RESPONSE #17018 SUBMITTED ON 12/15/2022 05:15:18 PM
Art Vendor Application - English

Page 1 of 3 - Grantee Information

### Art Vendor Information

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<tbody>
<tr>
<td>Legal First Name</td>
<td>Santiago</td>
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<tr>
<td>Legal Last Name</td>
<td>Sanchez</td>
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<tr>
<td>Artist Name (if different)</td>
<td>santyi</td>
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<tr>
<td>Preferred Language</td>
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### Contact Information

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https://sfac.tfaforms.net/responses/print_view/17019/compact
Are you a current art vendor adding an additional craft?

No

A family unit is two (2) or more persons jointly engaged in the creation of an art or craft item. Is this an application for a Family Unit?

No
I'm a mission district resident who has photographed many different parts of California, but focus on abstracting my images through a hyperization on textures, lighting, and silhouetted subjects. I have sold prints of my work in Hollywood and Venice Beach.

1. Describe your work in detail. How do you make it?

I photograph people or interesting shapes usually found in a city or in a studio. I capture throughout the week. Then, I moved those images to my computer where I edit their colors and lighting. Then, I print the images and organize them by theme. I like to pick a different theme each time I shoot. The kinds of photos I capture range from landscapes at Yosemite to animals/insects or to long exposure light paintings.

2. Where did you learn your craft?

I learned my craft when I was in highschool, and shaped it in college. I've been taking photos ever since.

3. Did you take a class or learn on your own?

I learned on my own through Youtube tutorials.

Please provide up to five (5) images of the work, both in process and finalized.

 IMG_0623.jpg 

 BN3A5449.jpg 

 BN3A1996.jpg 

 IMG_6701.jpg 

 0G4A0710.jpg 

Additionally, artists may upload a video (up to five minutes) of their process.

4. Tell us why you make this work?

When I was a kid I felt it was very important to tell a story and as I grew older I realized this means of expression was valuable in telling my story and the story of the community. I enjoy a fresh landscape and having my own perspective on it. It means a lot to me to be able to share that with the world. I love seeing my work in people’s homes and it helps build my credibility as an artist. I love experimenting and use this creative outlet to tell my story as a person who has struggled through poverty.

5. What makes your work different from other artists and craftspeople making similar items?

My work focuses on abstraction of the everyday. Using interesting color schemes that would otherwise be considered “unprofessional”. I like to challenge my audience to see the world through my eyes, and try to capture something they may overlook. In some of my other work, I like to capture construction workers and use their space of construction as a backdrop. This juxtaposition allows for people to see them as ants of the larger progress they play a role in creating. In other works, I like to get close and ask for their portrait as a means to...
humanize what we overlook. I also enjoy making animals look very intense when they are not deemed so or insects that people consider scary as sweet and soft in their natural environment.

No answer given

No answer given

No answer given

6. What artist or business name are you operating under?

Santys Gallery

7. Do you have a website, Etsy, Instagram or any other publicly accessible online store or social media account?

Yes

If Yes, please provide links to your public sites:

https://www.instagram.com/santys__gallery/

LOGO.png

8. Are you using logos or material commonly used in commercial products?

No

9. How are you ensuring customers can tell a difference between your work and commercial or mass-produced items?

I think my work is easy to identify, especially because it all contains my logo. I also like to have conversations with the people buying my work and am frequently asked about my process and when I started. I love to leave people with a bit more of my story so as to add meaning to my work.

Wandering the Infinite Desert (1).jpg

10. What steps have you taken to ensure that you are not violating any copyright or other laws that might apply to the logo or other material commonly used in commercial products?

All my work is original, so I do not worry about copyright infringement. Plus, I do not capture images of logos or commercial products.

11. Does your artwork comply with all federal, state, and local laws and ordinance, including, if necessary, lawful authority to use logos or other images protected by copyright or trademark laws?

Yes

12. Are there any health and safety restrictions

No
13. Please upload recent receipts for any tools and materials. Must be the same tools and materials used to create the items in the work samples.

N/A

14. What, if any, safety precautions do you employ in your work?