision-making in line with **sector strategy and demand-side analysis**
Committee Members